

UnStock

Mobile 1st Marketplace for Authentic Video

AngelPad

#10 Spring 2016

What is Stock Footage*?

*essential part of every video production

With huge demand for video, producers & agencies buy stock footage to save time and money on each production. Often times it's impossible to shoot/produce footage due to weather conditions or a season, for example: blooming trees in winter or fireworks from 4th of July in September.



Video Cameras

UnStock



Then



Now

Video is Taking Over

With current technology everyone is a professional videographer

2B

Video Enabled
Smartphones

300

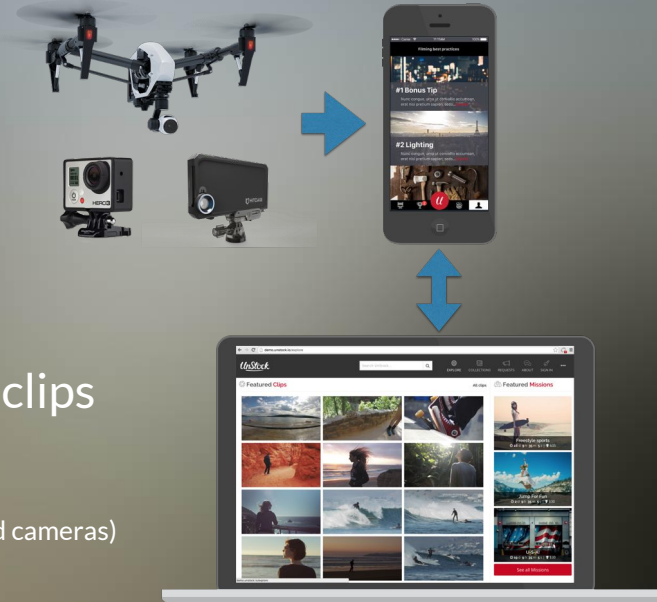
Hours of video uploaded on
Youtube every minute

15B

Videos watched daily
(YouTube, Facebook)

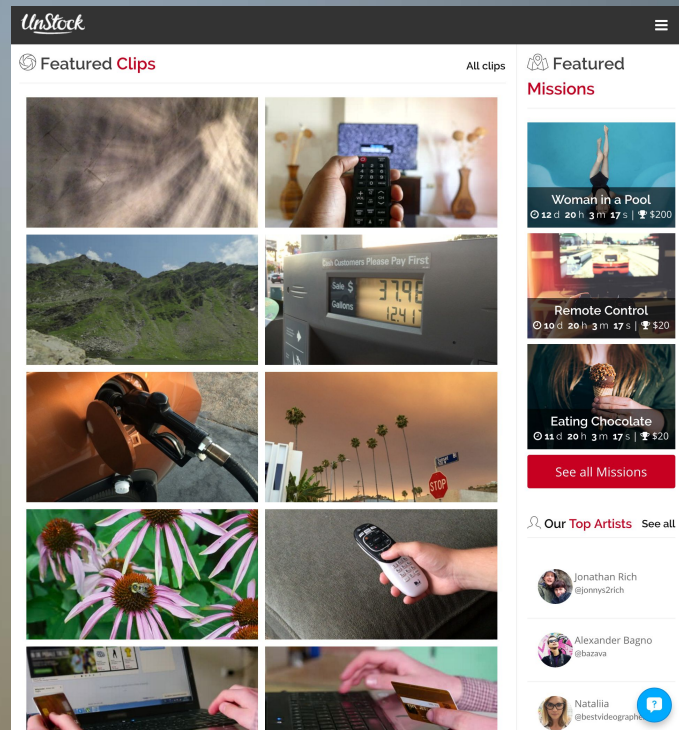
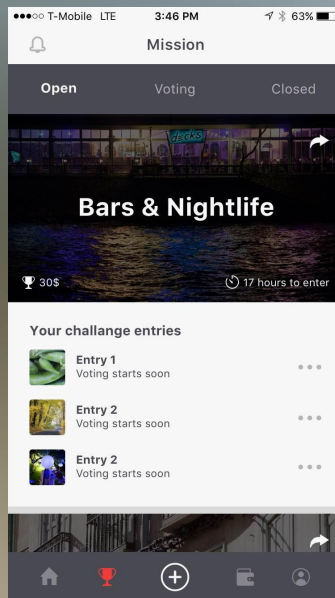
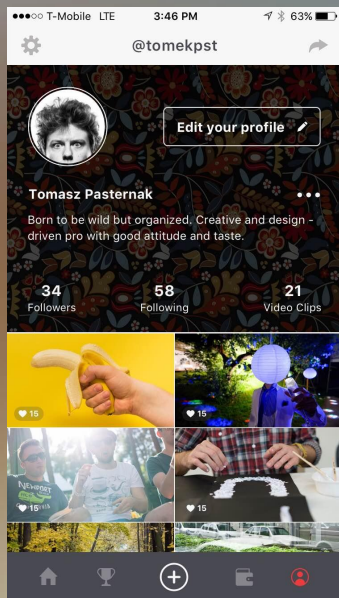
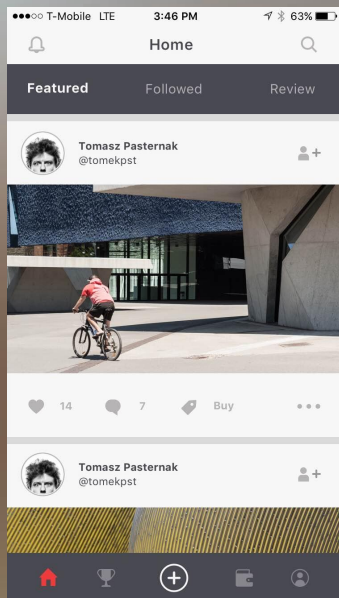
Mobile 1st Marketplace for Real-Time Footage

- Mobile First
- Access to User Generated Content
- On-demand and real-time, cloud connected
- AI technology for reviewing, searching and tagging clips
- Simple & Affordable Pricing
- Leveraging new technology (4K phones, drones, GoPro's, wifi-enabled cameras)

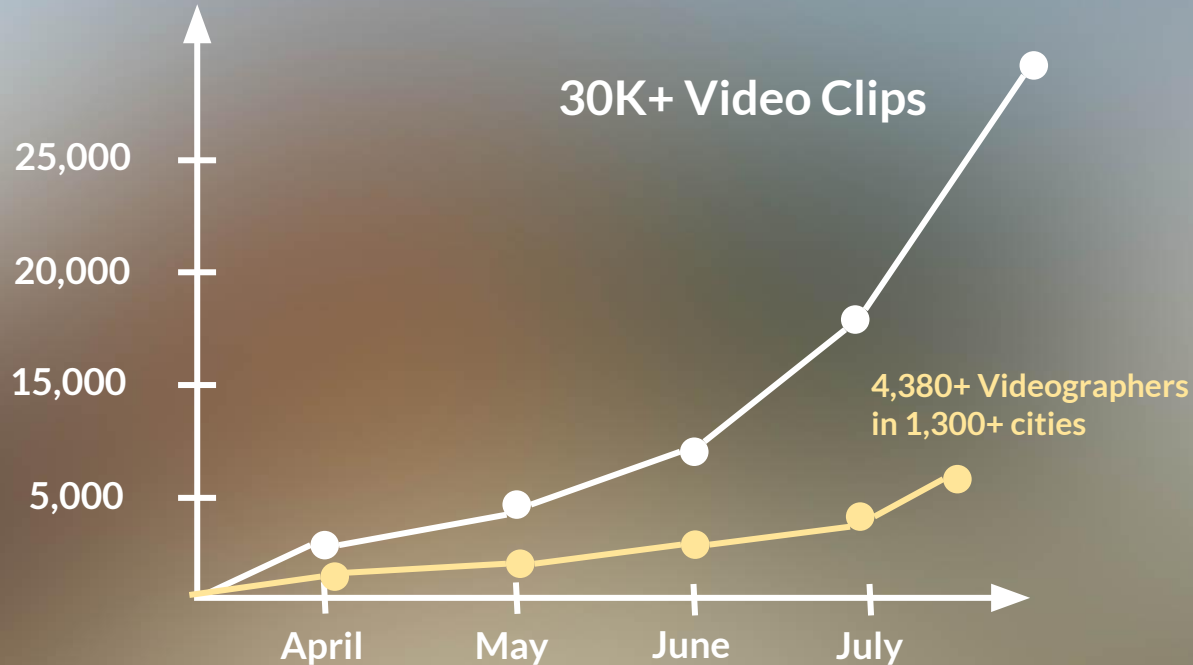


Mobile App + Web Marketplace

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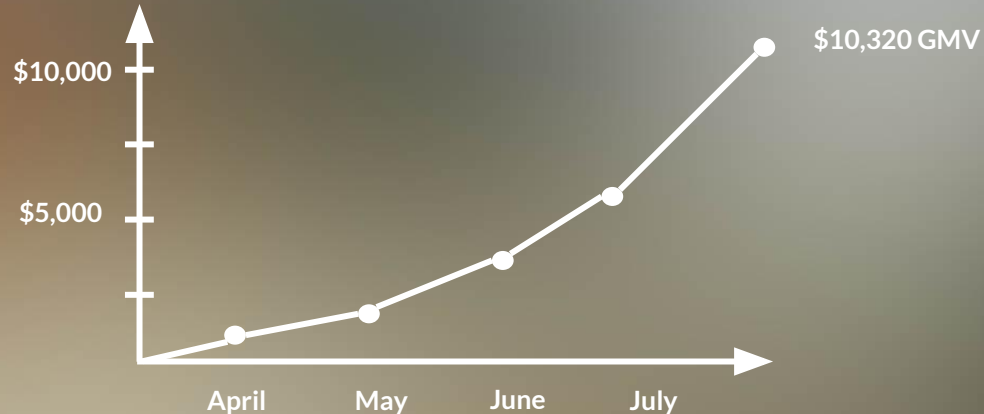


Fast Growing Library & Community



How We Earn?

50% commision on each transaction
fee for sponsored missions for Brands



UnStock

Why Are We Different?

Video



POND5



Desktop

shutterstock™

gettyimages®

Mobile First



SnapWire

Photo

Why Us?

UnStock



Jakub Gorajek

video & stock producer,
built 2 video production
companies



Kamil Goliszewski

lawyer, growth hacker and
business developer, built
marketplaces before



Adam Cellary

hacker, drone freak, built
scalable e-commerce
platforms

+ 4 Engineers

Our Advantages

- **Why now?** 1st to Market. Now technology (high broadband speed, 4K cameras) allows everyone to be a filmmaker and deliver great, authentic content.
- **Why us?** Our team consists of filmmaker, lawyer, stock-footage guru and a hacker. We've done this before.
- **Ease of Use.** Our mobile app is simple and easy to use, rewarding and addictive.
- **Upload once, earn many times.** Monetize fresh content or upload videos that you already have on your phone or camera.
- **Brands** have direct access to User Generated Videos through Sponsored Mission, getting the most valuable, authentic footage from their clients and users.



Raising \$1,2M at \$5M valuation

\$400K secured (AngelPad Accelerator, Bay Area Angels)

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angel.co/unstock

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