

CORRELING

Create **correct** food labels!

MEET OUR FOUNDERS



VACLOVAS MALIŠAUSKAS Founder, CEO

- 19 years experience in FMCG business representing the biggest food and beverages producers in the Eastern Europe and CIS countries.
- Successfully created and launched various private label products in the market

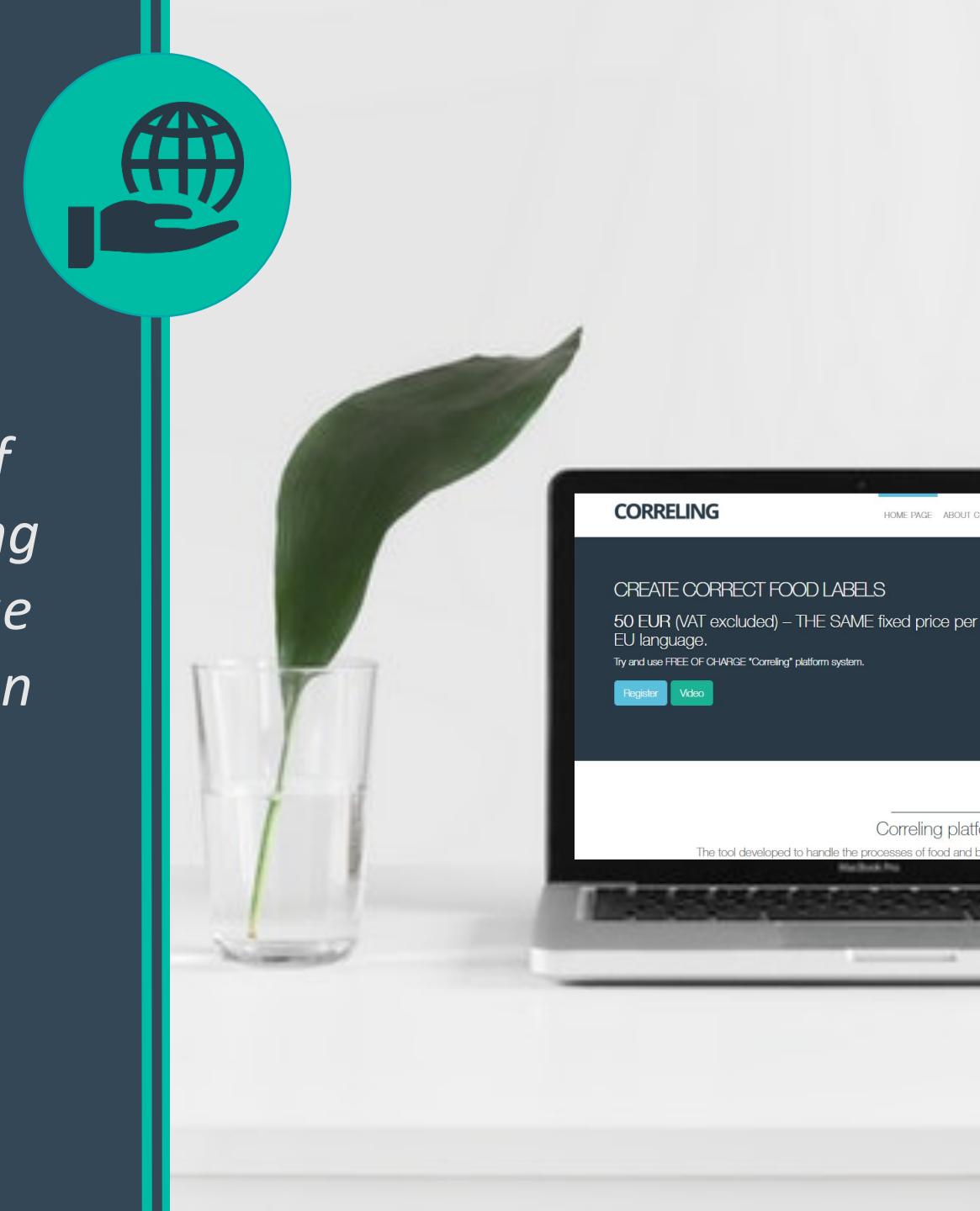


LINAS SRIUBAS Founder, COO

- 11 years experience in FMCG business.
- 7 years experience in representing food and beverages producers in the Eastern Europe and CIS countries
- 4 years experience in retail trade
- Successfully created and launched various private label products in the market

WHAT WE DO

CORRELING.COM – Online platform launched in October'17, that assists producers, retail chains and distributors of consumer goods in translating and creating correct labels of various food and beverage products with respect to “Food information to consumers legislation”.



OUR MISSION



Speed & Simplicity

[Correling.com](#) tool helps to apply the „Regulation (EU) No 1169/2011 – food information to consumers” **easier and faster**. The user simply needs to fill empty fields that are set according to the EU law. Once the information is filled, the user can select any of 24 EU languages and order a translation that will be delivered within max. 5 b. days.



Less Food Waste

[Correling.com](#) ensures, that the information on the labels of various food products is correct, therefore producers will not increase their waste due to mistakes on the packaging and will not suffer any monetary losses on additional new labeling.



To Be First

[Correling.com](#) is the first online platform available for a simple creation of food labels, that offers free food labeling templates and great user experience.

OUR MARKET



Approx.
260 000*
producers
in EU



OUR COMPETITORS

Only One Direct Competitor: labelchecks.com;
Other Indirect Competitors: all translation agencies in EU.



OUR COMPETITIVE ADVANTAGE

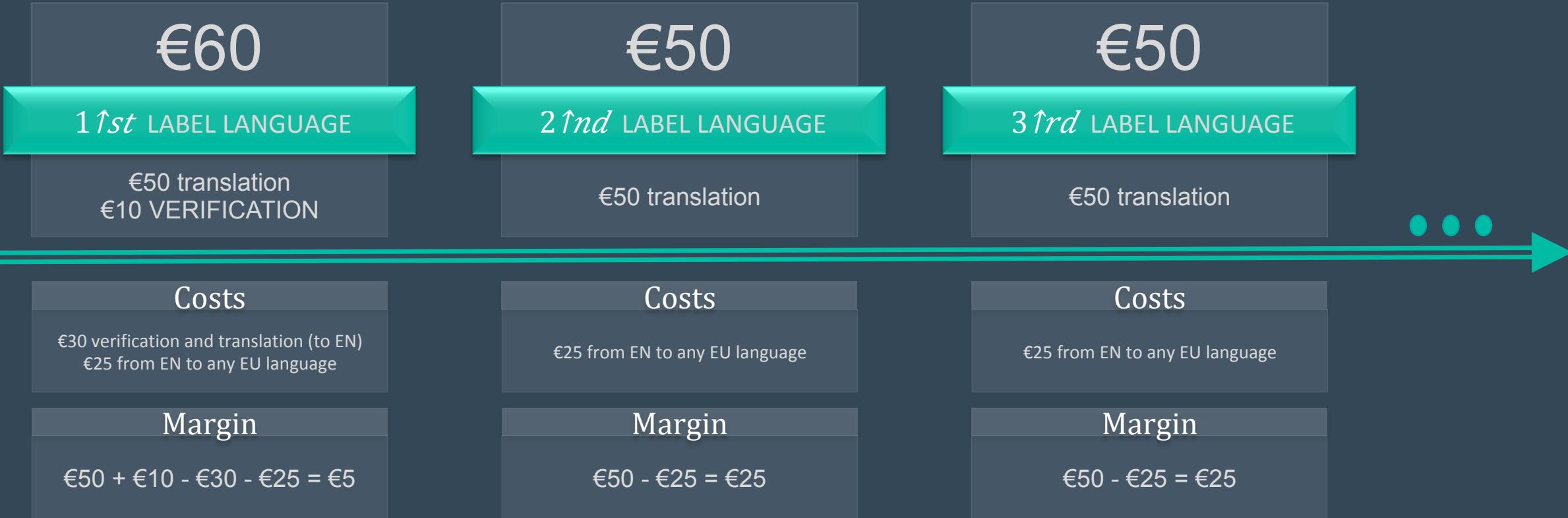


Correling.com

Labelchecks. com

Order placement time	15 Min.	5 (b. days)
Translation time (b. days)	max. 5	5-14
Total delivery time (b. days)	max. 5	Average 14
Labeling legislations forms	Yes	No
Free user interface	Yes	No
Translations price	50 Euro	Over 100 Euro
Save translation history	Yes	No

OUR MONETIZATION



OTHERS ABOUT US

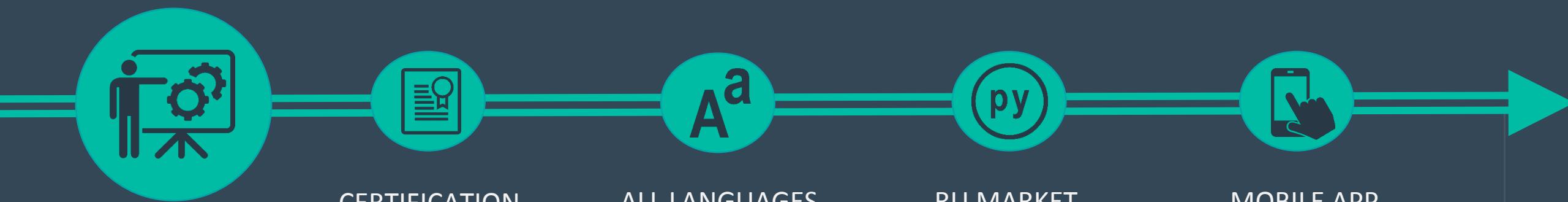
We (Lambertz) were the first ones who used Correling. We are sure it is a good idea for companies and producers. It is useful platform that keep inside all translated labels. Simple navigation's menu even if you try it for the first time. One of the most important aspects when you create a lot of labels is a competitive price and a good quality of translated text. Undoubtedly our company will use the services of Correling more than once.

Key Account Manager

Andrij Loshak



SERVICE DEVELOPMENT



CERTIFICATION

To start offering an additional service: the certification of labels issued by global professionals (SGS or Intertek, or etc.)

ALL LANGUAGES

To make platform available in all 24 EU languages (currently, the platform is available in 8 languages, that offers a translation into 24 languages).

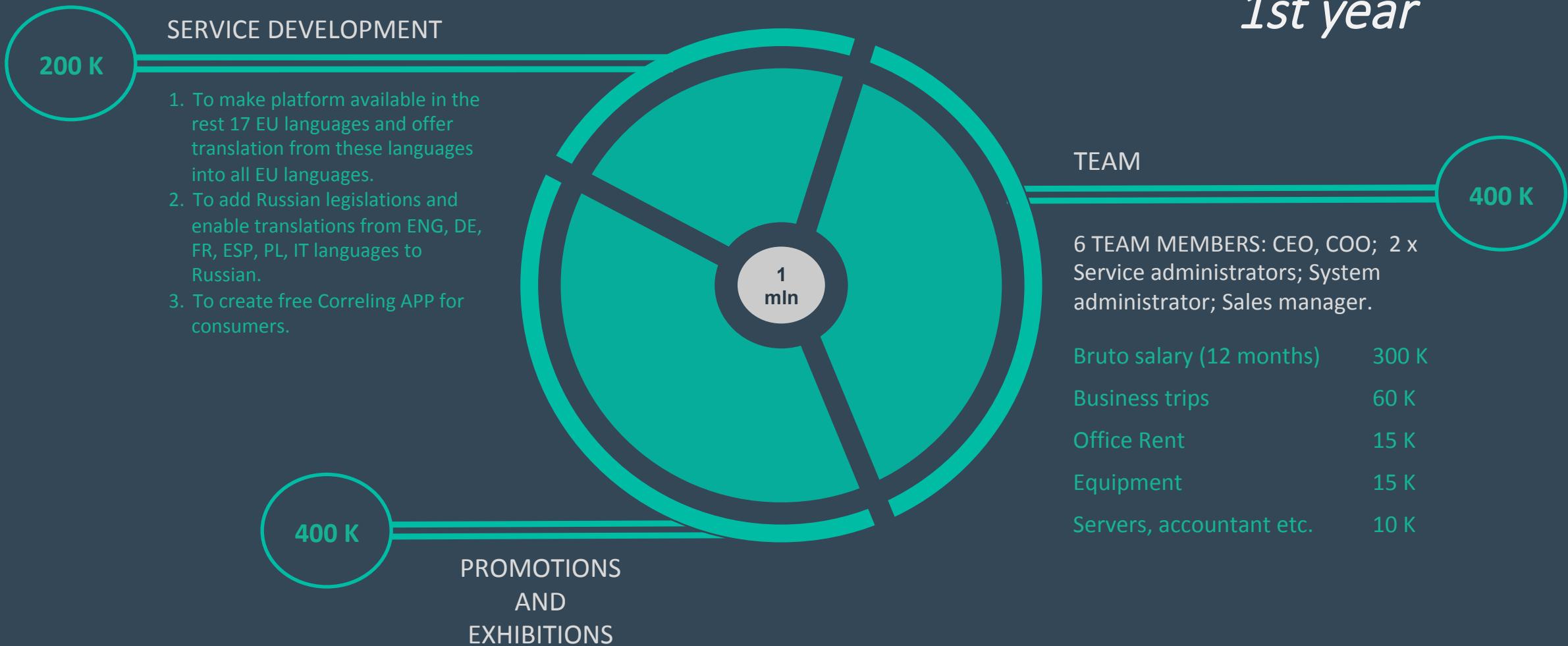
RU MARKET

To add the database of Russian Federation labeling legislation and to make available labels translations from PL, DE, ENG, FR, IT, ESP languages to Russian according to the Russian labeling law.

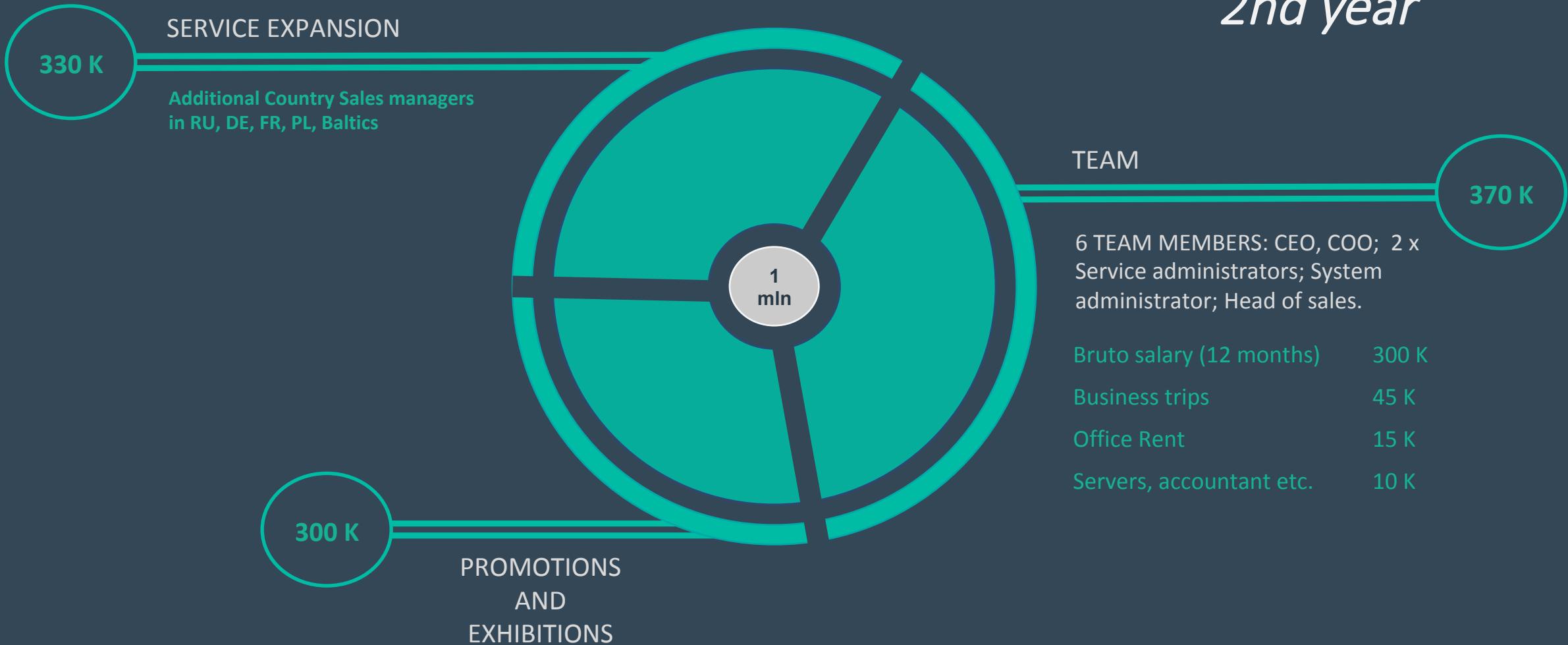
MOBILE APP

To launch a free mobile app with which each consumer will be able to scan a barcode of a product and get a professionally translated label in their language. With every translation made using correling.com app, the user will supplement our food products' database.

WHAT WE NEED



WHAT WE NEED



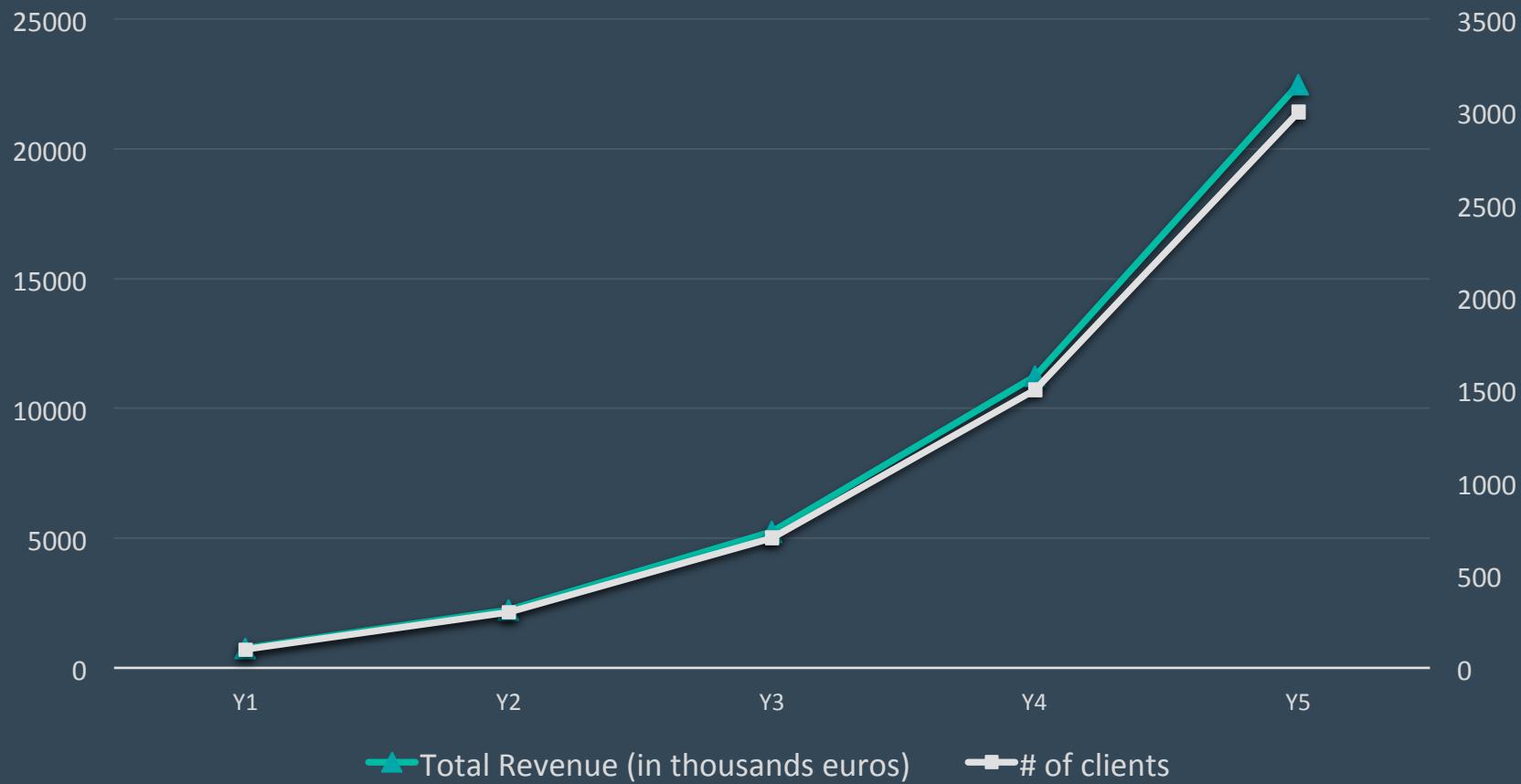
OUR COMPANY FUTURE

5 - year forecast

	INVESTMENT	CLIENTS	LABELS	LANGUAGES/LABEL	REVENUE
Y1	1 000 000 €	100	15	10	750 000 €
Y2	1 000 000 €	300	15	10	2 250 000 €
Y3		700	15	10	5 250 000 €
Y4		1500	15	10	11 250 000 €
Y5		3000	15	10	22 500 000 €

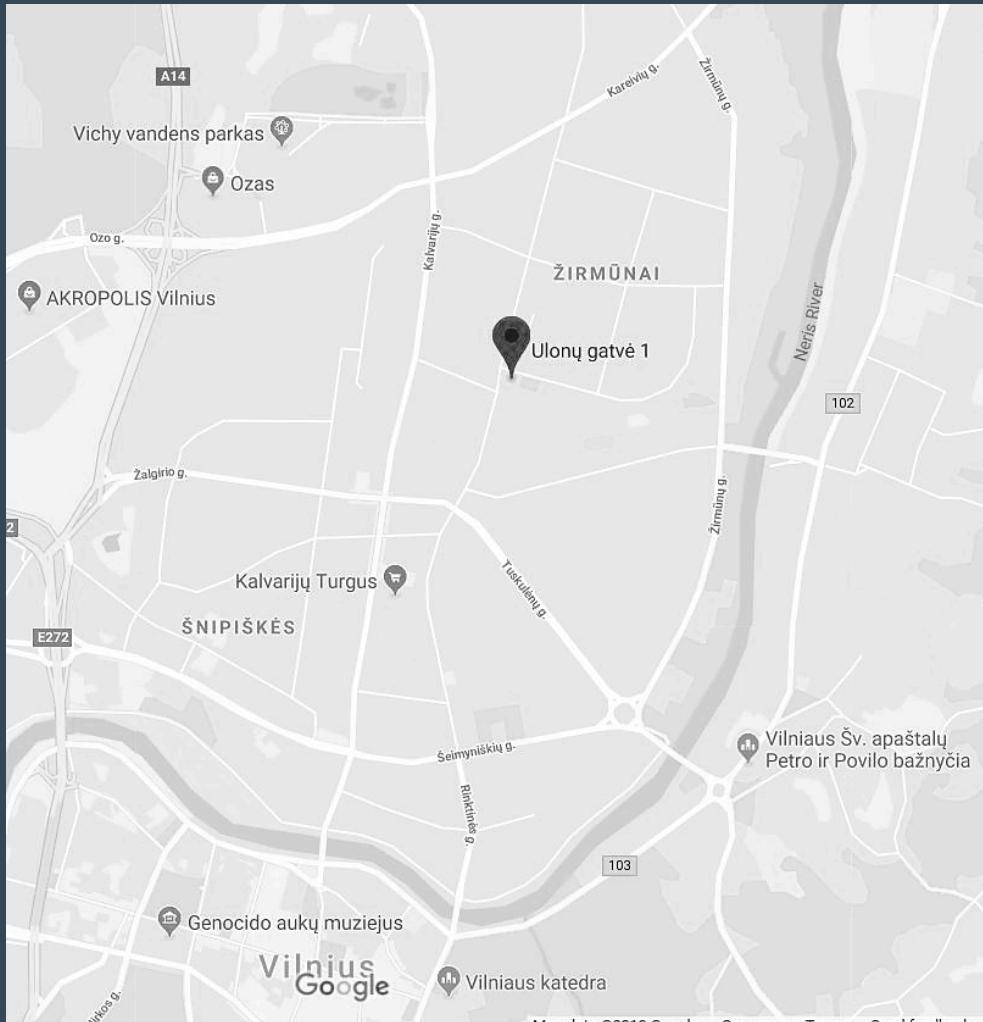
OUR COMPANY FUTURE

5 - year forecast*



Notes: *with an assumption that each client creates 15 different labels and orders translations into 10 EU languages; an investment of total 2 mln euros is made in first two years (1 mln each year).

CONTACT US



CORRELING
Ulonu st. 1 - 177
LT-08221 Vilnius
Lithuania

Vaclovas Mališauskas
v.m@correling.com
+ 370 656 92606

CORRELING

