JASON **STEPP**

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SKILLS

</> C# ♦ PHP ♦ JavaScript ♦ HTML/CSS ♦ MySQL

⚙ Git/GitHub ♦ .NET ♦ SASS ♦ jQuery ♦ SEO ♦ REST ♦ Unix ♦ Apache ♦ NGINX

🗄 WordPress/WooCommerce ♦ Shopify ♦ 3DCart

🖥 Unity ♦ Photoshop ♦ Illustrator

PROFESSIONAL EXPERIENCE

OWNER / FOUNDER

CVBERPUNK   ♦ *Remote*   📅 *2017-2022*

Started a small e-commerce business from the ground up selling custom designed clothing merchandise to a specific niche market. Fully designed and developed custom Wordpress website. Maintained and administered cloud web server and database. Responsible for all business administration and marketing. Designed all custom product designs.

PROJECT MANAGER

DV8 Offroad   ♦ *Remote*   📅 *2020-2021*

Worked with the VP of Sales and planned strategies to improve customer usability and conversion on our B2C e-commerce website.

Oversaw and directed outside consultants for the implementation and customization of a Shopify theme and plugins that improved the UI/UX and conversion rate for our customers. Monthly revenue increased 200% in the following months after project completion.

FULL STACK DEVELOPER

Addictive Desert Designs   ♦ *Mesa, AZ*   📅 *2014-2020*

Migrated a mid-sized e-commerce website onto a self-managed VPS running a LAMP stack. Managed this server as one of my primary job responsibilities.

Designed and developed a modern responsive and mobile friendly design using HTML/CSS and JavaScript/jQuery to our existing e-commerce platform, which improved customer conversions. Revenue increased by 20% compared to the same period the previous year.

Worked with the sales and marketing team on various solutions that grew revenue steadily year over year, with a 200% growth over a 4 year period. Several SEO improvements through front-end and back-end changes using PHP/MySQL/HTML/CSS; integration of back-end APIs from Google, Facebook, and YouTube for new website features; added tracking pixels to gather marketing data; integration of the Affirm payment option.

FREELANCE DEVELOPER

Self-Employed   📍 *Remote*   📅 *2014-2018*

HYPERION360 *(2018)* – Consulted on a prototyped integration of a REST API into a WordPress website to purchase tickets from a 3rd party.

WOODSBARN *(2015)* – WordPress/WooCommerce storefront for a small business.

HAIRTRU *(2014)* – WordPress/WooCommerce storefront with custom changes for a small business.

JUNIOR SOFTWARE ENGINEER

Finding King   📍 *Mesa, AZ*   📅 *2013-2014*

Developed an internal tool using UPS's API to calculate delivery times and status of customer products. Automated the process of uploading product images to eBay listings using eBay's API. Prototyped an ASP.NET web application that allowed drop-ship vendors to generate USPS labels.

INFORMATION TECHNOLOGY SUPPORT

City of Tempe, IT Department   📍 *Tempe, AZ*   📅 *2010-2012*

Worked on several city projects using Esri's geographic information systems tool, ArcMap, for the Fire Department and Public Works Department.

PROJECTS

YOYOPOYO   *C# ♦ Unity ♦ Aseprite*

🎟 *tengusheath.itch.io/yoyopoyo*   🎧 *github.com/steppjason/yoyopoyo*   📅 *2021*

Puzzle game developed for the 2021 GameMaker Game Jam 24 hour game development event.

10,001: A SPACE EXPLORATION GAME   *C# ♦ Unity ♦ Photoshop ♦ Aseprite*

🎟 *tengusheath.itch.io/10001*   🎧 *github.com/steppjason/10001*   📅 *2021*

Space exploration game developed for the Ludum Dare 48 three day game development event.

STRANGE PLANET   *C# ♦ Unity ♦ Aseprite*

🎟 *tengusheath.itch.io/strange-planet*   🎧 *github.com/steppjason/strange-planet*   📅 *2020*

Top down shooter game developed for the Ludum Dare 47 three day game development event.

EDUCATION

B.S., COMPUTER INFORMATION SYSTEMS

Arizona State University   📍 *Tempe, AZ*   📅 *2012*