

ASSIGNMENT 3

The HTML Movie Poster



DESCRIPTION

On your own, select an interesting movie poster that contains a reasonable amount of textual content (at least a few paragraphs, some headings, some quotes, or other content). Decide how you might assign a variety of HTML elements to the content, then build out a web version of the page.

INSTRUCTIONS

1. Pick an interesting movie poster (with enough image resolution to make out all the text).
2. Type out *all* of the textual copy from the poster into a code editor.
3. Mark up each part of the resulting document with a variety of HTML sectioning and phrasing elements.
4. Include a few useful hyperlinks to the official movie web site and/or some reviews.
5. Add a few images to the page that add visual appeal to the page.
6. Include some inline, embedded, or external CSS rules to visually control a variety of aspects of the page text (colour, font-family, font-size, alignment, line-height, line-height, etc.)
7. Validate the resulting HTML document (proceed to <http://validator.w3.org>).
8. Upload the image of the selected movie poster (that you used for your inspiration) *and* the URL to your HTML page (on a web server) to the assignment.

TAKE IT FURTHER

Here are a few *ideas* to help you go beyond the basic requirements for this assignment – feel free to attempt any other technical or creative challenges that you think are appropriate:

1. Use CSS to set an image as the background of the `<html>` or `<body>` element, and set all the poster text on top of the image (just like the real poster).
2. Add some interesting images using the `<figcaption>` element.
3. Attempt to render your text to emulate how the text in the movie poster appears.
4. Have fun!

EVALUATION

Please refer to the evaluation criteria (assessment rubric) below.

Images: (CC) Everaldo Coelho – http://commons.wikimedia.org/wiki/Crystal_Clear

Criteria	Mark
TECHNICAL EVALUATION	0-5
The HTML file is properly structured (check with the validation service at http://validator.w3.org).	
Styles are applied with CSS (using properly-built inline, external, or embedded CSS with accurate selectors, properties, and values)	
There are a variety of sectioning and phrasing elements that suitably mark up the text of the document.	
Properly built image elements are included in the document.	
Hyperlinks are included in the page that are functional and accessible.	
Effort to implement some other technical aspect of the assignment is evident.	
CREATIVE EVALUATION	
The document code is formatted clearly and consistently, with nested elements tabbed in from the left margin to visually indicate structure.	
Careful thought has gone into choosing HTML elements that describe the different parts of the document content.	
Some imaginative use of CSS properties to visually control the presentation of the text is evident.	
Effort to implement some other creative aspect of the assignment is evident.	
Total	/50