



DRESSAPP

BUY & SELL CLOTHING

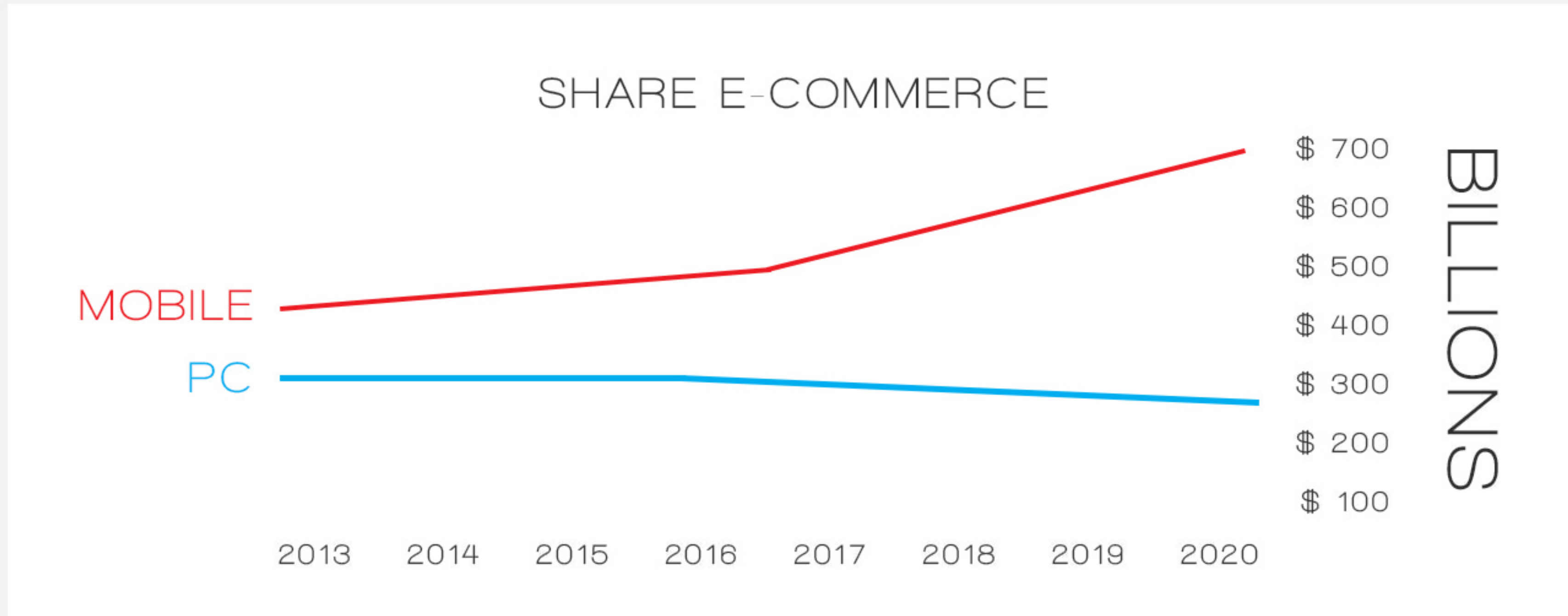


SOCIAL NETWORK

FOR BUYERS AND SELLERS OF CLOTHING

MARKET

2 BILLION DOLLARS SPENT ON CLOTHING EVERY DAY ONLINE



25M

ONLINE FASHION SELLERS

91%

FASHION SELLERS USE 2 OR MORE
SOCIAL NETWORKS

PROBLEMS

FOR SELLERS AND BUYERS ON SOCIAL NETWORKS



TRUST

PAYMENT

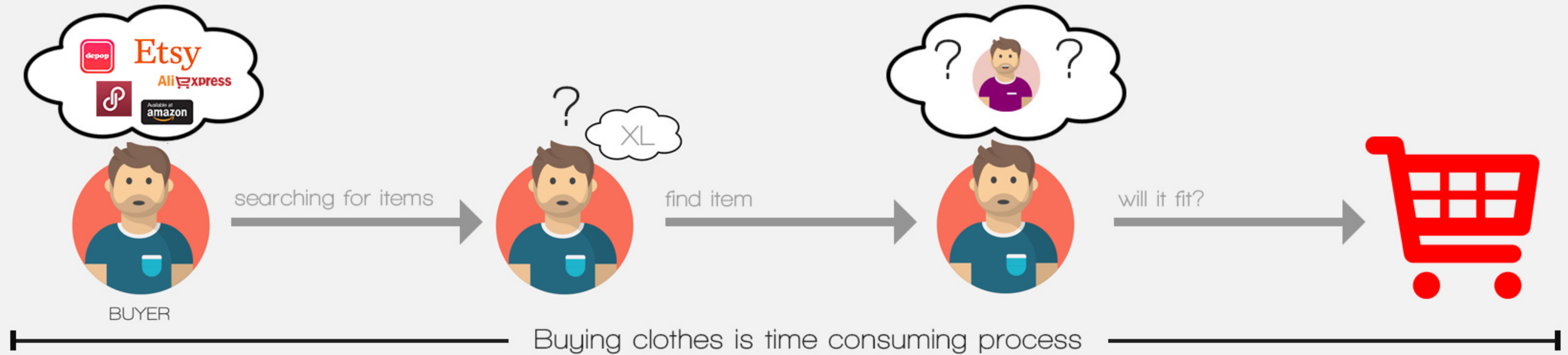
TIME

RESULT IS: SMALL % OF CONVERSIONS

KEY PROBLEM



LIFE CYCLE WHEN ORDERING CLOTHES ONLINE



DressApp assistant saves time more than 10 times!

THE SOLUTION

DRESSAPP

MOBILE APPLICATION FOR CLOTH SELLING AND BUYING
WITH POWER OF SOCIAL NETWORK



PERSONAL ASSISTANT FOR DRESSING THAT WILL HELP
YOU FIND BEST ITEMS AT BEST PRICES WITH PERFECT
DIMENSION FIT

COMPETITIVE LANDSCAPE

FASHION SOCIAL SERVICES



Poshmark

Social

Only Clothing

Personal assistant ✗

Virtual try items ✗

Search by dimensions ✗

Brands ✓

Handmade ✗

Used things ✗



Etsy

Social

Fashion

Personal assistant ✗

Virtual try items ✗

Search by dimensions ✗

Brands ✗

Handmade ✓

Used things ✗



Depop

Full Social

Fashion

Personal assistant ✗

Virtual try items ✗

Search by dimensions ✗

Brands ✗

Handmade ✗

Used things ✓



DressApp

Full Social

Only Clothing

Personal assistant ✓

Virtual try items ✓

Search by dimensions ✓

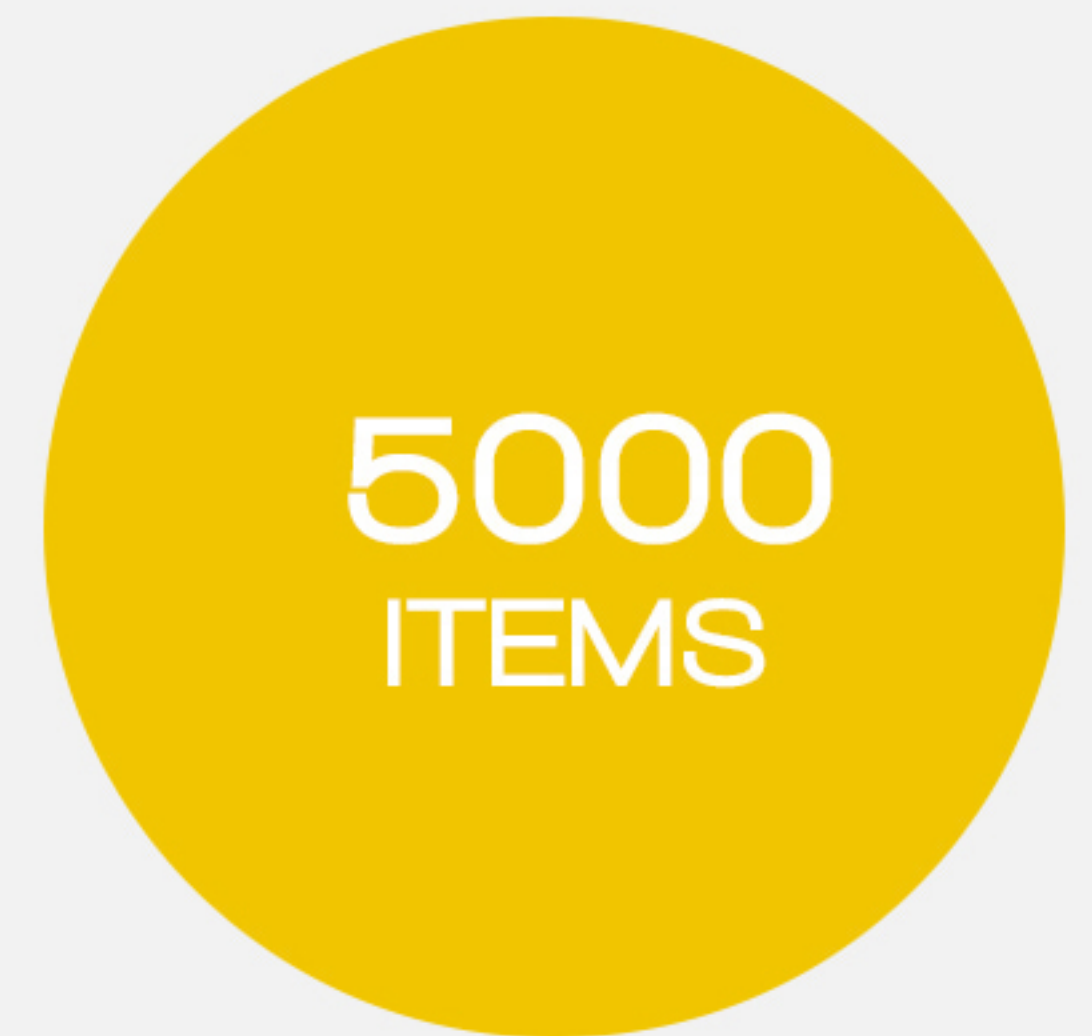
Brands ✓

Handmade ✓

Used things ✓

TRACTION

ALL THIS IN 60 DAYS

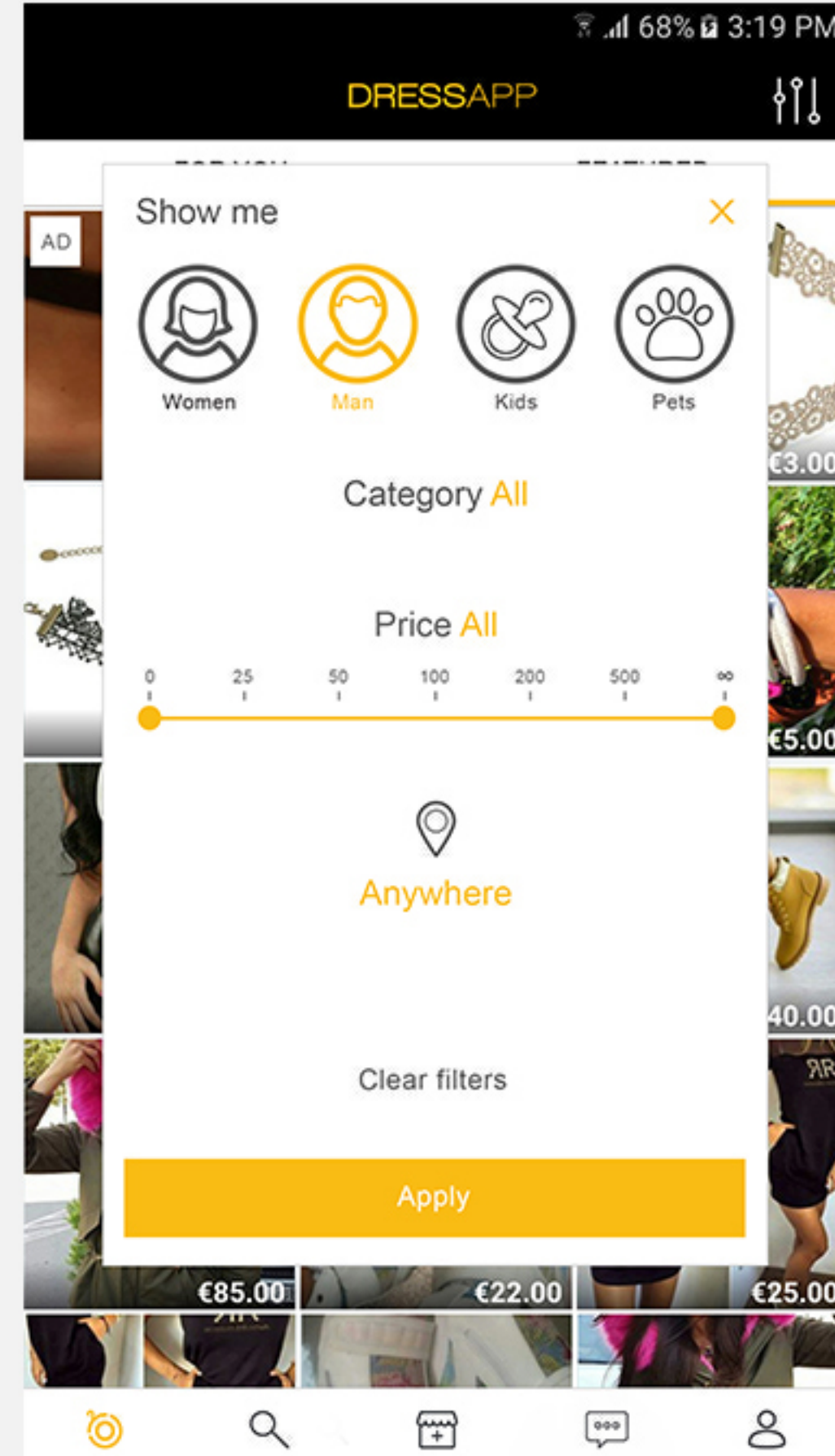


ALL THIS IN BETA IN SERBIA

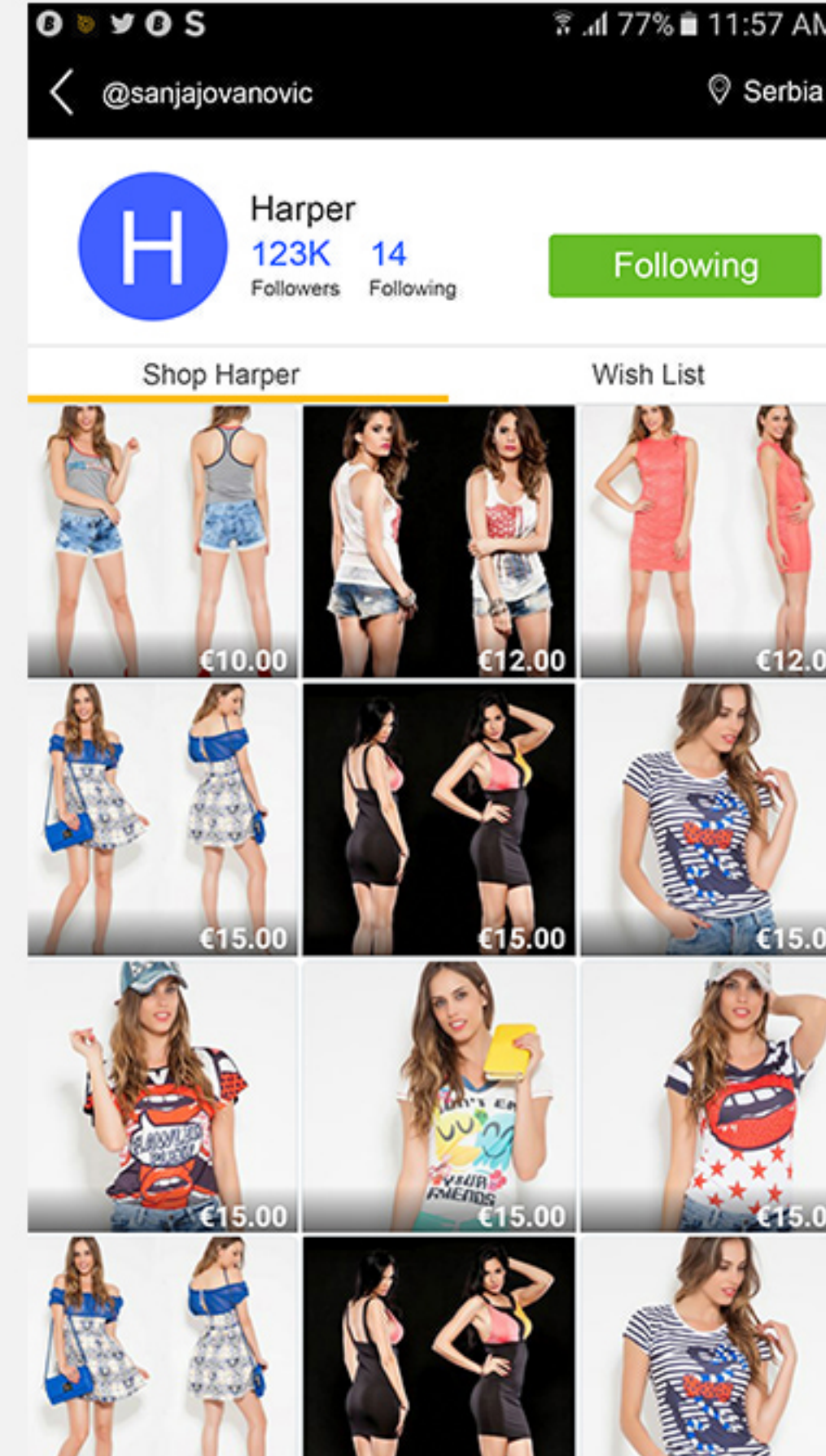
PRODUCT



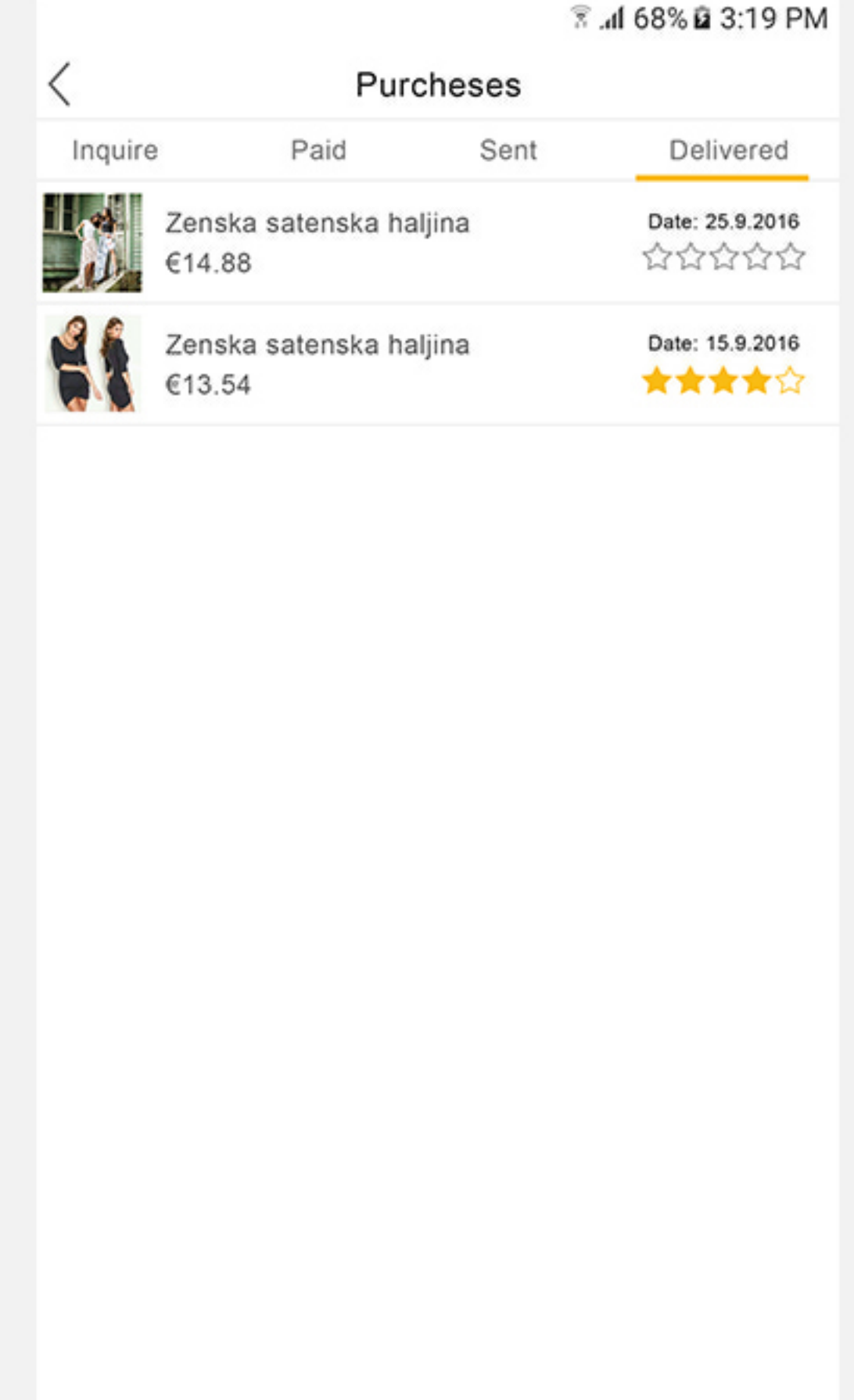
HOME



FILTER



PROFILE



PURCHASESES

MONETIZING DRESSAPP



SPONSORED ITEMS



SPONSORED SHOPS



TRANSACTION FEE

FUNDING: WHAT ARE WE LOOKING FOR

\$500k

PLAN OF GROWTH

DIRECT CONTACT CLOTHING SELLERS

SPONSORED FASHION BLOGGERS AND YOUTUBERS

BLOG POSTS AND SEO ABOUT FASHION

VIDEO PROMOTION

PROMOTION IN ONLINE MAGAZINS

TV ADS

APP INSTALLS

FACEBOOK, INSTAGRAM, ADWORDS

DRESSAPP TEAM



Srdjan Kanački
CEO & Founder

More then 15 years of experience in the fashion online sales and selling through social networks



Sanja Kanački
CMO

More then 8 years of experience in the fashion online sales and selling through social networks



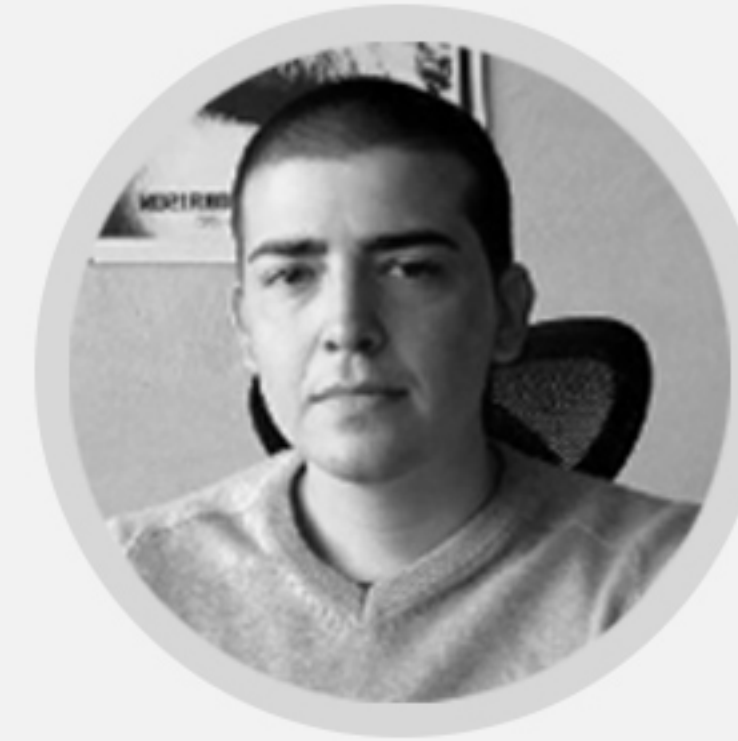
Tanja Jovanović
Sales

6 years of experience in the fashion promoting and sales



Srdjan Poznić
CTO

8 years experience in developing and leading developers



Stefan Šomodžić
Mobile Developer

Senior Android & IOS developer with more then 6 years experience



Nemanja Divjak
CFO

15 years of experience in online businesses, serial entrepreneur

THANKS FOR YOUR ATTENTION

DRESSAPP