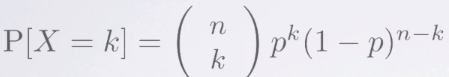
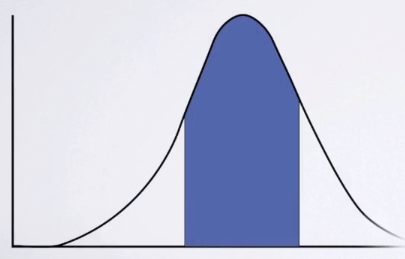
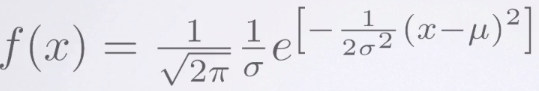
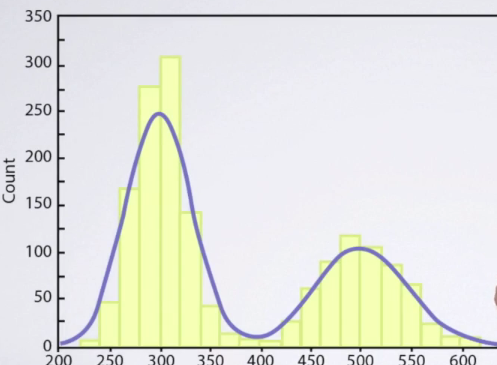
* ***COURSERA: STATS W/ R SPECIALIZATION***

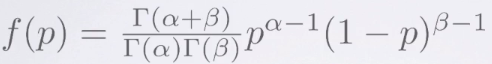
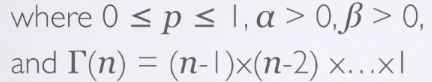
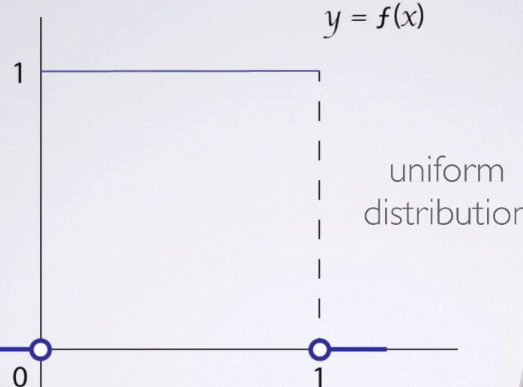
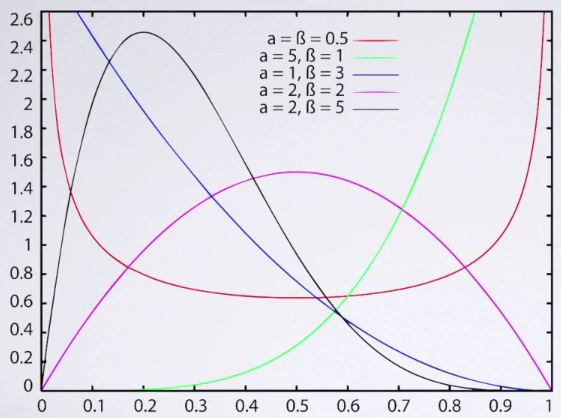
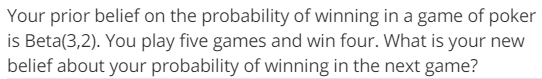
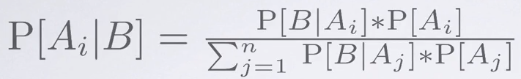
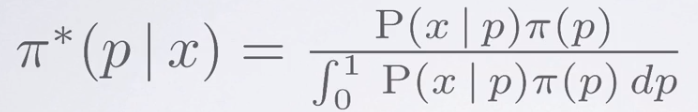
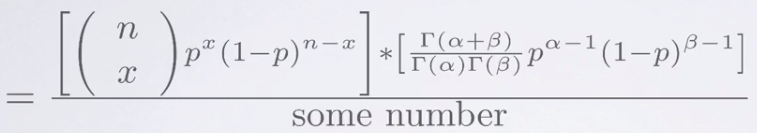
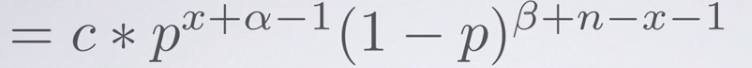
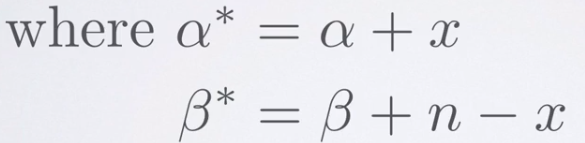
***COURSE 4 – Bayesian Stats***

* **WEEK 2 – Bayesian Inference**
  1. ***Continuous Variables and Eliciting Probability Distributions***

**From the Discrete to the Continuous**

* B**inomial random variable 🡺** # of heads in 10 coin tosses can only take discrete # of values 🡪 0-10
* For a binomial random variable in which probability of success = p + # of trials = n, the probability the random variable takes the value k for k = 0, k = 1, up to k = n 🡺 **n choose k** times p to the power k \* 1-p raised to the power n-k.
* This = **Probability Mass Function (PMF)** for the binomial.
* 
* The PMF can be visualized as a histogram w/ AUC = 1 + the area of each bar = probability of seeing a **binomial random variable** whose value is equal to the x-value at the center of the bar’s base.
* 
* In contrast, **Normal/Gaussian distribution** can take ANY numerical value between -Infinity + Infinity.
* Since it can take a **continuum** of values, it is a **continuous random variable**.
* *In general, if the set of possible values a random variable can take are separated points, it’s is a* ***discrete random variable****.*
* *But if it can take any value in some possibly infinite interval, it is a* ***continuous random variable.***
* When a random variable is discrete, it has a PMF which tells us the probability the random variable takes each of the possible values.
* But when a random variable is continuous, it has probability = 0 of taking any *single* value + we can only talk about the probability of a continuous random variable lined *within some interval.*
* Suppose heights are approximately normally distributed 🡪 probability of finding someone exactly 6 ft. tall, + 0.0000 inches tall for an infinite #’s of 0s after the decimal point = 0.
* But we can easily calculate probability of finding someone between 5'11" + 6'1" tall.
* Continuous random variables have **Probability Density Functions** (**PDF**) instead of PMFs
* Probability of finding someone whose height lies between 5'11" and 6'1" = AUC for the PDF curve for height between those 2 values.
* 
* Ex: A normal distribution w/ mean = mu + SD = sigma has a PDF curve defined by:
* 
* Here, x = any value the random variable can take.
* Recall a PMF assigns the probability a random variable takes a *specific* value for the *discrete* set of possible values.
* The sum of those probabilities over *all* possible values *must* equal 1.
* Similarly, a PDF = any function of x that is *non-negative* + has AUC = 1.
* The PDF can be thought of as the limit of histograms made from a sample data.
* 
* As the sample size becomes infinitely large, the bin widths shrink to 0.
* There are infinite # of PMF'S + PDF'S.
* Some, such as the binomial + normal, are so important they have been given names.
* 3 more named continuous distributions 🡪 the **uniform, the beta + the gamma distributions**.
* A new discrete distribution = the **Poisson distribution**. Before closing,
* Key ideas
  + Continuous random variables exist + can take any value within some possibly infinite range.
  + The probability a continuous random variable takes a specific value = 0
  + Probabilities from a continuous random variable are determined by the density function that is non-negative + the area beneath it’s curve = 1 is one
  + We can find the probability a random variable lies between 2 values say as the area under the density function that lies between the 2 #’s

**Elicitation**

* Often, one has a **belief** about the distribution of one's data 🡪 may think your data come from a binomial distribution, + in that case you typically know the n (# of trials) but usually do not know p, the probability of success.
* Or you may think your data come from a normal distribution, but you only know the SD and not the mean, or do not know the mean nor SD
* Besides knowing the distribution of one's data, you may also have beliefs about the **unknown p** in the **binomial** or the **unknown mean** in the **normal**.
* Bayesians express their belief in terms of **personal probabilities** which encapsulate everything a Bayesian knows/believes about the problem.
* *But these beliefs must obey* ***the laws of probability*** *+ be consistent w/ everything else the Bayesian knows*
* You may know nothing at all about the value of p that generated some binomial data, in which case any value between 0-1 is equally likely
* You may want to make an inference on the proportion of people who would buy a new band of toothpaste.
* If you have industry experience, you may have a strong belief about the value of p but if new to the industry, you’d do nothing about p + any value between 0-1 seems equally to you
* This means your personal probability = the uniform distribution whose PDF is flat.
* Often, one knows quite a lot about which values of p are more than others.
* If you we’re tossing a coin, most people believe the probability of H is pretty close to 1/2.
* They know some coin are loaded + some may have two H or T + they probably also know coins aren't perfectly balanced.
* Nonetheless, before they start to collect data by tossing the coin + counting the # of H, their belief is that values of p near 0.5 are very likely + values of p near 0 or 1 are very unlikely.
* So a Bayesian will seek to express their belief about the value of p through a **probability distribution**
* A very flexible family of distributions for this purpose = the **beta family**.
* A member of the beta family is specified by 2 parameters, **α + β** (just as a member of the normal family is specified by the mean + the SD)
* 
* 
* For the **β**, we shall call these
* two parameters **α** and **β**. In this formula, note the **gamma** (**Ѓ**) functions.
* The **gamma function** is just a factorial at the bottom there 🡪 n-1 times n-2 times n- 3 all the way down to 1.
* When **α** = **β** = 1, one gets the member of the betafamily that is the flat line, which is also the PDF of the uniform distribution.
* 
* If we take **α** = **β**, one gets a PDF that is symmetrical around 1/2
* 
  + For large but equal values of **α** and **β**, the area under the **beta** density near ½ is very large.
  + These kinds of priors are probably appropriate If you want to make inference on the probability of getting H in a coin toss.
  + 
    - 
    - **LARGE**
* The betafamily also includes skewed densities, which are appropriate if one thinks p is likely to be nearer to 0 or nearer to 1.
* As we know **Bayes' rule** is a machine for turning once prior beliefs into **posterior beliefs**.
* W/ binomial data you start w/ whatever beliefs you may have about p, then observe data in the form of the # of H in say 20 tosses of a coin
* Bayes' rule tells you how that data should change your opinion about p.
* The same principle applies to all other inferences 🡪 start w/ your prior probability distribution over some parameter, then use data to update that distribution to become the posterior distribution that expresses your new belief.
* Bayes' rule ensures a change in distributions from prior to posterior is the uniquely rational solution.
* So long as you begin w/ a prior distribution that reflects your TRUE opinion, you can hardly go wrong
* **But, expressing that prior can be difficult**.
* There are proofs + methods whereby a rational + coherent thinker can self-illicit their true prior distribution, but these are impractical + people are rarely rational + coherent.
* The good news is that w/ the few simple conditions, no matter what prior distribution you choose, if you observe *enough data*, you will converge to an accurate posterior distribution.
* So, 2 Bayesians can start w/ different priors but observe the same data.
* As the amount of data increases, they will converge to the same posterior distribution.
* Key Ideas
  + Bayesians express their uncertainty through probability distributions.
  + One can think about a situation + self-elicit a probability distribution that approximately reflects their personal probability.
  + One's personal probability should change according Bayes' rule, as new data are observed
  + The **β** family of distribution can describe a wide range of prior beliefs.
* **Conjugacy**
* Suppose you believe your data come from a binomial distribution w/ a known n, but an unknown p.
* Suppose your prior belief about p has the beta PDF w/ parameters (α, β)
* If you observe x successes in n trials, it turns out **Bayes' rule** implies your new belief about the density of p is ***also β,*** but now w/ parameters α + x and β + n – x = **beta(α + x, β + n – x)**
* This is an example of **conjugacy**, which occurs when your *new belief/posterior distribution is in the same family of PDF as your prior belief, but w/ new parameter values updated to reflect what you learned from the data.*
*  *=* 
* Why are the beta-binomials families conjugate?
* Recall the form of Bayes' rule used for *discrete* random variables.
* 
* This formula cannot apply to *continuous* random variables, such as the p w/ the beta prior, since the denominator sums over ALL possible values of the random variable, but the p can take any value between 0-1
* Need the version of Bayes' rule that applies to *continuous* random variables (analogous to the discrete form)
* 
* The integral in the denominator is like a sum = some constant that ensures the total AUC curve (the PDF) = 1.
* Also, note the 1st term in the numerator = probability of observing your data, given a specific value of p, + the 2nd term = density for your prior belief about p.
* In the beta-binomial case:
* 
* the probability of observing x heads + n tosses, when the probability of success = p, is given by the 1st term in the numerator.
* If you have a beta prior w/ parameters α + β, the density for p = the 2nd term in the numerator.
* So, if we use the continuous version of Bayes' rule, we find the posterior distribution is given by the formula in the last line.
* In the numerator, we can collect the terms that involve p
* 
* Everything else are just constants + must take the unique value needed to ensure the AUC between 0 and 1 is equal to 1
* 
* 
* With the above, we can find the answer w/out doing the integral
* Without **conjugacy**, one has to do the integral, which is often impossible to evaluate.
* That obstacle is the primary reason most statistical theory in the 20th century was not Bayesian.
* The situation didn't change until modern computing allowed researchers to compute integrals numerically.
* Key Ideas: There are some families w/ densities that are **conjugate pairs =** if the data come from the 1st of those families + your belief about the unknown parameter has a distribution from the 2nd family, then after observing your data, your new belief/posterior density is *also a member of the 2nd family*, but w/ *different parameter values*.

***2.2 Three Conjugate Families***

***2.3 Credible Intervals and Predictive Inference***