Ethical Qua Da	ta Housi	Economy	Secure Info	Social
Buyer	<b>✓</b>	✓		
Data Sold	<b>√</b>	<b>✓</b>	<b>✓</b>	
Anonymity	<b>✓</b>		✓	$\checkmark$
Knowledge	<b>√</b>			<b>✓</b>
Profits	$\checkmark$	<b>✓</b>		
Data Leaks	<b>✓</b>		<b>✓</b>	
Usage of Data	<b>✓</b>	<b>✓</b>	<b>√</b>	<b>✓</b>