



# PUGILIST GROUP

## - EXECUTIVE SUMMARY -

### **About the Company**

**PUGILIST GROUP, LLC** is being launched by Newbold Harbor Entertainment and producers Bayard Outerbridge and Elliott Williams to primarily develop, finance and produce feature films with commercial potential, with a focus on psychological thrillers, horrors and comedies. By combining projects sourced and approved by both producers, the Company will vet the strength and market potential of each asset and be ripe for growth. The Company shall produce and co-invest no more than one million two hundred and fifty thousand dollars (\$1,250,000 USD) in each of at least five films, with a total initial raise of seven million dollars (\$7,000,000 USD). Pending full funding, the Company intends to produce at least two films per year, completing at least five films within two and a half years. Established producers and production companies will be partnered with on each project, requiring that co-financing be provided by such parties on equal terms to those of the Company. Additional risk mitigation strategies are outlined in the full Business Overview. Two of the five films to be produced have been identified and optioned with a third identified and undergoing option negotiations. The lead project is psychological thriller *Fallen Grace*, for which Shaun Redick, Executive Producer of *Get Out*, will bring up to \$1.25mm as well as name talent, agency and distribution relationships once we bring additional financing. The second project is heist-comedy *Palm Beach Santa Claus* being developed by Newbold Harbor and Michael Douglas' Furthur Films. The Company will continue to develop multiple properties in order to diversify the investment. Revenue will be created by way of sales, minimum guarantees, rights licensing, profit participation in the films and any IP exploitation in other media the Company is party to. This is not a general invitation to invest and interested parties must conduct their own due diligence. All terms are negotiable pending further discussion.

### **The Market**

Determining the market positioning of a film long before principal photography is a key strategy to any successful film. Global and North American revenues are both significant considerations in assessing overall profitability. PWC's Global Media and Entertainment Outlook indicates significant growth in the domestic and foreign (non-US) Filmed Entertainment segment projecting to 2020. As such, elements appealing to foreign markets are being brought into each film developed, while maintaining appeal to a U.S. audience. We work with sales companies that attend the major annual markets whose familiarity with buyers and distributors allows them to create projections based on current market appetite. We then hone our budgets to maximize both production value and profit potential for our investors. "The global film industry shows healthy projections for the coming years, as the global box office revenue is forecast to increase from about 38 billion U.S. dollars in 2016 to nearly 50 billion U.S. dollar in 2020." (Statista.com, Feb 2017) Pugilist Group is well positioned to capture significant market share to the benefit of our investors.

A comprehensive Business Overview and projections are available on request for further discussion.

### **Investor Terms**

- Twenty Eight Units total, at \$250,000 each to bring in a total investment of \$7,000,000 USD.
- Pugilist Group investors are first in line to recoup as outlined in the full Business Overview in addition to a Premium of 20% after which profits will be split 50/50.
- Target growth 10x in 5 years.

### **Contact:**

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