Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:\_\_<https://be.mit.edu/directory/bryan-bryson>\_\_\_\_\_\_\_\_\_\_
2. Author of site evaluated: \_\_\_not specified (assumed staff member at MIT)\_\_\_\_\_\_\_\_\_
3. Evaluator’s first name:­­\_\_\_\_\_Stephanie\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

MacBook Pro with a built-in 15-inch widescreen, LDC display, macOS Mojave 10.14.2 with a 2.3 GHz Intel Core i7 processor, 8 GB RAM on a solid-state drive (SSD)

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Google Chrome version 71.0.3578.98 (64-bit)

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Wireless internet (speedtest.net reported 56.27 Mbps download speed)

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. |  |  |  | 4 |  |
| Please explain your feedback  **Navigation is clearly defined along top of page with additional external links embedded in the text. Minimal scrolling is required to view the full content.** | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. |  |  |  |  | 5 |
| Please explain your feedback  **Visually appealing with a clean and modern design; scales easily as window size varies.** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. |  |  |  |  | 5 |
| Please explain your feedback  **Navigation is clear and consistent across all pages** | | | | | |
| 1. Homepage is linked from all subsequent pages. |  |  | 3 |  |  |
| Please explain your feedback  **Site is a single directory page that links out to many other pages of varying designs, both within MIT and without. Internal pages have same design, while external links vary.** | | | | | |
| 1. Multimedia elements have a clear purpose. |  |  |  | 4 |  |
| Please explain your feedback  **Links and images have purpose.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. |  |  |  |  | 5 |
| Please explain your feedback  **No obvious difficulty with images** | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. |  |  |  |  | 5 |
| Please explain your feedback  **All images contain appropriate dimensions and alt tags** | | | | | |
| 1. Text is easy to read and contrasts with background. |  |  |  | 4 |  |
| Please explain your feedback  **Pale green is not as well contrasted against white background as could be, but still aesthetically pleasing.** | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. |  |  |  |  | 5 |
| Please explain your feedback  **Site resizes according to varying window size and also renders appropriately on mobile devices. Alt tags are used for images and links to improve accessibility.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. |  |  |  |  | 5 |
| Please explain your feedback  **Title is appropriate and includes parent page information** | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. |  |  |  | 4 |  |
| Please explain your feedback  **Links are go to external pages about research in general instead of providing more information specific to this researcher; not as initially expected, but neither are they deceptive** | | | | | |
| 1. Links are up-to-date and functional. |  |  |  |  | 5 |
| Please explain your feedback  **Links are functional** | | | | | |
| 1. Useful content is embedded no further than two layers deep. |  |  |  |  | 5 |
| Please explain your feedback  **Content is easily accessible** | | | | | |
| 1. Site contains in-depth content that encourages users to return. |  |  | 3 |  |  |
| Please explain your feedback  **Site contains minimal information about Dr. Bryson and instead directs users to outside sources for additional information** | | | | | |
| 1. Information is accurate and current. |  |  |  | 4 |  |
| Please explain your feedback  **Site states that “Bryan will be joining the BE faculty in July 2018” and has not been updated to reflect the 7 months since that time.** | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. |  |  | 3 |  |  |
| Please explain your feedback  **Site provides basic information about faculty member and covers minimal information, but does include contact information for instructor.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. |  |  |  | 4 |  |
| Please explain your feedback  **Does not include much information, but nothing indicates any inaccuracies; users would likely rely on credibility of the institution as a whole** | | | | | |
| 1. Contact person with e-mail address is included. |  |  |  |  | 5 |
| Please explain your feedback  **Contact information is clearly present** | | | | | |
| 1. Site is bias-free or explicitly states point of view. |  |  |  |  | 5 |
| Please explain your feedback  **Site is explicitly designed to provide information about Dr. Bryson.** | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. |  |  | 3 |  |  |
| Please explain your feedback  **Photo is not credited and no citations are included.** | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. |  |  |  |  | 5 |
| Please explain your feedback  **No obvious errors are present.** | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 |  |  |  |  |
| Please explain your feedback  **No overall dates are included, but refers to July 2018 in future tense, indicating it has not been updated since that time.** | | | | | |