

iMessage  
7/10/23, 6:10 PM

Hi Jared, Do you have 30 minutes this Thursday afternoon outside of 2-2:30pm?  
I will schedule you with Nevan, our Chief Revenue Officer for the next round

(For a phone call. Not in person)

Sure do! I'll be available.

4pm work?

Yeah. 4pm is good with me.

Ok Nevan will call your cell then. He's easy to talk to. Low pressure. Just wow him with the same rundown I heard from you and crush it. Would love to see you with us

Awesome! Looking forward to it. Thanks for the advice Steve! 👍

7/14/23, 9:48 AM

Hey man! Did you see Ripple got their legal clarity?!

IPO SOON?!

Hahah yes. I was flying home when all the texts came in. I've been getting lots of shit for my ripple private shares investment

Funny thing...the brokerage company I bought it through called me last week as "an account courtesy call" and introduced an account manager who then made me an offer to buy back the ripple stock for a 30 percent profit

Laughed at "Funny thing...the brokerage company I bought it thro..."

I bet they did.

I should have bought more at that moment

2 years I've had it never one call

That's actually really interesting. Dude I think XRP is in such a good spot now.

Hey man, I also had another question I talked to Nevin yesterday, went well! I was wondering if you have any suggested material for self training to get myself ready for August?

You accepting ?

I presume yes?

Yeah man!

I'm excited to get into the industry and also work with a start up

I was just at the st Pete office for 3 days just got back to philly. Such a great trip man. This team is extremely unique in its talent and vision. You and I both made a wise choice joining.

Excited to move down finally and find a place

I bet. St Pete > Philly Weather wise!

Totally. As for your question, we are building phase I of our onboarding program which will help and I'll share some emails that contain a bunch of links to start reading that helped me.

Want to hop on a call Monday and I can share that

Sure! That would good. Also, I was supposed to get an email from Derek but haven't gotten anything yet. Nbd, but just wanted to make sure I get whatever I can to be ready!

Was the email "an email with a bunch of links" ? Like I'm describing

And did you speak with Derek?

Spoke to Nevin. He said he wants to bring me on the team and he would have Derek email more info. I do believe it was some links about the company.

I haven't gotten any emails yet, but it was 4pm yesterday so no rush

Ok I'll let him share all that and can fill in gaps Monday

Perfect!

Thanks for your help Steve

You got it. Free around 10am Monday or after 5pm Monday?

Either time works for me

7/17/23, 2:49 PM

Hey Steve! Never heard back about taking today. Did you want to chat at 4pm today?

I'm also available anytime tomorrow since it's sort of last minute that I'm getting back with you

I also never received any emails from anybody from your guys company. I'll double check my spam folder, but I did check there also.

Ok I'm on it we just talked about you this morning.

Cool. No worries. Just working to stay in the loop.

Apologies you don't have it I'll 100 percent get this done

All good

I've worked at a start up before I know how things are

7/17/23, 4:34 PM

Hey I did I found it in my spam I'm so sorry

Ok phew

Didn't sound like us so I'm glad

Everything there you need?

Yeah

I signed all the forms on docuSign

I can meet in person anytime also. Derek asked that in his email to me, I replied to him saying the same

7/17/23, 8:39 PM

Yea we talked about it internally and I believe Derek will be meeting with you. We all agree it's a great way to get you started. You have a great buzz going on around the three of us about you and we all feel really good about you joining.

It was a no-brainer for us.

I'm going to get you some resources to consume ahead of joining. I have a feeling you want to start immersing yourself early. I was the same. So I'll put together everything I've been pouring through. Give me until tomorrow. Text me if you don't see an email by mid-day.

Sounds great! Thanks Steve. I'll be looking out for it!

Sent

Awesome! I'll take a look.

7/21/23, 4:03 PM

Hey bud. Good day. Are you free in 20-30 minutes ?

Yes

Ok with Derek few more minutes

No worries

7/28/23, 10:40 AM

Hi Jared, I hear you're crushing it this week in the office. Can we catch up this afternoon? I have calls 3-4pm but free before or after

7/28/23, 2:07 PM

Absolutely

Before or after is fine with me either way let me know what's easiest for you

I'm so sorry man I was over at Rick's house today seeing the guys presentations and then we went out to lunch so I just saw your message. My apologies.

I'm around all evening, you can call me back whenever is convenient.

7/28/23, 3:39 PM

Nice. Hate not being there but very glad you're clicking in at such a high level out the gates thank you. I'll call you once my call is done with Derek/nevan

Around 4 ish

Sounds good.

My pleasure man. We are gonna get those 93 sales by the EOY!!

Yes. Appreciate you watching that video !

Ofc man! Talk to you soon.

8/2/23, 8:09 AM

*Attachment stored in iCloud:  
IMG\_1041.HEIC (Image)*

This is the pop up I was talking about yesterday. Maybe we could have a similar pop up somewhere on the website that might get people to enter in their information

8/7/23, 1:20 PM

Hey. Not trying to badger you bro. When you get a second can you send over that referral program layout. I have someone to send it to

8/11/23, 3:59 PM

<https://m.youtube.com/watch?v=7RU21GFgKa4>

Currently unlisted, just sending for feedback

Can't wait to watch this

Great job this week

See you Monday

Thanks man falling forward lol

Keep doing that! We love it

Liked "Keep doing that! We love it"

8/12/23, 2:58 PM

Call me back if you can. I got a meeting for us with the Zoom Tan CEO next week

8/12/23, 7:49 PM

Free tomorrow?

I have a 4 hour drive

I'm playing pickle ball with him tomorrow morning. After that I should be. What time are you planning your drive for?

8/12/23, 9:23 PM

10-2pm and then I'm flying to Ft Myers at 730pm so I will have plenty of time tomorrow driving or at airports

Im flexible

But 100 percent let's talk tomorrow

8/13/23, 9:23 AM


Give me a heads up when you're ready to chat. I'm starting my drive around 10am.

8/15/23, 5:55 PM

Hey Steve, sorry for being a little unsure about the commission structure. I'm sure I'll be able to hit the #'s, I just need to get more comfortable with our industry

It sparked a deep discussion with Derek and I and surfaced this priority and I'm grateful to have your honest perspective. This is super SUPER important and it's a partnership to establish the right plan, one that you are a part of building with us, and a plan you can recruit and hire excellent talent with and make your incomes with. Keep the big picture perspective in mind as well (which you do). We will be a huge company and we will always listen and lean into the founding team to keep our company honest and a great place to work/establish a real career. I'm with you and get how you felt more than you realize

8/15/23, 7:23 PM

I appreciate that. I promise I'll give my 110% and we'll see where the chips fall!  
 I know we'll get to where we want to be down the road.

8/16/23, 6:33 PM

Leathario Portfolio Business Folder Padfolio A4 Writing Pad Document Organizer for Men Women School Office Conference Notepad Clip Boards

<https://a.co/d/f1eU6q6>

Go buy something like this for meetings like today and any meeting. The legal pad fits right in. Professionalism is in every detail. And get nice pens as well. Expense it

Good idea! Will do.

Speaking of which, the reason I called you is because I have another similar contact that I want to reach out to you but I have an idea and I wanted to run it by you because it's a different type of product but I think I know how we can make it work

It's another company that's already partnered with Zoom Tan as well so that would make us further aligned in a triangle

But I think we could partner with them directly as well

Call you when derek gets off this call ? Few minutes I think

No worries man. I also found the PDF spec sheets for the batteries that Zoom Tan has.

Can you slack that to Derek and I?

Sure can

We pulled in nevan who we were talking to when you called me. Talked through the whole meeting with him and the wheels are turning a lot. He's doing due diligence on Tony, Tom, etc to see what dots he can connect. Will review with you first. No actions just researching his connections into these guys for leverage points to have in our back pocket

Haha. Sounds good, but I promise I know more than the internet will ever yield 😂 can't say that often.

Not really about Tom as much bc he was never really there. He was just a silent investor who checked in every quarter or so

Fair. But Nevan's network may overlap and we need to know what we don't know and if there are cards to play then we will know.

I also know they both came from not very much and are both self made, and are very pro entrepreneurship

Loved "I also know they both came from not very much and ..."

[https://coldest.com/collections/best-water-bottles?gclid=CjwKCAjw5\\_GmBhBIEiwA5QSMxGe91fQUpGqnWfcHCqjdeBHDk8rclERdpAx-ysRGpMYEOCsZYx6xMRoCTrUQAvD\\_BwE](https://coldest.com/collections/best-water-bottles?gclid=CjwKCAjw5_GmBhBIEiwA5QSMxGe91fQUpGqnWfcHCqjdeBHDk8rclERdpAx-ysRGpMYEOCsZYx6xMRoCTrUQAvD_BwE)

I know the guys that started this company as well. They are also based out of Naples. I have an idea for this also

8/18/23, 1:29 PM

I just got home from the networking event I'm taking my dog out and then I will jump on google meets

Ok

Derek actually just called me because they lied came in. He wants to touch base with me about it and then I'm gonna jump on the meats so I'll probably be about five minutes after sorry about that I just talk to him on the phone.

A lead\*

Voice txt sry

Text me when ready I'll rejoin

8/19/23, 4:51 AM

Please ignore my butt dial

8/19/23, 8:00 AM



8/21/23, 12:37 PM

<https://finbold.com/ripple-reveals-8-countries-building-cbdcs-on-xrp-ledger/>

8/23/23, 1:41 PM

The reason I called is because I had a really interesting connection at this networking event I wanted to run by you

8/28/23, 5:03 PM

<https://buy.zoomtan.com>

8/29/23, 6:44 AM

Yo man. Did you decide to get out of here for the storm?

Flying back at noon.

Prob a good call tbh. These storms are completely unpredictable man

The last 2 that hit this area weren't even projected to hit us and they still did

8/29/23, 8:34 AM

Hey. I'm going to work on a couple videos here at home this morning, I'm still planning to go to meeting with the fox 4 lady, but with the storm coming I want to be sure I'm ready also, so I'm not going to come to the office this morning. Just wanted to communicate.

Ok sounds good. Let me know when we can sync quickly I wanted to chat about something

Anytime for me works

I can now if you want

I have a couple ideas of videos that I want to make that I think you will like today. One video I plan to make is a tutorial on how to use PV watts.

Also. Open solar and stuff like that. Just for internal use

8/29/23, 12:29 PM

<https://youtu.be/EVr436Fm2HI?si=EQGHxA8hzmR-uQUj>

We can download it and put it on drive and edit it however we want to cut out the beginning and end I tried to make it strippable

Also it's unlisted so it can't be searched on the internet

Text message  
8/29/23, 2:34 PM

We can download it and put it on drive and edit it however we want to cut out the beginning and end I tried to make it strippable

Also it's unlisted so it can't be searched on the internet

iMessage  
8/29/23, 2:35 PM

It's excellent nice job

Didn't take too long either

9/1/23, 11:36 AM

Can you please share the final version of the presentation you did for Rick?

Just to me please

Not in pdf please just the google slide file

9/1/23, 1:52 PM

Sorry, I was at a Networking Event, so I just saw this

Yes, I will send it over when I get home

9/1/23, 6:21 PM

Can I ask for some evening or weekend time together to run some of a few items?

Weekend for sure. I'm out with some friends tonight

I'm free tomorrow morning

9/2/23, 9:31 AM

Hey bud I'm on the 930 but gonna hop off. Let's enjoy the Saturday morning and I'll snag you later. It's just a favor I have so talk soon

➔ Replying to you, 2023-09-02 09:31:36: « Hey bud I'm on the 930 but gonna hop off. Let's enjoy the Saturday morning and I'll snag you lat... »

Shoot man.

Sry, just saw this. You can call me if you want and have a min

I should have text you when I woke up

All good man really I was exhausted what a long week I'll text you in a bit and if we can connect today or Tom that is cool with me. It's the weekend haha we work a ton

For real. I have to work on my community activation Projects this weekend for Rick. Lol.

Luckily, I've already spent a ton of time on it so I really just need to make some touchups



Yep I'm now starting all the rep responsibilities now as well

9/3/23, 9:56 AM

Did you still want to touch base this weekend?

All good man. Will talk tuesday. Thanks for asking

Ok. Enjoy your weekend.

9/5/23, 12:58 PM

Sorry, I left without saying anything. Man, I went out behind the office and tossed my breakfast.

All good please feel better

9/6/23, 2:55 PM

Bring those good ideas at 3!

Anything goes

9/13/23, 12:00 PM

I'm sure you are at a networking event, so I hope you're having a great day in the market. Will take a listen to my voicemail and give me a call this afternoon if you can and I'll explain.

Edited

Liked "I'm sure you are at a networking event, so I hope ..."

I'll listen to it after this event.

Ok I'm at the airport around 430 if you can talk then. Or try me earlier but if I dont pick up lets sync then

9/13/23, 2:11 PM

Might need like an hour. You flexible?

Yeah

9/14/23, 7:16 AM

Hey man. I never got any email last night from the phone call service we were talking about. I also checked my spam and my trash and I don't have anything there either.

Just a heads up

9/14/23, 9:05 AM

Liked "Hey man. I never got any email last night from the..."

Yea I had grand visions of accomplishing that at airport haha

I'll be in st Pete office later today

Thanks for being ready

Ok. No worries. Just wanted to let you know

Liked "Ok. No worries. Just wanted to let you know "

9/14/23, 12:25 PM

Ok check email please

From Aircall

Then sign into phone app after you set your account up and if they prompt you to use a temporary password and change it, do that first, then iPhone app, then chrome extension, then text me so I know. Thank you. Doesn't have to be this minute, but by this evening please if possible

Ok. I have account set, phone app downloaded and signed in and chrome extension on my home PC installed.

Excellent. Are you free this evening at all for testing? Post 530pm?

Networking event 5:30-7:30

I am before

Like this afternoon

Ok let's look to tomorrow. I'm in st Pete doing the sam

Ok

9/15/23, 7:59 AM

Does afternoon work for you? I'll be with Austin. I want to test the phone system

Yeah

9/16/23, 12:04 PM

I got the call from the Solar First # but it only rang 1 time on my phone and carried over before I could answer it. Fyi.

Thank you. more tests coming

9/16/23, 2:32 PM

Ready to test. Let me know when ready

I'm ready whenever, but I'm tabling an event right now so I can't promise I can sit there and watch the phone really well.

9/16/23, 4:05 PM

This time I was in the middle of sending a text to Kyle and it did not interrupt my text message. I just got a pop-up notification of a missed Call if you just called again  
At 4:02

The noti might be from our previous missed call

9/17/23, 11:15 AM

Traveling back. Just landed in Atlanta connection

What's up

Hey man, I had an idea about lead funnels. Have you ever seen how gyms put info boxes in businesses? Maybe we could try that. Also, Tony from ZT finally called back and is still interested so, that's kinda cool

Maybe but Define info boxes for me a little more

That's why I called. Essentially you could put a box that has a piece of paper where they put their information on it and it says put your information in this box if you want more information about solar energy.

We used to have some gyms do it when I worked at Zoom Tan and people would fill out the information on the card and then somebody would come collect it once a month and Call all the leads inside the box

I love that idea for reps to get permission at various places.

We could see if someone like crunch fitness would let us do that and also, depending on how things go down that would be another good place

Zoom tan

But basically homeowners that come in would put their info in there and then you could say OK I found your info in this box and they're not gonna think it's weird you called

Funny but the one place I consistently have conversations with store workers about Solar is gas stations and convenience stores

Those might be great ones to target

Yeah, I think somewhere with a lobby or waiting room is the best, though, because people are sitting, there was nothing to do

Yea that would be better. You gonna try that this week? Curious what Rick thinks too. Also you gonna door knock?

Rick said not to door knock.

The permit is like \$1000 so I'm not going to to just go so it bc I'd get arrested w/o a permit

But it's ok. I've been meeting people who are interested. I met a lady at the redfish tournament yesterday who seemed really interested. She worked at the vendor tent next to ours. She was the office manager of a real estate company that is local to cape

I got the vibe she was actually the owner, but she didn't say that. She said she was the "office manager". But she was telling me about how her and her husband have generators etc and want to do solar for the next hurricane

I got the idea that her husband might be the broker or something

Anyway, travel safe man! We can discuss it more. I just wanted to put it on your radar with the box idea.

I really like the info box idea. Can fill out something easy we print and provide or drop a business card maybe for ease.

Would be nice to drive around to like 10 locations every couple weeks and pick up a handful of leads haha

Yep

And you can offer the business a referral bonus on everyone who does so they are motivated to let You do it

Yea totally. Makes it a zero friction referral effort for them

9/17/23, 1:38 PM

Mind if I test the call system let me know if now works

9/17/23, 2:49 PM

I'm going to dinner with my family for my dads b day rn so it's not a great time

Ok will remove you all good

9/19/23, 7:34 AM

Hey man. Is Dave still with the company? I haven't heard a word about him since like a week ago, and he hasn't been on any meetings?

9/19/23, 8:57 AM

Dave is stepping back considering a role as a 1099 with solar first and Rick is managing that should it progress. It should have been shared frankly so no one was wondering but understanding now that it was not. I'll address this with Derek at 9am

All good. I've had a feeling something was going on, but I agree transparency would be appreciated. I asked Kyle about it last week and he was kinda dodgy about it.

9/22/23, 10:47 AM

Im talking to Derek around noon just wanted to let you know I haven't been able to speak to him yet

Didn't want you wondering

We are good man, I invited you and Rick to the meeting too. We REALLY want to get this text blast out man!

I'm just thinking about us making sales bro

I know it's only one little thing, but we know that it's targeted to our geographic area which is super helpful

Also the battery that Viridi makes is UL approved meaning that it is compatible with the sol-ark inverter

Or should be

Also, if you still want to talk today I am available. I have 3 REAL quotes I'm working on man!!

I'm hyped haha

9/22/23, 12:45 PM

Loved "I'm hyped haha "

9/23/23, 10:49 AM

Yo man, any update on Monday? We have that 3pm with Tony, I invited everyone. Another thing that I was thinking is we should ask him if he will try to get Rick a "truth about solar" seminar in his gated community in naples. It's one of the center communities and it's pretty big so if we could get a seminar in there that could probably be a pretty good win for us.

9/23/23, 11:54 AM

Hey bud ...I'm packing up the U-Haul hitting the road 17 hour drive tomorrow. Can I get some phone time with you any point tomorrow to talk through Monday?

Sure tomorrow I'm pretty free

Ok I'll text you. Leaving early and obviously flexible haha it's gonna be a long drive man.

I'm meeting my cousins for lunch today to go over qualifying questions etc. they just got a new roof, so they are good candidates for solar. Also all their neighbors have if

It

9/24/23, 9:07 AM

Hey man. How's the trip?

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IMG\_8994.JPG (Image)

Just left!

Call me whenever

9/24/23, 10:56 AM

I made a 4 slide mini deck. Just shared it.

Lmk. If you want me to add/change anything when you get a second. 👍

Ok give me until early evening gonna knock out some hours driving

First glance looks good.

I just worked to keep it simple and make the ROI text the main focus and then at the end put "other opportunities" so we can execute on the text. We should work to hammer down a time he's going to send it. Also, there is a cost to sending the mass text I, I believe it's like \$200. Not super crazy, but I have a feeling they are going to cover the cost. Don't ask don't tell, but there is a level of small investment for them to do it.

Liked "I just worked to keep it simple and make the ROI t..."

9/25/23, 11:59 AM

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Screenshot 2023-09-25 at 11.58.50 AM.jpeg (Image)

these the right ones? Seems to follow a consistent flow

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Screenshot 2023-09-25 at 12.06.36 PM.jpeg (Image)

Yes

Exactly

Almost done

Ok.

See email

Got it. Good thing I bought a color printer for my binder eh? Lol

Read through then call when on your drive and I'll get you ready best I can

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71735678378\_\_4039BCD1-FE52-4C56-A33D-FE9EA92625BF.HEIC (Image)

Great

I have a plan.

To discuss

9/25/23, 2:53 PM

Good luck brotha

10/9/23, 10:05 AM

Hey bud...wanted to grab some time tomorrow morning for a quick 1:1 regarding truth about solar push I'm driving. Is there a time that works best for you?

Sure man. Today would be better tbh if you have time today. Tomorrow tomorrow I'm playing PB 7-10, and my friend invited me to a lunch networking event this morning and I have one 4-6 tomorrow too

So basically tomorrow after 6pm or between 2-4pm

Nvm. The lunch thing is on Wednesday. Tomorrow between 1-4 I'm free. Or today I have time.

10/9/23, 11:47 AM

I'll shoot you a text around 830 and we can just catch up for about 15 minutes or so

I'm currently updating on my Pipedrive stuff we're just taking a lot longer than I thought it would to be honest

Which is\*

Not complaining just letting you know that I'm working to start using it so we can start grinding through all the problems we might have and making it as cleaned up as possible

Ok gather feedback / frustrations or do it after hours if too annoying. Thanks for embracing bud

10/10/23, 12:31 PM

Dude, I think I figured out, I hack to get him to get a Community's today

I don't know what that was, but I think I figured out a good way to get in

I need to hear this.

I just picked my wife Melissa up at the airport. We made it haha

Can I call you later today?

For sure

Glad she's in safe

10/10/23, 7:07 PM

Oh shit dude! The lady from the pool company said that they don't do pool solar, but that they have people ask for it all the time and then she said she will start referring everyone to me and that they have over 600 clients and that they close down a bunch of the Estero in Naples accounts because they just couldn't handle how many accounts that they had

She said she's gonna post our information on their website as well so I'm hoping that that happens and she also has some secret networking group in Cape Coral. She's going to invite me to be a part of.

Unreal

You're hitting a stride

10/11/23, 10:40 AM

On call

What's up

I just wanted to say something about this golf scorecard that you sent me

I got more information about the booklet last night. In order to be able to advertise in the yardage book you have to be one of the number one businesses in Cape Coral.

So if we can advertise on the scorecard, that's a pretty prestigious place to put our business and for the price that they have listed if we sell one solar system off it it's probably worth it

Yes I'm a fan. Teed it up with Derek this morning

But I also know the lady who is in the pool booklet and maybe we could tell the advert if we bring another business with us maybe they'll give us a discount

He and I have a half day meeting tomorrow in st Pete

This is on agenda

Yeah, but see if we can possibly get a discount if we bring another business.

Because I can old to businesses that I can probably get to do it with us

I know 2-3\*

Noted

Thanks good work

The pool lady is prob a good candidate because she already advertises in that neighborhood as well

Me and my property manager contact are working to set up a interface meeting with her

In face

Ok

Also, tell them we have zoom tan as a potential business that might want to advertise on their score card as well

Liked "Also, tell them we have zoom tan as a potential bu..."

Dude, I just saw the email about Israel and pool solar. Couldn't be at a worse time for me. 😞

It won't last long. We have a plan. Keep moving pool Solar forward

Liked "It won't last long. We have a plan. Keep moving po..."

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Screenshot 2023-10-11 at 11.02.52 AM.png (Image)

John Williams



His only message to me was:

"Panels installed. Interested in cleaning schedule"...you could convert this to a battery or pool solar upsell. Check his address on open solar to confirm if he has a pool or not

*Attachment stored in iCloud:  
Screenshot 2023-10-11 at 11.43.06 AM.png (Image)*

Here is a second lead. Doesn't look like a great one. Her notes say "damaged panels"

10/13/23, 1:51 PM

*Attachment stored in iCloud:  
Screenshot 2023-10-13 at 1.50.38 PM.png (Image)*

Her name is Barbara Skates. Doesn't look like the best lead from Angi's but you can call to confirm there isn't a play and ensure she gets a proper call from us

Yes

Sorry for going ballistic about the score card lol

10/13/23, 3:11 PM

*Attachment stored in iCloud:  
IMG\_1326.heic (Image)*

Oh sorry wrong person



10/16/23, 2:35 PM

Can you confirm both Angi's leads above are dead. I'm submitting a scorecard of the leads we have gotten through Angi's so they improve over time

They are both not dead

I'm currently making a proposal for both. Rick is going to go out and fix the one ladies solar system probably in three weeks from now and the other lady I am making a proposal to replace her panels with updated panels.

Oh that's awesome. Are those deals in Pipedrive. That would allow me to go in and see all the detail without the back and forth.

10/17/23, 11:23 AM

Its a 9.9kw system and 30 panels so can back into wattage per panel

2.) Did he do anything to increase his energy consumption? Like maybe get a Tesla or something?

answer: no

10/20/23, 11:21 AM

<https://facebook.com/events/s/tuesday-brewsday-networking-at/355708323500756/>

I met the owner of this brewery and I'm working with him on this event so I actually am the person that started this. I'm inviting everybody that I can for the next two weeks but they are currently building a brewery next door so they have not finish construction on yet and I want to start plugging Solar to the owner. If you're in town on the seventh it would be pretty cool if you could stop by I'd like to get a good Solar First presence there possibly

Sorry, I forgot you're golfing today man good luck

10/21/23, 12:53 PM

Let me know if you want to touch base for a few minutes today I'm working on a proposal right now and have been cheating on that. I want to really work hard to get the sale done by the end of the month.

Focusing\* idk why it said cheating 😂

Chainlink up 20% today man!

10/21/23, 8:01 PM

hey, I'll be working on one tomorrow as well and I'll be in the office. Free tomorrow?

10/23/23, 1:15 PM

Sry man, my grandma is in town I was visiting her at my parents yesterday

Meant to reply

All gravy

Bro

Good job in the golf tournament

Haha thank me brotha

Attachment stored in iCloud:  
tmp.gif (Image)

10/23/23, 4:11 PM

Haha love it. I mean "thank you"....haha not thank "me" haha

Lets catch up later this week

Wednesday looks good

Laughed at "Haha love it. I mean "thank you"....haha not thank "..."

You seen BTC lately

It's been Poppin'

I have friends who are celebrating that for sure haha ...I'm not a BTC guy myself. Chainlink has me happy today again tho

Wouldn't mind some movement from xrp and xlm tho...they are being stubborn

Yeah. I'm only saying it bc BTC affects the whole market. XRP & XLM are ready for a big move imo. Just hanging tight. 😂

Liked "Wouldn't mind some movement from xrp and xlm tho...t..."

We can also talk about crypto. Right now btc is popping off

10/25/23, 11:51 AM

Attachment stored in iCloud:  
Screenshot 2023-10-25 at 11.50.54 AM.png (Image)

Sweet! I'll call right after my networking lunch's

10/25/23, 3:22 PM

I just spoke to Zoltan on the phone and right now he has a leaking pool solar system he wants repaired. I don't think that something we want to do right?

Like he said one of the panels in leaking and need to be patched or replaced.

Is\*

Confirm with Rick. Driving at moment

10/27/23, 8:16 AM

"Hi, my name is Tatum, I'm calling from Rollins Vacations, and I have two homes here in Cape Coral that I need to get an estimate on putting solar panels back up on their roof.

0:00

They two homes, they both have brand new metal roofs put up with the same owner, one is for the pool and the other is for electric, for the house.

0:11

If you could please give me a call back at your earliest convenience, I can be reached 2393798028 thank you. "

This VM was left for us

I've been emailing that person

can you see if there is anything there for us? Also a good connection?

Nice

Like a mask emailing somebody from that company it might not be the exact same person

Mass

Yes

100%

I had a super good networking event last night man I got like 35 new contacts and I had a lady who wants me to call her about Solar on her house as well

I've been plugging away at these addresses for the mailer also because the sooner we get those out the sooner people will get them

Attachment stored in iCloud:  
Screenshot 2023-10-27 at 8.20.10 AM.jpeg (Image)

in case it helps

Loved "I had a super good networking event last night man..."

If you ever need B2B contact information, schedule a call with me

Liked "If you ever need B2B contact information, schedule..."

Austin did the other day and I pulled 200 great contacts with contact info for him for new home builders in sarasota

Thx man. Do you have a few min sometime today just to catch up. I have a couple things I wanna run by you also.

Of course

Always

4pm cool?

Or more urgent?

4pm is fine

Sending invite

It's not urgent. I just wanted to share the strategy. I've been using to cold call with you and I also have an event coming up that if you can make it, it would be cool.

I partnered with a brewery here locally and I'm doing a networking event and right now like 60 people have already said they're going to come

Yea I saw and want some context to decide. Looking forward to it

They only brewery though, so once I get a bunch of people there, I'm gonna try to pitch the owner. I'm putting on the brewery, but if I get him a bunch of business, he's gonna be way more receptive I think.

They own the building\*

But if you're not in town that day, no big deal

Ok lets talk at 4pm about it



Yo We had a hiccup with Aircall last week (that is now fully resolved) but I just got that voicemail sent to my Aircall admin account late yesterday but it was weird bc only the Vm arrived, no missed call.

I just looked into the Vm and the meta data I found says it was left on Oct 20th.

Just a heads up if you call that guy, just mention you're aware the timing of our reply is not very timely and talk your way through it and see how you can forward the relationship. You can smooth it over but we do not have a practice of returning calls past the 24 hour mark, typically responding within 2 hours

Liked "Yo We had a hiccup with Aircall last week (that is..."

Good to know

In other news, did you see that Ripple partnered with uphold for ODL?

Damn I've been toying with getting into uphold private shares on Linqto. Personally, I've found uphold to be one of the better more trustworthy exchanges and have bought a ton of XrP there through the freeze on US exchanges

That's big news. It's all coming fast and everyone seems bored with blockchain and crypto

Edited

Like it's no where near what it was during Covid . Which was/is a buying sign

Unfortunately, uphold shares are on a huge green candle right now

Obv bc of that news. But yeah man. It's fucking massive

We are so close to another big run I think. Like the next 3-9 months could be very interesting for crypto imo

Just called Tatum. No answer. I also sent a follow up text with my digital info. I'm pretty sure it was a business phone though bc I got an automated response. I'll try calling back again later.

Actually, Tatum just text me back, so I am going back-and-forth with him right now

10/27/23, 4:12 PM

I hoped off the 4pm call I set up. I'm on with Kyle now. I can talk this weekend

On call with Kyle

I'm sorry man I'm trying to get my recap. Email finished up for Rick before five.

Do that

I dropped the ball on it but I'll be around this adding a new contacts on the spreadsheet

Weekend\*

No fret man totally cool

10/28/23, 10:39 AM

hey man, I'm free to chat whenever. I'm about to start plugging in addresses.

10/28/23, 12:37 PM

I'm starting work in a few hours. Packing up to move from Airbnb to actual home so I'm breaking a good sweat. Weather here don't get old man. Unreal. I'll call you later

Laughed at "I'm starting work in a few hours. Packing up to mo..."

Ok man. I'm just plugging away dude.

Attachment stored in iCloud:  
72020414545\_\_D0A49B26-9821-4DE2-9726-679F2A9907A3.HEIC (Image)

11/6/23, 2:43 PM

Good luck on that Tony visit today. You got this

Rooting for you brotha

Thx man!

11/7/23, 6:50 AM

How's it go?

11/7/23, 8:20 AM

Well. It seemed good. At the end of the meeting Rick said "Tony will get some solar on your house buddy" we didn't hammer out anything specific, but Tony supposed to send over site survey photos and they also discussed larger projects and Tony's house. The other thing Tony said was that once we get Solar on his house, he's happy to start going on a crusade for me to get me as many referrals as possible. 😂

My Internet is down. Can we do our call on the phone at nine?

11/7/23, 3:54 PM

Attachment stored in iCloud:  
72108265631\_\_7760B54B-5ABE-4847-8969-2139AE4EF001.HEIC (Image)

11/7/23, 5:40 PM

2306 SE 15th Terrace  
Cape Coral, FL 33990, USA

Hopefully this isn't far from where you are

Have a great event and keep me in the loop please I will call him and provide a buffer but I will confirm that someone is coming

And thank you again

I just spoke with him and he is expecting you around nine or 930. His name is Wilfred when you arrive you can knock on his door that is within the garage as he always comes out that door. There is no light in the garage that I recall but there is a breaker box on the left side of the garage, so maybe try flipping the breaker on and off as the garage is labeled. He says nothing is blocking the floor sensor and says there is no power to the garage door. He will not pull his car out and leave it outside overnight so you may just have to manually close the garage door for the night and I will find someone to open it in the morning because he has a doctors appointment he has to get to

Ok. I'll see what I can figure out when I go over there

Now go crush your event

Cancel all the above. Rick is heading over now. We should be good. But thank you for being willing to help out. Let me know how the event went !

11/7/23, 7:52 PM

Are we good? Did Rick get it resolved?

11/7/23, 8:55 PM

We are good

Nothing to do on your end

Rick said he couldn't then he could and saved the day

How was your event!?

Good man! My guy Francis has a friend who is interested in Solar and is currently putting a new roof on that is supposed to be coming to play poker with us on Saturday so hopefully that's an opportunity. Had a really good turn out also and everybody was really engaged so it was really good. We're gonna try to do it again next month and hopefully get a bigger turn out.

About 25 people came out. But not too bad for my first thing

11/8/23, 8:59 AM

No call this morning it's on our calendar meant to cancel

thx for the heads. What about tomorrow at 4pm?

Still on

11/8/23, 1:46 PM

*Attachment stored in iCloud:  
Screenshot 2023-11-08 at 1.46.02 PM.jpeg (Image)*

Liked an image

I'll reach out ASAP.

Liked "I'll reach out ASAP."

Yo. If we get any requests for panel cleaning in the area lmk. My pressure washing/pool guy does that.

Ok noted

I got 2 shout out today's at my networking lunch for giving referrals out and also my pool guy found a renter for my property manager guy (not shouted out) but my property manager contact has a hot lead coming out to our poker game Saturday night for me. It's a client of his who is interested in solar and is currently having a new roof installed!

The guy already has Solar on his business so he already likes Solar so it should be a pretty easy sell. I'm hoping.



Nice. Play it cool!

Oh yeah. After our conversation, I forgot to tell you that I went to the farmers market here and I got pricing information to be able to set a table up once a week on Tuesday to try to support your tabling idea and test it out if that something we wanna try to do but it is \$400 for the month.

Ok roll that into a broader community activation plan and where it fits into that if you can

Attachment stored in iCloud:  
PNG image.jpeg (Image)

Needs cleaning. Seminole, FL

Attachment stored in iCloud:  
PNG image.jpeg (Image)

Solar Repair. Maybe an opportunity but likely not. Worth a call

Attachment stored in iCloud:  
PNG image.jpeg (Image)

Has pool solar not working, good app to shift mindset into rooftop solar

11/9/23, 9:57 AM

C'mon CasinoCoin! Start chugging already!

Chainlink wow

Loved "Chainlink wow "

That's my baby.

Laughed at "C'mon CasinoCoin! Start chugging already!"

Yeah man. Every time I see it pumping I think you know.



Now\*

I'm the only chainlink guy anyone knows

*Attachment stored in iCloud:  
IMG\_1513.heic (Image)*

FLR is killing it too. I stacked a ton at its literal all time low!

I think April/May of next year is going to be like \$150k BTC.

11/9/23, 12:22 PM

You saw the three leads above I sent yesterday? Just confirming

Yep. I'm working with my pressure washing guy to figure out the guy who wants his panels cleaned. The lady who I'm calling tomorrow for a scheduled qualifying Call is the other lead.

The third lead was just somebody that had a leaking pool solar system and they're looking to have that fixed so that's probably not something we would want to pursue based on previous contacts with Rick

11/9/23, 4:31 PM

We are on call you able to join?

Yeah

11/10/23, 10:47 AM

*Attachment stored in iCloud:  
SW 15th St 3.m4a (Audio)*

*Attachment stored in iCloud:  
PNG image.jpeg (Image)*

Panel cleaning request, but in clearwater so maybe out of range for your guy

Let me know

*Attachment stored in iCloud:  
PNG image.jpeg (Image)*

Another lead

➔ Replying to you, 2023-11-10 11:17:36: « Panel cleaning request, but in clearwater so maybe out of range for your guy »

It's not if we stack few jobs for him and the other one is also in that area. I'll reach out asap

➔ Replying to you, 2023-11-10 11:20:30: « Another lead »

I'll call this one asap too!

11/10/23, 3:07 PM

Voice mail received. Plenty of ring time imo

Bingo

Got this down pat

I called the ft Myers lead and left a message. Called the lady who needs panels washed and Ron is going to send her a quote for cleaning her panels.

The other lady wants me to call her back after Xmas. We discussed solar pricing and she got sticker shock for sure

Ok nice work

Leads improving

Will continue

I agree. They are getting better. I'm only updating you because I want you to know that I'm working to get through them as soon as I get them because I want to be sure we don't miss any chances.

Same reason I have for asking y'all to do exactly that. Very helpful

Liked "Same reason I have for asking y'all to do exactly ..."

*Attachment stored in iCloud:  
72108265631\_\_7760B54B-5ABE-4847-8969-2139AE4EF001.HEIC (Image)*

I made these for my 8 foot brewery event for the tables. Forgot to show you. I thought they were cool.

Dope dope

Love it

11/13/23, 1:53 PM

Hey bro. I'm sorry again for not being engaged when you wanted my feedback. I didn't mean to make you feel disrespected. I was a little lethargic after eating, not an excuse though. I'll work to be more on point going forward.

All good thanks for handling it like a real professional

We get stronger as a team with those moments

It's how you respond

Which I appreciated

11/13/23, 4:08 PM

*Attachment stored in iCloud:  
Screenshot 2023-11-13 at 4.07.49 PM.png (Image)*

Ignore that screen shot and use this next one

*Attachment stored in iCloud:  
IMG\_9680.PNG (Image)*

He came in through Angi's and then called the main company line twice but I was at the car port meeting . I texted him and let him know you'd be calling. Looks like a big field Solar system inspection request but that could mean a roof is open or whatever

Can you confirm you're able to call him shortly?

Yes

Research it first google earth etc you know the drill

Yeah for sure

(630) is my area code

He wants someone to go inspect a solar system at house he wants to buy.

I just talked to him

Sometimes it's tempting to want to grab some of these requests that nobody or no company really does and pocket a little side change haha am I the only one who has those fleeting thoughts?

Well, he doesn't even own the house right now, so... 😂

do you want someone to go inspect it before he buys the house.

He wants\*

But he wants to make sure it's producing energy so all he really needs to do is see the energy bill from that place and then compare it to the expected production from the system that is at the home already. You know what I'm saying?

I walked him through how to use PV watts on the phone so he could look at what the production was on the system and told him to try to get the electric bill of the house and compare the two

He's interested in batteries if he buys the house and it's a 64 kW system so there is a long-term play there possibly so I wanna try to be as helpful as we can

He's also interested in pool, solar

64 kW or 64 panels? Because 64 kW is 160 400 watt panels no?

64 panels I meant 25kW

390w panels

Attachment stored in iCloud:  
IMG\_9703.PNG (Image)

Attachment stored in iCloud:  
IMG\_9704.PNG (Image)

Attachment stored in iCloud:  
IMG\_9705.PNG (Image)

\$1.9M house

Yeah man. He's an electrical engineer. I would not have been able to have the conversation I did with him if I wasn't trained by Rick for the last two months.

Solar in a field like that is the way to go man. If you have the space and cash it's a no brainer. No constraints with roof pitches or directional faces or roof repair or whatever.

Edited

Yeah. Definitely pretty awesome

I wonder if he has a lot of money?



11/17/23, 2:45 PM

Attachment stored in iCloud:  
Screenshot 2023-11-17 at 2.44.45 PM.png (Image)

Lead for your guy. Panels are taken down need to go back up

Liked "Lead for your guy. Panels are taken down need to g..."

11/21/23, 1:06 PM

Attachment stored in iCloud:  
Screenshot 2023-11-21 at 1.05.57 PM.jpeg (Image)

New roof needs replacement, pass this one along please but we want to formalize quickly with them

Liked "New roof needs replacement, pass this one along pl..."

I'll track it and work to see what we can do.

I already called this guy

Hence why we need better tracking

Don't call him

Literally just got off phone with him



11/24/23, 4:48 PM

Just spoke to Hunter Adams from Detach Reset. Great call. Pitching this to Derek on Sunday

Liked "Just spoke to Hunter Adams from Detach Reset. Grea..."

Even better is that they are doing a reattach for a company from us right now that has a house in Derek's neighborhood and it's perfect for solar!

Roelen's Vacations

I'm Not following completely. You referred someone to Detach Reset and they closed the job in Derek's neighborhood ?

Call me if needed

I'm in office

2710 NW 41st PL, Cape Coral, 33993

11/25/23, 2:14 PM

Attachment stored in iCloud:  
Angi's AWARDS --(Facebook Cover) (1200 x 630 px).jpeg (Image)

Attachment stored in iCloud:  
Angis Service Certificate - Solar First.jpeg (Image)

First image is my draft for blog header, social headers, etc. I am putting out a press release that Derek is reviewing. We got an award from angi's and I want to double down this week. Any one you have in pipeline...send once I package it all up. Its a great follow up without being salesy

Loved an image

Liked "First image is my draft for blog header, social he..."

That's awesome man!

You are going to be at office Monday right? I made a pretty comprehensive step by step plan for activating non gated communities Im hyped to show you!

I incorporated the detach/reset opportunity in it also, so it all comes together

11/25/23, 6:58 PM

Can we review tomorrow??

My wife and I have a doctors appointment Monday afternoon so I'm either going to come down to Derek's tomorrow and stay the night and then leave after the sales meeting or I won't make it Monday I'm not sure yet

11/25/23, 8:00 PM

Yeah. That's fine.

11/25/23, 9:17 PM

Let's talk on my drive down. I'm driving from 9-11am

A time in there work for you? Or later afternoon tomorrow

That's fine.

11/26/23, 9:05 AM

Let talk in like 45. Can meet as well later if you wanna I'm meeting Derek 11-2pm or so whenever we are done

11/26/23, 10:07 AM

Ok. I can talk now. Sorry I was up late working on it so I just woke up. 🥱

Gimme 5 taking dog out

I'll call you right back

Ok

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IMG\_1578.HEIC (Image)

Attachment stored in iCloud:  
72270637241\_\_98BD1841-1C9C-487F-A078-BE4213F3D25F.HEIC (Image)

Alright. I sent you like 5-6 files. They are all different parts of my activation plan

11/27/23, 8:59 AM

No sales meeting right??

Don't see it on calendar making sure I'm not the only one

11/27/23, 10:56 AM

Sry man. My phone was in my bag

11/28/23, 5:35 PM

Austin's Aircall # will now ring to you. He has received zero calls thus far. What is your activity like?

No calls this week either unfortunately.

And, no problem with that.

11/30/23, 11:18 AM

Happy birthday ! Enjoy it my friend

Thx man!

12/4/23, 12:36 PM

Hey bud can I get your opinion on a design configuration ?

Ofc

12/4/23, 3:27 PM

2649 Tifton St S, Gulfport, FL

That's my spot. It's 10 min from the office

Just got off the phone with Solark tech support. My design wasn't wrong.

Feels great

Liked "Feels great "

*Attachment stored in iCloud:  
Screenshot 2023-12-04 at 5.26.48 PM.jpeg (Image)*

12/5/23, 8:20 AM

Hey man. It's 2 hours to your place, I might be a little close to 11am. Just a heads up.

12/5/23, 9:24 AM

Hey man, call me when you get this.

12/5/23, 11:03 AM

*Attachment stored in iCloud:  
IMG\_1620.heic (Image)*

My birds are up 108% right now.

My biggest winner and only real flyer I have is Wrapped Ampleforth

I wish it wasn't my smallest position

It's absolutely crushed

What's your preferred day to reschedule. I have one other joining us for a 30 minute interval and someone I want to introduce to you

So I'm coordinating with them

Tomorrow or Thursday

All day Thursday?

Sure that works for me

Ok what would be your eta

And what time would you leave . So I can book a conference room

12/5/23, 2:18 PM

2 hours drive. So maybe like 11am to give me a little time in case traffic pops up.

Ok

12/7/23, 8:33 AM

I'll be there today.

I didn't click yes on the calendar invite. I'll call you on my drive

Just wanted to let you know though

Appreciate it. There is zero rush getting up here. Enjoy the drive and see you soon

12/7/23, 10:21 AM

<https://maps.apple.com/?address=200%20Central%20Ave,%20FL%204,%20Saint%20Petersburg,%20FL%2033701,%20United%20States&ll=27.770785,-82.636309&q=Work&t=h>

200 Central Ave, Saint Petersburg, FL

4th Floor

12/7/23, 6:40 PM

Hey, did you talk to Derek yet? He called me while I was driving home but I didn't answer. I'm going to call him back but wanted to see if you already talked with him?

I didn't speak to him

I pushed my call to from 5pm to 9am tomorrow

Ok. Well, I'm prob about to get chewed out. Hahaha. I'll call him back. I'm telling him we discussed "community activation" and share strategies.

Which we did

Let me know after you call

I just called and he didn't answer so if he calls me back, I'll let you know what's up

12/7/23, 8:32 PM

Ok no word still?

None yet

12/8/23, 9:37 AM

Man bro. I'm still really upset about what you told me yesterday now. The fact that they were gossiping behind my back really is it for me

Now I can't even do work for solar first and not think about that, it makes me not want to shit for them

[stephen.boerner@gmail.com](mailto:stephen.boerner@gmail.com)

12/11/23, 5:16 PM

Can you give me a call?



12/24/23, 4:31 PM

Hey bro! Hope all is well and you are having a nice holiday so far! Merry Xmas to you and the family.

12/28/23, 12:46 PM

Hey! Resurfacing after some time off away from all my technology, phone, etc. Holiday is going well. Back up in Philadelphia. Back in a week or so. How was your holiday!?

And how's everything on the job front? Curious what your update is. I'll share mine as well which is much to update you on as of now but will save it for when we speak next

1/13/24, 5:14 PM

Liked "Hey! Resurfacing after some time off away from all..."

Just been playing poker. 😂

I've been doing pretty well at it. I played a lot before I worked at solar first I just hate the inconsistency.

*Attachment stored in iCloud:  
IMG\_1702.heic (Image)*

Bet you're super jealous you aren't here right now.

Thank goodness I'm not! That's like 4 hours round trip!

Laughed at "Thank goodness I'm not! That's like 4 hours round ..."

*Attachment stored in iCloud:  
IMG\_1024.MOV (Video)*

Laughed at a movie

The music is perfect too.

Love Jimi

*Attachment stored in iCloud:  
IMG\_1026.MOV (Video)*

Lose one office. Build another. This is the shed in the backyard I gutted and this is phase 1. The bedsheet is temporary I have a pull down projector screen being delivered soon. Office/workshop/movie "theater" all in one shed!

1/13/24, 7:30 PM

Liked "Lose one office. Build another. This is the shed i..."

2/5/24, 6:03 PM

Hey bud ! Just checking in. How are you? Find your next gig?

Nah. I been hard grinding poker. It's been going really well. Also, FLR has been up a shit ton! I was on a cruise over the weekend and it popped off while I was on the boat.

How you been man?

Dave actually reached out and told me he had a Solar job offer for me but I just wanna wait the full year before I try to get back into the industry so I don't have any conflicts of interest

2/11/24, 8:28 PM

Bro! CRYPTO!



Totally

Yo man. Trying to get people together to go on another cruise in a couple months. Do you think you and your wife might be interested in coming? It's only 349 a person it looks like.

I just went on the same boat. It was a fucking awesome time.

Nice man thanks for the invite what's the scene like on those? Party boats ?

Nah, it's just like a normal cruise.

But there's like some party stuff to do

It was a mixed crowd

Cool cool I'll talk to Melissa when do you need to know by

Two nights?

I just started looking. I'll let you know more, but some other friends are also prob coming. I think it's 3 nights.

No rush rn

I just had a super good time and I want to go on another cruise because I met some hot chicks on it. Lol. Obviously that wouldn't be your goal probably but it be good to catch up and hang out have some drinks.

Haha im a solid wingman ...always down to help my friends get some lovin

Love that!

3/2/24, 9:19 AM

These crypto markets are insane bro. I have Bitcoin Cash just moved 43 percent in last hour. Wish I had more of it it's 2 percent of my portfolio but my others all humming like yours and everyone's

Edited

3/27/24, 12:58 PM

How's your crypto stack doing? Any good plays upcoming?

Yeah man. Pretty good, just HODLing still. Online poker has been going really well for me

Attachment stored in iCloud:

73325236992\_\_8E6FB393-CA14-4BF7-B73B-C9469B865AD7.HEIC (Image)

How about you? How are things?

Nice man I bet you are studying with the same tenacity I saw in Solar

Things are good and rebuilding still. I'm still moving forward legally against Solar First and that has progressed a fair amount, but has not been easy.

Then we had a guy just break into our home the other night, and I met him in the hallway, which probably scarred me for life, but I did beat the fuck out of him. And we are pressing charges, obviously.

So I pretty much know just been wanting to get distractions behind me as I am midstream with starting up a company and outside of that everything has been incredible in Florida is such a great home and crypto has been good to me during this time so that lessens the pressure

3/27/24, 2:59 PM

Holy shit man! I'm glad you're ok.

Emphasized "Things are good and rebuilding still. I'm still mo..."

4/26/24, 3:42 PM

<https://www.washingtonpost.com/business/2024/04/24/non-compete-ban-workers-ftc-employers/>

You see this? Hope poker is going well my friend so hopefully it doesn't matter but in case it does, you're good to go so what you want

4/27/24, 10:00 AM

Does that mean I can work for you now?

Pokers been good bro, I set up my twitch stream last night. I'm gonna start streaming while I play and see if I can't start building up some money that way too.

Haha you can do whatever your heart desires

How are you and the wife?

Also, non competes are garbage

You should build a lead gen funnel around everything you've learned studying poker. Ask yourself, "what value did you create for your own self study, fast-track learning?" "And could it be of value to others?"

I'm willing to bet you assembled loads of information. I recall a picture of your computer with probabilities or something of that sort taped to your wall above the monitor to help you.

twitch is good, but how about this...instead of a "one-to-one" approach, think "one-to-many"...meaning ...lets say you record a two hour live stream and that effort is simply that...that's what I'm referring to as a "one-to-one" effort...or "1:1" ( meaning "your effort : one digital asset generated...i.e...the twitch stream).

Instead, you could record the stream and multi-purpose it, cut it up, teach things during the recording on purpose, create a framework of poker strategy that you brand, building on the shoulders of the great books, teachers, streamers, etc. you learned from. Thats the definition of innovation.

2 hours of content can produce 40 digital assets. Just noodle on that. And using AI tools the right way, you take the audio track from the twitch stream, upload it to a specific desktop tool I can recommend, that desktop tool transcribes the stream, and AI summarizes it based on whatever you prompt it with, reprompt it with, etc.

Such as "turn this twitch stream audio into 10 blogs teaching what I speak about elaborating on the topics based on the these three books, these poker legends strategies, and your GPT knowledge base"... "AI, turn this twitch stream audio into 10 video script outlines to compliment the blogs"... "AI, turn these last 10 twitch stream audio files into a framework of a fully comprehensive online course that I could sell on Udemy.com"

Edited

Hahhaha coffee today

If you want side income that doesn't distract your poker, rather, enhances it ("when you teach, you learn twice")

Then, this is how you work for me. I will build this around you, your knowledge, your on camera presence (not me on camera, not my presence...YOU..you're the subject matter expert).

Not "work for me" it's your funnel, but I am building these around smart people doing smart things that others want to learn

And it works

I'd build a GPT trained on millions lines of poker related data that you believe in, I'd train it on millions of poker hands, I'd train it on your style, your teaching, etc. It gets to the point where you can ask it to create nearly everything you want. Take the output and your 80 percent done putting it into your funnel - what used to take months

Edited

4/27/24, 1:17 PM

We definitely should talk about it more. I actually am pretty good at editing and twitch and that sort of stuff but you have a lot of good ideas that could help me take it to the next level.

Attachment stored in iCloud:

73593108713\_\_D6DB8344-239A-418D-959A-17D7F3B3F8E5.HEIC (Image)

Last night I was watching multiple Poker twitch streamers to see what is working and what is not before I start grinding

I have my Stream set up right now to where I can press F5 or F6 and cycle between the tables that I'm playing on and then I have it set up in real time to cover my cards so that I can interact with my audience because most people run it on a three minute delay, which I think it's terrible for live streaming

But the reason they run it on a delay because they don't want somebody to see their cards and cheat them

I also have a really good idea for a Jimmy course that I've never never seen anybody put together for Poker Coaching but I think it could be a slam dunk

Udemy\*

From playing I use a program called poker tracker 4. It's a 3rd party app that integrates with the Poker client and it stores all of your data from all of your gameplay. Over the last two years I've been able to take a look at all of the different hands that I've played and been able to plug leaks in my game through using PT4. There are not very many comprehensive guides on how to maximize on this particular program and find your leaks.

So I could focus my streak about "how to plug leaks" and then chop it like you are suggesting. If that makes sense?

I've been really trying to come up with a good name. Any ideas? "gulf coast grinder" is the best I have come up with so far

4/27/24, 5:53 PM

➔ Replying to Jared Bogden, 2024-04-27 13:17:47: « We definitely should talk about it more. I actually am pretty good at editing and twitch and ... »

You can do the editing , that's preferred. The funnel theory and strategy around the marketing is the science of it

And you're not even using AI analysis correct?

4/28/24, 11:34 AM

Not right now. I'm trying to come up with a good channel name

6/18/24, 7:17 PM

Yo bro. I finally got a new job. I'm working in property management. It's funny because the guy that hired me as somebody that I met at a networking event while working for Solar First lol

So ultimately, I would say all that networking paid off ha ha

I made a sale on my first call

On my

6/19/24, 12:40 AM

Proud of you bro. You have the "it" factor . Knew it since day 1. Keep me posted on your successes as you go

6/19/24, 7:19 AM

Liked "Proud of you bro. You have the "it" factor . Knew ..."

Thx man. I really did enjoy working with you man. It's unfortunate we we weren't able to work together longer.

*Attachment stored in iCloud:  
Audio Message.caf (Audio)*

Whoops didn't meant to send the message with sound

6/19/24, 8:34 AM

Also, anything new and exciting on your side?

Still doing my own thing and dealing with some life struggles to be honest. We got a lot going on but making me stronger every day. Like the Phoenix rises from its own ash, as shall i

Liked "Still doing my own thing and dealing with some lif..."

You definitely will man you are a smart guy who I've learned a lot from

Are you still in Tampa?

Same house in st pete yea. Im moving out soon tho not sure where yet but staying in st pete

Delivered