
Stephen Tremblett

2020

DESIGN PORT- FOLIO

INTRODUCTION

Hello! My name is Stephen Tremblett, a Creative Director working in Edmonton. I have a passion for clean lines, fantastic type, minimalism, and corgis. I love solving visual problems for people and businesses, and have been doing it for over 10 years.

There are many things I love about design, but above all I love minimalism, strict alignment, cleanliness and simplicity. The basis of this generally comes from Swiss Design, a rather large inspiration in my design and life.

SKILLS

Branding & identity

Typography

Corporate branding

Eating popcorn

Web design

Web development

Lining shit stuff up

Strategy & process

Building work culture

Rebranding projects

Petting dogs

Lining shit stuff up

Bowling (sometimes)

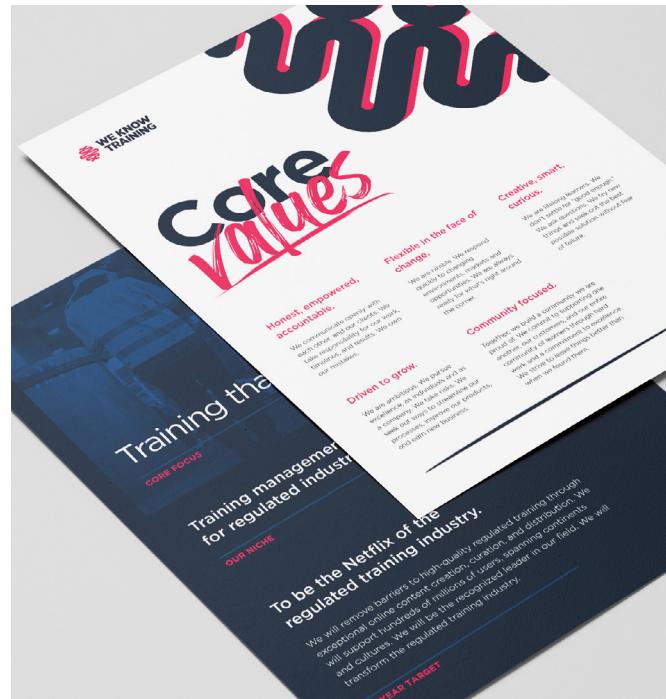
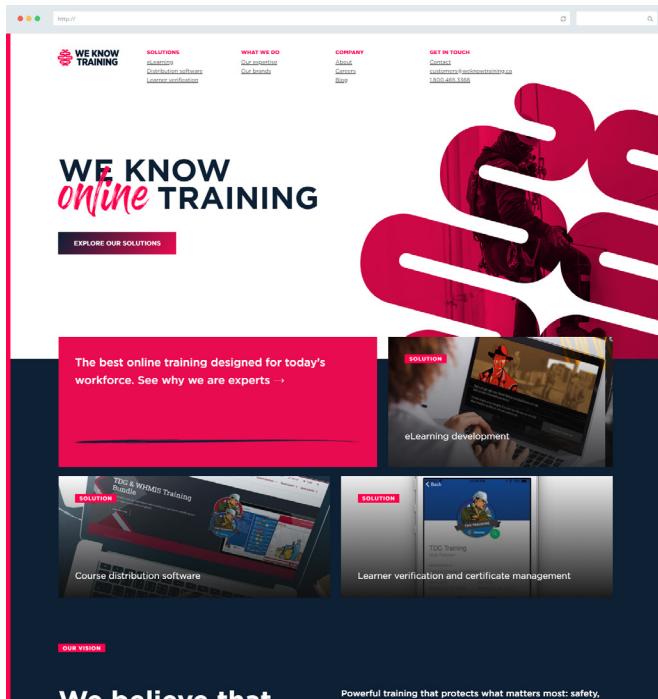
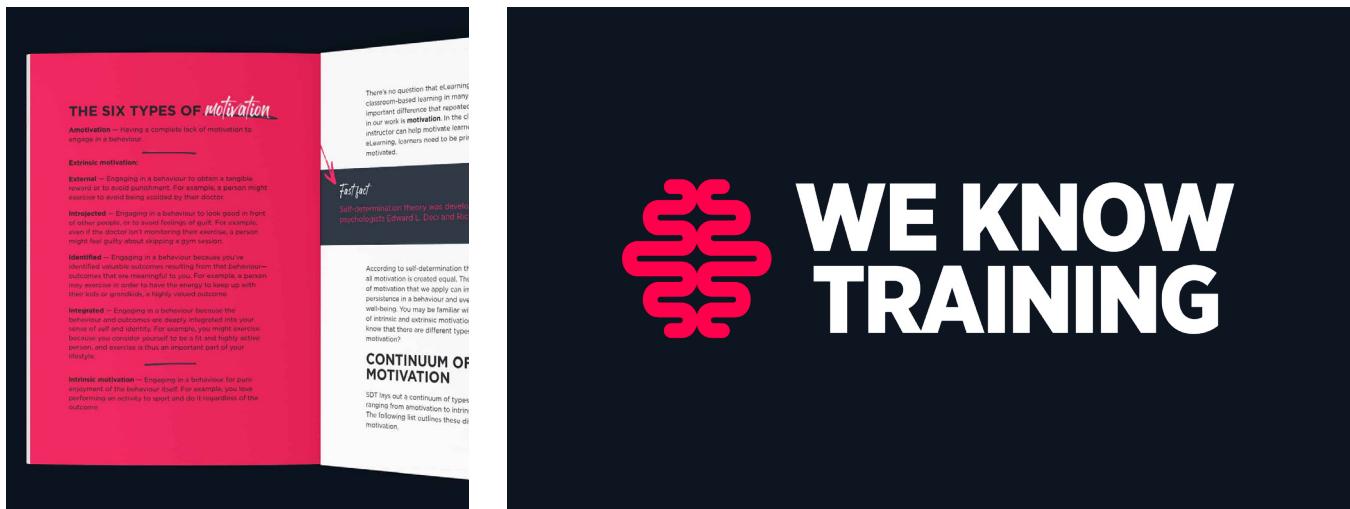
Photography

STEPHEN TREMBLETT

PROJECT 01.

Brand
Logo
Website
Print

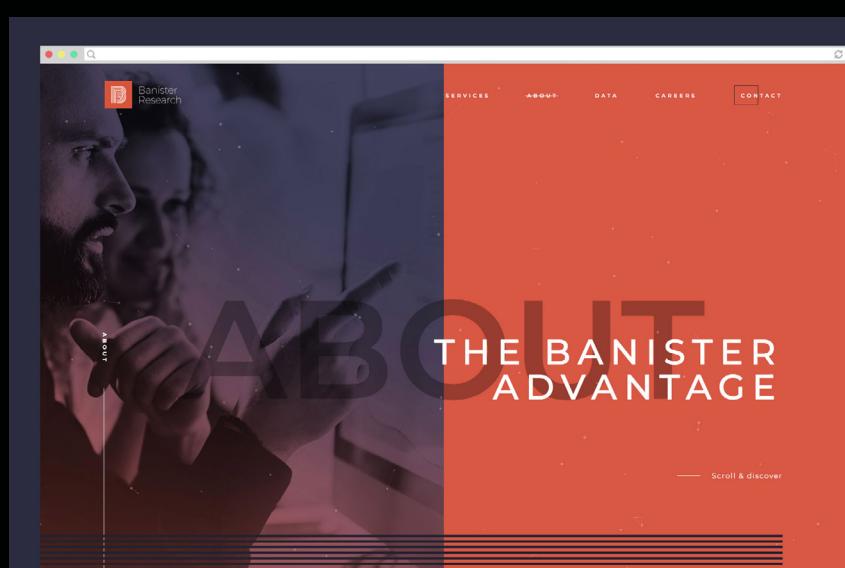
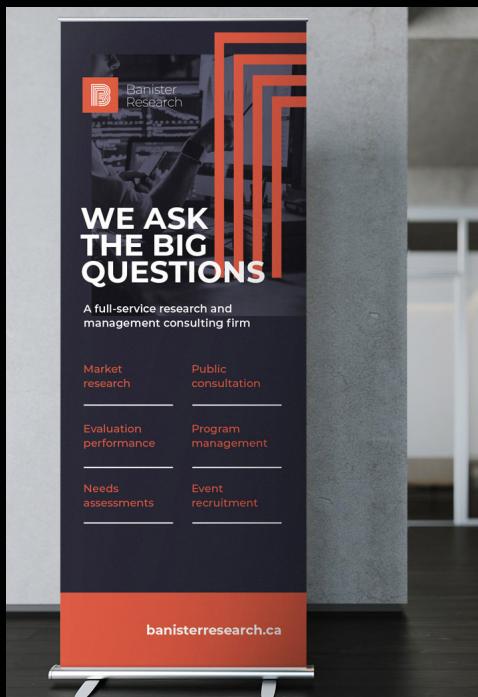
WE KNOW TRAINING



PROJECT 02.

Brand
Logo
Stationary
Website
Print

BANISTER RESEARCH



PROJECT 03.

Y STATION

Brand
Logo
Stationary
Website



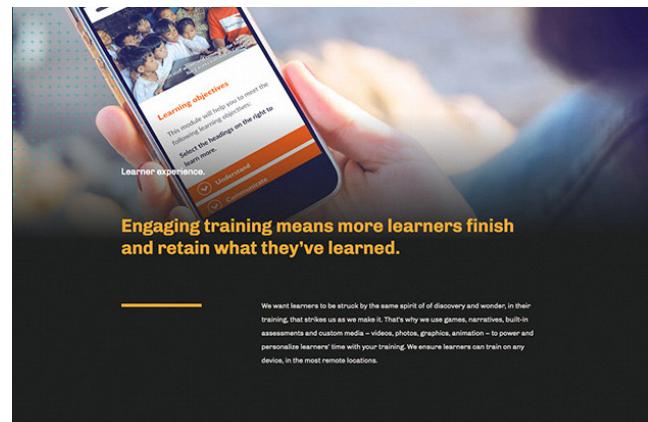
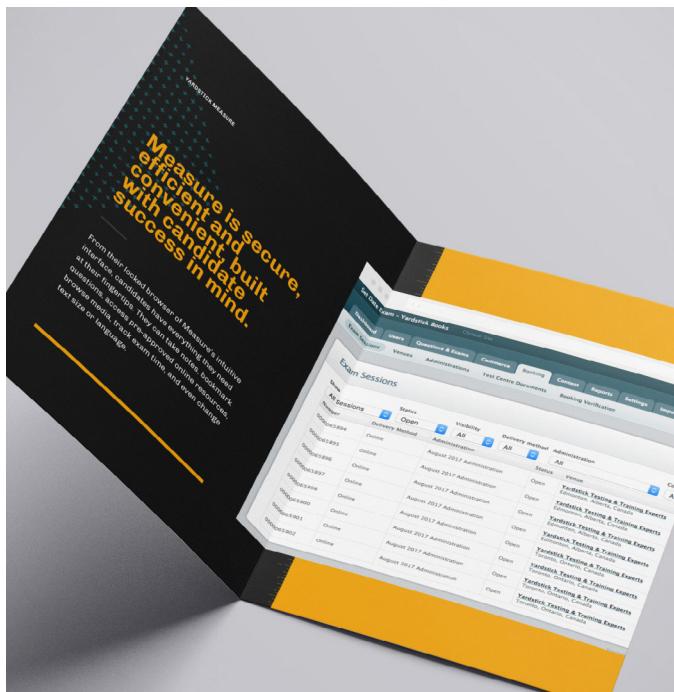
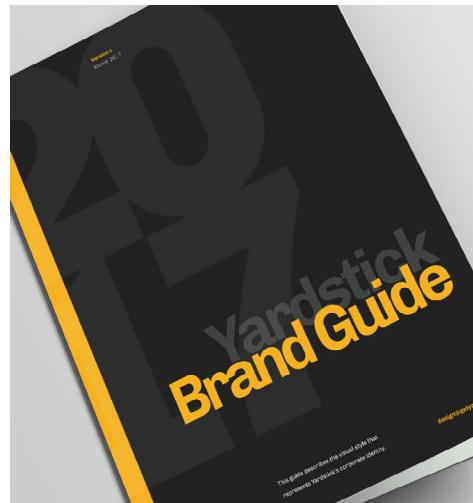
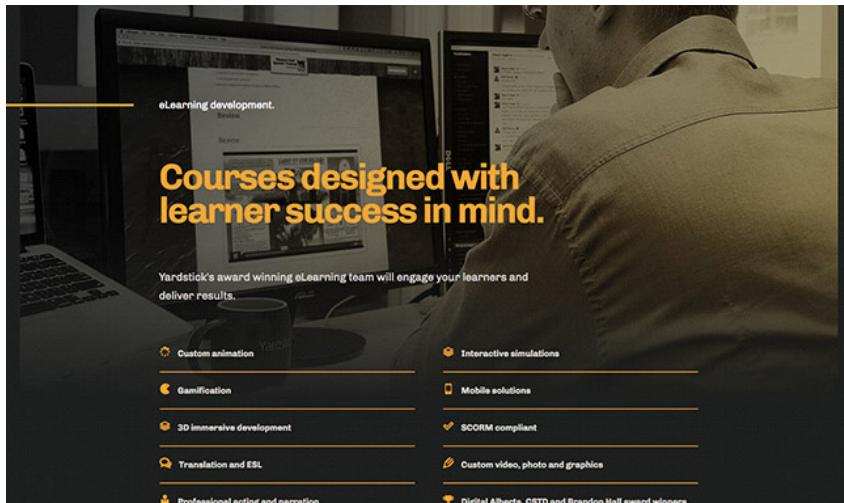
A screenshot of a website header. It features a dark background with abstract shapes in red, teal, and white. On the left, there's a vertical navigation menu with items like "Qui", "Qui", "Cus", "FOC", "SOC", "Env", "AGA", and "Fva". Below the menu is a portrait of a woman with blonde hair, identified as Tracy With, Chief Operating Officer & Partner. A small bio text above her photo reads: "considered advice using the opinions, data, and context you need to understand your pivotal next steps." At the bottom of the header is a teal horizontal bar.

A screenshot of a website page for "Communications & Research". The page has a light gray background. At the top, it features the Ystation logo and the URL "ystation.ca". Below this is a graphic of wavy black and white lines with a red, purple, and teal abstract shape resting on them. The main heading "Communications & Research" is in bold black text. To the right of the heading is a yellow rectangular graphic containing a red and purple abstract shape. At the bottom of the page is a contact card with the name "Alana Williams", title "CEO & Partner", phone number "T: 780.782.7238", email "E: alana.williams@ystation.ca", and the Ystation logo.

PROJECT 04.

YARDSTICK

Brand direction
Print
Stationary
Website(s)

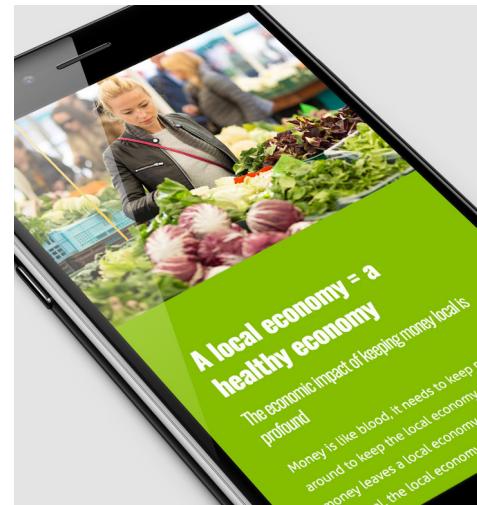


STEPHEN TREMBLETT

PROJECT 05.

Brand
Logo
Stationary
Website
Print

LOCAL WASTE



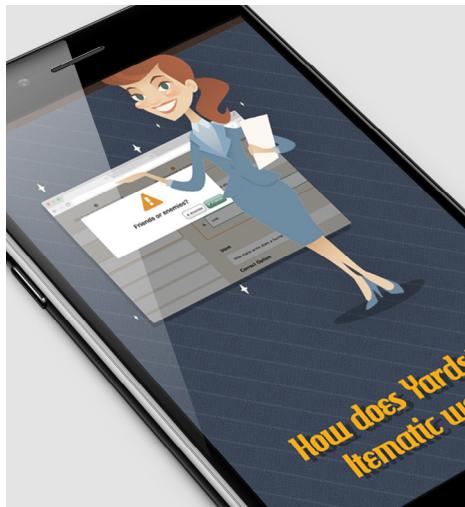
A screenshot of the Local Waste Services website. The header includes a phone number (1-800-242-9746) and a "Request a quote" button. The main content area has a teal header "Keep it local" with subtext "Construction, commercial & residential waste & recycle collection". It features a green garbage truck illustration against a city skyline background. Below this is a section titled "Part of your neighbourhood" with a paragraph about the company's partnership-driven model. At the bottom, there's a "What we service:" section with icons for Business & Commercial, Construction & Demolition, and Multi Family & CurbSide. A large green banner at the very bottom reads "Edmonton Solid Waste Services" with the tagline "Safe, timely and professional commercial and municipal solid".



PROJECT 06.

Brand
Logo
Print
Website

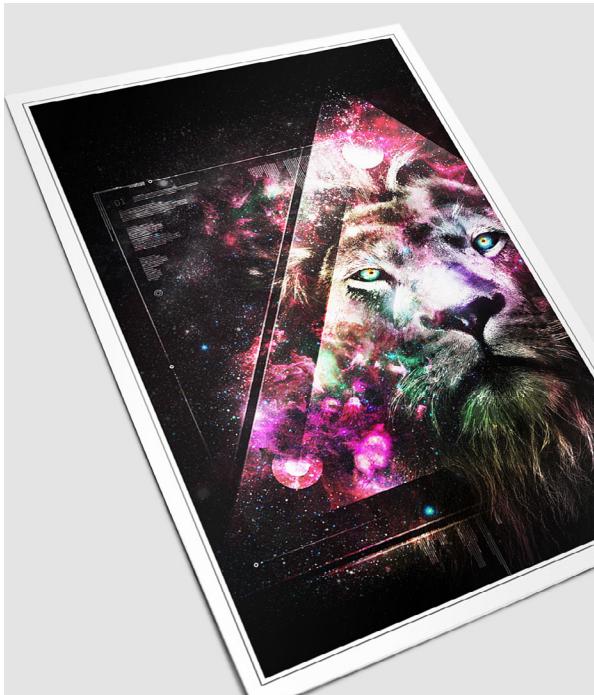
YARDSTICK ITEMATIC



PROJECT 07.

MISCELLANEOUS

Illustration
Photo manipulation



PROJECT 08.

PHOTOGRAPHY



THANKS
FOR
LOOKING!

