volume

issue

1

BY STEPHANI WILKES
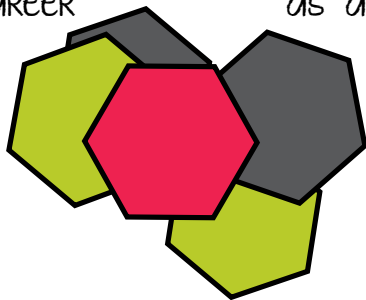
Table of Contents

Course Evaluation

This course provided me with the necessary experience for my current job and any future jobs. The knowledge of the Adobe Creative Suite also gives me the extra edge in my photography hobby. I do feel as though more classes will improve my skills. I would like to say that this class definitely provides the knowledge promised.

I also liked how relative the assignments and labs were. One thing I noticed was that not all of the lecture material seemed relevant. However, that isn't necessarily a bad thing because it was still informative.

I am looking forward to taking more classes because it will allow me to expand my Adobe skills. Even though I'm a Technical Communications Major, required to take the VCD minor, this knowledge is definitely necessary for a career   as a Technical Writer.
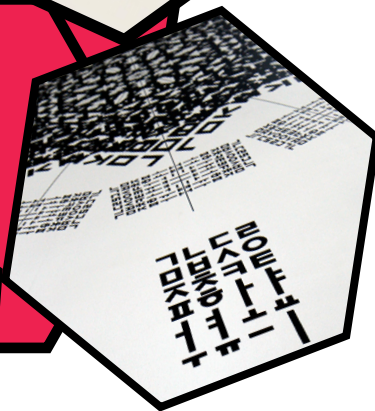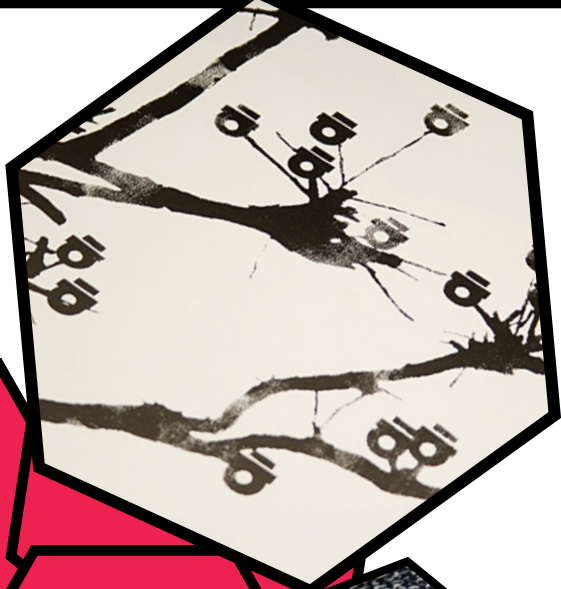
Thank you for the help.
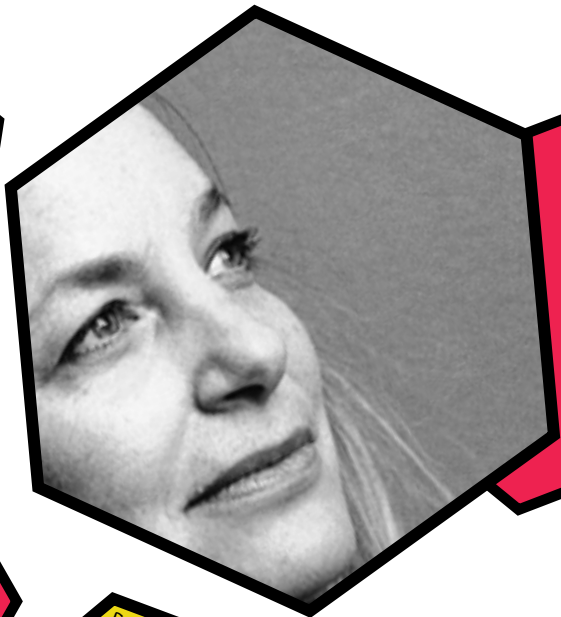
Sincerely,
Stephani Wilkes

AHN SANG SOO

Born in 1952, Ahn Sang-Soo is a major figure in graphic design, especially at home in Korea, where his work in typography forever altered the way people view that particular alphabet. Traditional printed Korean or Hangul was once almost squared-off presentation. To western eyes, old Hangul looks exotic, but it was in desperate need of a re-think; enter Ahn Sang-Soo. His breakthrough in re-thinking Hangul included taking the alphabet's design beyond a square frame, making it far more edgy and visually engaging.
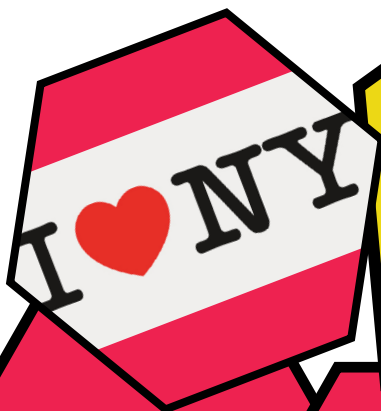
ANN
SANG
SOO

PAULA SCHER

Paula Scher, born October 6, 1948 in Washington, DC, is an American graphic designer, illustrator, painter and art educator in design, and the first female principal at Pentagram, which she joined in 1991. Scher creates images that speaks to an audience with emotional impact and appeal and the images she has created have become visually identical with the culture of New York City. She has developed brand and identity systems, promotional materials, packaging, environmental graphics, and publication designs for a range of clients..
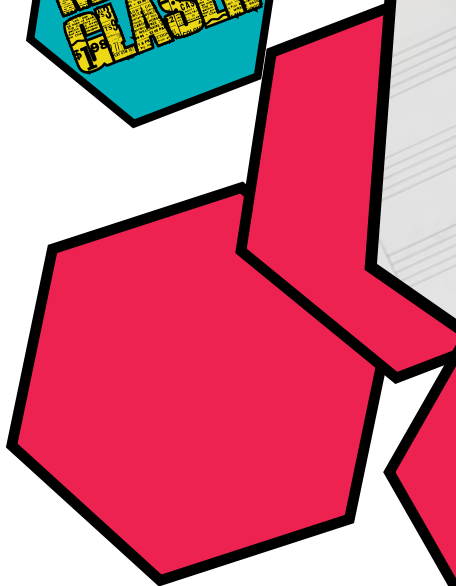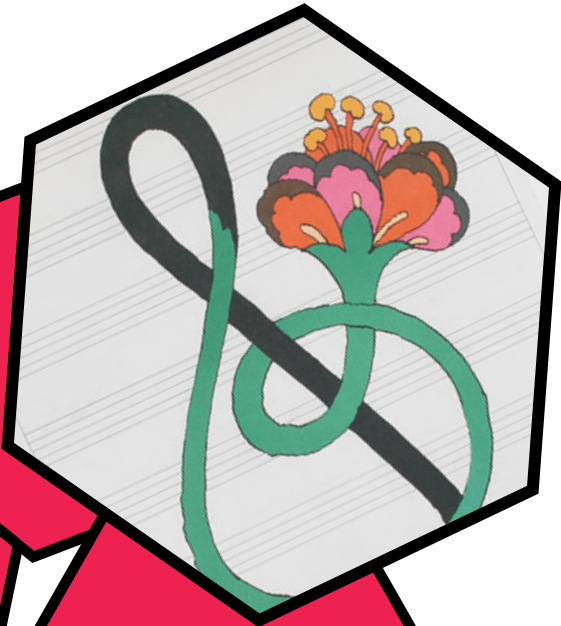
PAULA
SCHER

MANY
MINDS
ONE MISSION

THEATER

Nouveau
salon
des cent
exposition internationale
d'affiches
hommage
Toulouse
Lautrec

MILTON GLASER

I ♥ NY

Milton Glaser (b.1929) is among the most celebrated graphic designers in the United States. He has had the distinction of one-man-shows at the Museum of Modern Art and the Georges Pompidou Center. In 2004 he was selected for the lifetime achievement award of the Cooper Hewitt National Design Museum. As a Fulbright scholar, Glaser studied with the painter, Giorgio Morandi in Bologna, and is an articulate spokesman for the ethical practice of design. He opened Milton Glaser, Inc. in 1974, and continues to produce an astounding amount of work in many fields of design to this day.

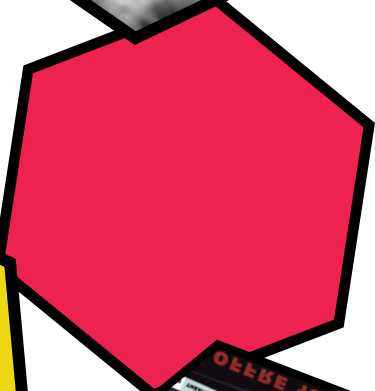MILTON GLASER

MICHAEL DORET

Metroscript

Michael Doret is an award-winning designer, lettering artist, and illustrator based in Los Angeles, California. He has created logos, album covers, magazine covers and art for major brands in media, advertising and sports including the New York Knicks, MLB, Time Magazine, Playboy, Wired, TV Guide, Kiss, Capitol Records, Columbia Records, Walt Disney Imagineering and Universal Studios. He also designed American Eagle postage for the United States Postal Service.

COAST to COAST

Michael Doret's

ETTERFORD

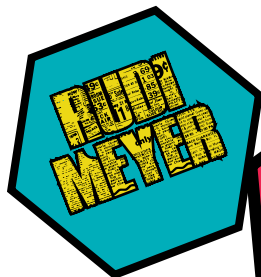Michael DORET

What a

Wonderful
WORLD

RUDI MEYER

Having been a student of Armin Hofmann and Emil Ruder in Basel School of Design, Rudi Meyer moved to Paris in 1964. He has been freelancing as a graphic designer, industrial designer, interior designer, photographer, cartographer and typographer... From 1967 to 2004 he taught at the Ecole Nationale Superieure des Arts Decoratifs. He brought a whole generation of designers to consider the notion of space and typographic research.

RUDI MEYER

CHÂTELET
Festival des Régions

Antigona
Tommaso Traetta

STEFAN

Born in 1962, Bregenz, Austria. Stefan Sagmeister studied graphic design at the University of Applied Arts in Vienna. In 1987 he moved to New York to attended Pratt Institute on a Fulbright scholarship. He then returned to Austria in 1990 for community service as an alternative to obligatory military conscription. At the age 29, he attained a job with Leo Burnett Hong Kong. In 1993 he returned to New York to work for the Hungarian graphic designer Tibor Kalman at M & Co. When the studio closed the same year, Sagmeister opened his own office 'Sagmeister Inc'.

DOING

SAGMEISTER

Technical Writer