



WRITING THE SHIPWRECK



STEPHANIE FULLER
SR. TECHNICAL WRITER
SimSpace

Why THIS
TOPIC?





SELF-REFLECTION





WHAT'S IN IT FOR you

⚓ Learn to tighten the sails

⚓ A treasure map

⚓ Booty - literal and figurative

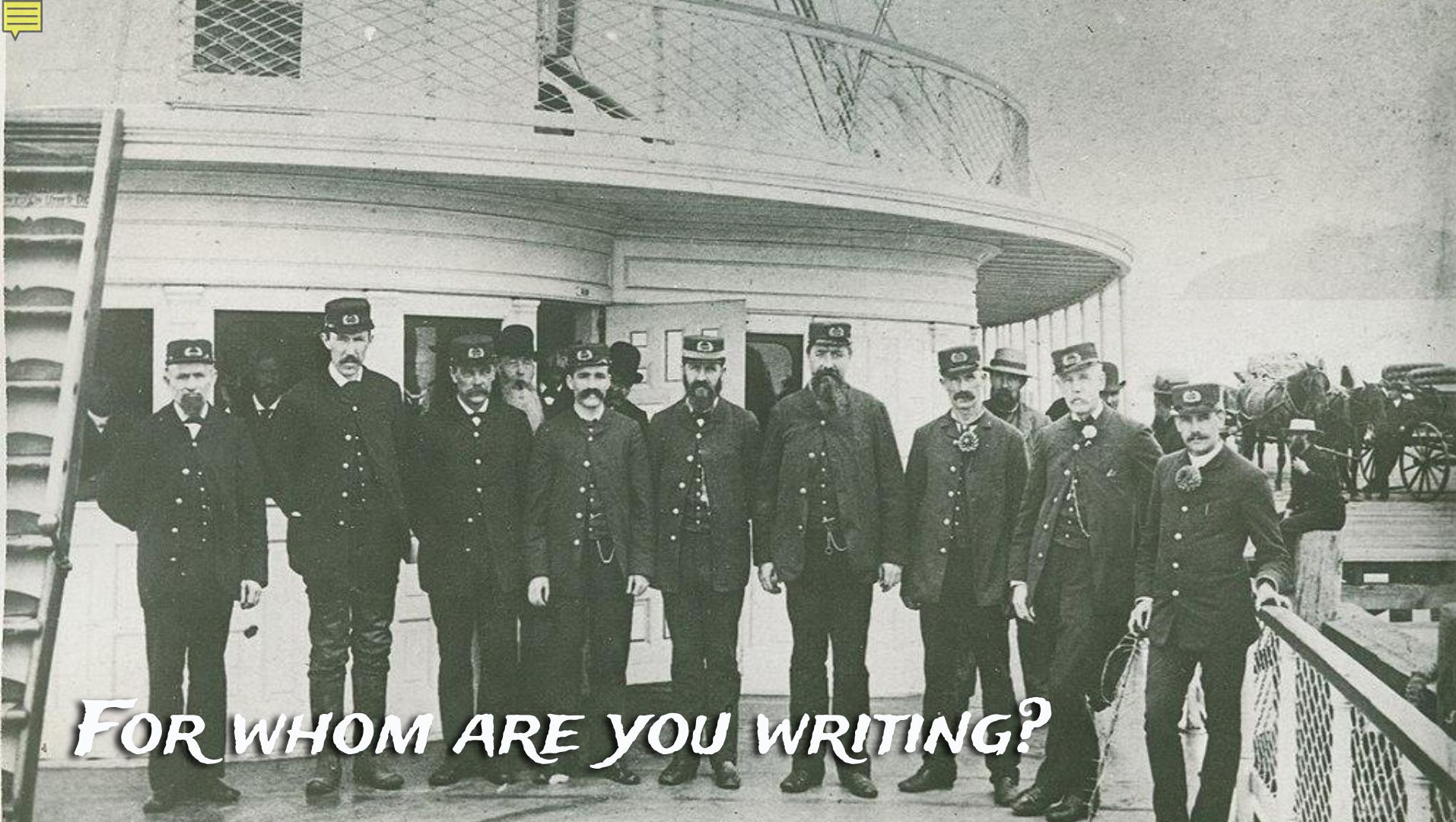
⚓ A crew





RECONNAISSANCE





FOR WHOM ARE YOU WRITING?



ASSETS



WORKING



BROKEN

WHAT'S
WHAT'S
HOLDING YOU'S
MISSIN' BACK?





EARN SOME BOOTY OF YOUR OWN!

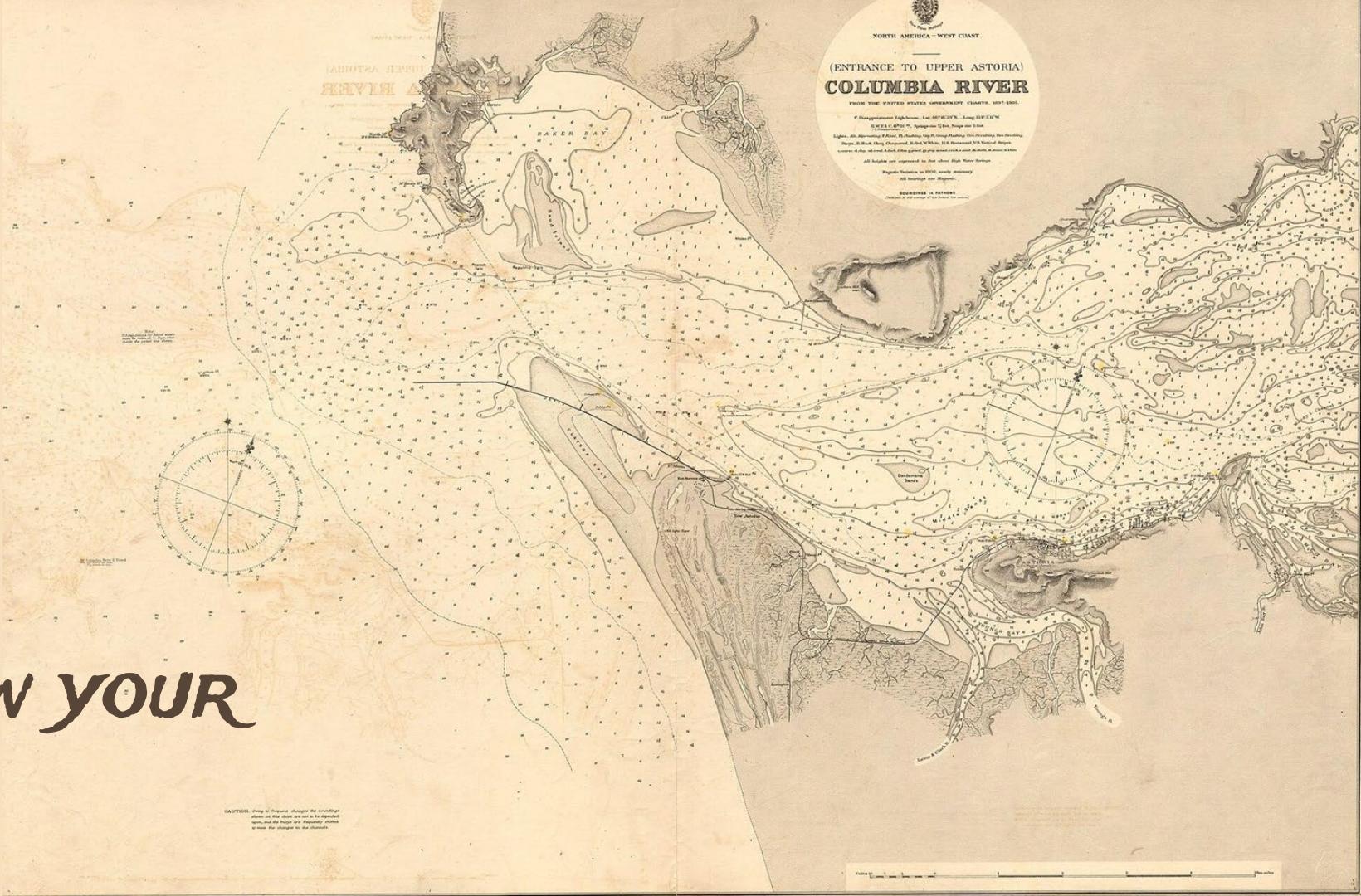


DOCUMENT
IT OR IT
DIDN'T
HAPPEN

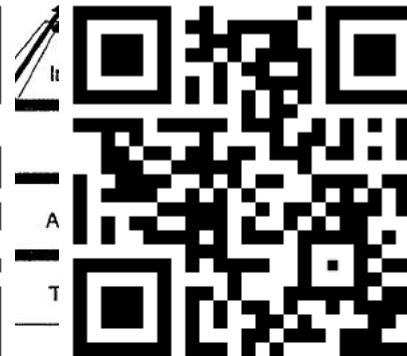
DOCUMENT IT
OR IT
didn't happen



DRAW YOUR MAP



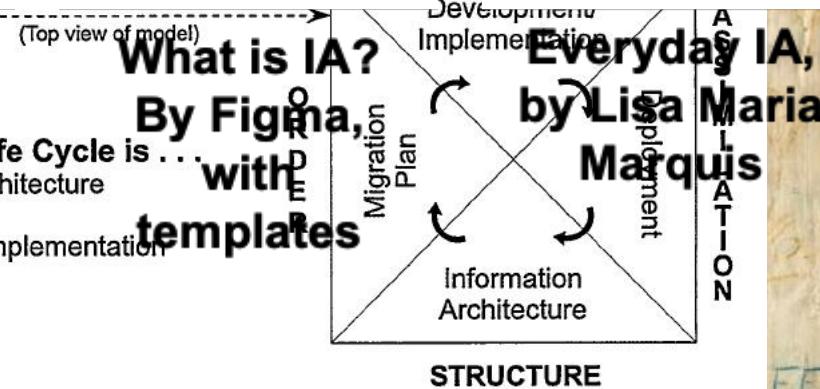
PLAN YOUR DOCS STRUCTURE



How to make
sense of any
mess free e-
book by Abby
Covert

What is IA?
By Figma,
with
templates

Architectural Life Cycle is ...
Information Architecture
Migration Plan
Development/Implementation
Deployment





TUTORIALS

LEARNING

ACQUISITION

HOW-TO GUIDES

GOALS

APPLICATION

ACTION

COGNITION

UNDERSTANDING
EXPLANATION

INFORMATION
REFERENCE





My FAVORITE METHOD: PLUNDER IDEAS & EXAMPLES



Awesome
Docs

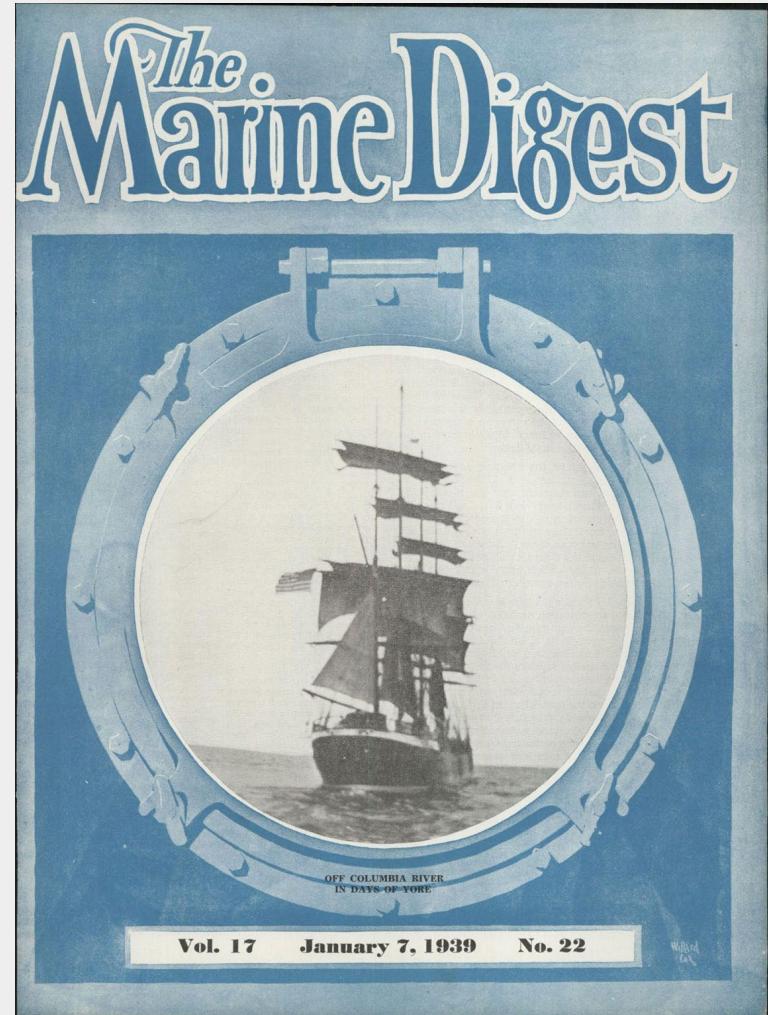


The Good
Docs
Project



WHAT PUTS THE WIND IN YOUR SAILS?

What is your ideal docs toolset?



OPEN SOURCE STATIC SITE GENERATORS

MkDocs

Project documentation with Markdown.



Material for MkDocs



Docusaurus



Build optimized websites
Focus on your content



... *AMONG OTHERS*

COMMERCIAL TOOLS



...AND MORE

EARN SOME MORE BOOTY!



VoyAGE FROM SHIPWRECK TO SMOOTH SAILING



**SALVAGE
WHAT you
CAN**





**How chunking helps
content processing, by
Kate Moran at NN/g
(Nielsen Norman Group)**



*AN INCH OF PROGRESS
IS WORTH MORE THAN
A YARD OF COMPLAINT.*

BOOKER T. WASHINGTON

SUMMARY – OBSERVE & CHART

⚓ OBSERVE

- List assets
- Working and broken tools & processes
- What's missing
- Limitations - including any bloat you may have in processes

⚓ CHART YOUR IDEAL

- Docs structure
- Tooling
- Prose

SUMMARY - PLAN

⚓ PLAN YOUR UPGRADE. KEEP IN MIND:

- Upgrade approval
- Budget
- Other affected depts
- Help from other teams for the upgrade
- Timing

SUMMARY - TENACITY WINS THE RACE

⚓ IMPROVE EVERYTHING YOU TOUCH

- Keep documenting new features
- Incremental progress is better than no progress
- Make whatever progress you can with the time you have
- Chunk content for better retention
- Use AI to help revise for clarity, brevity, and format or syntax

ABOUT THE AUTHOR & RESOURCES

Connect with me on
LinkedIn



**Stephanie
Fuller
LinkedIn
profile**

View resources, including
this presentation, on GitHub



stephffuller
GitHub repo

IMAGE ATTRIBUTION

Stephanie Fuller, the author. Image by Landen Conner, used with permission.

“Wreck of the Peter Iredale.” *Fort Stevens State Park - Oregon State Parks*, Oregon State Parks, from hartland_adventures @ Instagram, stateparks.oregon.gov/index.cfm?do=park.profile&parkId=129&asset=2915-ig-17873593834421099. Accessed 9 Apr. 2025.

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Crew of the side-wheel steamship Olympian, photographed on the vessel, likely in Astoria, Oregon, in the summer of 1886.
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