



narrator

Authenticity in Voice

A photograph of a person sitting in a red deck chair on a wooden deck, looking at a laptop screen. The person is wearing a white t-shirt and dark pants. The background shows a railing and some buildings across a body of water.

Bring back empathy to online  
interactions.

Mission statement

Social networking is #1 online activity in the US.

2 hours per day

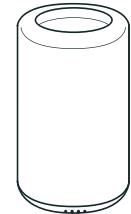
## The Problem



**Can't** empathize with text and pictures (in-authentic & fake)



**Can't** multitask (e.g. driving, exercising)



**Can't** use through smart speakers and wearables



It's not natural for humans to be staring at their phones to interact... Yet we do this anyways.

## The Solution

- Voice-only social platform
- Curated topics
- User generated audio posts and feeds



## How it works

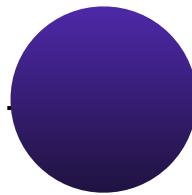
### Step 1

**Listen** to your favorite curated topics



### Step 2

**Narrate** your own 60 second voice and opinions



### Step 3

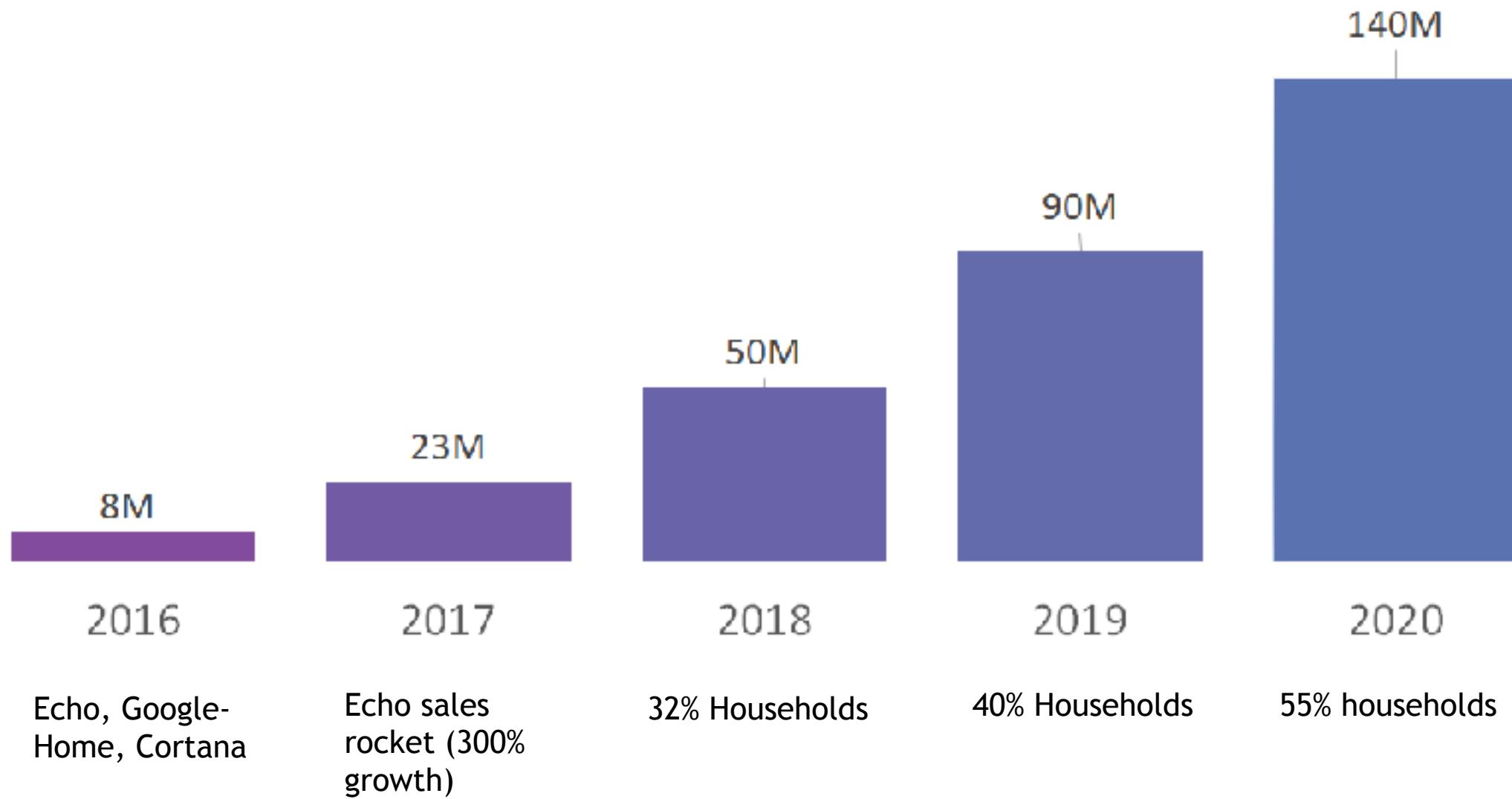
**Interact** with your connections, and repeat!



# Voice revolution...



## Smart Speakers Footprint



**The voice revolution is here, and with it are witnessing the emergence of a new media channel. One of the primary forces driving this revolution are the devices and particularly the smart speakers.**

Here we can see the footprint of smart speakers alongside major events.

Smart speakers invasion started 2016 with the introduction of **Amazon Echo** and **Google home**.

**At 2017, Echo sales took off with a huge 300% growth**

This growth is expected to continue, and smart speakers are expected to invade us households faster than any other gadget before, reaching 140M devices by 2020.

I'm sure you realize what that means? 55% of market penetration rate. (That is a lot)!

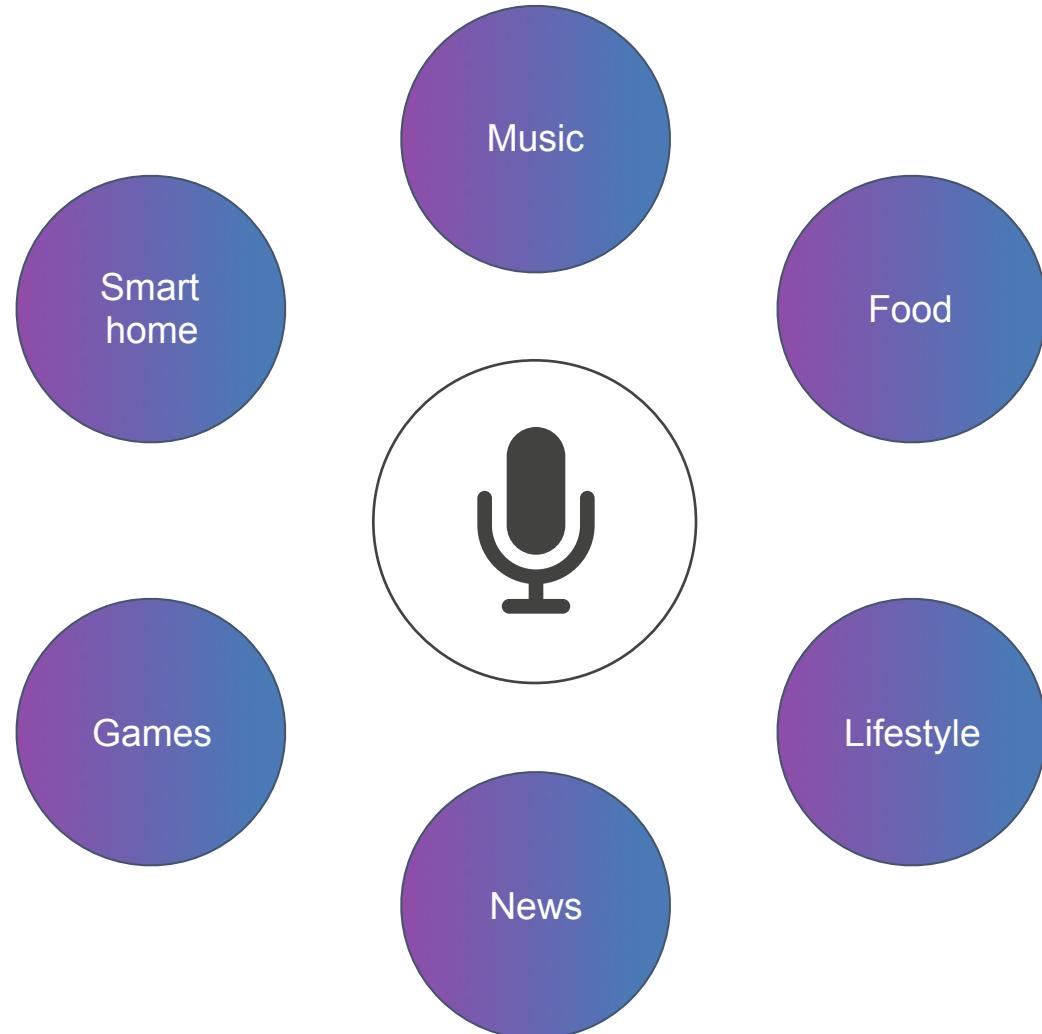
## Voice-UI Is Everywhere



This revolution is not only powered by the smart speakers. Many other product categories are incorporating voice as a primary interface such as wearables, smart headphones and car multimedia systems. But there is another to that equation... the applications.

This trend is mainly driven by millennials who are our target market.

## Where Is Social Media?



But when you look at alexa's current skill sets which include....  
where is social media  
If smart speakers are to be everywhere.. it is natural to have  
social interactions through them.

## Exit Strategy



## Revenue Sources



AD network



Premium Profiles

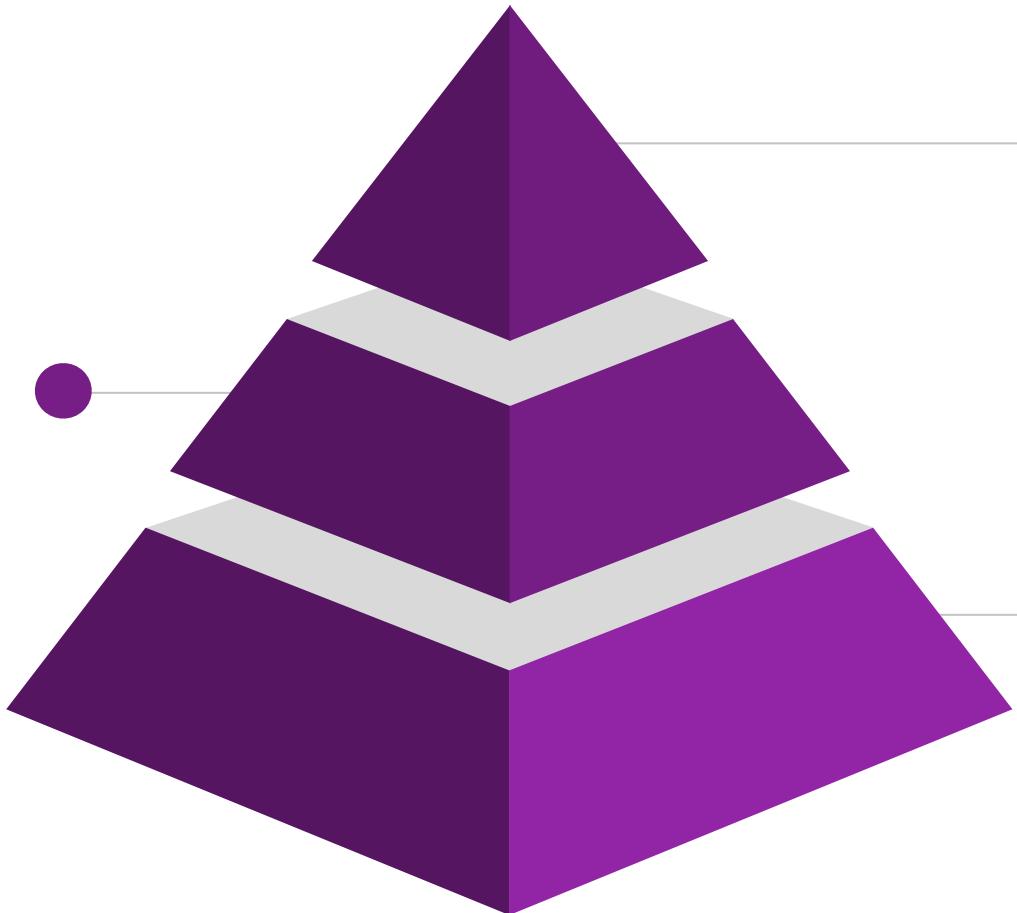


White label and  
licensing for  
connected cars

# Product Development Strategy

## Enabler Techniques

- Statistical Models
- Machine Learning



## Differentiators

- Voice Commands
- Live Audio Show
- Voice Curation

## Enabler Solutions

- NLP
- Scalable Architecture
- Open Source, Buy & Build

## Founders :



Iman  
Ghasempour

CTO/ Founder/Developer  
**Iran**



Reza  
Rezazadeh ( Milani )

CEO/Founder/Designer  
**Iran**

