

Follow up :)

4 messages

Jill Marie <jillmunozma@gmail.com>

Fri, Apr 25, 2025 at 11:07 AM

To: steve@theaiminded.com

Good morning Steve!

After sleeping on it, I'm feeling that it's best right now for me to keep this - side hustle - website on the lower end of costs.

My next project involving drjillnd.com is where I want to invest more time and money into this fall- after my road trip across the USA.

Also, my mind is stuck on creating a new biz name. Mostly because all of my current biz cards, marketing promo materials for clients like sticky notes & pens have this name on them.

How do I get unstuck and create a new DBA? And at this juncture, is it 100% best to make this change? I'm not sure if it will also add something new for me to do with my CPA or State of FL- or would it all fall under West Coast Notaries LLC as the parent company.

I'm an open, coachable and eager to learn and grow from and with you. Feel free to guide me and clear up my over thinking brain and WCN biz unknowns.

I appreciate you, your time, your wisdom and most of all your patience with me today!

Thank YOU 🙏!

Jill.

Sent from my iPhone 11

Steve @AI-Minded <steve@theaiminded.com>

Fri, Apr 25, 2025 at 1:50 PM

To: Jill Marie <jillmunozma@gmail.com>

Hi Jill,

Just to clarify and ask questions.

As for West Coast Notaries:

1. You'd like to keep this a side hustle and therefore keep the expense of a website on the lower end of costs - this applies to my services, but also the recurring costs of owning a live website.

You mention your next project (ps..i love "next project" lotta hustle, I think it's great, good for you! Mo' Projects, Mo' Better).

I'm reading this through the details shared, so correct me where wrong:

1. The new project is where you want to invest time and money after your road trip
2. The new project is branded "Dr. Jill, ND" ??? This is based on the link you hyperlinked which was drjillnd.com
3. drjillnd.com took me to: <https://www.nutrametrix.com/np>
 - I'm guessing the /np at the end assigns this page to you as a reseller of Nutra Metrix

You mention your mind is stuck on creating a new biz name. Are you referring to the notary business or the Nutra Metrix business?

If you create a DBA under West Coast Notaries, LLC and that DBA is doing the same work in the same industry as West Coast Notaries, LLC, then its basically a transparent veil in terms of accounting. You are West Coast Notaries, LLC from the IRS' perspective, they don't care what you call yourself and what the market sees you as, so long as other government agencies approve (i.e. you aren't infringing on a trademark and calling yourself Duke Energy and selling energy consultations.

Also, I mention that as long as the DBA is doing the same work in the same industry as West Coast Notaries, LLC because when you filed your company, you identified the company in a particular field and an SIC code (or similar naming) was assigned - each industry has a standard industry code (SIC) and as long as the DBA is in the same SIC industry, then its like I said, transparent in terms of taxes = the DBA is the LLC

I'm not sure if you're asking about Dr. Jill, ND and the Nutra Metrix business and if you should be setting up a DBA under West Coast Notaries, LLC for that business or not. Thats a different discussion.

Please clarify when you can. If calling is easier, give me a ring. I'm free and working. Speaking of, here is the updated site:

<https://v0-real-estate-prototype-three.vercel.app/>

you'll see I have not updated the phone number, email address, etc. like we discussed, some placeholder contact info still in there but read each page as I've updated the copy across the site.

Please send me your bio and credential information

Steve Boerner

Founder

The Ai-Minded & Mind Design
Companies of North New Holdings

- ✉ steve@theaiminded.com
- 📞 215-530-0545
- 📍 Gulfport, Florida
- 🔗 theaiminded.com (coming soon)

The content of this email is confidential and intended for the recipient specified in message only. It is strictly forbidden to share any part of this message with any third party, without a written consent of the sender. If you received this message by mistake, please reply to this message and follow with its deletion, so that we can ensure such a mistake does not occur in the future.

[Quoted text hidden]

Jill Marie <jillmunozma@gmail.com>
To: "Steve @AI-Minded" <steve@theaiminded.com>

Fri, Apr 25, 2025 at 4:00 PM

Hi Steve,

As for West Coast Notaries:

1. You'd like to keep this a side hustle and therefore keep the expense of a website on the lower end of costs - this applies to my services, but also the recurring costs of owning a live website. **YES.**

You mention your next project (ps..i love "next project" lotta hustle, I think it's great, good for you! Mo' Projects, Mo' Better). **I appreciate your positive vibes & encouragement!**

Eventually, I want to create and develop www.drjillnd.com to be a site not only for my nutrametrix products, but other new products to serve & help others worldwide. Perhaps things like "vitaminjill.... get your dose today lolA place where you learn to transform yourself to become the best version of your authentic self. etc.

(Ex/: I am in the 3rd draft of my first digital mini workbook with audio meditations: "The Art of Sacred Forgiveness, A soul-deep healing experience to free your heart and rewrite your story. Created by Dr. Jill Munoz, Certified Naturopathic Doctor, Educator, & Healer)

I'm reading this through the details shared, so correct me where wrong:

1. The new project is where you want to invest time and money after your road trip. **YES**
2. The new project is branded "Dr. Jill, ND" ??? This is based on the link you hyperlinked which was drjillnd.com **YES**
3. drjillnd.com took me to: <https://www.nutrametrix.com/np>
 - I'm guessing the /np at the end assigns this page to you as a reseller of Nutra Metrix. **YES. Cost is \$129.95 per year for the website, hosting, and merchant banking on. Direct shipping to all customers. Love it since 2005.**

You mention your mind is stuck on creating a new biz name. Are you referring to the notary business or the Nutra Metrix business? **NOTARY BIZ**

If you create a DBA under West Coast Notaries, LLC and that DBA is doing the same work in the same industry as West Coast Notaries, LLC, then its basically a transparent veil in terms of accounting. You are West Coast Notaries, LLC from the IRS' perspective, they don't care what you call yourself and what the market sees you as, so long as other government agencies approve (i.e. you aren't infringing on a trademark and calling yourself Duke Energy and selling energy consultations.

Also, I mention that as long as the DBA is doing the same work in the same industry as West Coast Notaries, LLC because when you filed your company, you identified the company in a particular field and an SIC code (or similar naming) was assigned - each industry has a standard industry code (SIC) and as long as the DBA is in the same SIC industry, then its like I said, transparent in terms of taxes = the DBA is the LLC - **GOT IT. I AM CRYSTAL CLEAR NOW. TY!**

BIO DRAFT;

Premier Notary Services by Jill M. Munoz,

"Professional. Precise. Proudly Serving Our Community and Veterans."

Since 2003, I have provided distinguished notarial services to discerning clients across the Tampa Bay area and beyond. I offer bilingual Notary services with fluency in both English and Spanish, I am proud to offer a seamless and personalized experience for individuals and businesses requiring precision, discretion, and professionalism.

I hold a National Certification through the esteemed Loan Signing System and maintain long-standing membership with the National Notary Association, underscoring my commitment to excellence, security, and ongoing education in the notarial field.

Specializing in real estate transactions, loan signings, legal document notarizations, and executive mobile services, I ensure every detail is handled with the highest level of accuracy and care. My clients value efficiency, confidentiality, and a superior standard of service — and I am honored to deliver on that expectation with every signing.

As the proud spouse of a former United States Air Force veteran, I am deeply committed to giving back to those who have served our country. I am honored to offer discounted notarial services to all United States Armed Forces veterans.

Experience notarial services elevated to a higher standard. I look forward to serving your needs with expertise you can trust!

Next thoughts & steps?

Thank you, Jill.

[Quoted text hidden]

Jill Marie <jillmunozma@gmail.com>
To: "Steve @AI-Minded" <steve@theaiminded.com>

Fri, Apr 25, 2025 at 6:00 PM

----- Forwarded message -----

From: Jill Marie <jillmunozma@gmail.com>
Date: Fri, Apr 25, 2025 at 5:55 PM
Subject: Re: Follow up :)
To: Jill Marie <jillmunozma@gmail.com>

Regarding the site: Its coming along great!

<https://v0-real-estate-prototype-three.vercel.app/>

1. My picture My hair color looks red-ish... are you able to make it look better by making it darker brown? I will find other notary stock images to use as well asap.
2. I also want to ADD the service of "Apostille" : Fee \$250 per document / Apostille
Here is some basic info from other sites for content:

Do you need Florida Apostille Services

Easy Apostille Service in Tampa Bay



We offer apostille services to authenticate documents for international use, including birth certificates, marriage licenses, and other legal papers. Our efficient process ensures all paperwork is handled correctly, working with relevant authorities to meet international requirements, making it smooth and stress-free for you. Our fees start as low as \$75.

What is an Apostille and Why is it Needed?

An apostille is an official certification issued under the Hague Apostille Convention that authenticates a document for use in foreign countries that are members of the convention. This ensures that your documents, such as birth certificates, marriage licenses, powers of attorney, or business agreements, are legally recognized abroad.

Apostilles are often required for international adoptions, dual citizenship applications, overseas employment, business transactions, or educational purposes in another country. In the United States, apostilles are typically issued by the Secretary of State in the state where the document originated.

To assist you effectively, I'll need to know:

- **Where the document originated** (the issuing state or agency).
- **The destination country** where the document will be used.
- **Whether the document requires notarization** before the apostille can be processed.
-

As a Florida notary with extensive experience, I can help ensure your documents meet all requirements for apostille processing. Whether you're in Pasco County, Hillsborough County, or elsewhere in Florida, I provide professional and reliable assistance to make the process seamless and stress-free.

3. Wedding Services

Elegant Wedding Officiant Services – Serving Tampa Bay and Beyond
Your wedding day is a beautiful chapter in your love story — a moment to be cherished forever. As a dedicated wedding officiant based in Trinity, Florida, I am honored to help you create a ceremony that reflects the heart of your journey together. Whether you envision a classic wedding, an intimate elopement, or a non-denominational celebration, I will thoughtfully craft a personalized ceremony that captures the essence of your bond.

Serving couples throughout Tampa Bay and surrounding areas, I bring a warm, heartfelt presence and a polished professionalism to every ceremony, ensuring your special day is everything you dream it to be — and more.

As a commissioned State of Florida Notary Public, I am fully authorized to officiate weddings for both Florida residents and out-of-state visitors with a valid marriage license from the Clerk of Court. I offer a variety of officiant services designed to suit your style and vision.

Together, we will create a ceremony that not only meets your expectations but exceeds them — a