

# *SignDome*

The logo for SignDome features the company name in a white, elegant script font. Below the name is a horizontal line with an infinity symbol (∞) in the center, flanked by short horizontal segments. The entire logo is enclosed within a thin, light-colored rectangular border.

Pitch Deck, October 2018

## Our vision

SignDome will be an ultimate platform solution for businesses that cannot afford to lose time for learning how to reach clients.

It is like WiX met Yelp, Google and Slack in one place.  
And some more.

# What we build

## Social network



\$ 470B



\$ 1.8B



\$ 4.1B

## Events / Reservations



\$ 200M



## Advanced categories



slack \$ 7B



SignDome

## Ads



Google Ads

## Marketplaces



\$ 34B



\$ 900B

## Advanced website building



\$ 17B



\$ 5.5B

## News feeds



\$ 1.7B



# Traction

Feb 2018

Organized focus group

**40 B2B clients**  
**+100 casual users**

Jun 2018

B2B Marketing

**new 40 B2B clients**  
**+2000 users**  
that await for a public access

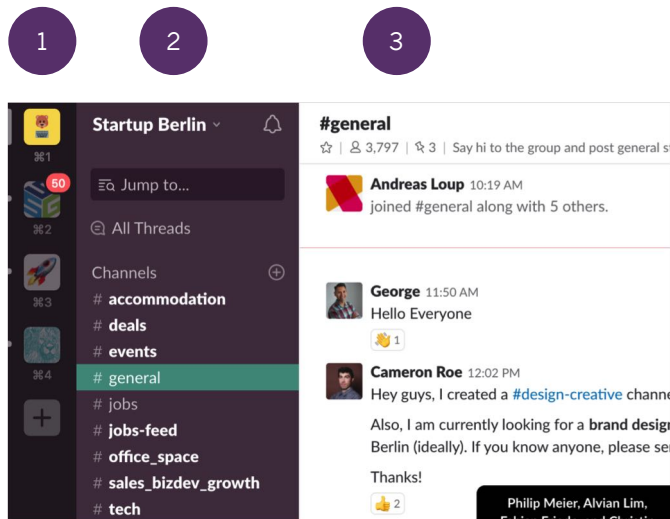
Dec 2018

SEO Marketing

exp **+4000 users**  
**and +80 B2B clients** in total

**Solution in detail**

# Slack Comparison



Slack has build an advanced chat where you refine your conversions by

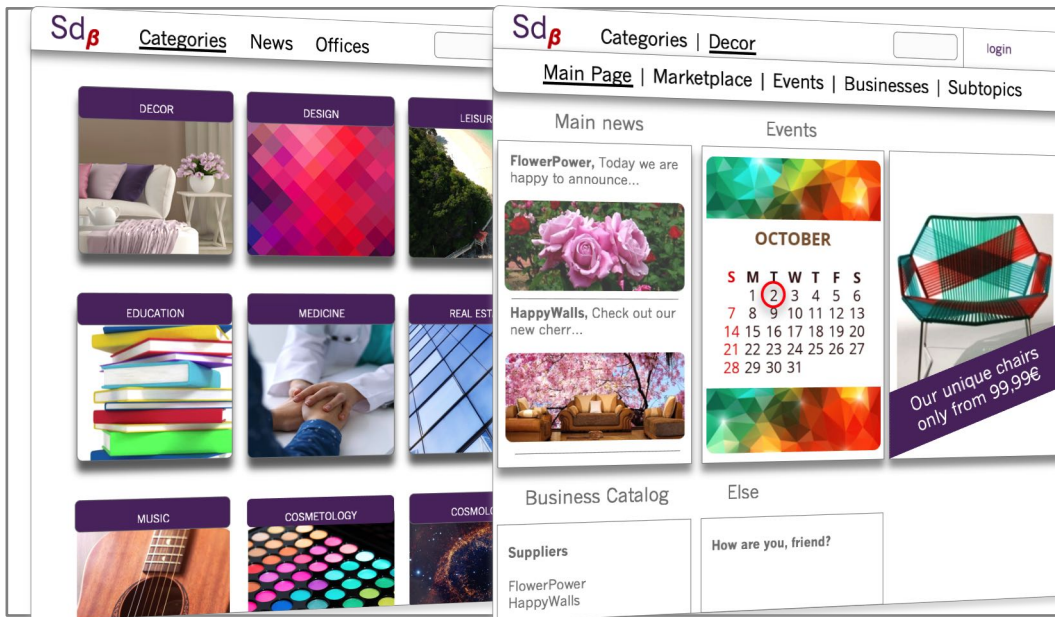
- 1 channels
- 2 topics
- 3 chats

This allows to easily keep track of ideas and be engaged everywhere without losing efficiency.

At the moment, Slack is valued at \$ 7B.

**Imaging building the same search engine, but at much larger scale.**

# SignDome Advanced Search



## SignDome platform

- Businesses, marketplaces and users are **organized by topics**
- Interactive integration of tools on **every step**

# Digitalization problems for SMEs

1

How to build a website?

2

Modern channels?

3

How to reach real clients?

To open your website you need to learn

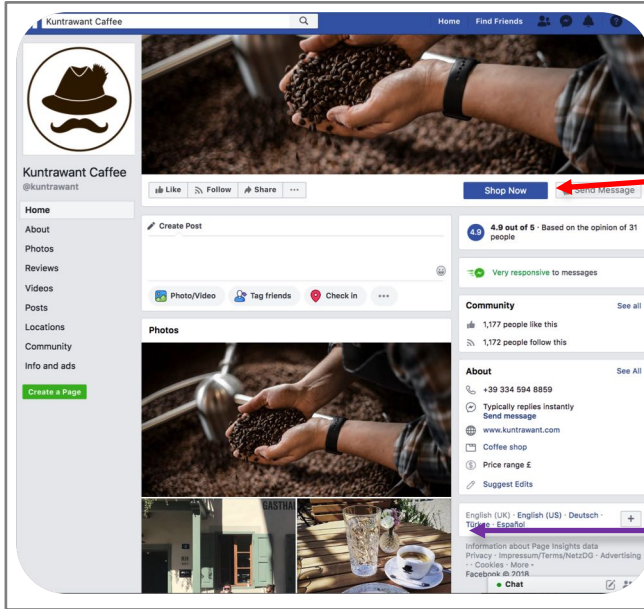
- how to build a website
- how to set up **marketing**



That is why many **SMEs** use Facebook Business pages or similar



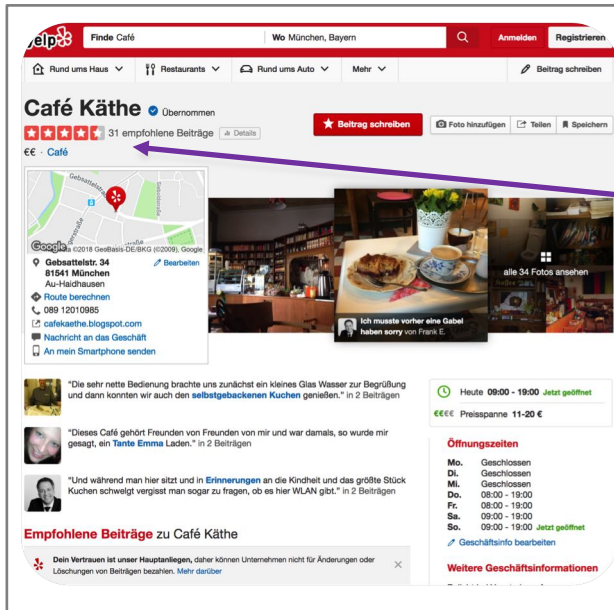
# Facebook Business Pages



## Average business page on Facebook

- No possibility to sell your goods and services. **FAKE BUTTON.**
- Standardized design
- Rating
- Likes
- General information
- Marketing like news, photos
- No cost for creation

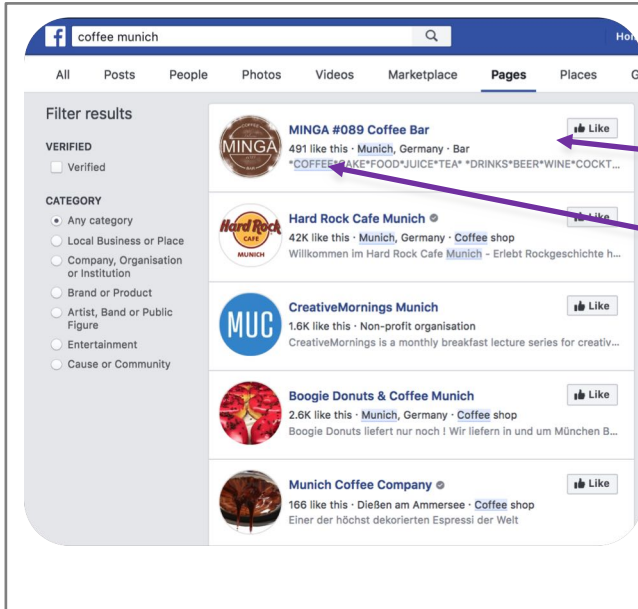
# Yelp Business Pages



## Average business page on Yelp

- Standardized design
- Rating
- Marketing (but only photos)
- General information
- No cost for creation
- Possibility to reserve

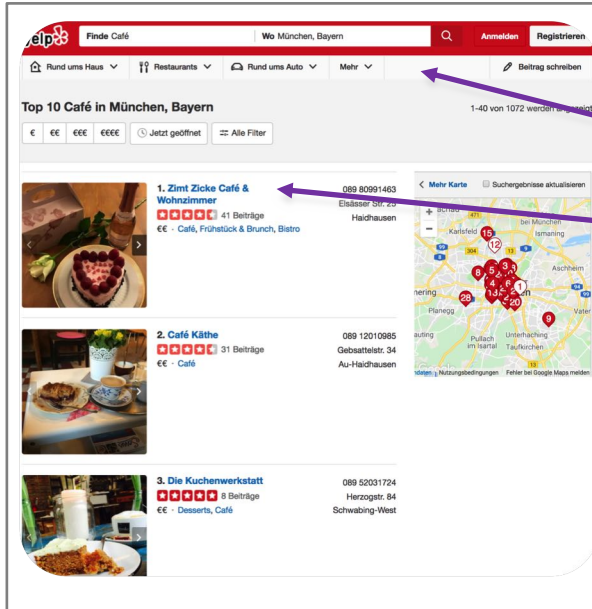
# Facebook Business Search



## Average business search on Facebook

- Name
- Likes
- Terrible search engine
- No possibility to compare
- No categories

# Yelp Business Search



## Yelp search

- Great search engine with categories
- Name of a business
- Easy and readable comparison
- No additional elements
- Limited mainly to food
- No ability to sell

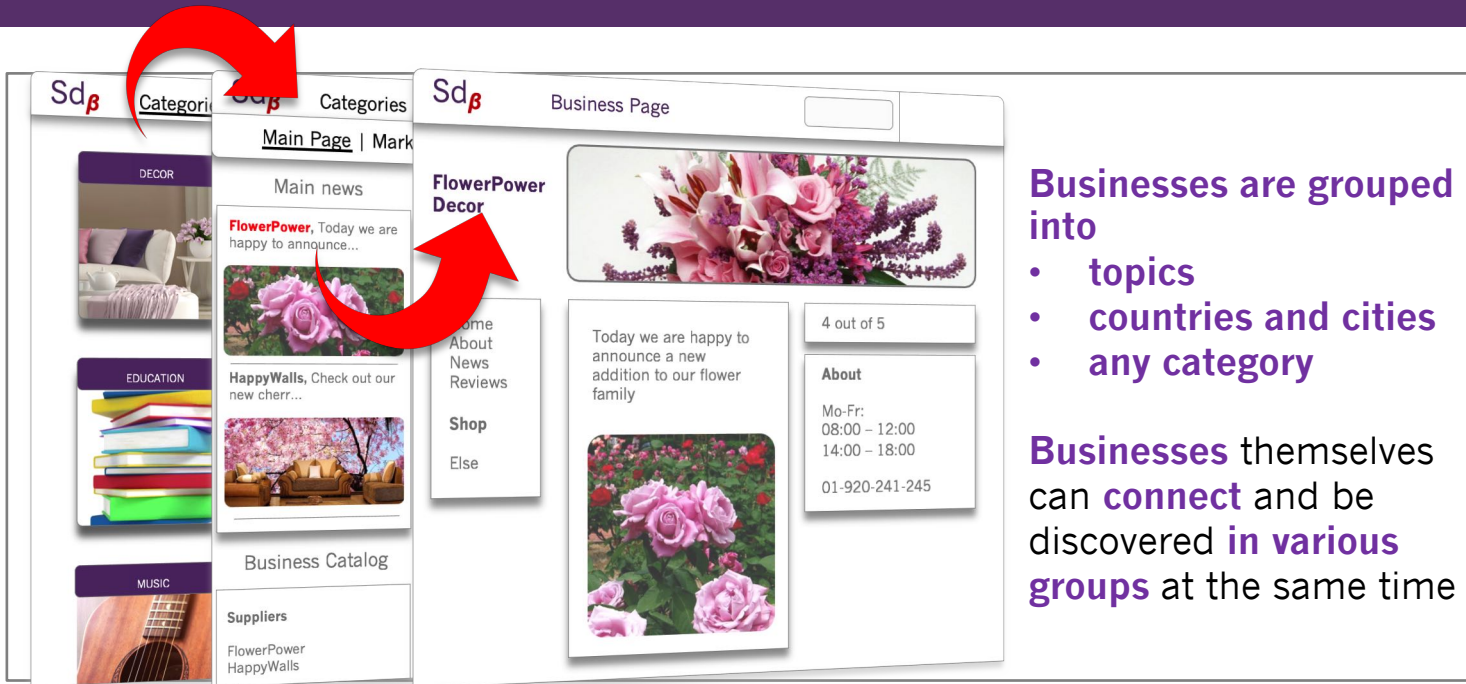
# SignDome Business Pages



## Business page on **SignDome**

- Module design with beautiful templates for every taste
- Rating
- General information
- Marketing like news, photos
- No cost for creation
- **Possibility to sell your goods and offer services like reservations, appointments, etc**
- **Integration across the platform**

# SignDome Advanced Business Search



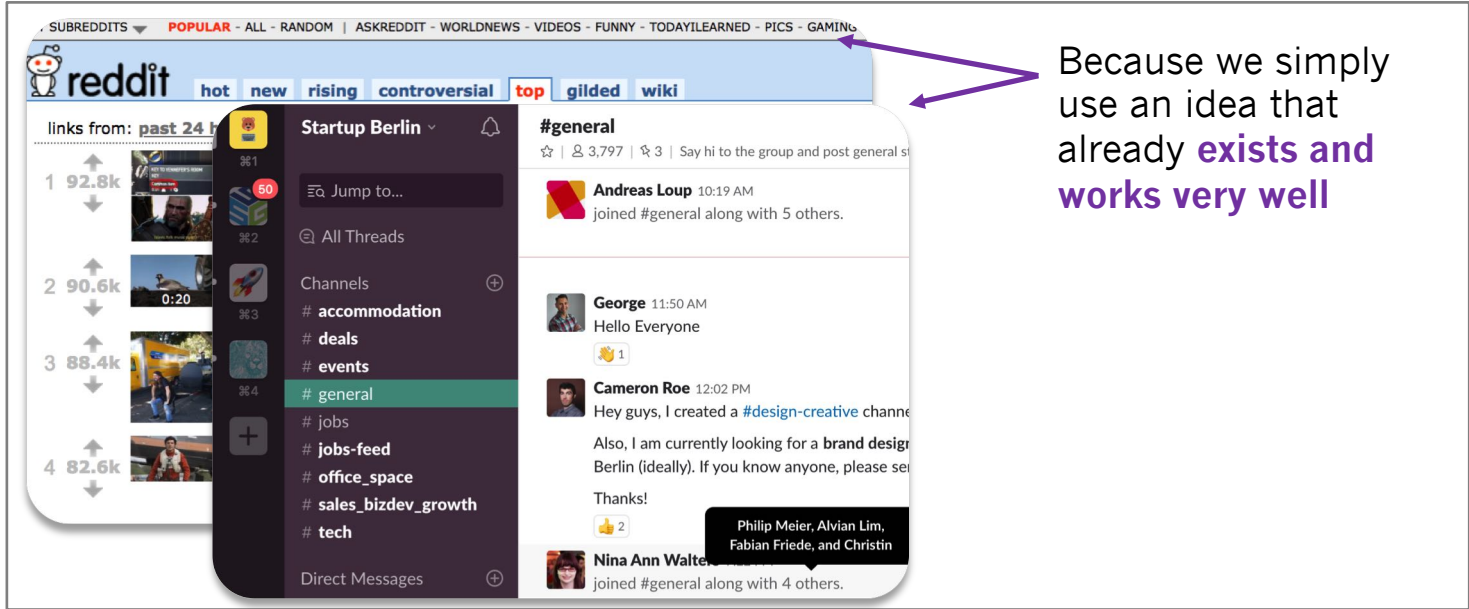
The diagram illustrates the SignDome Advanced Business Search interface. It shows a navigation menu on the left with categories like DECOR, EDUCATION, and MUSIC. A red arrow points from the 'Categories' link to the 'Main Page | Mark' section. Another red arrow points from the 'Main news' section to the 'FlowerPower Decor' business page. The business page displays a large image of pink flowers, a description, and contact information.

**Businesses are grouped into**

- topics
- countries and cities
- any category

**Businesses** themselves can **connect** and be discovered **in various groups** at the same time

# Why it works?



The screenshot displays the Reddit mobile app interface. At the top, the navigation bar includes 'SUBREDDITS', 'POPULAR', 'ALL', 'RANDOM', 'ASKREDDIT', 'WORLDNEWS', 'VIDEOS', 'FUNNY', 'TODAYILEARNED', 'PICS', and 'GAMING'. Below this, the 'reddit' logo is followed by tabs for 'hot', 'new', 'rising', 'controversial', 'top', 'gilded', and 'wiki'. The main content area shows a list of links from the 'past 24 h' with a 'Jump to...' search bar. A sidebar on the left lists various channels: '# accommodation', '# deals', '# events', '# general' (highlighted), '# jobs', '# jobs-feed', '# office\_space', '# sales\_bizdev\_growth', and '# tech'. The right side of the screen shows the '#general' thread with posts from users like George, Cameron Roe, and Nina Ann Walter. A purple arrow points from the text 'Because we simply use an idea that already exists and works very well' to the 'top' tab in the navigation bar.

Because we simply use an idea that already **exists and works very well**

# Who will benefit?

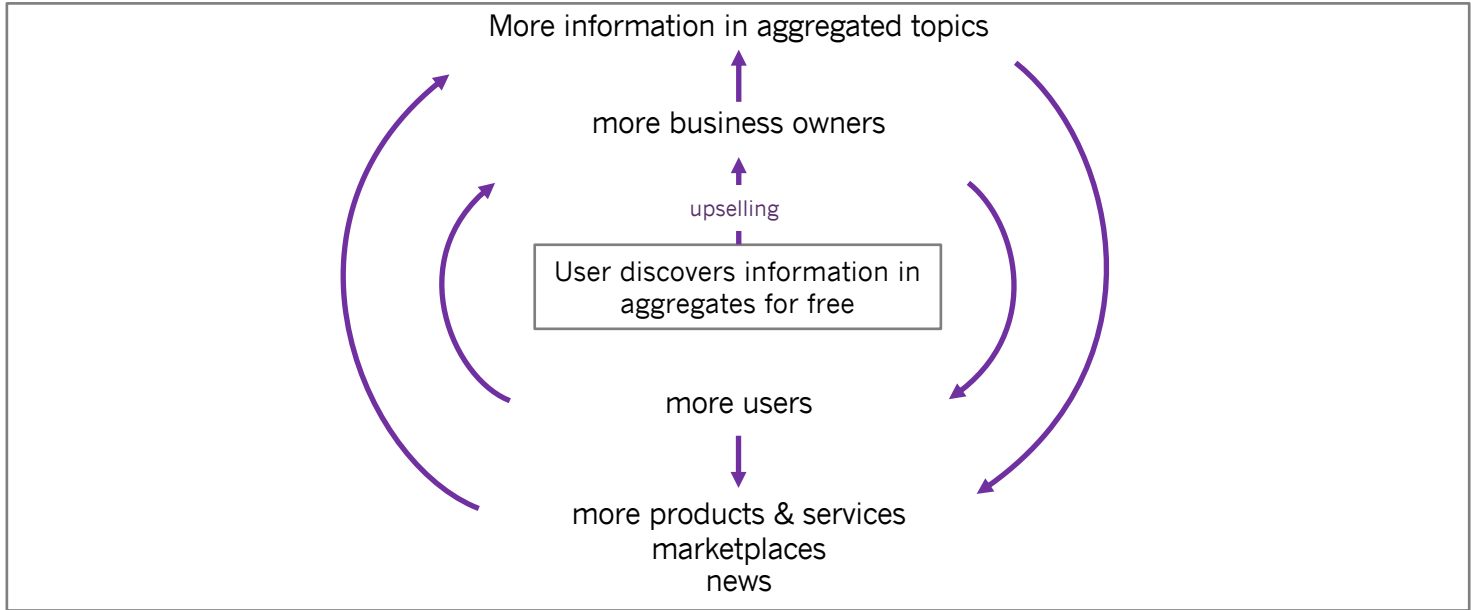


We are building SingDome to help **SMEs** save their **time**, **money** and simultaneously help them get more **clients** at cheaper rates

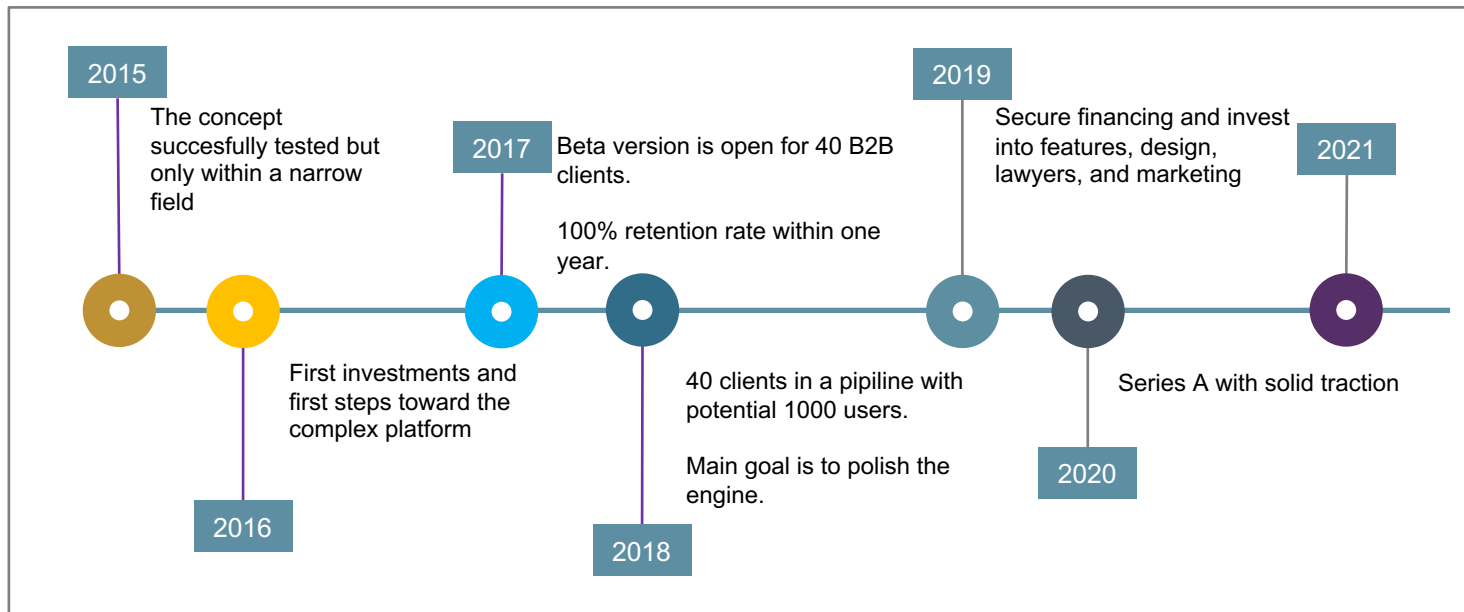




# The cycle of upselling



# Timeline



# We welcome your further questions

## SignDome

B2B online platform

E-Commerce

Highly Scalable

Rapid Network Effect

Natalia **Novozhilov**  
Co-founder, COO  
*Munich*



Nadya **Iarkova**  
Co-founder, CEO  
*Malta*



Kirill **Smirnov**  
Co-founder  
*Munich*



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