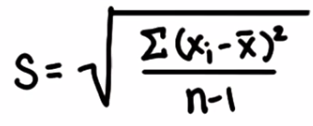
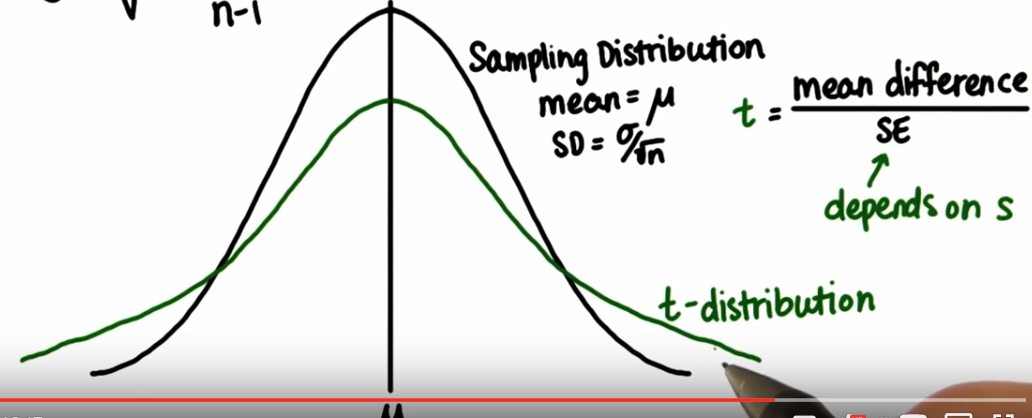
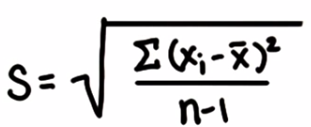
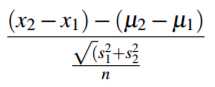
***Udacity Data Analyst Track***

**I. Into to Inferential Stats**

4. T-tests Part 1

* Much of the time we actually do NOT know the population mean and SD, and only have samples
* But we can use these samples to figure out how different a sample mean is from the population and from other sample means (can be **dependent** or **independent**)
* When working w/ samples, we need to *estimate* the pop SD using sigma w/ **Bessel’s correction = sqrt(sum(xi – x)^2/(n-1)) =** 
* Before, we found where a sample mean was in the distribution of sample means (whose shape we know from the population parameters)
* For any sample mean, we could find where it ws in the distrubiton by **standardizing** (finding z-score = mean difference / SE)
* But SE depends on the sample in this case since we don’t know sigma 🡪 end up w/ a distribution more prone to error (**t-distribution**) = more spread out + thicker @ tails
*  
* Just like before when larger sample sizes = skinnier distributions 🡪 as n increases here, t-distribution gets skinner, t-distribution approaches a normal distribution, SE decreases (larger sample size = less error), and SE approaches SD
* The **t-Test** is best to use when we DON’T know the population SD + we instead use sample SD (SE)
* The **t-Test statistic** can be computed similarly to the **z-score** 🡪 **t = x - µ / sigma/sqrt(n) = x - µ / SE**
* We also have to compute **degrees of freedom (df)** for the sample 🡪 **df = n - 1**
* 3 HW 🡪 writing, stats, psych, each 1 hour, only have 3 hours to do
* Like the Z-score, we can use a table to get the proportion below or between a specific value.
* T-tests are also great for testing 2 sample means (**paired t-tests**) where we modify the formula to become: **(x2 - x1) - (µ2 - µ1) / (sqrt(s1^2 + s2^2)/n) =**  
* **Cohen’s d** measures the **effect size** of the strength of a phenomenon + gives us the distance between means in standardized units + is computed by 🡪 **d = (x1 - x2) / s**
* where s = sqrt((n1 - 1)\*s1^2 + (n2 - 1)\*s2^2)/(n1 + n2 – 2) =
* Ex: Pizza company A wants to know if they deliver faster than Company B

|  |  |
| --- | --- |
| A | B |
| 20.4 | 20.2 |
| 24.2 | 16.9 |
| 15.4 | 18.5 |
| 21.4 | 17.3 |
| 20.2 | 20.5 |
| 18.5 |  |
| 21.5 |  |

* Use Cohen’s d to measure the effect size between the two times.