



**AT/W02104**

**Item Details**

Type:	Tickets & Labels
Version Number:	4.0
Format:	Adhesive Labels
Sub Format:	Adhesive Ticket Labels
Reference Number:	AT/W02104
Status:	Published
Published On:	20/Jul/11 09:56:54

Awaiting Preview

## Master Artwork Template

WOMENSWEAR RANGE BAR CODED ADHESIVE TICKET LABELS PAGE 1 - ISSUE 3 SEPTEMBER 2008 © CLA-W  
MASTER SPEC

MS7B Barcode or Barcode 128. Bar Height 7mm.  
Please see individual reference for bar code requirement.  
11pt Gill Sans Bold.  
Hairline border around barcode  
OCR-B

30.6mm x 2.3mm panel  
6pt Helvetica Neue 95 Black, 90% condensed on Style Number  
8pt Helvetica Neue 75 Bold  
(Critical Information, R PART SET, Style Description, Printer ID Code)

54mm x 24mm

THIS LABEL IS TO BE USED WHEN PRICE IS NOT REQUIRED ON THE LABEL

54mm x 30mm

16pt Helvetica Neue 75 Bold  
6mm Perf

THIS PRICED VERSION ONLY TO BE PRINTED WHEN THE REFERENCE IS SUFFICED WITH A /P

INNER & OUTER KEYLINES ON SIZE BLOCKS TO PRINT BLACK.

PRINT DETAILS:

Material is mid gloss 80-90gsm  
Adhesive is permanent. All price areas are adhesive free, 6mm perf  
Text prints black on white label  
Text prints black on colour coded panel.  
If the price requested is in "whole pounds" do not print pence .00  
X PART SET is optional - Refer to contract for requirements  
No corner radius  
Perforation mark does not print  
Label should be varnished.  
Guillotine Tolerance + or - 1mm

54mm x 30mm

16pt Helvetica Neue 75 Bold  
6mm Perf

PER SET STYLE - THIS LABEL IS ONLY TO BE USED WITH SETS AND WILL CARRY A 128 BARCODE AND WILL PRINT 01 FOR TOPS OR 02 FOR BOTTOMS.

ONLY TO BE USED ON REF'S:  
AT/LS4732,AT/LS4732/P, AT/LS4733, AT/LS4733/P, AT/LS4734,AT/LS4734/P  
AT/LS4735,AT/LS4735/P, AT/LS4736, AT/LS4736/P, AT/LS4737, AT/LS4737/P

Please note some labels are for multi part sets and will require a 128 barcode, please check individual references for barcode requirement.

### Classification

Item Description:	Single size
Additional ref when using multi part set barcode:	
International Label:	sgdaessa
Business Unit:	W = Womenswear
Sub Business Unit:	
Department T No.:	T33 Bras

### Label Information

Label Material:	Mid Gloss white paper 80-90gsm
Adhesive:	Permanent
Varnish:	Medium Gloss
Label Shape & Dimensions:	54 x 24mm without price
Label Background Colour:	White
Size Block shape:	Square 20x20mm
Text colour:	Black with colour for size
Barcode type:	Barcode MS7B for single barcodes
Price:	No
Fibre:	No
Additional text:	X PART SET is optional - Refer to contract for requirements. No corner radius. Guillotine Tolerance + or - 1mm. * DENOTES PRINTER I.D. CODE.

## Primary Size Chart

### Womens Primary | Single Dress Size + Waist + Hips

Dress Size	Pantone   Dress Size	Pantone Colour
2	203C	
4	366C	
6	134C	
8	2716C	
10	1485C	
12	367C	
14	319C	
16	115C	
18	198C	
20	Cool Gray 5C	
22	687C	
24	143C	
26	337C	
28	292C	
30	702C	
32	480C	

### Womens Primary | Bust & Cup + Single Dress Size + Size

Bust & Cup	Dress Size	Pantone   Bust & Cup + Dress Size	Pantone Colour
28AA	6	290C/196C/134C	
28A	6	290C/324C/134C	
30AA	8	2716C/196C/2716C	
30A	8	2716C/324C/2716C	
30B	8	2716C/480C/2716C	
30C	8	2716C/291C/2716C	
32AA	10	1485C/196C/1485C	
32A	10	1485C/324C/1485C	
32B	10	1485C/480C/1485C	
32C	10	1485C/291C/1485C	
32D	10	1485C/372C/1485C	
34AA	12	367C/196C/367C	
34A	12	367C/324C/367C	
34B	12	367C/480C/367C	
34C	12	367C/291C/367C	
34D	12	367C/372C/367C	
36AA	14	319C/196C/319C	
36A	14	319C/324C/319C	
36B	14	319C/480C/319C	
36C	14	319C/291C/319C	
38A	14	115C/324C/319C	
38B	14	115C/480C/319C	
38C	14	115C/291C/319C	