Stephanie Brown – Unit 9 website critique

Which existing websites out there most inspired your web site design thus far?

**I was inspired most by Jamie Oliver’s Fifteen.**

Which parts of the design are you most proud of?

**I am most proud of I have been able to adjust images for my use and create a somewhat balanced page.**

What struggles did you encounter in your design process?

**I struggled with applying images to the page as well as getting the fonts and logos where I wanted them.**

Which struggles did you encounter during page development?

**I struggled with getting the navigation just right.**

What did you learn from making your project responsive?

**I learned just how important it is for your website to be responsive. It is disappointing when a website is not responsive.**

Website 1

Business of Fashion

The layout is well done and successful for the way that it manages its large amount of content. The typography compliments the site’s overall vision of elegance. The nav bar is great but I am a bit distracted because there is a bit too much going on above it and the logo. I think it might be best for the content to appear after the logo otherwise I lose the sense of where I am.

Website 2

Space Jam

Very obviously, this site is dated. There are perhaps too many places for one to be directed too. It doesn’t seem to follow the Golden Ratio which could help it. Using a different font from the Space Jam font might be for visibility purposes. It is not responsive which would be helpful as mobile has really taken over and the audience that is targeted for would like to experience it on this level. Yet, the overall intention might be to keep it the way it was when the film was released. Nostalgia wins.