



creativa 

STUDIOS

MAKING THE CODE

# OUR STORY

**2003**

The company was founded in September of 2003.



The first employee was hired in September of 2004.

**2004**

**2008**

In June 2008, we began exporting our development services to Costa Rica.



In June 2010, we adopted ISTQB standards and became the first in El Salvador to certify our employees as software testers.

**2010**

**2011**

Our employees were the first ones in El Salvador to become certified software testers.



In June of 2012, we began exporting software services to Texas, United States.

**2012**

**2021**

Recognized as a top software development company by Clutch.



In January 2020, we expanded to San Francisco with the opening of a new office.

**2020**

**2016**

Our mobile applications department was established in June of 2016.



We exceeded 100 employees in June of 2015.

**2015**

**2014**

Bpeace NY chose us as a Fast Runner company for US mentoring, to create jobs and prevent youth violence.

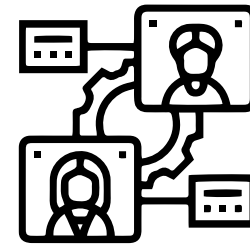


# **OUR** **WORKING WAY**

**OUTSOURCING**



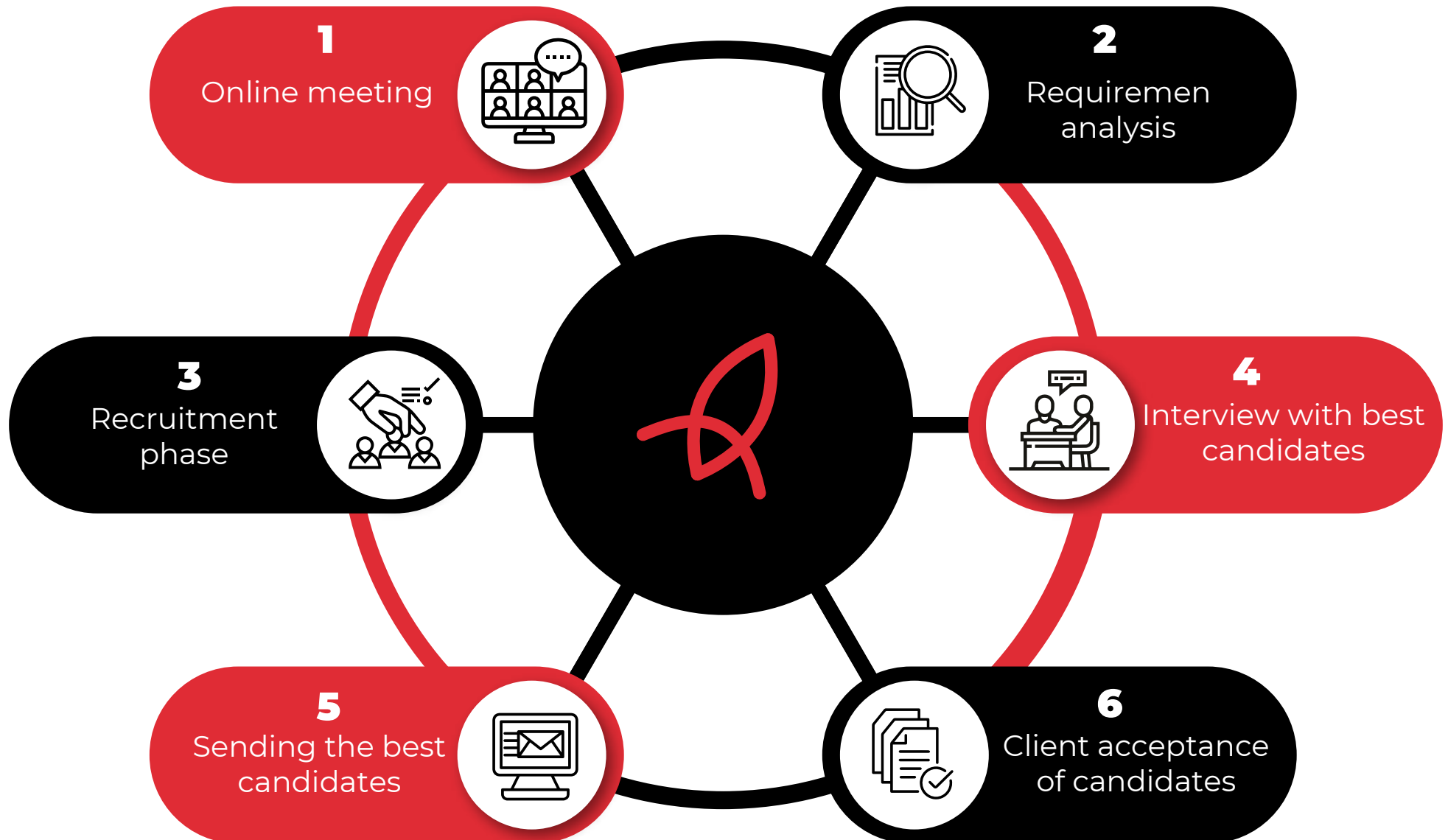
**CLOSED PROJECT**



**NEARSHORING**



# OUTSOURCING & NEARSHORING



# CLOSED PROJECT

1



Online meeting  
with client

2



Requirement  
analysis

3



Sending the work  
proposal

4



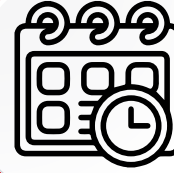
Proposal  
acceptance

5



Onset of  
development

6



Project  
monitoring

7



Project delivery  
and acceptance

# **OUR EXPERTISE**

## **SOFTWARE DEVELOPMENT**



## **SOFTWARE TESTING**



## Ui & Ux

Crafting intuitive interfaces for exceptional user experiences.



## E-commerce & seo

Empowering online success through tailored e-commerce and SEO services.



## Web development

Seamless websites optimized for search engines and user satisfaction.



## Consulting

Driving business growth with expert guidance and industry best practices.



## BI

Unlock your data's potential and drive growth with our comprehensive analytics and data management solution



## Mobile apps

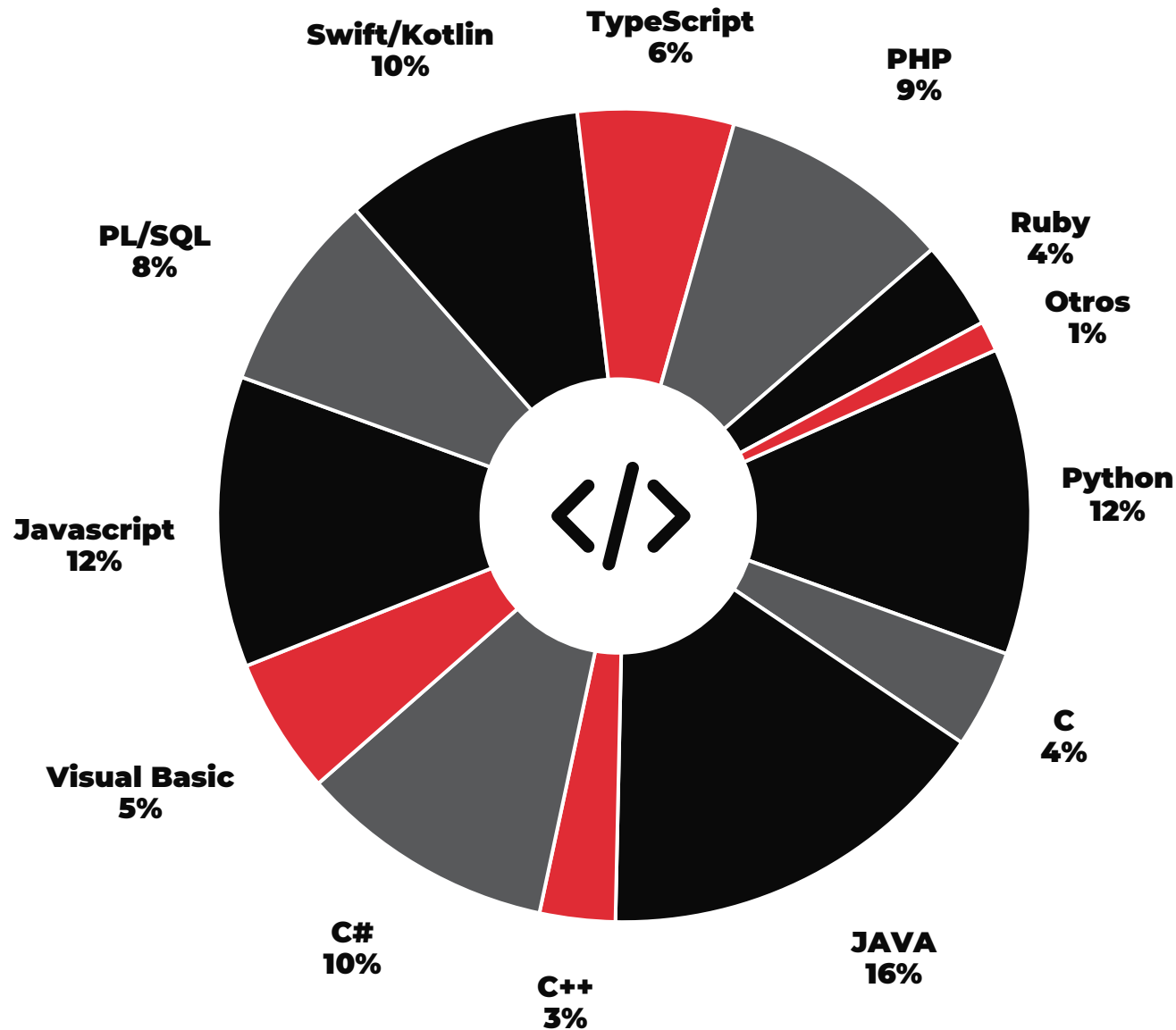
Transforming business operations through innovative mobile applications.



## Creativa University

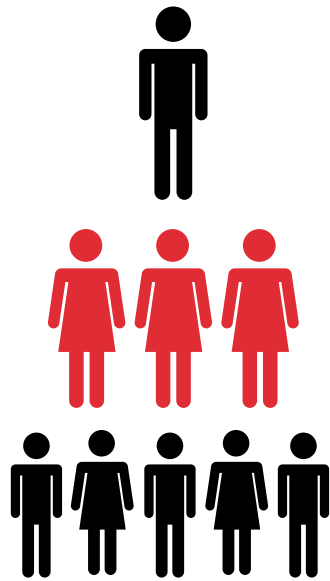
Empowering professionals with cutting-edge training programs for technological advancement.

# OUR TEAM



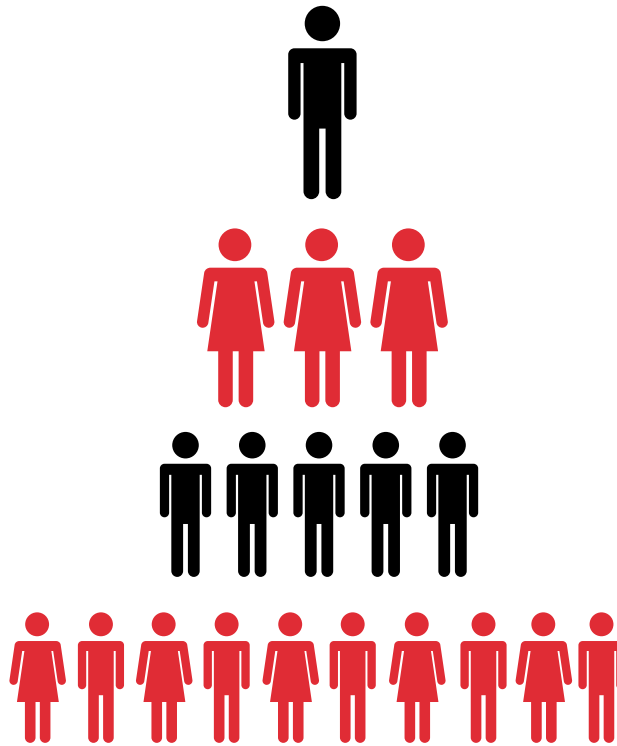
**WE'RE EXPERTS  
IN THESE  
TECHNOLOGIES**





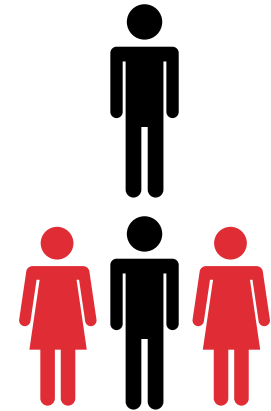
**30**

Training



**139**

Permanent



**10**

Interns

**OUR TEAM IS  
MADE UP OF**

# OUR PROJECTS

**Web  
development**



**40%**

**Mobile Apps  
development**



**20%**

**Testing  
software**



**20%**

**Business  
intelligence**



**10%**

**Staffing**



**10%**

# **SUCCESS** **STORIES**



# CLIENT REVIEWS



## Sophus Consulting

"Creativa Consultores is forthcoming, providing excellent insights and suggestions."



## SafeCode

"They went above and beyond in delivering work that they weren't strictly contracted to do."



## Infanttech

"They've gone above and beyond what I've asked for a lot of their tasks."



## Novel Publication Company

"They did a good job and I couldn't be more pleased with their work."



## Grupo Maritimo

"They are very experienced in their field, and we appreciate how they pay attention to our input and feedback."



## DATAi

"Alongside the Creativa Consultores team, we've managed to meet all deadlines and fulfill all our goals."



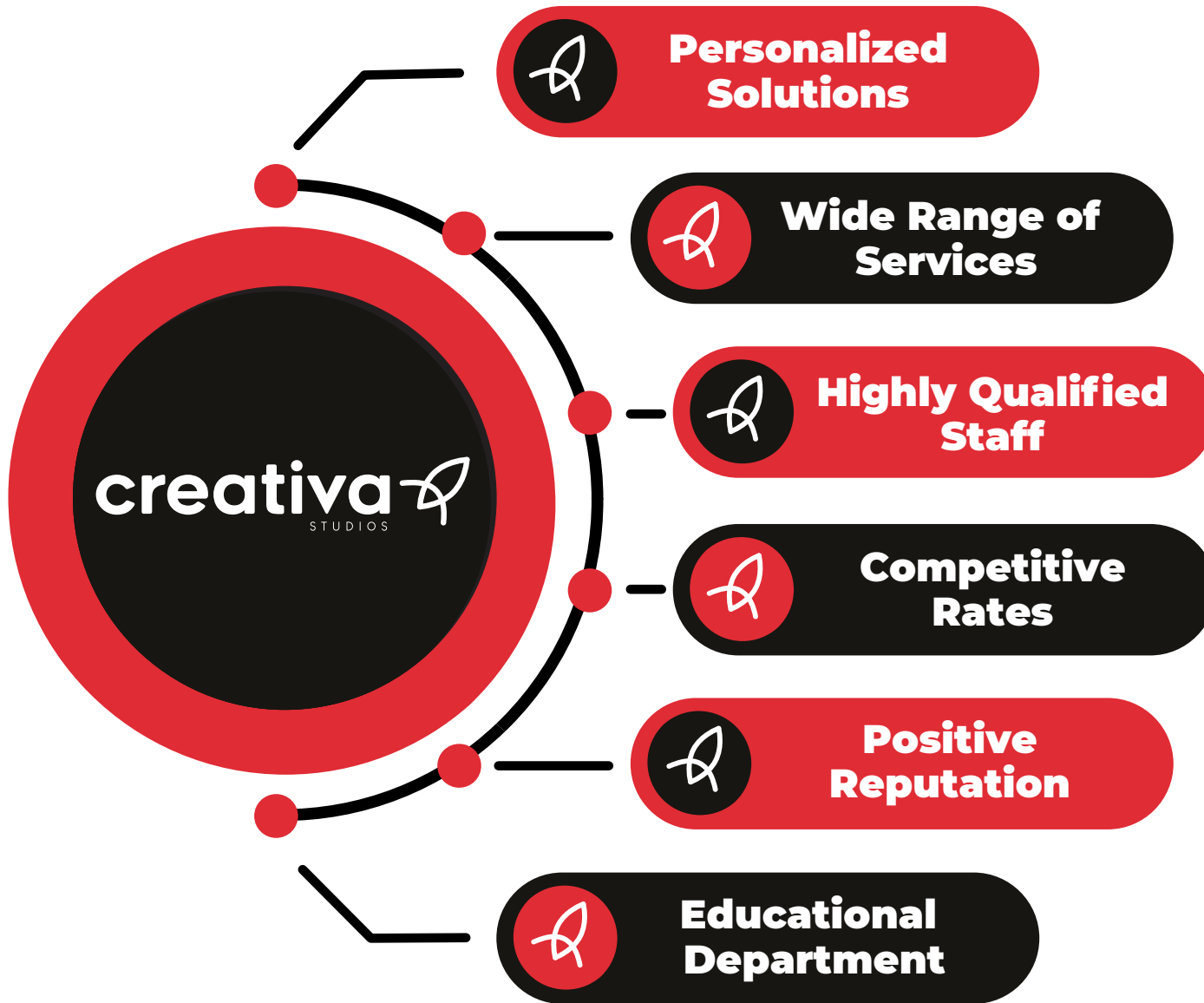
# CUSTOMERS

## NORTH AMERICA



## CENTRAL AND SOUTH AMERICA





**WHY  
CHOOSE  
CREATIVA  
STUDIOS?**



# OUR PARTNERS



**We have certification of:**



**Let's work together!**



**For more information**

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www.creativastudios.us