

# STEPHANIE SU

✉ stephsu@berkeley.edu    📧 stephsu.me    in linkedin.com/in/steph-su/    🐙 github.com/stephaniefenhua

## 🎓 Education

**B.A. Computer Science, University of California, Berkeley**

May 2024

- **Coursework:** Functional Programming (A+), Data Structures, Data Science Foundations, Discrete Math, Algorithms
- **Involvements:** Regents' & Chancellor's Scholar, Voyager Consulting (Projects: Intel, Paramount, Apple), Neo Scholar
- **Skills:** Python (NumPy, pandas, Plotly Dash), Java, PHP (Hack), HTML/CSS, React, SQL

## 💼 Experience

**Software Engineer & Product Manager Consultant, Paramount**

Sep 2022 – present | Berkeley, CA

- Building Django dashboard for the CTO to standardize and aggregate updates across Paramount Streaming departments
- Designing product features by interviewing execs, analyzing current status reporting, comparing tools like Asana and JIRA

**Software Engineer Intern, Meta (Facebook)**

May 2022 – Aug 2022 | Seattle, WA

- Built web tool with PHP and React to identify 50 possible reasons why a given Facebook video is demonetized, automating a 25-step manual process, reducing investigation time and cross-team communication from several days to 1 minute
- Scoped and implemented 3 project milestones by searching the FB ads codebase and wiki, completing project 1 week early
- Designed and created Facebook Reels ad load controller to enable the gradual rollout of Reels monetization features
- Optimized 3 APIs called 10K times per second by removing deadcode, consolidating duplicate code, and simplifying logic

**Software Engineer & Product Manager Consultant, Intel**

Feb 2022 – May 2022 | Berkeley, CA

- Built Python dashboard to scrape, visualize, and analyze data from 250 quarterly reports, reducing manual work by 15x
- Forecasted and regressed 4 competitors' sales to identify top predictors of growth w/ Prophet, sklearn, Alpha Vantage API
- Enhanced client experience by shipping 5 features to streamline UX, designing the UI, writing 20-page user documentation
- Streamlined team collaboration by creating product backlog and requirements doc to prioritize features and find blockers

**Product Management Intern, Launchparty (Fintech startup)** [🔗](#)

Jan 2022 – May 2022 | San Francisco, CA

- Created 20 pandas functions to analyze 600-row user dataset and enable PMs to rapidly visualize any user segment
- Increased sample size of user data by 700% and created 6 data-driven personas by designing a customer research survey
- Synthesized survey analysis and 75 UX interviews in 120 pg report, designed 22 product features to solve user pain points

**Product Intern, Fiveable (Edtech startup)** [🔗](#)

Jun 2021 – Oct 2021 | Remote

- Designed 4 iterations of a scholarship search tool w/ Whimsical to expand product line by analyzing gaps in 11 competitors
- Collaborated with Head of Product to analyze 100 user testimonials, conduct 5 user interviews, and revise landing page

## 🏠 Projects

**Enigma (Java)**

2021

- Developed a digital representation of WWII German Enigma cipher machine in **Java**, enabling encryption and decryption
- Used object-oriented design, string manipulation, and file I/O to replicate mechanical elements of original machine

## 🏠 Leadership

**Public Speaker & Content Creator**

Mar 2020 – present

- Delivered 56 talks to 1000 attendees on coding, leadership, career development at Stanford, UC Berkeley, NCWIT, etc.
- Expanded LinkedIn presence to 31K followers, 8 million views and 5 paid sponsorships within 2 years of content creation

**Lead Director, Superposition (Women in STEM org)**

Jul 2018 – present

- Spearheaded expansion to 131 chapters in 25 countries, 21 US states in 2 yrs by designing chapter program from scratch
- Organized Bay Area's largest all-women hackathon 4 times for 1K hackers in 47 countries at Uber HQ, VSCO HQ & online
- Coordinated 59 STEM and career workshops with 6K viewers by surveying 225 students' interests and sourcing speakers
- Raised \$21K by building a value proposition and sponsorship package, and leading team of 13 to contact 312 companies