



Mylookouts

The best way to travel and earn money

Mylookouts

A location based news, social networking and travel booking service

Allows Users

Arrange Travel by locals and by travelers advice

Earn Money for sharing personal local and travel experiences

Problem

Get informed in real time when traveling is important concern - what happens around you, where travelers are going or what locals prefer

Monetize personal local or travel experiences

Travelers use several news sources, more than two social networks or booking platforms to collect useful information and solve travel related issues.

No easy way exists to connect locals and travelers with incentives in real time about interesting subject.

Solution

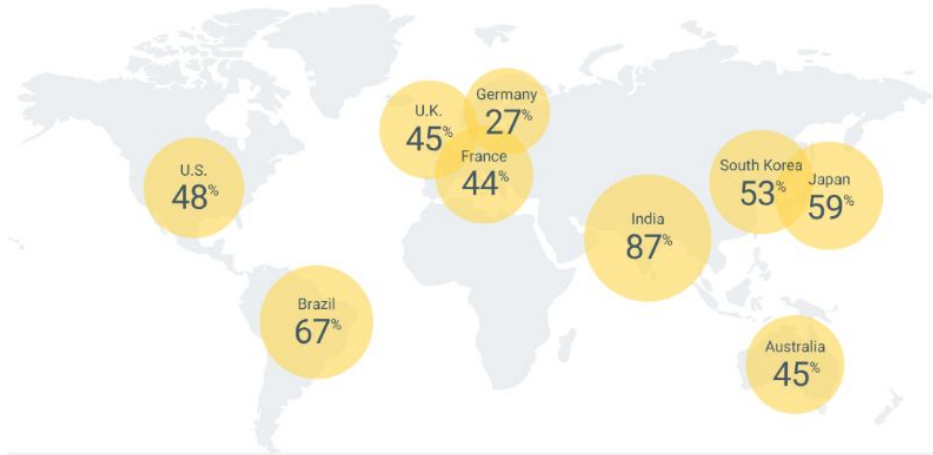
A Mobile Platform

Where Users Can

Get informed by locals and by travelers what happens from selected areas in real time

Earn money by reward to each other for sharing personal experiences where and how to travel

Market Size



Percentage of smartphone users who are comfortable researching booking and planning their entire trip to a new travel destination using only a mobile device

This year, digital travel sales are expected to reach \$198 billion. More than 140 million U.S. adults will research a trip online

(source: **Social Media Today**)







Over 70% of U.S. travelers agree that they “always” use their smartphones when traveling. Travelers most frequently use their mobile devices to research activities or attractions, to locate shopping areas and restaurants, or to look up directions

(**Google Consumer Insights, 2018**)

78% travelers said informative content from destinations or travel brands can influence their decision-making process

(source: **Expedia**)

Competition

	A	B	C	D	F
 MyLookouts	Y	Y	Y	Y	Y
 tripadvisor			Y	Y	Y
 airbnb			Y		Y
 Expedia			Y		Y
Booking.com			Y		Y
viator			Y		Y
 Pinterest			Y	Y	
 FOURSQUARE			Y		

A Get informed from selected areas in real time by travelers and by locals

B Monetize personal travel and local experiences on the fly

C Extract specific commercial business service/place related info

D Extract travel related topics about interested subject

F Travel service booking

Product

Select a location ➡

Search a topic by interest ➡ Found?

Yes ➡ See Travelers / Locals advice about ➡ Like?

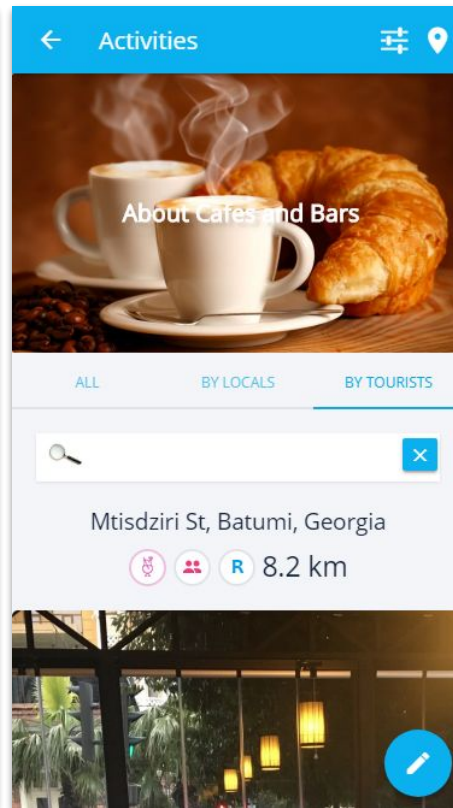
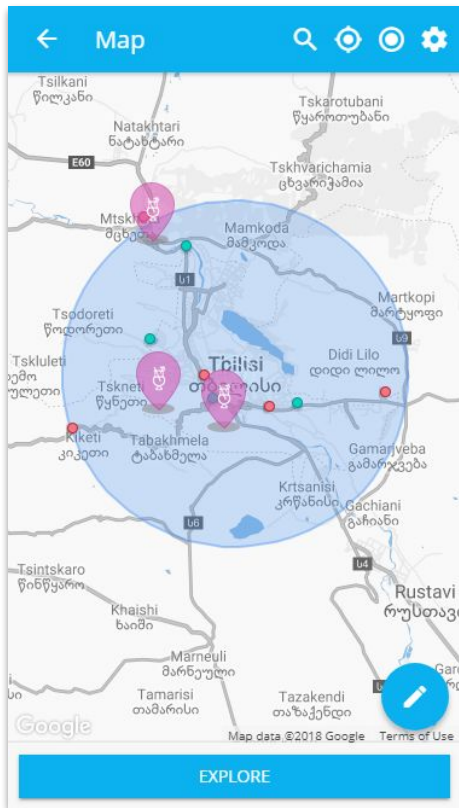
Reward an advisor or Book a service.

No ➡ Watch area or ask about ➡

Get Notified by Travelers / Locals advice ➡ Like?

Reward an advisor or Book a service.

Demo Screens of the actual app



See It Action

Demo purposes we have published [Mylookouts on Android Play Store](https://play.google.com/store/apps/details?id=com.mylookouts.app)
<https://play.google.com/store/apps/details?id=com.mylookouts.app>

We are actively developing the product for **iOS** (90% complete pre-launch futures) and for **Android** (90% complete pre-launch futures)

A Presentation about functional / technical details and about patent pending properties, available by private request / meeting upon your further interest

Get-to Market

Pre-launch

- Product core functional development

- Payment systems integration (Visa, Paypal.. for user rewards module)

Post Launch

- Per city Content Strategy & Content Management teams

- Early adopter communities

- PR, blogger connections

- Bring Influential user profiles

- B2B Connections

- Travel booking services

- AI systems implementation for the app major modules

- Customer Support team

Business Model Opportunities

Data

up-to-date and comprehensive data is unique and extremely valuable

SAAS

Freemium model for personal users

Premium paid futures for business users (we take a 1% commission on each user reward transaction and 5% commission on each service booking)

Advertising

Highly targeted location based advertising campaigns

Influencer marketing

Team



Giorgi Chkhaidze
Founder
Business Person



Vasil Rekhviashvili
Founder, CEO / CTO
15 years professional experience
in software engineering

Seaking

EUR500K to complete and launch our service platform in France

Vasil Rekhviashvili

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