

Competitor Research

Direct Competition

i.e. apps targeted at property buyers

smoover.co.uk

"Smoover is an easy to use, online conveyancing app that helps make the stressful process of buying or selling a home, that little bit easier."

Mobile conveyancing

- Check in on the progress of your transaction anytime, anywhere.
- The Smoover app will notify you immediately of any changes.
- Stay informed and in control every step of the way.

How It Works

As soon as you log in you'll be able to get an instant conveyancing quote, all you need to do is enter your property details and decide whether you'd like your estate agent to be involved.

After this point you'll be assigned your own conveyancer and their contact details will be sent directly to you, through the device you used to organise your quote, and your registered email address.

Remember you're under no obligation to use our conveyancers, you can still invite your own and enjoy all the Smoover benefits at the same time.

Throughout the whole process all documentation will be available for you to download and you're not committed to any of our conveyancers until you've signed the paperwork - you can do that online too if you want to.

Whether you're a first time buyer or a regular mover, the Smoover service is 100% transparent and gives you access to the progress of your sale or purchase 24/7. You will not find an online conveyancing service that's any easier.

Sign up free today with no obligation to use our Law Society CQS conveyancers or legal fees quotation for a stress-free move.

Communication

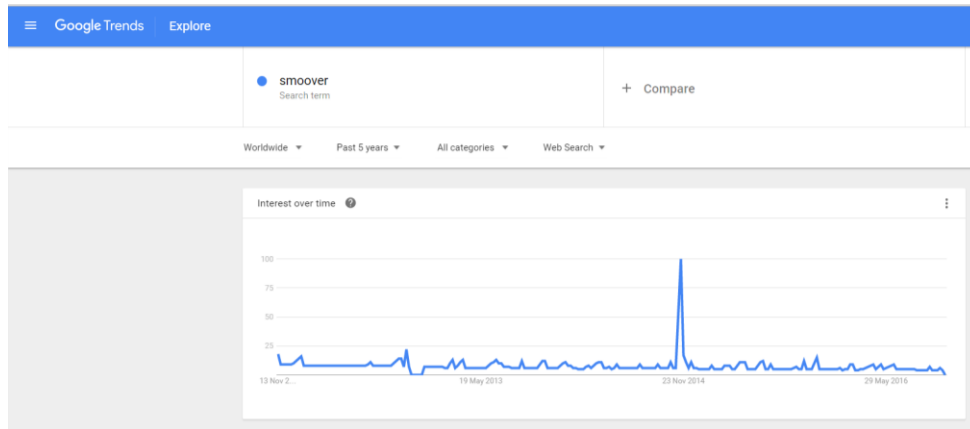
- Smoover will keep you informed at every stage of the process through your smart phone, tablet, PC or App. Communication is the key!

Holiday Monitor

- To eliminate surprises or confusion, everyone can share when they are not available to ensure that everybody is kept in the loop.

Instant Access

- Whatever the time is and wherever you are in the world, you can check in to see how your move is progressing. Get the App and make life easier!



[premieronlineconveyancing.co.uk](http://www.premieronlineconveyancing.co.uk)

<http://www.premieronlineconveyancing.co.uk/smartphone-conveyancing-app>

Smartphone Conveyancing App

The Premier Online Conveyancing App allows details of properties to be directly provided for an instant quote and call back.

When the details are received the client will be contact within the hour and a case will be set up. It helps estate agents and mortgage brokers with the busy work schedule as they are not always in the office and are usually out on appointments.

The App works on both iPhone and Android smartphones, so please download this free App today and let us know your feedback...

["latest news" on the website is dated Oct 2011]

Indirect Competition

Anything designed to make the conveyancing process easier for people

<https://www.lawgazette.co.uk/practice/society-to-open-web-system-to-all-conveyancers/5041312.fullarticle>

[The Law] Society to open web system to all conveyancers (19-May-14)

All conveyancing professionals will have access to the Law Society's online conveyancing system – so long as they pass due diligence tests equivalent to those in the Society's Conveyancing Quality Scheme, the team behind the project has revealed.

The Conveyancing Portal, due to go live next year, aims to streamline the process, cut the number of failed transactions and reduce the risk of fraud, Elliott Vigar, the Society's head of commercial investments, said.

Vigar told the Legalex conference in London that the Society intends to allow licensed conveyancers as well as solicitors to use the portal to ensure widespread take-up of the 'one-stop shop'.

<http://www.insightmobile.co.uk/2012/02/twm-solicitors-iphone-and-android-conveyancing-app>

TWM Solicitors iPhone and Android Conveyancing App Launched ()

January saw the launch by Insight Mobile of the TWM Solicitors iPhone and Android App, providing invaluable support and guidance for the firm's clients during the conveyancing process. Developed specifically with the TWM Solicitors clients in mind, this conveyancing app is an effective extension of the client service provided by the firm – at any time of the night or day.

As the conveyancing process is often something of a mystery, particularly to those involved in it for the first time, the TWM Solicitors iPhone and Android App is an effective tool to keep clients well informed, so that buying or selling a property becomes much less stressful. The legal app has a number of functions, including the facility to calculate mortgage payments and stamp duty; buyer's and seller's guides; and a checklist that can be personalized by inputting the number of days left before completion so that an individual client can see what is left for them to do.

<https://thelocalbrand.com/can-conveyancing-app-solicitors/>

CAN THERE BE A CONVEYANCING APP FOR SOLICITORS? (29-Sep-13)

There is a mind boggling diversity of apps available to address problems that don't even exist. That is not to say that an app must address a problem or need of course, but if it does then it can mean serious returns for the developer that solves the problem.

One such problem has frustrated home buyers and sellers for decades, the problem of uncommunicative conveyancing solicitors. Anyone who has bought or sold a house may know of the 'void of uncertainty' that can follow once a conveyancing solicitor has been instructed.

There are good, even great solicitors out there of course, many of whom who take a pride in their proactive approach to communicating and keeping everyone in the loop.

Some solicitors still fear email!

Sadly however, much of the profession simply hasn't modernised with some lawyers still regarding email with suspicion.

With that in mind it seems almost 'pie in the sky' to ask why an app that might facilitate better communication between solicitors practices and lawyers, does not exist.

Why haven't more progressive firms created an app?

At the other end of the spectrum there are modernisers in the conveyancing world such as Indeed or Fridaysmove. These companies have dragged the conveyancing process into the 21st century with advanced web enabled platforms that significantly improve efficiency.

Yet even these web savvy companies are yet to concoct a mobile app that might further enhance home-buyer experience.

Lorraine Imhoff, speaking on behalf of Homeward Legal (another progressive conveyancing company) said “For the past few years we have offered online case tracking through our web portal.

This has given clients 24/7 access to key stages on their file as well as any pertinent notes.

However, systems such as these have in fact been around for years and have been met with lukewarm reception at best.”

“It’s not that the idea is flawed per se, its just that if solicitors won’t call clients pro-actively, they are equally unlikely to update their case management software which informs the case tracking system. Worse still many solicitors choose to hide behind the software making it even harder to reach them over the phone”

Opportunity for a prime mover advantage

So there is an opportunity to steal the march here with a next generation case tracking system. Such software might be a more responsive case tracking site design or a tailored app that would enable remote document viewing and signing for example.

At the very least some sort of smart 2 way matrix, such as the much vaunted but ultimately doomed (back in 1997) chain matrix proposed by the Land Registry should really have made it to fruition.

This promised to give complete transparency to all parties in the moving chain and it was a pretty good idea. So why didn’t it happen? Simple. Such was the adverse reaction in the profession to this ‘new fangled’ technology, it never stood a chance.

So it seems that technology is not really the issue here. It is more about the much needed cultural revolution that will bring client centricity to the fore in consumer legal services.

<https://www.intouchapp.co.uk/>

Keep InTouch with your clients and introducer's easily

InTouch provides the automation tools for you to run a more effective, more profitable conveyancing practice