



# STEPHANIE DORR

UX Designer

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## SUMMARY

I am a UX Designer with a background in event and project management. I am committed to solving problems. My design style is rooted in science and art.

## EMPLOYMENT HISTORY

Bloc

American Red Cross

Cox Toyota

US Army

Savannah Technical College

## EDUCATION

**University of North Carolina @ Charlotte**

Bachelor of Arts

**George Washington University**

Professional Certification, Event Management

**Bloc**

UX/UI Design

## SKILLS

### UX Design Process

User Surveys	User Interviews
Usability Testing	Sketching
Personas	Wireframing
Competitive Analysis	Paper Prototyping
Mockups	User Stories
Content Analysis	Branding Strategy
Sitemaps	User Flows

### Design Tools

Adobe Photoshop	Adobe Illustrator
DreamWeaver	Balsamiq
Draw.io	InVision
Usability Hub	Google Suite
Figma	Sketch

### Web Development

HTML	Git/Github
CSS	JavaScript (basic)
Bootstrap	JQuery (basic)

## EXPERIENCE

### UX Design/Frontend Development

**Project Names: DayBook, Pet Port**

- Produced UX deliverables including User Stories, Personas, User Flows, Wireframes and Mockups
- Built and launched live prototypes for a Fundraising Platform, iOS App, and SaaS landing page using Front-End code
- Tested prototypes with users and iterated based on feedback
- Created original branding and visual identities for concepts throughout project tasks to meet product and user needs

### Event Management

- Organized and led a team of 8 volunteers to produce three large scale events for 700+ participants within an eighteen month window
- Planned and executed meetings, social events, and philanthropic initiatives resulting in high levels of community engagement throughout a stressful 12 month deployment
- Organized and led monthly fundraising events for 120+ attendees

### Marketing

- Created, delivered, edited, and optimized marketing materials
- Delivered content via LinkedIn, Twitter, Facebook, email, or direct mail
- Edited and created collateral in Photoshop
- Researched different types of analytics and applied them to social media channels
- Produced web articles
- Wrote press releases and provided support to marketing department

### Management

- Organized and managed twelve volunteer staff to achieve organizational and community readiness goals established by senior leadership
- Employed superior communication skills to interface with numerous and varied stakeholders in order to determine and ensure appropriate levels of support were provided to a nonprofit organization serving 1500+ military families
- Trained, supervised, and led a team of 8 customer service professionals ensuring the highest standards of customer service were met resulting in high sales and service performance, customer satisfaction and retention

### Training

- Trained and prepared clients in life skills and stress management strategies improving community preparedness for addressing challenging military life-cycle events
- Developed leadership workshops for volunteers
- Facilitated training for 75+ volunteers at various locations
- Create lesson plans and provide instruction to 21 ESL students