STEPHANIE MARTIN CONNELLY

Education enthusiast and community builder turned full stack web developer with an eye for great design.

CONTACT

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PERSONAL WEBSITE

stephcmartin.github.io

TECHNOLOGIES & SKILLS

FRONT END:
JavaScript, HTML, CSS, SASS, jQuery, Bootstrap, Ember, Phaser.io, Angular 2

BACK END:
Node.js, Express.js, Ruby on Rails, MongoDB

DATABASE TOOLS:
SQL, PostgreSQL, ActiveRecord

OTHERS:
Adobe Design, Photoshop, Illustrator, FinalCut Pro, Grunt

LANGUAGES

English, Cantonese and Mandarin

EDUCATION

General Assembly
Hong Kong (May - August 2016)
Front End Web Development Program

University of Liverpool
United Kingdom (2009 – 2012)
Bachelor of Arts, Communications, Media and Popular Music

WEB DEVELOPMENT EXPERIENCE

DataScience30:
UI & Full Stack Web Developer (Consultant / Contract Work)
November 2017 - Current

- Used user-centric-design methodologies to identify and define targeted audience segments, goals and expectations for success
- Designed and created elegant, intuitive, engaging and effective user experience flows and user interface designs
- Improved Landing Pages, Course Library, Bug Fixes, Repo Management and other tasks for the launch of the product

General Assembly:
Student at Web Development Immersive Program
August 2017 - November 2017

12 Week Career Accelerator

- Covered front-end and back-end programming fundamentals, along with the basics of computer science, networks and data structures
- **CineMist: Never Forget A Movie** | **http://bit.ly/2yYPWy0**

  Created a secure, password-protected Ruby on Rails application that is able to create, read, update, and delete data from a SQL database
- **Bring-Waldo.** | **stephcmartin.github.io/waldo**

  Using Ember and Rails, I developed my own open web-app community where people can upload dog friendly location so others can enjoy even more canine companionship in their own lives

WORK EXPERIENCE

Accelerate: VP of Operations & Admissions

February 2017 - July 2017

- Designed and implemented marketing strategies, sales funnel and pipeline. Proactively managed and interviewed 200+ prospective students to ensure that their qualifications and interests were aligned with our programs
- Spearheaded curriculum design strategies and learning methodologies for full time and part time programs

WeWork: Community Manager
November 2016 - February 2017

- Managed and developed community initiatives
- Managed all building operations to ensure highest level of member satisfaction for 300+ members
- Developed and implemented lead generation and sales conversion strategies to maintain 100% building occupancy

General Assembly:
Education Program and Outcomes Producer

September 2015 – July 2016

- Managed curriculum development with local and global product teams; recruited and trained instructors through observations, meetings and performance reviews
- Ensured quality student experience for over 300 students and achieved less than 1% drop out rate. Developed and implemented hiring strategies for growing over 400+ new employer-partner networks

October 2012 - July 2015 Work Experience Available Upon Request