

iMessage
3/6/24, 11:48 AM

Steve!

Fired up to pick your brain and bring value to the Grow or die fans today

<https://docs.google.com/document/d/1wMOrJhMyqSuHHbmGqBktNH0aRI2WN7kVH7ldYAwwL9g/edit>

Justin!

Good stuff man just glanced through the doc. I'm boarding my second flight. Austin inbound. Will fill this out on flight. Thoughts on this evening?

Let's goooo can't wait man!

I have an investors dinner 7-9p this evening for a restaurant group I'm working with

What time do you get in?

Aaron picks me up around 2pm CT

3/6/24, 7:12 PM

https://docs.google.com/document/d/1n1Uy7CUVq-2LBPvKY0oqi-8LSXYOZ_6Pt2cp9U9bjD0/edit

3/7/24, 8:15 AM

Morning! I'll circle back here. Getting details from Aaron shortly

Loved "Morning! I'll circle back here. Getting details fr..."

I'll be there we were there yesterday. Close to me. Great spot. Your audio message disappeared so I can't see the meeting time you suggested.

Was it 11am?

I got 1015-11a free before the show! Show at 12p about 14mins away from cosmic

Cool see you then

Elite

Quick question, when will today's recording go live? Curious to get ballpark. Will share why I ask later thanks

Edited

Monday!

Liked "Monday!"

3/7/24, 11:14 AM

I'm here. Bathroom then coffee. What can I grab for you

I have one! I'm sitting on the backside of the pond

Gotta use the bathroom real quick so gonna run in

Here with my head coach Danielle but she's on a staff call away from the table right now

Attachment stored in iCloud:

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Cool 2 min

3/7/24, 4:48 PM

Man that was fun

I loved that!!!!

Anyone you think of that could be a great addition to the show I would love a connection to

I'm riding high. Saw the IG mention. Nice chatter going on too. I'll get you my handles and such soon.

Any specific profile you're looking for?

Truly my fav episode I have recorded in all 380 or whatever we have done

Experts. Innovators. People with high EQ that have been through a lot. Politics, science, education, technology, anything. I want value add

I got a guy. A true friend. Born an orphan in Russia, adopted at age 12, entrepreneur, runs a non-profit called Overcoming Odds, former Austin resident, etc.

Years ago, he graduated his startup from Hatch House Ventures at University of Delaware. He's special. We are great friends. He travels the world, he's freed slaves from corrupt police in Africa, that kind of wild shit man it's nuts

I couldn't possibly want to talk to this guy more

Yes. Need this intro

We just spoke and helping him through rough time as a friend of his passed recently. When it's right, I'll move as he will want good news post funeral and such.

In meantime, my bench is solid. I'll bring you options

Edited

Loved "We just spoke and helping him through rough time a..."

Amazing. You're the man. Is Aaron down for an early dinner tmrw?

Yea with him and his lady now both say yes

Let's. Gooooo. I'll ask if Sammi will be able to make it

She's a nurse and gets off at 330 and trains after the gym so will likely be a tight fit

Let's do it. Lonesome dove? 5p?

They are on calls. Will confirm. My wife, Melissa, is ER nurse. Nurses make the best partner

Angels man...angels

<https://www.tiktok.com/t/ZPR3EpdmD/>

LOL!

Haha.....um did you purposely research this or did china just listen to our entire podcast

China is on us.

3/7/24, 6:37 PM

Lonesome dove tomorrow 5pm. Will be me and Morris, his girlfriend is leaving for NYC work trip tomorrow

Elite. See yall then!!!

3/8/24, 2:43 PM

I have an idea. A pretty fuckin good idea. A major value-add to any community owner like yourself so I'm curious what you'll think. I'll save for dinner. It's so good

Can we push dinner back or will you guys not have time? Pod guest flight delayed and he can't start until 430

We gotta roll into the mothership at 630pm. So too tight for long sit down dinner. We will be close to mothership grabbing food/drink up until then tho. Let us know when you're out of recording if it makes sense to join.

If not tonight we will make it happen. I'm in Austin a lot, especially now with the launch coming up

Edited

Brutal. Apologies on that - although it's stuff we can't always control

How about a 130 lunch tmrw?

Not brutal. A non issue

1:30pm works great. Where works? We will be bouncing around SXSW but nothing fixed so easy to meet

Love it. La piscina 130

Liked "Love it. La piscina 130 "

3/9/24, 1:25 PM

Happy Saturday brotha. I'm confirming 1:30pm La Pascina me, you, Morris. See you then

I'm finishing up here at 115 and headed that way. Call it 145

Even better

3/9/24, 2:38 PM

Will be a few late but scooting there now

Perfect I'm a tad late too

But 8 min away

Yall Inside or outside?

At table

Under Aaron's name

5th floor

3/9/24, 5:03 PM

<https://advancedvitalityhrt.com>

<https://www.amazon.com/Source-Field-Investigations-Civilizations-Prophecies/dp/0525952047>

3/11/24, 9:48 AM

I got my people wrapping up my stuff:

- 2 landing page links webpage
- Social media links
- all my branding and shit like that

Sending it asap to go into show notes

Edited

Perfect lmk when done and I'll have Emily throw it in!

*Attachment stored in iCloud:
poopebook2.pdf (Attachment)*

Exclusive look - you're the first person to receive one of the lead magnets we are dropping 😊

3/11/24, 4:30 PM

What if your PDF lead magnet was interactive with pre written questions (at the end of select sections for example, at the end) where the bot is triggered via prompt buttons.

The reader can dive even deeper on the topic without leaving the PDF interface

the pdf lead magnet is supported by a bot is trained on the PDF and the poop topic at large.

Ultimately, the bot educates but with intent to prime a killer call-to-action

This C2A is timed before the PDF closes, asking the reader if they'd like to move to the shopping cart (cutting out the many steps in between)

Do you see that as the type of mid-to-high on the funnel conversion hack along the lines we were discussing?

Can roll this your response and this broader discussion into a meeting I want to have this week after the NDA is cleared (check your inbox. Sent last night). Just think it through

Do you have an example of what this would look like?

Very Interested in that

I have built this

Will be in emails later tonight. M, Tues heavy client response intensive so email response time delayed

For a client and I know I can go back and ask for it so I will do that

You the man would love a visual of it

Just finished the podcast. You sir, excellent interviewer. Like real fuckin good. Gets me excited man. Good shit.

Amazing :) thank you for this feedback

I am putting in the work

It'll be blowing up SOON

I watched it yesterday and was thrilled w our chat

3/12/24, 11:01 AM

Morning!

Id like to get you and I on a kickoff call. It can be 30 or 60 minutes, please pick a day and time best for you.

This Thursday, Friday or any day after will work, but we should prefer sooner than later.

I have legit direction to provide, few questions, then you just let Steve cook

Edited

3/13/24, 9:41 AM

Happy Tuesday!!!

Liked an audio message

I can do 30min tmrw at 10a CST, would that work?

I could also do 3p CST

10am CST for 30min. I can call your cell. Will tee up what I need and expectations etc. Then I can get to work post NDA and aligning tomorrow

Let's do it!!

I'm at breakfast w an employee right now

Payroll at 1030

Meeting at 11

I'll be on emails / nda around 1p

3/14/24, 12:56 PM

Hey I had a fam emergency i need the week to go home and take care of stuff. I missed this mornings call. Will put into email later this week and reschedule. Apologies if you waited on me

Delivered

3/14/24, 6:41 PM

Let's do sat call if you have time! Or Monday

Using llava tech

Can't we set up a program that is a trainer in peoples pockets

W my methods, beliefs

Records their movements via camera

Analyzes video vs properly done movements

Gives real time corrections

Talks to them during the set to push them and ensure their mechanics are good

This is a billion dollar deal

Analyzes physique

Sets goals

All from a phone. Or a devise that we own

3/17/24, 1:12 PM

Steve what is up!!

Hope everything is good w the family now

Yes when you have screen recording presentation ready to roll I will dedicate time to understanding it and rolling forward from there