

STEPHEN ANIM

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<https://stephenlanim.github.io/e-learning/>

CORE QUALIFICATIONS

- Experience with Adobe Captivate, Articulate Storyline, Adobe Creative Cloud, MS PowerPoint
- Experience designing and developing multimedia learning modules
- Experience creating interactive mobile-friendly job aids
- Proficiency in HTML, CSS, JavaScript, jQuery, Sass, Bootstrap, and Foundation framework
- Experience implementing UX/UI design
- Ability to create effective storyboards, presentations, learning activities, and assessments
- Experience with ADDIE model, Kirkpatrick model, Gagné's 9 events, Bloom's taxonomy, etc.
- Experience reviewing online courses for ADA compliance
- Strong writing and editing skills

EDUCATION

2016–2018	Master of Science in Instructional Technology , Wilmington, NC, <i>University of North Carolina at Wilmington (UNCW)</i>
2018	Front-End Web Development Techdegree , Portland, OR, Treehouse
2016–2018	Multimedia & Instructional Web Development Certificate , Wilmington, NC, <i>University of North Carolina at Wilmington (UNCW)</i>
2013–2016	Master of Fine Arts in Creative Writing , Wilmington, NC, <i>University of North Carolina at Wilmington (UNCW)</i>
2003–2007	Bachelor of Arts in English , Tallahassee, FL, <i>Florida State University (FSU)</i>

EXPERIENCE

Web Content Management Interactive Online Manual	<p>Client/Employer: Information Technology Services (ITS) Web Team at UNCW</p> <p>Dates: April 2018 to June 2018</p> <p>Role: Instructional Designer/e-Learning Developer</p> <p>Project Summary: Conducted instructional needs analysis for upgraded version of Cascade Server, the campus's web content management system. Tested new version of software. Designed and developed</p>
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	<p>interactive online manual used as resource for approx. 600 web content managers across campus.</p>
OeL Team Website Redesign	<p>Client/Employer: Office of eLearning at UNCW Dates: February 2018 to June 2018 Role: Front-End Web Developer/Project Leader</p> <p>Project Summary: Redesigned website for the Office of e-Learning. Improved UX and UI design—site structure, navigation, page layout, etc.—in accordance with Usability.gov guidelines and organization’s rebranding. Managed LIT staff of seven in producing content for new website. Led a collaborative team of three graphic designers using an iterative approach to product development.</p>
OeL Onboarding Training Evaluation	<p>Client/Employer: UNCW Office of e-Learning Dates: February 2018 to April 2018 Role: Evaluator</p> <p>Project Summary: Partnered with colleague to conduct evaluation of OeL’s Onboarding Program. Acquired Onboarding Program documents to learn the structure, process, and content of the program. Used Kirkpatrick Levels 1, 2, and 3 to evaluate recent hires via surveys, interviews, and observations. Provided evaluation report with recommendations in PowerPoint presentation and Word document.</p>
ADA and Quality Matters Reviews of Online Course Design	<p>Client/Employer: UNCW Office of e-Learning Dates: February 2018 to March 2018 Role: Instructional-Designer-in-Training</p> <p>Work Summary: Reviewed online UNCW courses in preparation for ADA Audit in accordance with official ADA course review checklist. Provided feedback to ensure and improve compliance.</p>
Cascade Server Online Training Module	<p>Client/Employer: Ed Tech Unit in Watson College of Education, UNCW Dates: September 2016 to December 2016 Role: e-Learning Developer</p> <p>Project Summary: Partnered with another e-Learning developer in the analysis, design, and development of a 45-minute training module introducing UNCW staff to Cascade Server, a web content management system. Created interactive learning module using Adobe Captivate featuring: narrated software simulations, assessments (matching, multiple choice, and “hot spot” exercises), and integrated Google Forms for a pre- and post-test.</p>
Intro to Creative Writing Course	<p>Client/Employer: UNCW Creative Writing Department Dates: August 2015 to May 2016 Role: Teacher</p> <p>Work Summary: Taught two semesters of a course on poetry, fiction, and creative nonfiction to bachelor’s level students in the Creative</p>

Writing Department at UNCW. Designed and developed PowerPoint lectures, communicating abstract writing concepts visually and concretely for enhanced learner understanding. Created measurable objectives and assessments for a highly subjective discipline.

OTHER WORK HISTORY

- 2010–2013: Worked as Store Manager at General Nutrition Center
- 2008–2010: Worked as Textbook manager for various college bookstores under the Follett Higher Education Group.
- 2006–2008: Work as eFollett (online order) coordinator for the Follett Higher Education Group.