

## Project Smile – Fund raising

### Opportunity

- **A BUSINESS WITH A VISION:** the Project aims at developing a large network of PROSTHETICS Dental Treatment Centres using a NEW, DIFFERENT, INNOVATIVE fully monitored digital funnel with a unique predictive workflow
- **A CONCRETE BUSINESS:** the project is CLOSE TO LAUNCH, with phase 1 technology already widely tested and existing solid sales & marketing strategy
- **A SCALABLE BUSINESS:** project owners are looking for investors willing to finance the first development phase (3 centres) and later the roll-out phase in Europe or on a global scale

### Merits of the proposed transaction

- **Experienced** project owners and team, with proven track record
- **Innovative and disruptive approach**, with cutting edge technology
- **Large market potential**, still untapped with current market approach
- **Sound** business and financial **projections**, with **attractive returns** expected
- **Seeding test phase profitable as such**
- This project **combines both** profitability, AI & digital disruptions and strong social benefits

### Seeding Phase only *(a self-sustaining phase)*

(in '000 €) (\*)

	Y0	Y1	Y2	Y3	Y4	Y5
Revenue	0	1.896	6.770	10.290	14.514	19.280
EBITDA	-754	-1.984	-1.069	756	3.155	6.026
Annuel Capex	0	877	1.755	60	60	60
Headcount (#)	4	19	41	49	56	62
Funding from Investors	800	3.250	5.505	<b>5.576</b>	3.176	692

### Key figures

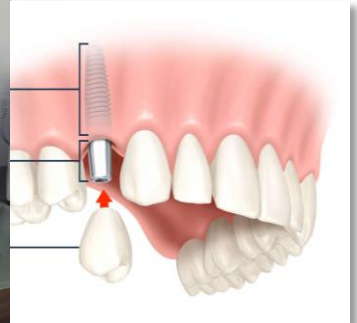
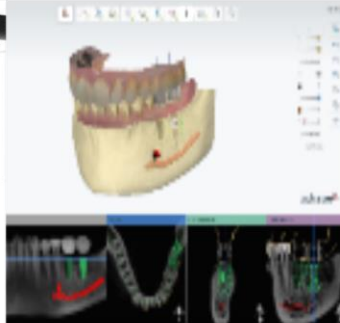
### Seeding phase + European roll-out

(in '000 €)

	Y0	Y1	Y2	Y3	Y4	Y5
Revenue	0	1.896	6.770	31.140	70.025	129.219
EBITDA	-754	-1.984	-2.849	-3.206	2.728	17.062
Annuel Capex	0	877	1.755	9.652	10.529	12.284
Headcount (#)	4	19	48	168	323	526
Funding from Investors	800	3.250	7.499	15.989	<b>21.024</b>	18.876

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M&A ADVISORY FIRM



## Proposed transaction

Fund raising of circa **5.6M€** for seeding phase (through a mix of equity and quasi-equity), followed in year 3 by a new funding need for the European roll-out (up to **21.0M€** in total, for 40 centres across Europe)

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## Contacts

**David Franeau**

Partner

+32 478 26 36 86

david.franeau@closing.be

**Rémy Templier**

Consultant

+32 486 96 13 99

remy.Templier@closing.be