

Graphic designers resume

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PERSONAL SUMMARY

A results oriented Graphic Designer who has a strong sense of urgency and a genuine love and passion for creative designing. Maxine has a reputation for innovation and the ability to lead projects from initial concept through to execution. He will always act in the best interests of a business, and is someone who is willing to take the lead role in design when meeting larger strategic objectives. During his career he has produced striking visual designs for use in the Sports, apparel, Beauty, Food, and Hotel industries. Right now he is looking for a suitable position with a company that has an environment which allows staff to grow and succeed.

CAREER HISTORY

GRAPHIC DESIGNER – Corona, CA 2011 - 2015

Employers name: Impact Canopies
Responsible for creating exciting materials and design solutions that have a high visual impact.

Duties;

Providing graphical support for Blogs, trade-marks, marketing materials, Banner advertisements, and websites.
Giving support and advice to colleagues on a wide range of Graphic Design processes.
Juggling multiple projects while effectively managing time lines and expectations.
Designing prospectuses, brochures, websites, adverts & exhibition graphics.
Provide one-on-one training sessions with instructors and co-workers.
Working across a wide variety of digital and print projects.
Taking design ideas from generation through to completion.
Creating and maintaining graphics for company websites.
Re-sizing imagery and uploading then to websites.
Preparing photographs for websites.

FREELANCE – Weber and Davis County, UT 2003 - 2009

Employers name: Future Graphic
Various projects for multiple clients. Freelance work includes but is not limited to: Logo design, POP, print ads, corporate identity/branding. Promotional materials, brochures, photography, etc. Each client has different needs, so a unique solution must be found for each need.

Duties;

Designing and creating a wide variety of graphic art and promotional material.
Designing graphics to a client's precise requirements and brief.
Meeting clients to discuss their needs, objectives and budgets.
Generating multiple concepts for a campaign or project.
In-depth knowledge of typography and colour-matching.
Ensuring consistency across all print and digital designs.
A great communicator, project manager, and planner.
Translating brand strategy into corporate design.
In charge of the creative aspects of a project.

GRAPHIC DESIGNER – Layton, UT 1999 - 2002

Employers name: Lifetime Products Inc.
Responsible for coming up with creative designs that meet all sales and communication objectives.

Duties;

Involved in the creation and development of new designs and visual concepts, across a broad spectrum of styles.
Giving support and advice to colleagues on a wide range of Graphic Design processes.
Preparing and successfully pitching designs both internally and externally to clients.
Designing and creating a wide variety of graphic art and promotional material.
Designing prospectuses, POP, catalogs, brochures, adverts & exhibition graphics.
Explaining design concepts and ideas to clients and senior executives.
Preparing files to print and then sending them to the printers.
Taking design ideas from generation through to completion.
Producing accurate and high-quality design work.
Experience of working with luxury brands.
Conduct interviews to select new hires.

PHOTOGRAPHER – Layton, UT 1996 - 2000

Employers name: Fotogenix
Work as a Senior photography in a portrait studio to capturing high quality images and organizing materials for photo shoot. Responsibilites included indoor and outdoor family setting, special events, wedding, parties, and pets.

Duties;

Cropped, manipulated and performed color-balance for final images.
Conducted photo shoots in a calm and professional manor.
Set up equipment and tools as needed for projects.
Ensure appropriate photo quality.

KEY SKILLS AND COMPETENCIES

Graphic Designing

Can maintain effectiveness and focus in a fast moving and changing environment.
Ability to manage multiple projects and deadlines with high attention to detail.
Proficient in software applications such as InDesign, Photoshop and Illustrator.
Exceptional understanding of colors, style of type, and photography.
Client facing experience and Solid artistic and design sensibilities.
Solving design problems where no answer is apparent.
Able to tailor designs to meet the needs of the customer.
Exceptional conceptual, graphic design and layout skills.
Thinking creatively to produce new ideas and concepts.
Experience in all Adobe Creative Suite applications.
Ability to balance work on several projects at a time.
Ability to work in both PC and Mac environments.
Having a love of good design and typography.
Proficient knowledge of web and social media.
Ability to work within assigned budgets.

AREAS OF EXPERTISE

Corporate identity design
Banner advertisements
Creative thinking
Colour theory
Typography

EDUCATION:

Weber State University
Major: BA degree in Visual Communication with an Illustration Emphasis, and Religious Studies.
Minor: Photography
GPA:3.2 Dean's List-fall 1992

REFERENCES

Available on request.

