WHERE I'M FROM

Franconia, NH 44°13′38″N 71°44′54″W

WHERE I LIVE

Lebanon, NH 43°38′32″N, 72°15′06″W



**DESIGN APPLICATIONS I KNOW** 

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Experience Design

APPLICATIONS I'M LEARNING

Adobe Muse Sketch

## Hello, I'm Kate!

I'm the **Design Resident** in the DALI Lab. I'm really excited to be part of such an innovative group and I am looking forward to sharing my UI/UX design knowledge and continuing to learn and grow. Come to me with any designrelated questions!

My favorite aspect of design is the challenge of making complex information easy to understand and solving user-centered design problems.

When I am not designing, I am usually outdoors doing something active. I love hiking, biking, trail running, and most of all, cross country skiing. Let it snow!

kate@dali.dartmouth.edu

#### About my page

For my design, I chose a simple color palette, with cool, soft colors and a clean, open layout to reflect my quiet personality and my personal design aesthetic.

The typeface is Calluna Sans, which is a humanist sans-serif, that is easy to read and has a friendly feel. The layout is a structured two column layout. I made use of very simple typographic shifts (color and size changes) to add structure to the information on the page and guide the reader through the different pieces of my bio.

### **TYPOGRAPHY**

### **Supporting Information**

LABEL Calluna Sans, Regular 18px ALL CAPS Gray #9b9b9b

List item Calluna Sans, Regular 24px Blue #4990e2

City Name/List item bold Calluna Sans, Bold 24px #4990e2

**Main Information** 

# Headline Calluna Sans, Regular 36px

Body copy Calluna Sans, Regular 24px

Blue #4990e2

### COLORS

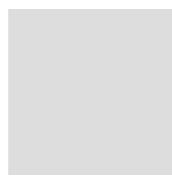


Blue

#4990E2

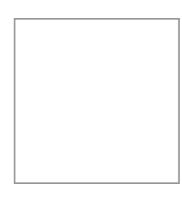


Medium Gray #9b9b9b



Light Gray

#ddd



White #fff