



MySkillCamp

Your Digital Learning Hub





Problem

- The learning process often happens using multiple tools (4)
- Existing platforms are hard to Scale
- No easy way exists to connect Companies & training organizations



The Mission

Our mission is to help people become real actors of their **professional** development by giving them easy access to knowledge in an all-in-one learning hub.

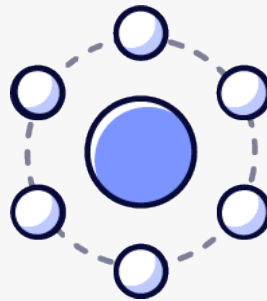


Our added values

An all-in-one platform to **create,** **manage and scale** Corporate trainings



Unified Learning
Experience in 1 platform



Centralizing internal
& external trainings



Ecosystem helping
B2B to connect

Your Digital Learning Hub
Customers **feedback**



From **13%** to

68%

of monthly employees log in.

Nathalie Lambrechts
L&D Manager

Your Digital Learning Hub

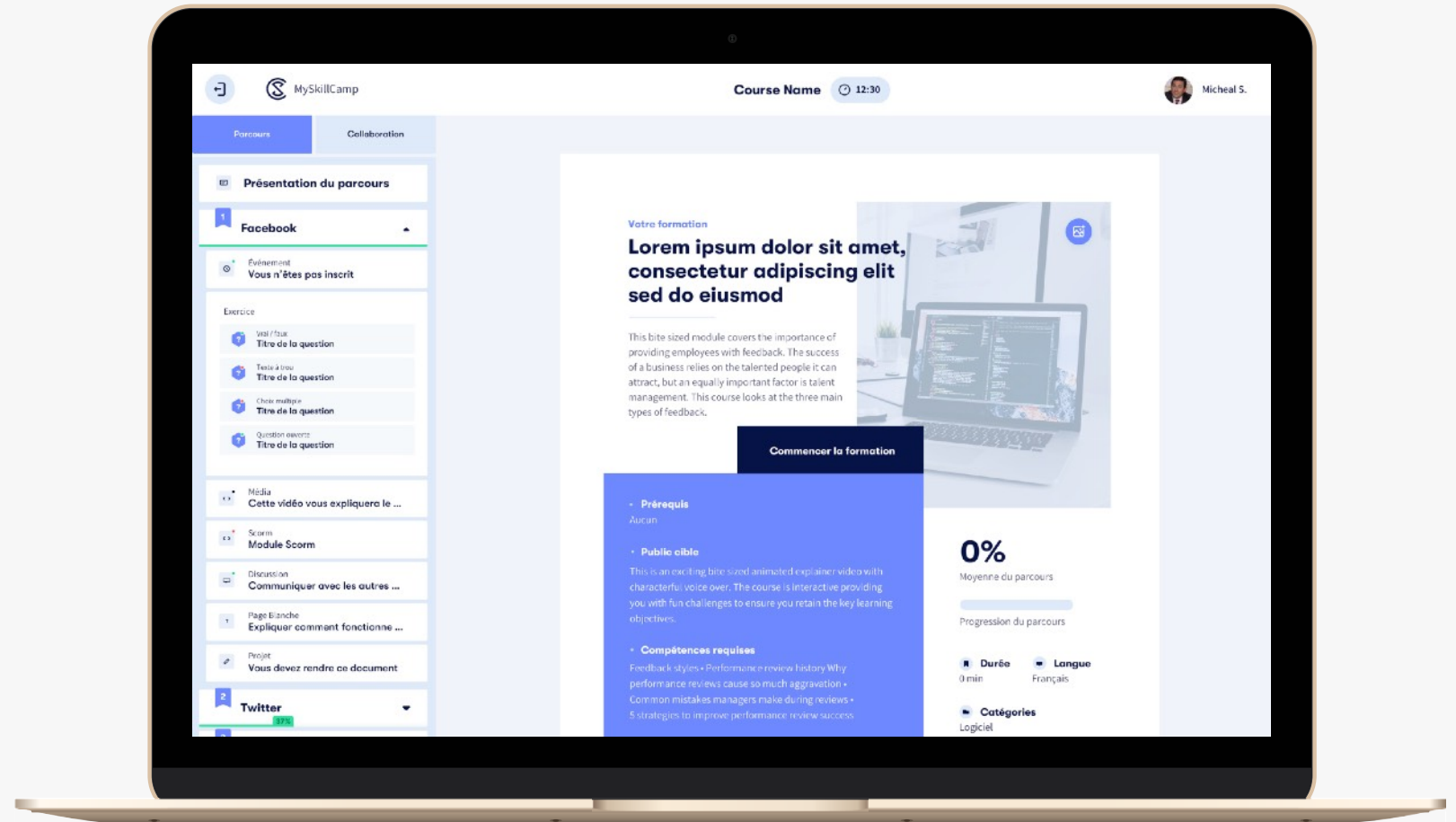
More **than 30+** clients





Studio

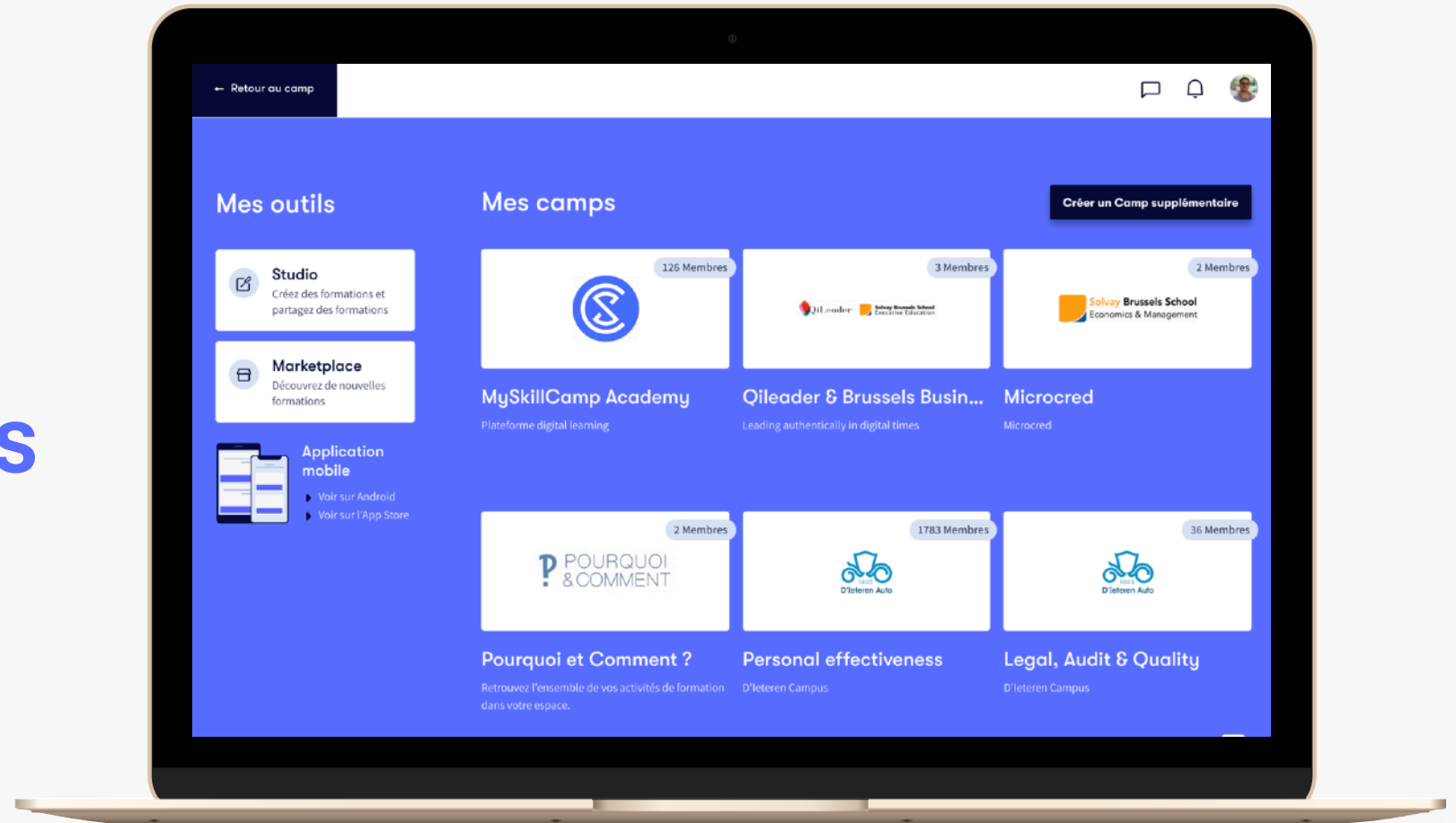
Build **unique**
learning
experiences





Camps

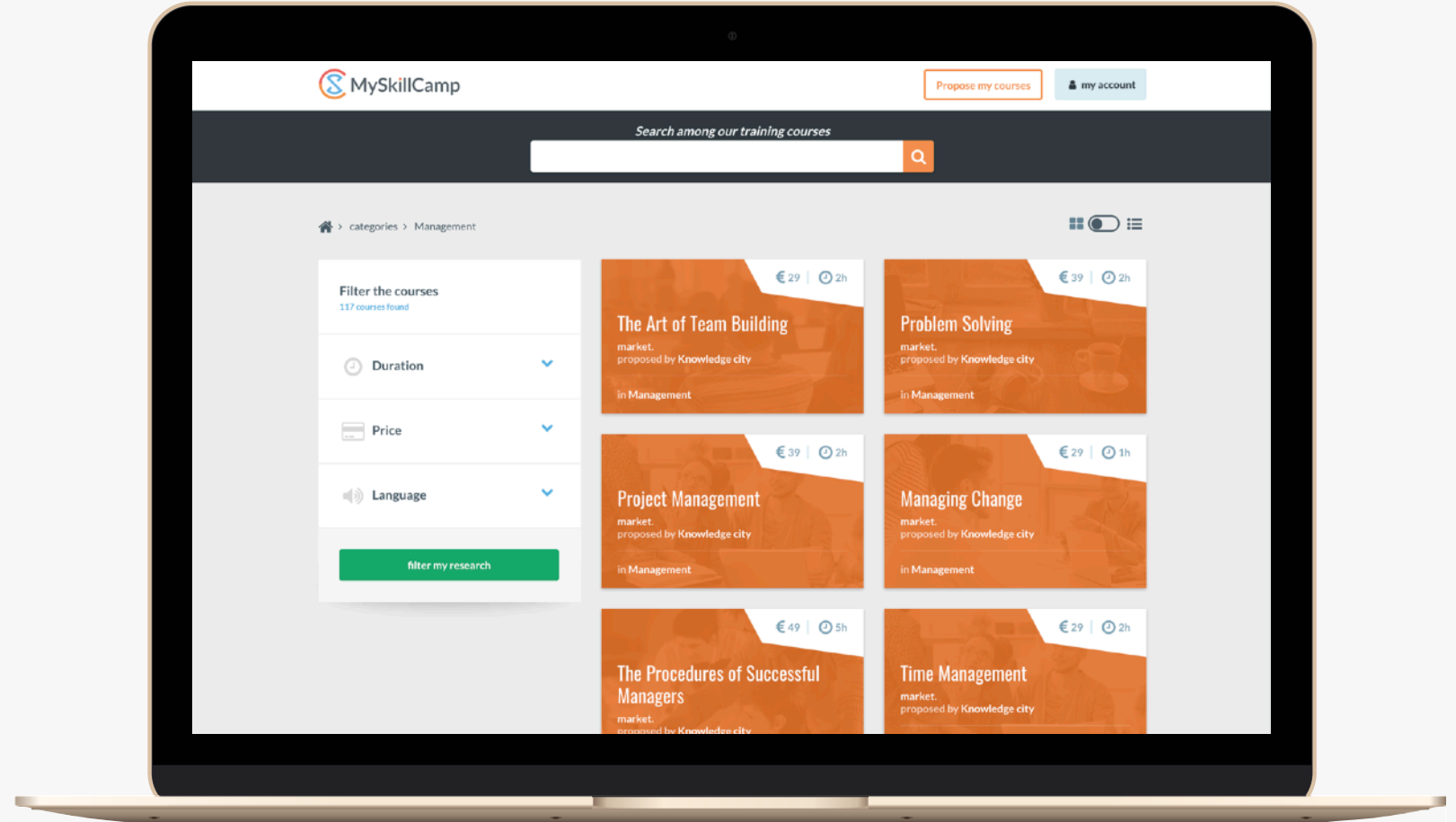
Create **multiple**
learning spaces





Marketplace

Sell, Buy &
Connect



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Business **model**



**Subscription per user
per month starting at 8€**



**Marketplace
10 to 50% commission**



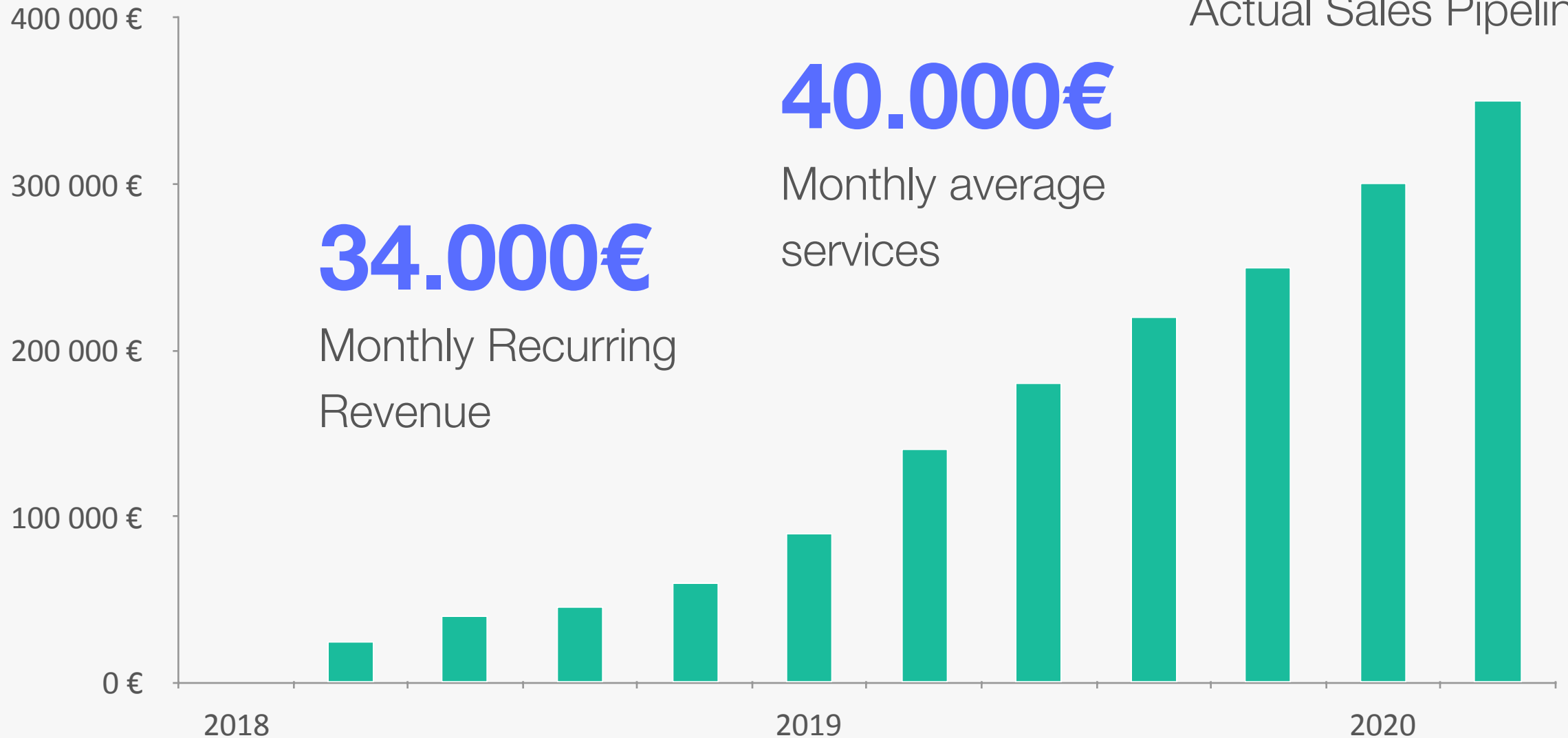
**Services
1300€/day**

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Growing **MRR**

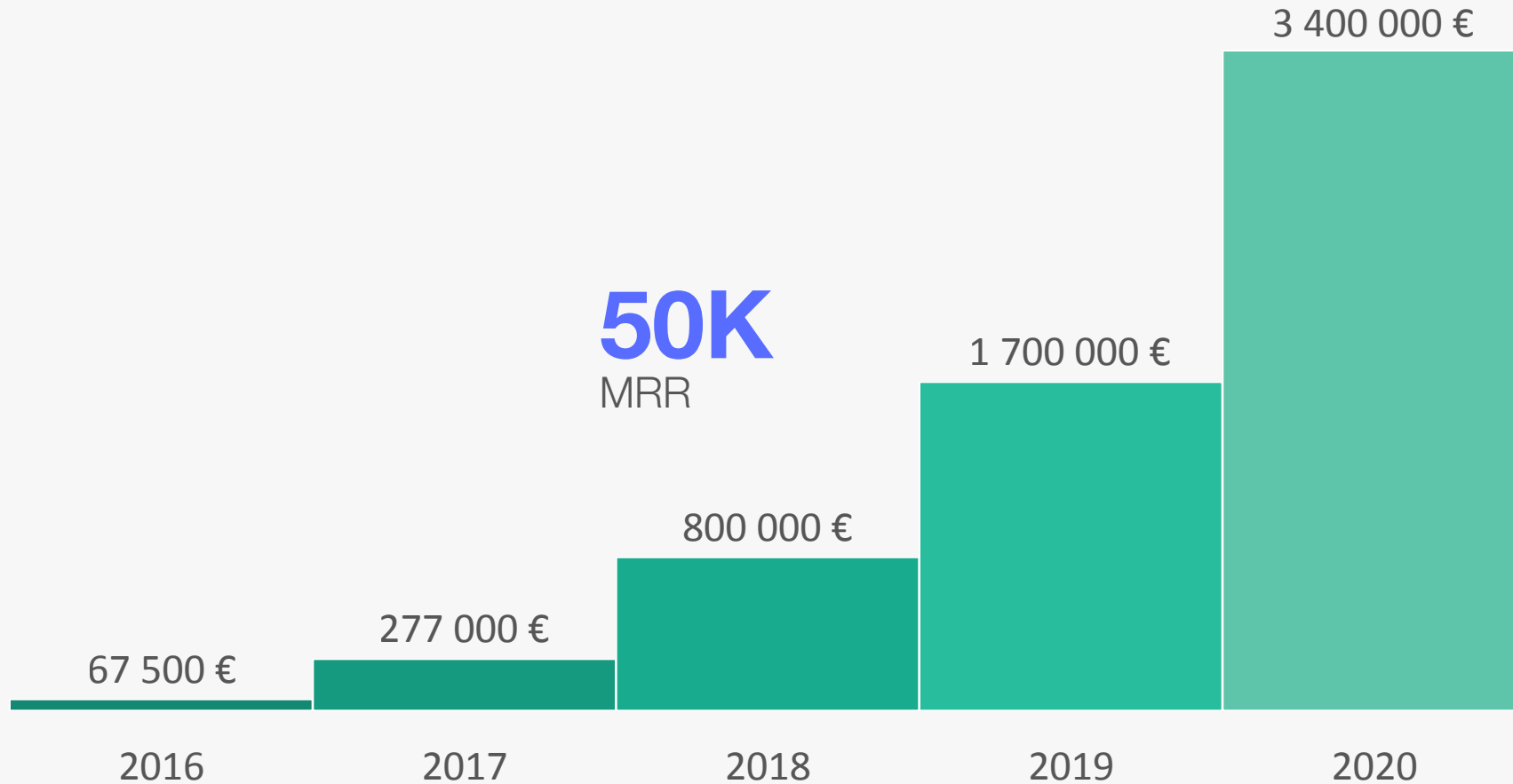
870.000€

Actual Sales Pipeline



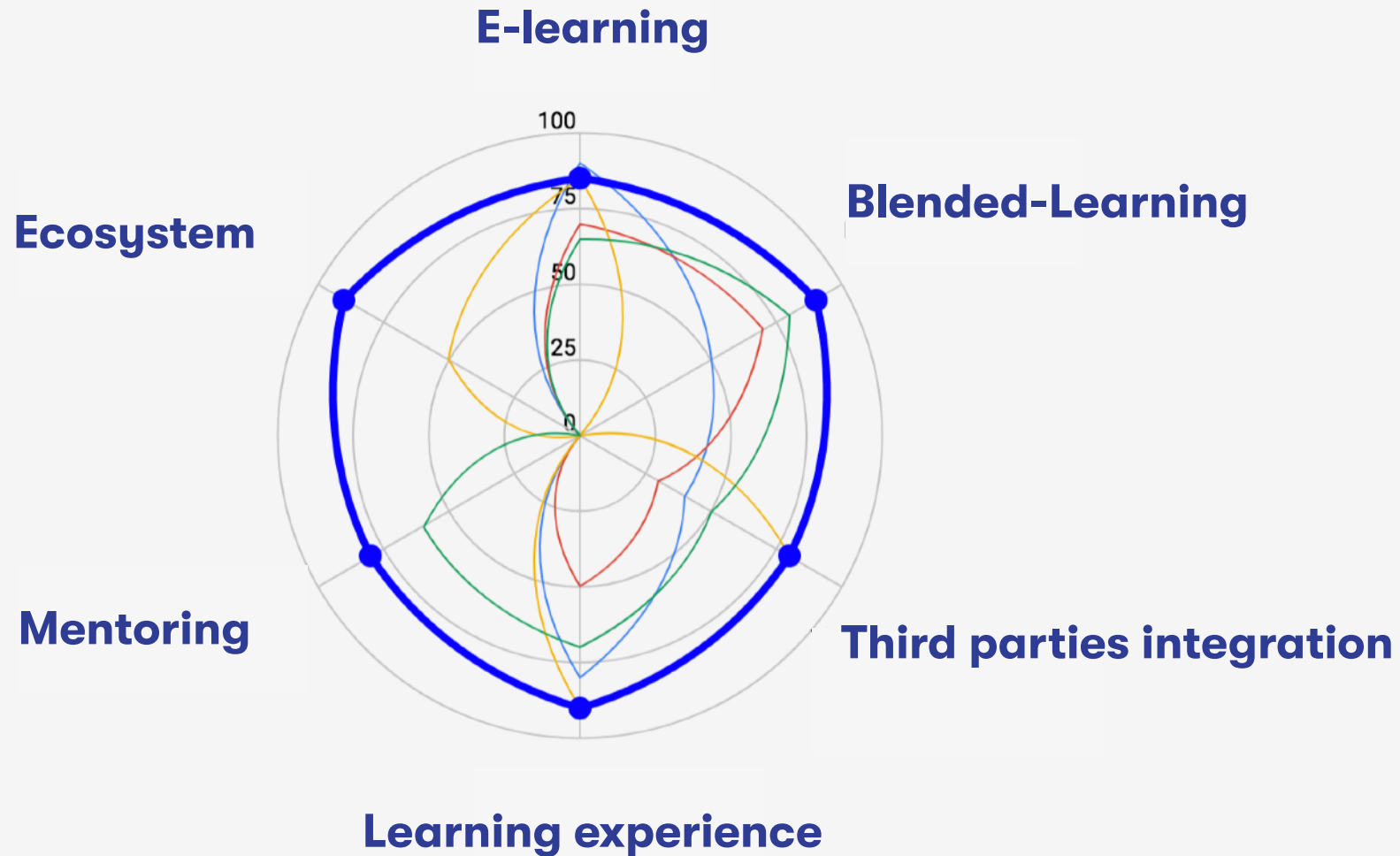
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Growing **ARR**

350K
MRR



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Competitor Analysis



— 360Learning — Crossknowledge — Degreed — Docebo ● MySkillCamp

Your Digital Learning Hub

Great **Management Team**



Kevin Tillier

CEO - Co-founder

- Sales
- Decathlon



Amandine Coutant

COO - Co-founder

- Daily operations
- Century 21



Pierre-Olivier Danhaive

CTO

- Technical questions
- Immoweb



Mathieu Van Belle

Chief Product Officer

- Product ownership
- Sopra Steria

We are currently 13 in the team & recruiting 2 new profiles

Your Digital Learning Hub

Financial & **targets**

3M€

Funds needed

- 1.4M committed
- 1.6M available
- Mid November Closing

250k€

MRR goal for the next
18 months

25 recruits

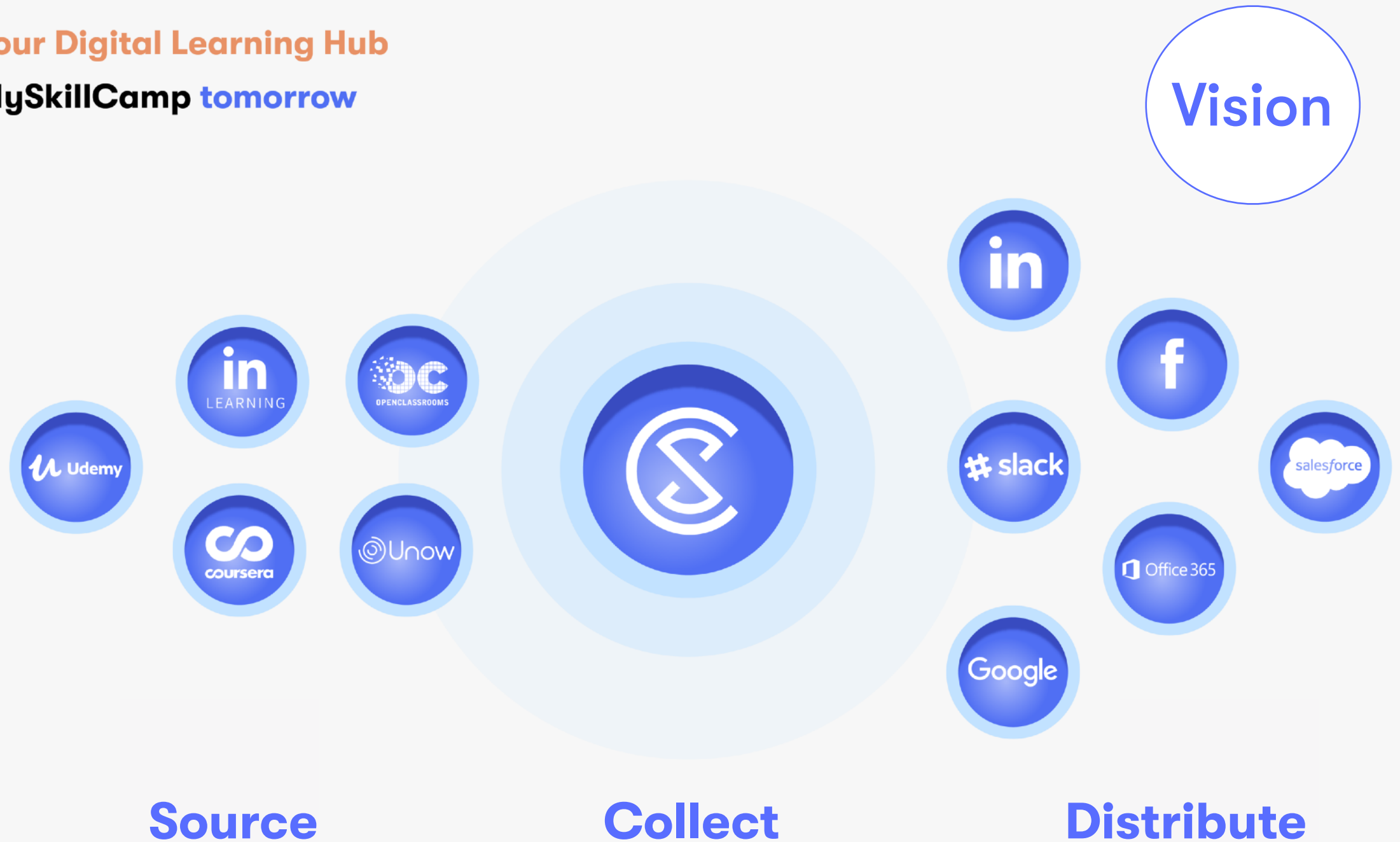
Grow our sales,
Marketing & tech team



L'ORÉAL

Your Digital Learning Hub

MySkillCamp tomorrow



Investment

You would not miss this opportunity, right ?

