

# STEPHANIE SU

✉ stephsu@berkeley.edu    📧 stephsu.me    in linkedin.com/in/steph-su/    🐙 github.com/stephaniefenhua

## 🎓 Education

**B.A. Computer Science**, *University of California, Berkeley*

May 2024

- **Coursework:** CS61A Functional Programming (A+), CS61B Data Structures, DATA8 Foundations of Data Science
- **Involvements:** Regents' & Chancellor's Scholar (Top 1% of Class), Voyager Consulting (Projects: Apple, TikTok, Intel)

## 💼 Experience

**Software Engineer Intern**, *Meta (Facebook)*

Jan 2022 – present | Seattle, WA

- Incoming Summer 2022

**Software & Data Engineer Consultant**, *Intel*

Jan 2022 – present | Berkeley, CA

- Built PDF scraper with Python pandas, PDF Plumber library to automate data extraction from competitor financial reports
- Developed full stack interactive Python app to drive Intel strategy by visualizing and forecasting competitor financial data

**Product Management Intern**, *Launchparty (Fintech startup)* [🔗](#)

Jan 2022 – present | San Francisco, CA

- Synthesized 30+ interviews with startup founders and investors to identify user needs and recommend product features
- Designed customer discovery survey and analyzed 350 responses with NumPy, pandas to understand user investing habits

**Strategy Consultant**, *Apple*

Sep 2021 – Dec 2021 | Berkeley, CA

- Analyzed 906 survey responses with pandas to create 5 data-driven personas and identify trends in consumer preferences
- Benchmarked 22 repair services to analyze competitive landscape and create strategy recommendations for Apple leaders

**Product Intern, Intern to the CEO**, *Fiveable (Edtech startup)* [🔗](#)

Feb 2021 – Oct 2021 | Remote

- Designed and wireframed a scholarship search tool to expand product line by analyzing gaps in 11 competitor tools
- Collaborated with Head of Product to conduct UX interviews, revise product design, and collect and organize testimonials
- Drove 110,000+ LinkedIn impressions and doubled # of unique visitors by spearheading Fiveable's 1st LinkedIn strategy

## 🌟 Leadership

**Public Speaker & LinkedIn Content Creator**

Mar 2020 – present

- Expanded LinkedIn presence to 16K followers, 4 million views and 5 paid sponsorships within 2 years of content creation
- Delivered 50 talks to 1000 attendees on coding, leadership, career development at Stanford, UC Berkeley, UCLA and more

**Lead Director**, *Superposition*

Jul 2018 – present

- Spearheaded expansion to 117 chapters in 25 countries, 20 US states in 1 year by designing chapter program from scratch
- Organized Bay Area's largest all-women hackathon for 763 hackers in 47 countries at Uber HQ, VSCO HQ and online
- Coordinated 59 workshops with 6K viewers by analyzing 232 students' workshop interests and networking with speakers
- Secured \$21,000 by building a value proposition & sponsorship prospectus and leading team of 13 to email 312 companies

## 📁 Projects

**Web Development (HTML/CSS)**

2020 – 2021

- **superposition.tech** [🔗](#) : Used **HTML**, **CSS**, **JS** to redesign and update website, driving 6000 unique viewers/month
- **stephsu.me** [🔗](#) : Used **HTML**, **CSS**, **Bootstrap**, **W3.CSS** to build an original personal website, driving 1300 viewers/month

**Enigma (Java)**

2021

- Developed a digital representation of WWII German Enigma cipher machine in **Java**, enabling encryption and decryption
- Used inheritance, string manipulation, file I/O, and data structures to replicate mechanical elements of original machine

**Jumping Cubes (Java)**

2021

- Built board game with **Java** object-oriented design and created an AI player with minimax algorithm & alpha-beta pruning

## 🧩 Additional Info

- **Skills:** Python (NumPy, pandas, Dash), Java, HTML, CSS, SQL, Git, Jupyter Notebook, Google Analytics, Canva
- **Awards:** 4th Place at NSDA Debate Nationals, Future Minds 25 Under 25, NCWIT & AI4ALL Social Impact Leader
- **Interests:** Social impact, sustainability, fashion, thrifting, Harry Potter, Marvel, Asian dessert, movies, skiing, ice skating