Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:\_\_[http://web.mst.edu/~longsuz/longsuz.html](http://web.mst.edu/~longsuz/longsuz.html" \t "_blank)\_\_\_\_\_\_\_\_\_\_
2. Author of site evaluated: \_\_\_not specified (assumed Dr. Suzanna Long)\_\_\_\_\_\_\_\_\_
3. Evaluator’s first name:­­\_\_\_\_\_Stephanie\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

MacBook Pro with a built-in 15-inch widescreen, LDC display, macOS Mojave 10.14.2 with a 2.3 GHz Intel Core i7 processor, 8 GB RAM on a solid-state drive (SSD)

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Google Chrome version 71.0.3578.98 (64-bit)

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Wireless internet (speedtest.net reported 56.27 Mbps download speed)

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. |  |  |  |  | 5 |
| Please explain your feedback  **Navigation is clearly defined in left margin with useful titles for each button.** | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. |  |  | 3 |  |  |
| Please explain your feedback  **Image on home page is distracting and poorly formatted; makes a poor first impression of the site** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. |  |  |  |  | 5 |
| Please explain your feedback  **Navigation is clear and consistent across all pages** | | | | | |
| 1. Homepage is linked from all subsequent pages. |  |  |  |  | 5 |
| Please explain your feedback  **All pages include the same navigation buttons, including a Home button** | | | | | |
| 1. Multimedia elements have a clear purpose. |  | 2 |  |  |  |
| Please explain your feedback  **Text is not text, but images of text; does not affect most users, but the purpose is unclear and actually hampers usability beyond standard computer viewing.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. |  |  |  | 4 |  |
| Please explain your feedback  **Photo of professor visibly resizes on initial loading; no other obvious issues with images loading** | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. |  |  | 3 |  |  |
| Please explain your feedback  **Alt is blank on all images; height and width do not always scale appropriately. No thumbnails offered** | | | | | |
| 1. Text is easy to read and contrasts with background. |  |  |  | 4 |  |
| Please explain your feedback  **Contrast is good but font is pixilated when zoomed in** | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 |  |  |  |  |
| Please explain your feedback  **Text is not text, but png images. Does not allow for changes in font size or color (except by enlarging images, which results in pixilated text) and no alt text for images is available. Text cannot be selected for use in a text-to-speech program or search engine indexing** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. |  |  |  |  | 5 |
| Please explain your feedback  **Titles match navigation buttons** | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. |  |  |  |  | 5 |
| Please explain your feedback  **Links are clearly labeled and use standard coloring** | | | | | |
| 1. Links are up-to-date and functional. |  |  |  | 4 |  |
| Please explain your feedback  **Some links are mis-labeled but redirect to appropriate sites (external sites have new name/address)** | | | | | |
| 1. Useful content is embedded no further than two layers deep. |  |  |  |  | 5 |
| Please explain your feedback  **Useful content is easily accessible with minimal links** | | | | | |
| 1. Site contains in-depth content that encourages users to return. |  |  |  |  | 5 |
| Please explain your feedback  **Lots of information about Dr. Long and her interests** | | | | | |
| 1. Information is accurate and current. |  |  |  | 4 |  |
| Please explain your feedback  **Some external sites have been re-named without updates on this page** | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. |  |  |  | 4 |  |
| Please explain your feedback  **Visually dated, but accurate information about Dr. Long.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. |  |  |  | 4 |  |
| Please explain your feedback  **Author is assumed to be Dr. Long, but never specified; page includes details establishing her credibility as an instructor, including outside references to her published works** | | | | | |
| 1. Contact person with e-mail address is included. |  |  |  |  | 5 |
| Please explain your feedback  **Contact information is present on home page** | | | | | |
| 1. Site is bias-free or explicitly states point of view. |  |  |  |  | 5 |
| Please explain your feedback  **Site is explicitly designed to promote Dr. Long as an instructor and researcher.** | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. |  |  |  | 4 |  |
| Please explain your feedback  **Links to published works cite references appropriately. All other textual appears to be original. Photo is not credited.** | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. |  |  |  |  | 5 |
| Please explain your feedback  **No obvious errors are present.** | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 |  |  |  |  |
| Please explain your feedback  **Content is not dated or otherwise indicated to be updated later than 2015 (most recent date of listed publications)** | | | | | |