



The Need and Market Opportunity

- Existing presentations set up process is frustrating. Things go wrong easily. There is currently no standardized platform to provide setup-free mobile presentations. Total addressable market = **\$19.5B**.
- 11M business meetings every day in the US. 150M users worldwide of ppt for Business & Education.

Product and Technology

- WeKast wireless solution makes presentations easier!** It connects to any screen and lets you control your presentation straight from your phone. Our "plug & cast" presentation solution completely eliminate awkward set-up time while increasing mobility and engagement with "WeKast Engage", a social tool in the app.
- With its built-in power source and wifi, WeKast doesn't rely on any outside technology beyond a screen. The WeKast setup involves just three simple steps: **1. Plug the device 2. Open app 3. Select a presentation**
- The standalone solution can be brought into any meeting room and works instantly - without the need for wires, internet/wifi or even a computer/laptop.

Business Model & Go-to-Market Strategy

- Monetization from sales of WeKast to presenters + additional revenue from data collection & live sharing.
- Positive cash flow from operations in Apr'17. Expected Net Income of \$16M on \$37M revenues in FY2020.**
- Early adopters: all presenters with a focus on marketing & sales professionals, corporate executives.
- Sales generated from network of distributors and resellers including on-line shops operators and OEMs.

Competition and Differentiation

- Market is segmented between home V.S business markets with most solutions (including Chromecast & Apple TV) requiring a lengthy setup for every change in meeting location, making them impractical and unreliable for business meetings.
- WeKast is the only mobile-based professional presentation solution that completely eliminates the awkward set-up process while increasing mobility and engagement. It was designed with simplicity & mobility in mind.

Current Status



The Team

Noemie Alliel, Co-founder, CEO

- Manager @KPMG & @TheHive, co-founder @ noSolo

Nimrod Back, Crowdfunding & Product Manager

- Co-founder @ Pressy & @Boogie Dice

Oleg Korol, Co-founder, CTO/VP R&D

- Co-founder @ Tevatronic & @Optisor

Ilan Dray, VP Creative

- Co-founder @ Inkod-Hypera, art director @ Publicis

