

Polls are widely used to engage users, gather insights and decision making in groups and communities

Gathering opinions is still time consuming and many times exhausting

Existing poll services are heavy, desktop oriented and for most, restrict the user to one platform

ENJOY THE SILENCE

01

APEO offers full mobile experience,

*create polls in 30 seconds
anywhere from your smartphone
or PC*

02

Cross channel results in one place

share polls on social networks and chat apps like Facebook, Slack, twitter, WhatsApp, or embed on your own website. APEO gathers all the answers for you in one place

03

Quick & easy design

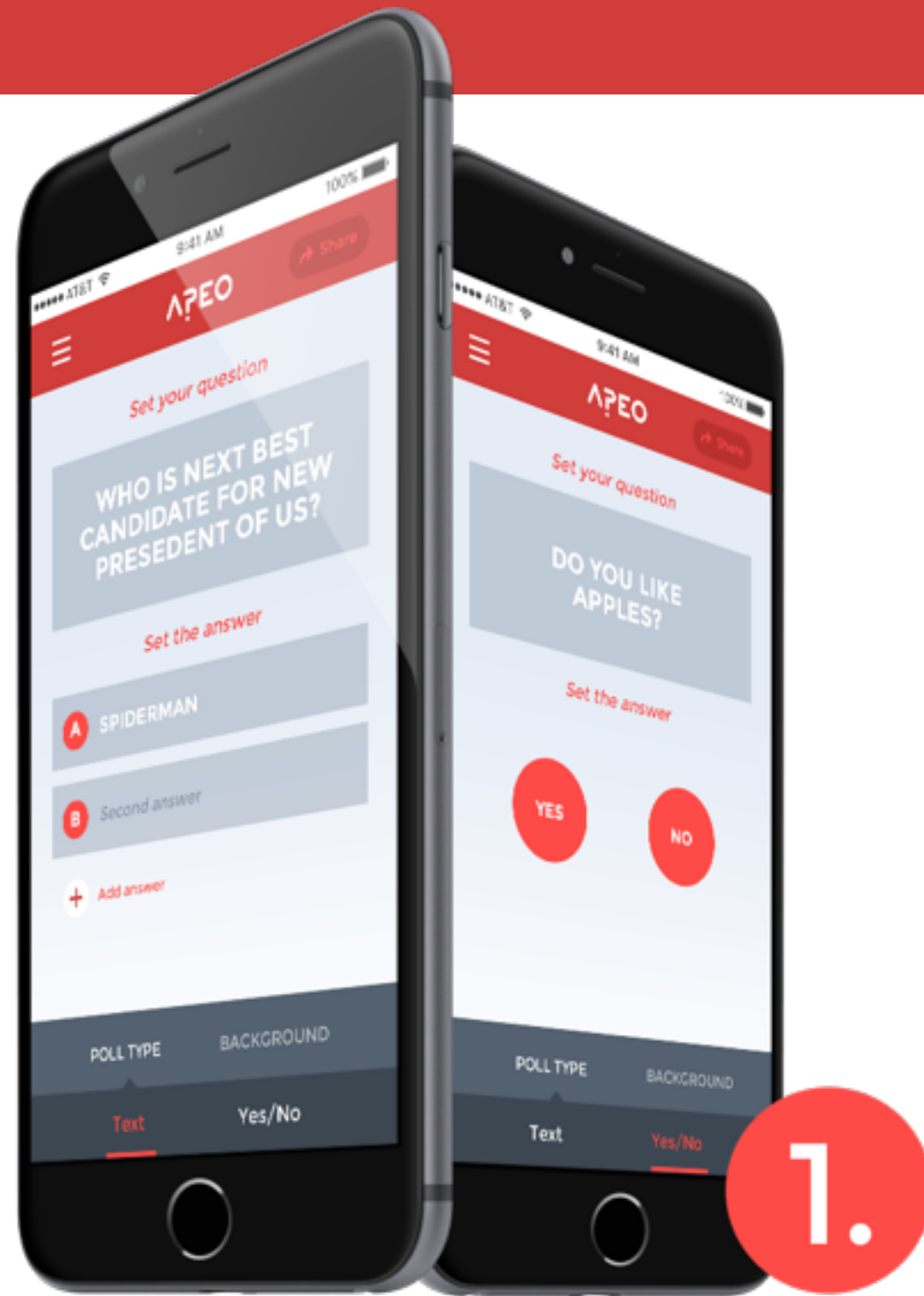
create stylish polls, make them personal using your own images

04

Anonymous

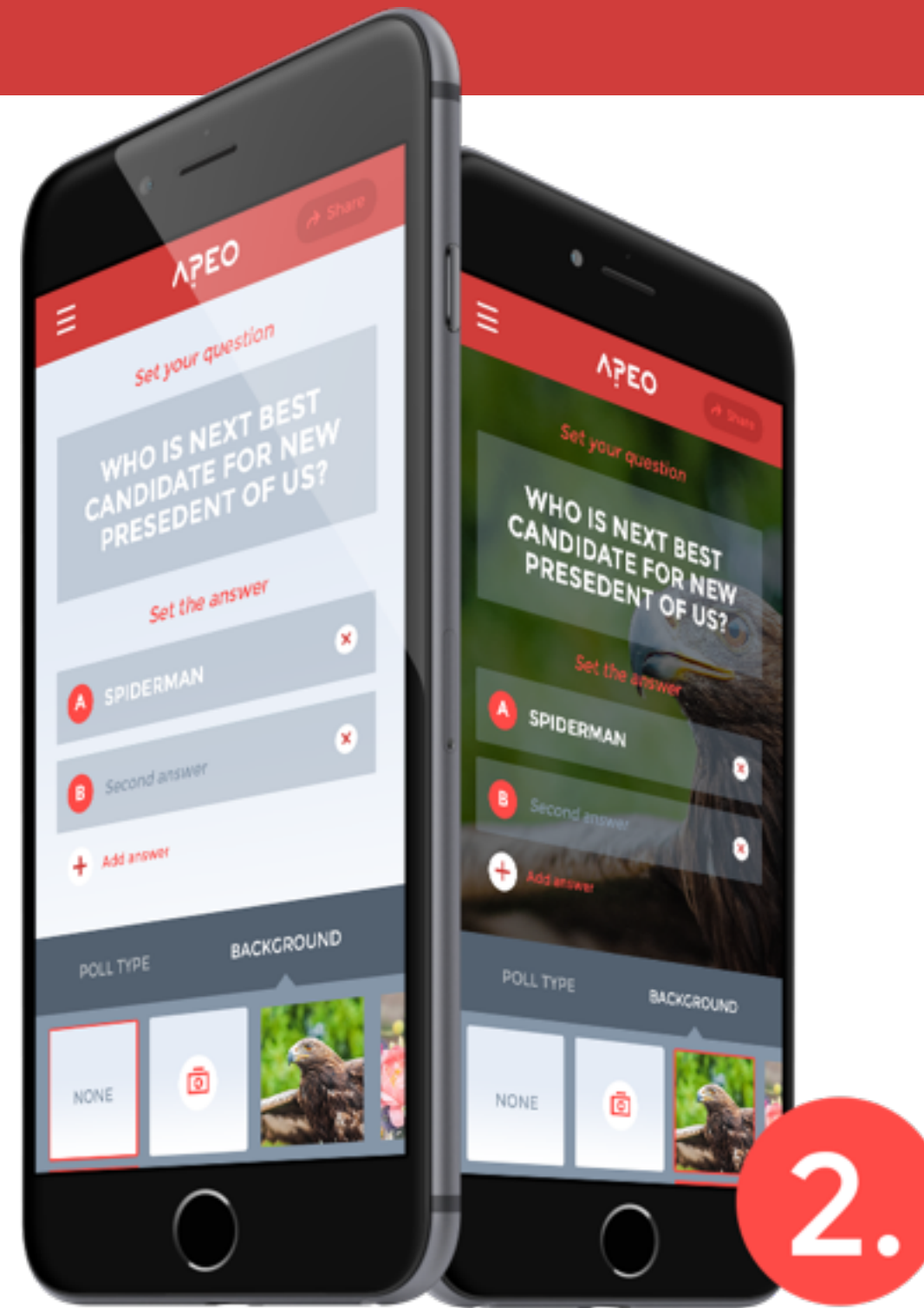
users answer polls immediately without installing the APEO app, or even register or login!
Anonymous results will guarantee you get true answers

HOW DOES IT WORK



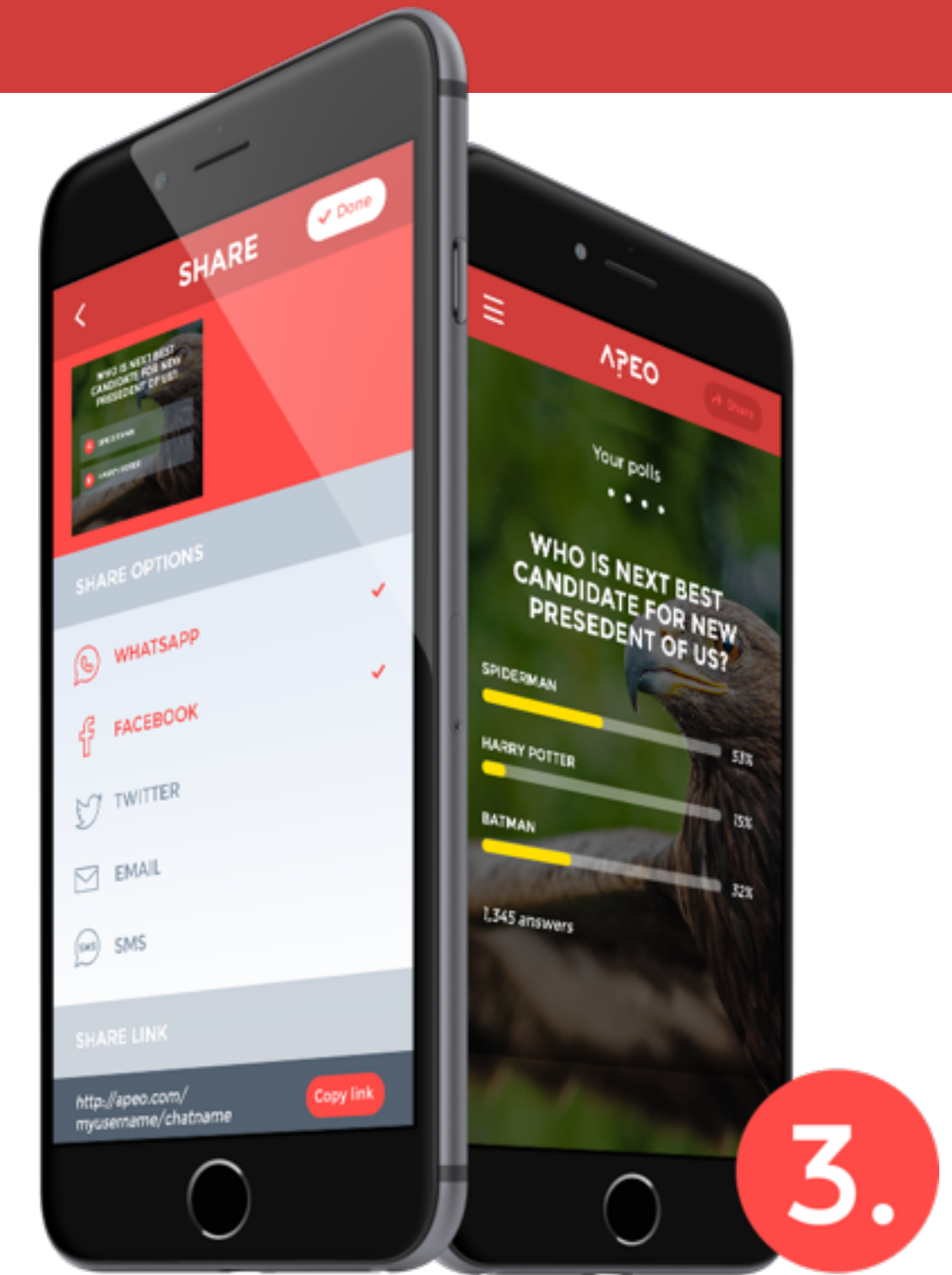
SELECT THE ANSWER TYPE

You can choose between
“Text” and “Yes/No” options from bottom panel



CUSTOMIZE YOUR POLL

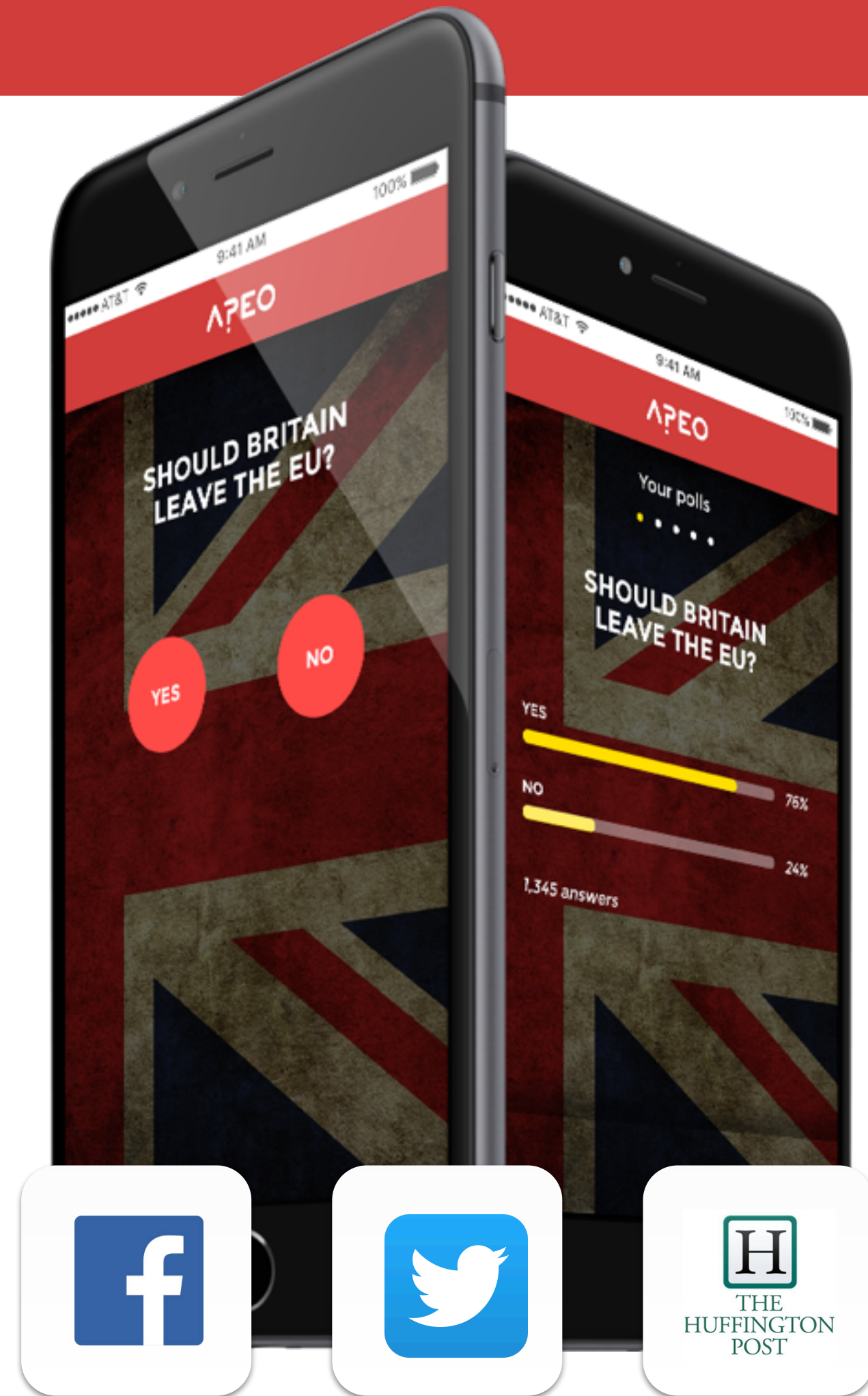
Set the background
Use one of the existing images or add your own



SHARE IT & CHECK RESULTS

Share multiple times to multiple channels, use the
iframe code for embedding or just copy link and
paste wherever you want

POLL EXAMPLE



Personal social channels

SHOULD BRITAIN LEAVE THE EU?

*76% believes Britain should part
from the EU*

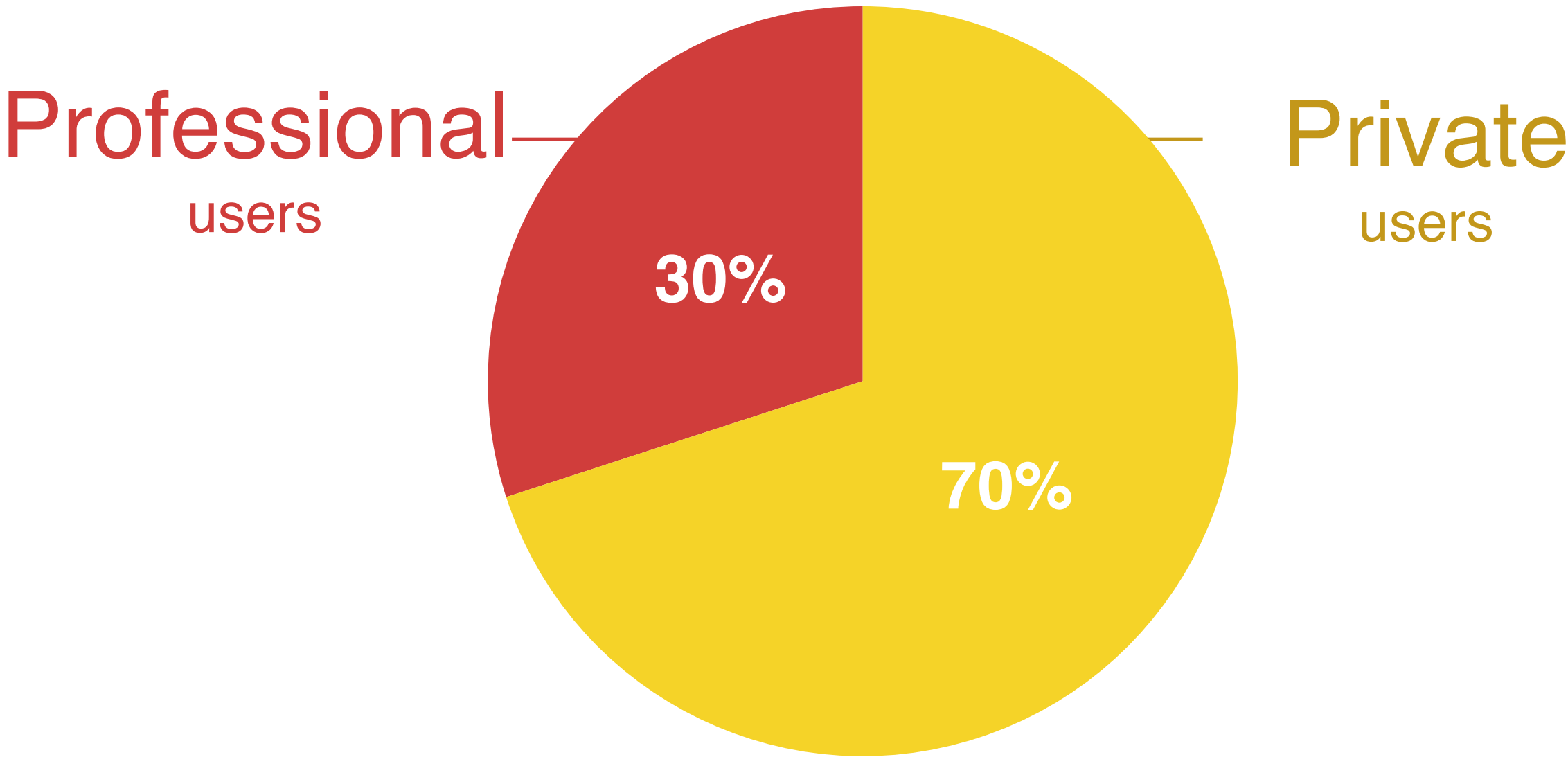
<http://app.apeco.co/b2ahno>

BREAKDOWN

100K
active users

=

6.5B
impressions annually



Professional user		PRIVATE user	
POLLS	IMPRESSIONS	POLLS	IMPRESSIONS
9 /mo	2K /poll	2 /mo	15 /poll

THE TEAM



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WHAT WE ASK

500K USD at **2.5M USD**
to raise valuation

Majority of investment is dedicated for user acquisition and product development (advanced features, android app)

WHY APEO?

APEO is live since June 2016 and fully functional

86K poll responders since lunch



**KEEP
CALM**

AND

**APEO
ON**

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Web App
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Facebook
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Appstore
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