STEPHANIE SU

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🎓 Education

B.A. Computer Science, *University of California, Berkeley* May 2024
- **Coursework:** CS61A Functional Programming (A+), CS61B Data Structures, DATA8 Foundations of Data Science
- **Involvements:** Regents' & Chancellor's Scholar, RCSA Corporate Relations Committee, Voyager Consulting

💼 Experience

Software Engineering Intern, *Meta (Facebook)* Jan 2022 – present | Seattle, WA
- Incoming Summer 2022

Product Management Intern, *Launchparty (Fintech startup)* 🔗 Jan 2022 – present | San Francisco, CA
- Synthesized 30+ interviews with startup founders and investors to identify user needs and achieve product-market fit
- Designed customer discovery survey and analyzed 350+ responses using NumPy, pandas to recommend product features

Strategy Consultant, *Apple* Sep 2021 – Dec 2021 | Berkeley, CA
- Analyzed and visualized 906 survey responses with pandas, matplotlib to identify customer needs and create 5 personas
- Benchmarked 22 repair services to analyze competitive landscape and create strategy recommendations for Apple leaders

Strategy Consultant, *TikTok* Sep 2021 – Nov 2021 | Berkeley, CA
- Analyzed 995 survey responses with pandas to understand Gen Z attitudes towards loyalty and create 4 user personas
- Researched 62 customer loyalty programs in 4 industries to identify the top features and models that build Gen Z loyalty

Product Intern, Intern to the CEO, *Fiveable (Edtech startup)* 🔗 Feb 2021 – Oct 2021 | Remote
- Designed and wireframed a scholarship search tool to expand product line by analyzing gaps in 11 competitor tools
- Collaborated with Head of Product to conduct UX interviews, revise product design, and collect & organize testimonials
- Drove 110,000+ LinkedIn impressions and doubled # of unique visitors by spearheading Fiveable's 1st LinkedIn strategy

🤝 Leadership

Public Speaker & LinkedIn Content Creator Mar 2020 – present
- Expanded LinkedIn presence to 15K followers, 4 million views and 5 paid sponsorships within 2 years of content creation
- Delivered 50 talks to 1000+ attendees on coding in Python & Java, women in STEM, leadership, professional development
- Selected engagements: Stanford AI4ALL, UCLA exploretech.la, UC Berkeley ROHP, National Center of Women & IT

Lead Director, *Superposition* Jul 2018 – present
- Spearheaded expansion to 117 chapters in 25 countries, 20 US states in 1 year by designing chapter program from scratch
- Organized Bay Area's largest all-women hackathon for 763 hackers in 47 countries at Uber HQ, VSCO HQ and online
- Coordinated 59 workshops with 6K viewers by analyzing 232 students' workshop interests and networking with speakers
- Secured $21,000 by building a value proposition & sponsorship prospectus and leading team of 13 to email 312 companies
- Earned 6 social impact awards, including Future Minds 25 Under 25, NCWIT AspireIT Impact, AI4ALL Impact Grant

💼 Projects

Web Development (HTML/CSS) 2020 – 2021
- **superposition.tech** 🔗 : Used **HTML, CSS, JS** to redesign & update website, driving 6000 unique viewers/month
- **stephsu.me** 🔗 : Used **HTML, CSS, Bootstrap, W3.CSS** to build an original personal website, driving 1300 viewers/month

Enigma (Java) 2021
- Developed a digital representation of WWII German Enigma cipher machine in **Java**, enabling encryption and decryption
- Used inheritance, string manipulation, file I/O, and data structures to replicate mechanical elements of original machine

Jumping Cubes (Java) 2021
- Used **Java** to build a strategy board game and implemented an AI player using minimax algorithm & alpha-beta pruning

🔧 Additional Info

Skills: Python, NumPy, pandas, HTML, CSS, Java, SQL, Git, Jupyter Notebook, PowerPoint, Keynote, Google Analytics, Canva
Interests: Social impact, sustainability, fashion, thrifting, Harry Potter, Marvel, Asian dessert, movies, skiing, ice skating