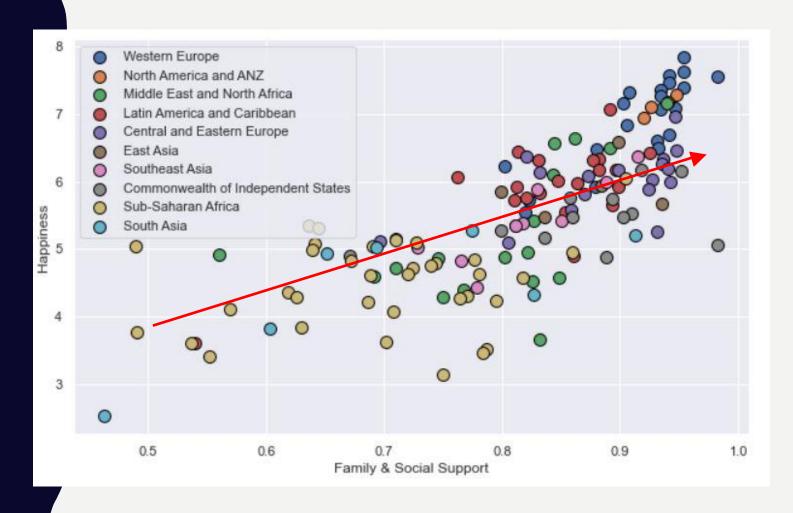
WORLD HAPPINESS REPORT 2021

BACKGROUND

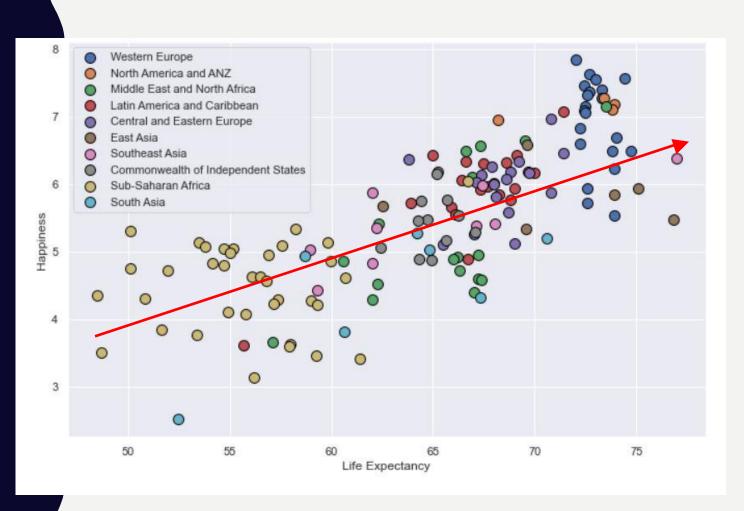
- The Gallup World Poll conducted a worldwide survey to find our how happy the people are. The values are obtained from 6 factors namely income, family social support, healthy life expectancy, freedom to make choices, sense of generosity, perception of corruption in government.
- 2. The score is summarised into a single aka 'happiness score'.
- 3. The purpose of the report is to compare regional blocs of countries in all the 6 factors in relations to 'happiness score'.
- 4. To rank South East Asia countries in terms of 'happiness score.'

HOW DOES FAMILY & SOCIAL SUPPORT RELATES TO HAPPINESS?



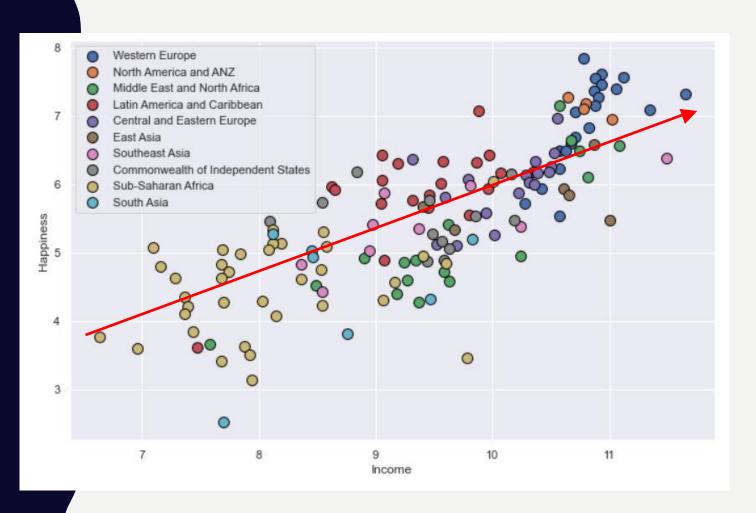
- I. Family & social support & Happiness scores are relatively high in developed countries in Western Europe, N.America, Australia, New Zealand.
- 2. However in South Asia, Sub-Saharan Africa, East Asia, the scores are relatively low.
- 3. The middle comes from South East Asia, Latin America and Central and Eastern Europe.
- 4. There is a STRONG relationship between Family & social support and happiness as indicated by the 'RED' arrow.
- 5. Correlation of 0.75

HOW DOES A HEALTHY LIFE EXPECTANCY RELATES TO HAPPINESS?



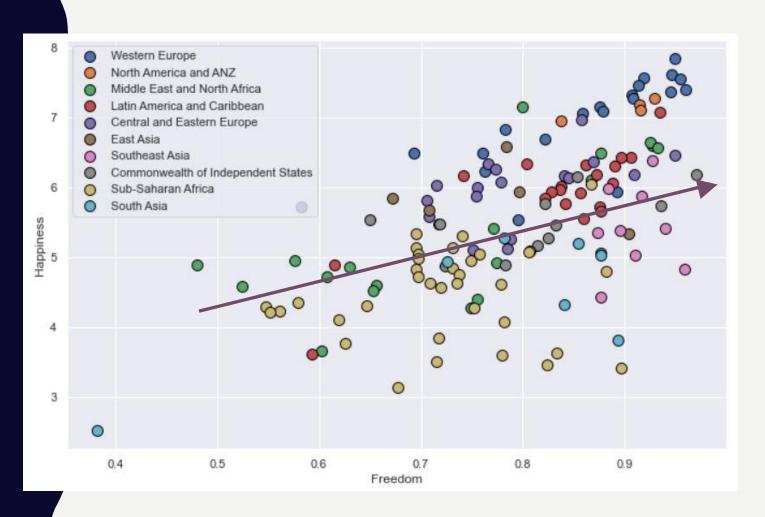
- Developed nations in Western Europe, N. America, Australia and New Zealand scores high in healthy life expectancy and happiness.
- 2. Sub-Saharan Africa lacks behind.
- 3. The middle of the road consist of Latin America, Central & Eastern Europe, East Asia, South East Asia and Middle East and North Africa.
- 4. There is a STRONG relationship between healthy life expectancy and happiness as indicated by the 'RED' arrow.
- 5. Correlation of 0.77

HOW DOES A INCOME RELATES TO HAPPINESS?



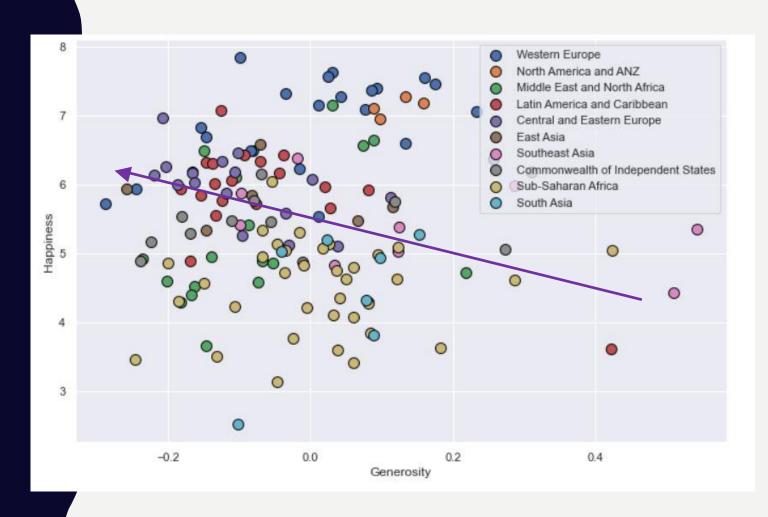
- 1. Western Europe, N.America, some Middle Eastern, N.African countries, Central and Eastern Europe scores high in income and happiness.
- 2. Sub-Saharan Africa, South Asia scores low.
- 3. The middle ones are Latin Amercia, Middle East, East Asia and South East Asia.
- 4. There is a STRONG relationship between income and happiness as indicated by the 'RED' arrow.
- 5. Correlation of 0.79

HOW DOES A FREEDOM TO MAKE CHOICES RELATES TO HAPPINESS?



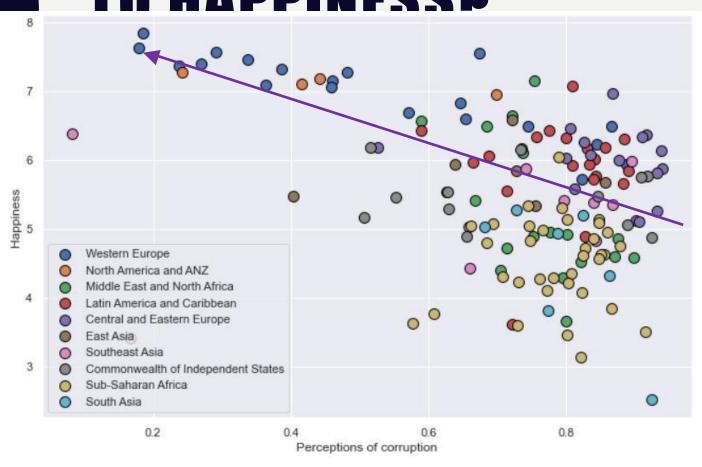
- 1. Western Europe, N. America, Australia and N. Zealand, Latin America scores relatively higher in freedom, happiness scores.
- 2. Sub-Saharan Africa and Middle East and N. Africa scores are across a wide spectrum but do not contribute to happiness.
- 3. Middle ones are Central and Eastern Europe.
- 4. South Asia scores high in freedom to make choices, but do not contributes to happiness.
- 5. There is a MILD relationship between freedom and happiness as indicated by the 'PURPLE' arrow.
- 6. Correlation of 0.60

HOW DOES A GENEROSITY RELATES TO HAPPINESS?



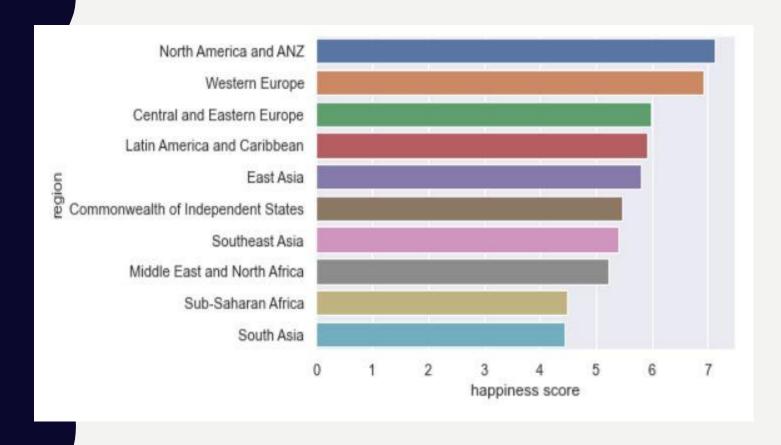
- I. South East Asia scores higher relatively in generosity but do not contribute to happiness.
- 2. The rest scores relatively low to negative in generosity.
- 3. There is a NEGATIVE relationship between generosity and happiness as indicated by the 'PURPLE' arrow.
- 4. Correlation of -0.017

HOW DOES A PERCEPTION OF CORRUPTION IN GOVERNMENT RELATES TO HAPPINESS



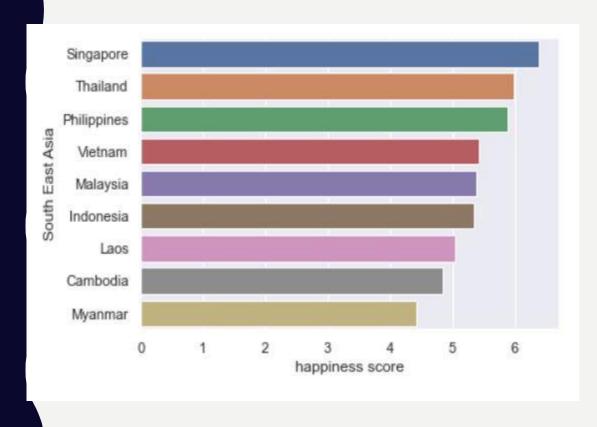
- Western Europe, N. America, Australia and N. Zealand scores lowest on perception of corruption in government, and scores high on happiness.
- 2. The rest scores between the middle and high spectrum and scores relatively average in happiness.
- 3. We see a NEGATIVE relationship between perception of corruption and happiness as indicated by the 'PURPLE' arrow.
- 4. Correlation of -0.42

RANKING OF HAPPINESS SCORES



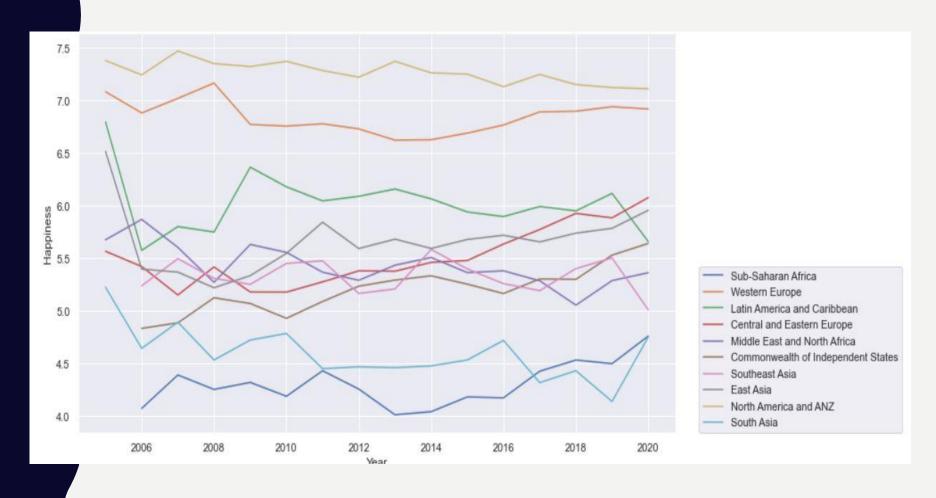
- I. This is the ranking of overall happiness scores.
- 2. N.America, Australia, N. Zealand and Western Europe maintains a wide margin as compared to the rest of the countries.
- 3. South Asia lacks behind by almost 40% behind N.America.

HOW DOES S.E.ASIA COUNTRIES RANK?



- I. Singapore ranks high in terms of happiness score.
- 2. Myanmar ranks lowest with the current situation in the country.

TIMELINE FOR HAPPINESS SCORE FROM 2005 TO 2020



- I. In 2020, N.America,
 Australia and N. Zealand
 scores the highest, follow
 by Western Europe. And
 is consistently high in the
 last 15 years.
- 2. Latin America, Central & E.Europe, S.E.Asia, E.Asia and Middle East., Commonweath of states are consistently average.
- 3. South Asia and Sub-Saharan Africa are consistently ranking the lowest of all.

SUMMARY AND CONCLUSION

- Developed nations with <u>high GDP per captita</u> scores high in the 6 factors and high in Happiness with N.America, Australia, N. Zealand and Western Europe leading.
- The under developed nations with <u>low GDP per capita</u> namely the Sub-Saharan Africa and South Asia scores the lowest in Happiness.
- Developing nations such as S.E.Asia, East Asia, Latin America etc has average scores in Happiness

SUMMARY AND CONCLUSION (CON'T)

- In order to increase Happiness, there is need to increase these 4 factors which have high-weightage and strong links with Happiness:
 - Family & social support
 - Healthy life expectancy
 - Income
 - Freedom to make life choices
- There is a need also to fix the perception of these 2 factors which have <u>negative</u> <u>effects</u> on Happiness:
 - Perception of Generosity
 - Perception of corruption and trust in government machineries