

STEPHANIE LEE

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EDUCATION

University of Maryland, College Park

Expected: May 2019

Robert H. Smith School of Business

GPA: 3.88

Bachelor of Science, Information Systems & Marketing

Strategic Design and Innovation Fellows

Fall 2018 – Present

Information Technology and Business Transformation (iBT) Fellows

Fall 2017 – Spring 2018

Hinman CEOs Program

Fall 2017 – Spring 2018

WORK EXPERIENCE

American Bankers Association (ABA)

June 2018 – August 2018

Endorsed Solutions Intern

Washington D.C.

- Analyzed over 80 pages of complex information and transformed into 2 concise visual aids for a confidential project that was presented to the Board of Directors for the approval
- Researched emerging financial technologies such as mobile payment and artificial intelligence in the banking industry to present recommendations to the CEO and senior executives
- Conducted a comprehensive analysis of three different banking associations' endorsed financial products for industry benchmarking purposes
- Taught three senior level staff members how to create more dynamic and engaging presentations

Innovo Scholars Consulting

August 2017 – December 2017

Innovo Consultant

College Park, MD

- Conducted interviews with 18 schools to determine policy regarding modifying student gender preferences
- Created a roadmap for UMD students to change their gender preferences throughout UMD systems
- Collaborated with a team of seven colleagues to develop solutions and analyze collected research

Hamilton Bank

June 2017 – January 2018

Universal Banker

Ellicott City, MD

- Performed banking operations for over 200 customers such as deposit/withdrawal transactions and printing out checks through Cleartouch, a bank-specialized program
- Ensured the accuracy of branch vault of \$15,000 and reconciled daily flow of banking assets

LEADERSHIP EXPERIENCE

Technica

April 2018 – Present

Hackathon Organizer - Design Team

College Park, MD

- Created five graphics that highlight women in technology fields and increase the page traffic by 20%
- Demonstrated strong communication and organization skills while being part of the design team of 10 students to create marketing materials such as t-shirts and stickers for the Hackathon

Smith School of Business, University of Maryland

August 2017 – December 2017

Teaching Assistant - Introduction to Finance

College Park, MD

- Met with students during office hours to answer questions and provide feedback on assignments and tests
- Updated data on 40 students' daily progress, graded projects, and assisted them with quizzes during the lectures

UMCP Vietnamese Student Association (VSA)

April 2017 – May 2018

Co - Treasurer

College Park, MD

- Analyzed profit based on event data and suggested solutions for improvement
- Managed \$10,000 semester budget used for general body meetings, fundraising and cultural events

SKILLS

Computer: MS Office Suite, Salesforce, Adobe Creative Suite, Sketch, HTML, CSS, Java Script, SQL, VBA, JMP, SPSS

Languages: Korean (Native), Mandarin (Basic)