

Part 1

1. User personas

1) Rich Goldman

- Description: high income professional
- Motivation: want to eat quality food when they want.
- Frustrations: dont know enough quality restaurants.

2) Tim Worksalot

- Description: busy working professional
- Motivation: Wants to get the food they want conveniently
- Frustrations: eats out alot but not enough options.

3) Zach Healthnut

- Description: Health conscious working professional
- Motivation: Wants to get the healthy food they want
- Frustrations: not enough options

4) Stephen Schedules

- Description: Working professional who eats out alot and is not a picky eater
- Motivation: wants scheduled delivery of meal
- Frustrations: having to look for a place to eat everyday is tiring.

2. App Name

1) Yum Yum Delivery

Part 2

1. Minimum Viable Product

- 1) Restaurant recommendations
- 2) Food category
- 3) Delivery option
- 4) Review, comment section for restaurants.

2. User Stories

- 1) As a high-incomed working professional, I want to get quality food from a variety of restaurants, so I can maximize happiness/satisfaction.
- 2) As a busy working professional, I want to get food conveniently from a vareity of restaurants, so I can get the food I want and spend more time working.
- 3) As a a health-conscious working professional, I want to get the healthy food that I want from a vareity of restaurants, so I can stay healthy.
- 4) As a working professional who eats out alot, I want scheduled deliveries from a variety of restaurants, so I dont have to think about what to eat.
- 5) As a restaurant owner, I want to be able to serve more customers, so I can increase revenue.