

# STEPHANIE LAMM

(919) 323-2920 | stephanielamm5@gmail.com | stephanielamm.com

## Experience

---

### Business Reporter

Jan 2017 to Current

#### North Carolina Business News Wire — Chapel Hill, NC

- Wrote at least 2 breaking financial stories each week using SEC filings
- Read, analyzed and briefed SEC filings, often within minutes of their release
- Work syndicated in WRAL Tech Wire, CityBizList and others

### Data Fellow

Sep 2016 to Current

#### Carolina Data Desk — Chapel Hill, NC

- Wrote weekly blog posts breaking down data stories and detailing how to replicate them at a local level using public records
- Assisted reporters with data gathering, cleaning, analysis and presentation
- Wrote posts explaining how to access and understand financial data
- Collaborated with a team of four students to find stories using NC public records

### Business Reporting Intern

May 2016 to Aug 2016

#### The Arkansas Democrat-Gazette — Little Rock, AR

- Kept tabs on bankruptcies, layoffs, licensing, acquisitions, openings and closings and wrote briefs on these events for print and web
- Developed source relationships with business leaders by attending Economic Development Commission, Rotary Club and Technology Hub meetings
- Wrote earnings stories, event stories and features on local businesses, business leaders and industry trends, resulting in an A1 story and weekly business section front packages

### Chapel Hill Bureau Intern

Jan 2016 to May 2016

#### The News & Observer — Raleigh, NC

- Wrote feature stories and took photos for the weekly Chapel Hill News pullout in the News & Observer
- Two 1,000 word features ran in the Sunday edition of the News & Observer

### Reporter/Editor

May 2014 to Dec 2015

#### The Daily Tar Heel — Chapel Hill, NC

- Served as an Assistant University Desk Editor, University Desk Editor and Assistant City Desk Editor in addition to working as a reporter, designer, web developer, photographer and videographer
- Managed up to 40 writers at a time in producing as many as 20 stories a day for web and print publication
- Worked with the town and university's public records offices regularly, developing a deep understanding of NC public record laws

## Skills

---

**Data Visualization:** Tableau, Adobe Illustrator, JavaScript, HTML/CSS, Graphic Design

**Data Gathering:** Public Records Law, Web Scraping, Python, PHP

**Data Organization and Analysis:** SQL, Google Refine, Excel, PHPmyAdmin, Statistics

**Business Reporting:** Accounting Principles, SEC Filings, FRED, Zillow, EMMA

## Awards

---

### Hearst Breaking News Award — 2016

Won 10th place nationally for a story on vandalism in response to racial tension on campus.

### UNC Jeff MacNelly Grant for Reporting — 2015

Awarded for outstanding performance as a reporting student.

## Education

---

**Bachelor of Science, Interactive Journalism and Political Science**

The University of North Carolina at Chapel Hill

2017