



brandsfeed

Add more brains to your venture to succeed

helping entrepreneurs to making the world a better place by
providing an access to collective intelligence



Sky Protect



Team



Description

Reckless deforestation is killing humanity. Drones Protect will oversee forest and warn authority if needed. The goal is to prevent illegal activities

Result



23,455



34



Paolo, 32 - Brazil

Paolo is seeking some help on the technical side. The lifespan of his drone's battery is too short. He is stuck.

Paolo submitted his project on brainsfeed and launched a problem solving campaign.

Kaka Zhu, Alfredo and Suzana wrote the best technical solutions to Paolo's issue. They received some social reputations and some financial rewards.

Today, Paolo's drones are protecting Amazonia.



Reputation



Knowledge



\$1,000

Moment VR



Team



Description

Moment enables people to live specific moments of our shared history: the last Elvis' Concert, Obama's farewell speech or the journey of a migrant from Syria to Europe.

Result



145



934



10



Pierre, 21 and David 27 - France

Pierre and David are 2 very good engineers with poor knowledge in marketing and business.

They submitted their project on brainsfeed and launched a project improvement campaign.

7 people among 43 wrote outstanding feedback to Pierre's and David's issues. They received some social reputations, some knowledge and some financial rewards.

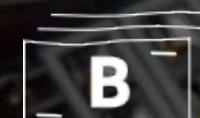
Today, Moment VR is used by 50K people in France.



Reputation



Knowledge



Money
\$500

Lee 19, Fung 38, and Zhu 21- Hong-Kong

3 girls realized the silver economy is also an unexploited golden mine of wisdom.

They submitted their project on brainsfeed and launched a market insights campaign.

200 people answered their questions. They received some knowledge.

Today, Memory is recording thousands of Elders' memories.

Memory



Team



Description

Elders are wise. Are we leveraging this substantial amount of wisdom? Use your smartphone to record your grandparent's story. Share it to the world. Ted X Elders

Result



+189



Reputation



Knowledge



Money

\$0

Hi Everyone, I have a problem with a startup where I worked for a long time. We have developed a very complete MVP and worked with some paid customers.

Companies that learn about the service, are registered and encouraged to use it, but are not recurrent. They seem to be very satisfied and tell us that they will probably use the future service again, but this does not happen. This makes us think that we do not yet have a "Product Market Fit".

Right now I have no resources to continue Pivoting for much more, I know that there is an opportunity with a huge market, but now I have few options 😞

My questions are:

Is it possible that you have not found a "Product Market Fit" yet?

What should I do now if I do not have many resources to continue, I need at least to survive day to day?

Startup data:

[Https://teamcaller.co/](https://teamcaller.co/)

Ideal Customer: B2B Startups in Acceleration Stage

Growth: 35% weekly the first two months we went to the market, // a month ago we stalled for lack of resources and because customers were not recurring

Greetings and thanks to anyone who can help me

Like Comment Share Buffer

 Max Hwang Put the startup on hold and look for a contracting gig that will pay the bills first. After you stabilize your income and then go figure out why users aren't renewing. If they signed up, it validates the pain point. However, the solution didn't seem to meet their expectation.

Like · Reply · 22 hrs

 Wilson Alvarez Thanks, in fact I have already done some interviews with clients about what is the reason for not using the service again. Sure there is something they do not tell me, I will continue to investigate thoroughly what it could be.

Like · Reply · 21 hrs

 Tye Jensen EpBiotics Co-founder 1w

My friends! I need your help choosing a logo for our new under the @Passional brand.

It will be a pure and simple almond butter, just almond calling it the "Bare Nut" and the logo is a bear (clever)

Choose your favorite and vote vote vote!!! You guys are

P.S. that's a jar of honey, I know 😊 it's just for reference

[IAmTye.com](#) #IAmTye
[EpBiotics.com](#) #EpBiotics
[Passionut.com](#) #Passionut
[PothaCare.com](#) #PothaCare



3,842 Likes · 24,866 Comments

Like Comment Share

Show previous comments

Kian Hwee (Joash) Leanne Lam

Like Reply

Add a comment...

-startup_foundation
-braintrusts
-content
-design
-development
-fail
-feedback
-funding
-growth
-ideation
-introductions
-lean_startup
-student
-talent
-tools
-france
-hong_kong

Direct Messages +
slackbot

Reply...

The problem we solve

Collecting valuable, reliable and quick feedback is critical for ALL entrepreneurs.

BUT

It's very COMPLICATED, EXPENSIVE, TIME-CONSUMING AND PAINFUL.

I Sykora 12 hours ago ★
I don't do a lot of logo work these days, but did enjoy a client mark. Any feedback would be great! I wrote process if you guys want to check it out:
is/blog.covalint.com/name-check-logo-uhhh-6

Ben Schwartz ▶ Super Hero Entrepreneurs 4 hrs · Baltimore, MD · 

I'm deciding between these two headlines for my new apartment rental platform website. Which one do you think is better? 1 or 2?
<https://vacancyfillers.com>

Reading time: 4 min read (197k)
Sep 15th at 3:54 PM

Aurelien Vasinis 9 hours ago
if you want some feed back go on brainsfeed.com

Will Sykora 6 hours ago
oh dang, I saw brainsfeed a while back but forgot at @vasinis!

Like Comment Share Buffer

Kate Johnston shared a link to the group: San Francisco Startups. 18 hrs · 

My team is launching a new product this month and we would love feedback on our landing page from fellow entrepreneurs. 1 thing that's good and 2 things to improve? Thanks!

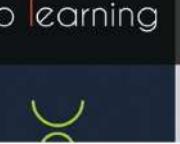
bibo Home BIBOCHEFS.COM

Like Comment Share Buffer

Done reddit reddit.com Log in / Register r/ethereum What do you guys think of this idea? Will give a small tip to the best feedback u/Blitman321 Basically the idea is to have a secondary market for tickets that uses an ethereum smart contract meta token. Users would be able to purchase this direct from the ticket supplier using regular payment methods such as Paypal. The user would have their wallet credited with the token. The advantage of this is that regular payment channels handle the KYC, tickets can be revoked and fake tickets exposed, people who have never owned cryptos can get in this way and use their tokens to exchange for ether or other cryptocurrencies without having to go through the annoying KYC for traditional exchanges that take fiat.

Let me know your thoughts and a tip will be given to the most thoughtful feedback. Thank you!

Sarah Coudert commented on this Marouan Aoudia Entrepreneur 3d I logo proposals for a new project I'm launching. Which logo do you prefer 



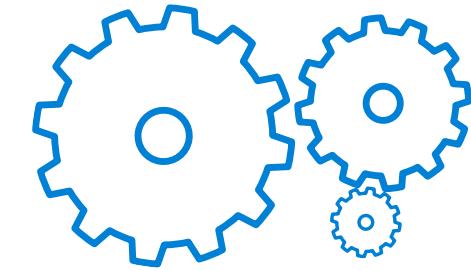
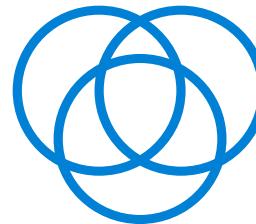
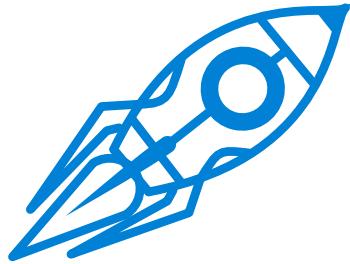

2 4

yes · 303 Comments like Comment Share previous comments Sarah Coudert 1 largement :D Like · Reply · 1 Like Add a comment...

Value Proposition

Social Networks weren't meant to collect Feedback. Brainsfeed does

We give entrepreneurs access to a fearless union of brains across the globe and on-demand



- We **help entrepreneurs** to find the right solution, get insightful feedback and reliable market data quickly

To create better companies and increase their positive impact on society
- By leveraging the **power of crowdsourcing**, cognitive diversities and a comprehensive incentives scheme for the feedback providers
- Our technology **powered by AI** increases cooperation, coordination and cognitive diversity. We match the right person to the right campaign. Artificial Intelligence does not replace the spark of human spirit. It rather helps the collaboration of humans

A wide Range of Solutions

Brainsfeed is the right solution for 3 types of issues

Problem solving



Get some Advices, Find the best Solution, Hire some beautiful minds. Before building anything to avoid flaws

- Challenge-based Feedback to solve

Project Improvement



Get some feedback on what you built or intend to build. To improve your current project and build something better

- Opinion-based Feedback to improve

Market Insights

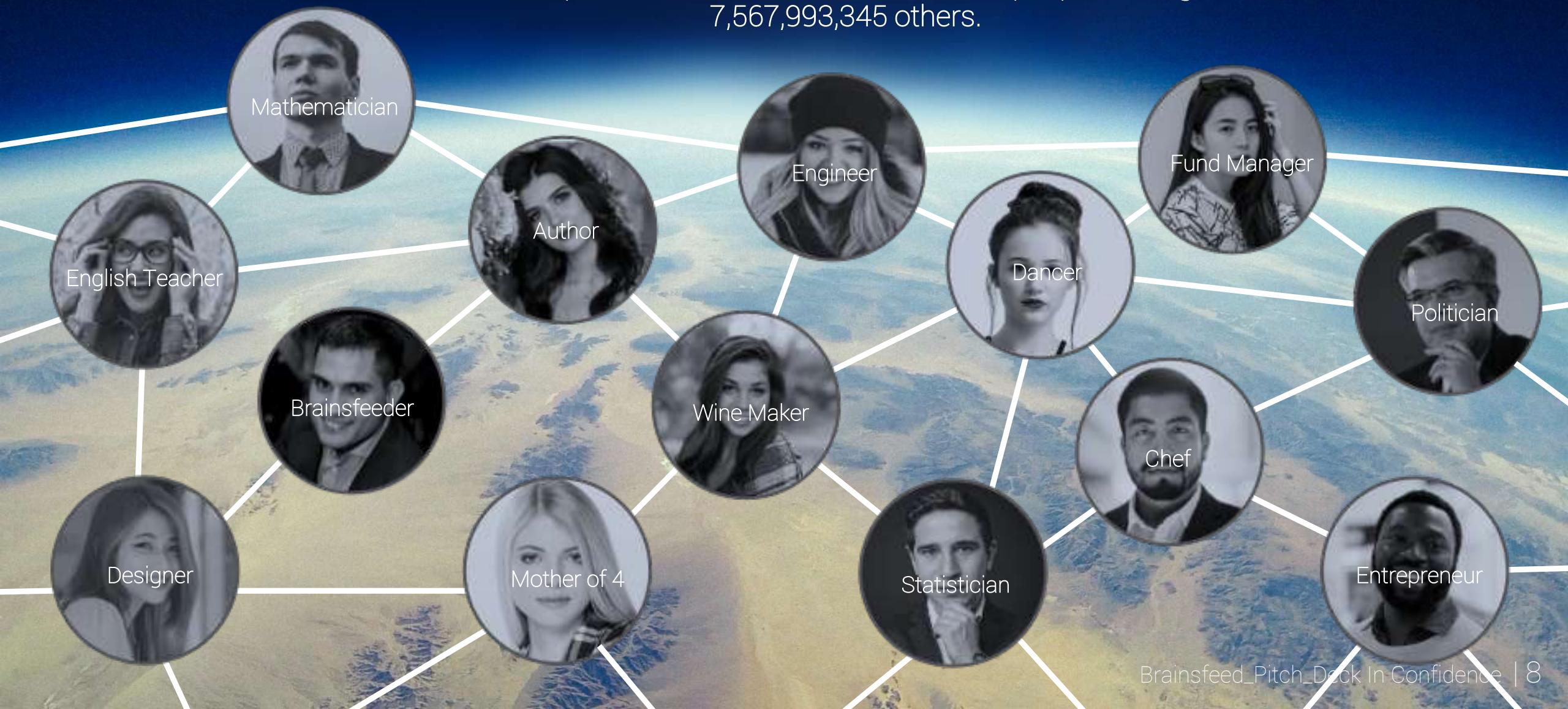


Find the right Data on your target market Get a proper map to lead your project to success

- Survey-based Feedback to map

Who are they

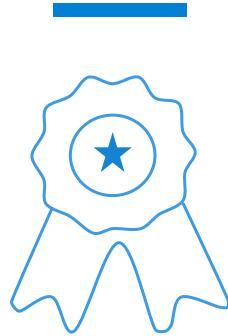
Entrepreneurs and brainsfeeders are the people among
7,567,993,345 others.



Comprehensive Incentives Scheme

People are driven by different elements.

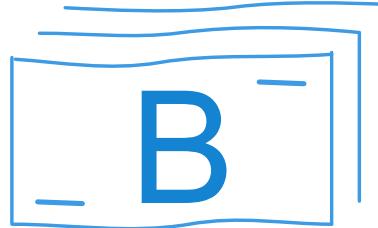
Social Reputation



Get some social reputation depending on the quality of your feedback.

- Badges, Credits

Financial Rewards



Get some financial rewards depending on the quality of your feedback

- Money, BF coin, Social Bonds

Shared Knowledge



Obtain an access to the feedback of the campaign you also took part in

- Library of best feedback.

Impact Driven

Helping those who make the world a
better place

The new generation is impact
driven, not income driven

The most disruptive idea of all is not about
technology or change. It's a timeless truth:
That we are all dependent on each other. Now
is the time to erase the lines between you and
everyone else.

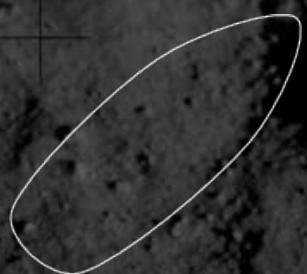
The Collective
Intelligence solves
all problems, even
the craziest



Chemist



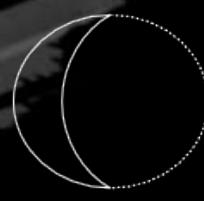
Designer



Engineer



Mathematician



Dreamer



Business Model

■ Freemium

Basic features are free

Entrepreneurs can submit projects and ask feedback

Brainsfeeders (feedback providers) can participate and give feedback

■ Premium Account

Premium features are profitable. (SaaS Model).

Entrepreneurs can enroll as many Brainsfeeders as they want per gig

Entrepreneurs can manage multiple networks, hire the best brainsfeeders and send message to specific brainsfeeders (follow-up on feedback)

Entrepreneurs can use money as an incentive. (Pay as you go)

■ Partnership w/ Institutions

Incubators use Brainsfeed to boost their network and improve their companies portfolio.

Brainsfeed is offered by Incubators to their startups **as a perks**

Enterprise program:
License for private usage
(virtual currency,
monitoring, gamification)

■ Commission Fee

For each campaign/gig where money is part of the incentives scheme, we take a commission Fee as part of management fee.

5% fix rate.
if the campaign is run on the Blockchain
(GAS to be added up)

Market Size & Trends

The world is changing, faster than ever before. Only a Crowd-consulting platform can keep this under control

Digital Natives on the Rise
Brain Sensations: Sharing Information = eating
[Source: Harvard University, 2012](#)

Young Entrepreneurs
63% of millennials want to start a business
[Source: Inc.com - 2013](#)

Willing to start a business
40% of Employees want to start their own business
[Source: MarketWatch - 2014](#)

Failure Rate
9 startups out of 10 fail
[Source: Forbes - 2015](#)

Entrepreneurship impact
Create 2x more jobs than established companies
[Source: EY – 2016](#)

New Entrepreneurs just in the USA
550,000 people become entrepreneur every month
[Source: Entrepreneur.com](#)

Gig Economy is growing fast
By 2022, 50% of the US workforce will be freelancers
[Source: Forbes - 2016](#)

Consulting Market
\$250 Billion Globally, one of the most mature markets
[Source: Consultancy.uk](#)

Incubators in the world
90% of Incubators will fail
[Source: TechCrunch](#)

Main Failure Reason
The top reason business fail is a lack of feedback
[Source: Small Business Development Center](#)

Go To Market Strategy

- Hiring New Feedback Providers on Facebook. [University Groups](#) and Facebook Ads
- Be part of a [Startup Program](#), one big Incubators such as Station F ([2,000 startups](#)) and introduce the project face to face to each entrepreneur
- Get in touch with [influencers](#), Tech bloggers and network of entrepreneurs
- Get in touch with all [Startups Weekend](#) Events such as TechStars

8 strategies to get solid traction.

- Get in touch with all [Junior-Enterprises](#) in Universities to attract feedback providers.
- Hustling with our [personal Network](#) to get warm introductions to entrepreneurs and brainsfeeders
- Get in touch with fellow Entrepreneurs through [Linkedin](#) and promote compelling stories

Targeted Organizations

The selected strategy to get solid traction is to partner with incubators and organizations. The User Acquisition Cost is the lowest.

Name	Type	Location	Size (companies)
Undisclosed	Incubator	Paris	600
One Young World	Non-profit	World	30,000
Numa	Incubator	World	314
Station F	Incubator	Paris	2,000
WeWork	Co-working	World	100,000
CNJE	Junior-Enterprise	France	20,000
Ycombinator	Accelerator	San Francisco	1464
500 Startups	Accelerator	World	1800
TechStars	Accelerator	World	10,000
Alsace BioValley	Non-Profit	Alsace	200
The Family	Incubator	Europe	1,000
Ashoka	Non-profit	World	5,000
Enactus	Non-profit	World	550
Jade	Junior-Enterprise	Europe	20,000
AngelPad	Accelerator	USA	130
Amplify	Accelerator	World	345
Genopole	Incubator	Paris	166
			193569

Signed

Ongoing Discussion

Undisclosed

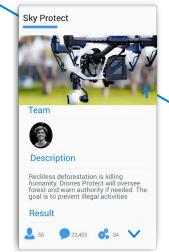
Competition

Value / Time

How much value one person involved brings to the activity.

Mechanically, there is a positive correlation with the time spent by each person.

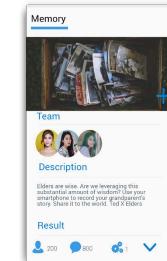
Problem Solving Challenges-based



Project Improvement Opinion-based



Market Insights Survey-based



INNOCENTIVE®

agorize

WIKISTRAT™
CROWDSOURCED CONSULTING

99d

We have a strategic position on a niche market

CROWDSOURCING - COMPETITION LANDSCAPE



brainsfeed



Delighted

hotjar

Testbirds



erli bird



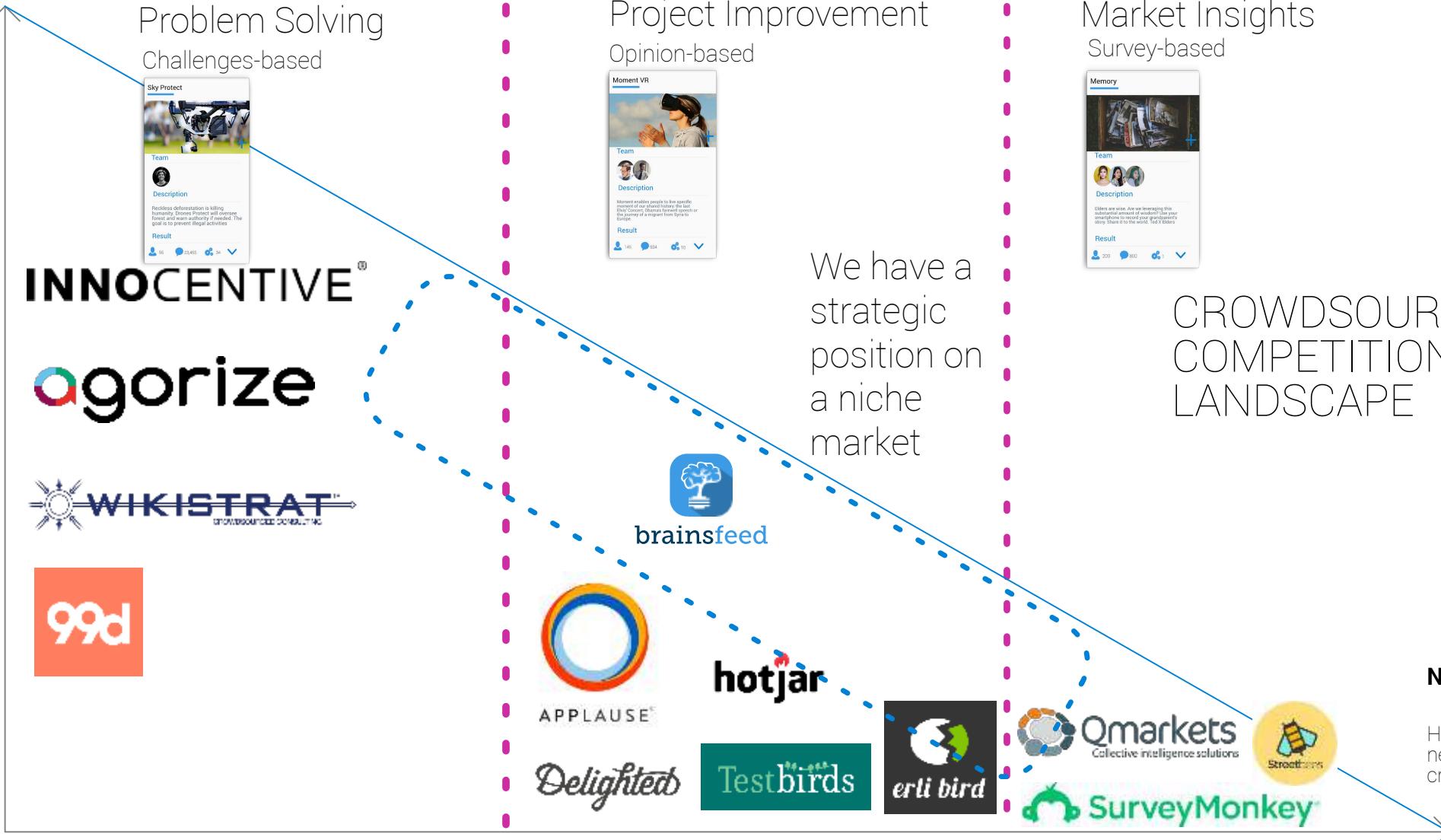
Qmarkets
Collective intelligence solutions



SurveyMonkey

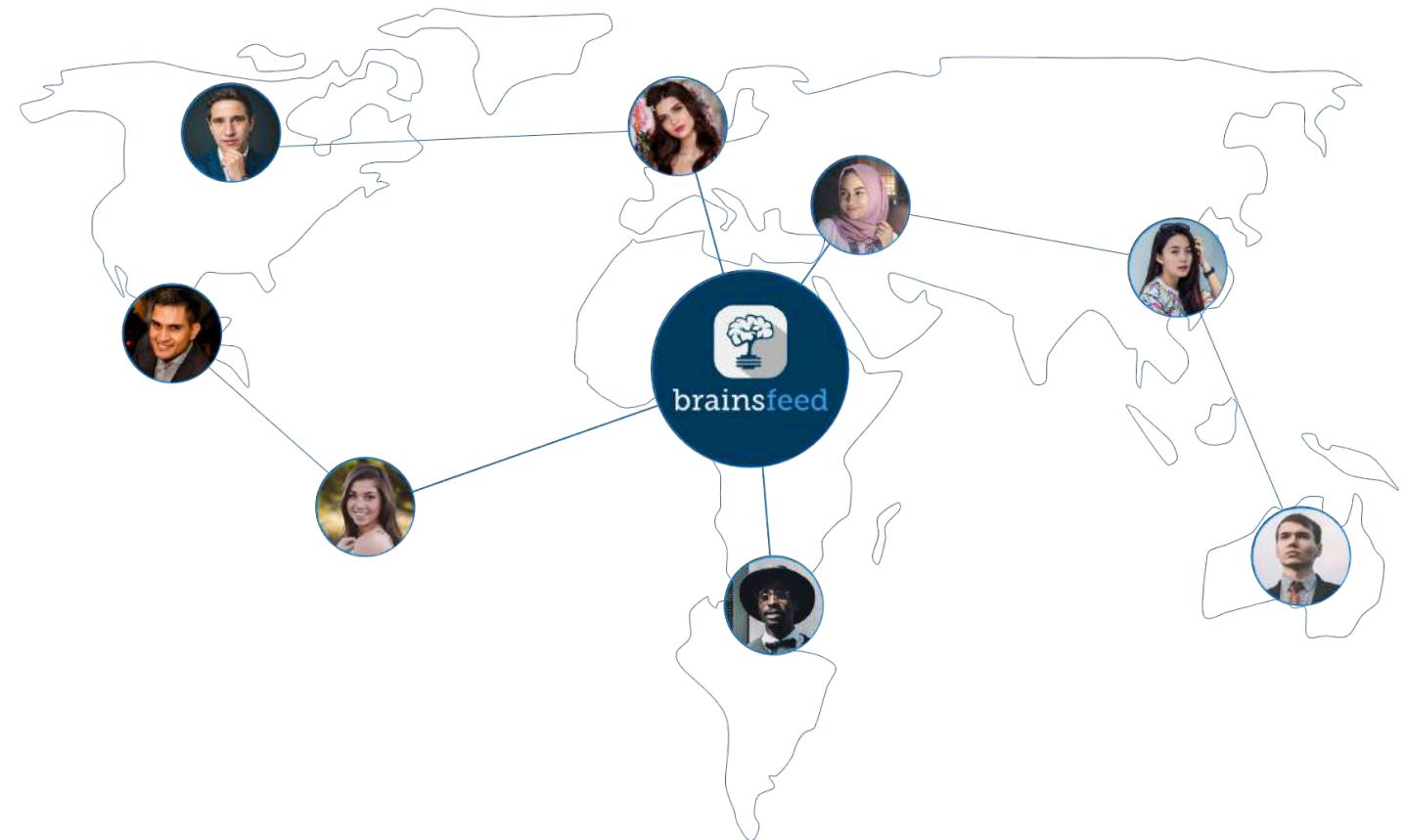
Number of people

How much people you need for the given crowdsourcing activity



Organization Design

- We encourage remote work and digital nomadism as a way to maintain high level of cognitive diversity .
- We are cross-borders. We know no limit, no wall, no border. We don't belong to any government.
- We are a product of the globalization and are the children of this globalization. Impact driven, not income driven, feeling like citizen of the world, sharing one single planet.



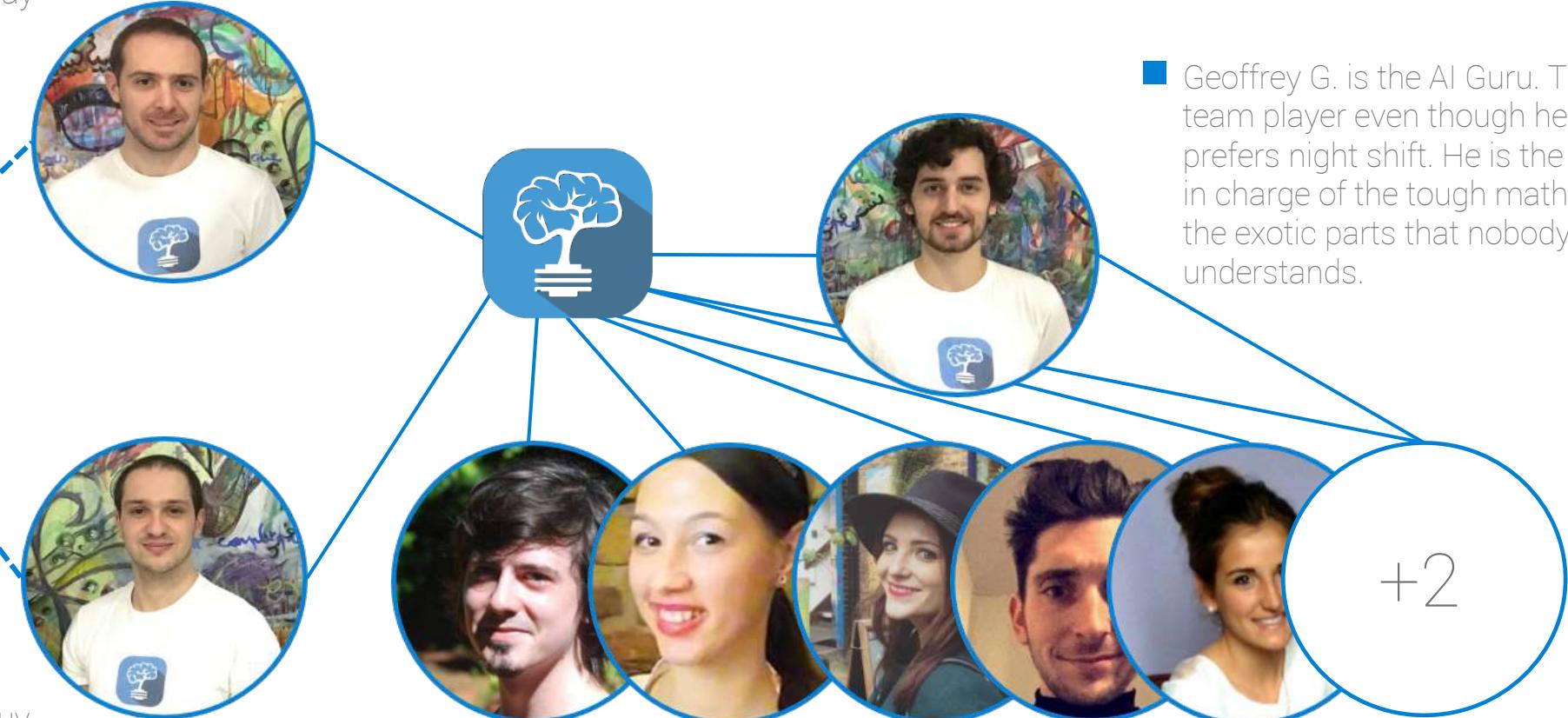
The Current Team

3 continents, 8 languages, 10+ years of experience



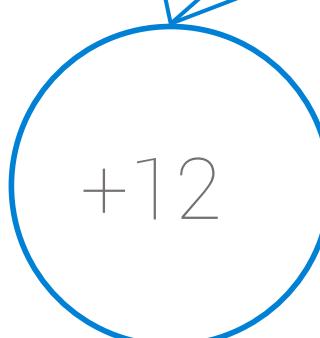
Building Stuff
together since 2002

- Benoit K. is the Backend Developer and worked for various startups before brainsfeed. He runs 20km every day to wash toxins away from his brain to stay productive.
- Aurelien V. is the Business Guy. He believes technology is an opportunity to embrace and dreams to disrupt the world of consulting. The only way to stay ahead AI.



The Future Team

Big dream attracts big talents

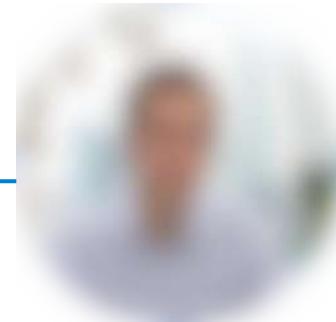


+4 Dev (Clojure)
+2 Data Scientists
+1 Product Manager
+1 UX/UI Designer
+2 Customer
Representatives
+1 Sales Person
+1 Community Manager

ID undisclosed
Prospective CMO
Chief Marketing
Officer

ID undisclosed
Prospective COO
Chief Operations
Officer

ID undisclosed
Prospective CEO
Chief Ethereum Officer
- Blockchain expert



Achievements & Current Roadmap

We proved our ability to execute

■ Achievements

Prototype: **Ready**.

Minimum Valuable Product: **Ready**

Development Environment: **Ready**

Signed Clients: **Yes**,
(+600 companies,
Network, will be active
on Feb 2018)

Scalability: **Technically**,
yes

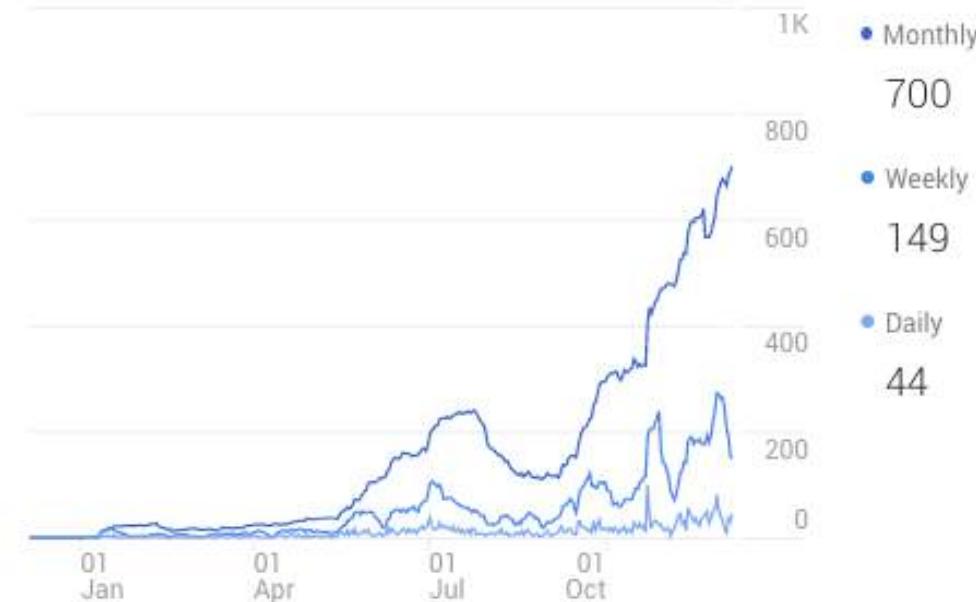
■ Product Roadmap – 100 day plan : [in progress](#)

Launch 20 Jan 2018

- Lifecycle email
- Gamification
- Payment: first revenue
- Comprehensive incentives scheme
- 3 **solutions**
- Project/campaign
- Collaboration on project
- Network Management

The beta is live, [visit us!](#)

Active Users



EACH DAY WE HIT A NEW RECORD!

Forecasting

For the next 12 months, brainsfeed
can take off

■ Pipeline

+10 partnerships (negotiation in progress) more than 50,000 Entrepreneurs in total.

Targeting 500,000 active users end of 2018

■ HR

Hiring 3 C-levels
-Marketing
-Operations
-Blockchain

+12 employees.
Roughly 1/month

■ Revenue

2% of our entrepreneurs will spend around USD 1,000 per year on the platform.

We can reach USD 1,000,000 in revenue after 12 months

Fundraising

Brainsfeed is looking for its **first investors**

■ Current Situation

Small Office (a garage) in South of France, fully bootstrapped, 80% of the team is working remotely

4 people, full-time, 100% committed and fully dedicated

■ Finance

Self-funded: USD 50K
Runway: 6 months
Burn rate: USD 5,000

■ Fundraising

Seed-Round:
USD 1 Million, Early 2018

Carl Sagan, The Pale Blue Dot



brainsfeed

Consider again that dot [Earth]. That's here.
That's home. That's us...

A photograph of Earth as seen from the Voyager 1 space probe, showing a small blue dot against the vast, dark void of space. The planet is surrounded by a thin atmosphere and a thin layer of clouds at the top.

Pale Blue Dot is a photograph of planet Earth taken on February 14, 1990, by the Voyager 1 space probe from a record distance of about 6 billion kilometers (3.7 billion miles, 40.5 AU)



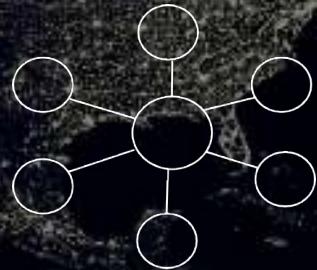
brains**feed**

Additional slides

How does the product works

Designed for CrowdConsulting

A platform made for nurturing the future



Crowdsourcing: An Old Idea Amplified by Modern Technology

The monopoly of knowledge is dead. The crowd is more educated than ever before



The Internet didn't make crowdsourcing possible—it just made it vastly more effective. Crowdsourcing is rooted in a fundamentally egalitarian principle: every individual possesses some knowledge or talent that some other individual will find valuable



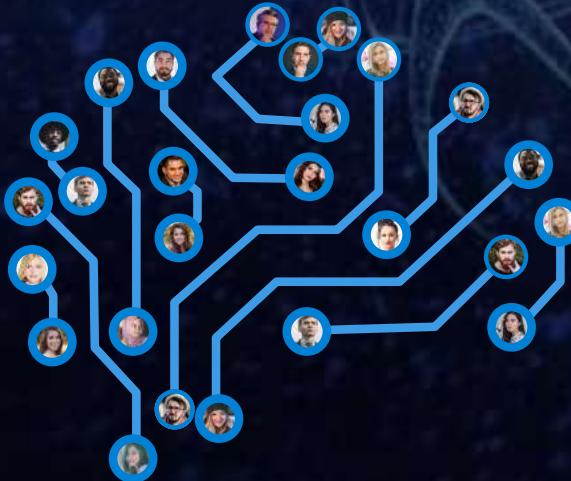
The future success of distributed knowledge depends mostly on the spread of positive-sum thinking. We have to think of sharing ideas not as giving something away, but as collectively building the lever to elevate the world

Innovation Driven

Extra brains on-demand powered by cognitive diversity

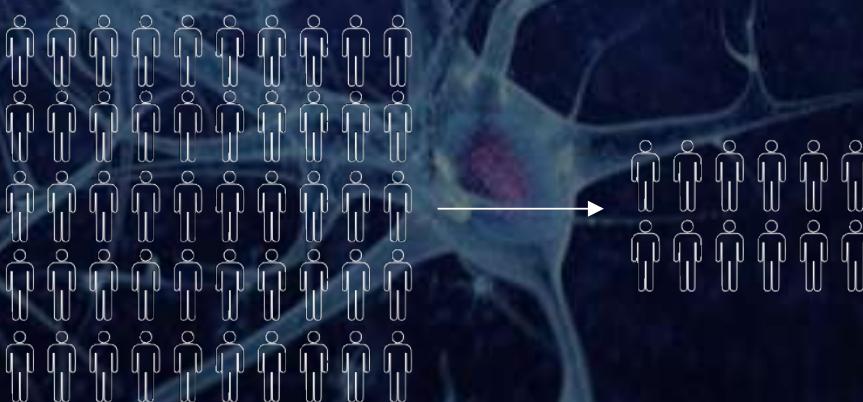
Cognitive Diversity

Diversity adds perspectives, interpretation and tools. Scott Page has shown that groups who display a range of perspectives outperform groups of like-minded experts



Algorithm & Tech

We partner with neuroscientists and neuropsychologists to replicate the wisdom of the crowd in smaller group of people



“Scholars and entrepreneurs are discovering that the sum of our differences constitutes an immensely powerful force that can be applied to solving problems or developing new products or simply making the world, online and offline, a more interesting place to live.”
Scot E. Page

Powered by Artificial Intelligence

Increases collaboration between human beings, impacts the 3 pillars of collective intelligence

The Hybrid Collective Intelligence Platform



Cognitive Diversity

We ensure the quality of all feedback generated on the platform by optimizing the cognitive diversity in our network.



Open Cooperation

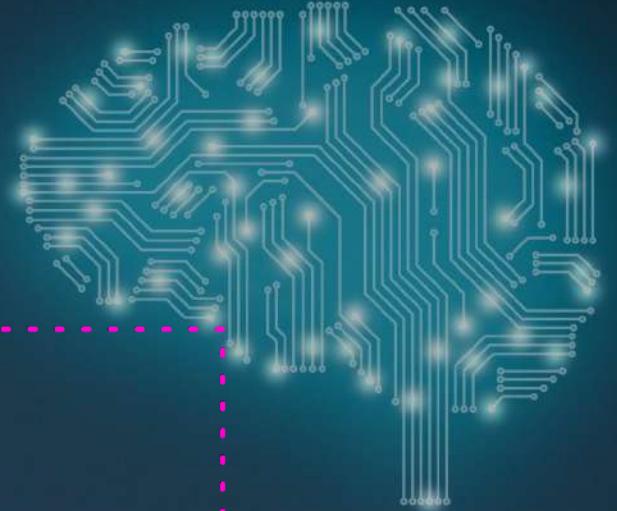
The solution enables entrepreneurs to share their problems and cooperate with talents from all over the world with full confidence to solve them.



Efficient Coordination

The platform allows a quick and an efficient coordination between entrepreneurs seeking for help and brainsfeeders having some free time to help.

ARTIFICIAL INTELLIGENCE



Run on Blockchain

Increases trust between all the stakeholders of the collective intelligence platform

Everything happening on the platform is forgery-proof. Reputation built is a true stored value.

As crowdsourcing is decentralized by nature, the way the platform is running is decentralized as well thanks to the blockchain technology



Third parties provide accurate ratings which means parties are liable for the references/ratings they provide.

Trustworthy, Empowered users, high quality data, Durability, reliability, longevity, process integrity, transparency and immutability, ecosystem simplification, faster transactions, lower transactions costs...

Blockchain is a game changer for the economy of trust

The Underlying Magic

ENTREPRENEURS



Our definition of entrepreneur is very broad. For us, anyone undertaking something, somewhere is an entrepreneur. It is all about risks and initiatives to solve a problem. Mechanically, the definition of problem is wide too.

Various range of solution



Project Improvement



Market Insights



Problem Solving



Comprehensive incentives scheme



Social Reputation

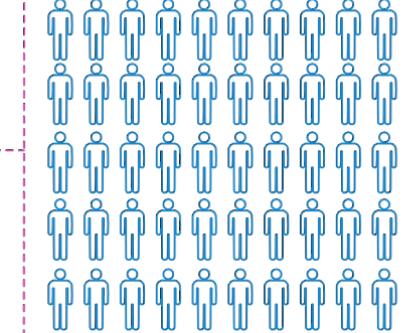


Financial Rewards



Knowledge

BRAINSFEEDERS



Brainsfeeders are mindful people with different background, from various places and who willingly contribute to making the world a better place. They are also known as the cradle of the wisdom of the crowd.

Cognitive Diversity

We ensure the quality of all feedback generated on the platform by optimizing the cognitive diversity in our network.

Open Cooperation

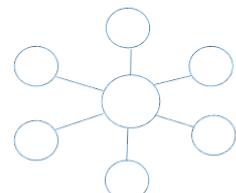
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Efficient Coordination

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Crowdsourcing

The Internet enables to set up a powerful and limitless crowdsourcing solution.



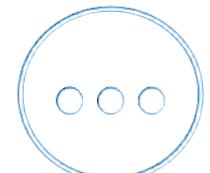
Artificial Intelligence

AI optimizes every inch of algorithms on the platform, which improves our services day after day.

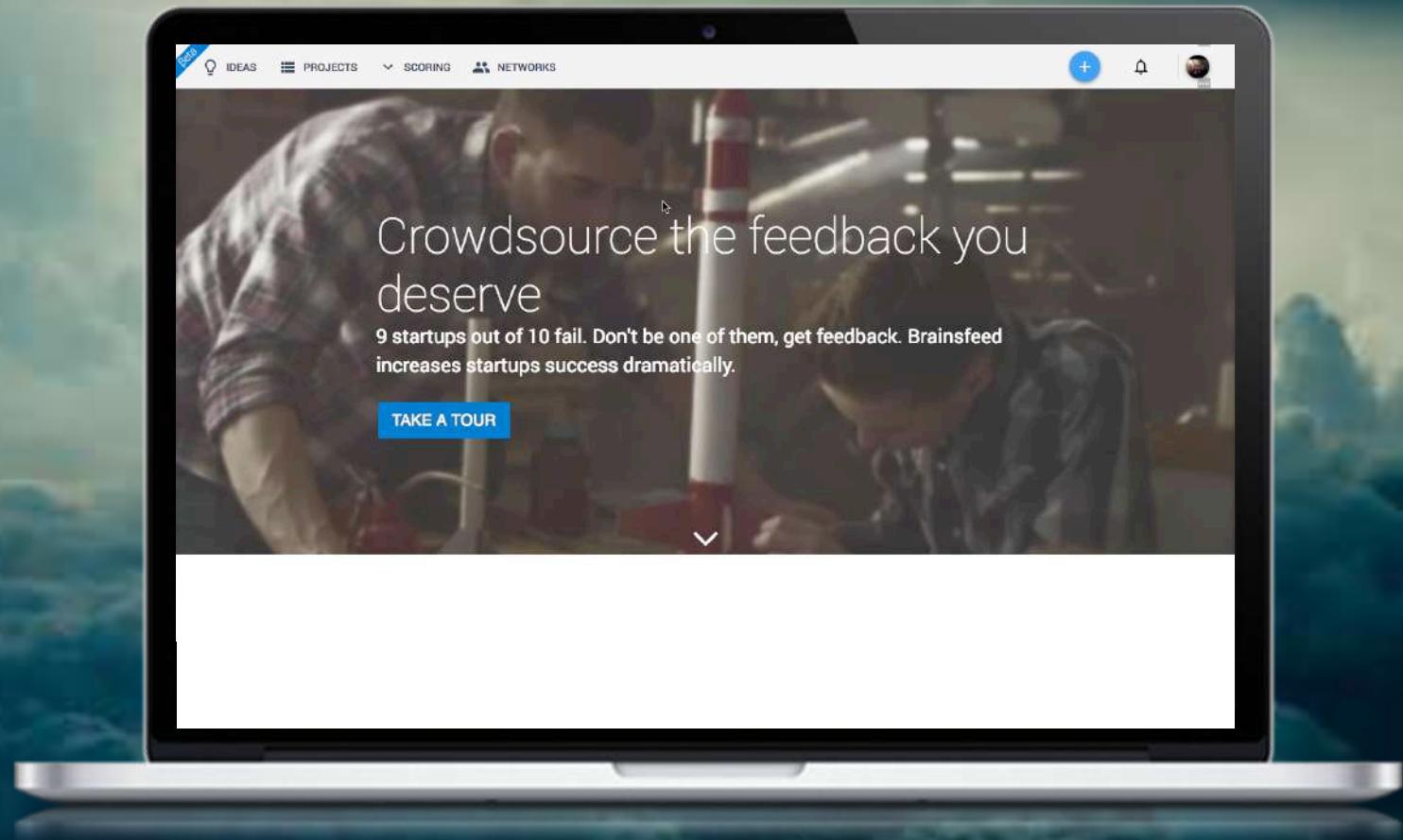


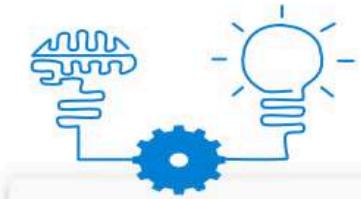
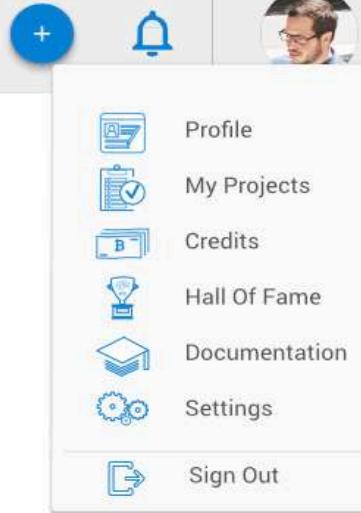
Blockchain

The platform runs on blockchain which gives full confidence to all stakeholders.



Meet brainsfeed





Your Feedback Campaigns



Nothing to show yet

Launch a campaign and receive some feedback

Add A Project ?



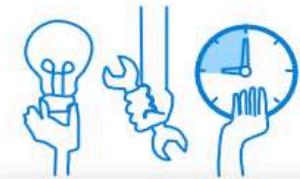
Gig Offers



The box is empty

To Receive Offers, you must introduce yourself first.

Complete Public Profile ?



Work in Progress

Brainsfeed Technologies SAS | 10 days left
UX/UI Feedback Collection (Cat.2) [COMPLETE](#)

KanKalo Inc. | 20 days left
Fundraising Advices (Cat.1) [COMPLETE](#)

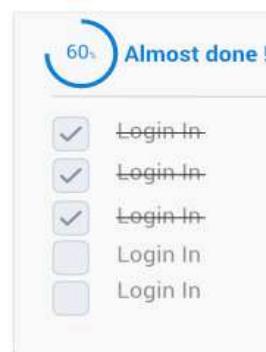
Uber Technologies Inc | 30 days left
Market Insights (Cat.3) [COMPLETE](#)

Brainsfeed Technologies SAS | No Deadline
Category 1 - Demo [COMPLETE](#)

Brainsfeed Technologies SAS | No Deadline
Category 2 - Demo [COMPLETE](#)

Brainsfeed Technologies SAS | No Deadline
Category 3 - Demo [COMPLETE](#)

All the gigs displayed here have been approved by you beforehand.



Stay in Control

From the homepage, users can launch a campaign, accept gig and give feedback

- ✓ The User decides for which project/Gig she want to spend her time.

Manage your needs

The Entrepreneur can choose between 3 types of campaign

- ✓ Problem Solving
- ✓ Project Improvement
- ✓ Market Insights.

Sky Protect
Team
Description
Result

Moment VR
Team
Description
Result

Memory
Team
Description
Result

Detailed description: Three separate mobile phone screens are displayed side-by-side. Each screen shows a thumbnail image, a team section with two profile pictures, a detailed description, and a result section with user counts. The first screen is for 'Sky Protect' (drone protection), the second for 'Moment VR' (VR technology), and the third for 'Memory' (memory-related application).

Beta IDEAS PROJECTS SCORING NETWORKS + 🔔

Hey Aurélien, what do you need ?

Is there anything **3,3040,300** brainsfeeders can help you with?

Problem Solving
Get some Advices, Find the best Solution, Hire some.
Before building anything to avoid flaws.
SELECT

Project Improvement
Get some feedback on what you built or intend to build.
To improve your current project and build something better.
SELECT

Market Insights
Find the right Data on your target market.
Get a proper map to lead your project to success.
SELECT

Detailed description: A laptop screen displays the Brainsfeed platform. At the top, there's a blue 'Beta' banner, followed by navigation tabs: IDEAS (with a lightbulb icon), PROJECTS (with a bar chart icon), SCORING (with a downward arrow icon), and NETWORKS (with a person icon). On the far right are a '+' button and a bell notification icon. The main area starts with a greeting 'Hey Aurélien, what do you need ?' and a statistic 'Is there anything 3,3040,300 brainsfeeders can help you with?'. Below this are three cards: 'Problem Solving' (with a cube icon), 'Project Improvement' (with a wrench and screwdriver icon), and 'Market Insights' (with a microscope icon). Each card has a brief description and a large blue 'SELECT' button at the bottom.

The screenshot shows a mobile application interface. At the top, there are navigation tabs: 'PROJECTS' (with a grid icon), 'SCORING' (with a bar chart icon), and 'NETWORKS' (with a person icon). To the right of these are a blue circular button with a '+' sign, a bell icon, and a user profile picture. Below the navigation, a large text area says 'Moving on, what's your specific problem?' followed by '3,3040,300 brainsfeeders can help you?'. A horizontal line separates this from a row of five service cards. Each card has a title, a small image, a brief description, and a green 'SELECT' button. The services are: 'Test Your Idea' (image of a laptop and a whiteboard), 'Market Insights' (image of a person writing on a whiteboard), 'Focus Group' (image of a computer monitor displaying code), 'ux/ui Testing' (image of a smartphone), and 'Research & Development' (image of architectural blueprints). Each card also has a small downward arrow at the bottom right. At the very bottom of the screen is a dark bar with the text 'We love Feedback' and an envelope icon.

Identify your GIG

The Entrepreneur selects a solution to collect the feedback he/she needs

- ✓ Wide and Comprehensive range of solutions

- Brainstorming
- R&D Innovation
- Fundraising
- Networking
- Pricing Model
- Legal Advices

- Branding
- Idea Testing
- Project Validation
- Bug Hunting
- Video Explainer
- Test UX/UI
- Pitch
- Landing page
- Proofreading

- Survey
- Focus Group
- Market Research
- Predictive Market

Explain the Context

Share your project and, more specifically, your problem

- ✓ The entrepreneur gives the instructions and the documents to make sure the feedback providers can understand the project

Beta IDEAS PROJECTS SCORING NETWORKS

Project Improvement > Testing Idea

Give insights to your brainsfeeders

A good feedback starts with clear explanations and enough information

Projects

Drones

Team

Description

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae: Proin aliquam, leo at luctus tempus, eros lectus.

Result

345 2,456 3 ✓

The brainsfeeders got access to the info, attached documents to this project

Attached to Project

Pitch_deck.pdf

video explainer

one-pager.pdf

Website (link)

database.scheme.jpeg

For this specific GIG

Documentation

Design

Don't share the same documents for each gig. Save them on the given project: [shared info](#)

Give Instructions

Explain clearly what the context is and what you are expecting

Ask the right questions

Attach a file to get some feedback on it

B I S H₁ H₂ H₃ | 66 66 66 | % | ?

To assess something, linear scale is great

Under Scale very bad 100% awesome

To you, a reasonable pricing model would look like...between the premium and the basic price (\$)

Range 0 1000 100 200

When you watch this video, do you agree with this?

0%



clear and easy to understand
 Pitch is easy to understand
 Too long
 Too short
 The music is too loud

- Basic
 - Unique choice
 - Multiple choice
- Advanced
 - Linear
 - Range
- Textual
 - Free response
 - Report
- Media
 - Picture(s)
 - Video(s)
 - 3D model(s)
- Color(s)
- UX
 - Ss test
 - Card sorting
- Time
 - Schedule
- Gantt
- File(s) deposit
- Section

+ | 🔔 | 



In ultricies ornare massa sed venenatis blandit urna, vel ut focus.

Lorem ipsum dolor adipiscing elit. Quo aliquam magna non imperdiet sem. Donec varius aliquet eget sodales felis augue. Integer sed Donec facilisis eu augue id mauris curas fringilla, tu varius dolor leo in faucibus quis, vari lorem. Curabitur Etiam porta nunc lectus. In hac habitasse id m laus. Duis eleifend felis erat feugiat non massa. Quisque non tristique.

Maecenas condimentum vestibulum vel tellus massa nunc, con timidunt sed turpis est. Maecenas lobortis. Cum sociis natoe parturient montes. Nulla quam. Aenean volutpat dignissim amet, iaculis est tauris. Proin egestas.

Ask the Right Questions

Social Networks weren't meant to collect Feedback. Brainsfeed is

- ✓ Choose the right question type and the right question

Basic	<input checked="" type="checkbox"/>
Unique choice	<input checked="" type="checkbox"/>
Multiple choice	<input checked="" type="checkbox"/>
Advanced	<input type="checkbox"/>
Linear	<input type="checkbox"/>
Range	<input type="checkbox"/>
Textual	<input type="checkbox"/>
Free response	<input type="checkbox"/>
Report	<input type="checkbox"/>
Media	<input type="checkbox"/>
Picture(s)	<input type="checkbox"/>
Video(s)	<input type="checkbox"/>
3D model(s)	<input type="checkbox"/>
Color(s)	<input type="checkbox"/>
UX	<input type="checkbox"/>
Ss test	<input type="checkbox"/>
Card sorting	<input type="checkbox"/>
Time	<input type="checkbox"/>
Schedule	<input type="checkbox"/>
Gantt	<input type="checkbox"/>
File(s) deposit	<input type="checkbox"/>
Section	<input type="checkbox"/>

Beta

IDEAS

PROJECTS

SCORING

NETWORKS

+

Choose your Audience

Social Networks weren't meant to collect Feedback. Brainsfeed is

- ✓ You can select and use the private network: "your incubator"
- ✓ Only people from this private network will receive an invitation to help you.

 Private Network

A341@#d4**#(d2j12jce0)

To join your incubator, co-working space or program network, please insert the private Key. Your incubator, not on brainsfeed yet.
[Contact us.](#)

 Joined

The Family
One Young World
YCombinator
Kima Ventures

Choose your Brainsfeeders / Target your Audience

Keep balanced your segmentation with cognitive diversity

 My Networks

Facebook

 Brainsfeed Network

100

 Private Network

A341@#d4**#(d2j12jce0)

To join your incubator, co-working space or program network, please insert the private Key. Your incubator, not on brainsfeed yet.
[Contact us.](#)

 Joined

The Family
One Young World
YCombinator
Kima Ventures

 BF Index

Brainsfeeders
240

Cognitive Diversity
EXCELLENT

Segmentation - Filters

Adjust your talent pool to your persona

Gender

Language

Rating

Country

Location



Encourage the brainsfeeders to accept your gig

Find the right mix of incentives to get the best feedback



Reputation

You will review all feedback. The brainsfeeders will receive some social reputation.



Knowledge

You will share the results with the best brainsfeeders.



Money

For this gig, \$1,200 will be shared. The best brainsfeeders will receive some money. You will decide who is receiving based on performance.

\$1,200 will be shared.

This is **-40%** fewer than what the system suggests.

Based on the current incentives mix, you may not reach your objectives.

Deadline:



The Brainsfeeders will start to work on your gig on 10/12/17. They have 10 days to complete the gig.

General Rules:

You will review all feedback. The brainsfeeders will receive some social

Double-checked incentives



You will brainsfeed social re

You will

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is receiv

The Brainsfeeders will

10/12/17. They have

10 d

You will review all feed

receive some social ref

You will review all feed

receive some social ref

CONTINUE

CONTINUE

Money



\$1,200 will be shared.

This is **-40%** fewer than what the system suggests

Based on the current incentives mix, you may not reach your objectives.

Encourage your audience

Cognitive Diversity means divergence of interests

- ✓ Adapt the motivation Scheme depending on your selected audience
- ✓ Make sure you intend to give enough to motivate people to help you.

Nurture Engagement

General ranking of the best feedback providers keep your network engaged

- ✓ Everybody has the opportunity to get to know each other. Where they come from. What is their story.

Aurelien Vasinis
France, Marne-la-Vallée
Man - 24 years old

Hall of Fame

We love feedback

Rank	Firstname Lastname	Stars
1	Geoffrey Gaillard	112
2	Alexandre GINGEMBRE	78
3	Benoit Kovarz	72
4	Alicia Vasinis	71
5	Aurelien Vasinis	69
6	Rémi Ratajczak	68
7	Jean Weber	67
8	Mathieu Porcar	53
9	Kim Malgras	52
10	Guillaume Gaudinat	50
11	Hugo Renvoise	42
12	Guillaume Denis	34
13	Tristan Fourault	34
14	Loïc Weyl	33
15	Alaintest BOURGEOIS	31
16	Emmanuel Macron	30
17	Florence THOUVENIN	29
18	Camille Hachez	28

We love feedback



- [Profile](#)
- [My Projects](#)
- [Credits](#)
- [Hall Of Fame](#)
- [Documentation](#)
- [Settings](#)

[Sign Out](#)

Hall of Fame

Show your talent by unlocking badges

Entrepreneur of the week



Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Cras gravida sem ut massa. Quisque

Conditions:



Unfair Advantage



Serial Entrepreneur



Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Cras gravida sem ut massa. Quisque accumsan porttitor dui. Sed interdum, nisl ut consequat tristique,

Conditions:



At least 3 gigs launched of each project

Serial Entrepreneur



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Conditions:



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Conditions:



Serial Entrepreneur



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Conditions:



Serial Entrepreneur



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Conditions:



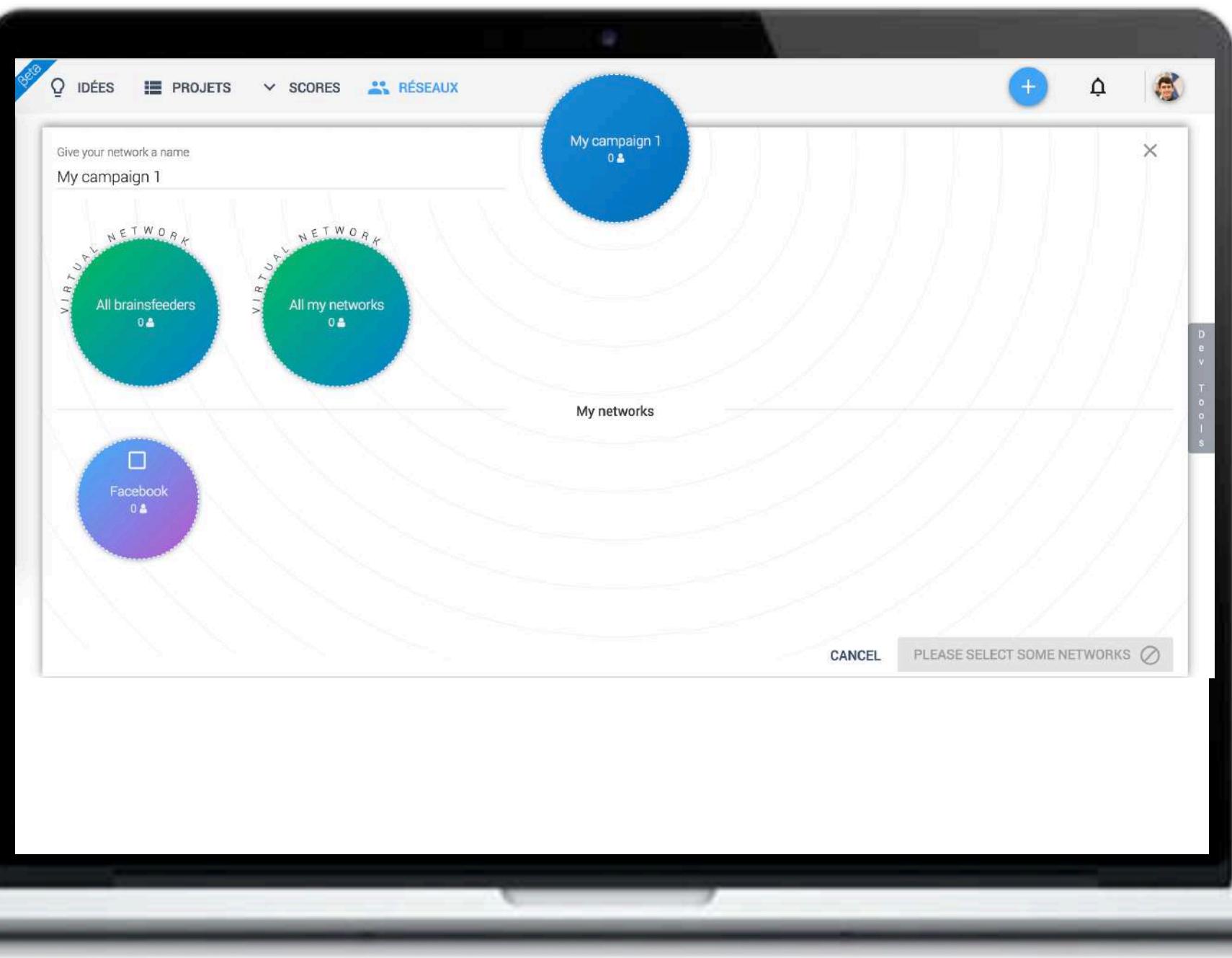
Locked Badges



Gamification

Entrepreneurs, feedback
Providers obtain badges for
their performance

- ✓ Increase your community engagement with gamification
- ✓ Each badge gives some advantages



Build A Dynamic Network

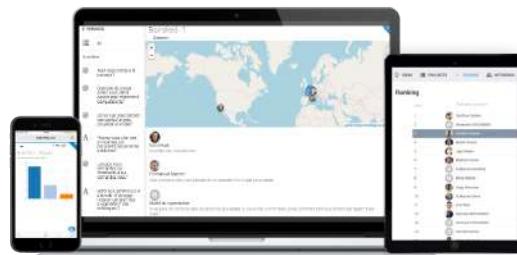
Manage your community and grow your network

- ✓ Dashboard to control your member
- ✓ You can remove or add new users
- ✓ You can send them personal invitation
- ✓ You can use some filters to create several smaller network. Filter per location for instance or per language

Advanced Analytics

Review and analyze all the feedback and improve your project

- ✓ You can share the best feedback with your team and reward the feedback provider by sharing the result with them



◀ PREVIOUS

All

Questions

A What do you think of our brand new design? Check it out at brainsfeed.com

A Anything you dislike?

--- From 1 to 10, how much do you like the new design?

Brainsfeed - New Design

130 Number of users to whom you sent an invitation - PROJET PERMANENT

- 120 Read the project but did not reply

- 0 Did not read project

= 10 Answers

FROM ANSWERS

Average age : 26.06 years

Countries division

A pie chart titled 'Countries division' showing the percentage distribution of responses across various countries. The data is as follows:

Country	Percentage	Count
Unknown	20.00 %	(2)
Finland	10.00 %	(1)
France	20.00 %	(2)
Germany	10.00 %	(1)
India	10.00 %	(1)
Ireland	10.00 %	(1)
Mexico	10.00 %	(1)
United States of America	10.00 %	(1)

Genders division

A pie chart titled 'Genders division' showing the percentage distribution of responses between men and women. The data is as follows:

Gender	Percentage	Count
Man	70.00 %	(7)
Woman	30.00 %	(3)

◀ PREVIOUS

Brainsfeed - New Design

Beta

Anything you dislike?



Henry Maxime

It is still unclear how to select project according to our skills. Some groups should more clearly defined



Faith Dismuke

Despite there being two separate sign ins for unicorns and brainsfeeders, the clicking order to projects to participate in seem easier for unicorns than brainfeeders.



Kanika Kapoor

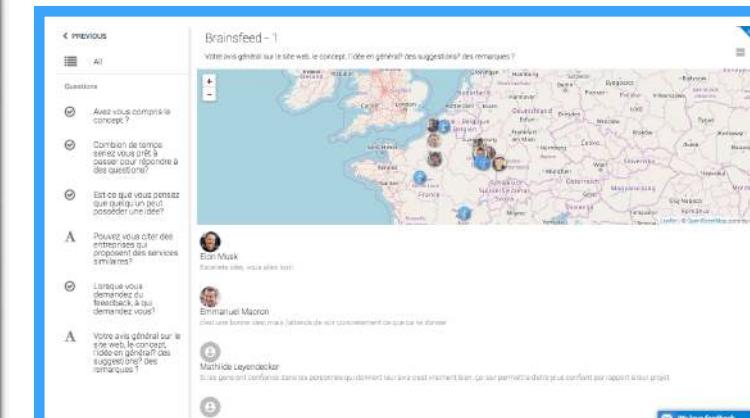
I couldn't find the social media links somewhere on the top and if not on top you can add on floating media links. Rest everything is quite great.



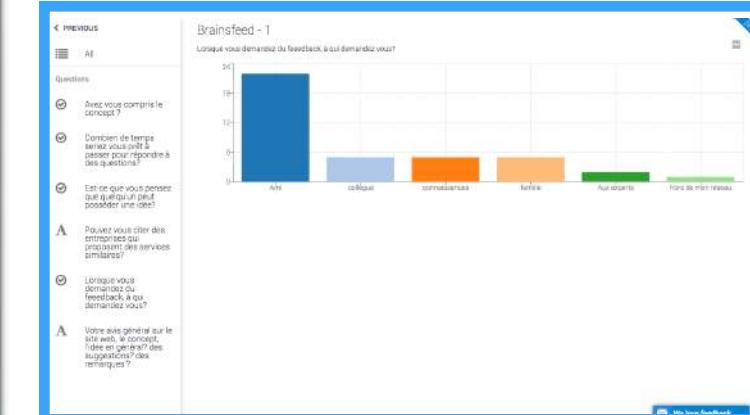
Aurélien Lemesre

User Friendly feedback Analysis

The Map allows to see diversity tangibly



This screenshot shows a feedback analysis interface. On the left, a sidebar lists questions with radio button options. On the right, a map of Europe displays several user comments, each associated with a small profile picture and a short quote. The interface has a clean, modern design with a light blue and white color scheme.



This screenshot shows a feedback analysis interface. On the left, a sidebar lists questions with radio button options. On the right, there is a bar chart titled "Quelle vous demandez du feedback à qui demande quoi?". The x-axis categories are "Avis", "Critique", "Conseils", "Joke", and "Autre". The y-axis ranges from 0 to 20. The "Avis" bar is the highest, followed by "Critique", then "Conseils", "Joke", and "Autre" which is at zero. The interface has a clean, modern design with a light blue and white color scheme.