



PROBLEM



No tool that helps customers to compare tours in order to make informed decision.

It's overwhelming navigating different tours offers on different platforms or websites.

Consumers desire for on-demand service is unmet.

Problem



SOLUTION



1

Comparatour.com

Customers can easily compare tours and make better cost-saving decisions

2

Comparatour.com

A single platform connecting or showcasing different tours.

3

On the Go service

On the Go service accessible over the web or via our Mobile App.

MARKET VALIDATION



83% of tour and activity companies still work with traditional methods, which means that digital customers are not able to encounter the products in an online channel

Tour and activity providers tend to get 30-40% more bookings after implementing an online booking system

In the USA alone, there are approximately 67,000 businesses valued at US\$20 billion in the tour and activity space.



Between 2013 and 2017, mobile phone penetration will rise from 61.1% to 69.4% of the global population

Millennials are 'fluent and comfortable with booking plans online, as well as on mobile and tablet devices'



WHY US





FIRST-MOVER

Comparatour.com is the first offering customers tour comparison



ON-THE GO

Anywhere, anytime, over the web or through our Mobile App, our service is available to customers



ONE-STOP PLATFORM

Different tours on a single platform. Customers don't have to visit individual tours platforms. They can have an overview from comparatour.com



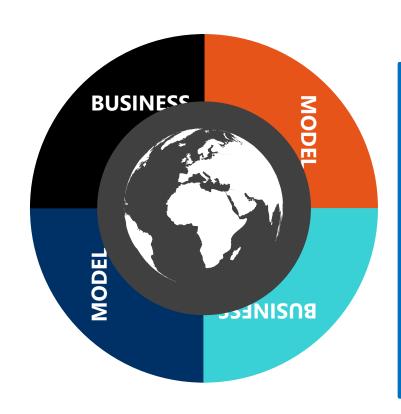
CUSTOMER CENTRIC

Comparatour.com has been designed to give customers the best experience possible



BUSINESS MODEL





We have a business model suitable for our operation. We would generate revenue through:

Pay-per Click Referral: This revenue stream is from companies who list tours on our platform, when customer visit them through their listing our site, we get paid.

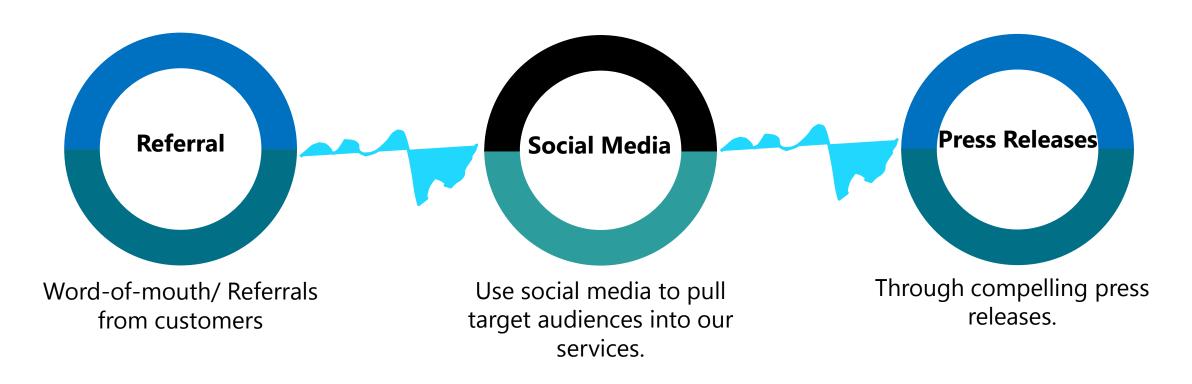
Advert placements: This revenue stream is from companies and individuals who place Adverts on our Website and Mobile App.



MARKETING PLAN



We recognize the importance of customer and market, as such, we would roll out employing these marketing strategies:





MANAGEMENT TEAM



LAURENT LO, CEO/Founder

- ✓ Over 10 years experience in business development.
- \checkmark Owner and CEO of Universal Tour Guide. A Europe wide tourism agency specializing in

luxury tours in all the top museums across London, Paris, Berlin, and Rome.

- ✓ Obtained a Masters +2 diploma in Fine Arts History.
- ✓ Holds a nationally recognized status of 'guide conferencier'.
- $ec{\checkmark}$ Fluent in English, French and Portuguese.

PHILBERT LO, CEO/Founder

- ✓ An experienced IT professional with a strong knowledge of banking technologies.
- ✓ Over 10 years with most top tiers 1 banks (Barclay's Capital, UBS, Rabobank, Royal Bank of Scotland, Standard Bank, ABN Amro) in the city of London as a consultant.
- ✓ Graduate with a Master from ISG a Top French Business School.
- ✓ Involved in the automotive industry for Ford Motors in the digital technology field including Artificial Intelligence in self driving cars.



TRACTION



A Snapshot of listings on Comparatour.com

The Most Popular

Best Sellers

Latest Added

Top Rated

>



★★☆☆☆(2)

PARIS CRUISE ON THE RIVER SEINE TOUR

From €35.00 in 6 stores



★★☆☆☆(2)

LONDON FULL-DAY HOP-ON HOP-OFF BUS TOUR

From €29.00 in 5 stores



★★☆☆☆(3)

BARCELONA LA SAGRADA FAMÍLIA

From €25.00 in 4 stores



★★★☆☆(3)

ROMA STADIO OLIMPICO VIP EXPERIENCE

From €98.00 in 5 stores



INVESTMENT





This fund will be used for:

- Personnel
- Marketing campaigns.
 Computer and Office supplies



THANK YOU FOR YOUR INTEREST



Contact Us

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