



Stephania Dolgopolova

Graphic Designer

ABOUT

Whether it is *subtle* or *extraordinary*, I strive to create design that is impactful, beautiful, and on-brand.

EDUCATION

Bachelor of Fine Arts,
Visual Communication and Design
Minor in Biology.
GPA: 3.75
Nazareth College
Aug. 2013 - Dec. 2016

SKILLS

+ Art Direction

- Graphic Design
- Video & Motion
- Illustration
- Photo

+ UI / UX Development

- VUE JS, JQuery
- HTML5
- CSS & SASS
- Nuxt.JS Framework
- Bootstrap Framework
- Bulma Framework

+ Social Media

- Writing
- Content Creation
- Advertising
- Campaign Management

EXPERIENCE

GRAPHIC DESIGNER AND MARKETING LEAD

Dorschel Automotive, March 2017 - Present

- + Responsible for developing and implementing multimedia campaigns for a nine-franchise automotive company.
- + Directed the company's visual brand with a consistent voice across collateral, web, advertising and social media. Provided custom video, photo, and design solutions to all automotive business units.
- + Published and planned content for social media, generating significant improvements in engagement, reach, user action on organic posts and ad campaigns.
- + Improved the user's car buying or service journey on websites with design updates, landing pages, and SEO content.

GRAPHIC DESIGN INTERN

Brandmint Marketing, June 2016 - March 2017

Worked in a fast-paced environment, collaborating with team members on video production, web design, social media and branding collateral for clients.

ART DIRECTOR

Nazareth College Gallery Exhibit, 2016

Promoted the "Trialogue BFA Gallery Show" for three studio design majors to bring awareness of the show.

POSTER DESIGNER

New Horizons at Logical Operations, 2014

Created a vector illustration that embraced their brand vision to help others achieve new heights through education and training.

Let's Connect,

SAY HELLO AT STEPHDOLGO@GMAIL.COM

OR VIEW PORTFOLIO AT HELLOIMSTEPHANIA.COM

(Or start a conversation via 281. 515. 8033)