## FEDERAL UNIVERSITY OF TECHNOLOGY OWERRI SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY (SICT) DEPARTMENT OF COMPUTER SCIENCE 2019/2020 HARMATTAN SEMESTER EXAMINATIONS

## CSC 513: DATA MINING AND BIG DATA ANALYSIS

Time: 21/2 hours

Date: February 19, 2021

## INSTRUCTION: Answer question ONE and ANY OTHER FOUR (4) questions.

	<ul> <li>1 (a) (i) What is the essence of data mining?</li> <li>(ii) Define the term data classification.</li> <li>(b) (i) With respect to data classification, briefly explain the term class.</li> <li>(ii) Compare and contrast training data and test data.</li> <li>(c) Explain any five (5) issues associated with data mining.</li> </ul>	4 marks 3 marks 4 marks 4 marks 5 marks
	<ul><li>2 (a) What is Predictive Analytics?</li><li>(b) Briefly describe the two categories of Predictive Analysis Models.</li></ul>	5 marks 10 marks
	<ul><li>3(a) (i) State four requirements of Clustering in data mining.</li><li>(ii) What is the relationship between association and correlation with respect to data</li><li>(b) Outline the operation of the k-means algorithm.</li></ul>	4 marks mining? 3 marks 8 marks
	4(a) Discuss the process of knowledge discovery in data mining	7 marks
	(b) How do we categorize data mining? Explain any three	4 marks
	(c) What are the kinds of data that can be mined?	4 marks
21,	5 (a) How can data be discovered? Explain any three	6 marks
	(b) Explain at least three data mining tools and how they can be applied?	9 marks
6	6 (a) Write short notes on the following	
*	(i) Frequent patterns	3 marks
	(ii) Market basket analysis	3 marks
	(iii) Apriori algorithm	3 marks

(b) The table below consists of transaction IDs and items. Find out the list of items whose minimum support is greater than 2 6 marks

TID	ITEMS
10	A, C, D
20	B, C, E
30	A, B, C, E
40	B, E

7	(a) What is big data?	2 Marks
	(b) Explain big data in terms of the following metrics	
	(i) velocity	2 Marks
	(ii) volume	2 Marks
	(iii) variety	2 Marks
	(iv) veracity	2 Marks
	(v) value	2 Marks
	(c) Describe the relationship between data mining, big data and business intelligence using the	
	diaper and beer model.	3 Marks