



THANK YOU FOR PURCHASING SILICATE!

WE HOPE YOU WILL ENJOY THIS DOCUMENTATION

46

*days*

23

*hours*

26

*minutes*

57

*seconds*



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## How to use

This is a HTML template, so you will need basic knowledge of the Hyper Text Markup Language to customize your landing page.

All you need is basic PHP hosting and FTP access to your server to upload the entire contents of this HTML template's folder.

We have made it easy to customize all the elements directly from HTML so you won't need to edit any JavaScript or CSS yourself.

The directory structure is intuitive:

- **css/** – (directory) Cascade style sheets
- **js/** – (directory) JavaScript files
- **img/** – (directory) Images and fonts
- **PSD/** – (directory) PhotoShop documents of all the items you may need to customize
- **contact.php** – (file) PHP file for parsing the contact form
- **newsletter.php** – (file) PHP file for parsing the newsletter form
- **index.html** – (file) Main HTML template file

We will now guide you through all the components and options.



## Components

Even though this template heavily relies on JavaScript for animations and validations, you won't need to write a single line of JavaScript code yourself.

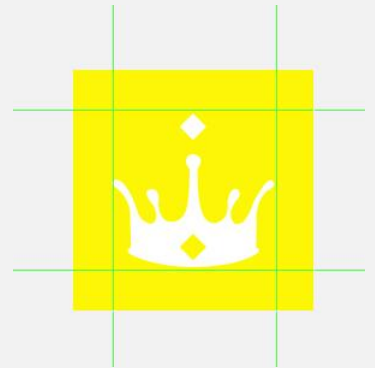
We have implemented custom HTML tags to elements that get automatically parsed by JavaScript into component options.

### Logo

You can use your own logo by replacing `img/logo.png` with a 200 pixels by 200 pixels PNG image.

We have included the PhotoShop document so you can easily replace this graphic with your own.

The logo will be visible inside the top strip.



### Title

You can easily set the title and subtitle as simple Header HTML elements.

```
<h1>Silicate</h1>  
<h2>Sit tight. We are a monkeying around with the new design.</h2>
```

## Hourglass loading speed

You can set the speed at which the hourglasses are shown by setting the **data-duration** attribute on the **page\_wrap** element.

```
<div id="page_wrap" data-duration="3000">
```

## Countdown

The countdown uses hourglasses to display the remaining time up until the product launch.

The hourglasses spin at a **180 degrees** angle when reset.

Each hourglass displays a stream of particles. The particles' **size**, **opacity** and **direction of travel** are **random** for a more realistic effect.

The rate at which the top part of the hourglass is emptied is calculated using an **exponential** factor, to account for the difference in diameters for the upper and lower parts of the top container.

In English, this makes the hourglass seem it empties slower when it is almost full and faster when it is almost empty, as we see in real life.

You can start by setting the number of particles that need to drop on each increment by setting the **data-grains** attribute:

```
<div class="countdown" data-grains="20" date="2013-10-03" data-speed="3000" data-color="#fdf705" data-text-color="#000000"></div>
```

Then, set the **date** attribute to the desired release date.

The date format is **YYYY-MM-DD**.

The **data-color** attribute is not mandatory and you can use any color you like, including hex, like **#ffffff**. This dictates the sand's color (in each half of the hourglass and for the sand grains).

The **data-text-color** is not mandatory and you can set any color you like. It dictates the color of the text shown on the bottom of the hourglass.

The **data-speed** attribute is not mandatory and you can set any positive integer. It controls various aspects of the hourglasses' animation such as speed of turn, speed of sedimentation etc.

Due to the fact that CSS3's **transform: rotate(deg)** also rotates the background of an element, we had to apply a simultaneous **rotate(180deg)** on the hourglass and **rotate(-180deg)** on a child element of the hourglass that held the background image. Thus, the background **appeared** not to move at all, in a **relativistic manner**. Simple things are sometimes very hard to achieve.

## Slides

This theme includes two slides (a top one and a bottom one).

In order to keep the HTML as clean as possible, we have imposed the following convention:

- The item that goes inside the slide's holder is the contents of the first `<span>` element found inside the **slide**.
- The remaining HTML markup will become the body of the slide.

General markup:

```
<div class="bottom slide" data-border-color="#fdf705" data-background-color="#000000">
```

You can change the border color by setting the **data-border-color** attribute.

You can also change the background color of each slide by setting the **data-background-color** attribute.

Please note that the slides incorporate a rotated square instead of a rasterized PNG image in order to allow for complete control over the colors of the background and borders.

## Parallax

We have added a parallax effect for the background image.

In order for the effect to work you must provide 2 images:

- **sharp.jpg**
- **blurred.jpg**

The sharp image is the original picture you wish to use for the background. The **blurred.jpg** image is a blurred version of the original. We recommend using PhotoShop's **Gaussian Blur @ 7px** filter for this effect.

## Newsletter

The e-mail is validated both on the user-side, using JavaScript and on the server-side, just to make sure no hacker gets in.

You can customize the error and success codes by editing the **newsletter.php** file and changing the desired values:

```
protected $_messages = array(
    self::MESSAGE_TRY_AGAIN    => 'Please refresh and try again.',
    self::MESSAGE_INVALID_FORM => 'Invalid form submitted.',
    self::MESSAGE_INVALID_EMAIL => 'Invalid e-mail submitted.',
    self::MESSAGE_COULD_NOT_SAVE => 'Could not save your e-mail.',
    self::MESSAGE_SUCCESS      => 'Thank you! You will be the first to know when we launch.',
);
```

## Contact

The contact form works the same as the newsletter, having its own designated **contact.php** file to handle the information.

Please note that the messages are different:

```
protected $_messages = array(
    self::MESSAGE_TRY_AGAIN    => 'Please refresh and try again.',
    self::MESSAGE_INVALID_FORM => 'Invalid form submitted.',
    self::MESSAGE_INVALID_NAME => 'Invalid or empty name submitted.',
    self::MESSAGE_INVALID_CONTENT => 'Invalid or empty content submitted.',
    self::MESSAGE_INVALID_EMAIL => 'Invalid e-mail submitted.',
    self::MESSAGE_COULD_NOT_SAVE => 'Could not save your message.',
    self::MESSAGE_SUCCESS      => 'Thank you, %s! We will get back to you as soon as possible.',
);
```

The %s for the **MESSAGE\_SUCCESS** string is replaced with the user's name.

## Social icons

You may use one of the following Social icons:

```
<a href="javascript:void(0);" class="social youtube">Youtube</a>
<a href="javascript:void(0);" class="social yandex">Yandex</a>
<a href="javascript:void(0);" class="social vkontakte">Vkontakte</a>
<a href="javascript:void(0);" class="social vk">Vk</a>
<a href="javascript:void(0);" class="social vimeo">Vimeo</a>
<a href="javascript:void(0);" class="social twitter">Twitter</a>
<a href="javascript:void(0);" class="social tumblr">Tumblr</a>
<a href="javascript:void(0);" class="social steam">Steam</a>
<a href="javascript:void(0);" class="social stackoverflow">Stackoverflow</a>
<a href="javascript:void(0);" class="social soundcloud">Soundcloud</a>
<a href="javascript:void(0);" class="social skype">Skype</a>
<a href="javascript:void(0);" class="social share">Share</a>
<a href="javascript:void(0);" class="social rss">Rss</a>
<a href="javascript:void(0);" class="social readability">Readability</a>
<a href="javascript:void(0);" class="social read-it-later">Read-it-Later</a>
<a href="javascript:void(0);" class="social pocket">Pocket</a>
<a href="javascript:void(0);" class="social pinterest">Pinterest</a>
<a href="javascript:void(0);" class="social picasa">Picasa</a>
<a href="javascript:void(0);" class="social openid">Openid</a>
<a href="javascript:void(0);" class="social myspace">Myspace</a>
<a href="javascript:void(0);" class="social moikrug">Moikrug</a>
<a href="javascript:void(0);" class="social linked-in">Linked-in</a>
<a href="javascript:void(0);" class="social lifejournal">Lifejournal</a>
<a href="javascript:void(0);" class="social lastfm">Lastfm</a>
<a href="javascript:void(0);" class="social jabber">Jabber</a>
<a href="javascript:void(0);" class="social instapaper">Instapaper</a>
<a href="javascript:void(0);" class="social habrahabr">Habrahabr</a>
<a href="javascript:void(0);" class="social google">Google</a>
<a href="javascript:void(0);" class="social github-octoface">Github-octoface</a>
<a href="javascript:void(0);" class="social github-circle">Github-circle</a>
<a href="javascript:void(0);" class="social foursquare">Foursquare</a>
<a href="javascript:void(0);" class="social flickr">Flickr</a>
<a href="javascript:void(0);" class="social flattr">Flattr</a>
<a href="javascript:void(0);" class="social facebook">Facebook</a>
<a href="javascript:void(0);" class="social evernote">Evernote</a>
<a href="javascript:void(0);" class="social email">Email</a>
<a href="javascript:void(0);" class="social dropbox">Dropbox</a>
<a href="javascript:void(0);" class="social blogspot">Blogspot</a>
<a href="javascript:void(0);" class="social bitbucket">Bitbucket</a>
<a href="javascript:void(0);" class="social youtube-play">Youtube-play</a>
```



Thank you

Thank you for purchasing the enchanting **Silicate**.

We wish you a great day!

Stephino