# Providence Wealth Advisory

**CSIS-3275 Software Engineering Project** (Dr. Caesar Jude Clemente)

# Meet our team



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# Agenda

**Problem Statement** 

Competitors

**Our Services** 

Revenue Model

**Functionalities** 



# **Problem Statement**

### Several ways to make money

- Trading your time for earning money
  - Slow
  - Doesn't require you to invest money
  - Lots of effort
  - Good marketing skills

# **Problem Statement**

### Several ways to make money

- Let your money work for you
  - More efficient method
  - Will require you to invest money
  - o If done right, the money you invested will make you more money
  - Not much effort, just knowledge

# Competitors

- Asynchronous
- Generally, text or email based
- Talk to a different expert each time
- Conflicting opinions by different
- Data sold to third parties

# **Our Services**

- Choose your experts
- Text as well as audio / video calls
- One on one real-time conversations
- One time service as well as memberships
- Privacy focused

## Revenue Model

- Recurring revenue model using membership
  - Membership periods for 1 month, 3 months, 6 months and a year
  - 24/7 customer service via calls, email and text
- Service revenue model as some customers might use the product once
  - Customer service via emails and text only

# **Functionalities**

- Secured authentication
- Encrypted user data
- Recommend experts based on questionnaire
- Recommend experts based on user review

# **Functionalities**

- Schedule appointments
- One on one audio / video sessions
- Provide feedback about the session and the advisor
- Secured payment methods

# Thank you

