

BIG 5 PERSONALITY TEST.

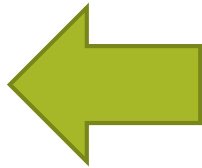
INSIGHTS AND APPLICATIONS

Datasets source:

<https://www.kaggle.com/tunguz/big-five-personality-test>

Extraversion

Quiet
withdrawn
unassertive



Outgoing
Energetic
Gregarious

Agreeableness

Aloof
Easily
irritated



Warm
Considerate
Good natured

Conscientiousness



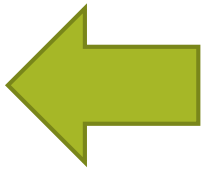
Impulsive, carefree



Responsible, dependable, goal oriented

Emotional Stability

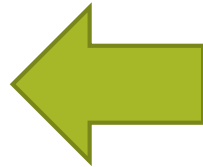
Moody
Tense
Low Self
confidence



Stable
Strong
confidence

Openness to experience

Narrow
field of
interest,
Like the
tried-and-
proven
approach



Imaginative
Curious
Open to new
ideas

Who can you gel with?



Extraversion



Agreeableness



Conscientiousness

Who can you gel with?



Agreeableness



Extraversion



Conscientiousness

Who can you gel with?



Conscientiousness



Emotional Stability



Openness

Who can you gel with?



Emotional Stability



Conscientious



Agreeableness

Who can you gel with?



Openness



Conscientious



Agreeableness

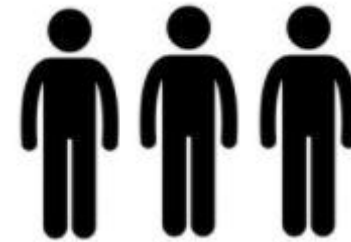
What group will you be most comfortable with?



Extraversion



Agreeableness



Openness



Emotional Stability



Conscientiousness

What group will you be most comfortable with?



Agreeableness



Extraversion



Openness



Emotional Stability



Conscientiousness

What group will you be most comfortable with?



Conscientiousness



Extraversion



Openness



Emotional Stability



Agreeableness

What group will you be most comfortable with?



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Agreeableness

What group will you be most comfortable with?



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Conscientiousness

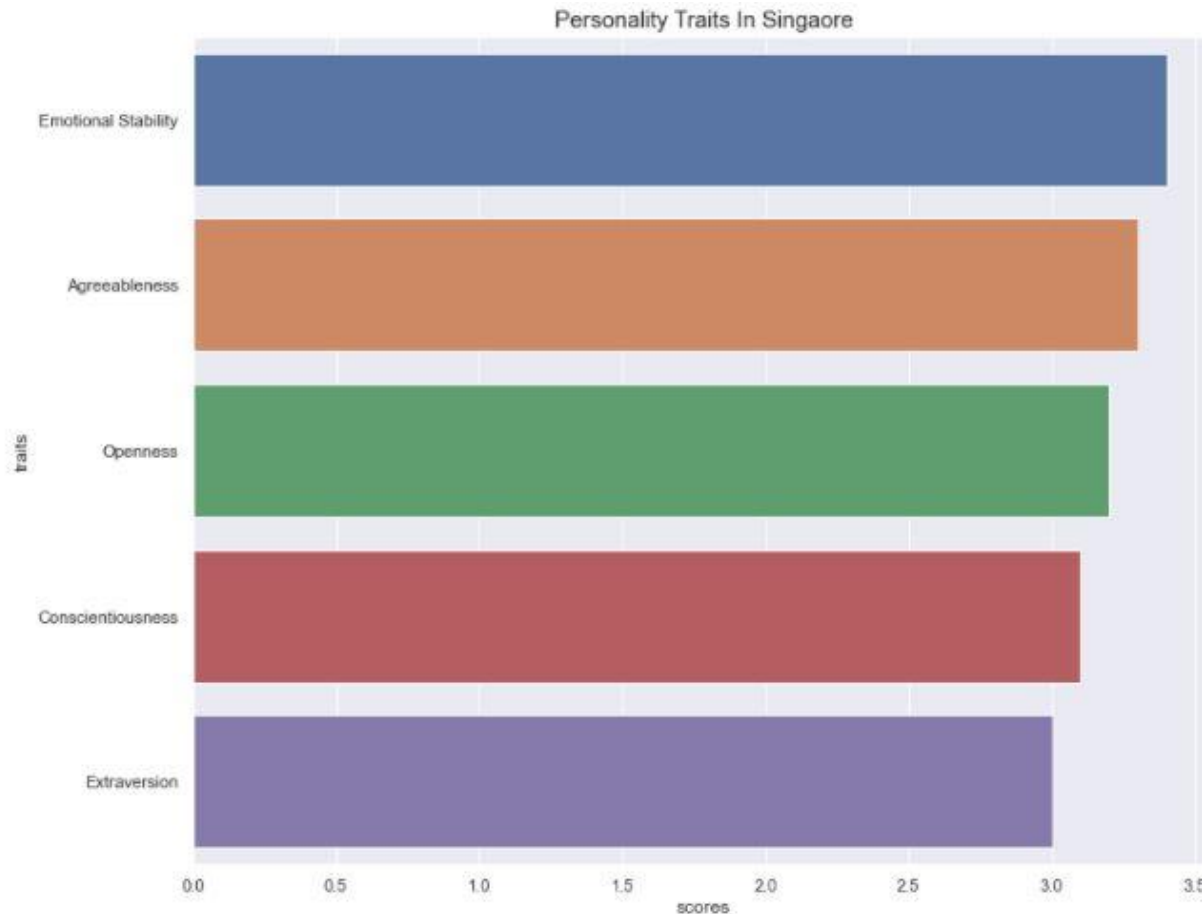


Agreeableness

What are the dominant traits among Singaporeans?

By ranking:

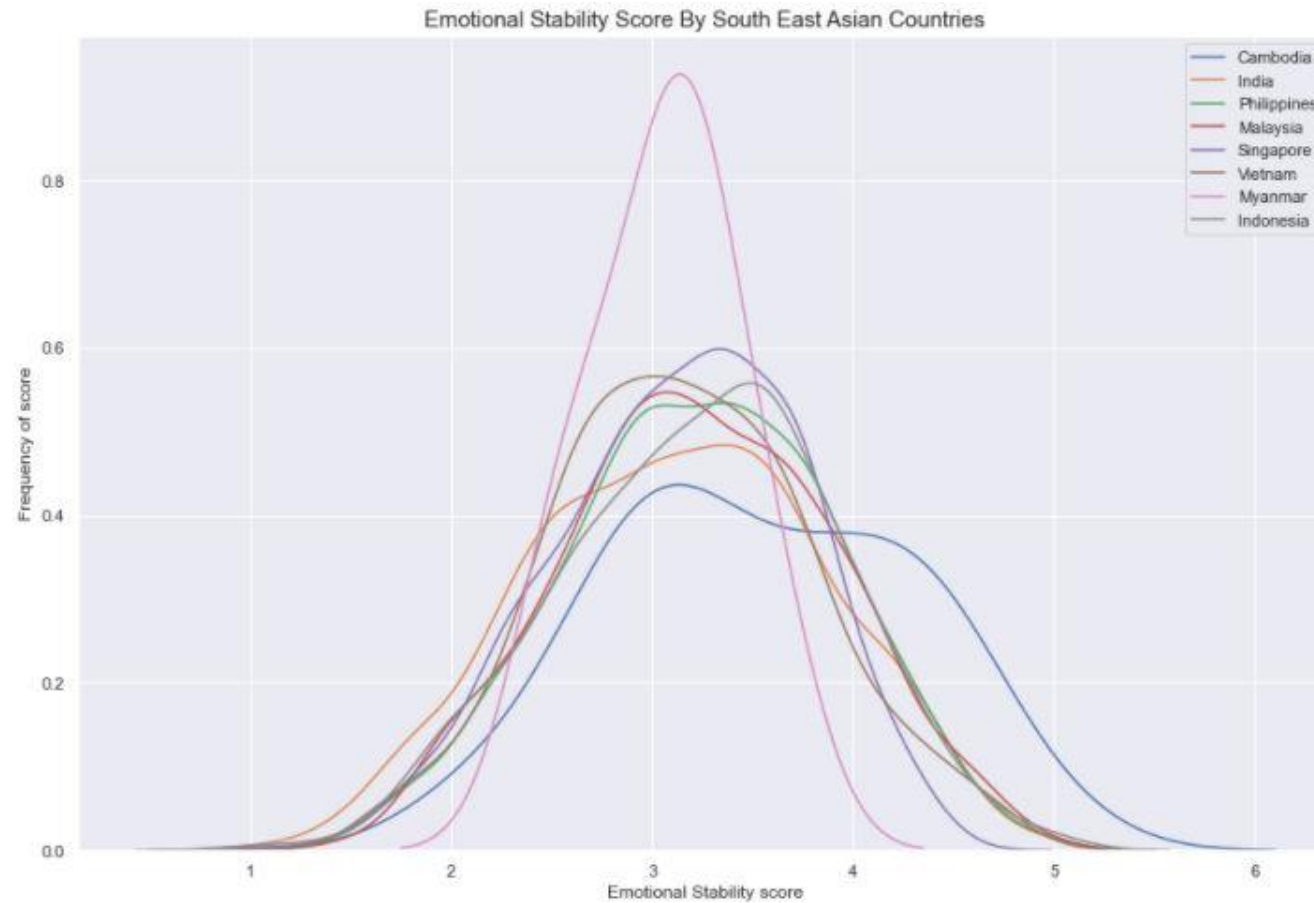
1. Experience a lot of stress, worries about many things, experiences dramatic shifts in mood, feel anxious, struggles to bounce back after stressful events.
2. Has a great deal of interest in other people, cares about others, enjoys contributing to the happiness of others.
3. Open to try new things, focused on tackling new challenges, happy to think about abstract concepts.
4. Goal oriented, hardworking, attention to details, enjoys having a set schedule.
5. Enjoys being the center of attention, likes to start conversation, enjoys meeting new people, say things before thinking about them.



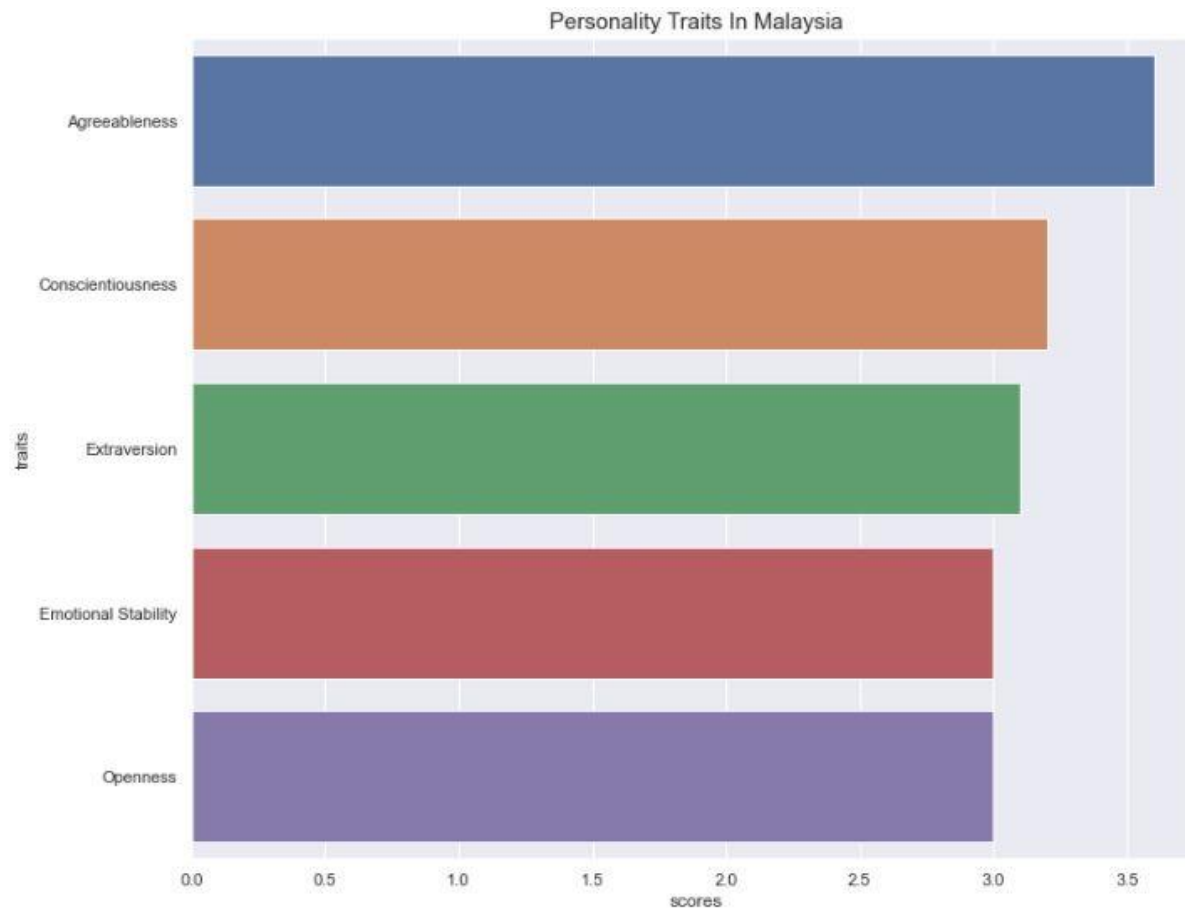
How does our neighbours fair in Emotional Stability?

By ranking:

1. CAMBODIA
2. INDONESIA
3. INDIA
4. PHILIPPINES
5. SINGAPORE
6. MYANMAR
7. MALAYSIA
8. VIETNAM



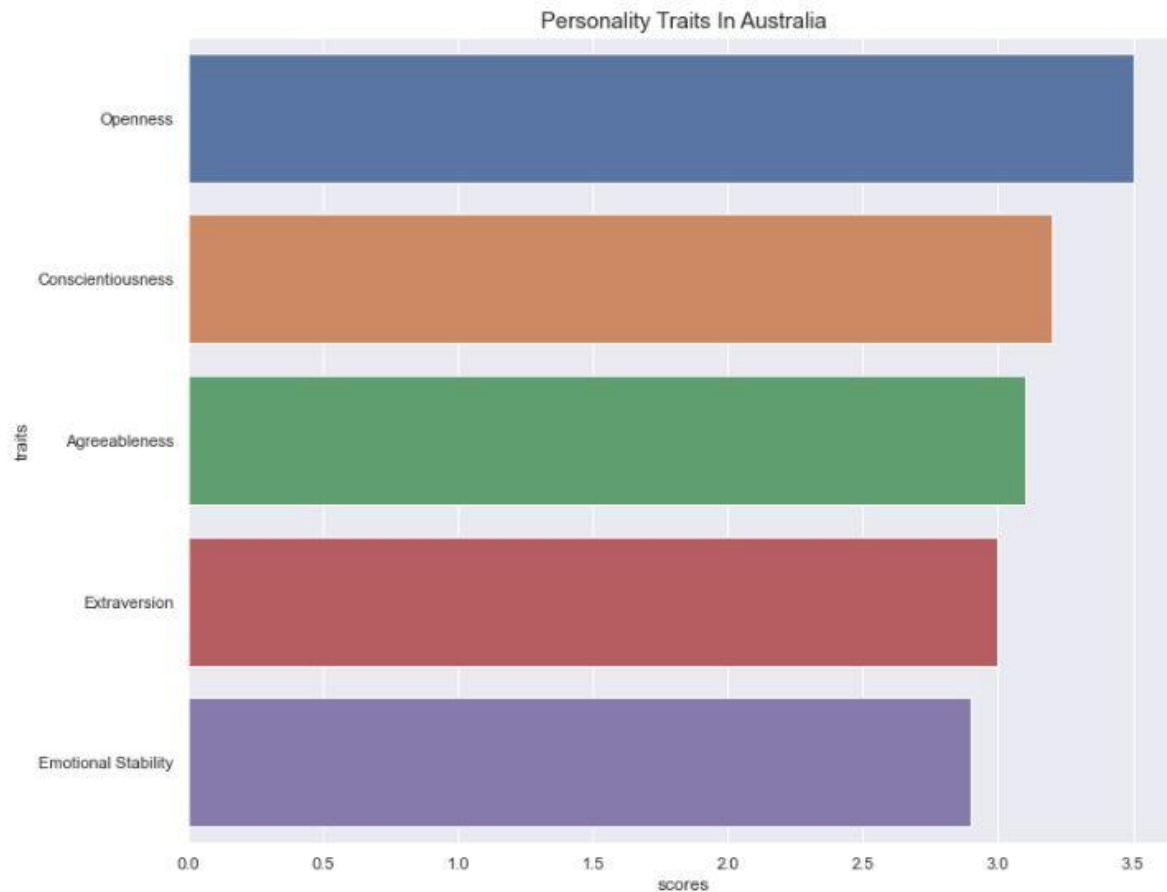
What are the dominant traits among Malaysians?



By ranking:

1. Has a great deal of interest in other people, cares about others, enjoys contributing to the happiness of others.
2. Goal oriented, hardworking, attention to details, enjoys having a set schedule.
3. Enjoys being the center of attention, likes to start conversation, enjoys meeting new people, say things before thinking about them.
4. Experience a lot of stress, worries about many things, experiences dramatic shifts in mood, feel anxious, struggles to bounce back after stressful events.
5. Open to try new things, focused on tackling new challenges, happy to think about abstract concepts.

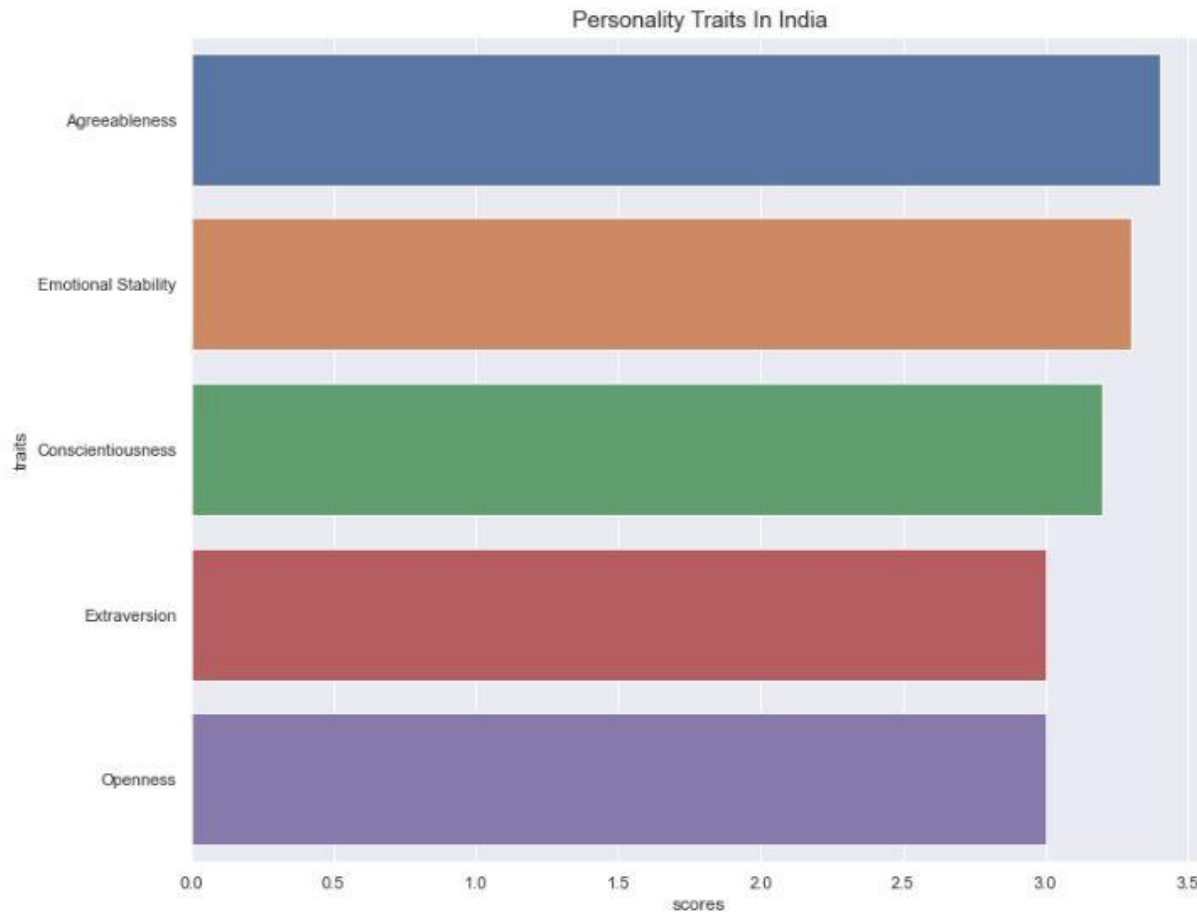
What are the dominant traits among Australians?



By ranking:

1. Open to try new things, focused on tackling new challenges, happy to think about abstract concepts.
2. Goal oriented, hardworking, attention to details, enjoys having a set schedule.
3. Has a great deal of interest in other people, cares about others, enjoys contributing to the happiness of others.
4. Enjoys being the centre of attention, likes to start conversation, enjoys meeting new people, say things before thinking about them.
5. Experience a lot of stress, worries about many things, experiences dramatic shifts in mood, feel anxious, struggles to bounce back after stressful events.

What are the dominant traits among Indians?



By ranking:

1. Has a great deal of interest in other people, cares about others, enjoys contributing to the happiness of others.
2. Experience a lot of stress, worries about many things, experiences dramatic shifts in mood, feel anxious, struggles to bounce back after stressful events.
3. Goal oriented, hardworking, attention to details, enjoys having a set schedule.
4. Enjoys being the centre of attention, likes to start conversation, enjoys meeting new people, say things before thinking about them.
5. Open to try new things, focused on tackling new challenges, happy to think about abstract concepts.

Summary & conclusion

- There are 5 personality traits which describe our behaviours.
- These affect our way we interact with others.
- These also determine how comfortable we feel in a group; depending the composition of the personality traits in the group.
- This will affect the productivity of the group.
- Cultures have a direct effect on personality traits.