




STEPHANIE DORR

UX Designer

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SUMMARY

I'm a user experience designer based in North Carolina. I design digital experiences that give your organization a competitive edge in today's digital world.

EXPERIENCE

UX Design Apprentice

Bloc.io 2017 - present

Marketing Coordinator | Caseworker

American Red Cross 2015 - 2016

Business Development Manager

Cox Toyota 2011- 2014

Family Readiness Advisor

US Army 2008-2011

ESL Instructor

Savannah Technical College 2010-2011

EDUCATION

Bloc.io

UX Design & Front-End Development

George Washington University

Professional Certification, Event Management

University of North Carolina @ Charlotte

Bachelor of Arts, English

TOOLSET

UX Design Process

User Surveys	User Interviews
Usability Testing	Sketching
Personas	Wireframing
Competitive Analysis	Prototyping
Mockups	User Stories
Content Analysis	Branding
Sitemaps	User Flows
Typography	Color Theory

Design Tools

Adobe Photoshop	Adobe Illustrator
UsabilityHub	Balsamiq
Draw.io	InVision
Usability Hub	Google Forms
Figma	Sketch
FormKeep	

Web Development

HTML	Git/Github
CSS / Sass	JavaScript (basic)
Bootstrap	JQuery (basic)

PROFESSIONAL ACCOMPLISHMENTS

UX Design/Frontend Development

Projects: DayBook, Pet Port

- Completed 600+ hours of project-based design and front-end development
- Produced UX deliverables including User Stories, Personas, User Flows, Wireframes and Mockups
- Built and launched live prototypes for a Fundraising Platform, iOS App, and SaaS landing page using Front-End code
- Tested prototypes with users and iterated based on feedback
- Created original branding and visual identities for concepts throughout project tasks to meet product and user needs

Event Management

- Organized and led a team of 8 volunteers to produce three large scale events for 700+ participants within an eighteen month window
- Planned and executed meetings, social events, and philanthropic initiatives resulting in high levels of community engagement throughout a stressful 12 month deployment
- Organized and led monthly fundraising events for 120+ attendees

Marketing

- Created, delivered, edited, and optimized marketing materials
- Delivered content via LinkedIn, Twitter, Facebook, email, or direct mail
- Edited and created collateral in Photoshop
- Researched different types of analytics and applied them to social media channels
- Produced web articles
- Wrote press releases and provided support to marketing department

Management

- Organized and managed twelve volunteer staff to achieve organizational and community readiness goals established by senior leadership
- Employed superior communication skills to interface with numerous and varied stakeholders in order to determine and ensure appropriate levels of support were provided to a nonprofit organization serving 1500+ military families
- Trained, supervised, and led a team of 8 customer service professionals ensuring the highest standards of customer service were met resulting in high sales and service performance, customer satisfaction and retention

Training

- Trained and prepared clients in life skills and stress management strategies improving community preparedness for addressing challenging military life-cycle events
- Developed leadership workshops for volunteers
- Facilitated training for 75+ volunteers at various locations
- Create lesson plans and provide instruction to 21 ESL students