



# *Snaily*

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Thank you for purchasing Snaily, a responsive, minimalist countdown HTML page.

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## How to use

This is a HTML template, so you will need basic knowledge of the Hyper Text Markup Language to customize your landing page.

All you need is basic PHP hosting and FTP access to your server to upload the entire contents of this HTML template's folder.

We have made it easy to customize all the elements directly from HTML so you won't need to edit any JavaScript or CSS yourself.

The directory structure is intuitive:

- **css/** – (directory) Cascade style sheets
- **js/** – (directory) JavaScript files
- **img/** – (directory) Images and fonts
- **PSD/** – (directory) PhotoShop documents of all the items you may need to customize
- **contact.php** – (file) PHP file for parsing the contact form
- **newsletter.php** – (file) PHP file for parsing the newsletter form
- **index.html** – (file) Main HTML template file

We will now guide you through all the components and options.

## Components

Even though this template heavily relies on JavaScript for animations and validations, you won't need to write a single line of JavaScript code yourself.

We have implemented custom HTML tags to elements that get automatically parsed by JavaScript into component options.

### Logo

The logo syntax is simple.

```
<a class="logo" href="javascript:void(0) ;">Company Name</a>
```

On runtime, this gets replaced with a series of DIVs in order to create a ribbon effect.

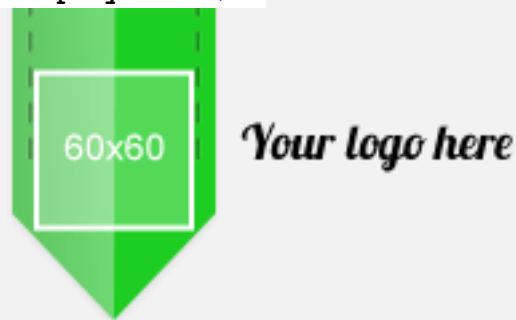
The nice thing is that you can change the ribbon color by adjusting the **snail-color** attribute of the snail DIV to one of the following colors:

- red
- white
- grey
- black
- green
- blue
- orange
- yellow
- indigo
- violet

```
<div snail="true" snail-color="black"...
```

 but we'll get back to the snail DIV a little bit later.

You can use your own logo by replacing **img/logo.png** with a 60 pixels by 60 pixels PNG image.



### Header

The header is simple, basic, HTML.

```
<h1>Coming soon</h1>
<h2>We're busy working on our new product</h2>
```

Use your own words.

## Countdown

The countdown uses Canvas elements to display the discs that represent the time to launch.

It is pretty complicated but all you'll need to figure out is the release date:

```
<div class="countdown" date="2013-09-03" color1="grey" color2="yellow"></div>
```

The date format is **YYYY-MM-DD**. **color1** and **color2** attributes are not mandatory and you can use any colors you like, including hex, like **#ffffff**; they dictate the discs colors.

## Slider

We have decided to use a very simplistic slider. There are no navigation buttons, no slide "bubbles" and the HTML markup is simplistic.

```
<div class="slider" duration="4000">  
    
    
    
</div>
```

The **duration** attribute indicates the time between slides, in milliseconds.

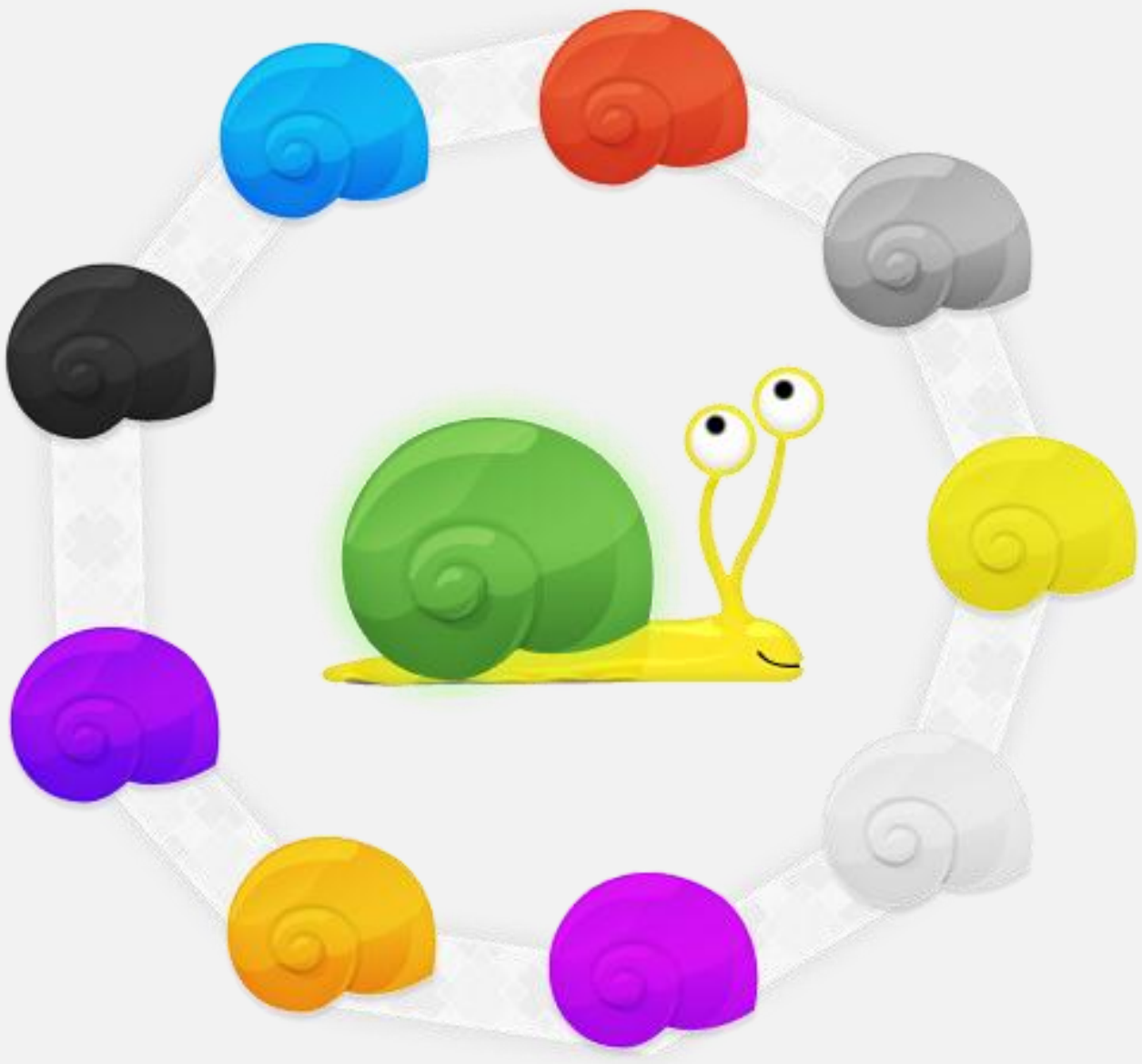
Each slide is an image you provide. The **src** attributes are not custom in any way. Simply include paths to the images you wish to use as slides.

## Snail

Introducing the avatar:

- he has movable eyes that follow you everywhere
- he has more shells than you can count
- he breathes
- he blinks
- he crawls
- his name is Snaily

Thank you for giving him a home!



The HTML markup for the snail is intuitive.

```
<div snail="true" snail-color="black" trail-color="yellow" snail-percent="100"
dialog-duration="4000" snail-duration="10000">
  <span>Hello! My name is Snaily.</span>
  <span>We will launch soon...</span>
</div>
```

The **snail-color** attribute dictates both the shell color, the logo background and the CSS **::selection** color. You can only use one of these words:

- red
- white
- grey
- black
- green
- blue
- orange
- yellow
- indigo
- violet

If you wish to change a shell color to something more specific to your brand, you may use the **PSD/shell.psd** PhotoShop document to do so.

The **trail-color** attribute dictates the color of the trail the snail leaves. This can be anything you like, including hex values like #ffffff.

The **snail-percent** attribute indicates the percentage of completion. Values allowed are **integers** from **0** to **100**.

The **dialog-duration** attribute indicates the time (in milliseconds) between the snail's lines.

The **snail-duration** attribute indicates the time (in milliseconds) that the snail will take to complete the **snail-percent** percentage of the track.

Each `<span/>` element holds one of the snail's lines. He's a verbose fellow.

Every time you click on one of the snail's eyes, they close (it's a conservation instinct).

If you click on the snail's shell, he goes back to 0 and races to the **snail-percentage** again, just for your amusement.

He's not so bright, though... he sometimes blinks one eye at a time.

## Newsletter

The e-mail is validated both on the user-side, using JavaScript and on the server-side, just to make sure no hacker gets in.

You still need to implement the behavior of the save function in order to save the user-provided e-mail address (store it locally, send it in an e-mail or save it in the database).

```
/**
 * Save the e-mail address
 *
 * @param string $email E-mail address
 * @return boolean
 */
protected function _saveEmail($email) {
    // TODO - Save the e-mail address: in a text file, by e-mail or in a database
    return true;
}
```

You can customize the error and success codes by editing the **newsletter.php** file and changing the desired values:

```
protected $_messages = array(
    self::MESSAGE_TRY_AGAIN      => 'Please refresh and try again.',
    self::MESSAGE_INVALID_FORM  => 'Invalid form submitted.',
    self::MESSAGE_INVALID_EMAIL => 'Invalid e-mail submitted.',
    self::MESSAGE_COULD_NOT_SAVE => 'Could not save your e-mail.',
    self::MESSAGE_SUCCESS       => 'Thank you! You will be the first to know when
we launch.',
);
```

## Contact

The contact form works the same as the newsletter, having its own designated **contact.php** file to handle the information.

Please note that the save function is different:

```
/**
 * Save the message
 *
 * @param string $name      Name
 * @param string $email     E-mail address
 * @param string $content   Content
 * @return boolean
 */
protected function _saveMessage($name, $email, $content) {
    // TODO - Save the message address: in a text file, by e-mail or in a database
    return true;
}
```



And the messages are different too:

```
protected $_messages = array(
    self::MESSAGE_TRY_AGAIN      => 'Please refresh and try again.',
    self::MESSAGE_INVALID_FORM   => 'Invalid form submitted.',
    self::MESSAGE_INVALID_NAME   => 'Invalid or empty name submitted.',
    self::MESSAGE_INVALID_CONTENT => 'Invalid or empty content submitted.',
    self::MESSAGE_INVALID_EMAIL  => 'Invalid e-mail submitted.',
    self::MESSAGE_COULD_NOT_SAVE => 'Could not save your message.',
    self::MESSAGE_SUCCESS        => 'Thank you, %s! We will get back to you as
soon as possible.',
);
```

The %s for the **MESSAGE\_SUCCESS** string is replaced with the user's name.

## About Us

As for the **Newsletter** and **Contact** pages, the HTML markup includes a toggle:

```
<div class="toggle" data-target="#about-us" data-toggle="modal" title="About Us"><i
class="icon">&#xF080;</i></div>
```

And the actual Bootstrap modal:

```
<!--About us-->
<div class="modal hide fade" id="about-us" tabindex="1" role="dialog" aria-
hidden="true">
    <div class="modal-header">
        <button type="button" class="close" data-dismiss="modal" aria-
hidden="true">x</button>
        <h3>About us</h3>
    </div>
    <div class="modal-body">
        We are a creative agency based in Europe.<br/>
        Lorem ipsum dolor sit amet is the way we start all of our sentences.
    </div>
</div>
```

Feel free to customize the **modal-body** with anything you like.

More info about Twitter Bootstrap's modals: <http://twitter.github.io/bootstrap/javascript.html#modals>.

## Social icons

You may use one of the following Social icons:

```
<a class="social twitter" href="http://twitter.com/">Twitter</a>
```

```
<a class="social facebook" href="http://facebook.com/">Facebook</a>
```

```
<a class="social linkedin" href="http://linkedin.com/">Linkedin</a>
```

```
<a class="social youtube" href="http://youtube.com/">Youtube</a>
```

```
<a class="social yahoo" href="http://yahoo.com/">Yahoo</a>
```

**Thank you**

Thank you for purchasing HTML template ***Snaily.***

We wish you a great day!

**Stephino**