

What We Do?

We provide **Currency Management as Service for Enterprises (CMaaS)** and exploit the opportunities triggered by the blockchain revolution. We assist our clients on issuance and supply management and prepare a platform for trade & exchange of private branded currencies using an algorithmic central bank concept to foster stable currencies and its utilization in exchange for goods.

Need of the Hour

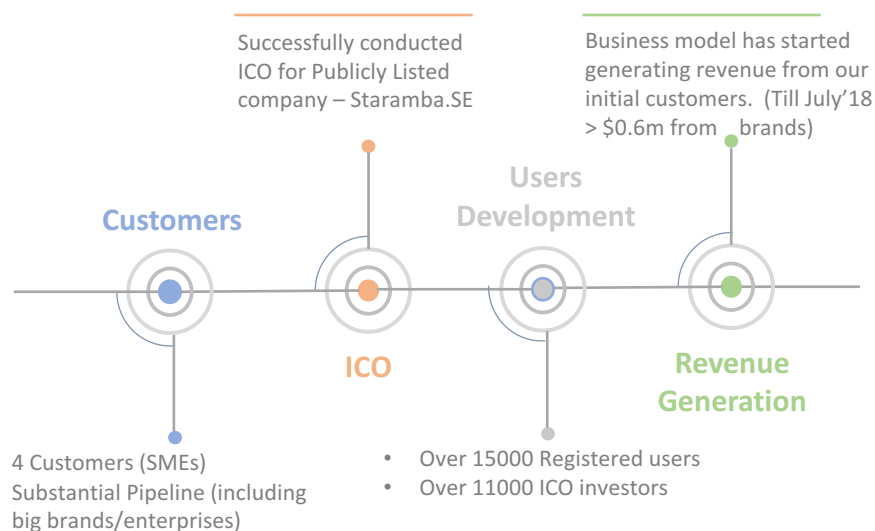
We address the following core challenges for enterprises to protect their leadership:

- Change of touchpoints using digital mobile wallets/payment – increases customers retention
- Need for relevant transaction data in own ecosystem – provide smartest services in future
- Need for finance –for digital transformation and/or growth of business
- Regulators' acceptance of crypto currencies of enterprises

Our Solution

Standardized lifecycle of enterprise currencies – from initial loyalty tokens up to Issuance of fully tradable private currencies in compliance with leading regulators and with central banking algorithmic support.

Milestones Achieved



Competitors:

Basis.io, Tradecoin regarding Supply M./ ICO Box regarding token sale platform

Advantage Leondrino:

Standard Token Design
Compatible Fees
Payment Gateway (POS)
Focus on Enterprises
Strong Team
Own Bridge Currency in Prep.

Core Strength

ICO Experience
Established Technology & Ecosys.
Algorithmic Central Bank concept

Revenue Model

- Fees around Leondrino Lifecycle (Issuance & Supply Management Fees)
- Consulting & Setup fees
- Transaction & Brand admin Account fees
- Platform License fees

Funding Requirement

\$ 15m.

Stage

Post revenue – “seed A”

Proceeds

Marketing & Sales, R&D, Legal, Operations

Management Team

(Professional Experience with IBM, SAP, NYSE, Deutsche Börse, Credit Suisse, UBS)

Sandra Leonie Ritter

CEO – Serial Entrepreneur, 20 years of experience

Peter Reuschel

COO & CFO – Computer Science & MBA, Serial Entrepreneur, 30 years of experience

Micheal Richter

CTO – MS in Computer Science 16 years of experience

Mauro Cappiello

Chief Compliance & Sales 28 years of experience

Dr. A.S.

Economist & Product Lead Autonomia 20 years of experience

Kolja Reiss - Sales U.S.
Dirk Albers - Sales, Germany

Revenue Forecast

Conservative Scenario (only Inc.)
2018 - \$1.2m

2019 - \$2.8m

2020 - \$16m

2021 - \$65m

2022 - \$162m

Brand Growth

Conservative Scenario
2018 – 7 (till date – 4 Brands)

2019 - 33

2020 - 125

2021 - 285

2022 - 500

Investment Appraisal

	Conservative	Moderate	Optimistic
Net Present Value	\$44,194,000	\$139,588,000	\$452,641,000
Internal Rate of Return (IRR)	41%	77%	135%
Pay Back Period (Years)	3.08	2.62	2.19