



Gps events – track events, special offers, tickets

one global source , local entertainment.

PROBLEM

no *glocal* source to track your favourite events, find special offers and buy tickets.

SOLUTION

a glocal opensource horizontal marketplace

VALUE FOR EVENT ORGANISERS

worldwide channel locally adapted
biggest outsourcing agency ever
PR posting themselves their events
MARKETING promoting their events
TICKETING selling tickets directly
fast procedure to add events
lowest costs, no middle man
targeted audience

VALUE FOR EVENT PARTICIPANTS

no multiple searches: internet, media, print
real time events daily updated
daily feed: newsletter, apps alerts
multitasking searches for types of events
easiest way to find favourite event
smartest way to take special offers
cheapest way to buy tickets
unmatchable search criterias

MARKET

actual size 2015*

47.000.000

events / 2015

35.000.000

people /daily / 2015

* according to facebook's statistics

https://events.fb.com/#events_landing_hero

our estimation for 2018

250.000.000*

events / 2018

100.000.000

people / daily / 2018

*how do we get to than number?



Several **new** lines of business under one roof.



opensource horizontal marketplace for all types of events

we will encourage all ranges of service providers to promote their services as an event: renting a tennis court, offering horse backriding lessons, daily lunch offers, professional conferences, local fairs, global events, etc .traditional event organisers will be also on our platform, due to our approach



opensource platform for daily special offers

event organisers will post special offers daily to lure participants.this will look like a special discounts in case of consumer goods. It will act like a trigger. consumers will be willing to spend wisely and chose the best offer for...the catch of the day. Best value for their money.



full range of specialised searches

because you can tackle an event from different angles. While you are in your home town, while you are traveling, while trying to match weather forecast with your mood for surfing, while you search results with a key word ex: spanish restaurant#live music,



buy tickets directly

wherever, whenever you feel like, from a trustworthy source, with the minimum fees.



opensource for advertisers

they will have the possibility to advertise instantly, their target audience at lowest costs.

FUNCTIONS.

DAILY NEWSLETTER

client / types of event

sunday 12.12.2017 / 3 selections

theater

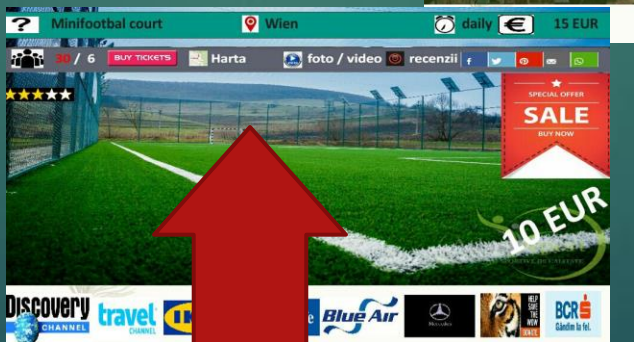
wine tasting

concert / rock

5 events / 2 special offers / starting 19.30
more info

3 events / 1 special offer / starting 23.15
more info

8 events / 4 special offers / starting 21.15
more info



radius

area

route

One post / multiple searches

weather

augmented

proximity

EVENT'S PAGE

BUSINESS MODEL — free to add, **lowest fees** to advertise.

CHARGE THE EVENT ORGANISER

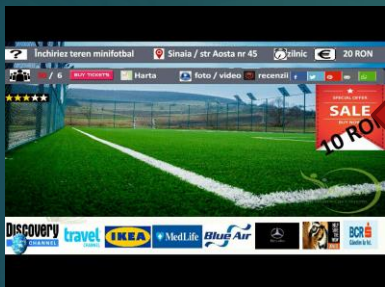
free to add events

pay to promote their own event



0.5 EUR

pay to add special offer to their event



0.9 EUR

comission for selling tickets



2.5 %

CHARGE THE USERS – *it's free and it will always be.* 😊

CHARGE THE ADVERTISERS

pay to add advertising on event'page



0.5 EUR

pay to add advertising on daily newsletter, and apps.



1 EUR

pay to add presentation video on event's page



0.5 EUR

REVENUES

from 100 event organisers and 100 advertisers who are advertising daily on the platform

nr of event organisers	fee for promoting event / day	days	total / month		
100	0.5 EUR	30	1.500 EUR		
nr of event organisers	fee for adding a special offer / day	days	total / month		
100	0.9 EUR	30	2.700 EUR		
nr of events / day	average ticket price	tickets sold / event	comissioned	days	total / month
100	10 EUR	10	2.5%	30	7.500 EUR
nr of advertisers	fee/ add/ event /day	number of adds/ day	days	total / month	
100	0.5 EUR	5	30	7.500 EUR	
nr of advertisers	fee/ video/ event /day	number of adds/ day	days	total / month	
100	0.5 EUR	5	30	7.500 EUR	

LET'S TALK MONEY

100 event organisers
100 advertisers

26.700 EUR / MONTH

OUR GLOCAL SOLUTION

Gps events – track events, special offers, tickets

TARGETING DAILY

our estimation for 2018

250.000.000* events / 2018

100.000.000* people / daily / 2018

USING NEW FEATURES

Several **new** lines of business under one roof.

WILL GENERATE IMPORTANT REVENUES

LET'S TALK MONEY

100 event organisers
100 advertisers

26.700 EUR / MONTH