



# STEPHEN LOW

*Aspiring Product Designer*

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## SKILLSET

### Skills

User Research  
Journey Mapping  
User Flow  
Usability Testing  
A/B Testing  
Interviewing  
Design Thinking

### Tools

Sketch  
Figma  
InVision  
Axure  
Adobe CC  
Rhino  
Blender  
HTML  
CSS

## OBJECTIVE

I am in my last year at OCAD University, seeking opportunities, where I can apply my design, research and technical skills. I want to work on a passionate team that keeps the user at the center of the journey, and where I can grow professionally and expand my skills.

## EDUCATION

**Bachelor of Design - Industrial Design**  
OCAD University

Expected May 2019

## EXPERIENCE

**Design Lead, SXD Lab (Contract)**  
eCampusOntario

September 2018 - Present

- A student-led lab tackling problems faced in post-secondary education
- Design lead for the Northern and Remote Students project
- Leading the conceptual design process, UX research and product direction

**UX Design Intern, AIR MILES**  
LoyaltyOne

May - August 2018

- Designed prototypes for the Live Chat page and Customer Service platform
- Recruited and conducted user research sessions with collectors
- Created design deliverables including sitemaps, wireframes, and user flows

**Technical Specialist, Learning Experience**  
Canadian Tire Corporation

January - April 2018

- Provide tier 1 and 2 support for learning technologies hardware & software
- Perform frequent system maintenance, test LMS enhancement and upgrades
- Liaise with other IT teams to prioritize projects and technical issues

**UX Designer, Learning Experience**  
Canadian Tire Corporation

September - December 2017

- As part of new LX team, launched the digital enterprise learning platform
- Worked in a sprint environment, primarily on the UI/UX, marketing and comm.
- Developed and executed a new onboarding experience for 150+ new hires

**Product Designer**  
Developer's Foundation

June - August 2017

- Worked closely with the Technical Product Manager in an agile environment
- Performed user research and meetings with stakeholders to maximize reach
- Prototyped responsive webpages from wireframes to interactive pages

**Design Intern**

February - May 2017

Modulex Americas Inc.

- Designed vector icons and symbols for wayfinding signages
- Assisted with designing layouts, specifications, collaterals and typesetting
- Provided production support such as signage assembly and maintenance