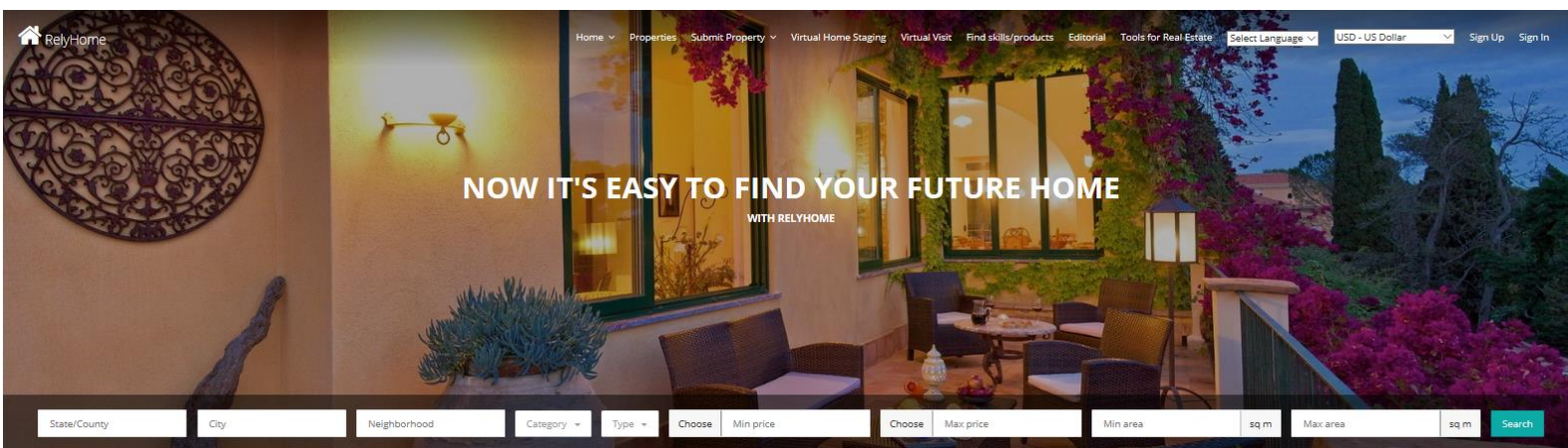


INTERNATIONAL REAL ESTATE WEB PLATFORM



Our Services

-  Find your home anywhere in the world
-  RelyHome is made for Public, Real estate agents, Brokers & Developers
-  Get Virtual Visit and Home Stagings Solutions
-  Post your properties anywhere in the world

Recently Listed Properties

Pitch

Project Presentation

A- Definition of the project

Find a house or post real estate listing are tedious steps. The owner or the real estate professional, through his posting, must allow customers to obtain all essential information. It is necessary to show the property listing to as many prospects as possible, while highlighting the real potential value of the property. The goal is to realize a transaction as quickly as possible or at least obtain feedback from the customer. RelyHome has been designed with those objectives. Our web platform has all the tools to become a world reference.

The project has been built around services that help tenants, owners and real estate professionals from all over the world to find everything that they need related to the real estate industry. The site is also built to attract consumers that are seeking advice or information. The site is also made for professionals that are wishing to make themselves known by means of different types of support.

B- RelyHome thematic areas and their monetization

RelyHome is divided into seven areas:

➤ The first area:

The first area creates the common base of the site. It is intended to facilitate the selection for a property acquisition or for a lease. The user can use the free platform to view and select a list of real estate properties on a local or international scale.

An integrated messaging system allows a direct contact with the seller and the tenant or future owner. The user will also be able to share his feelings and his choice via direct links with social networks.

Monetization: Area 1 is free for all visitors. Monetization is done via the sale of property posting and via the use of the bigdata information

➤ The second area:

The second area proposes to owners and real estate professionals to access to a service that allows the distribution of their listing to the on the main real estate websites in more than 65 countries.

Monetization: Monetization is done via the sale of this service and via the use of the bigdata information.

➤ The third area:

The third area propose optimization tools via graphic creations of virtual visits, 2D & 3D drawings and home staging concepts. All the graphic tools are managed by RelyHome team. The client can obtain a visual concept by sending us a normal photo or a 2D construction drawing.

Monetization: Monetization is done via the sale of this service, partnership with furniture and decoration companies (home staging) and via the use of the bigdata information.

➤ The fourth area:

The fourth area proposes an editorial that is dedicated to the real estate industry. The editorial will cover different topics such as decoration, banks, loans, renewable energies ...).

The editorial platform has three goals: strengthening the community dimension; Retain users by becoming a referent media for real estate topics; Attract advertisers by introducing brands and products into editorial content.

Monetization: Monetization is done via the sale of advertising spaces, product placement, editorial services and via the use of the bigdata information.

➤ The fifth area:

The fifth area offers to consumers, the opportunity to use a platform to find, compare and give opinions about products and services from professionals related to real estate industry (Plumber, brokers, bank, insurance, materials, etc.).

Services, such as quote request and recall from professionals will be also available. This area responds to the growing sector of the social recommendation and commercial linking via internet medias.

Monetization: Monetization is done via the sale of clients requests to professionals, via a percentage on sales (brokers, insurers, etc.). BigData and advertising will also be monetized.

➤ The sixth area:

The Sixth area proposes digital marketing solutions to help the real estate professionals to optimize their sales, knowledges, reputation and their use of internet.

Monetization: Monetization is done via the sale of this service

➤ Seventh area:

The seventh area will be possible after the reach of certain number of users.

This area will develop a similar approach such as the Groupon concept (<https://www.groupon.com/>) but our model will be specialized for the real estate industry.