

# Josiah Carberry

167 Angell Street, Providence RI 02912 ▪ josiah\_carberry@brown.edu ▪ Twitter: @jcarberry ▪ (401) 863-3326

## Education

---

**Brown University**, B.A. Music, honors candidate, 3.95/4.0 GPA

**Providence, RI ▪ Class of 2013**

## Digital Media Experience

---

### **Brown CareerLAB**

**Providence, RI ▪ September 2011 – present**

Provides career advice, workshops, planning, and coaching to Brown students.

#### *Social Media Manager*

- Developed long-term social media strategy for Twitter and Facebook.
- Analyzed success of Twitter engagement through follower counts and link-tracking to inform strategic decisions.
- Evaluated and reframed career content for students on Twitter, increasing follower count by 4% per month.
- Wrote and presented curriculum on using Twitter for job searches to students and professional career advisors.

## Skill Sets

---

**Technical:** Proficient in Digital Media, Social Media (Facebook, Twitter), Sysomos, Google Apps, Quicken, ProTools, AudioVault, and Computer/Technical troubleshooting

**Non-Technical:** Trained vocalist, voiceover artist, speedy identification of most popular/alternative music