

# **Stephen Low**Product Designer

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#### **SKILLS**

## Design

Product Design
Visual Design
Interaction Flows
User Research
Interviewing
Usability Testing
Information Architecture

## **Tools**

Sketch Figma InVision Axure Framer Adobe CC Zeplin

## Coding

HTML CSS JavaScript

## PERSONAL STATEMENT

I'm a research-minded product designer, with a diverse background building digital experiences for some of Canada's largest brands. I'm seeking opportunities where I can apply my design, research, and technical skills on a passionate team that keeps the users at the center of their product.

## **EDUCATION**

# Bachelor of Design, Industrial Design

May 2019

**OCAD** University

## **EXPERIENCE**

RBC May - August 2019

Interaction Designer

- Designed a tool to support discovery conversations for advisors and clients
- End-to-end design, including problem framing, ideation, and wireframing
- Worked on an embedded Agile team with product, designers, and developers

# **Ontario Digital Service**

January - April 2019

**UX Researcher** 

- Developed generative and evaluative research plans for government teams
- · Recruited and conducted remote and in-person interviews and usability tests
- Designed wireframes and interactive prototypes to test with users

## **eCampusOntario**

September 2018 - April 2019

UX Designer, SXD Lab

- Design lead for the Northern and Remote project stream
- Spearheaded the conceptual design, user research and product direction
- Developed a prototype to support collaboration amongst online learners

## LoyaltyOne

May - August 2018

UX Design Intern, AIR MILES

- Designed concepts for the Live Chat page and Customer Service platform
- Recruited and conducted user research sessions with collectors
- Created design deliverables including sitemaps, wireframes, and user flows

## Canadian Tire Corporation

September - December 2017

**UX** Designer, Learning Experience

- As part of the LX team, launched the CTC digital enterprise learning platform
- Worked on an Agile team, supporting UI/UX, marketing and communications
- Developed and executed a new onboarding experience for 150+ new hires