

# STEPHANIE OWEN

## CONTACT

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Colby College Department of Economics  
5237 Mayflower Hill Drive  
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## ACADEMIC POSITIONS

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### Colby College

Assistant Professor, Department of Economics

2021-present

### Opportunity Insights, Harvard University

Associate

Fall 2024

## EDUCATION

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### University of Michigan

Ph.D in Economics and Public Policy

2021

M.A. in Economics

2018

### Vassar College

B.A. in Economics and French with a minor in Mathematics

2011

## RESEARCH INTERESTS

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Economics of education, labor economics, public policy

## ACADEMIC PUBLICATIONS

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Dynarski, S., Libassi, C., Michelmore, K., and **Owen, S.** (2021). Closing the Gap: The Effect of Reducing Complexity and Uncertainty in College Pricing on the Choices of Low-Income Students. *American Economic Review* 111(6), 1721-56.

Burland, E., Dynarski, S., Michelmore, K., **Owen, S.**, and Raghuraman, S. (2023) The Power of Certainty: Experimental Evidence on the Effective Design of Free Tuition Policies. *American Economic Review: Insights* 5(3): 293-310.

**Owen, S.** (2023). College Major Choice and Beliefs about Relative Performance: An Experimental Intervention to Understand Gender Gaps in STEM. *Economics of Education Review* 97, Article 102479.

**Owen, S.** (2025). The Advanced Placement Program and Educational Inequality. *Education Finance & Policy* 20 (1): 1–32.

Conzelmann, J. G., **Owen, S.**, and Simon, A. (2025). College Majors and Programs: Choices and Returns. In *Live Handbook of Education Policy Research*, in Douglas Harris (ed.), Association for Education Finance and Policy

## WORKING PAPERS

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Implicit Gender-STEM Stereotypes and College Major Choice (with Derek Rury) – *under review*

Making the Implicit Explicit: An Experiment with Implicit Gender Stereotypes and College Major Choice (with Derek Rury) – *under review*

Ahead of the Curve: Grade Signals, Gender, and College Major Choice

## WORKS IN PROGRESS

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A Pathway to Mobility: Shifting Low-Income Students To Higher-Quality Degrees (with Elizabeth Burland, Nora Delaney, Susan Dynarski, Katherine Leu, CJ Libassi, Katherine Micheltore, Mary Quiroga, and Elizabeth Salinas)

Experimental Evidence of the Effect on Low-Income Students of Applying to and Attending a Highly Selective University: Replication and Follow-up (with Elizabeth Burland and Susan Dynarski)

A Mixed-Methods Evaluation of the Spillover Effects of an Early Tuition Guarantee on Students' Siblings, Classmates, and Neighbors (with Elizabeth Burland and Susan Dynarski)

## PROFESSIONAL RESEARCH POSITIONS

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Research Assistant, Education Policy Initiative, University of Michigan	2016-2021
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Research Associate II, The Urban Institute, Washington, DC	2013-2015
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Research Assistant, The Brookings Institution, Washington, DC	2011-2013
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## TEACHING EXPERIENCE

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**Colby College** (as Instructor of Record):

EC133: Principles of Microeconomics (Fall 2021, Fall 2022, Fall 2023, Fall 2025)

EC334: Economics of Education (Spring 2022, Spring 2023, Spring 2024, Spring 2026)

EC476: Access, Affordability, and Equity in Higher Education (Spring 2022, Spring 2023, Spring 2024, Spring 2026)

**University of Michigan** (as Graduate Student Instructor):

Econ 101: Principles of Economics I (Fall 2018)

Econ 395: Economics of Crime (Winter 2019)

## SELECTED AWARDS AND FELLOWSHIPS

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Arnold Ventures grant for: “Experimental Evidence of the Effect on Low-Income Students of a Four-Year Tuition Guarantee.” Co-Principal Investigator, with Susan Dynarski and Elizabeth Burland

- \$ 564,061, award period 2025-2028 (*Provisionally awarded with grant agreement in progress*)

Distinguished CESifo Affiliate Award, nominated 2023

Association for Education Finance and Policy Dissertation Award, nominated 2021

Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Dissertation Award, awarded 2021

Pre-doctoral fellow, Training Program in Causal Inference in Education Policy Research, Institute for Education Sciences, U.S. Department of Education, awarded 2016

Emilie Louise Wells Fellowship, Vassar College, awarded 2015

Virginia Swinburne Brownell Prize for Excellence in Political Economy, Vassar College, awarded 2011

## **CONFERENCE PRESENTATIONS AND INVITED SEMINARS**

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2025: Association for Education Finance and Policy (AEFP), Aarhus University, Liberal Arts College Labor and Public (LAC-PaL) Conference, Vassar College Economics Department

2024: Harvard University Graduate School of Education, Northeast Economics of Education Workshop, Boston University Wheelock College of Education and Human Development, Opportunity Insights

2023: Allied Social Science Association (ASSA) Annual Meeting, Maine Economics Conference, CESifo Economics of Education Area Conference, Southern Economic Association Annual Meeting, Northeast Economics of Education Workshop, University of Wisconsin – Madison Public Economics seminar

2022: National Bureau of Economic Research (NBER) Public Economics Meeting, Association for Education Finance and Policy (AEFP), The Economics and Econometrics of Education Markets Conference, Liberal Arts College Labor and Public (LAC-PaL) Conference, Harvard University Graduate School of Education, Association for Public Policy Analysis & Management (APPAM), University of Chicago experimental economics brown bag seminar

2021: Association for Education Finance and Policy (AEFP), Western Economic Association International (WEAI), Northeast Economics of Education Workshop, University of Maine School of Economics

2020: Association for Public Policy Analysis & Management (APPAM), Association for Education Finance and Policy (AEFP), University of Michigan Human Capital, History, Demography, and Development (H2D2) Research Day

## **ACADEMIC AND PROFESSIONAL SERVICE**

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### **Referee**

*Quarterly Journal of Economics; American Economic Review: Insights; American Economic Journal: Applied Economics; Review of Economics and Statistics; Economic Journal; Journal of Public Economics; Journal of Human Resources; Journal of Labor Economics; Labour Economics; Economics of Education Review; Journal of Economic Behavior and Organization; Journal of Population Economics; Journal of Policy Analysis and Management; Education Finance & Policy; Education Economics; Educational Evaluation and Policy Analysis; Contemporary Economic Policy; The B.E. Journal of Economic Analysis and Policy; Southern Economic Journal; Review of Economics of the Household; Research in Higher Education*

### **Member**

American Economic Association; Association for Public Policy Analysis & Management; Association for Education Finance and Policy; Omicron Delta Epsilon; Phi Beta Kappa

### **Other Professional Affiliations**

Affiliate member, CESifo Research Network; Invited researcher, J-PAL North America's Social Policy Research Initiative; Sponsored Affiliate, Education Policy Initiative, University of Michigan