

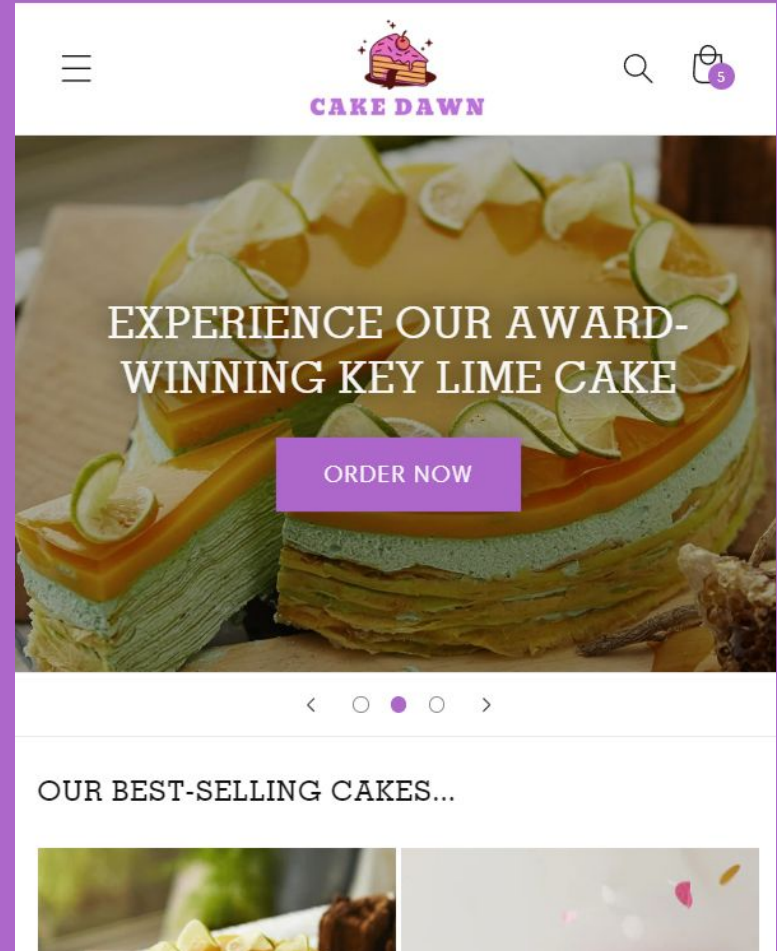


CAKE DAWN

A Shopify theme for merchants who sell cakes

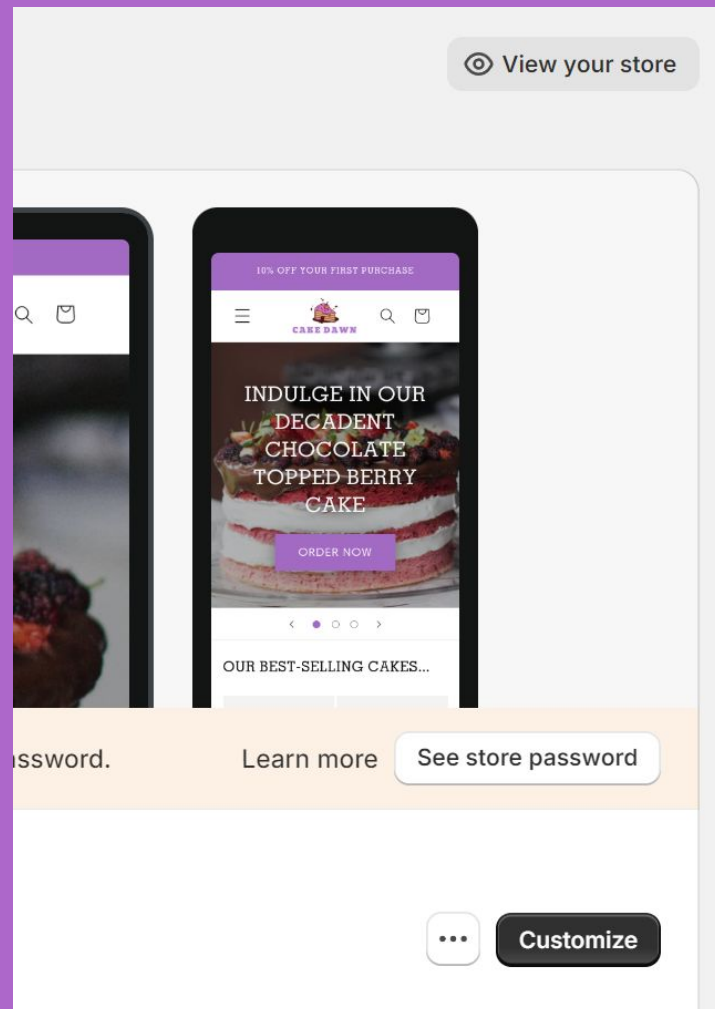
Contents

1. [Install Cake Dawn](#)
2. [Add Infinite Scroll](#)
3. [Set Product Minimums](#)
4. [Cake-Specific Customizations](#)
5. [Add a Popup Message](#)
6. [Links](#)



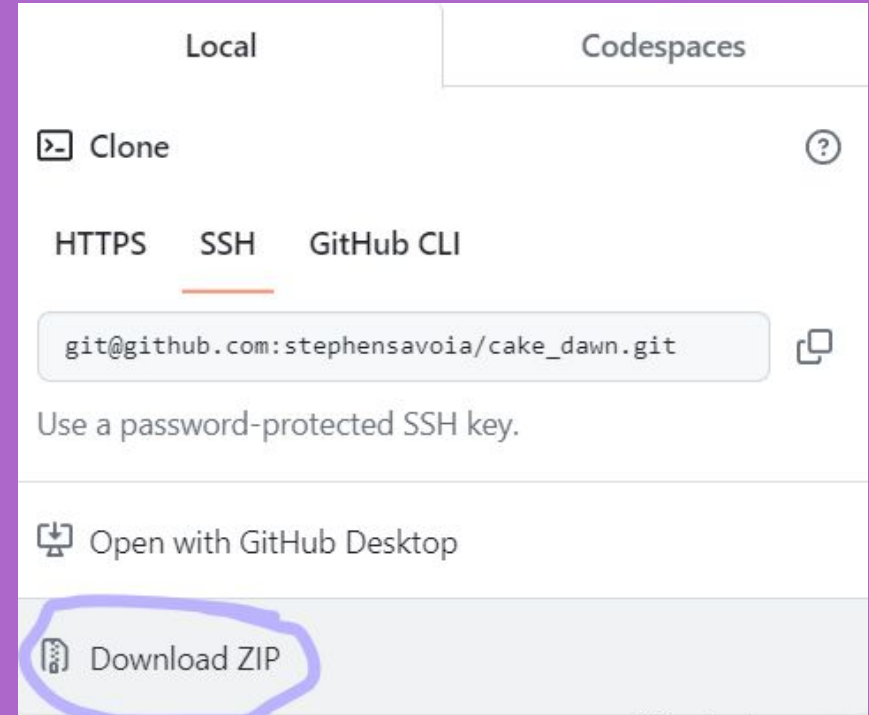
Install Cake Dawn

Provide additional functionality to your Shopify store with a theme designed specifically for merchants who sell cakes



Install Cake Dawn

1. Go to [Cake Dawn's GitHub Page](#) and click "Code" > "Download ZIP"
2. In the Shopify Admin, click "Online Store" > "Add theme" > "Upload zip file"



Infinite Scroll

Allow customers to browse through cakes and blog posts without interruption from pagination links



Fruit Topped Cake
From \$55.00 CAD



Rustic Autumn Floral Cake
From \$55.00 CAD



Golden Floral Wedding Cake
From \$75.00 CAD

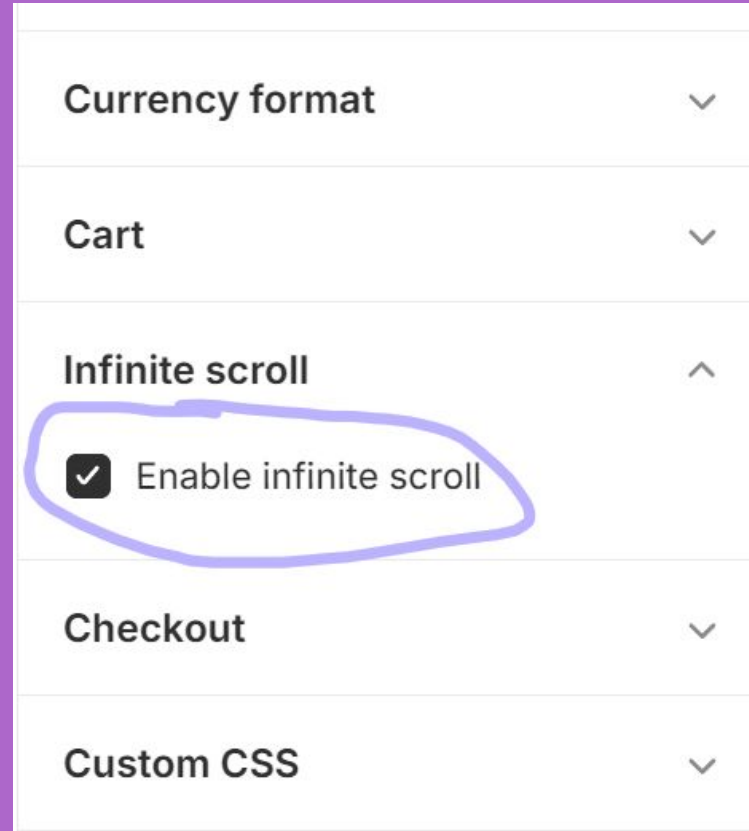


Chocolate Mousse Cake
From \$65.00 CAD



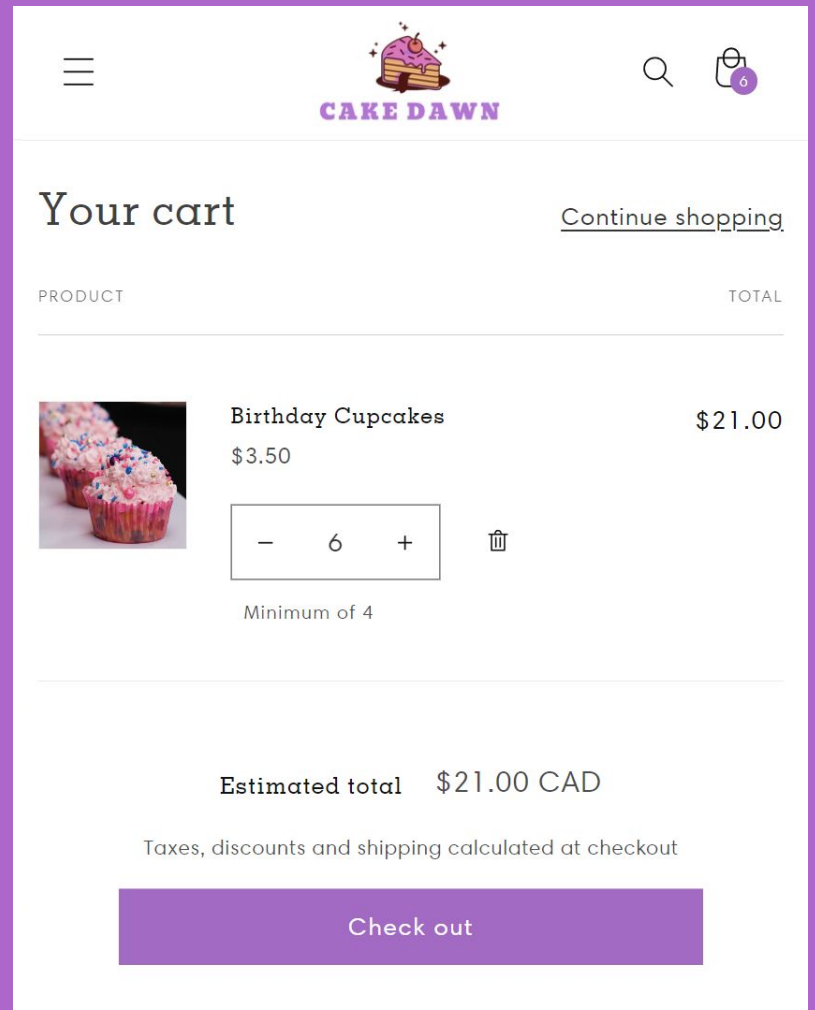
Add Infinite Scroll

1. In the online store theme customizer, go to "Theme settings" > "Infinite scroll"
2. Select "Enable infinite scroll"



Product Minimums

Set minimum order quantities at the product level to ensure that smaller baked goods, such as cupcakes, can be made in batches



Product Minimums

1. In Shopify Admin, go to “Settings” > “Custom data” > “Products” and create an “Integer” product metafield called: minimum_quantity
2. Add a minimum quantity value to products, as needed

Name

Minimum Quantity

Namespace and key

custom.minimum_quantity

The system uses this to identify the definition.

Description

Minimum quantity of the product that can be ordered (if blank, there will be no order minimum) 94/100

Integer [Change](#)

One value List of values

Custom Cake Message	
Omit Nuts	
Omit Alcohol	
Minimum Quantity	4

Cake-Specific Customizations

Allow customers to customize their cake orders by adding a cake message and selecting their nut/alcohol syrup preferences

Key Lime Cake

\$55.00 CAD

Size

6" (8 Portions)



Custom Cake Message 

Happy Birthday!

Cake Message Icing Colour



Preference - Omit Alcohol Syrup 

☐ Alcohol-Free

Quantity

-

1

+

Add to cart

Buy it now

Cake Customizations (Part 1)

1. In Shopify Admin, go to “Settings” > “Custom data” > “Products” and create 3 new “True or false” product metafields:
 - a. custom_cake_message
 - b. omit_nuts
 - c. omit_alcohol
2. Set the value of these new metafields for each product (“True” will add the custom field to that product’s page)

← **Add product metafield definition** Definition pinned

Name
Custom Cake Message

Namespace and key
custom.custom_cake_message
The system uses this to identify the definition.

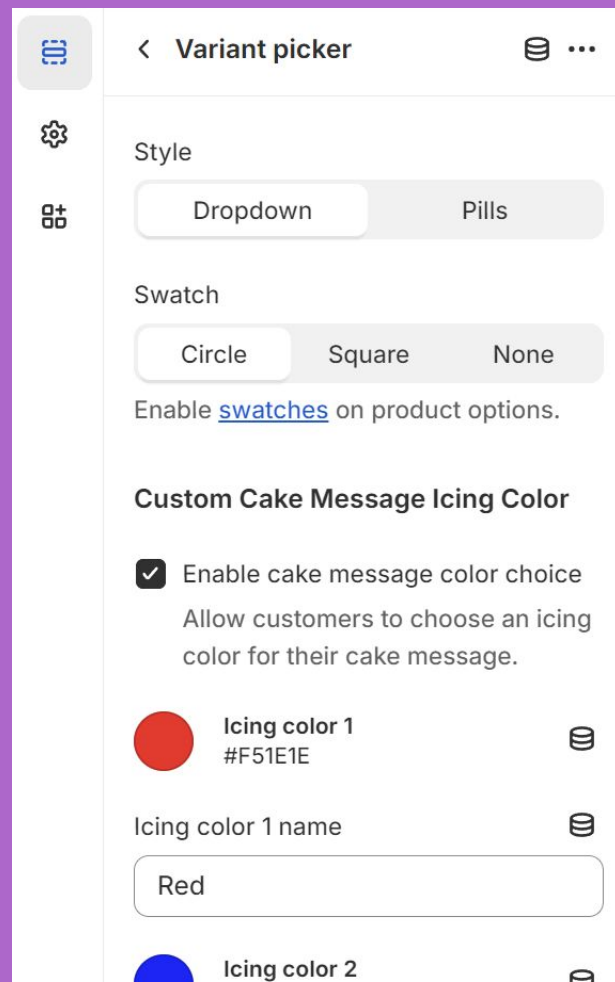
Description
Custom message to be written on the cake with icing 51/100

☒ True or false [Change](#)

Custom Cake Message			
product.metafields.custom.custom_cake_message	<input checked="" type="radio"/> True or false	20 products	
Omit Nuts			
product.metafields.custom.omit_nuts	<input checked="" type="radio"/> True or false	18 products	
Omit Alcohol			
product.metafields.custom.omit_alcohol	<input checked="" type="radio"/> True or false	1 product	

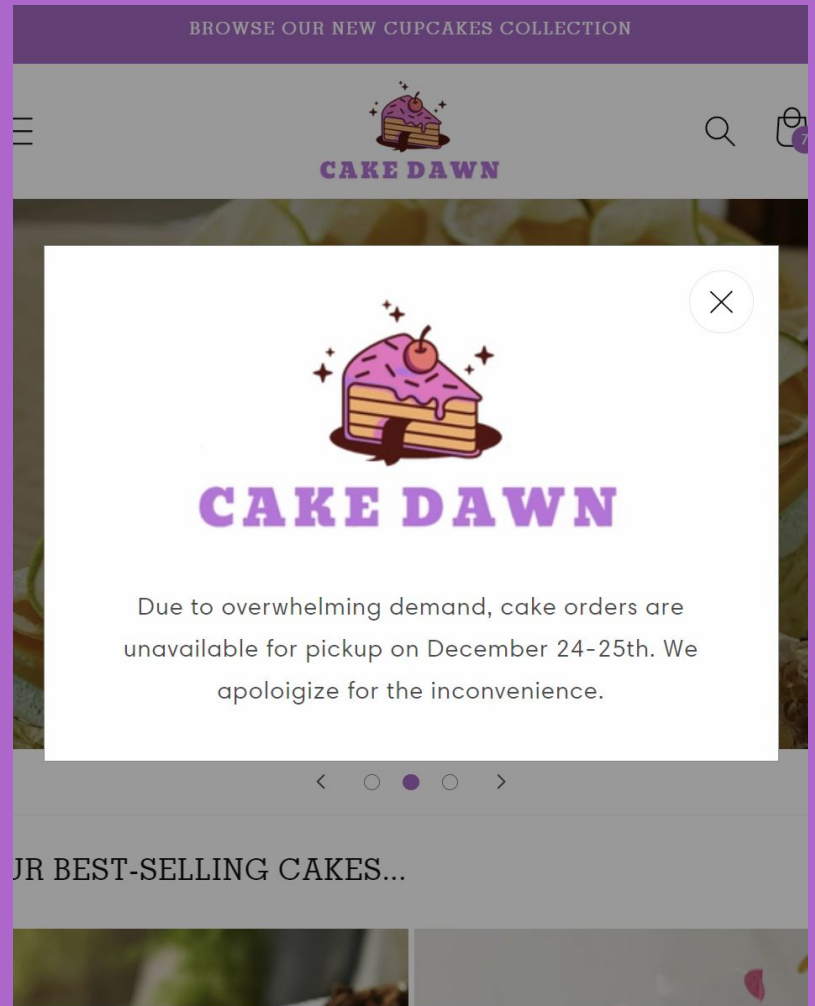
Cake Customizations (Part 2)

3. To enable cake message icing color selection, got to the online store theme customizer > "Products" > "Default product" > "Variant picker", then select "Enable cake message color choice", then add up to 6 colors and color names



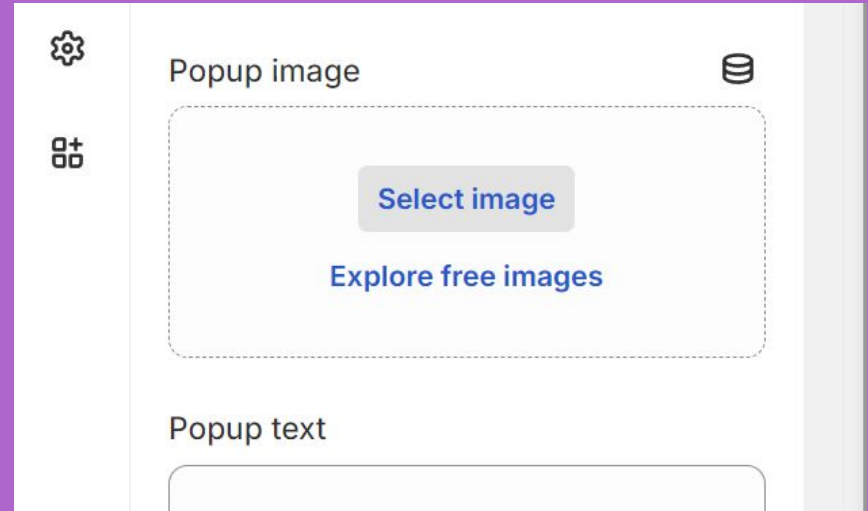
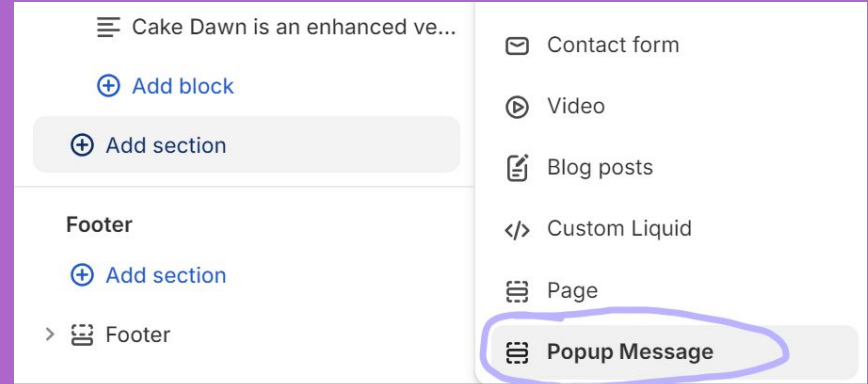
Popup Messages

Make sure that important messages are seen by all customers visiting your online shop



Add Infinite Scroll

1. In the online store theme customizer, stay on the homepage and click “Add section” > “Popup message”
2. Select an image for the popup
3. Input text for the popup



Links

- [Cake Dawn on GitHub](#)
- [Cake Dawn Example Store](#)
 - Password: cake
- [My Portfolio](#)
- [LinkedIn](#)
- [GitHub](#)



CAKE DAWN