Unit 7: Final Mid-Term Assignment

- **Defining your audience/tone**

  - My target audience is mainly potential employers within the web design and development fields. Another potential target audience would be my peers in the field. I want to inspire their own creativity and create a place for my brand within their ranks. Professional but definitely not without humor, is how I would describe my tone. A clever sense of humor, a wink, a smile that sets me apart and makes me more approachable.

- **What existing websites out there were you most inspired by**

  - http://d3sign.co/
  - http://aleksitappura.com/
  - http://soumyabishi.co/
  - http://frii.io/

- **Parts of the design you're most proud of**

  - The hero banner, and the CSS I was able to learn how to apply for the links in the navigation to give them an effect when they are hovered over.

- **The struggles you encountered in your design process**

  - Picking the correct images to convey what the content below was about.

- **Parts of the development process that you overcame**

  - My biggest hurdle I got past was with the three columns under the hero banner, I don't know why it took me so long to get it, but when it happened it was great!

- **The struggles you encountered when developing the page**

  - The biggest struggle was the three columns, and right now I'm working on the "What I Do" page and it's proving to be difficult to get it to do what I want.

- **What you learned from working through this mid-term project**

  - I've learned that I've come along way from my initial thoughts and design for this site, but was quickly humbled that I have so much more to learn. This project really helped me focus my vision of the site and actually move towards that end goal of a complete website portfolio.