CAKE DAWN

A Shopify theme for merchants who sell cakes

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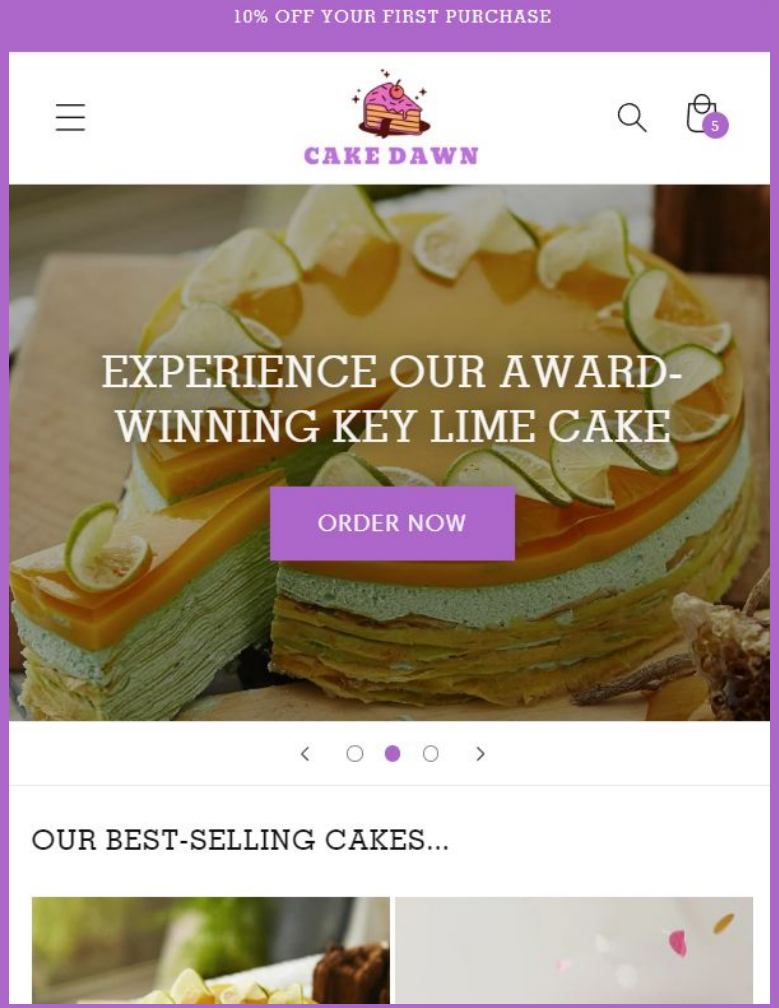
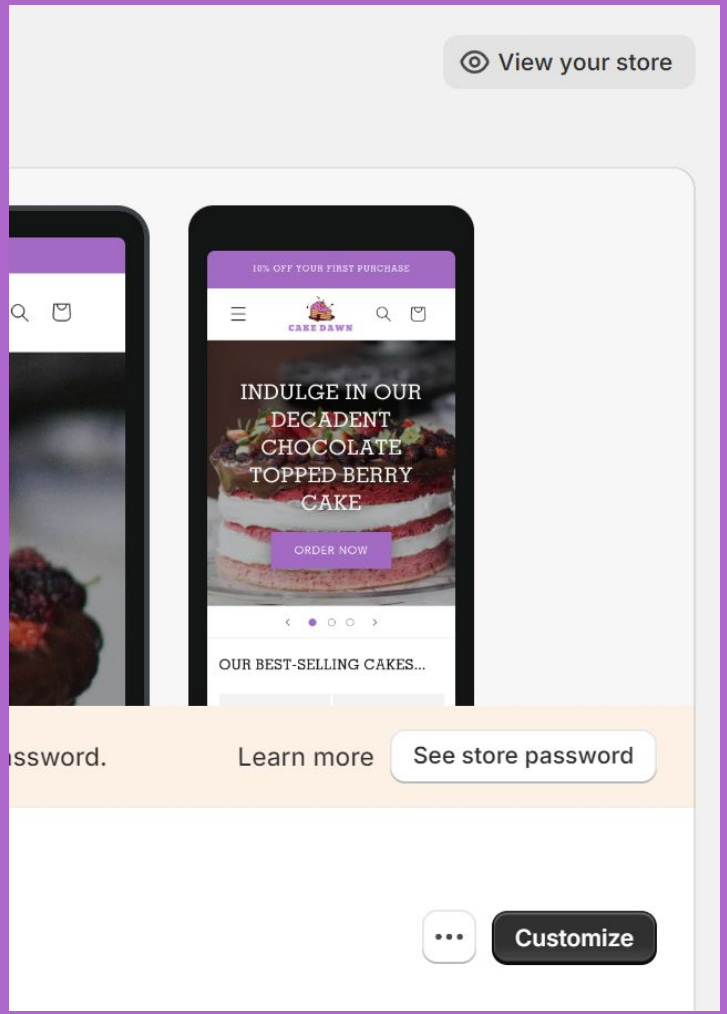


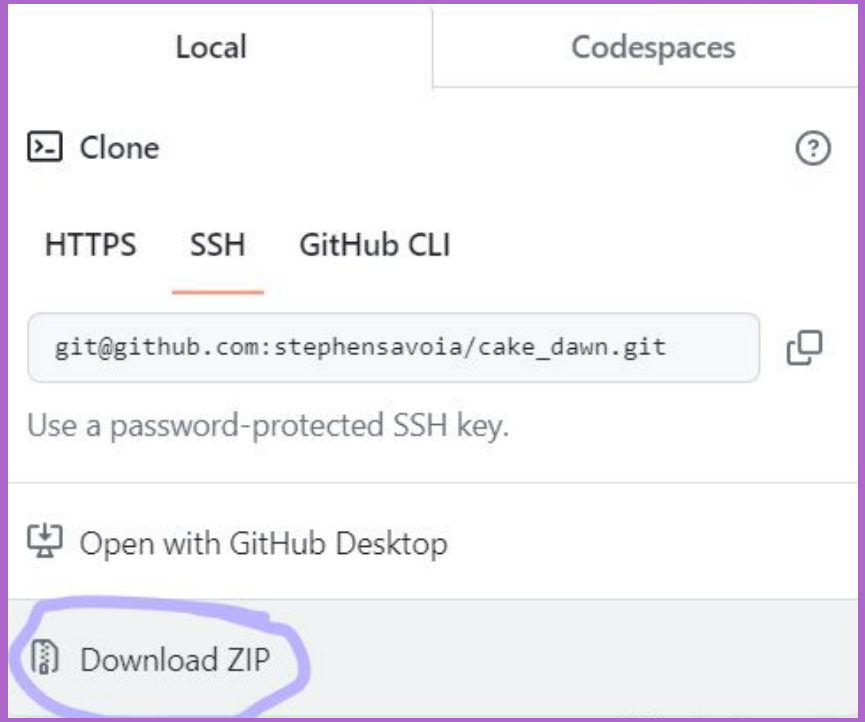
Install Cake Dawn

Provide additional functionality to your Shopify store with a theme designed specifically for merchants who sell cakes



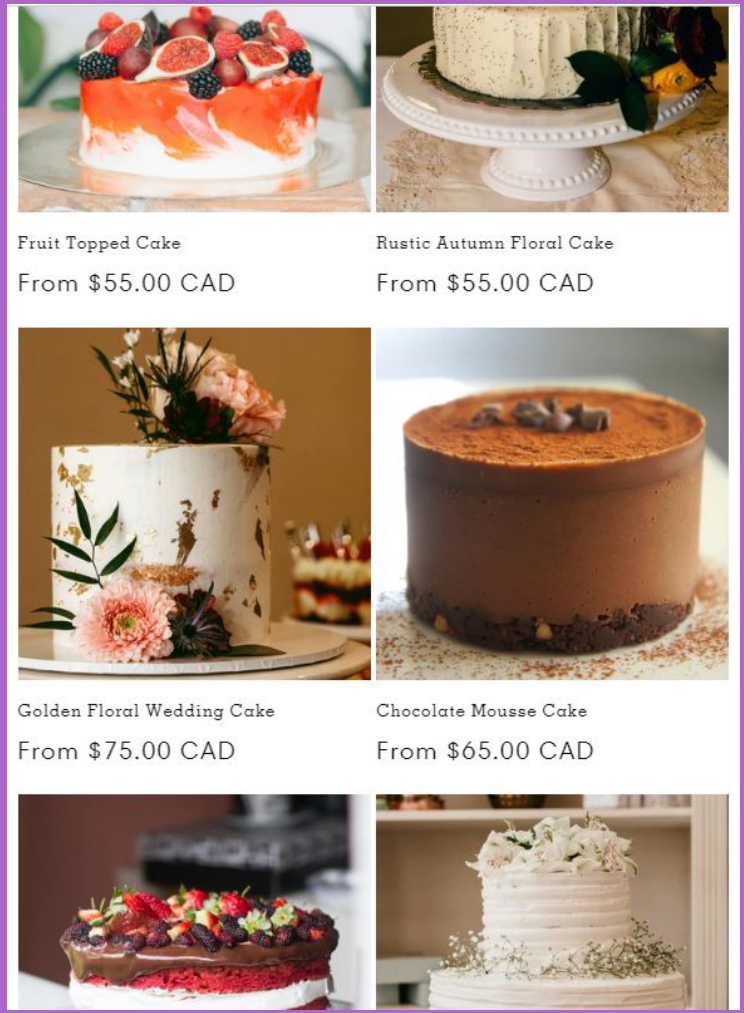
Install Cake Dawn

1. Go to Cake Dawn's GitHub Page and click "Code" > "Download ZIP"
2. In the Shopify Admin, click "Online Store" > "Add theme" > "Upload zip file"



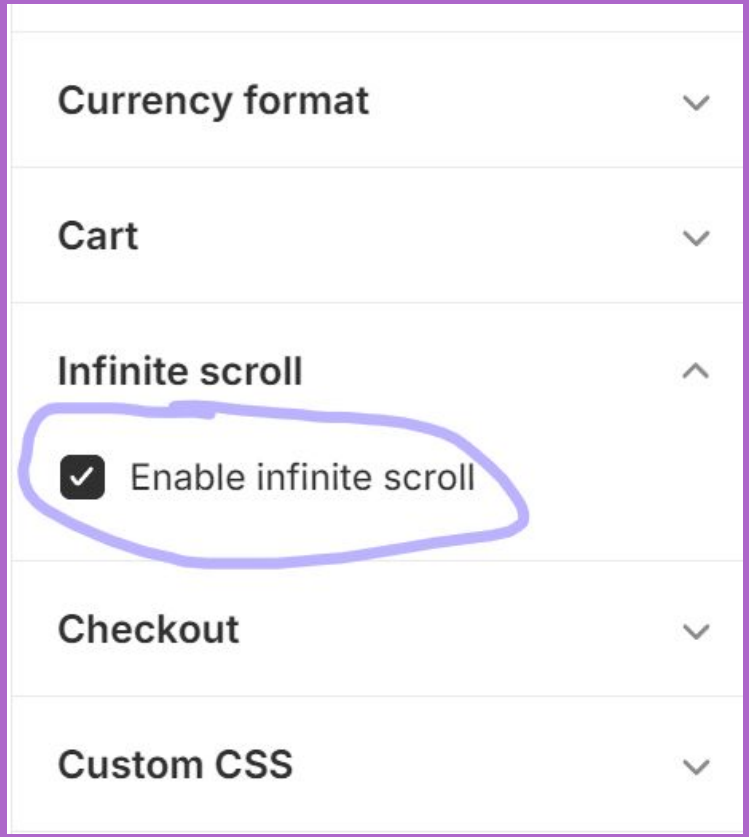
Infinite Scroll

Allow customers to browse through cakes and blog posts without interruption from pagination links



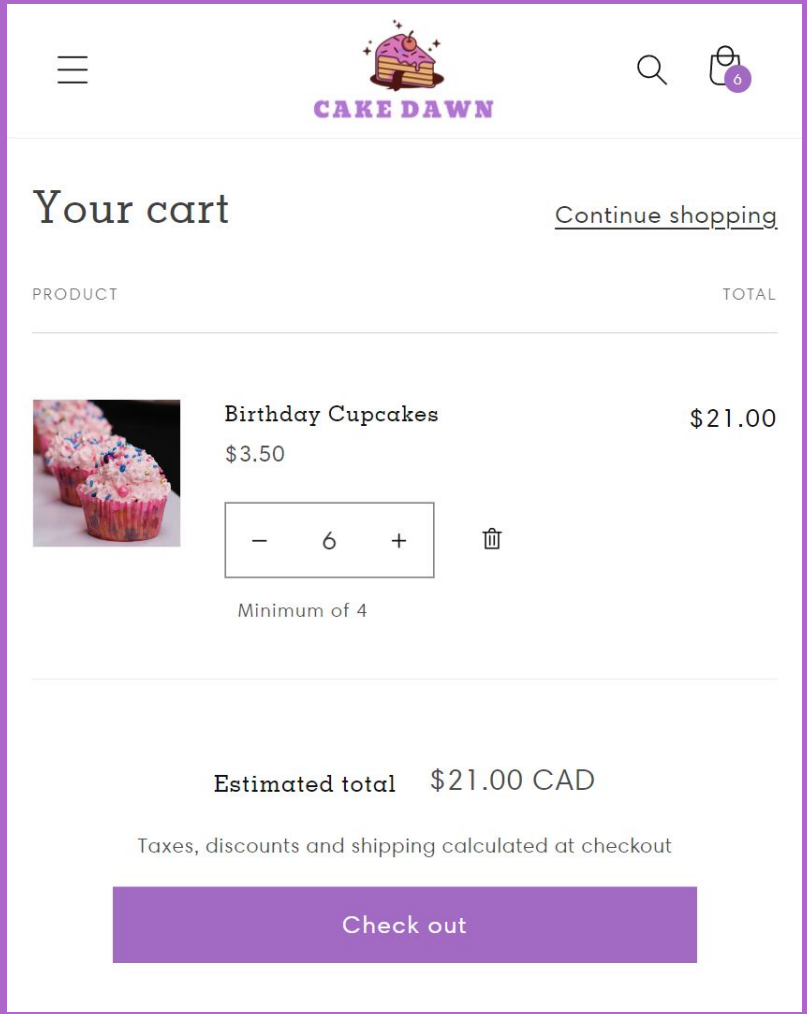
Add Infinite Scroll

1. In the online store theme customizer, go to "Theme settings" > "Infinite scroll"
2. Select "Enable infinite scroll"



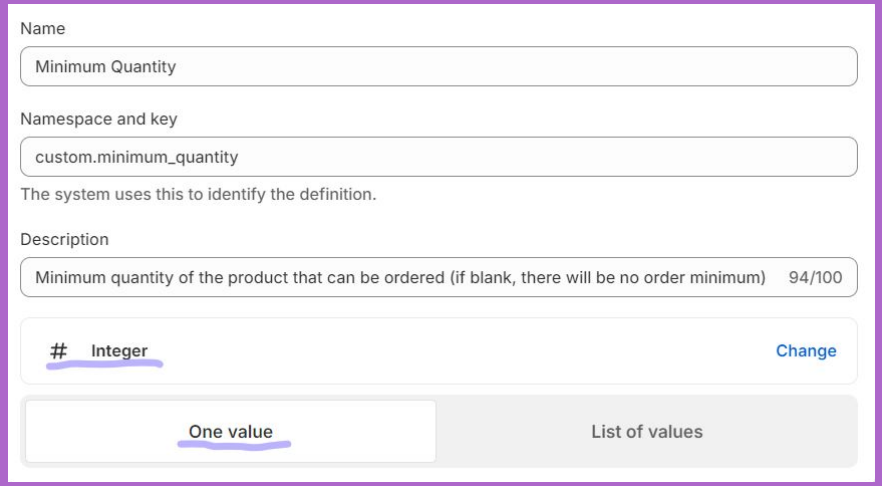
Product Minimums

Set minimum order quantities at the product level to ensure that smaller baked goods, such as cupcakes, can be made in batches



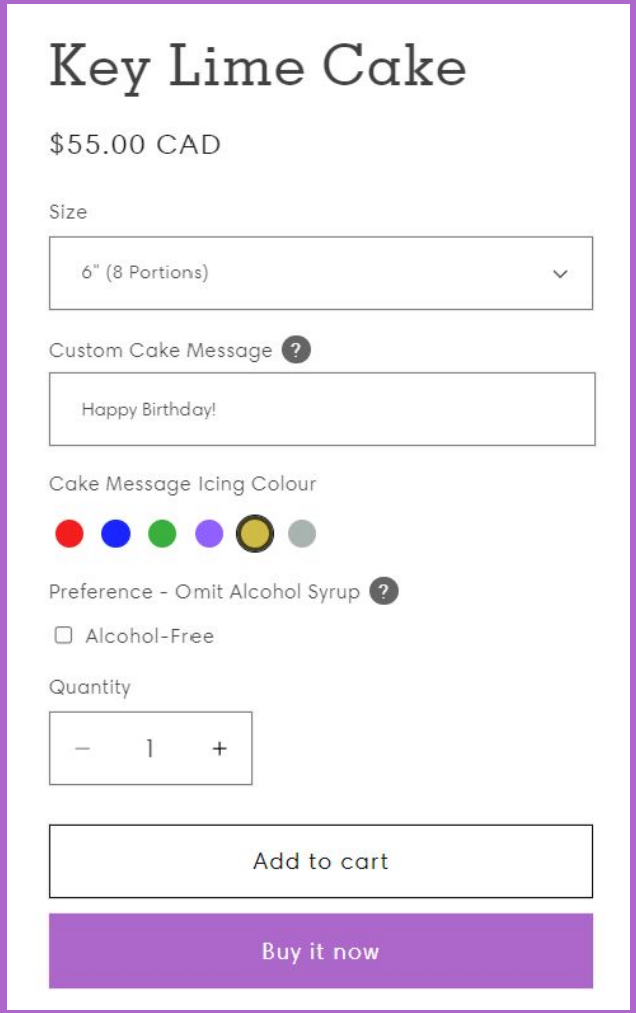
Product Minimums

1. In Shopify Admin, go to “Settings” > “Custom data” > “Products” and create an “Integer” product metafield called: minimum_quantity
2. Add a minimum quantity value to products, as needed



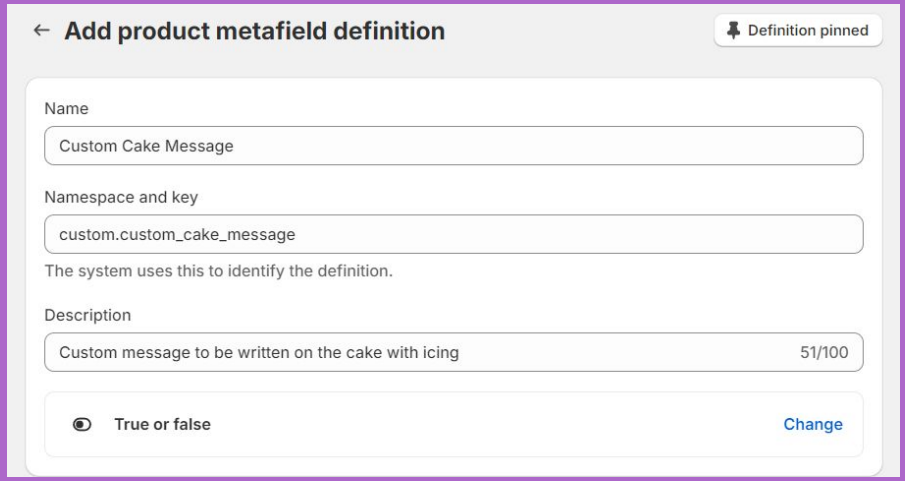
Cake-Specific Customizations

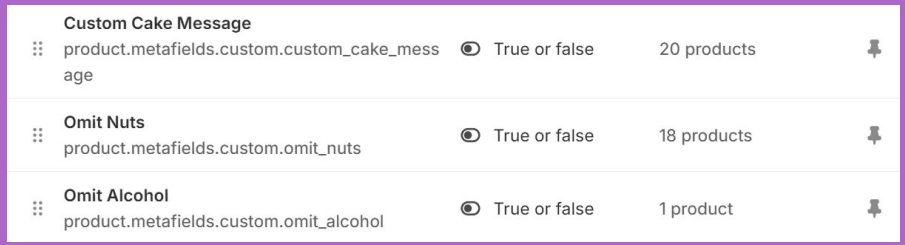
Allow customers to customize their cake orders by adding a cake message and selecting their nut/alcohol syrup preferences



Cake Customizations (Part 1)

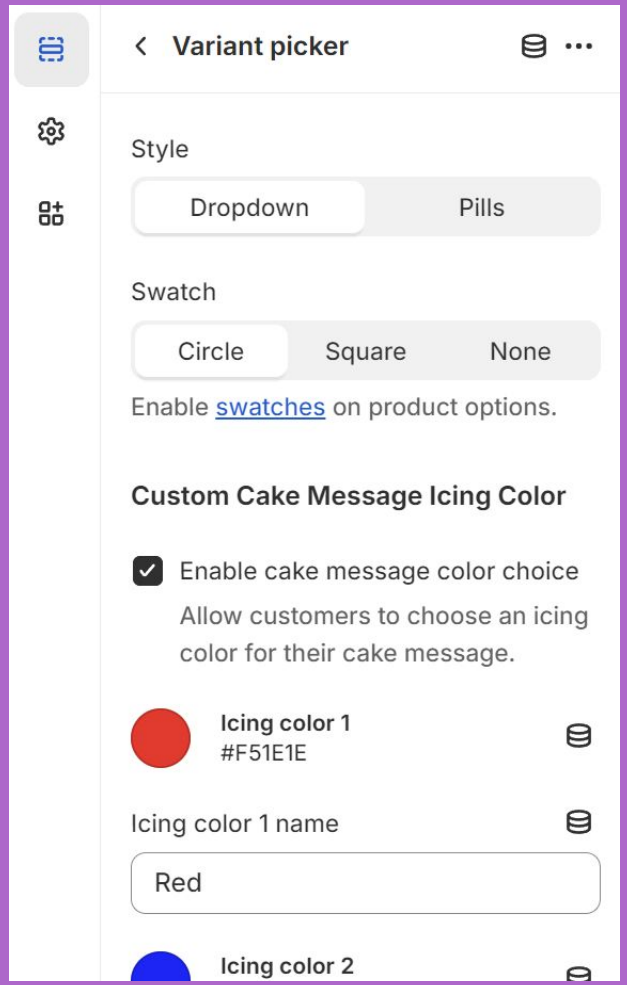
1. In Shopify Admin, go to “Settings” > “Custom data” > “Products” and create 3 new “True or false” product metafields:
   a. custom_cake_message
   b. omit_nuts
   c. omit_alcohol
2. Set the value of these new metafields for each product (“True” will add the custom field to that product’s page)





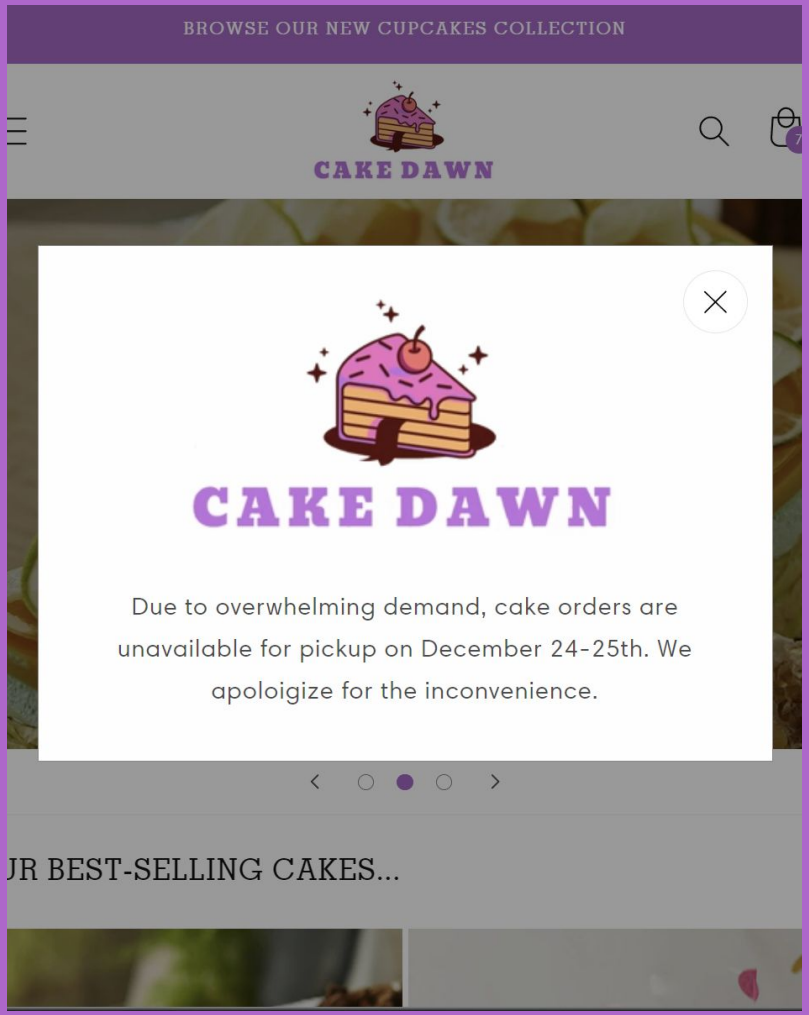
Cake Customizations (Part 2)

3. To enable cake message icing color selection, got to the online store theme customizer > "Products" > "Default product" > “Variant picker”, then select "Enable cake message color choice", then add up to 6 colors and color names



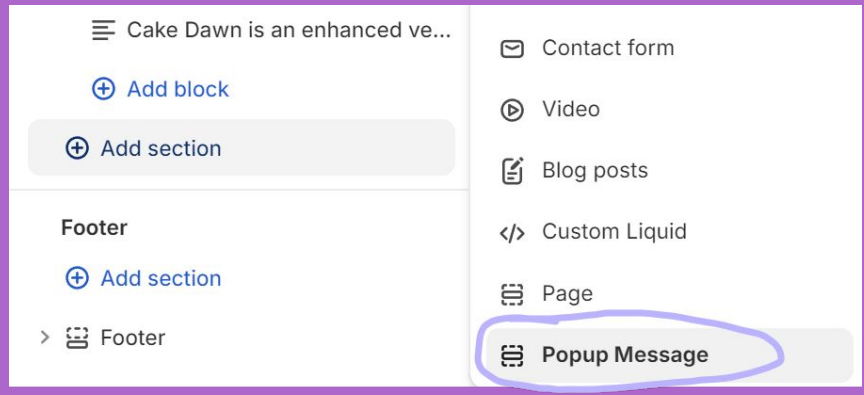
Popup Messages

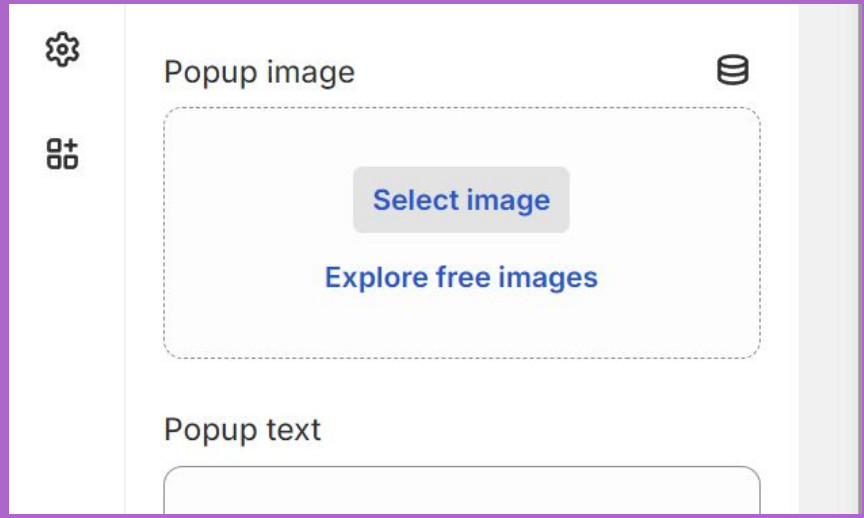
Make sure that important messages are seen by all customers visiting your online shop



Add Infinite Scroll

1. In the online store theme customizer, stay on the homepage and click “Add section” > “Popup message”
2. Select an image for the popup
3. Input text for the popup





Links

- Cake Dawn on GitHub
- Cake Dawn Example Store
    - Password: cake
- My Portfolio
- LinkedIn
- GitHub

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