

Basic Features

Advertising and Marketing

Platforms

Feedback

Hurdles

Sort movies by Genre/rating

Maybe way to add friends and see their recommended movies?

QR Codes around campus

Mobile app and Website for desktop

Way to review movies and share reviews

Need permission to show movies in university theater

Someone / group of people to oversee reviews to prevent issues and upkeep / update site(s)

User inputs movies/shows they like and the computer does the rest

Movies and shows will give info to the user of where they can watch at. (Example: if its available on Netflix or Hulu it would say that)

Add events on garnet gate for public movies at gamecock theatre

Use an account to sign into the website and app. Ability to sign in with a student login and automatically link to campus.

Weekly vote on what movies show at gamecock theater

Need a large group of programmers to make this a possibility

Volunteers? Would have to generate money for pay otherwise

Gives list of people with similar movie/shows preferences and gives the option to friend them

System will automatically generate movies/shows it thinks you may like

Maybe a social media page?

Requiring student email to log in keeps it inside the school

Users can add movies (would require submission for verification)

Time to program / design the app and website

Server for storing the information / programs

Recommend movies/shows to friends and followers

Movie group in blackboard?

Ability for user to add their campus to the app, if compatible.

Consistent updates that not only come from ideas within the development team, but also from user feedback on features they would like to see.

Would need to create an AI algorithm that decides which movies and shows are similar based on user-inputted liked movies/shows.