

INVESTMENT PITCH



GAZZUP
WE FUEL YOUR WEBSITE

www.GazZup.com
Craenakker 3
NL 5951 CC Venlo

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WHO WE ARE

GazZup is the web builder for car enthusiasts who want to become an online publisher of a car forum, blog, marketplace or social network.

- For publishers it's free and generates money.
- For advertisers it is accurate, money and time saving!

We are the connecting element between online automotive publishers and advertisers.

Publishers



GazZup



Advertisers





PROBLEM 1

Mark wants to start a car community and monetize it! But he has:



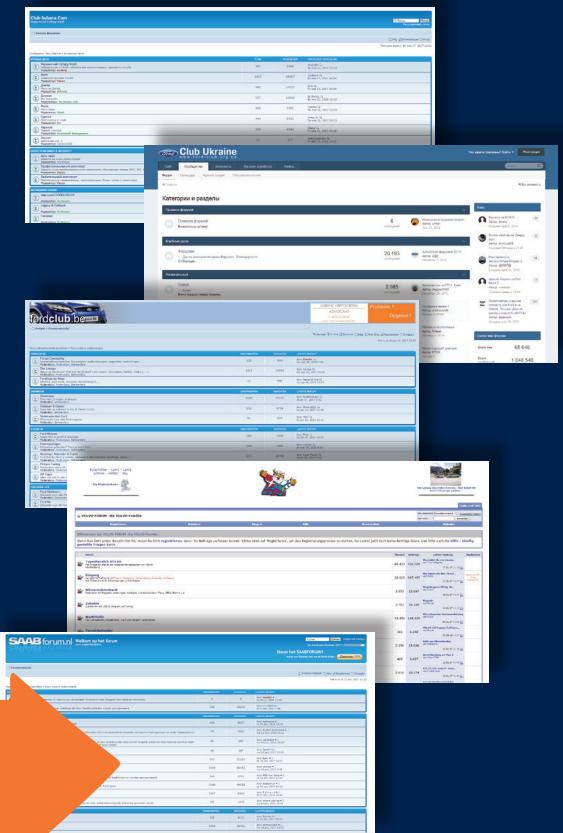
No programming skills

No advertisers

No content

No money

Boring existing options





SOLUTION

GazZup provides Mark with:



Web builder



Relevant content



Free hosting



Paid adverts that
match the content

Watch video



1. 2. 3. MARK IS ONLINE!

A person is shown working at a desk, viewed from behind. On the desk is a computer monitor displaying a GAZZUP website. An orange arrow points from the monitor towards a laptop and a smartphone, both of which are displaying the VAG Autos website. A large orange circle with the text "5 min" is positioned above the devices, indicating the time taken for the process.

VAG AUTOS

VAG CARS & PARTS
YOUR VAG COMMUNITY

VAG auto's is an online marketplace exclusively for cars and parts for Volkswagen AG

Volkswagen, Audi, Bentley, Porsche, Seat, Skoda, Bugatti and Lamborghini cars and parts can also be found on our website.

MORE

PARTS FOR SALE
New and used

CARS FOR SALE
See VAG offers

ONLINE STORES
All in one place

VAG LINKS
Useful automotive links

VAG PHOTOS
Discover more

Log in Join us

21:00 100%

PARTS FOR SALE
New and used

CARS FOR SALE
See VAG offers

GO

GO

100%



PROBLEM 2

Tom sells car parts and wants to advertise ALL his products. His problems:



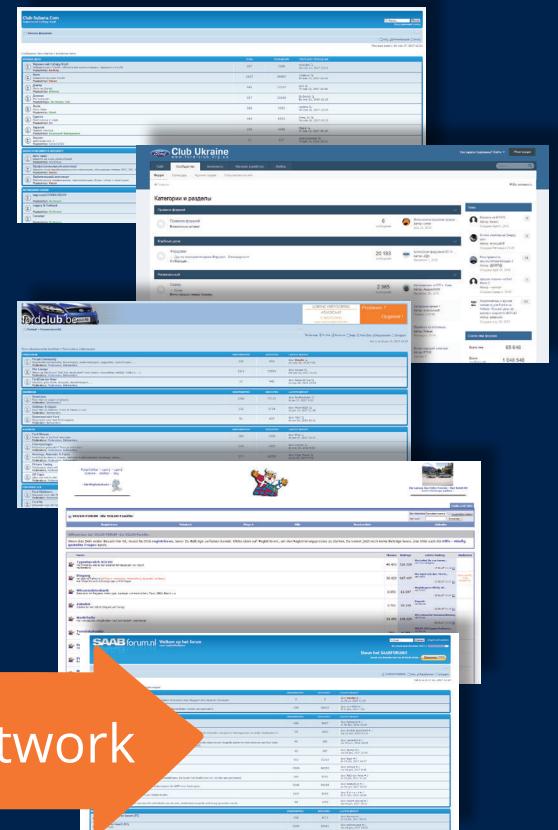
Limited targeting options

Time consuming

Complicated

Ad blockers

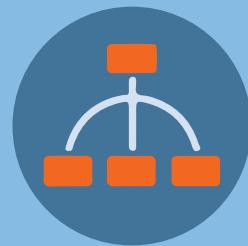
Fragmented automotive network





SOLUTION

GazZup provides Tom with:



Automotive
network



Deep targeting
without stress



Extreme fast
connection



No ads blocked

 Watch video



1. 2. 3. ADVERTISE!

In 5 minutes all Tom's products are online





100% MATCHING ADVERTS

GazZup provides publishers with targeted adverts based on the make, model, year, engine, etc. of a car.

Example: on a Ford Mustang website GazZup will show adverts that Mustang enthusiasts will be interested in.

The image shows a website for "MUSTANGS" featuring a grid of car-related products. One product, a "Ford Mustang 50th Anniversary Revolving Wall Light", is highlighted with a callout bubble. The callout bubble contains the following information:

- \$ 169.95 - AutoBarn**
Ford Mustang 50th Anniversary Revolving Wall Light
- \$ 205.95 - Mustang Store**
Headlights Ford Mustang 04-09 Angel Eyes Black
- \$ 108.75 - Extreme Carstyling**
Back KONI Special (Red) Ford Mustang BY: 04-09

Result: visitors click and buy faster, advertisers get a better ROI.



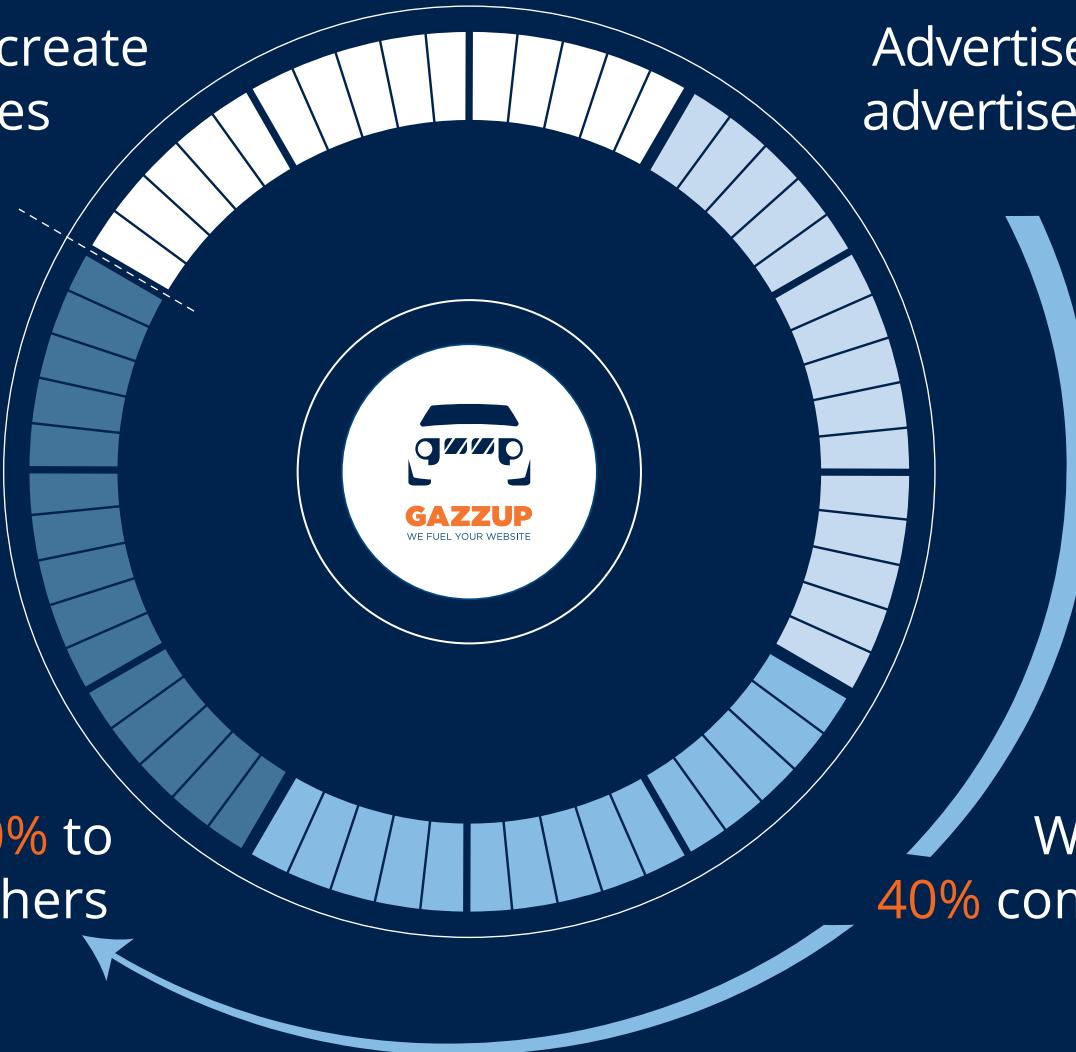
BUSINESS MODEL

Publishers create
free websites

Advertisers pay to
advertise on these
websites

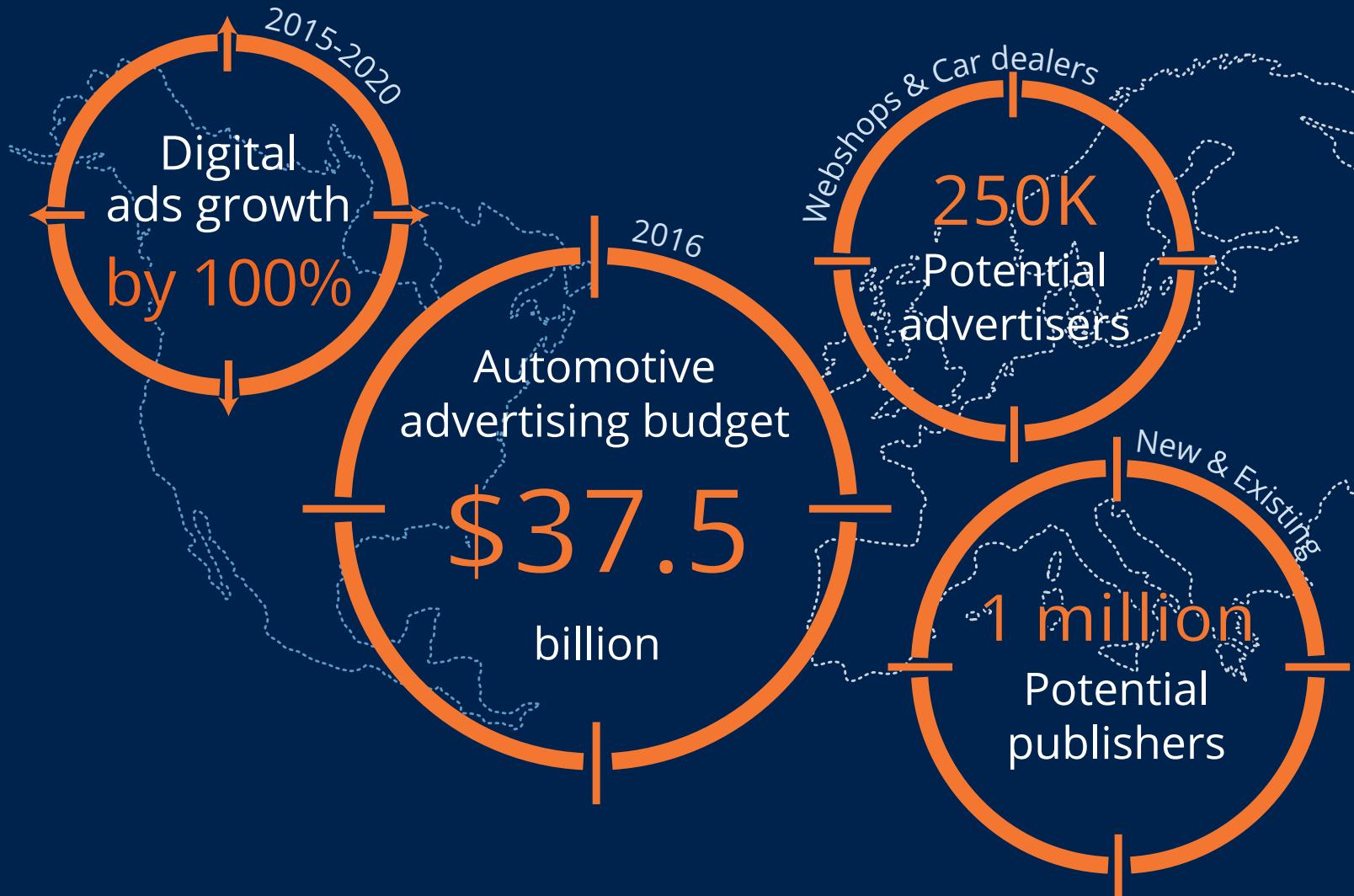
We pay **60%** to
our publishers

We charge
40% commission





OUR MARKET





EARLY STAGE FUNDS



We developed
& went live



Our test
market

Burn rate: €10.000
per month



We raised €325.000



Showcase
[TuneZup.com](#)



Publishers started
500 websites



50 paying
advertisers



INVESTMENT

We're looking for a €500.000 investment



Expand
in Europe



Attract more
advertisers



5.000
websites

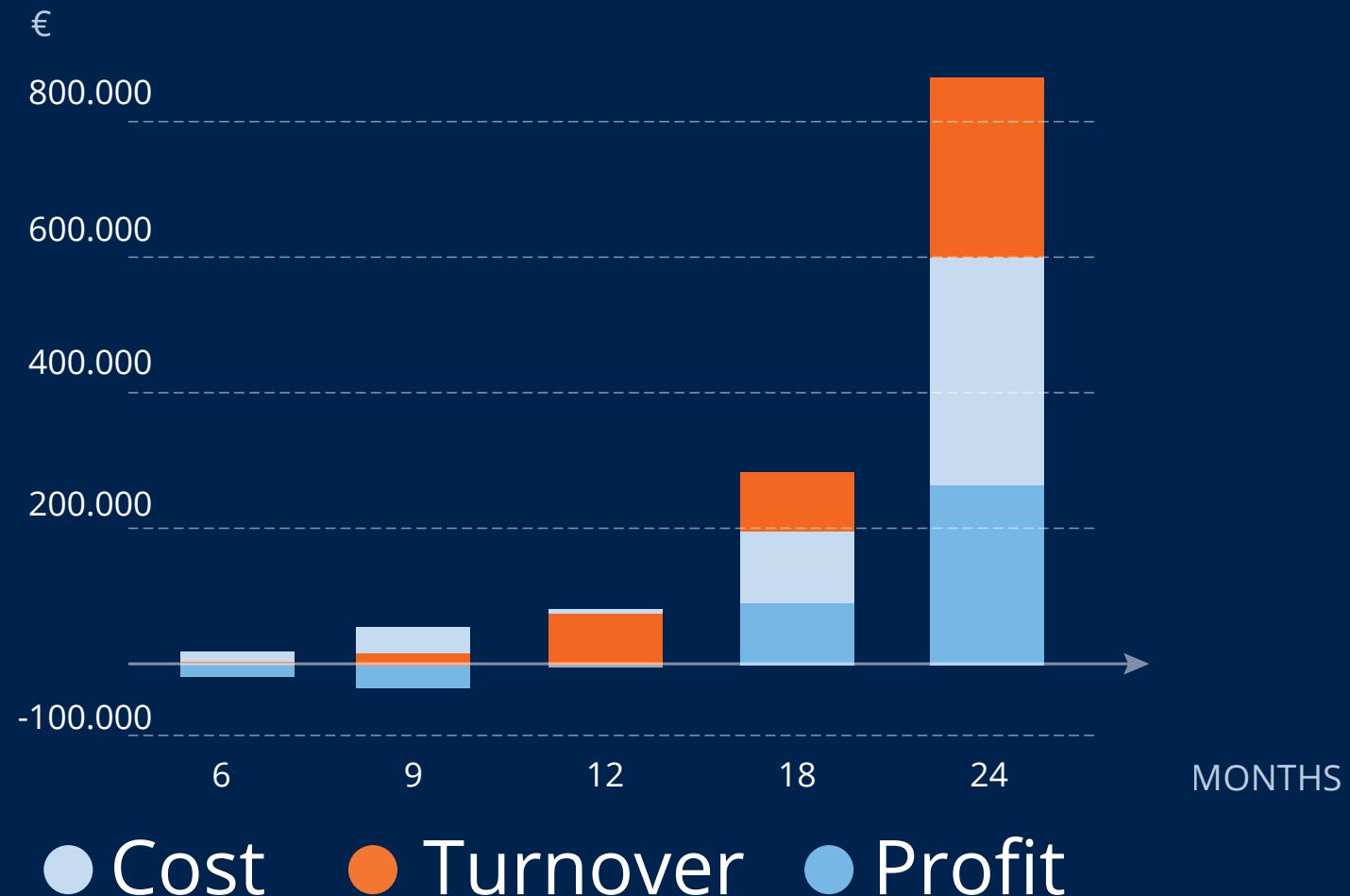


Develop more
options



FORECAST

Results per month





TEAM



Leander Biltges

Founder/CTO
12 Years IT
3rd IT Startup
Experienced team leader



Marcel Wielaard

Co-Founder/CEO
25 Years media & sales
Owner Wielaard Media
Guest lecturer at HAN university



Dmitri Skachko

Co-Founder
10 Years IT
Owner WebUnion
Invested in 10 IT projects

EARLY INVESTORS

Henk Vossen
Co-Founder & advisor
CEO Helichem Group

Peter-Alexander van 't Hof
Early stage investor
CEO TTI

Guido Sieben
Early stage investor
Banker



OUR FUTURE

With GazZup software it will be possible to step into any profitable market



Health
& Beauty



Fashion



Sport
& Outdoors



Travel



Home
& Garden



OUR GOAL

Reach a billion consumers with our network in the 7th year





Interested in being our turbocharger?
Contact us and let us provide you with
a full presentation & strategy



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