



We design mental and emotional wellbeing techniques to help humans facing today challenges

Problem

Human Obsolescence: 70% of total jobs will be disrupted by AI and robotics, but we don't know when (BCE Chairman), starting with 6% of all American jobs (9.7M people) before 2021 (Forrester, 2017).

Management team

G. VICTOR-THOMAS, 47, CEO
Serial entrepreneur in e-commerce
with 2 successful mm€ exits
Travelprice.com and Ecotour-
Holidaycheck.fr.
BA in e-health and B2C.
Started the project since 2015.

Jonas CHATEL-GOLDMAN, 30, CSO
PhD in social neuroscience and
signal processing.
Expertise in brain signal analysis
(EEG, fMRI).

Nicolas ROCHET, 35, CDS
PhD in cognitive neuroscience.
Expertise in machine learning and
AI applied to brain activity.

**Deborah VAROQUI, 34, Scientific
coordinator**
PhD in human movement science.
Deborah is in charge of public
grants, research and academics
collaborations.

Total team of 16 including 4 PhDs,
psychologists, art and game
designers led by experienced
entrepreneurs



€ Funding

Equity (founded March 2016)
Founder 70%, management 10%
Cash

Raised (equity): €0.4M - Debt:
€0.65M - Public grants: €0.44M

Raising: €5M (seed)

Solution

We anticipate a massive need for mind & behavioral transformative technologies for brain enhancement in the upcoming years. We address a major question in public health and society: **How technology can support people to face personal & professional challenges, to manage emotions and to stimulate cognition?** We aim that Brain Health market* will reach maturity within 4 to 8 years. There will be no serious player without proof of efficiency using scientific standards and collecting a large comprehensive database on body-mind behavior from healthy and/or impaired.

Strategy

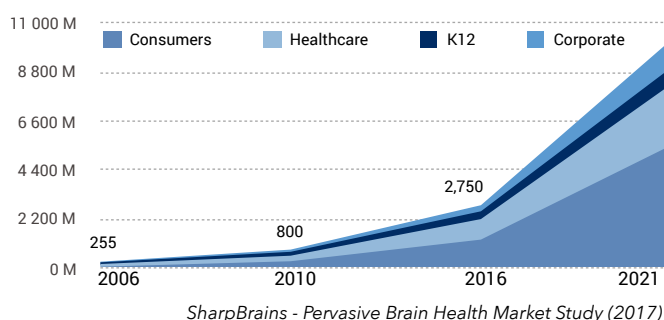
To do so, OMI is collecting its scientific-grade database through (phase #1 - 2018) **on site augmented VR-learning** that help to improve cognition and behavior using unprecedented personalized immersive trainings with objective outcome in a B2C test in clinics (Performance Labs):

- 1 - to gather the 1st multi-emotional, multimodal (EEG, ECG, GSR) normative database collected in controlled environment with scientific-grade measures,
- 2 - to identify new markers and patterns of mental states through machine learning
- 3 - to support the efficiency of next products: scientific-based, scalable, neuro-training, AI applications, available on smartphone, web and gaming platforms,
- 4 - to investigate conditions related to stress and anxiety (PTSD, ADHD, GAD) and release the next digital neuro-therapeutics.

2015	2016	2017	2018	2019	2020
Personal investment	Company founding	Team of 14	Team of 43	Team of 66 (est.)	...
Personal researches: - Singularity University, - Exponential Medicine, - MIT Sloan	Hiring cofounder Convincing scientific community	R&D center 1 st prototype State of the art Pattern recognition	R&D mobile 1 st mobile app AI pattern recognition supervised IP USA market research	R&D new condition 1 1 st clinical trial AI pattern recognition non-supervised Gaming platforms USA Public launch	
	WUIYMIND conference	1 st speaking op: - Futur en Seine - Vivattech - FD Day 1 st press release (June) FR launch (Fall) 1st Perf. center		Partnerships with Big4	
Customers			Centers: 1,275 Mobile: 425	Centers: 5,000+ Mobile: 5,000+	Centers: 11,000 Mobile: 35,000
Fund raising	€1M	€5M	€3M	€3M	€4M

Market

By 2021 the pervasive Brain Health Market will reach \$10b



91%

of doctors wish to monitor cognitive health systematically, specially when prescribing new medicaments

96%

of healthcare experts consider brain and cognitive health as a healthcare priority

Survey from 1,963 US health experts

On May 22nd 2017, the French National Institute of Health — *Haute Autorité de Santé* — issued new recommendations to better prevent, diagnose and care work-related conditions such as burn-out.

Comparables

Company	2016 round (\$m)	Raised in 2016	Rounds	Funds/Investors		
MindMaze	100	2/16/2016	108.5 in 2 Rounds	Hinduja Group		
Kernel (invasive)	100	10/20/2016	100 in 1 Round	Bryan Johnson		
Akili Interactive Labs	42	6/20/2016	72.9 in 2 Rounds	Canepa Advanced Healthcare Fund	Jazz Venture Partners	PureTech Health
Headspace	34	3/19/2016	38.3 in 2 Rounds	The Chernin Group	Advancit Capital	Allen & Company
Pear Therapeutics	20	2/3/2016	20 in 2 Rounds	Bridge Builders Collaborative	Jazz Venture Partners	Arboretum Venture
Lantern	17	2/10/2016	21.4 in 3 Rounds	SoftTech VC	Mayfield Fund	UPMC
Affectiva	14	5/25/2016	33.72 in 4 Rounds	Fenox Venture Capital	Horizons Ventures	Kleiner Perkins Caufield & Byers
Rythm	11	3/29/2016	11 in 1 Round	Laurent Alexandre	Xavier Niel	
InteraXon	10	5/7/2016	17.2 in 4 Rounds	OMERS Ventures	Felicis Ventures	Flex Lab IX
Halo Neuroscience	9	2/10/2016	10.65 in 3 Rounds	Xfund	SoftTech Ventures	Jazz Venture Partners
Neurotrack	7	1/27/2016	8.59 in 3 Rounds	iSeed Ventures	AME Cloud Ventures	Founders Fund

Public release of our 1st prototype

Press review:

« Vivatech : 5 start-up à ne surtout pas manquer »
lesechos.fr — 17/06/2017

« Futur en Seine : On a testé Open Mind Innovation »
01Net.fr — 08/06/2017

Allongez-vous comme chez le dentiste, puis enflevez ce casque de réalité virtuelle qui vous place en immersion dans des situations inquiétantes. La start-up parisienne Open Mind Innovation vous aide à travailler votre respiration pour réduire votre stress. D'après son créateur, Guillaume Victor-Thomas, « ce n'est pas en vous greffant une puce dans le cerveau que vous allez trouver le bonheur »

Le Point — 15/06/2017

Where we are today : Test on a panel of 200+ end users:

Over 200 people tested the prototype (15 min. experience in VR)

Hardware & software robustness and stability confirmed

VR immersive experience induce different emotional states

94.9% recommend the experience

First marker (cardiac coherence) trained in machine learning outperforms existing markers from the literature

Contact

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