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Overview

- 1. Project Scope + Constraint
- 2. Feature Engineering
- 3. Models and Model Performance
- 4. Next Steps and Conclusions

Project Task and Constraint

Goal: Predict if a person's income is in excess of \$50,000 given profile information.

Constraint: Limited to maximum of 20 features in model

 Cannot Dummify all categorical features

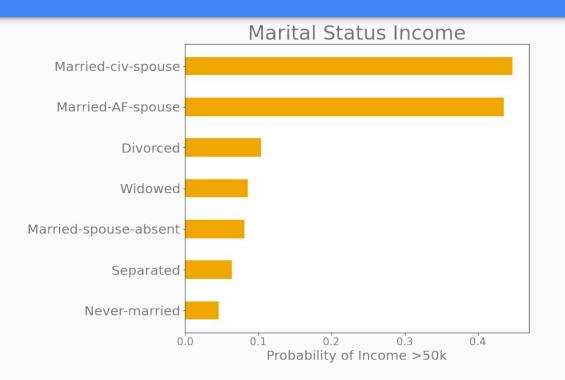
Profile Information Provided

- Age
- Workclass
- Education Level
- Marital Status
- Occupation
- Sex
- Native Country
- Capital Gain/Loss

Feature Engineering - Dealing with Categorical Variables

To Conserve number of Features:

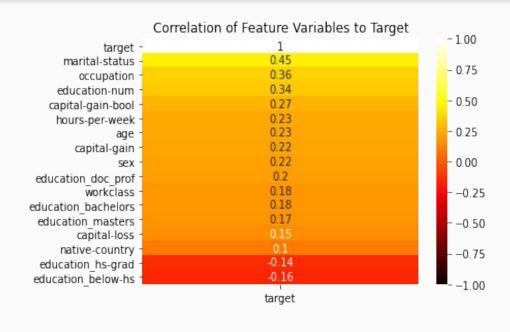
Instead of using dummies, Impute probabilities



Experimenting with Columns

Example of Dummy work-around given constraint:

Below HS - Preschool - 1st-4th - 5th-6th - 7th-8th - 9th - 10th - 11th	HS Grad - 12th - HS-grad	Assoc Some C ollege - Assoc-acm - Assoc-voc - some-college
Bachelors -bachelors	Masters -masters	Doc_prof -Doctorate - Prof-school



Models and Model Performance

	<u>Model</u>		Model Score
•	AdaBoost	•	0.8604
•	Random Forest	•	0.8589
•	Bagging Classifier	•	0.8498
•	Logistic Regression	•	0.8056
•	Decision Tree	•	0.8050
•	Support Vector Machine	•	0.8045
•	K Nearest Neighbors	•	0.7893
•	Baseline		0.7592

Conclusions and Next Steps

Best Scoring Model → AdaBoost

- Train: ~87%
- Test: ~86%

Best Fit Model → Logistic Regression

- Train: ~83%
- Test: ~83%

Top predictors in Logistic Regression:

- Marital-Status
- Occupation

Next Steps -

- Try testing numeric columns as dumified categorical variables
- Dummify or binarize other variables rather than imputing probabilities
- Engineer and test additional columns
 - Ex. Interaction Terms, Poly Features

Thank you!

Any questions?