

STEPHEN I OW

Product Designer



www stephenlow.ca



SKILLSET -

Skills

User Research Journey Mapping User Flow Usability Testing A/B Testing Interviewing Design Thinking

Tools

Sketch
Figma
InVision
Axure
Adobe CC
Rhino
Blender
HTML
CSS

OBJECTIVE -

I am in my last year at OCAD University, seeking oppurtunities where I can apply my design, research and technical skills. I want to work on a passionate team that keeps the user at the center of the journey, and where I can grow professionally and expand my skills.

EDUCATION -

Bachelor of Design - Industrial Design

Expected May 2019

OCAD University

EXPERIENCE —

Design Lead, SXD Lab (Contract)

September 2018 - Present

eCampusOntario

- A student-led lab tackling problems faced in post-secondary education
- Design lead for the Northern and Remote Students project
- Leading the conceptual design process, UX research and product direction

UX Design Intern, AIR MILES

May - August 2018

LoyaltyOne

- Designed prototypes for the Live Chat page and Customer Service platform
- Recruited and conducted user research sessions with collectors
- Created design deliverables including sitemaps, wireframes, and user flows

Technical Specialist, Learning Experience January - April 2018 Canadian Tire Corporation

- Provided tier 1 and 2 support for learning technologies hardware & software
- Performed system maintenance, testing LMS enhancement and upgrades
- Liaised with other IT teams to prioritize projects and technical issues

UX Designer, Learning Experience September - December 2017 Canadian Tire Corporation

- As part of new LX team, launched the digital enterprise learning platform
- Worked in a sprint environment, primarily on the UI/UX, marketing and comm.
- Developed and executed a new onboarding experience for 150+ new hires

Product Designer

June - August 2017

Developer's Foundation

- Worked closely with the Technical Product Manager in an agile environment
- Performed user research and meetings with stakeholders to maximize reach
- Prototyped responsive webpages from wireframes to interactive pages

Design Intern

February - May 2017

Modulex Americas Inc.

- Designed vector icons and symbols for wayfinding signages
- Assisted with designing layouts, specifications, collaterals and typesetting
- Provided production support such as signage assembly and maintainence