



# Business Intelligence per i Servizi Finanziari

Quaggio Stefano 866504

# AZIONI ANALIZZATE

Quali sono state scelte?

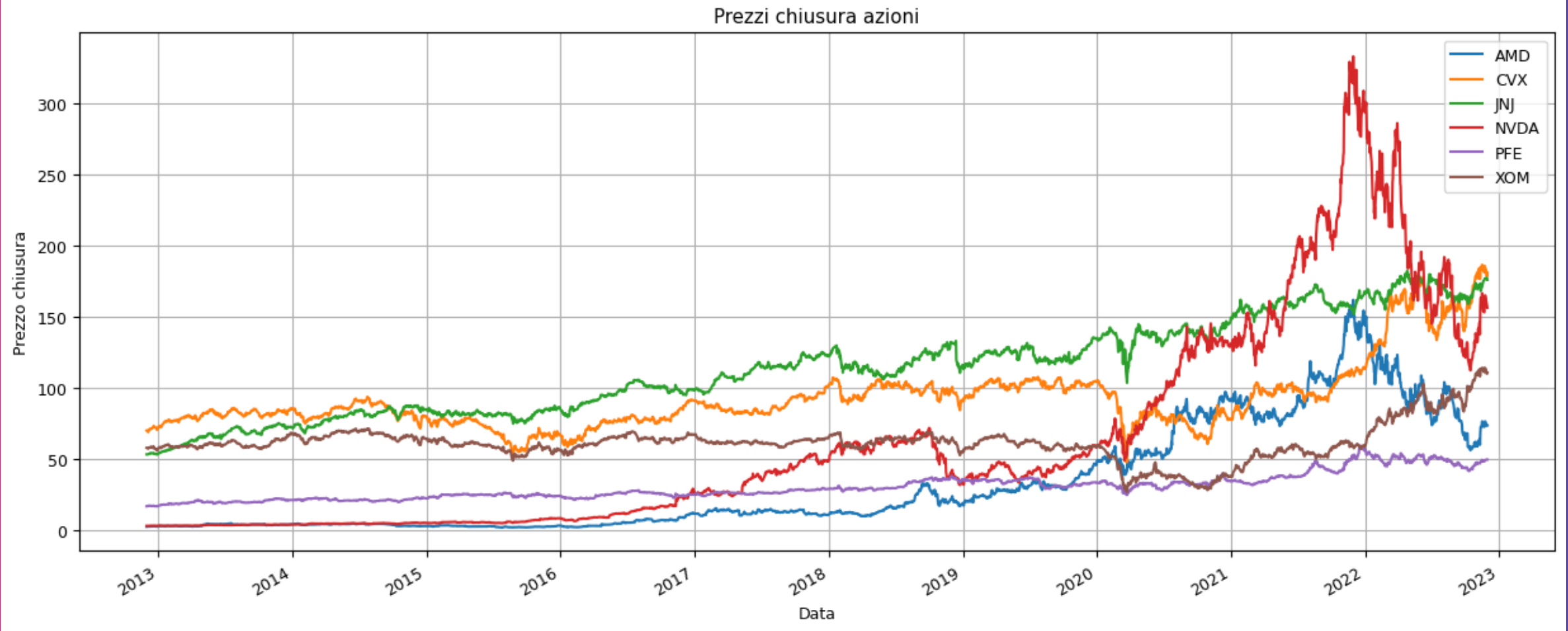
Aziende americane da 3 settori:

- Tecnologico
- Energetico
- Sistema sanitario



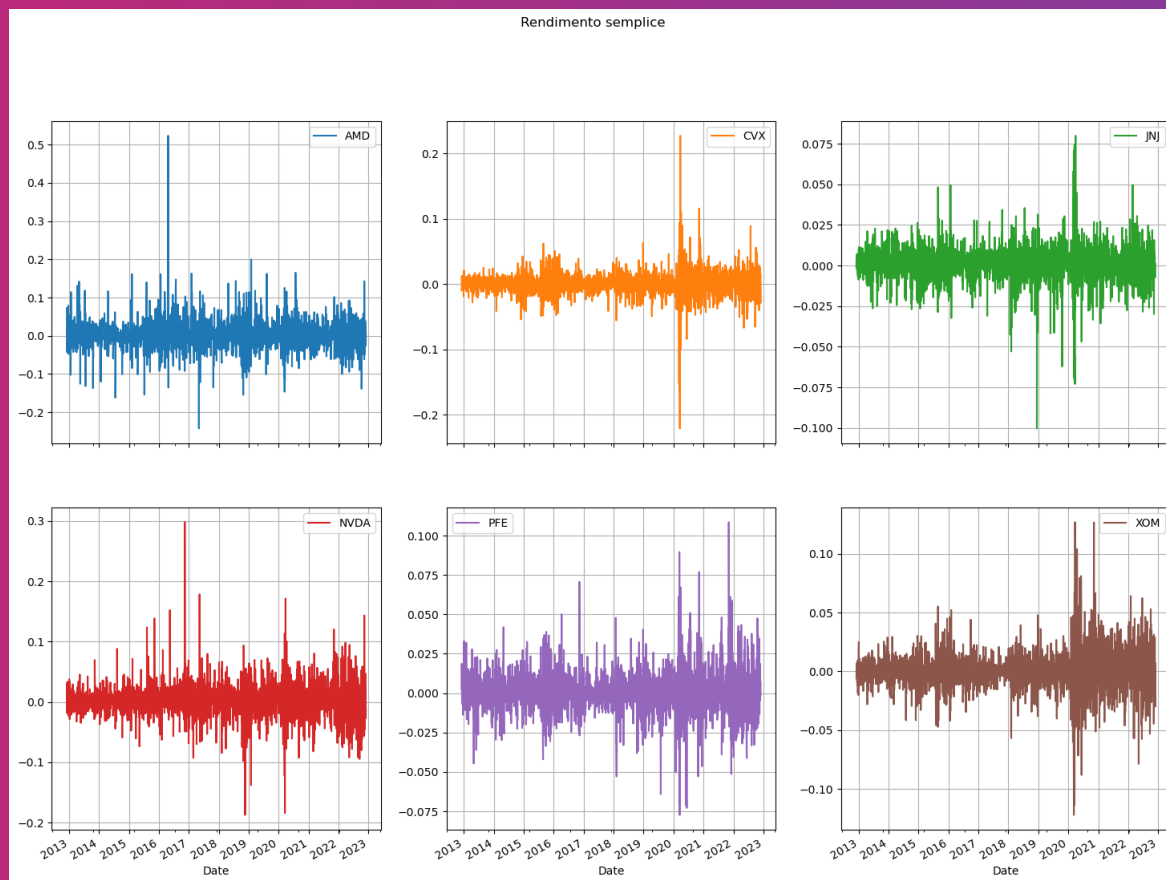
# GRAFICO DEI PREZZI

2023



# GRAFICI DEI RENDIMENTI

2023



Rendimento cumulato:

AMD	33.359090
CVX	2.590146
JNJ	3.315367
NVDA	56.564685
PFE	2.982020
XOM	1.915434

dtype: float64

Rendimento composto annuo:

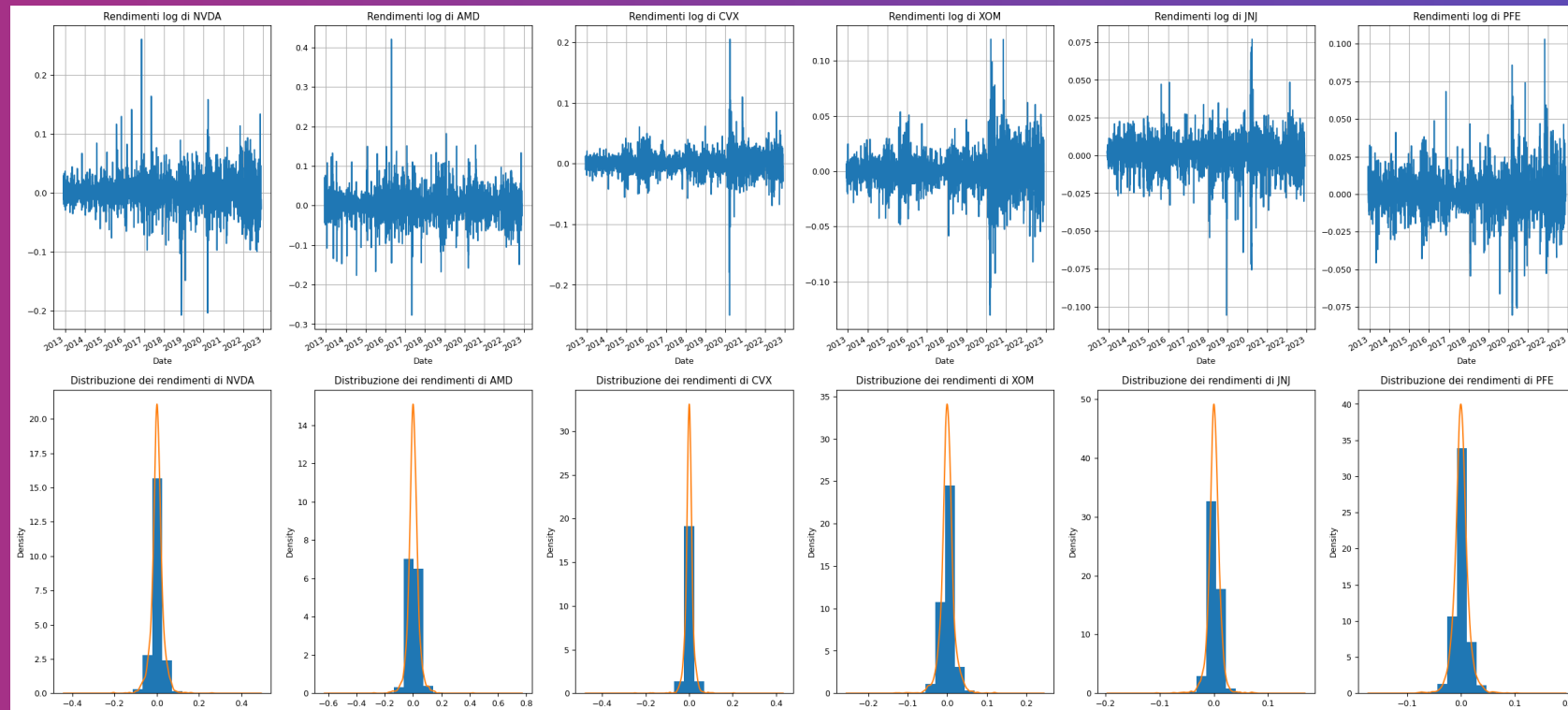
AMD	0.420108
CVX	0.099847
JNJ	0.127335
NVDA	0.497113
PFE	0.115452
XOM	0.067153

dtype: float64

# GRAFICO DEI RENDIMENTI

2023

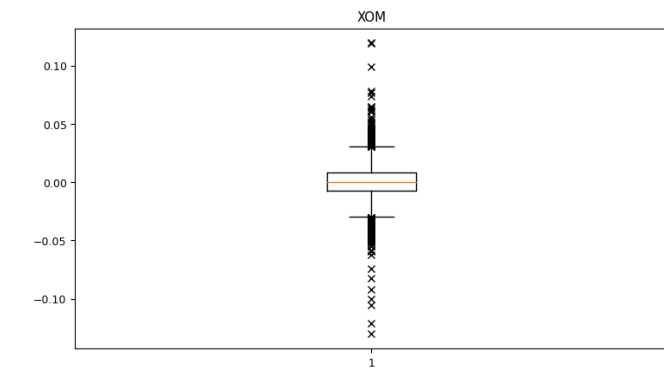
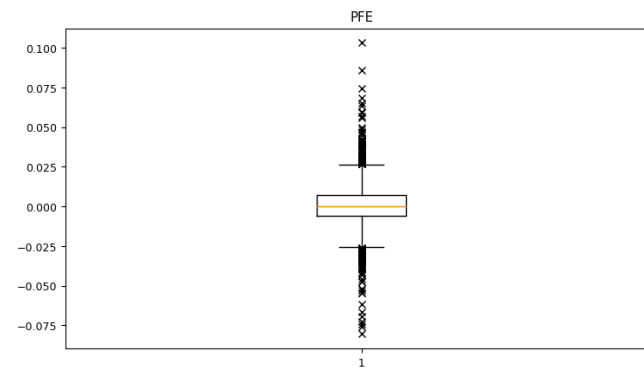
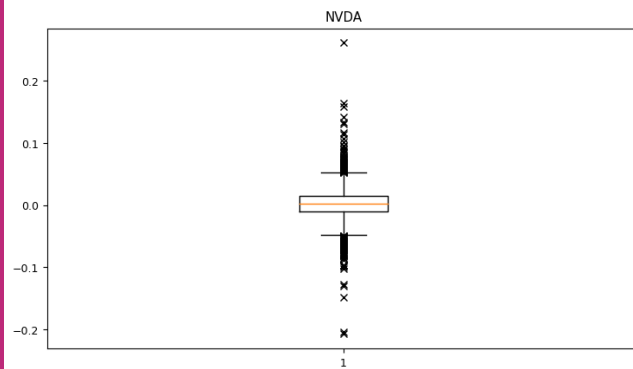
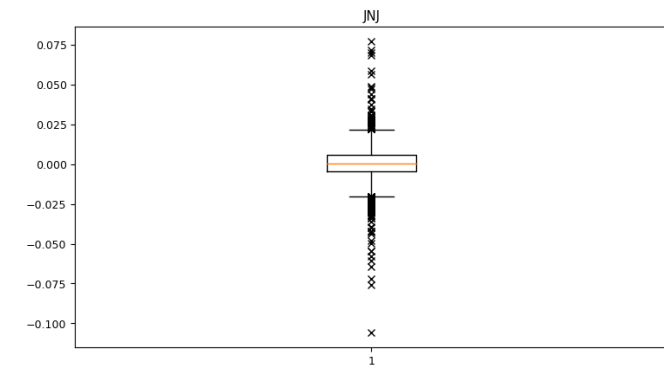
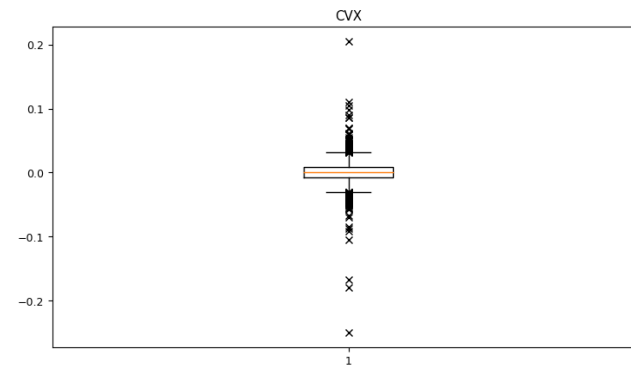
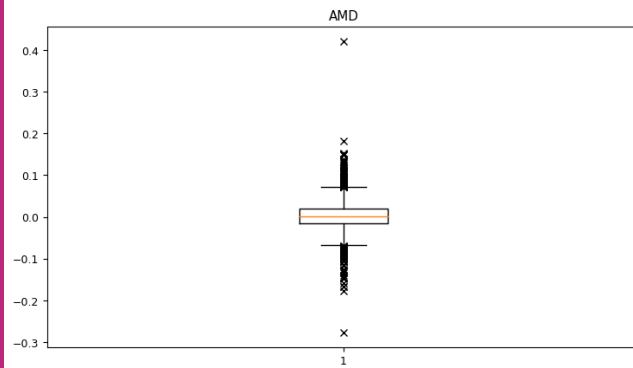
Sia grafico dei rendimenti  
logaritmici sia istogramma  
della distribuzione dei  
rendimenti con la densità



# BOXPLOT RENDIMENTI

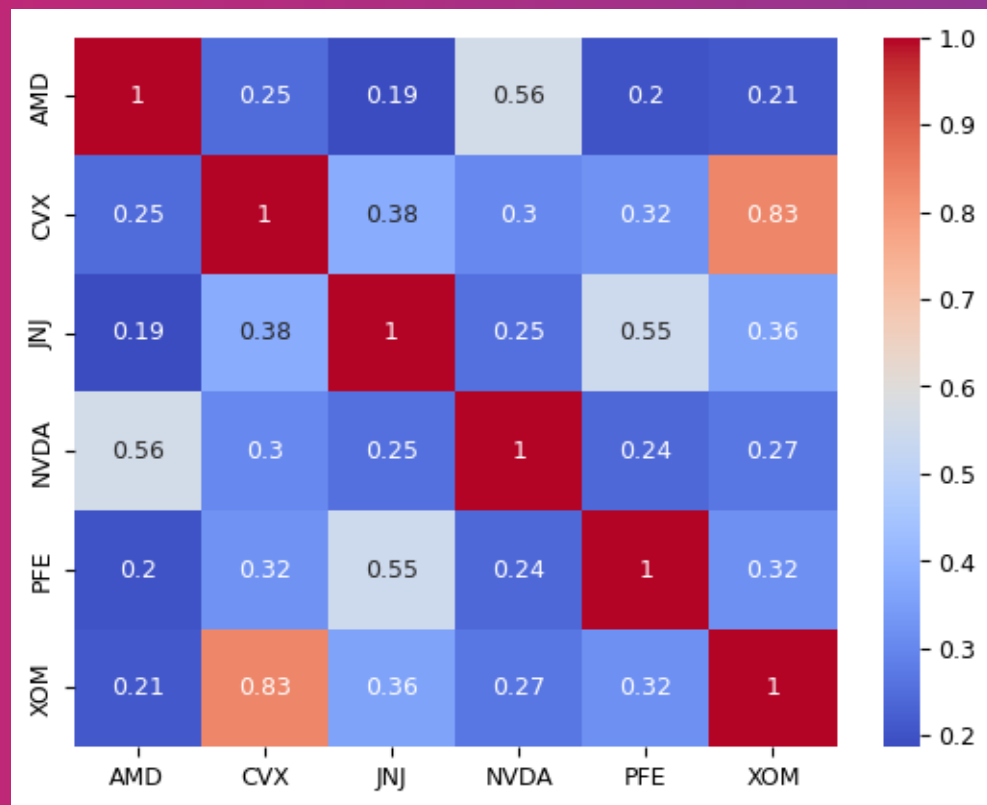
2023

Box plot rendimenti logaritmici

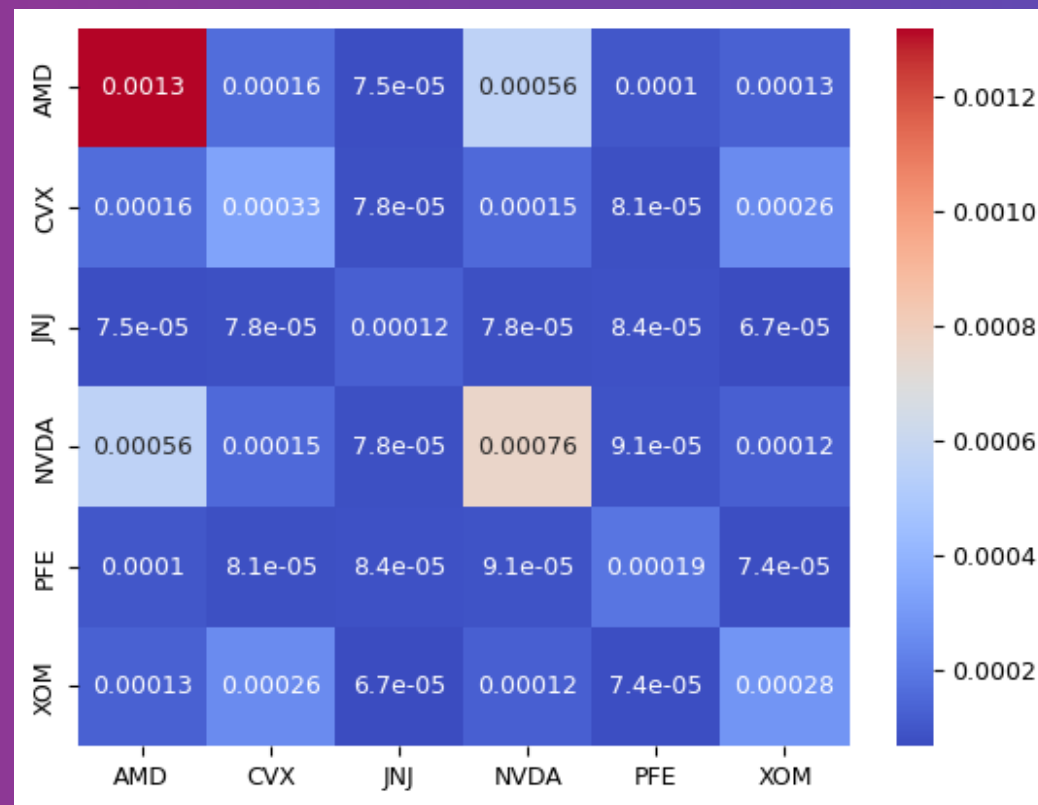


# CORRELAZIONE E VARIANZE

2023



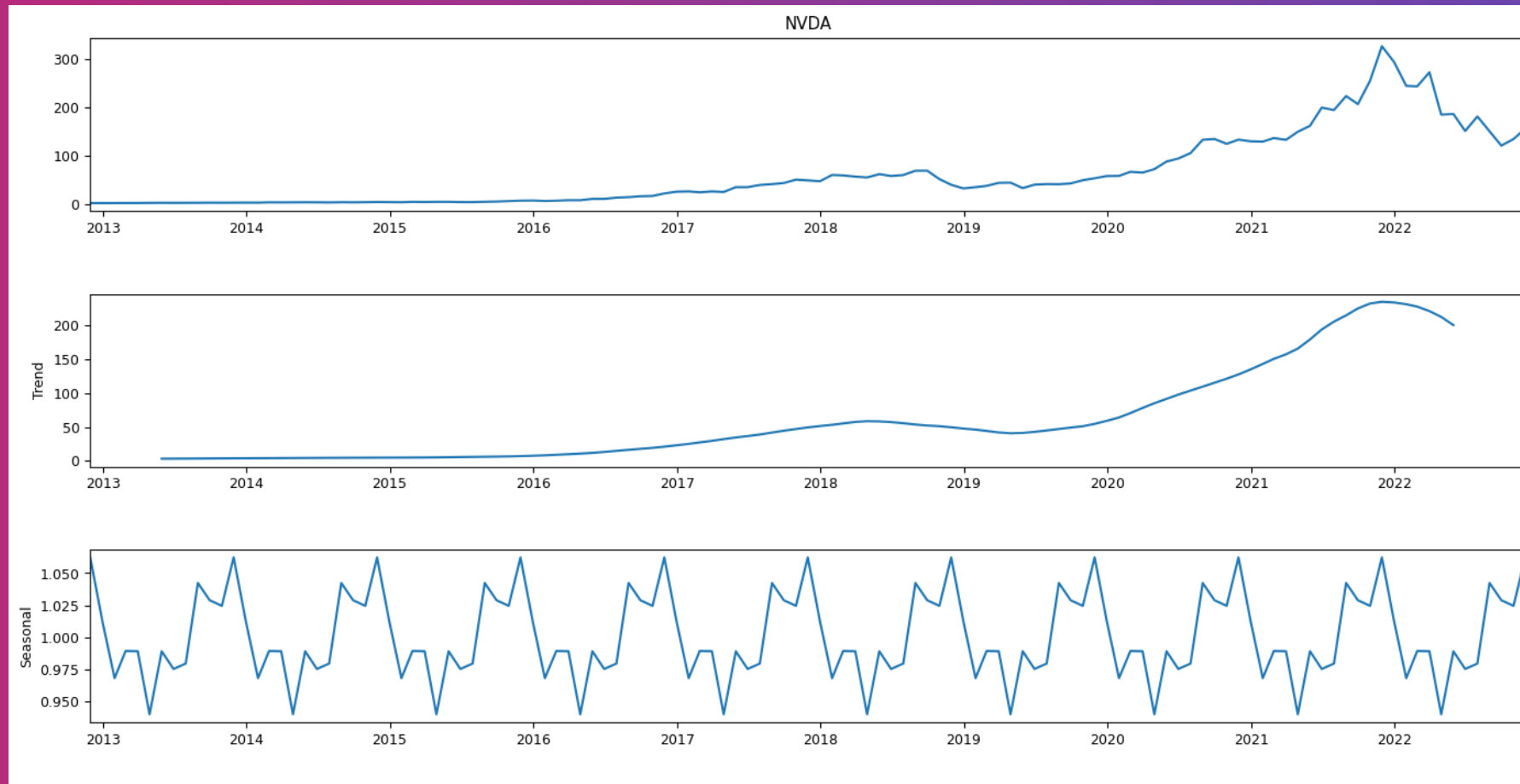
Matrice di correlazione



Matrice delle varianze

# ANALISI STAGIONALITA'

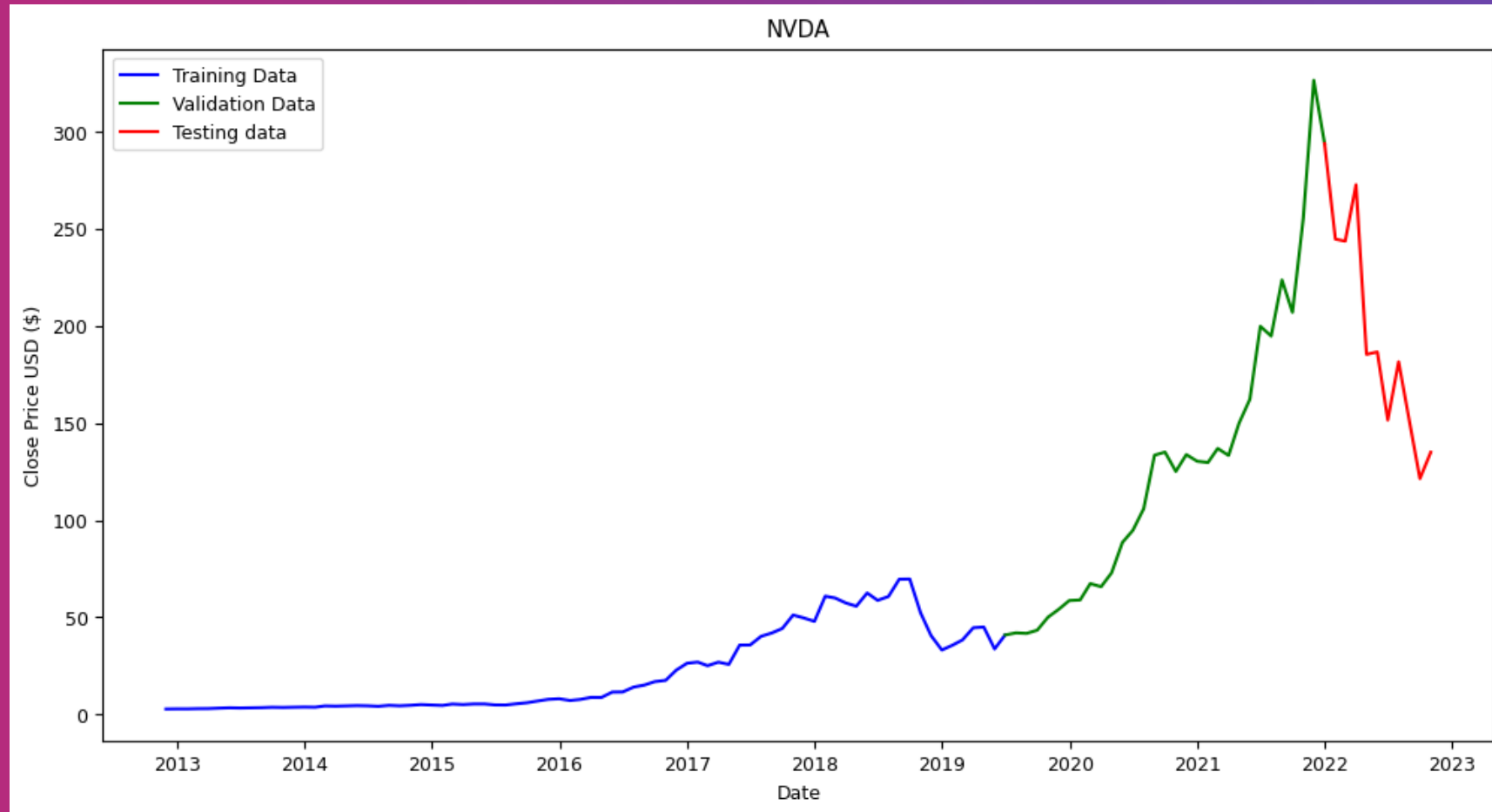
2023





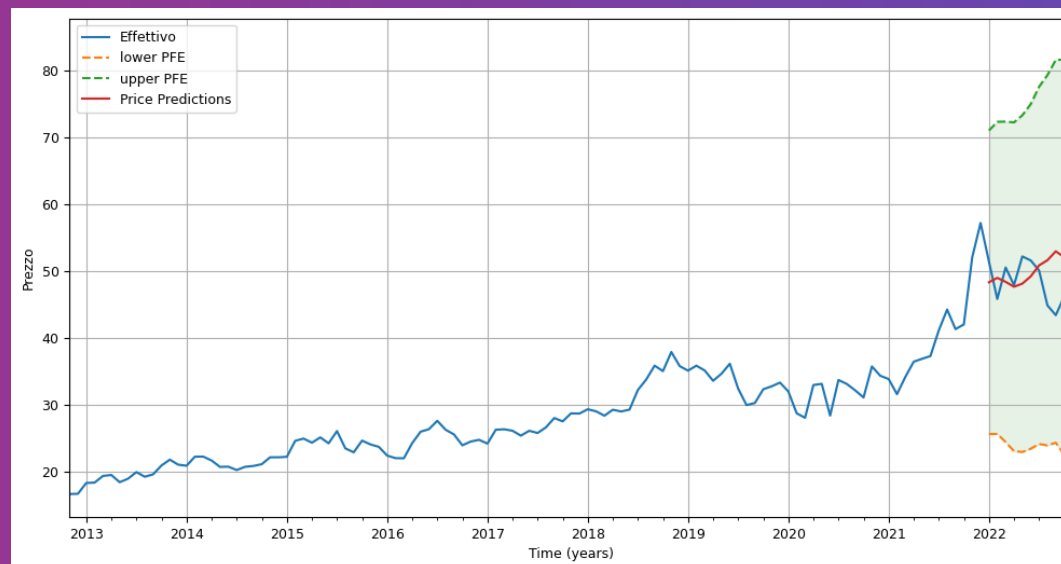
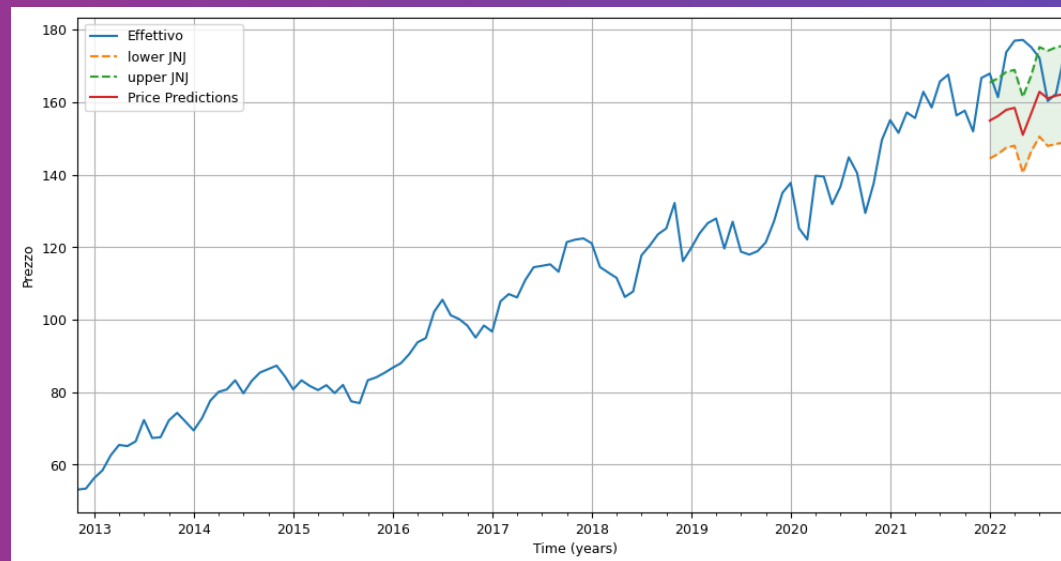
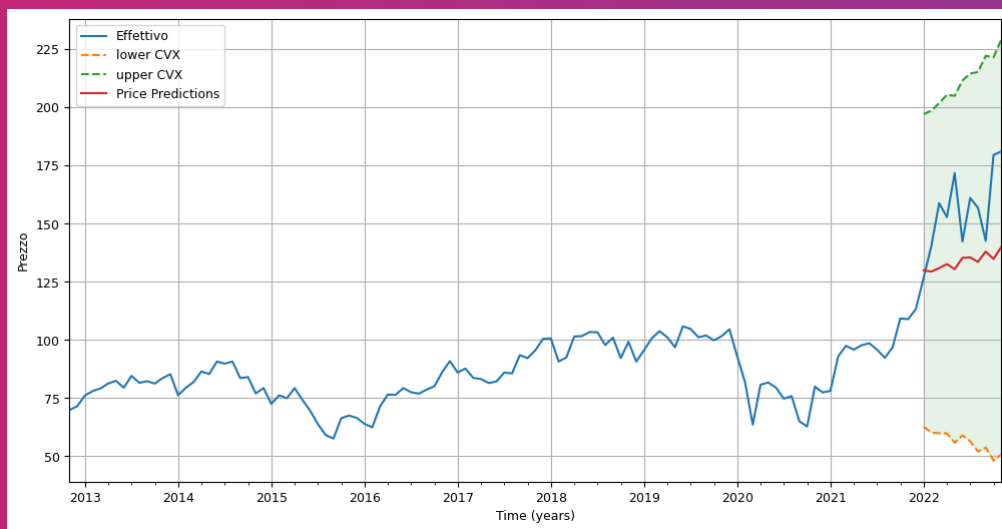
# ANALISI PREVISIONE

2023



# SARIMAX

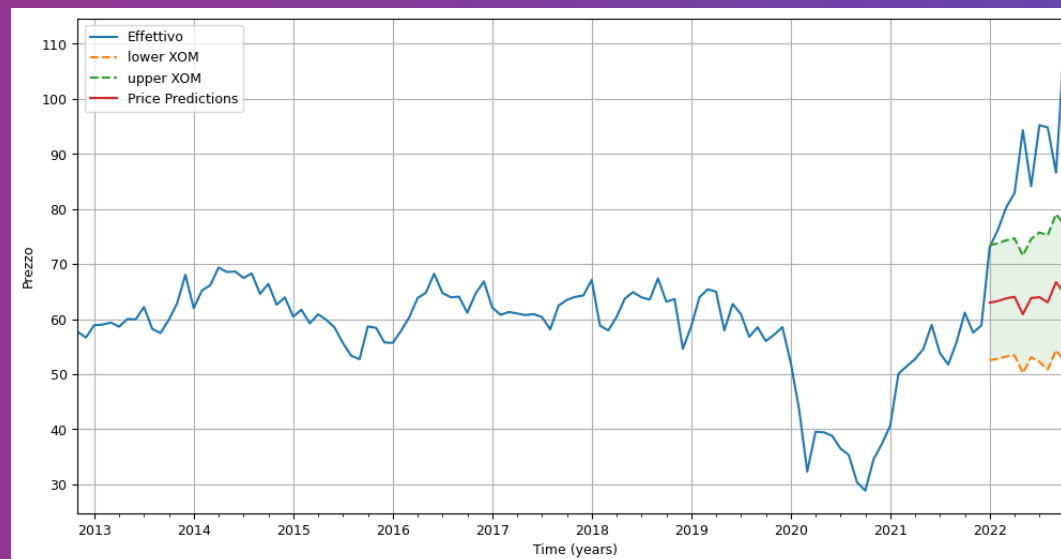
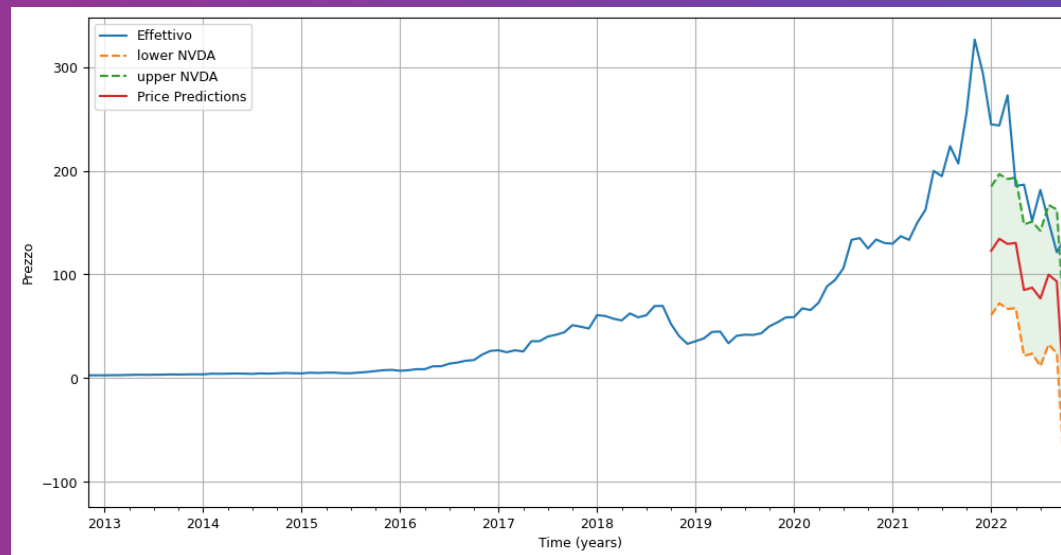
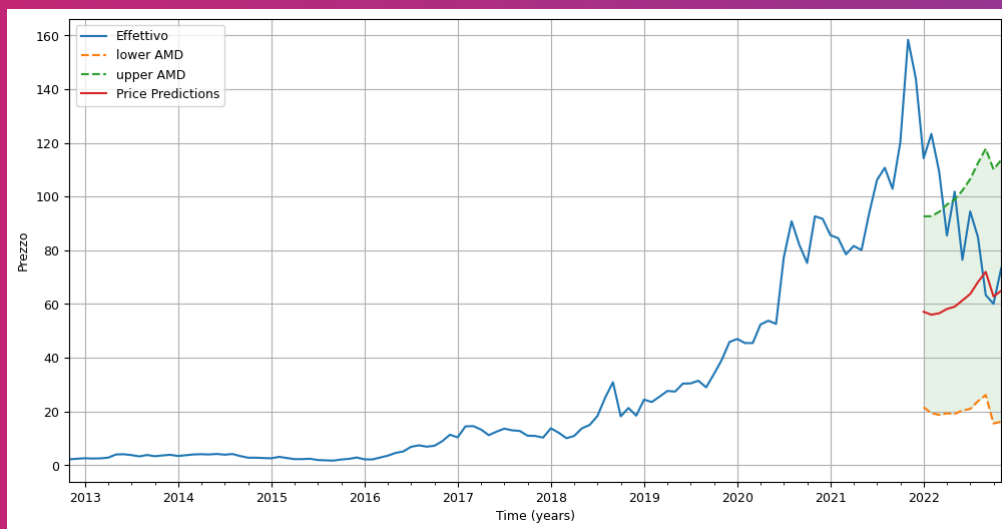
Migliori previsioni



2023

# SARIMAX

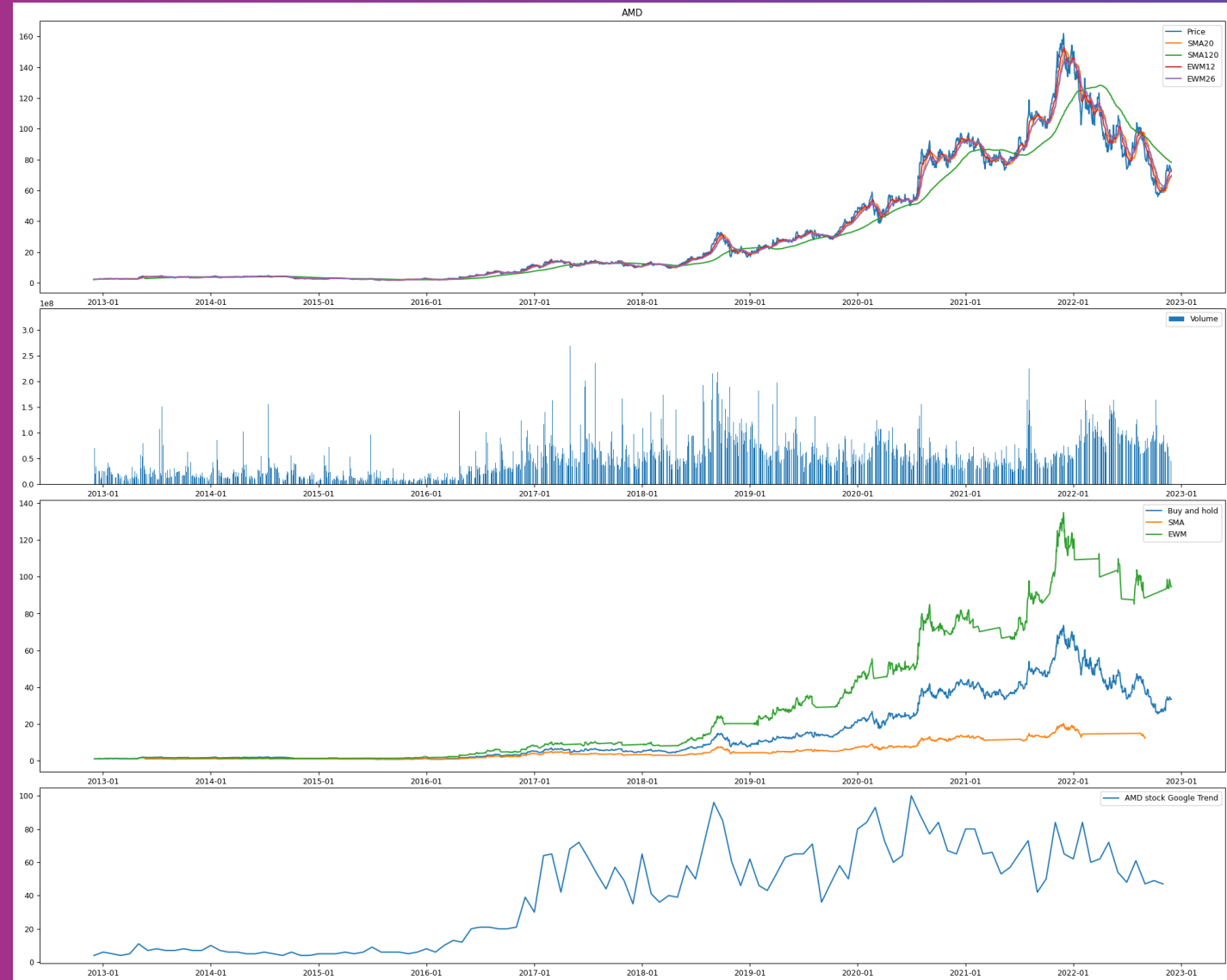
Peggiori previsioni



2023

# TRADING E BACKTESTING

Utilizzo di MACD



2023

# CAPM e FAMA FRENCH

2023

AMD	2.049380
CVX	1.186900
JNJ	0.614717
NVDA	1.642724
PFE	0.739949
XOM	1.089505
^GSPC	1.000000

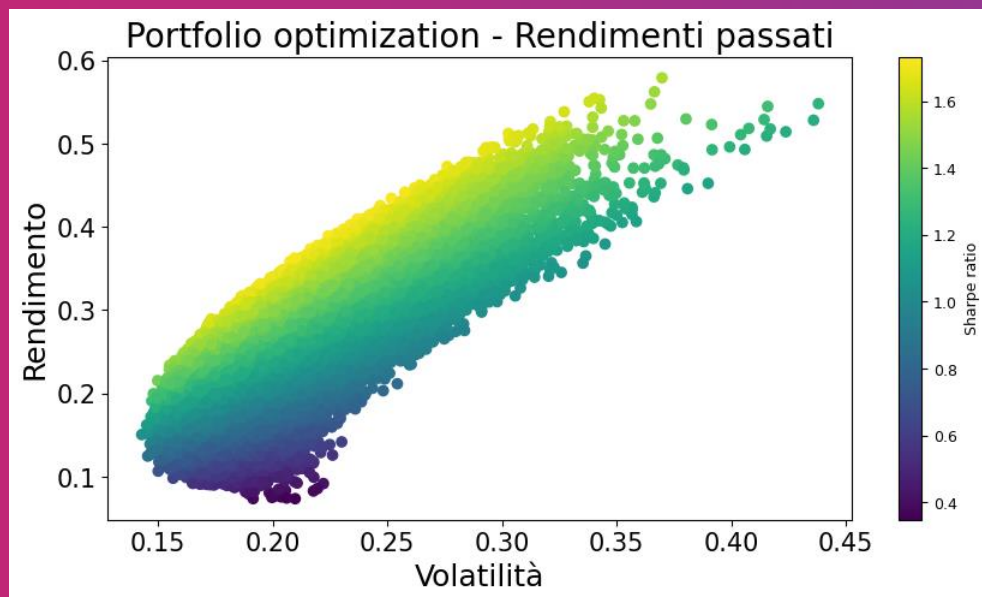
Beta

AMD	0.250752
CVX	0.145452
JNJ	0.075594
NVDA	0.201103
PFE	0.090884
XOM	0.133561
^GSPC	0.122633

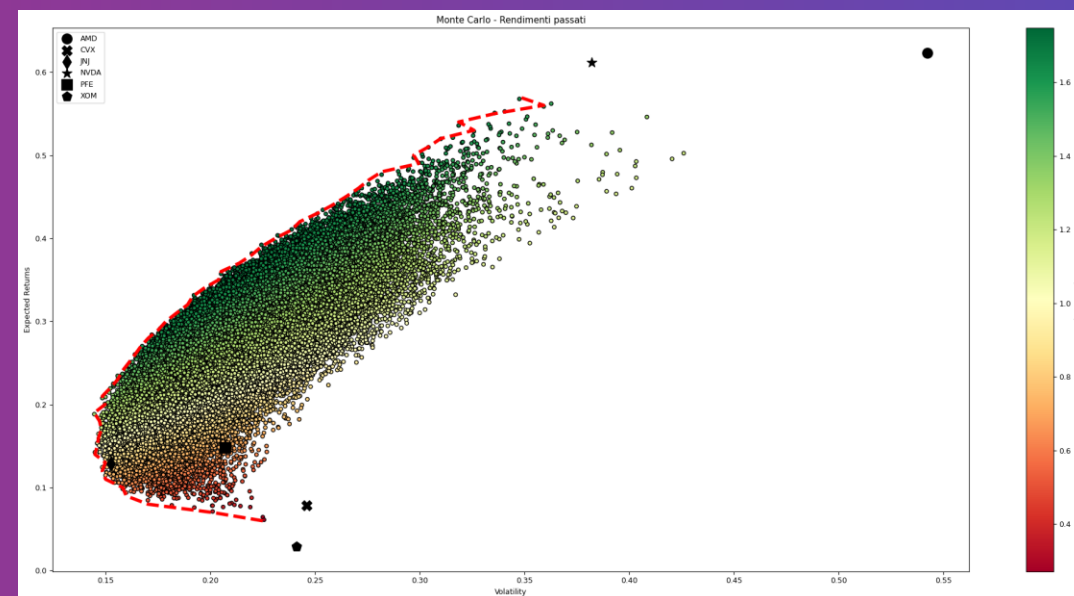
Rendimenti attesi

# RENDIMENTI PASSATI

2023



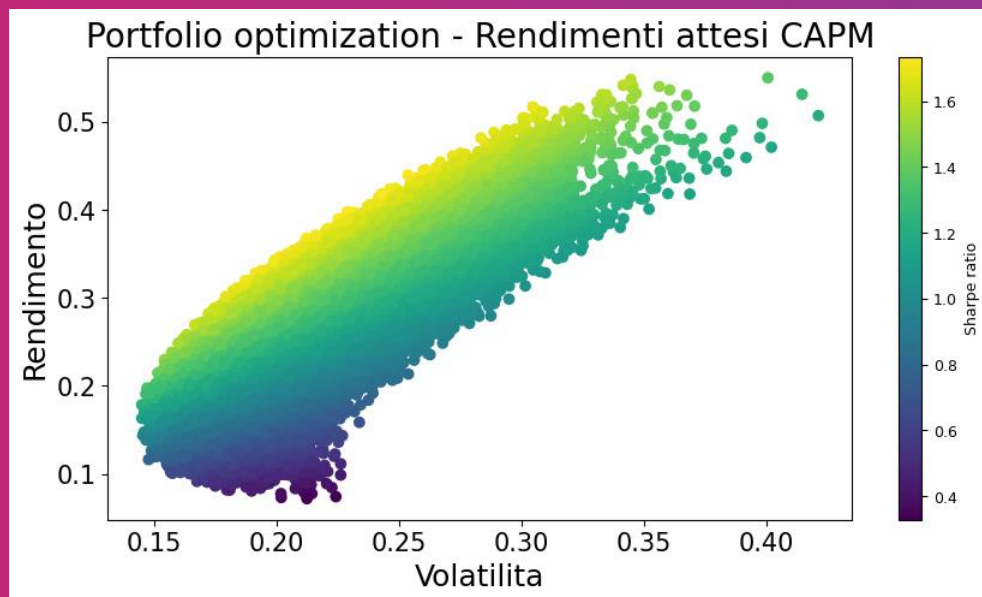
Metodo analitico



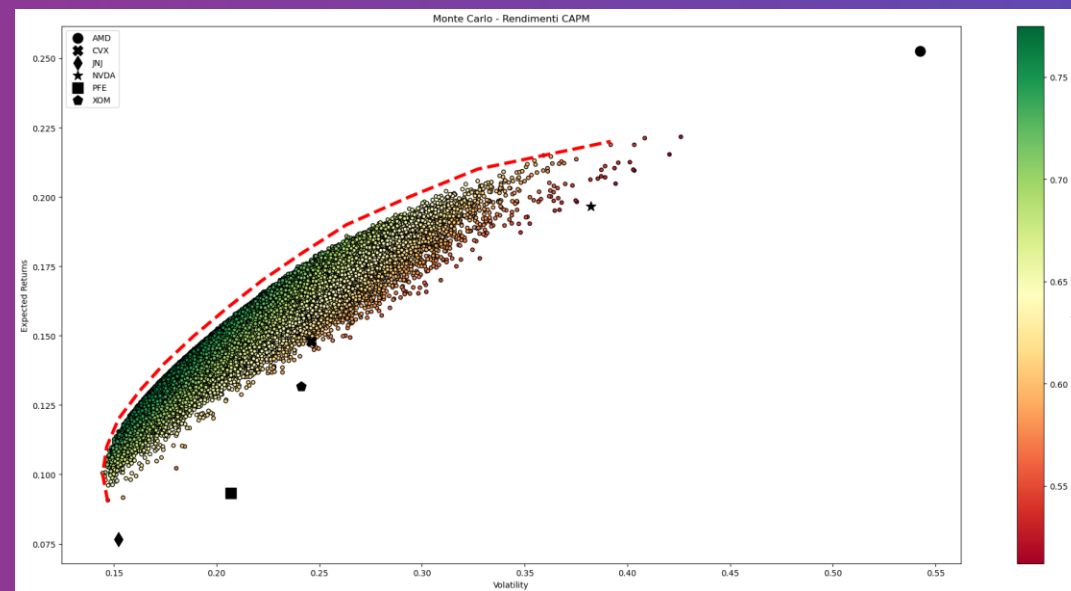
Metodo di simulazione  
(Monte Carlo)

# RENDIMENTI ATTESI (CAPM)

2023



Metodo analitico



Metodo di simulazione  
(Monte Carlo)

# CONFRONTO PORTAFOGLI

2023

## CAPM metodo analitico

```
Highest Sharpe ratio
Return          0.359053
Risk            0.207281
Sharpe          1.729589
Weights  [0.066, 0.009, 0.41, 0.411, 0.085, 0.019]
Name: 3463, dtype: object

Lowest risk
Return          0.168438
Risk            0.143594
Sharpe          1.169239
Weights  [0.003, 0.032, 0.632, 0.1, 0.124, 0.109]
Name: 24556, dtype: object
```

## Rendimenti passati metodo analitico

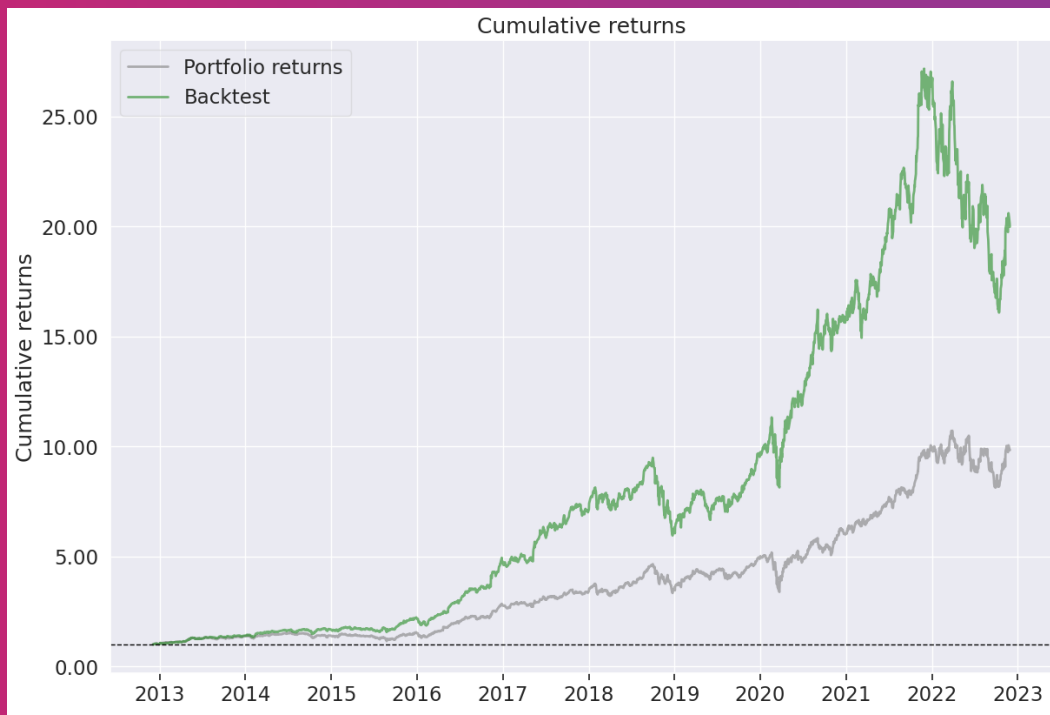
```
Highest Sharpe ratio
Return          0.389424
Risk            0.22415
Sharpe          1.734914
Weights  [0.076, 0.006, 0.418, 0.466, 0.016, 0.017]
Name: 97711, dtype: object

Lowest risk
Return          0.15496
Risk            0.142966
Sharpe          1.080097
Weights  [0.007, 0.001, 0.611, 0.067, 0.183, 0.13]
Name: 22351, dtype: object
```

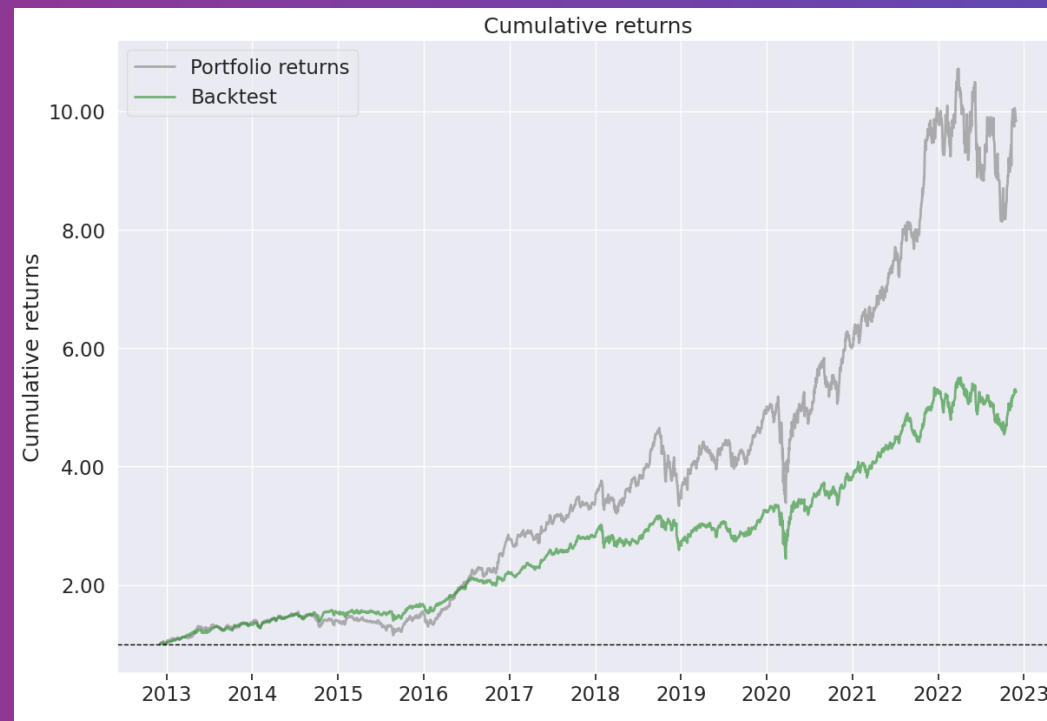


# PRESTAZIONI

2023



Miglior sharpe ratio



Minor volatilità



# GRAZIE!

---

Quaggio Stefano