

Medical DAO

When life matters you only
have one chance to be right



MEDICAL
DAO

Pitch Deck

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250,000 Americans die each year

Due to preventable medical mistakes

"Medical errors would rank behind only heart disease and cancer which each took about 600,000 lives."

Here are few examples illustrating the size of this issue.

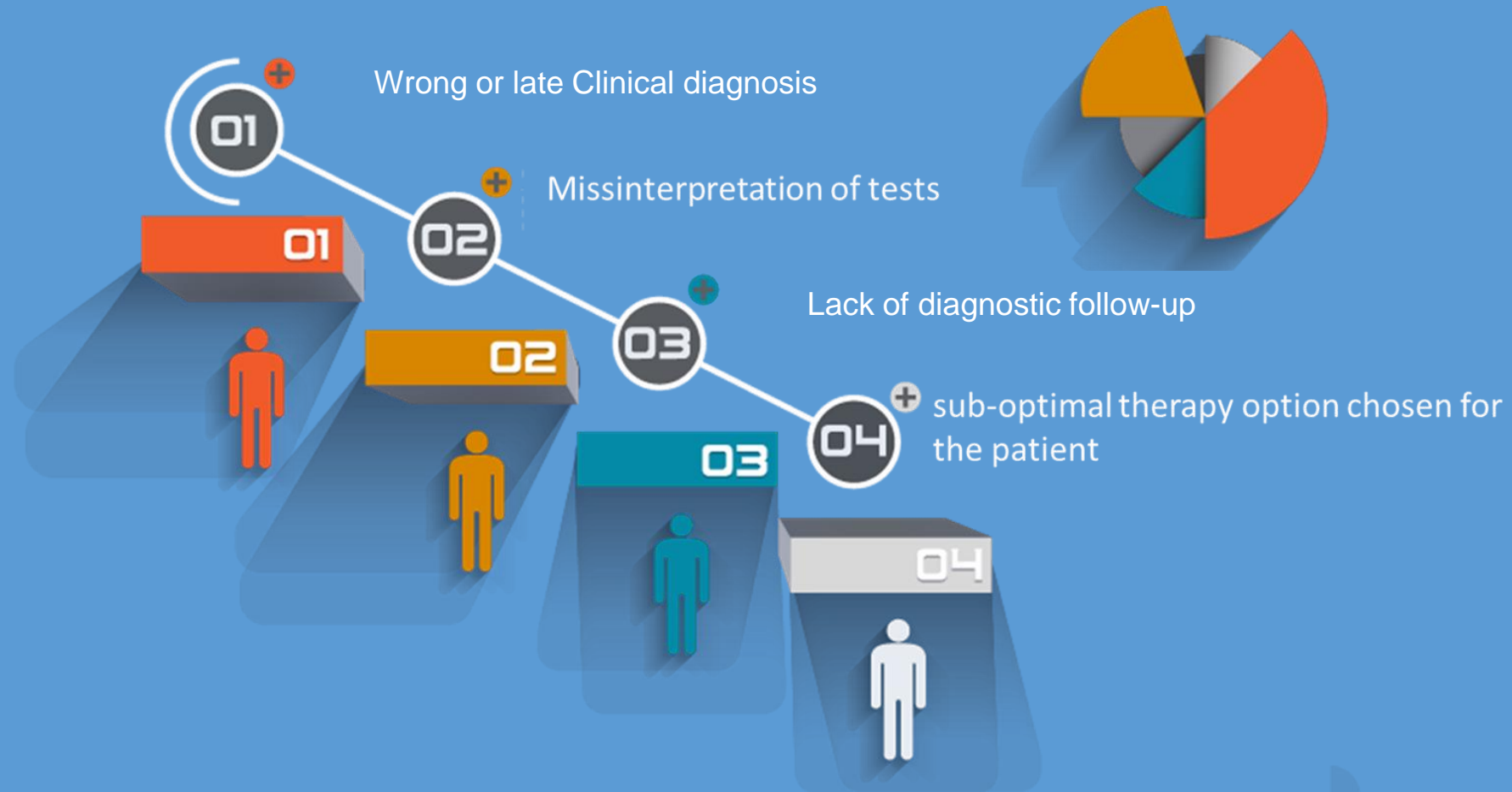
- ❖ Delayed diagnosis of stroke in 9%
- ❖ Children with asthma experienced a median delay in making the correct diagnosis of more than 3 years
- ❖ Delayed or wrong diagnosis rates of 10 -50% have been identified in studies of coronary artery disease.

www.ncbi.nlm.nih.gov/pubmed/23155743

BMJ, The incidence Of diagnostic error in medicine Mark L Graber & - BMJ, The global burden of diagnostic errors in primary care, Hudeep Singh

US \$1 T per year is the cost of diagnosis mistakes in the US

Medical DAO addresses those 4 sources of diagnosis mistakes



Despite the public health & medical community tentative to address this fatal issue for the last 3 decades, the situation is worsening.

Will we ever be able to address this fatal public health priority?

Medical DAO's disruptive approach wants to tackle this issue.



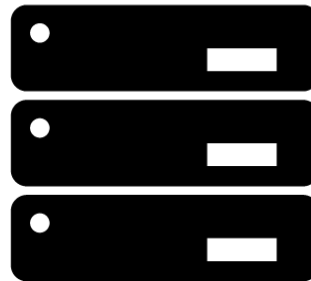
Medical DAO solution aims at addressing this issue

Leveraging the blockchain technology

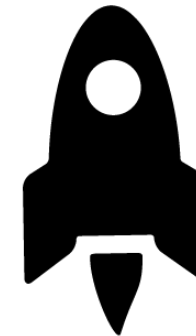
Medical DAO is a blockchain application enabling doctors to share knowledge and brings the right diagnostic at the right time to the patients.



Worldwide network
Healthcare's stakeholders



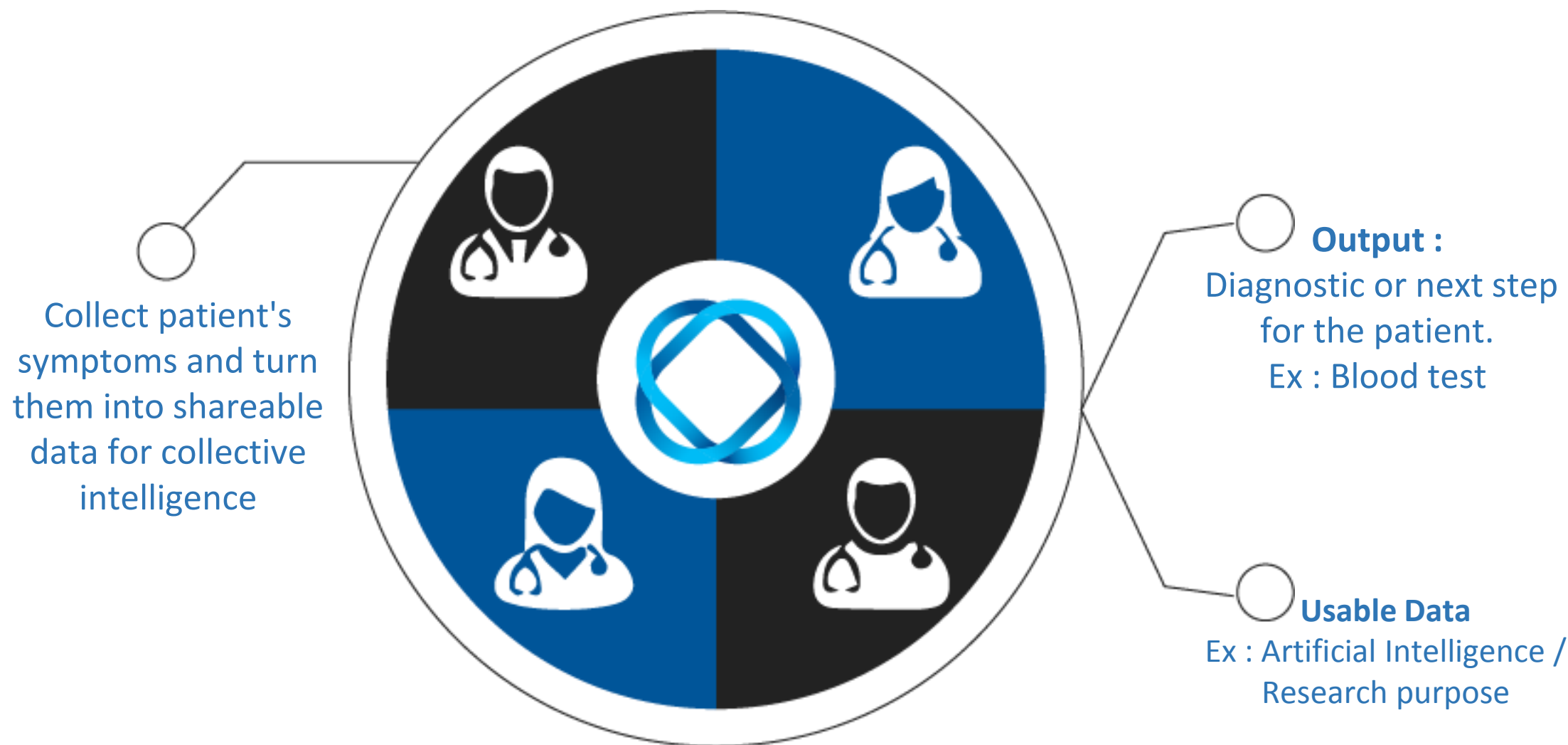
Gather data
Healthcare's
actors



Tech innovation
Infrastructure

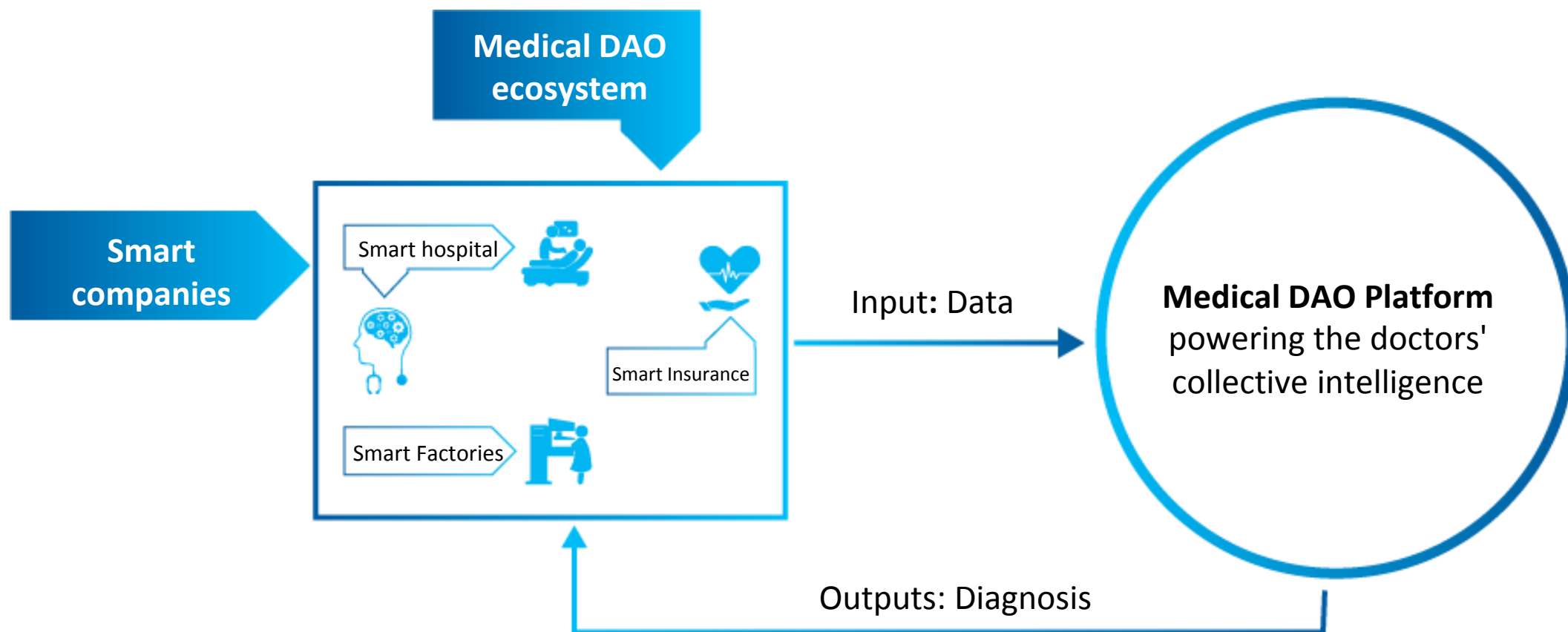
Medical DAO's collective intelligence application enable

To deliver faster and better diagnosis decisions.



Medical DAO is creating a new ecosystem

Reinventing the way health care is operating to achieve patient outcome improvement and increase efficiency



Medical DAO has a 4 step approach from Doctor requests to the community best recommendations



1- Doctors registration process

Doctor's background and credentials check is a pre-requisite before joining the community.
A decentralized procedure will be shortly developed.
A protected password will be assigned to each doctor



4 – Back to patient

Dr. Smith receives the best solutions offered by the doctors' collective intelligence. He decides on the next steps for his patient. All stakeholders who participated in the process are adequately rewarded.



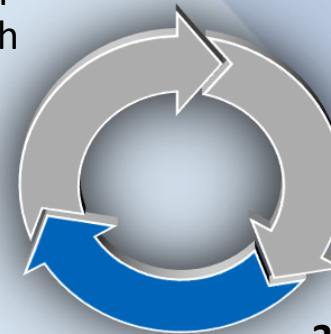
2- Consultation Request (CR) submission

All doctors in the community receive the consultation request developed by a doctor and have an incentive, both financial and in terms of reputation, to offer their best diagnosis and solution.



3- Consensus toward the best diagnosis solution

The best diagnosis proposals bubble up by way of doctor evaluation, while under the hood we count the votes and staked assets. Given the large number of doctors, the process can be lighting fast.



The doctors registration process combines Security check and protected password to log-in

- ❖ For every new doctor, there is a security screening process checking for experiences and credentials
- ❖ In the near future Medical DAO will propose a decentralized verification process

Registration

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod t

Title	Name	
<input type="text"/>	First Name	Last Name
Email		
<input type="text"/>		
Password	Repeat Password	
<input type="text"/>	<input type="text"/>	
Address		
Street and Number		City
Zip Code	State	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>
Phone 1	Phone 2	
<input type="text"/>	<input type="text"/>	
<input type="button" value="CONTINUE"/>		

Login to the DAO

[Forgot password?](#)☐ Remember me

From submitting the Consultation Request (CR) to reaching the diagnostic consensus

- 1 A CR is a doctor asking for a question to the doctors' Community.

Which specialism is this consultation targeting most?

PATIENT INFORMATION

NAME: [Text Field] DOB: [Date Picker] GENDER: [Radio Buttons] HEIGHT: [Text Field] WEIGHT: [Text Field]

CONSULTATION REQUEST

Consultation Request Title (this will appear on the doctors' Community page if shared)

Chief Complaint

Description (History)

Additional Comments

SUBMIT

- Anonymous patient's data are uploaded to our server
- Doctors are also capturing what are their expectations from the DAO

- 2 The medical community now has a period of time to achieve consensus

Diagnosis Proposal

Diagnosis Proposal Title

Suggested Diagnosis

Recommended Tests (optional with comments)

Remarks

SUBMIT

- Any of the DAO doctors who wish to respond to the CR creates its Proposal for Solution (Pfs)
- 2 categories of doctors get involved .
 - The 1st category of doctor identifies the valid Pfs.
 - The 2nd one takes the decision and verifies the proposition made by the first category

- 3 All CR go through a list of CR

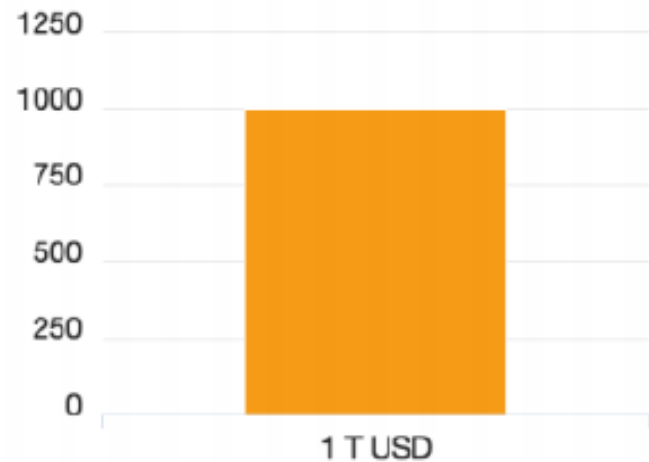
CONSULTATION REQUESTS | PATIENTS | PROPOSALS

ACTIVE | 2 Items | 1 Item

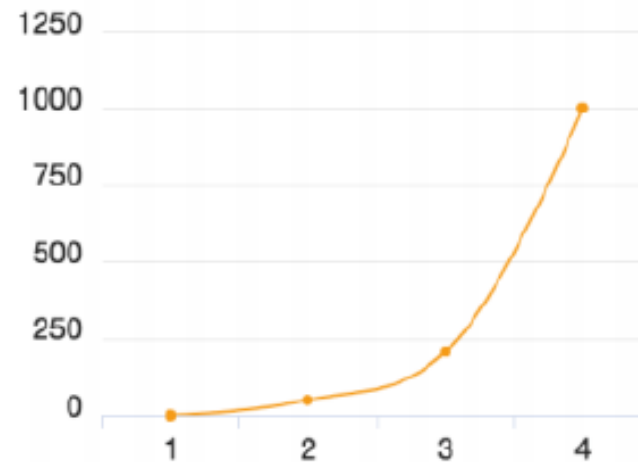
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- All CR go through a list of CR available to all stakeholder in the system

Medical DAO aims to contribute to the reduction of costs associated with medical diagnosis mistakes.



- **Medical diagnosis mistakes**
The US\$1T problem



- **E-health,**
an emerging 206B USD
industry



- **1 solution:**
Improve patient outcome and
increase healthcare efficiency

Medical DAO is the first healthcare blockchain offering such a contribution to patients and public health

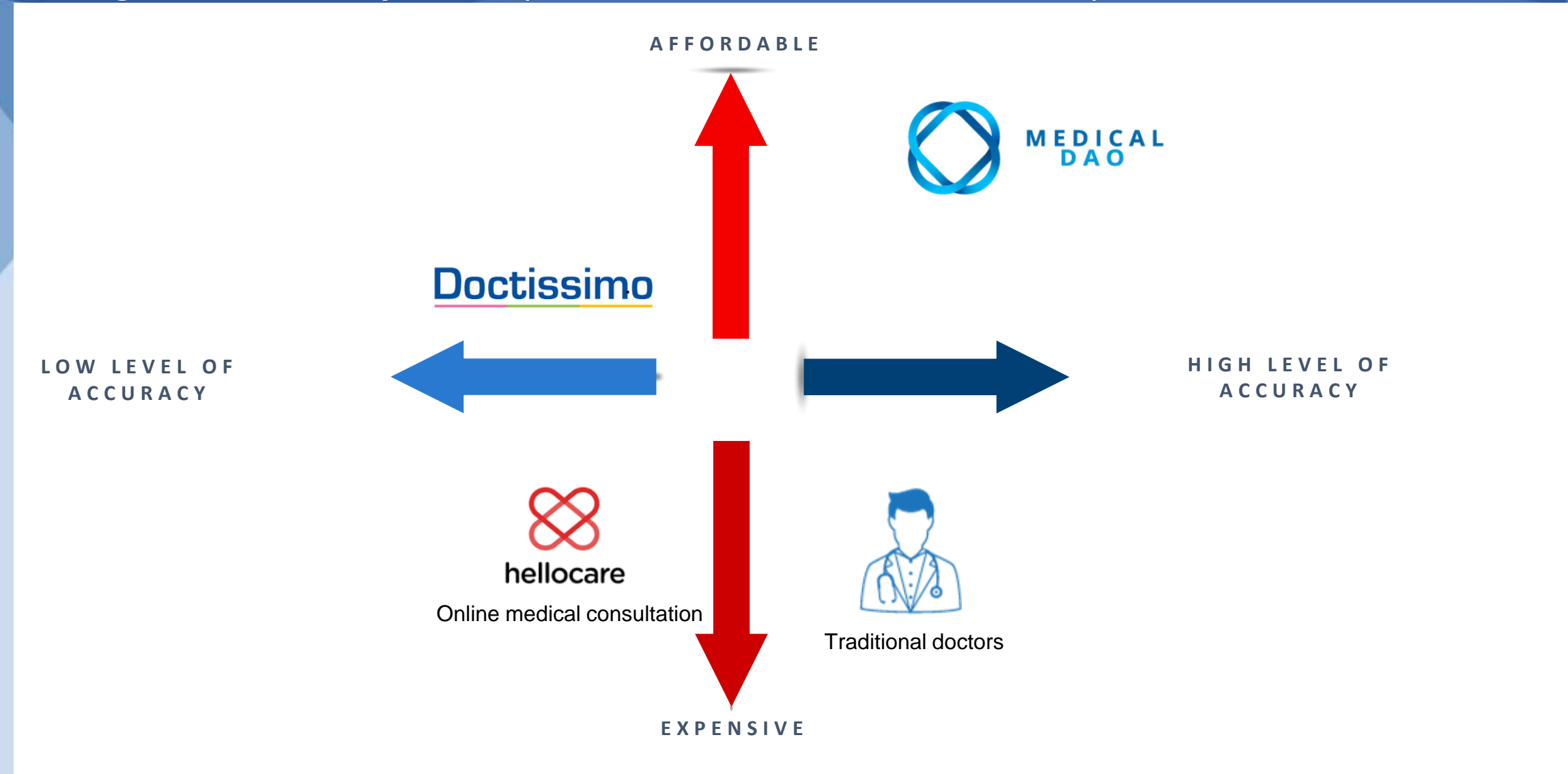
Medical DAO's Business Model

Based on commission per transaction



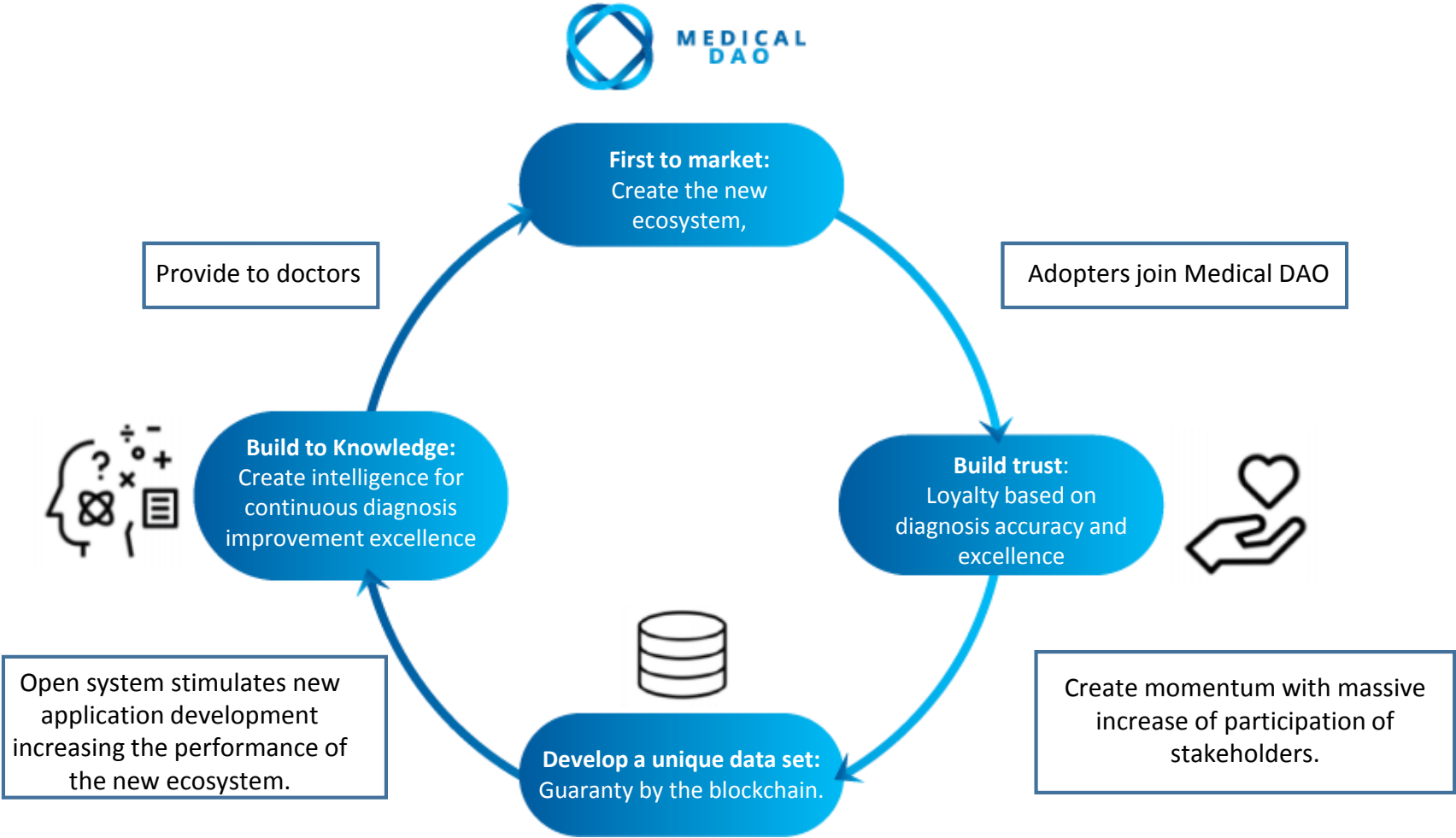
Medical DAO is the first to create an open ecosystem

Leading to a virtuous cycle of open innovation difficult to outcompete.



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Medical DAO Team combines, technology, medical, entrepreneurship and company management experiences an expertise



Julien Sedbon
Co-Founder & CEO

Julien has already a strong track record as an entrepreneur. He has also developed leadership skills and competencies leading cross functional projects during these last 5 years.

Julien is a DAO architect and expert in decentralized decision making.

Julien's education: Electronic engineer (ISEP) Engineer.



Eyal Eithcowich
CTO

Eyal has 15+ years of experience developing and leading technology projects for companies such as Apple Computer, TIAA-CREF, in the U.S and Israel.

Eyal has also a solid track record creating products from idea through deployment and sales.

Eyal's education: IT engineer and Microsoft Academy mini-MBA



Nicole Levy
COO

Nicole has 30 years+ of experience leading Medicaex Corporate, a medtech company which designs, produces and commercialize Medical devices.

Nicole has solid track record in successfully developing Medicaex growth over the last 30 years.

Nicole's education: Master + DEA degrees in Mathematics

Medical DAO Team combines, technology, medical, entrepreneurship and company management experiences an expertise



Sergio Sesia

Chief Medical and Patient officer

- Sergio is a recognized thoracic surgeon with 20+ years of hospital experience currently at the University Hospital of Bern (Switzerland). Sergio has also an international experience as visiting professor in Denmark, Argentina, USA. He has published many articles.
- Sergio is in charge of developing the doctors and patient community for the Medical DAO platform
- Sergio's education: MD and Thoracic Surgeon



Philippe Salphati

Chief strategy and public health officer

- Philippe is the CEO of AYA consulting, Member of Tefen Group. He has 25+ years of hands on international experience, at the executive level in the life sciences industry and start ups. Philippe has a successful track record of leadership, developing, transforming and turning around organizations.
- Philippe is in charge of Medical DAO growth strategy, along with the Medical DAO team, including partnerships with private and public health stakeholders.
- Philippe's education: Pharm D and MBA



Eric Sedbon

Medical Advisor

- Eric is the head of the department of Medically Assisted Procreation at the American Hospital of Paris. Eric has 25+ years of experience.
- Eric is advising Medical DAO for product development and how to market it.
- Eric's education: MD (gynecologist/obstetrician) and a PhD in biology and reproductive medicine.

Let's build together the next Healthcare system

