

# Dis•Rup•Tive

Justice In Your Pocket

# Dis•Rup•Tive

a project by

**AKROFERM HOLDING LIMITED**

Natasha De Koker - Co-Founder

Totalserve House 17, Gr. Xenopoulou Street 3106 Limassol, Cyprus Cyprus

(T): +27 (81) 374-5697

(E): [natasha@akrofermholding.com](mailto:natasha@akrofermholding.com)

# The Problem and Solution

## Problem

Not every citizen has the ability or luxury to attend court, due to the physical locations of and court's limited operating hours.

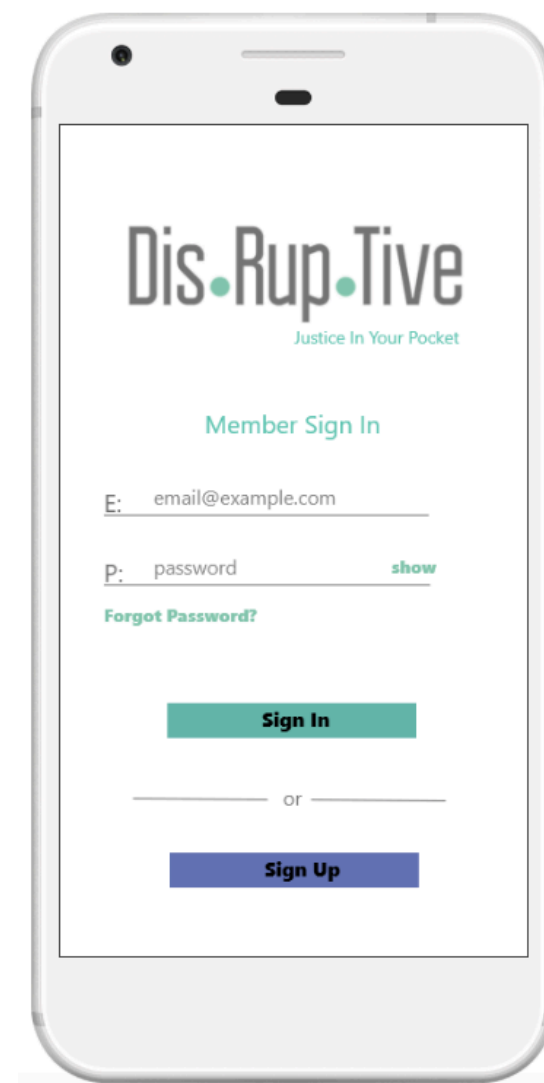
It is extremely difficult and time consuming to institute or defend legal proceedings, due to the confusing court processes and multiple documents that need to be filled.

It can become very expensive to appoint an attorney to represent you, court proceedings are time consuming which becomes an expensive exercise for the citizen.

Legal disputes take a very long time to be resolved, which leaves citizens feeling that no purpose was served, even if they actually won, the citizen has lost due to the time, effort and money that went into obtaining Justice.

Scheduled dates for matters is not guaranteed as too many matters are being set down to be heard, matters taking longer than anticipated, matters being postponed as presiding officers or parties are not available etc.

## Solution



Lodge a paperless legal dispute and only pay a once-off fee of 50-00.

Attend court through the mobile app, available on any smart device or computer.

Paperless responses to claims lodged.

Receive notifications and keep track of your matters and court dates.

Search for attorneys, case law, regulations and legal Acts.

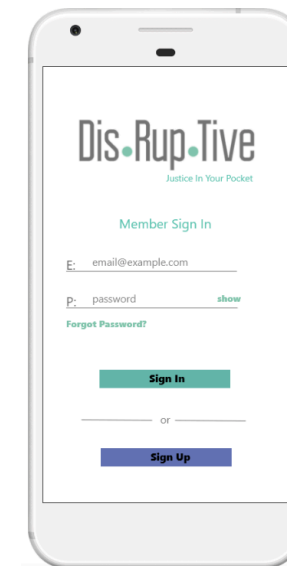
Pay, check and dispute your legal bills.

# Value Proposition



The value that DisRupTive brings to the lives of the individual citizens are immeasurable in that for each their matter irrespective of monetary value is of the utmost importance to them.

The first of its kind mobile application, aptly named DisRupTive, that gives every citizen uninterrupted access to a truly transparent, accountable, self-sustainable and efficient digital court from the comfort of their palm.



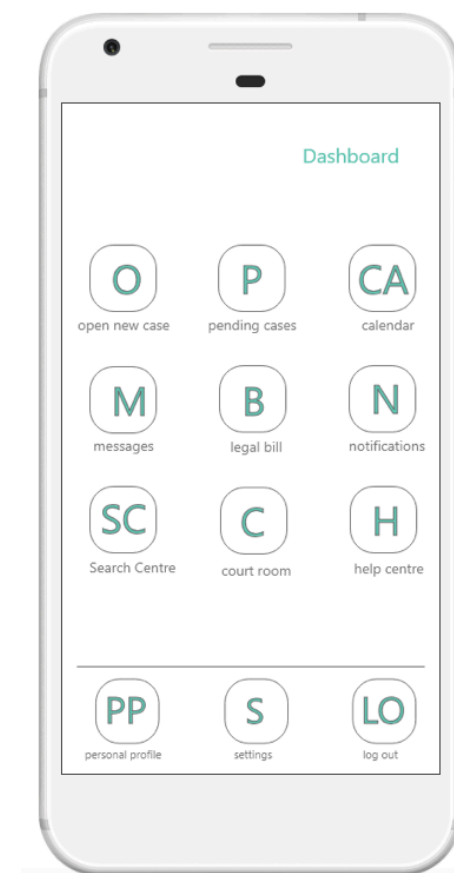
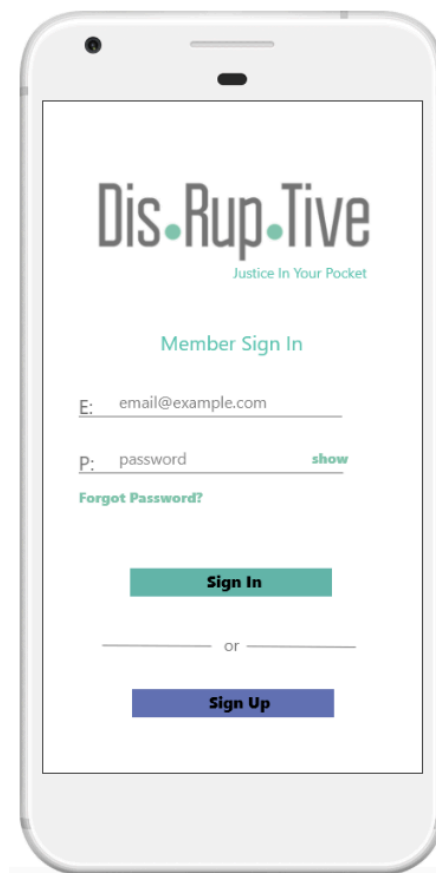
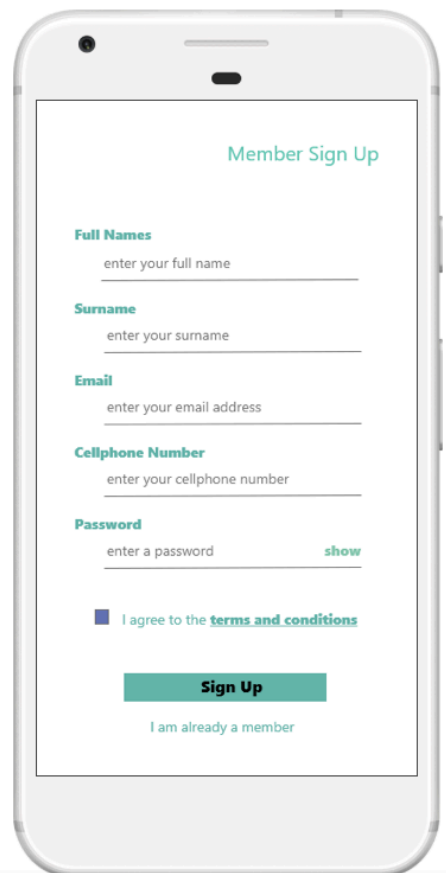
For society as a whole DisRupTive's value reaches far beyond the budgetary savings (which we anticipate to be 50% and more) creating a safer society, in that there is no risk of dangerous criminals escaping during transit to and from court buildings or from the court buildings itself, these individuals will remain securely held in correctional facilities, presiding officers can adjudicate matters without the fear of intimidation etc., additionally, the playing field will be leveled, so to speak as citizens will have real access to Justice in that their disputes, be it consumer or rental related etc will be resolved within 15-days and thus, resorting their faith and trust in the Justice System and rule of law.

# The Technology

Register a profile in minutes.  
Get verified immediately.  
Receive your login details.

Login with your username  
and password, verify with a OTP  
Pin sent to your phone.

In seconds you will have  
Justice in the palm of your  
hand.



DisRupTive is available on iOS and Android mobile devices.

DisRupTive is a digital court ecosystem with a full basket of functions that meets the needs of all users.

It has never been so easy, safe or cost-effective to access a court to enforce or protect one's rights.

DisRupTive is user-friendly for all citizens no matter age or education.

# Business Model

The End User + Access to Justice = Potential Earnings



members of the public



victim of a crime



prosecutors



lawyers



police services



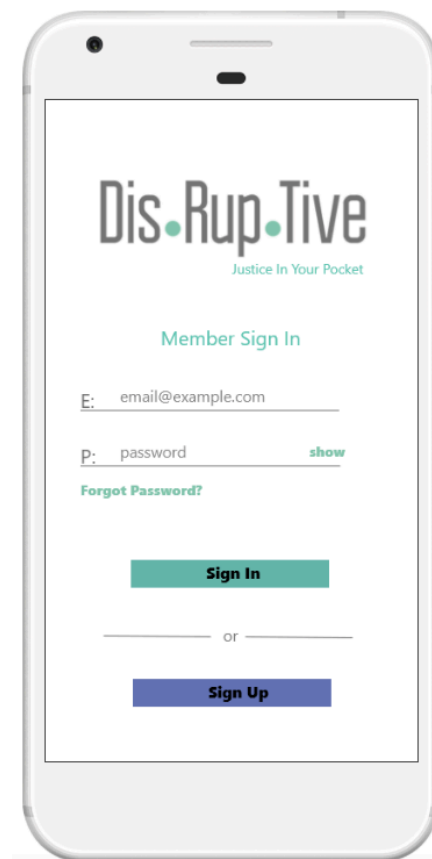
judges



governments



business entities

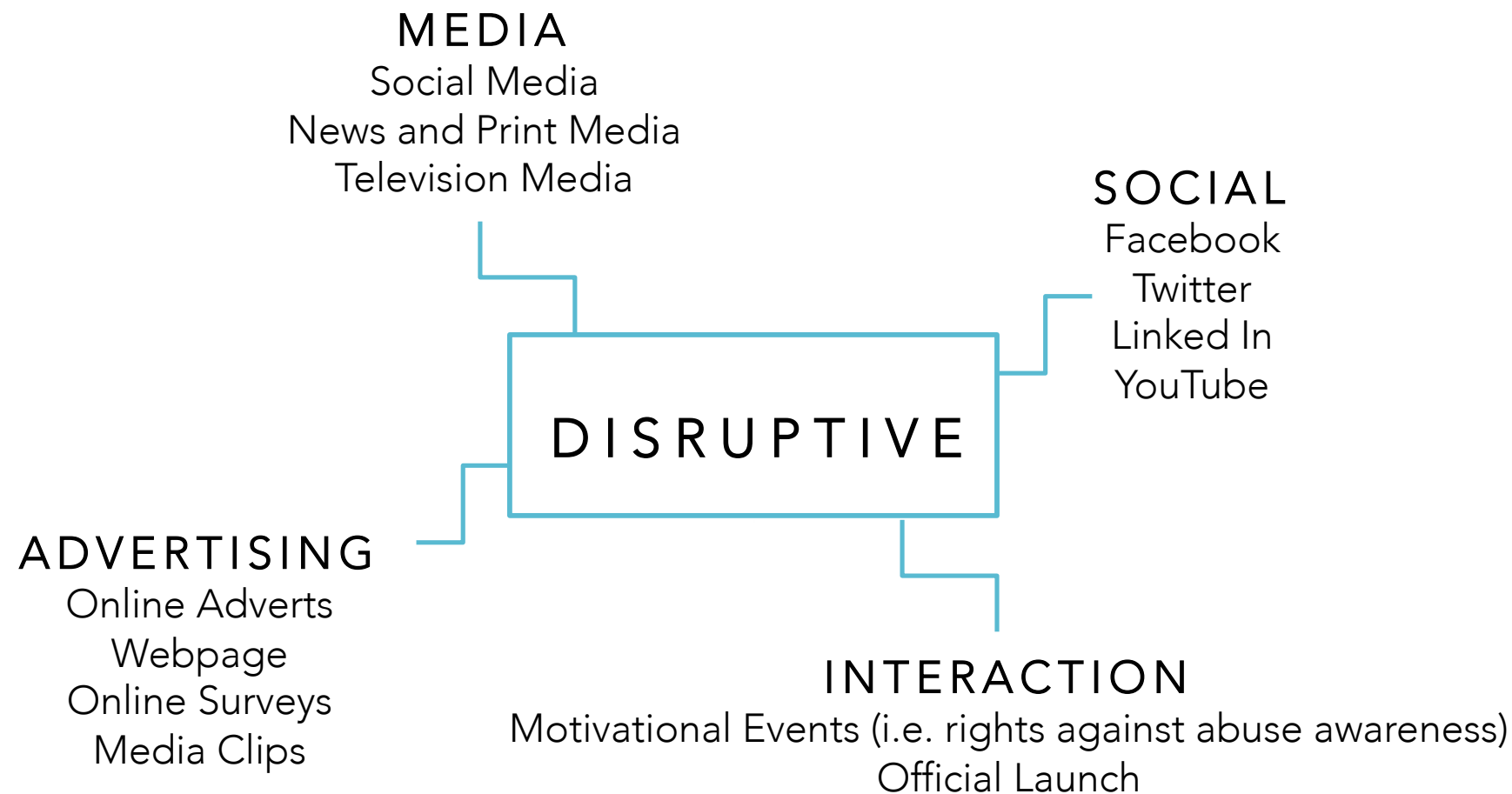


DisRupTive will charge the end user a minimal once-off fee of €50.00 for opening and conducting a case on the DisRupTive platform through either its mobile app and or website.

The minimal fee covers the costs of using the DisRupTive platform from lodging a case until the hearing thereof and judgement.

*excluding Attorney fees*

# Go-To Market Plan



The Justice System is an integral part of our daily life whether one likes it or not. How much more convenient wouldn't it be if it could be accessed from the palm of one's hand?

Access to Justice is not just a necessity, it's a fundamental right. By working hand in hand with Legal Institutions and other participants and running Marketing and Awareness Campaigns we believe that DisRupTive will restore the trust and confidence of citizens in the Justice System.

# Management Team



## **FREDERICK KYLE**

[frederick@akrofermholding.com](mailto:frederick@akrofermholding.com)

Mr Frederick Kyle is the director and co-founder of Akroferm Holding Limited.

He obtained a Legum Baccalaureus (LLB) degree from the University of Pretoria, South Africa in 2003 and has actively been involved with the legal sector ever since.

Mr Frederick Kyle serves as Chief Executive Officer of Akroferm Holding Limited, ensuring that the company's vision and mission statement are implemented successfully.



## **NATASHA DE KOKER**

[natasha@akrofermholding.com](mailto:natasha@akrofermholding.com)

Miss Natasha de Koker is a Co-Founder of Akroferm Holding Limited.

Miss Natasha de Koker serves as its Chief Operating Officer of Akroferm Holding Limited ensuring that the company operations, including the development and marketing of the DisRupTive software is successfully implemented.



# Financial Projections & Key Metrics

User Fee € 50.00 per case

Total combined cases in the EU and UK is 49,439,595;

Projections: Y1 - 0% = 0

Y2 - 3% of the market = 1,483,187

Y3 - 15% of the market = 7,402,439

Y4 - 25% of the market = 12,359,898

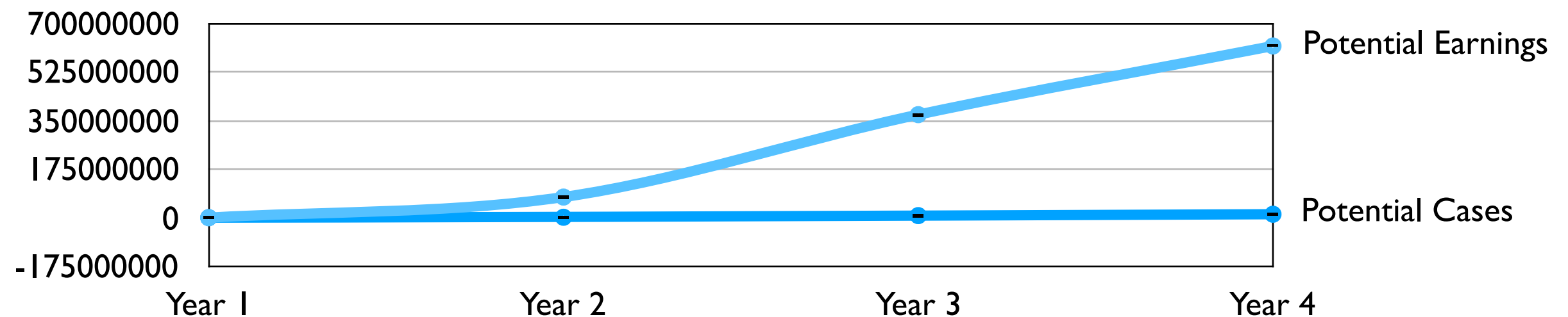
Total potential combined Earnings in the EU and UK is € 2,471,979,750.00;

Projections: Y1 - 0% = 0

Y2 - 3% of the market = € 74,159,393.00

Y3 - 15% of the market = € 370,796,962.00

Y4 - 25% of the market = € 617,994,937.00



The EU and UK has been seeking since (+- 2014) and am currently still seeking a variety of solutions to transform their Judiciary system and digitalise the court process through the use of Technology and as such our projections are bases on their current all court case levels

# The Ask?

- ▶ DisRupTive currently has a clickable prototype and is seeking an investment of € 1,710,000-00 *in lieu* of a 10% equity stake in DisRupTive inclusive of minority protection and a board seat.
- ▶ We have previously raised € 40,000-00 from Angel Investor for the incorporation of our Cyprus holding company and other legal cost.
- ▶ We believe that this round of financing will last approximately 12 months.
- ▶ With this round of financing, we will:
  - ▶ Develop the DisRupTive software.
  - ▶ Cover all operating, legal (including patent and copy right applications), accounting and other expenses.
  - ▶ Cover travel expenses for meetings with the Ministries of Justice for the United Kingdom and European Union to present and negotiate pilots.

	Monthly Expenses
Startup Expenses	197,690-00
Month 1 - Operational Cost	157,290-00
Month 2 - Operational Cost	157,290-00
Month 3 - Operational Cost	165,690-00
Month 4 - Operational Cost	157,290-00
Month 5 - Operational Cost	157,290-00
Month 6 - Operational Cost	165,690-00
Month 7 - Operational Cost	157,290-00
Month 8 - Operational Cost	157,290-00
Month 9 - Operational Cost	165,690-00
Month 10 - Operational Cost	21,490-00
Month 11 - Operational Cost	28,490-00
Month 12 - Operational Cost	21,490-00
<b>TOTAL</b>	<b>1,709,970-00</b>