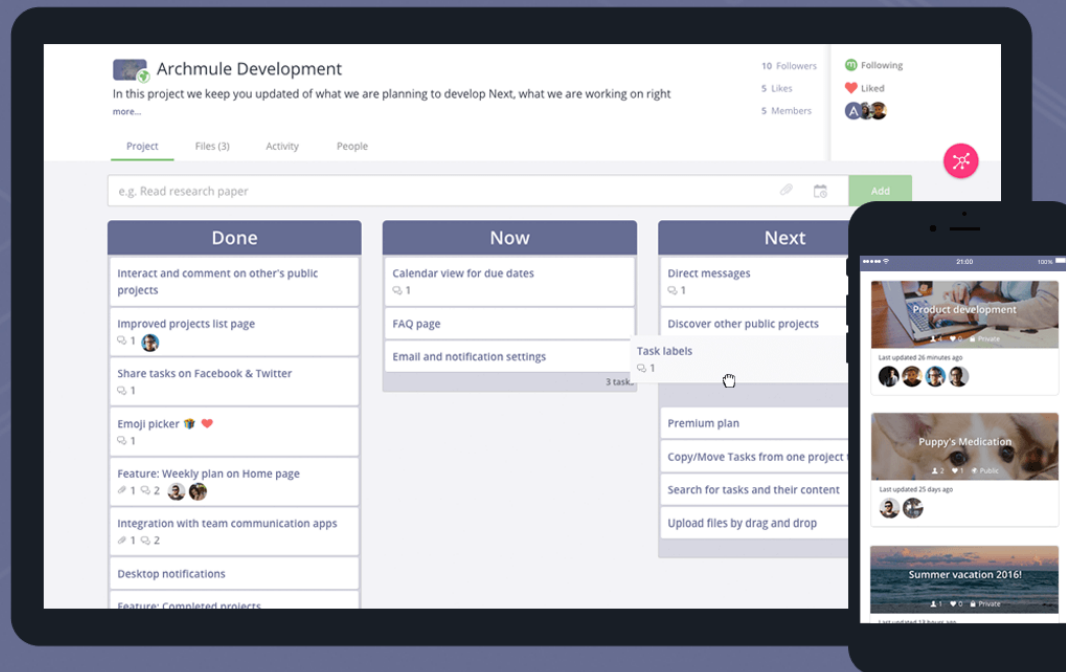# Archmule

Connect and collaborate in a perfect flow

Problem

Current project management tools are **complex** and **time consuming**.

These products are offering **closed** environments where users **cannot interact freely** with each other.

Sharing actionable steps with external clients and users is a **struggle**.

Organisations are communicating about their project's progress with **scattered** information across the web.

Solution

Fast and easy work management, which **eliminates** the learning curve.

Improved productivity using A.I. assistance on projects.

Familiarity when switching and working on any project.

Social networking between users, that **improves** productivity and quality of communication.

Instantly share ideas, content, actionable steps, data or events while collaborating with anyone in real time.
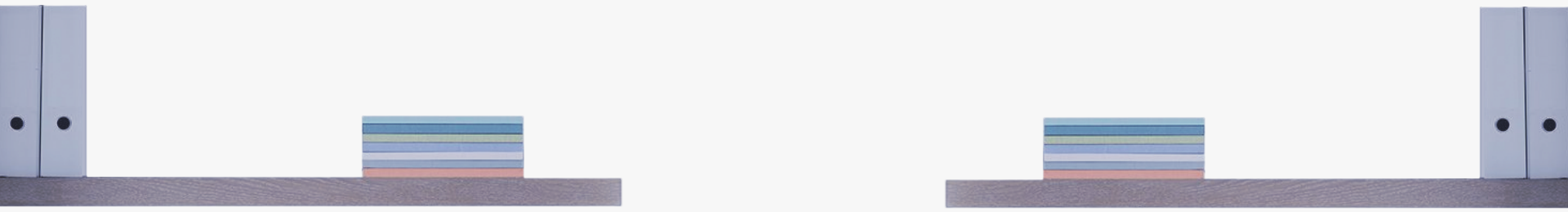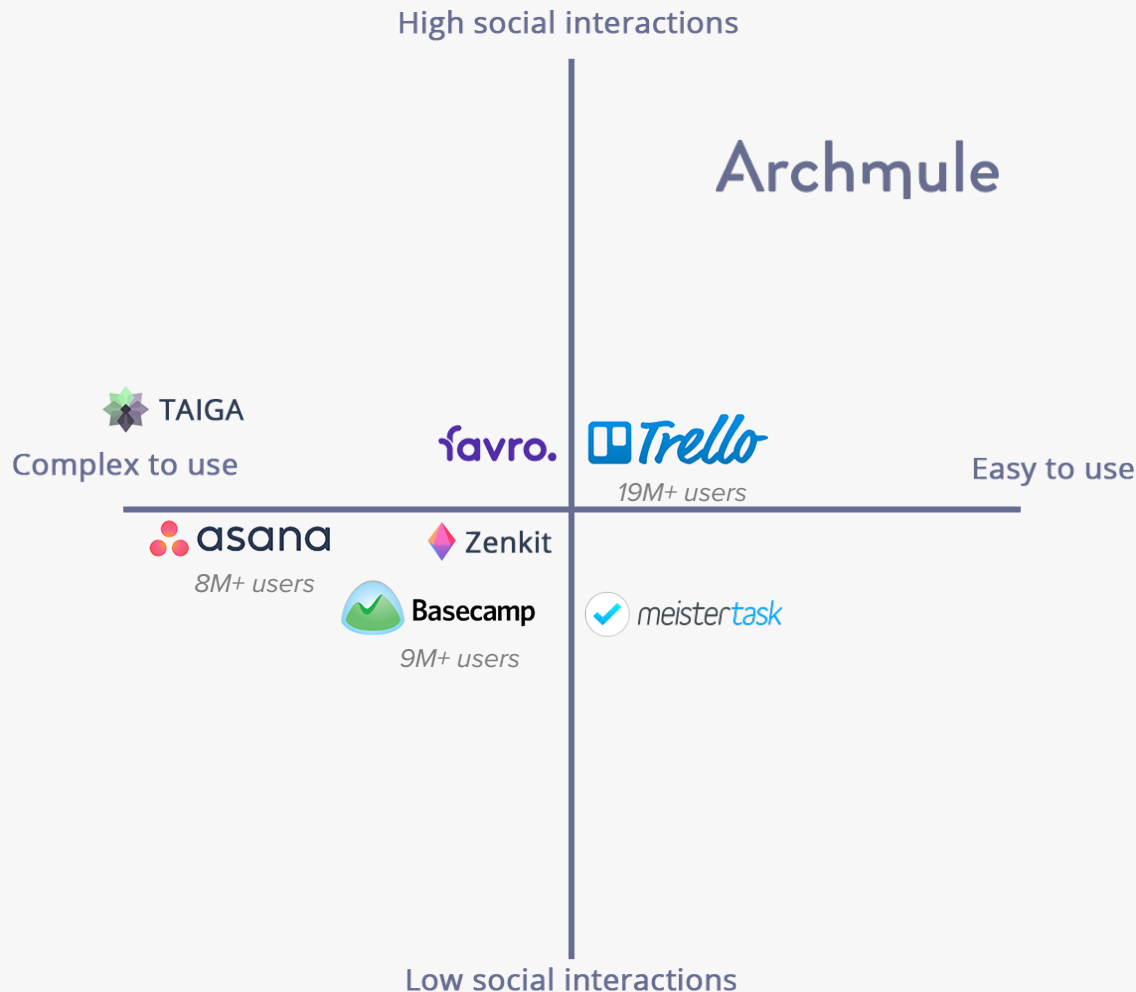
Archmule

Unique Selling Proposition

Archmule

improves team productivity by **simplifying** the project management process and **enhancing it** with the use of social capabilities and pioneering artificial intelligence features.

Competitive advantage

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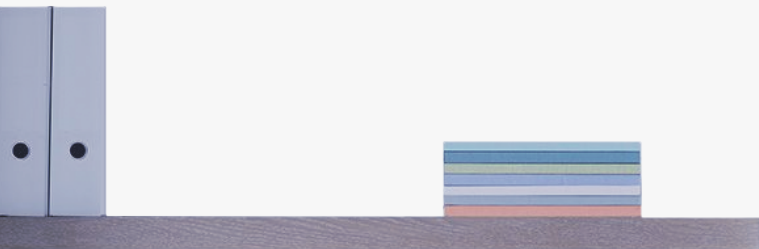
High social interactions

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Current products <u>lack</u> :

Social interactions

Simplicity

Artificial Intelligence

TAIGA

Complex to use

favro.

Trello
19M+ users

Easy to use

asana
8M+ users

Zenkit

Basecamp
9M+ users

meistertask

Low social interactions

Business model

Freemium

Freemium is a great way to attract a user base without expending resources.

We want our service to be **free and accessible** to everyone, without barriers and incomplete capabilities.
But, for large teams and demanding users who are looking for more sophisticated advanced options, we are offering a **paid plan**. This provides us sustainability and ensures our commitment to innovation.

Our strategy

We are now in our **1st phase**: we target Small and Medium Businesses, already familiar with similar project management tools and keen to switch to a better alternative.

In our **2nd phase**: we will target a noncompetitive market; the Researchers, Academia and Non-profit Organisations.

In our **3rd phase**: we will target the Enterprise market; Companies like KIA MOTORS Europe GmbH, E.ON SE etc. have already expressed their interest for Archmule.
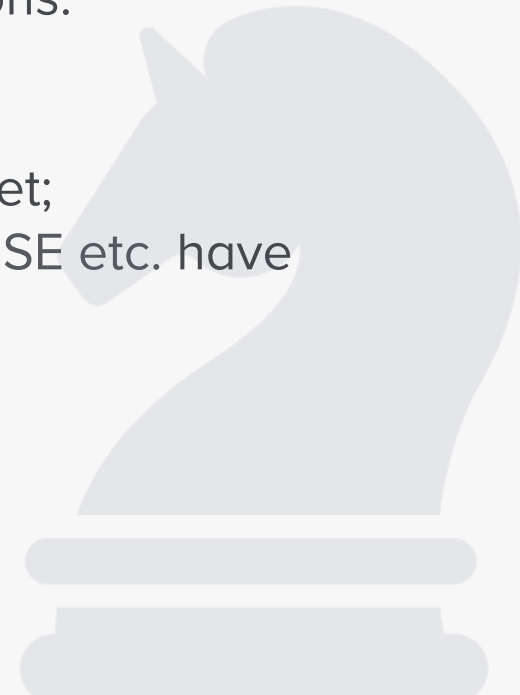
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Timeline

✓ **Public Beta release**
May 2016

✓ **1.000 Users**
November 2016

✓ **Premium Plan released**
December 2016

✓ **90% of market's management functionalities implemented**
February 2017

✓ **Reports and statistics for Premium users**
April 2017

Archmule 2 release
June 2017

Mobile app for iOS and Android
July 2017

Organisation features
September 2017

Artificial Intelligence features
September 2017

GOAL

12th month **1%** user acquisition from **direct competition** with a conversion rate 5% of 1M€ potential revenues May 2018

The Team

Archmule

Chief Executive Officer

Stefanos Tsochas is specialised in marketing, CRM product development and project management. He has extensive experience in marketing consulting for international internet companies.

Chief Technology Officer

Konstantinos Pittas is a talented engineer, with a proven track record of delivering the best solutions for web development challenges.

Lead Front-end Developer

Kyriakos Ziakoulis is a highly skilled Front-end Developer, with extensive qualifications in all facets of project lifecycle development and experience in demanding projects.

Machine Learning engineer

Stavros Theodorakis, PhD in Machine Learning. He is specialised in deep learning, statistical modeling, signal processing, speech recognition and natural language processing technologies.

Machine Learning engineer

Vassilis Pitsikalis, PhD in Speech Recognition. He is specialised in signal processing and machine learning, natural language processing, multimodal/multisensor gesture and human actions recognition.

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Jump in

www.archmule.com