

https://www.thewhole-cat.com/

The Whole Cat and Kaboodle

The Whole Cat and Kaboodle offers services, products and consultations to help create the best, most rewarding relationships between cats and their humans. We seek to be a resource where people can get their questions answered about chealth, nutrition, and behavior.



VISITING HOURS affel to open cluring the following days and business hours: Outly 16 AM - 4 PM

eservations are highly excouraged. Entry is \$16 per person. Please entre 5 minut scheduled appointment. as visits start on the boar and and on the \$5s.

First, please select how many people you are scheduling for by adjusting the Quantity to the upper right of the calendar. If you want to reserve more than one hour, please click "Add a time." When you have made all the reservation slots you want, click "Continue."

Once we reach our maximum of 5 people for any given time, reservations for that time will become unavailable.

Reservations may be booked next-day at earliest. Walk-in availability for individuals without

If you have already made a reservation and need to reschedule or cancel for any reason, please call us at (425) 307-1008.



pros:

- compassionate mission statement
- clear sections

cons:

- cluttered navigation and hero image
- lack of CTAs
- body font size is quite small
- width of text is long, making it harder to read
- a lot of different font sizes across different pages in the site



https://crumbsandwhiskers.com/

Kitten & Cat Café | Crumbs & Whiskers

I started Crumbs & Whiskers in 2015, after visiting a cat cafe in Thailand. It took a lot of hope, risk, and late nights, but I'm so proud of the company I've created. I hope you can experience the magic of our cat & kitten cafes.





pros:

- strong brand identity
- lots of images really shows love of cats!

cons:

- difficult to read some of the headings
- difficult to read reservation page, very text heavy
- some confusing nav items LOTS of options, even more options on dropdown



https://nekocatcafe.com/

Home | NEKO: A Cat Cafe | SIP THE DRINKS. PET THE CATS. | Seattle, WA & Bellingham, WA

NEKO: A Cat Cafe | SIP THE DRINKS. PET THE CATS. | Seattle, WA & Bellingham, WA

pros:

 strong landing page with lots of CTAs, cohesive brand, lots of images

BEST. THING. EVER. Grab a drink and

features adoptable cats

cons:

- hero image has too many CTAs should link to the general reservation page
- some parts of the website isn't responsive, with texts bleeding over
- lots of all uppercase text feels too high energy
- featured cards for non-adoptable cats
- nav is hard to read unless on sticky scroll