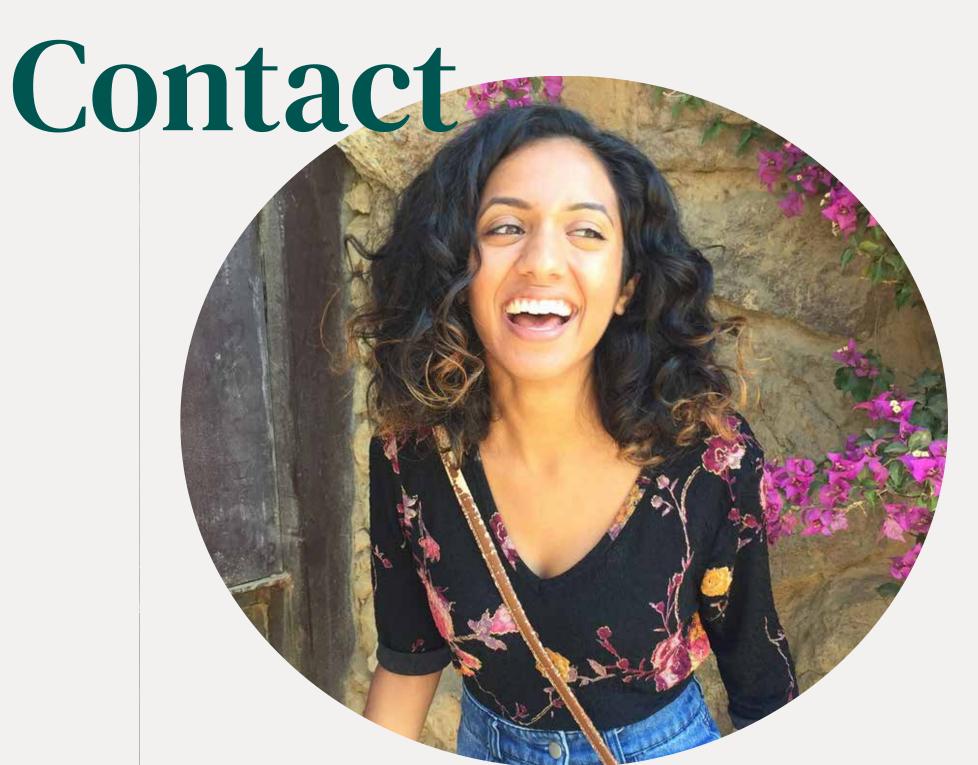
stephanie george work about

Stephanie George Developer // Designer

My mission is to make people's lives better, and hopefully happier, through technology and design.

About Me //



Hey! My name is Stephanie George. I am a software developer with experience in UX/UI design and design strategy.

In my free time I am pursuing an MS in Information and Design Strategy from Northwestern University.

I love creating art and listening to music - both of which can be found on my Instagram and Spotify below.

stephgeorge04@gmail.com







Work Development. UX/UI Design.



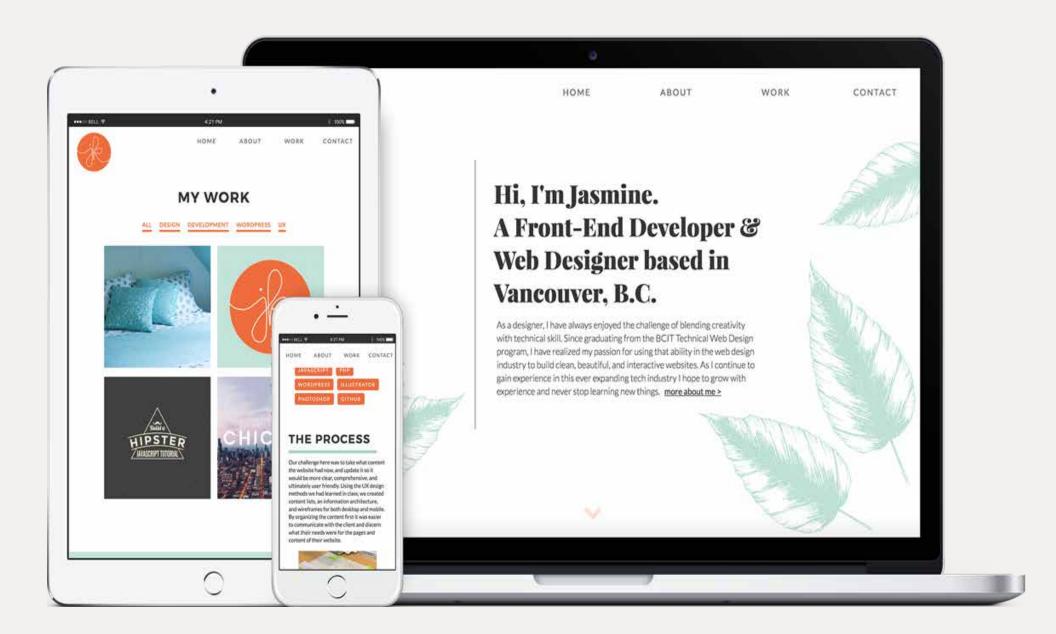




stephanie george work about

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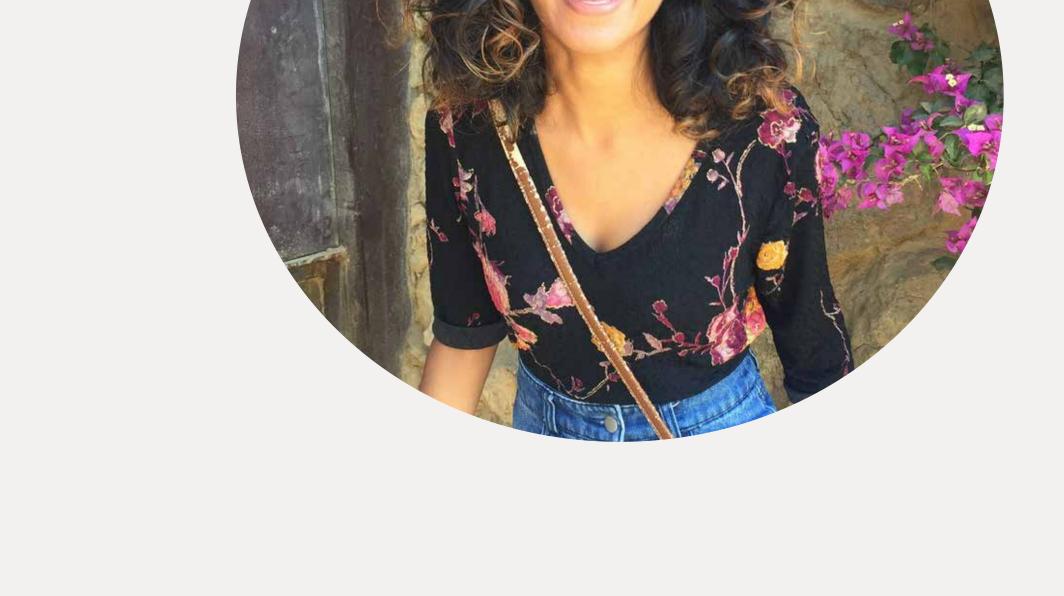
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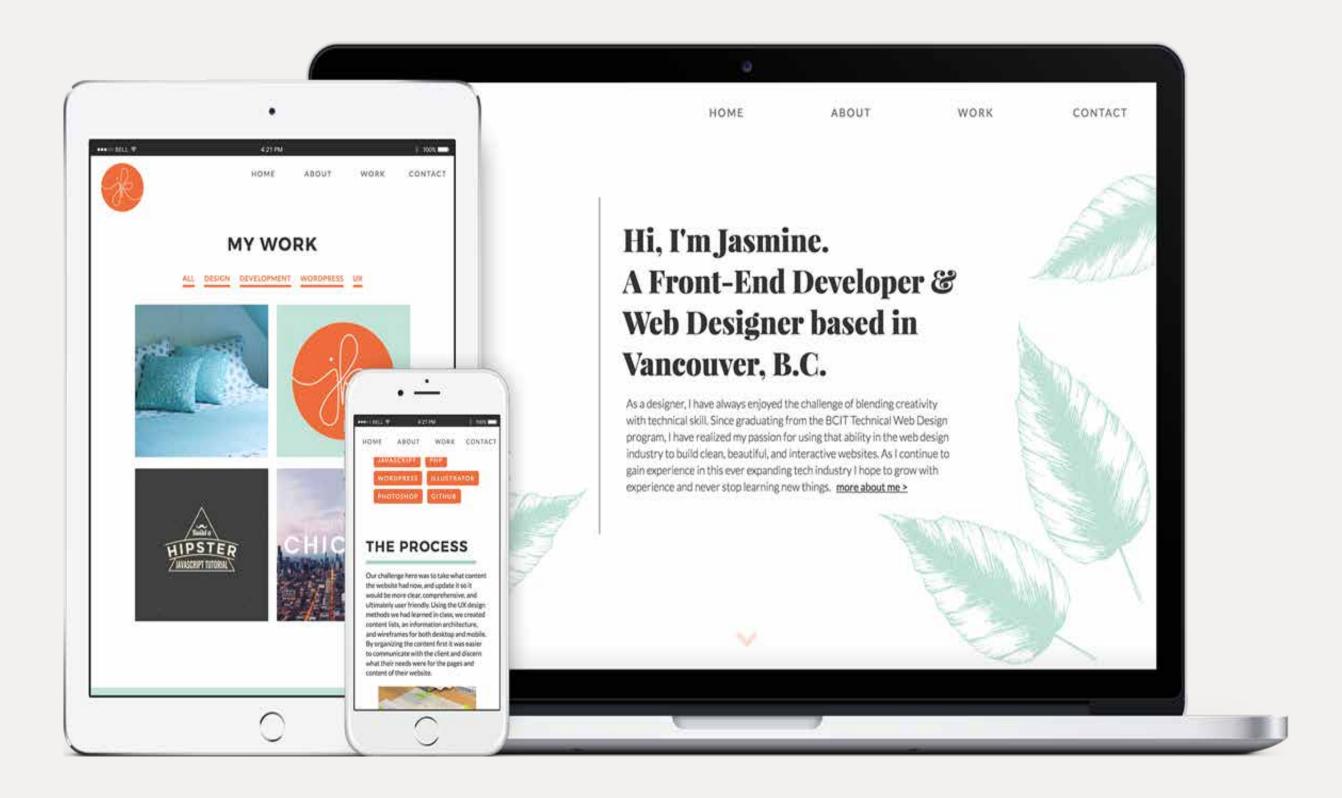




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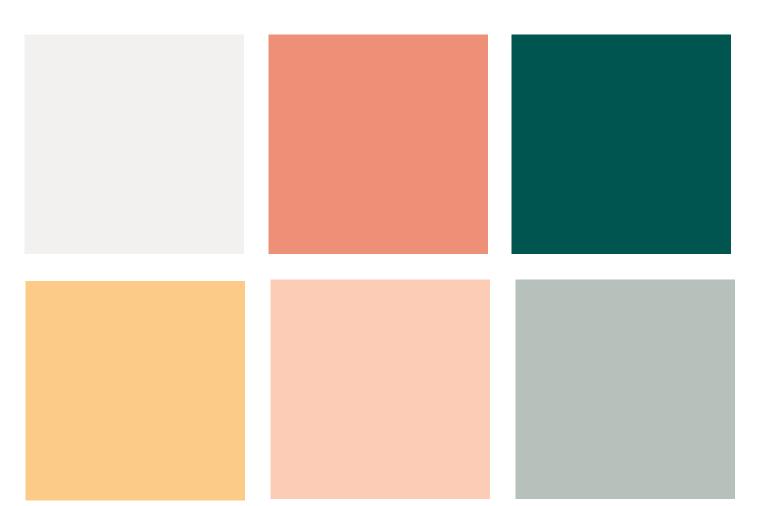
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color scheme

design inspiration

project narrative





design voice

Regular
Header Text

Poppins
Regular, Medium
Body Text

DM Serif Text

warm
professional
stylish
minimal
honest tone
unique colors

communicating: the goal is to communicate my personality while remaining slick and professional. I want to communicate my mission, skills and work while also portraying what makes me stand out as a person.

audience: potential employers, peers, current employers, coworkers

using visuals to accomplish the goal:

The Colors: warm, interesting but still clean I wanted to portray warmth and simplicity through color use which is why I used a base of gray/green and text of dark green with warm accent colors.

The Font: I used Poppins as the main font as it's light, fun and airy but still clean. I decided on DM Serif Text for the header because the juxtaposition of the serif against Poppins was interesting for the eye.

The Layout: I wanted a very simple layout with sticky headers for easy navigation. The simple layout also portrayed the sleek and simple style I wanted to perpetuate.