Demo Slides

Repeatable guide
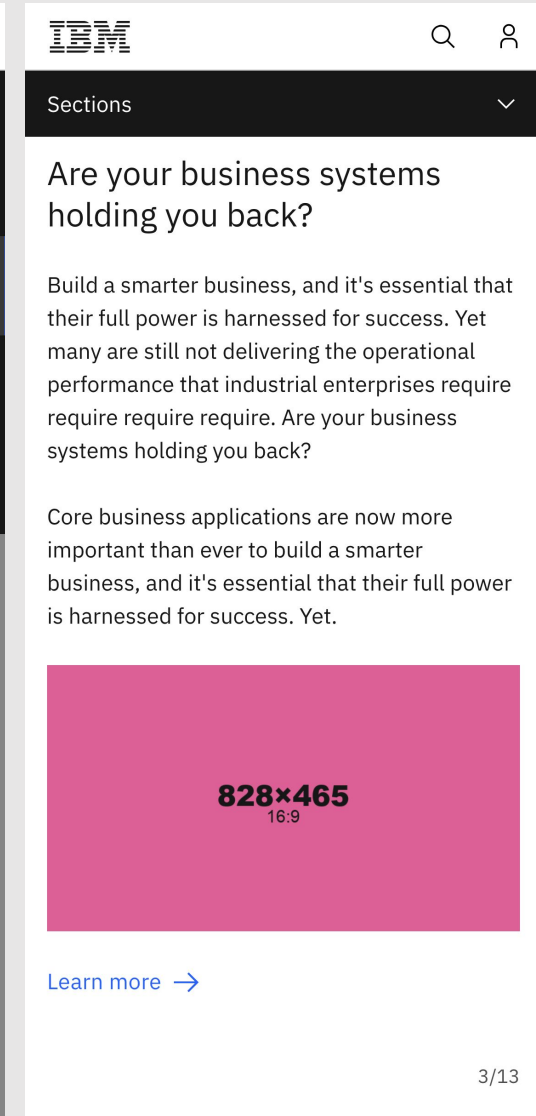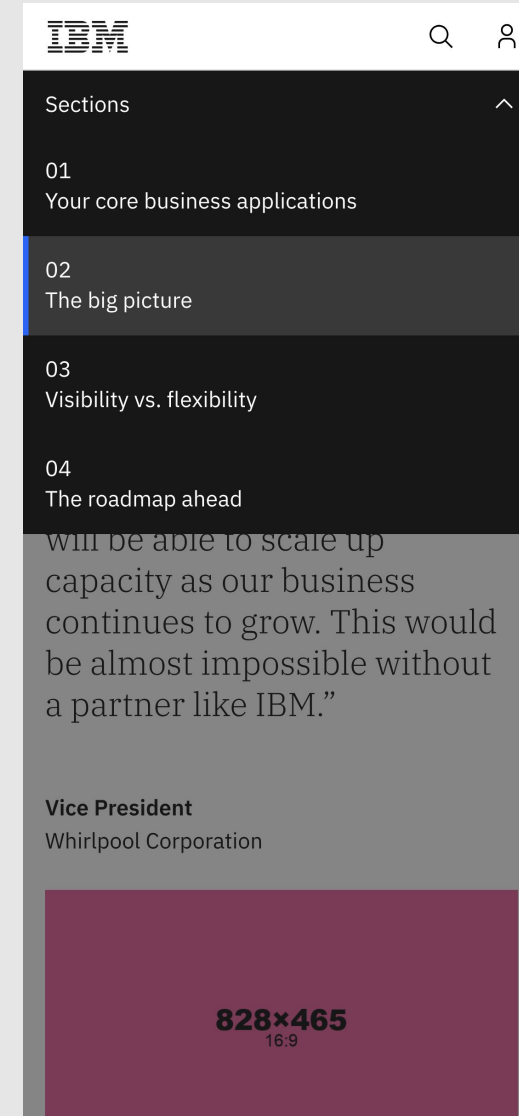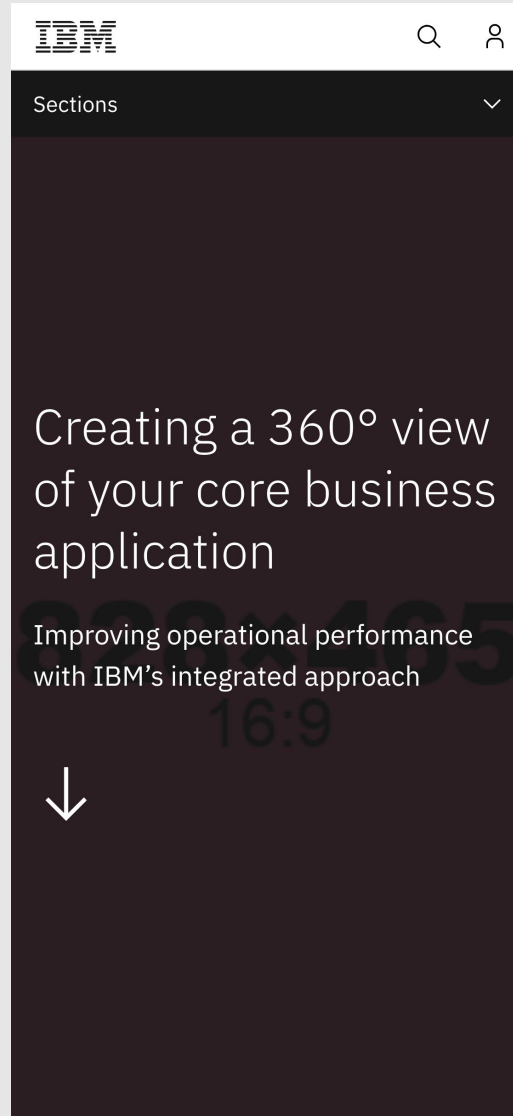
What's supported out-of-the-box

- 7 slide layouts
- Images
- Videos (Mediacenter)
- Standalone links
- CTA buttons
- IBM masthead & footer
- IBM Digital Analytics

Mobile Layout

The mobile UI is a stacked layout where the end-user scrolls the webpage.

There are no mobile specific settings or parameters in this repeatable.

When you build the simulation, you'll do so from a desktop perspective and the responsive design of the repeatable will handle the rest.

IBM

Sections ⌄

Creating a 360° view of your core business application

Improving operational performance with IBM's integrated approach

↓

828×465 16:9

IBM

Sections ⌃

01
Your core business applications

02
The big picture

03
Visibility vs. flexibility

04
The roadmap ahead

will be able to scale up capacity as our business continues to grow. This would be almost impossible without a partner like IBM."

Vice President
Whirlpool Corporation

828×465 16:9

IBM

Sections ⌄

Are your business systems holding you back?

Build a smarter business, and it's essential that their full power is harnessed for success. Yet many are still not delivering the operational performance that industrial enterprises require require require require. Are your business systems holding you back?

Core business applications are now more important than ever to build a smarter business, and it's essential that their full power is harnessed for success. Yet.

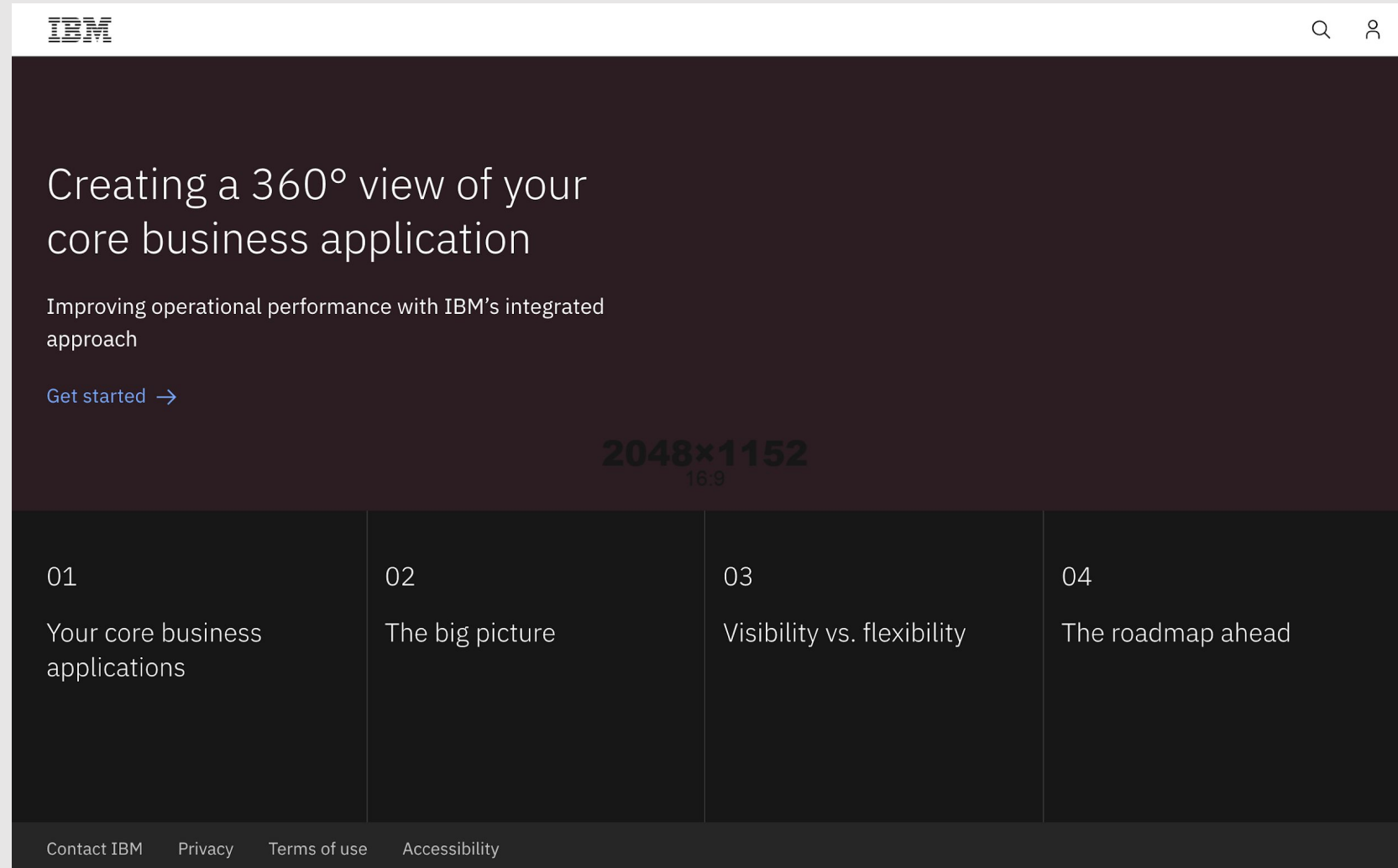828×465 16:9

Learn more →

Desktop Layout

For screens 1056px or larger, there are seven available slide layouts:

- Default

- Default reverse

- Quote

- Quote only

- Quote reverse

- Section cover

- Text only

The landing or "wayfinding" slide (pictured right) is only available as the first slide. It automagically populates itself based on your slide entries.
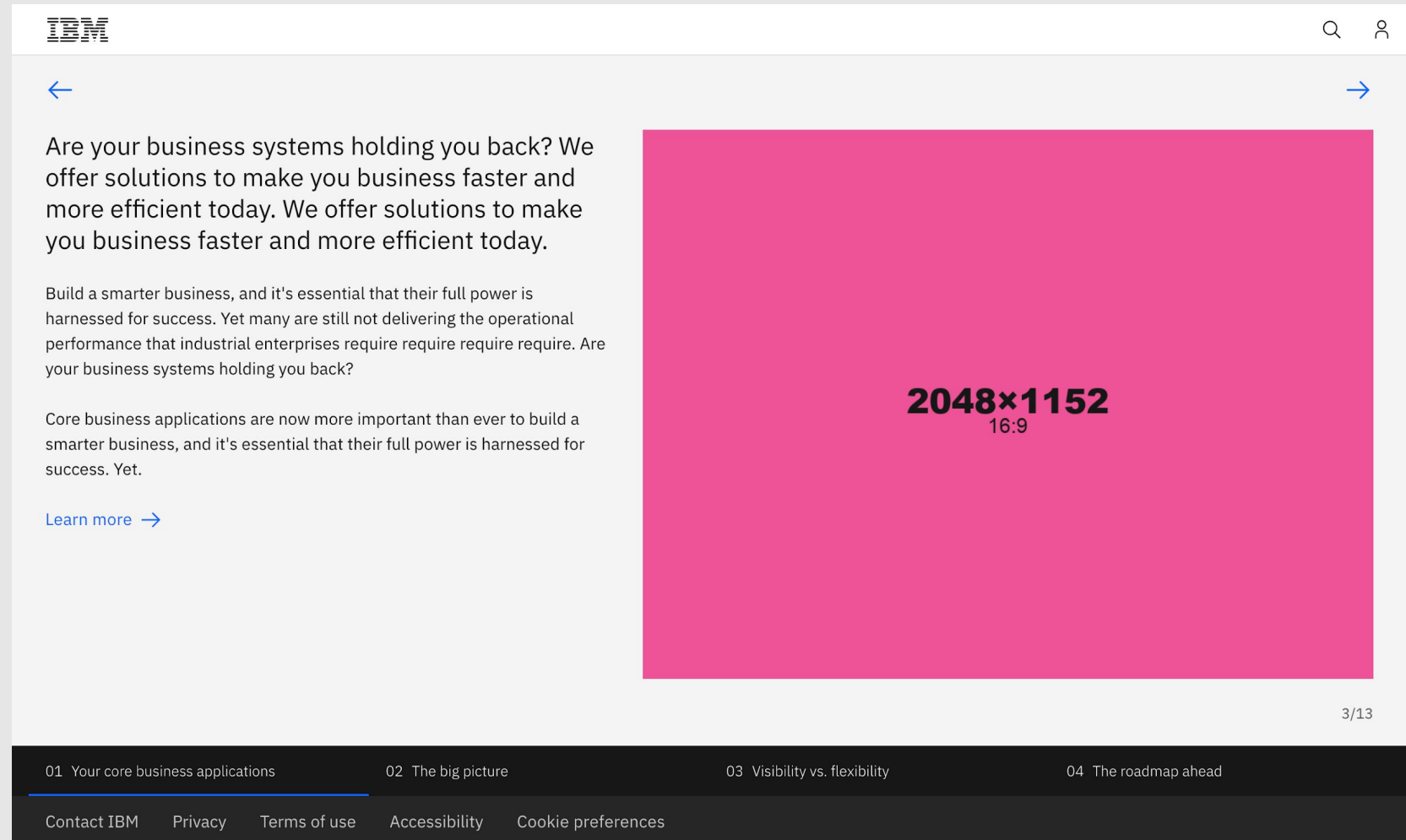
Desktop Layout: Default Slide

The default slide supports the following fields:

- Heading, up to 120 characters

- Copy, one to three paragraphs up to 420 characters

- Standalone Link, up to 55 characters

- CTA Button Primary, up to 25 characters

- CTA Button Secondary, up to 25 characters

- Photo, 16:9 in prescribed image cuts*

- Photo ALT, accessibility text for the photo

- Video, Kaltura ID*

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

IBM

Are your business systems holding you back? We offer solutions to make you business faster and more efficient today. We offer solutions to make you business faster and more efficient today.

Build a smarter business, and it's essential that their full power is harnessed for success. Yet many are still not delivering the operational performance that industrial enterprises require require require require. Are your business systems holding you back?

Core business applications are now more important than ever to build a smarter business, and it's essential that their full power is harnessed for success. Yet.

Learn more →

2048×1152
16:9

3/13

01 Your core business applications   02 The big picture   03 Visibility vs. flexibility   04 The roadmap ahead

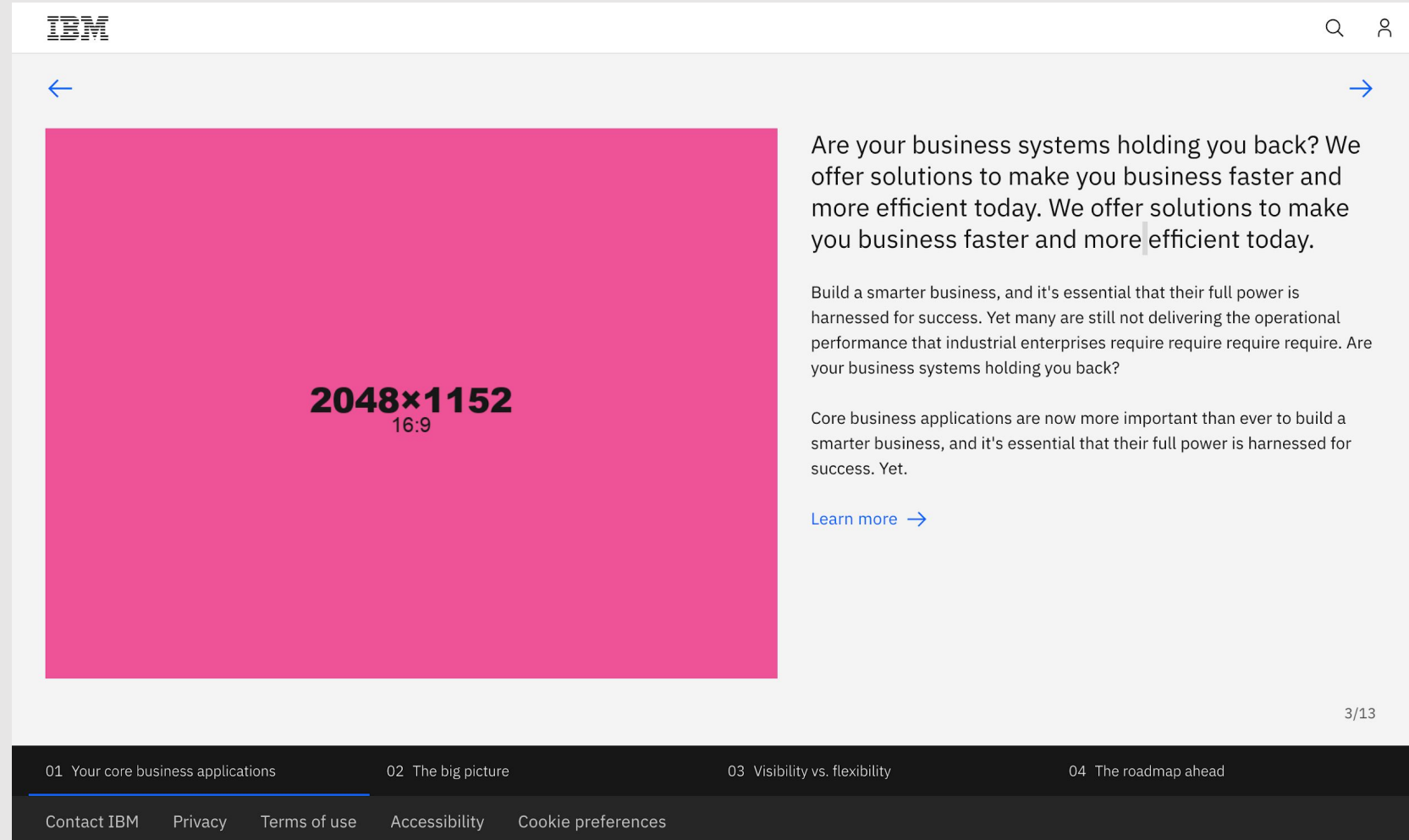Contact IBM   Privacy   Terms of use   Accessibility   Cookie preferences

Desktop Layout: Default Reverse Slide

The default reverse slide supports the following fields:

- Heading, up to 120 characters

- Copy, one to three paragraphs up to 420 characters

- Standalone Link, up to 55 characters

- CTA Button Primary, up to 25 characters

- CTA Button Secondary, up to 25 characters

- Photo, 16:9 in prescribed image cuts*

- Photo ALT, accessibility text for the photo

- Video, Kaltura ID*

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

IBM

2048×1152
16:9

Are your business systems holding you back? We offer solutions to make you business faster and more efficient today. We offer solutions to make you business faster and more efficient today.

Build a smarter business, and it's essential that their full power is harnessed for success. Yet many are still not delivering the operational performance that industrial enterprises require require require require. Are your business systems holding you back?

Core business applications are now more important than ever to build a smarter business, and it's essential that their full power is harnessed for success. Yet.

Learn more →

3/13

01 Your core business applications   02 The big picture   03 Visibility vs. flexibility   04 The roadmap ahead

Contact IBM   Privacy   Terms of use   Accessibility   Cookie preferences
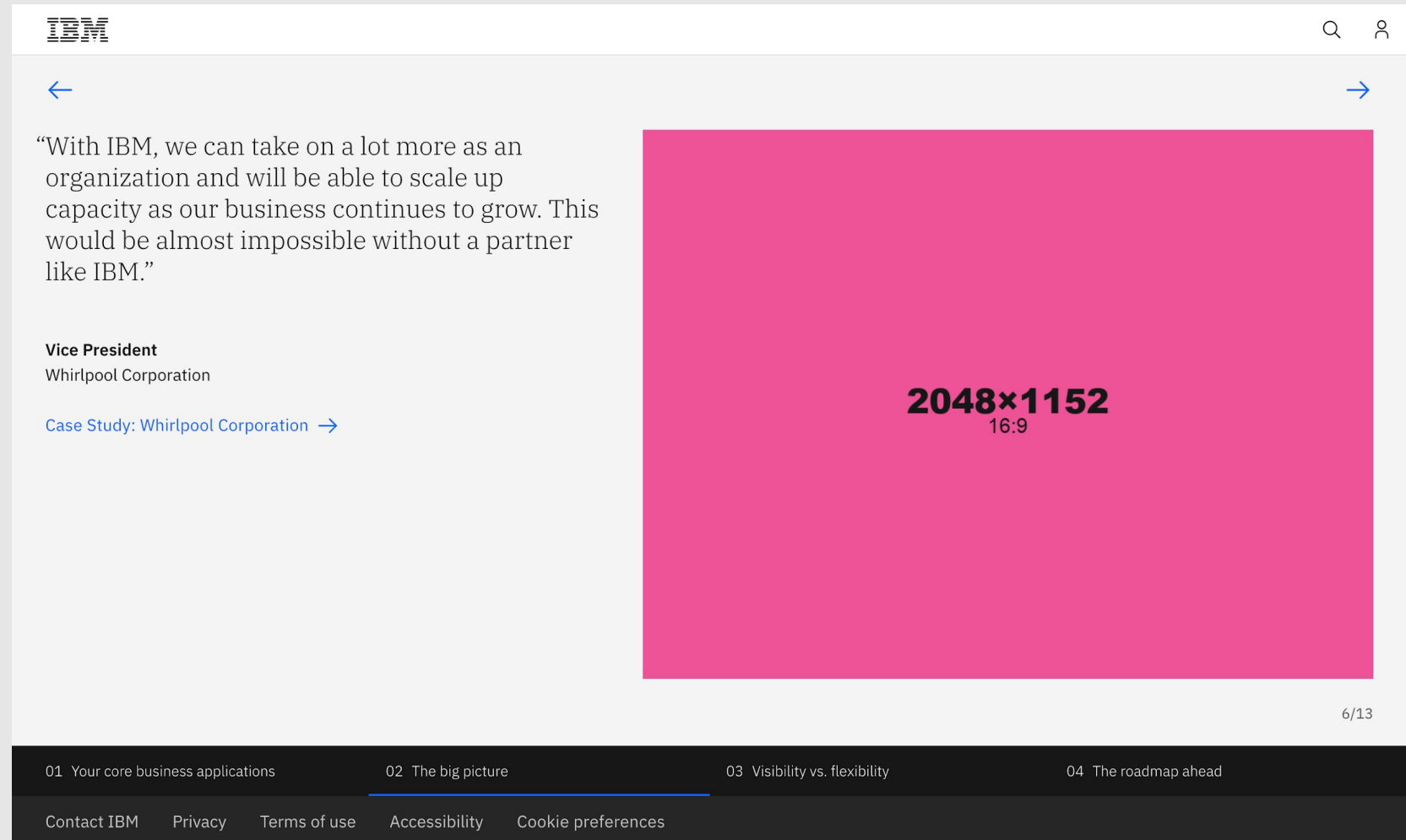
Desktop Layout: Quote Slide

The quote slide supports the following fields:

- Quote, up to 190 characters

- Quote Source 1

- Quote Source 2

- Standalone Link, up to 55 characters

- CTA Button Primary, up to 25 characters

- CTA Button Secondary, up to 25 characters

- Photo, 16:9 in prescribed image cuts*

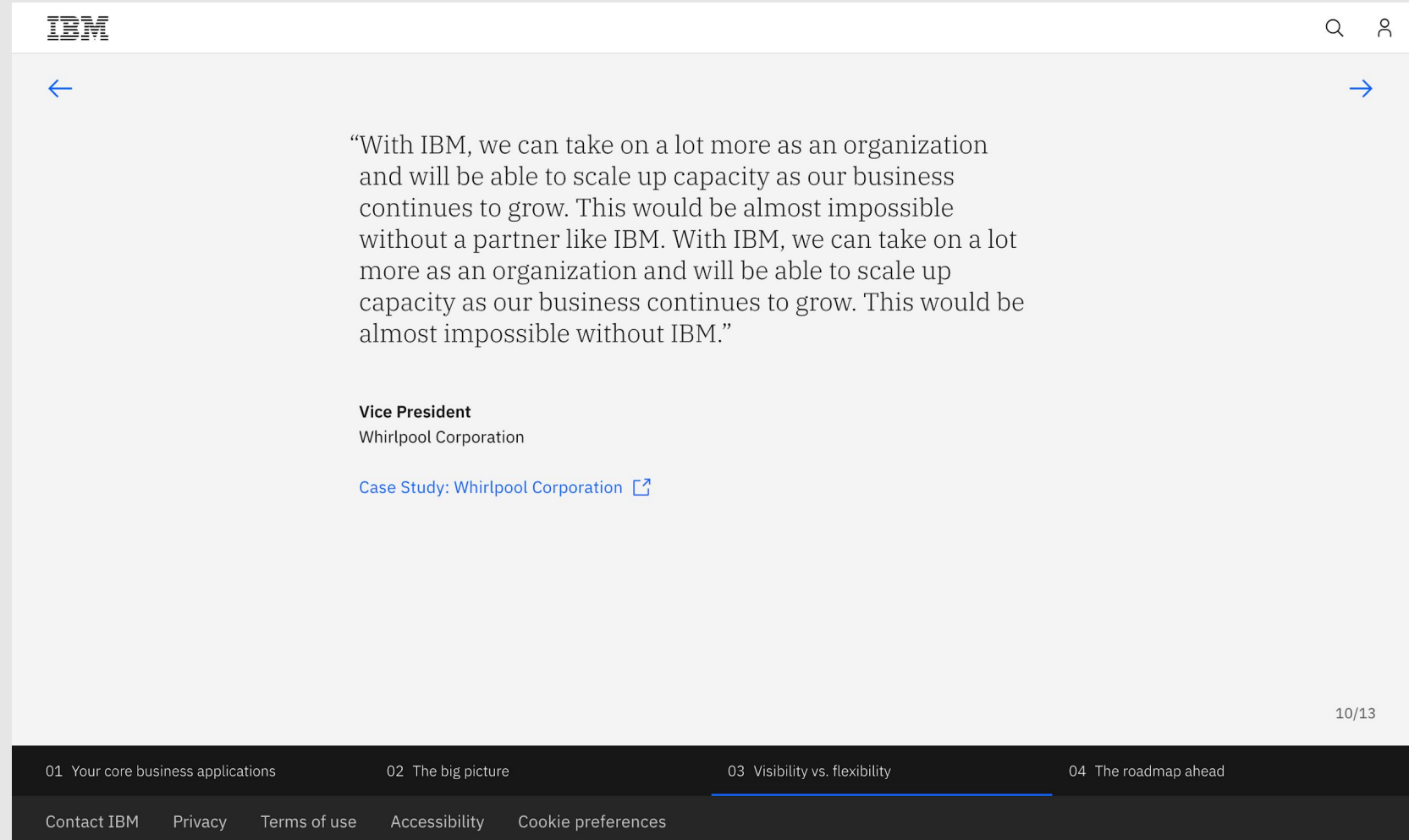- Photo ALT, accessibility text for the photo

- Video, Kaltura ID*

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

---

IBM

← →

"With IBM, we can take on a lot more as an organization and will be able to scale up capacity as our business continues to grow. This would be almost impossible without a partner like IBM."

Vice President
Whirlpool Corporation

Case Study: Whirlpool Corporation →

2048×1152
16:9

6/13

| 01 Your core business applications | 02 The big picture | 03 Visibility vs. flexibility | 04 The roadmap ahead |

Contact IBM   Privacy   Terms of use   Accessibility   Cookie preferences

Desktop Layout: Quote Only Slide

The quote only slide supports the following fields:

- Quote, up to 360 characters
- Quote Source 1
- Quote Source 2
- Standalone Link, up to 55 characters
- CTA Button Primary, up to 25 characters
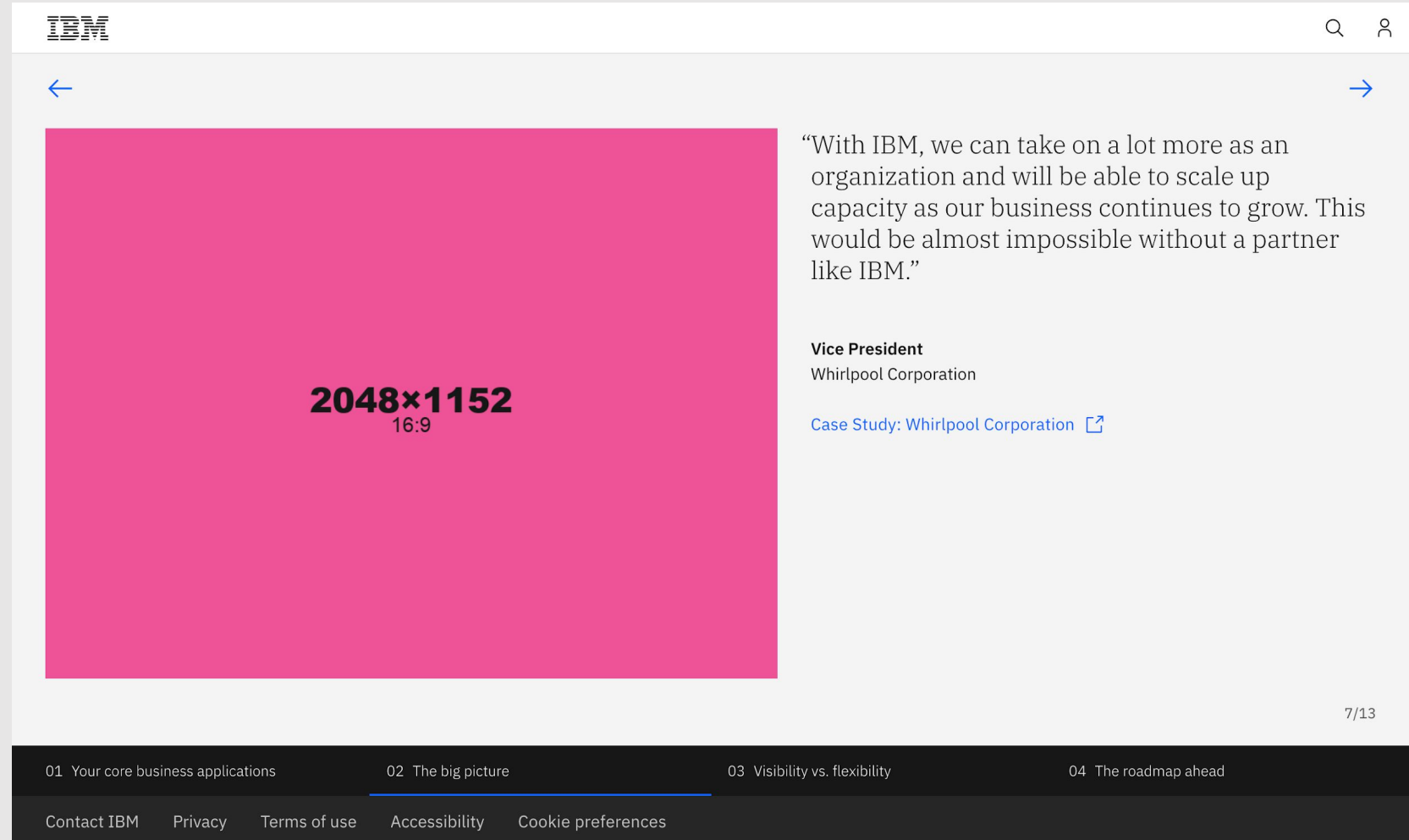- CTA Button Secondary, up to 25 characters

IBM

"With IBM, we can take on a lot more as an organization and will be able to scale up capacity as our business continues to grow. This would be almost impossible without a partner like IBM. With IBM, we can take on a lot more as an organization and will be able to scale up capacity as our business continues to grow. This would be almost impossible without IBM."

Vice President
Whirlpool Corporation

Case Study: Whirlpool Corporation

10/13

01 Your core business applications   02 The big picture   03 Visibility vs. flexibility   04 The roadmap ahead

Contact IBM   Privacy   Terms of use   Accessibility   Cookie preferences

Desktop Layout: Quote Reverse Slide

The quote reverse slide supports the following fields:

- Quote, up to 190 characters

- Quote Source 1

- Quote Source 2

- Standalone Link, up to 55 characters

- CTA Button Primary, up to 25 characters

- CTA Button Secondary, up to 25 characters

- Photo, 16:9 in prescribed image cuts*

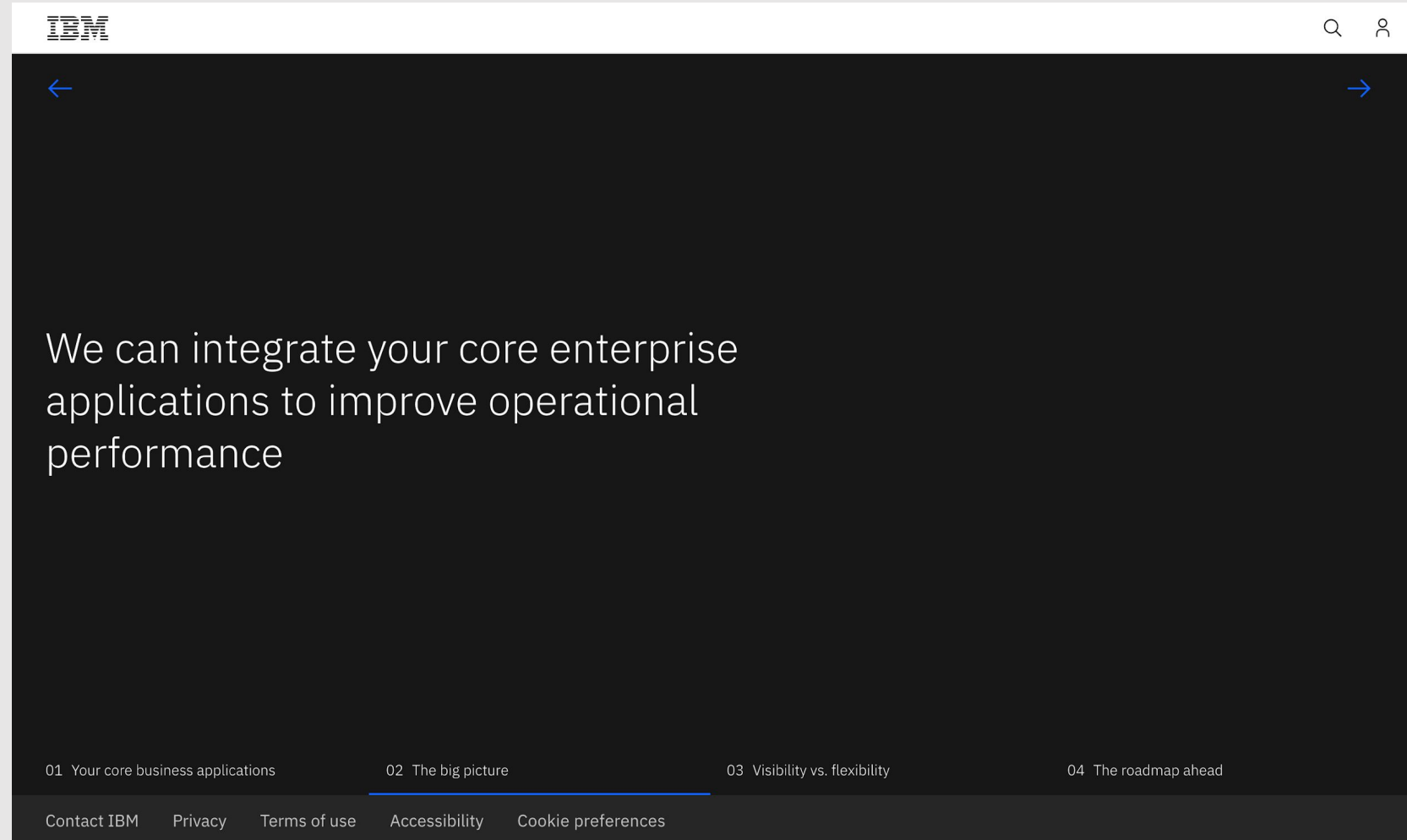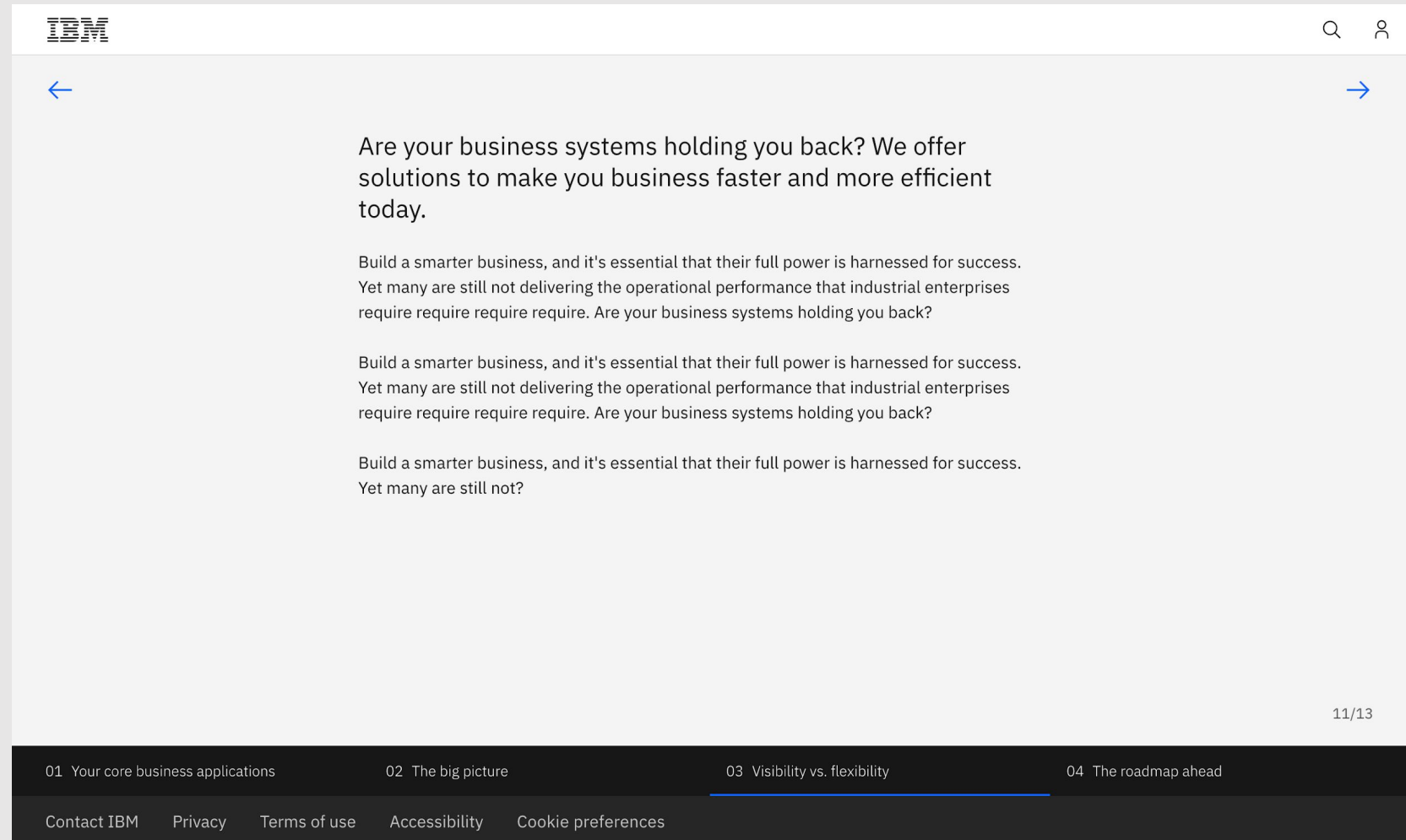- Photo ALT, accessibility text for the photo

- Video, Kaltura ID*

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

IBM

2048×1152
16:9

"With IBM, we can take on a lot more as an organization and will be able to scale up capacity as our business continues to grow. This would be almost impossible without a partner like IBM."

Vice President
Whirlpool Corporation

Case Study: Whirlpool Corporation ↗

7/13

01 Your core business applications   02 The big picture   03 Visibility vs. flexibility   04 The roadmap ahead

Contact IBM   Privacy   Terms of use   Accessibility   Cookie preferences

Desktop Layout: Section Cover Slide

The section cover slide supports the following fields:

- Heading, up to 120 characters

- Heading short, up to 32 characters (for navigation bar)

IBM

We can integrate your core enterprise applications to improve operational performance

01 Your core business applications

02 The big picture

03 Visibility vs. flexibility

04 The roadmap ahead

Contact IBM   Privacy   Terms of use   Accessibility   Cookie preferences

Desktop Layout: Text Only Slide

The text only slide supports the following fields:

- Heading, up to 120 characters

- Copy, one to three paragraphs up to 640 characters

- Standalone Link, up to 55 characters

- CTA Button Primary, up to 25 characters

- CTA Button Secondary, up to 25 characters

IBM

←   →

Are your business systems holding you back? We offer solutions to make you business faster and more efficient today.

Build a smarter business, and it's essential that their full power is harnessed for success. Yet many are still not delivering the operational performance that industrial enterprises require require require require. Are your business systems holding you back?

Build a smarter business, and it's essential that their full power is harnessed for success. Yet many are still not delivering the operational performance that industrial enterprises require require require require. Are your business systems holding you back?

Build a smarter business, and it's essential that their full power is harnessed for success. Yet many are still not?

11/13

01 Your core business applications   02 The big picture   03 Visibility vs. flexibility   04 The roadmap ahead

Contact IBM   Privacy   Terms of use   Accessibility   Cookie preferences

Photo Specs

To avoid photography from being too small on mid-size screens, the photo is designed to take up all the available space height-wise. At certain screen sizes, the photo will appear cropped or zoomed but never stretched or skewed.

Export images in the following pixel widths following the below naming convention:

- 828

- 1536

- 2048

Naming convention:

- Lowercase, no spaces in the filename.

- Hyphens and underscores are OK!

- Append the image's width as a suffix, followed by a `w` and the file extension.

- Example: filename-828w.jpg

Simulation

Prepare your content for web development by:

1. Entering values for all fields on the following two slides

2. "Build out" your repeatable
   a) Copy and paste the enclosed slide layouts
   b) Enter values for content fields. All content fields are required unless otherwise noted.

The simulation is not a mockup or indicative of final design. It is intended to guide you through the content fields slide by slide.

Code repo

https://github.ibm.com/IBMOriginals/slides-demo

Specs and technical documentation

https://github.ibm.com/IBMOriginals/slides-demo#demo-slides-repeatable

Sample repeatable

https://pages.github.ibm.com/IBMOriginals/slides-demo/

Required fields for publishing on ibm.com

 # URL

 # Lowercase, no special characters

url: https://placeholder.com

 # SEO Keywords

 # Enter 3-5 words or phrases separated by commas

seo_keywords: sample, sample, sample

 # SEO Description

 # Sentence style capitalization

seo_description: Sample seo description

Owner name

Enter name of person responsible for this repeatable's content

owner_name: Sample Name

Country

country: US

Language

language: en

Required fields for repeatable

Show navigation / "wayfinding"

Enter "yes" or "no"

show_nav: yes

Cover Slide Photo, required

Enter any one of the photo's prescribed image cuts. Filename and extension.

photo: 16x9-828w.jpg

Cover Slide Photo ALT, required

Enter ALT (accessibility) text for the above photo

photo: Person sitting at computer with cup of coffee

Title

Enter title of this repeatable

Sentence style capitalization, +/- 54 characters

Appears on cover slide

title: Sample title

Teaser

Enter teaser of this repeatable

Sentence style capitalization, +/- 64 characters

Appears on cover slide

teaser: Sample teaser

2048×1152
16:9

Heading, +/- 120 characters
heading: Lorem ipsum dolor sit ame

Copy, 1-3 paragraphs up to +/- 420 characters
copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Standalone Link, optional
standalone_link_copy: *+/- 25 characters*
standalone_link_url: *https://ibm.com*

CTA Button Primary, optional
cta_button_copy_1: *+/- 25 characters*
cta_button_url_1: *https://ibm.com*

CTA Button Secondary, optional
cta_button_copy_2: *+/- 25 characters*
cta_button_url_2: *https://ibm.com*

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

For photo, insert desired photo above and provide ALT text.
photo_alt: *Photo accessibility description*

For video, enter Kaltura ID
kaltura_id: *1_sdkjlk*

Heading, +/- 120 characters
heading: Lorem ipsum dolor sit ame

Copy, 1-3 paragraphs up to +/- 420 characters
copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Standalone Link, optional
standalone_link_copy: *+/- 25 characters*
standalone_link_url: *https://ibm.com*

CTA Button Primary, optional
cta_button_copy_1: *+/- 25 characters*
cta_button_url_1: *https://ibm.com*

CTA Button Secondary, optional
cta_button_copy_2: *+/- 25 characters*
cta_button_url_2: *https://ibm.com*

2048×1152
16:9

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

For photo, insert desired photo above and provide ALT text.
photo_alt: *Photo accessibility description*

For video, enter Kaltura ID
kaltura_id: *1_sdkjlk*

Quote, +/- 190 characters
quote: Lorem ipsum dolor sit ame

Quote Source 1, optional
quote_source_1: Lorem ipsum dolor sit ame

Quote Source 2, optional
quote_source_2: Lorem ipsum dolor sit ame

Standalone Link, optional
standalone_link_copy: *+/- 25 characters*
standalone_link_url: *https://ibm.com*

CTA Button Primary, optional
cta_button_copy_1: *+/- 25 characters*
cta_button_url_1: *https://ibm.com*

CTA Button Secondary, optional
cta_button_copy_2: *+/- 25 characters*
cta_button_url_2: *https://ibm.com*

2048×1152
16:9

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

For photo, insert desired photo above and provide ALT text.
photo_alt: *Photo accessibility description*

For video, enter Kaltura ID
kaltura_id: *1_sdkjlk*

2048×1152
16:9

While both photo and video are technically supported in the slide, only one photo or one video may be used in a slide

For photo, insert desired photo above and provide ALT text.
photo_alt: *Photo accessibility description*

For video, enter Kaltura ID
kaltura_id: *1_sdkjlk*

Quote, , +/- 190 characters
quote: Lorem ipsum dolor sit ame

Quote Source 1, optional
quote_source_1: Lorem ipsum dolor sit ame

Quote Source 2, optional
quote_source_2: Lorem ipsum dolor sit ame

Standalone Link, optional
standalone_link_copy: *+/- 25 characters*
standalone_link_url: *https://ibm.com*

CTA Button Primary, optional
cta_button_copy_1: *+/- 25 characters*
cta_button_url_1: *https://ibm.com*

CTA Button Secondary, optional
cta_button_copy_2: *+/- 25 characters*
cta_button_url_2: *https://ibm.com*

Quote, +/- 360 characters
quote: Lorem ipsum dolor sit ame Lorem ipsum dolor sit ame Lorem ipsum dolor sit ame Lorem ipsum dolor sit ame Lorem ipsum dolor sit ame Lorem ipsum dolor sit ame

Quote Source 1, optional
quote_source_1: Lorem ipsum dolor sit ame

Quote Source 2, optional
quote_source_2: Lorem ipsum dolor sit ame

Standalone Link, optional
standalone_link_copy: *+/- 25 characters*
standalone_link_url: *https://ibm.com*

CTA Button Primary, optional
cta_button_copy_1: *+/- 25 characters*
cta_button_url_1: *https://ibm.com*

CTA Button Secondary, optional
cta_button_copy_2: *+/- 25 characters*
cta_button_url_2: *https://ibm.com*

 # Heading, +/- 120 characters
heading: Lorem ipsum dolor sit ame Lorem ipsum dolor sit ame Lorem ipsum dolor sit

 # Heading Short, +/- 32 characters, for navigation bar
heading_short: Lorem ipsum dolor sit

Heading, +/- 120 characters
heading: Lorem ipsum dolor sit ame

Copy, 1-3 paragraphs up to +/- 640 characters
copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis ante at laoreet. Nulla lobortis mollis.

Standalone Link, optional
standalone_link_copy: *+/- 25 characters*
standalone_link_url: *https://ibm.com*

CTA Button Primary, optional
cta_button_copy_1: *+/- 25 characters*
cta_button_url_1: *https://ibm.com*

CTA Button Secondary, optional
cta_button_copy_2: *+/- 25 characters*
cta_button_url_2: *https://ibm.com*