

What challenges or bugs you encountered and how did you overcome the challenges?

Going into the assignment, my HTML & CSS knowledge was limited to Tumblr theme editing. While I understood how to edit CSS elements to fit the look I desired, I did not know how to create the overall layout for the webpage. The majority of the issues lay in organizing things. It was difficult to figure out how to properly align things in regards to each other and to the entire screen as a whole. Sometimes changing just one element affected the layout of the whole page. I solved these problems by testing out numerous CSS/style edits and by adding in `<p>`'s to create new lines. Stackoverflow was also a huge help in figuring out how to organize things.

How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

For my website design, I kept it extremely simplistic as they describe their product as being not dull. I wanted the products to stand out and not have the customer be distracted by any other elements on the screen. By keeping the website minimalistic, the customer would focus on the unique characteristics of the pillows and how they would fit into the customer's home. I wanted the products to speak for themselves.