

STEPHANIE CZAPLA

Illustrator + Graphic Designer

CONTACT

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AREAS OF EXPERTISE

Branding

Print + Web Design

Visual Storytelling

Social Media Marketing

Higher Education Marketing

STUDIO SKILLS

Adobe Creative Suite

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom
- Adobe XD

Sketch (software)

Drupal

Production Design

Digital Photography

Surface Design

UI Design

Microsoft Office Suite

SOFT SKILLS

Communication

Time Management

Collaboration

Problem Solving

Adaptability

Conversational Spanish

Experience

Chestnut Hill College, Philadelphia, PA

March 2019 – September 2020

Freelance Graphic Designer

- Design and publish print, digital, and web collateral for the School of Undergraduate Studies, School of Graduate Studies, and the Accelerated Adult Degree Program.
- Designed and updated web pages such as the 360° virtual campus tour, the *From Hill to Home* COVID-19 resource hub, and the #GriffinsVote election information center to attract prospective students as well as retain and inform current students.
- Designed the website and assets for the Chestnut Hill College Psychological Services Clinic in Flourtown to expand the clinic's reach and the institution's online and physical presence in the greater Philadelphia area.
- Developed a suite of brochures, fact sheets, social media and email marketing graphics, and other branded collateral for the Montessori Teacher Education Program.
- Prepare print production packages for third-party/external vendors.
- Shoot photos at various campus events for marketing materials and social media.
- Retouch and edit images, graphics, and other visual assets.

The Women's Film Festival, Philadelphia, PA

June 2017 – Present

Graphic Designer

- Design print and digital marketing assets for the annual flagship festival.
- Designed and published social media graphics for the festival's "dinner and a movie" event with Philly Vegan Restaurant Week.
- Assisted with ticket sales, event logistics, and customer service during the festival.
- Assist with social media management through content creation and post scheduling.

James Oliver Gallery, Philadelphia, PA

October 2018 – March 2019

HOT•BED Gallery Intern

- Design and publish marketing collateral promoting upcoming events and gallery services.
- Update the website with Squarespace.
- Photograph images and schedule graphics for social media with Later.
- Create event listings to promote the gallery as an event venue.

Brittany Finkel + Grace Peirce

July 2017 – February 2018

"Gobbles Gives A Turkey" Children's Book Illustrator

- Outlined the text-to-illustration layout, sketched thumbnails and final versions, and digitally finalized the illustrations with direction from Finkel's publishing consultant at Heart and Soul Press, LLC.

Stephanie Czapla, Philadelphia, PA

May 2017 – Present

Freelance Graphic Designer + Illustrator

- Designed and prepared logos and designs for music video props.
- Designed a pitch deck and other brand collateral for *Sharp*, a sports bet tracking application start-up.
- Organized and hosted a poetry open mic and reading series as well as a bi-weekly artist meet-up.
- Assisted in the production, from conceptualization to execution, of projects that include but are not limited to responsive web designs, album artwork, promotional materials i.e. flyers and door hangers, and photo shoots.

Signe Wilkinson, Philadelphia, PA

May 2017 – August 2018

Studio Assistant

- Digitally archive and retouch her political cartoons from 1986–late 2000s for Ohio State University's catalog.
- Post her latest Philadelphia Inquirer cartoon on her Facebook, Instagram, and Twitter pages.
- Manage her website with Fetch.

Education

Moore College of Art & Design, Philadelphia, PA

BFA in Illustration, Double Minor in Graphic Design and Business, 2017

Exhibitions and Publications

Moore Alumni Exhibition, Dock Street Cannery, Philadelphia, June 2018

Pancakes & Booze Art Show, M1-5 Lounge, February 2018

New River Press 2017 Poetry Yearbook, New River Press, December 2017

Phillustration 9: The Philadelphia Sketch Club's 9th Annual Open Juried Exhibition of Illustration, Sketch Club, November 2017

"Fine, I'll Admit It" anthology feature, Sighing In Unison, October 2017

Pancakes & Booze Art Show, Underground Arts, September 2017

Emerging Artists & Designers: Senior Show 2017, Moore College of Art & Design, April – May 2017

Visionary Woman Awards Student Speaker, Moore College of Art & Design, October 2016