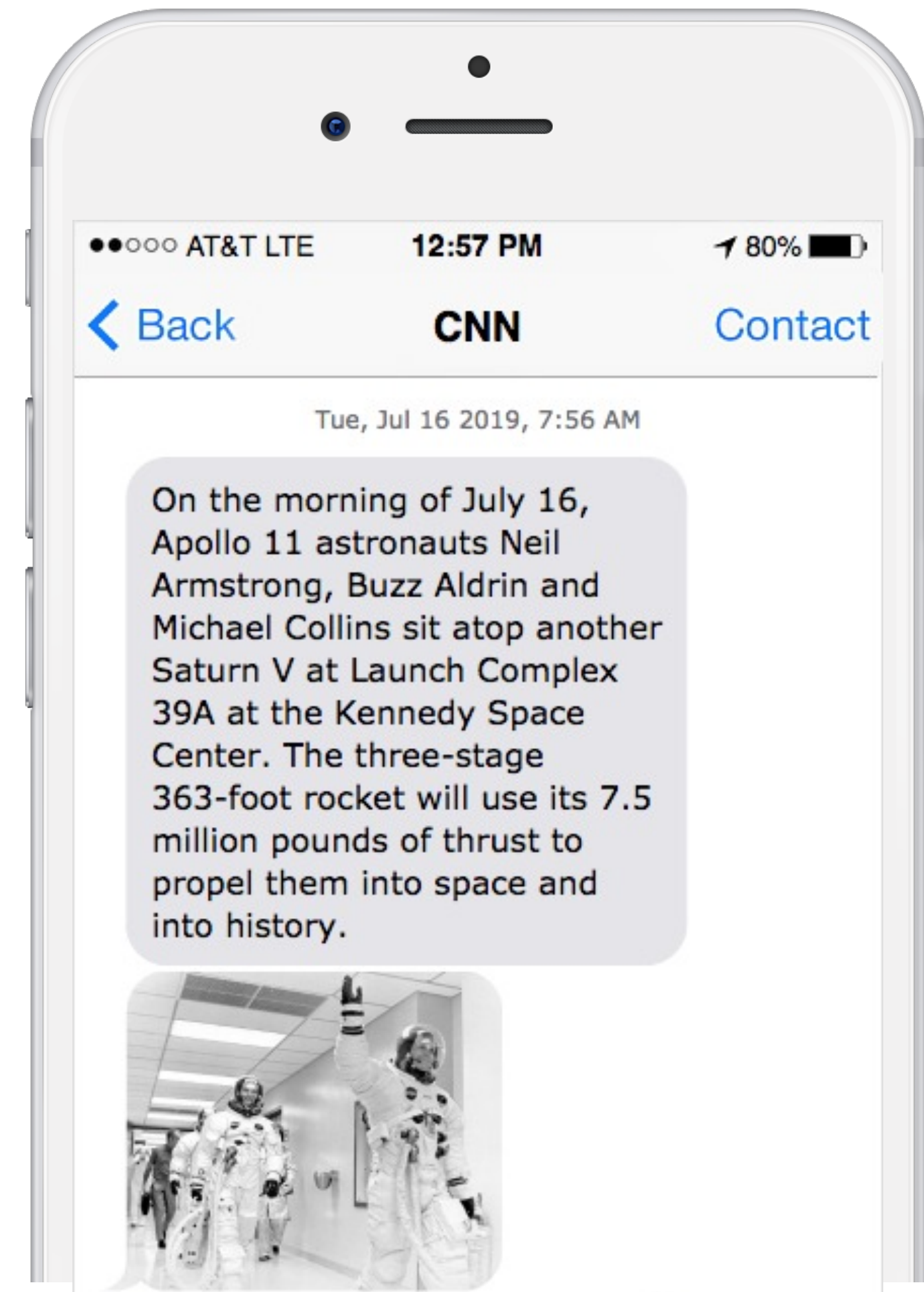


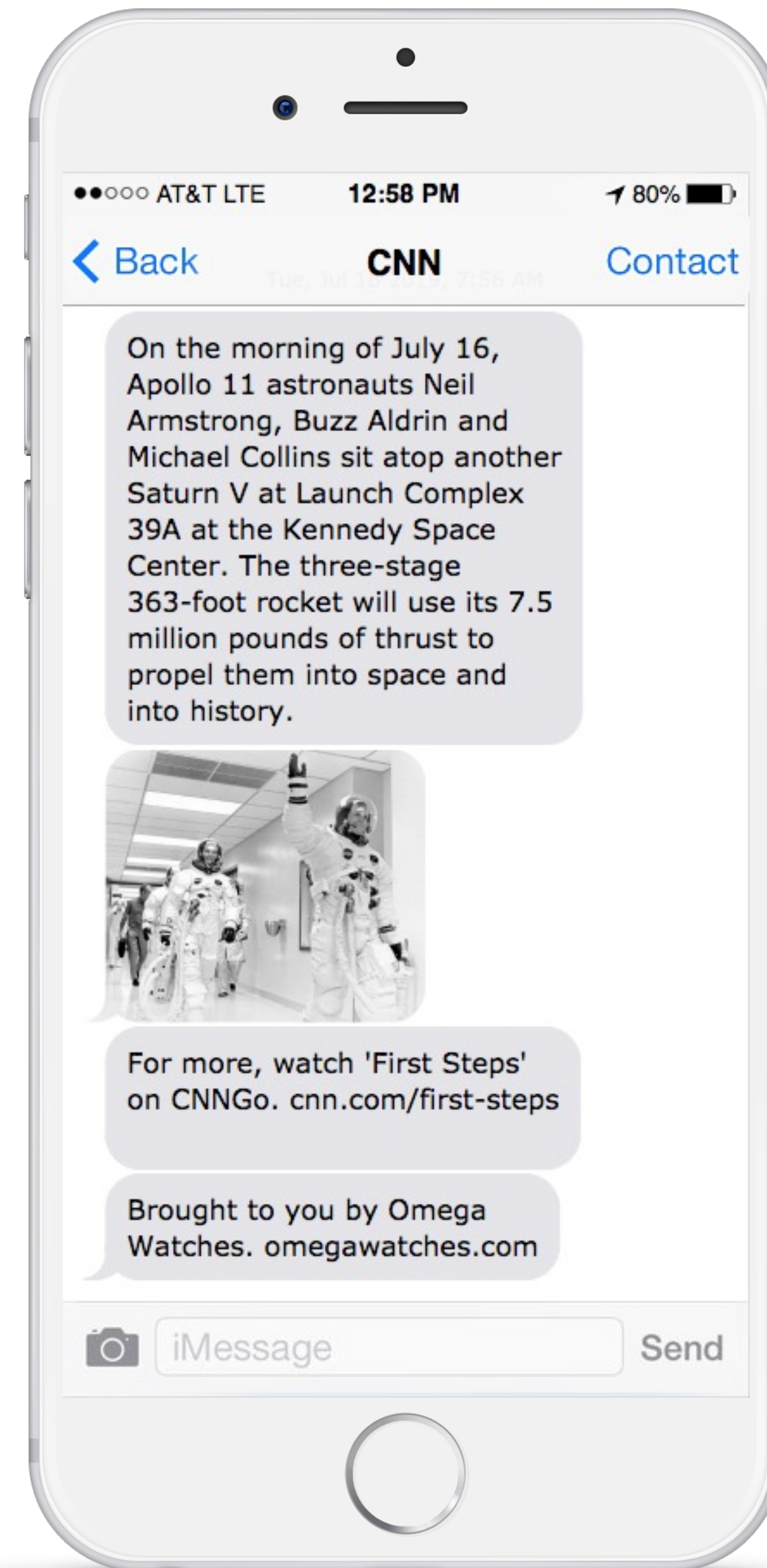


# To The Moon: An SMS Journey

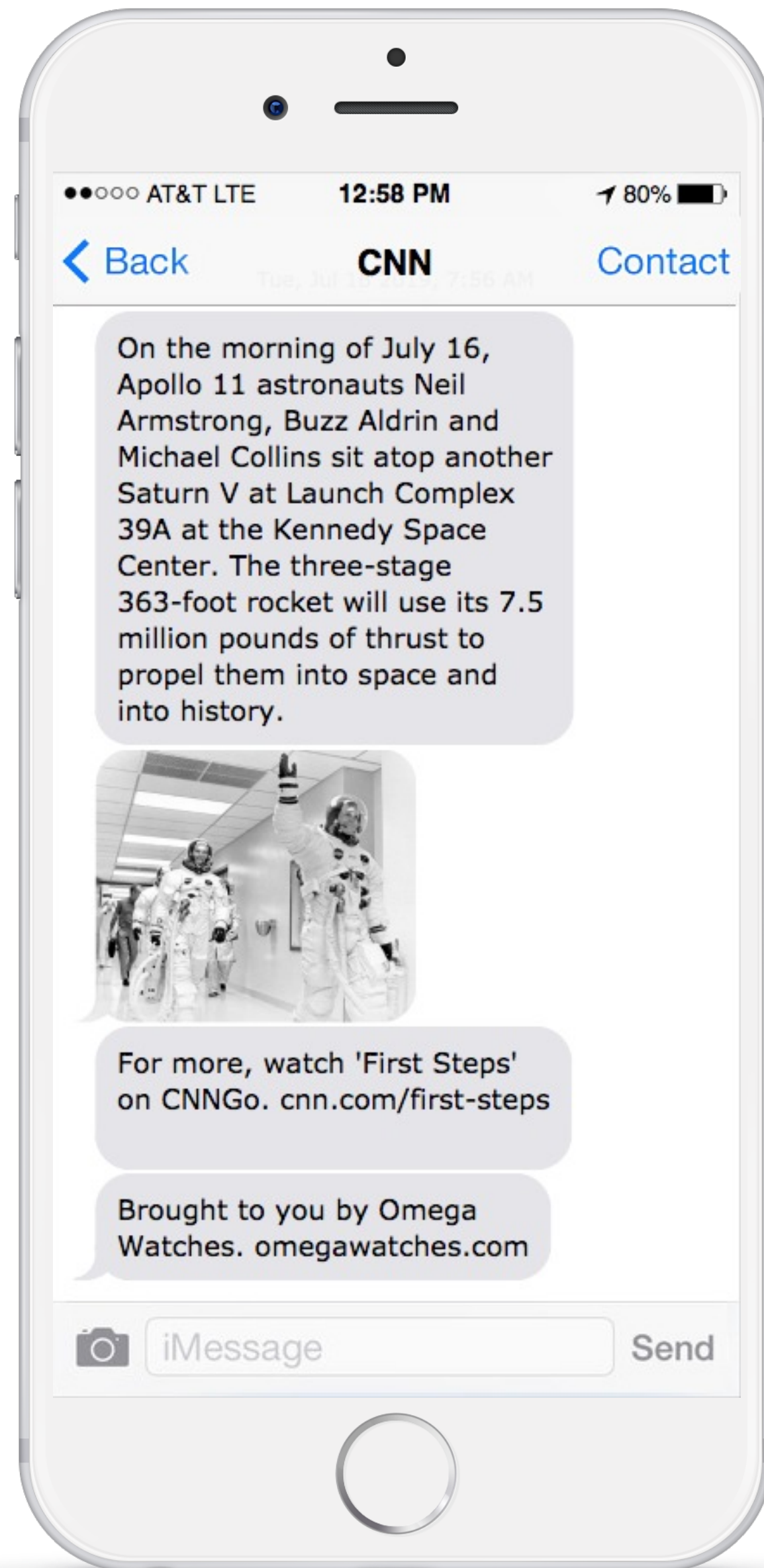
Get text messages recollecting historic moments of America's mission to the moon.



An opt-in experience where end-users receive text messages outlining historic moments of America's mission to the moon. These text messages would be delivered on the same day and time they occurred 50 years ago - allowing younger audiences to experience epic milestones in US history while providing a nostalgic experience for those who were alive for the original event.







Texted moments may include milestones from:

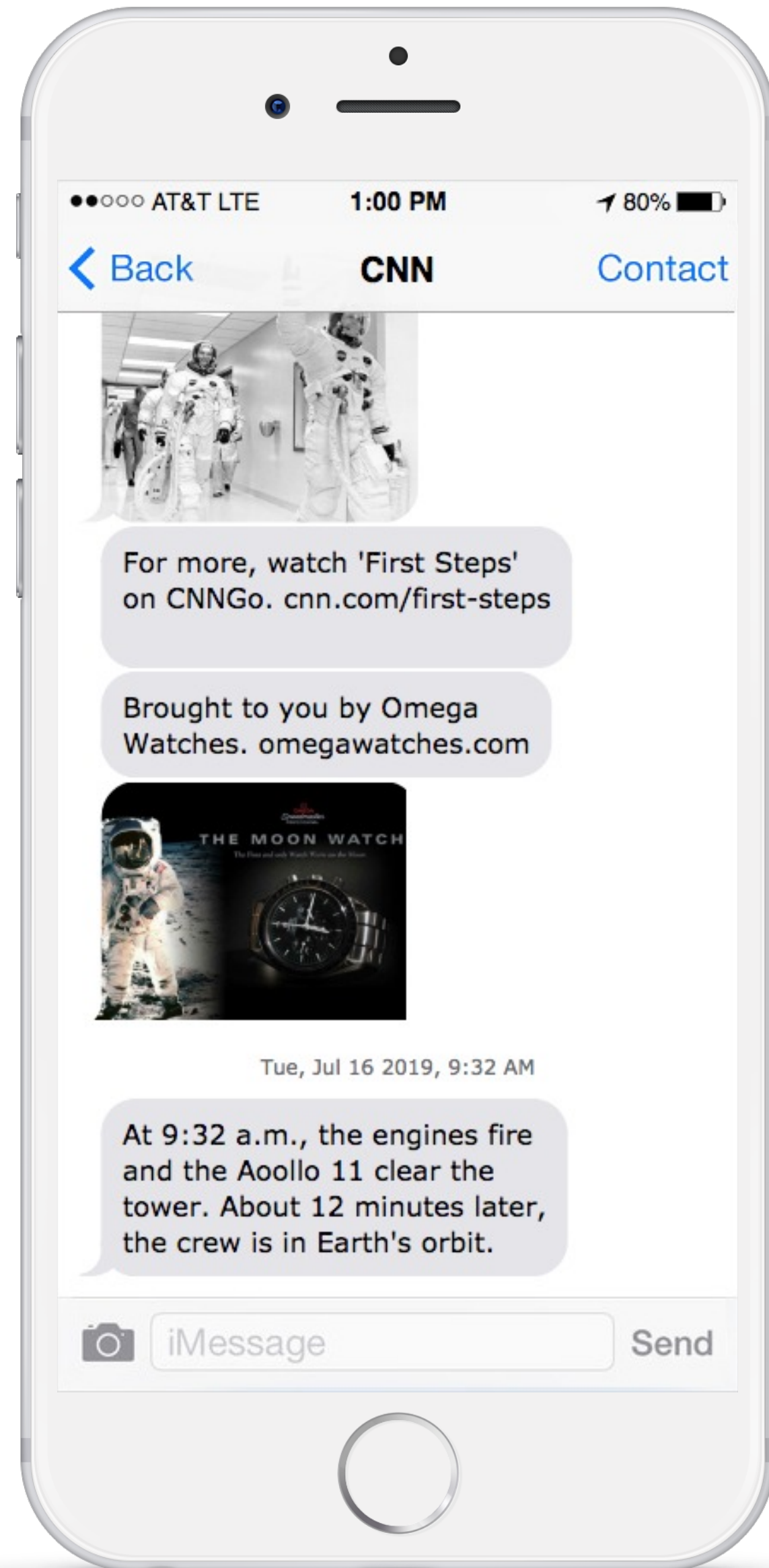
Pre-Launch

Launch

Orbit

Moon  
Landing

Return  
to Earth



To support and manage this experience, a third-party provider specializing in mass, scheduled text messages would need to be contracted.

## Textedly

Scheduled texting

Auto-replies

Unlimited subscribers

Analytics

\$1,100 mo / 100k messages

<https://www.textedly.com/>

## Simple Texting

Scheduled texting

Auto-replies

Polling

Analytics

\$650 mo / 50k subscribers

<https://simpletexting.com/>



