

problem ?

Daily searches for EVENTS from different sources. Day by day.

Flyers

Brochures

Search engines

Radio

Tv

Billboards

Word to mouth



no problem at all.

GPS events

DAILY feeds, ONE global source, ALL local events

REAL TIME SEARCH for ALL EVENTS AND SERVICES WORLDWIDE

Ready to have an extraordinary day?

Perfect mix.

- Daily posted events
- Your selected preferences
- Real time.
- Locations
- **Special offers**
- Easy to book.
- Specialised searches
- Powerfull visualisation.
- Alerts.



FIND FAVOURITE EVENTS, CHECK SPECIAL OFFERS, BUY TICKETS

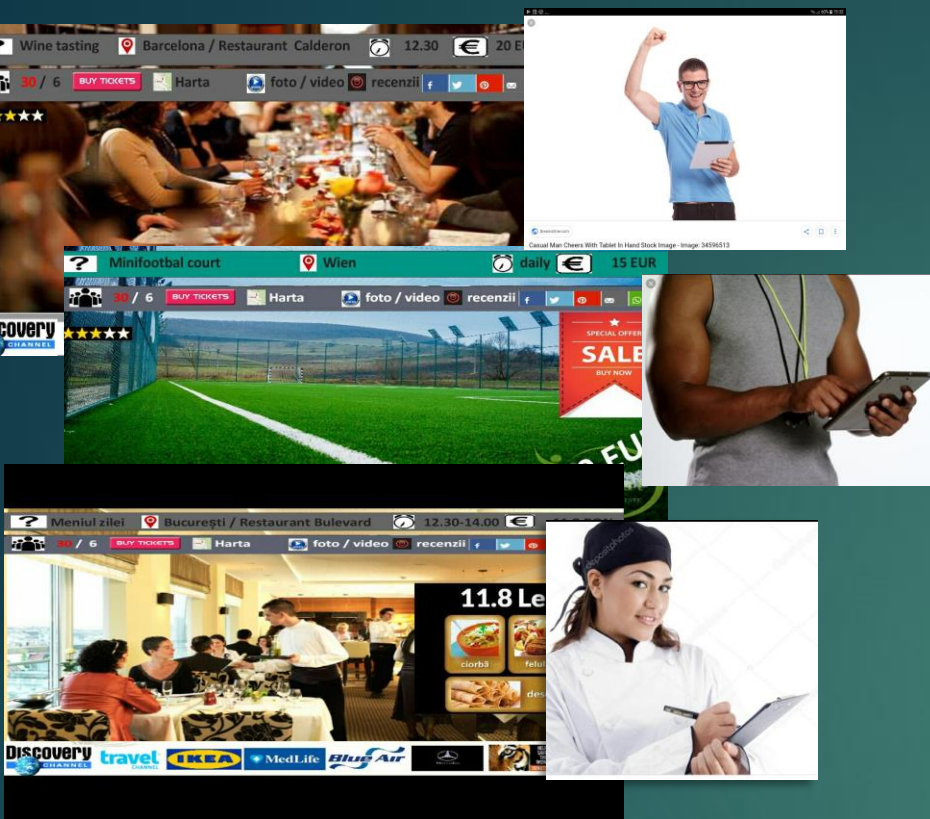
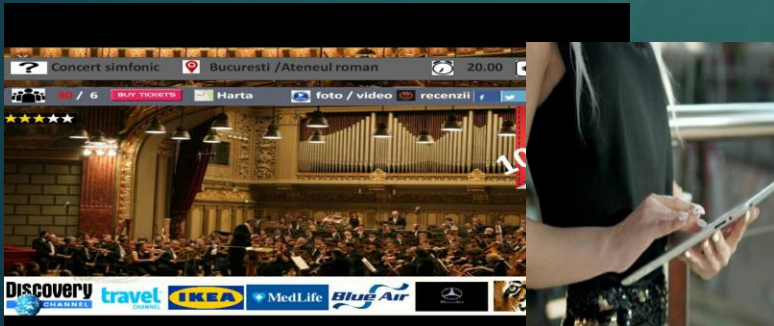
GPS events platform

horizontal opensource marketplace.

- **gathers** all categories of services and events in a unique online shop for all.
- **empowers** each business owner to post and promote events, place daily special offers and sell tickets directly.
- biggest **PR, MARKETING** and **SALES** agency, perfect outsourcing for each service provider.

All types of
services.

All types of
owners.



GPS events platform

DAILY NEWSLETTER and / or

Customers can search for events in different ways.

SPECIALISED SEARCHES and / or

ALERTS

Your daily forecast. Based on your predetermined preferences. Everything that turns you on.

Additional SEARCHES when you want more SPECIALISED info

*type of events, price range, radius, weather forecast, route, free events.

Forget about missing an event or a special offer. Set alerts for what's important for you and relax.

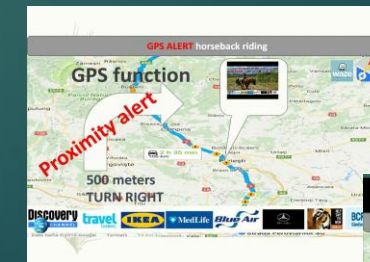
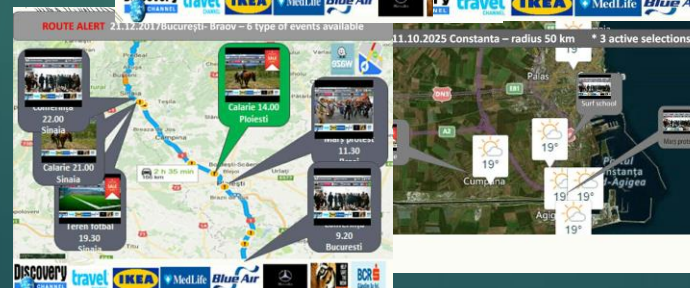
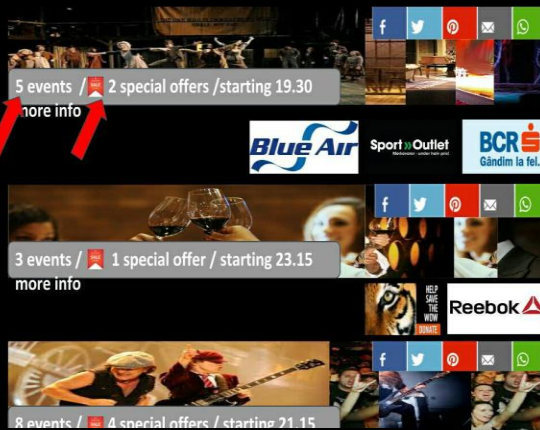
* Proximity, price alerts, special offer alert.

sunday 12.12.2017 / 3 selections

theater

wine tasting

concert / rock



Let's close the loop. Let's sell those tickets.

unique worldwide online shop for events.

Maybe you've heard what Amazon.com, Alibaba.com are doing with products. GPS events aims to gather all services providers on the platform. Diversity and availability on the spot. If it can be bought or rented, it's here.

multibooking.com for each type of service on platform

GPS events will perform like booking.com for each category of service providers. All your favourite waste of time in one platform,

smallest charges for selling tickets 2,5 %

Extremely popular among the service providers. Best outsourcing for selling their services with the lowest fees.

from low cost to last minute procedure

As a service providers you can lure customers by adjusting your prices. You can start early sales with a low cost approach and sell the last unsold tickets with a last minute procedure.

Sinucigasul Bucuresti / Teatrul Național / Sala Noua 12.30 € 100 RON

278 / 12 **BUY TICKETS** Harta foto / video recenzii

Rezervation confirmed.

Selling tickets much smarter

- LOW COST** 50 EUR / from 01.10.2017 - 31.10.2017
- REGULAR COST** 100 RON / from 31.10.2017 - 15.11.2017
- LAST MINUTE** 30 RON / from 15.11.2017 - 16.11.2017

Discovery Channel travel CHANNEL IKEA MedLife Blue Air Mercedes BCR

Specialised searches – the search engine within the platform.

Search by route.

While travelling, while in vacation, while going for a short trip. Things to do posted by the event organisers themselves. Accurate, updated, book and enjoy. All your favourite events along your route. Book in advance your holiday according to upcoming events.



Search by special offers & free events.

Looking to spend less tonight? This is the search which indicates you all the free entrance events, or events within a certain price range. Best value for your money. Enjoy without spending a fortune.



Search by region

Looking to broad your searches? Feeling like attending to a precise type of event even if it's not in your hometown? Apply a search by region and go for it.



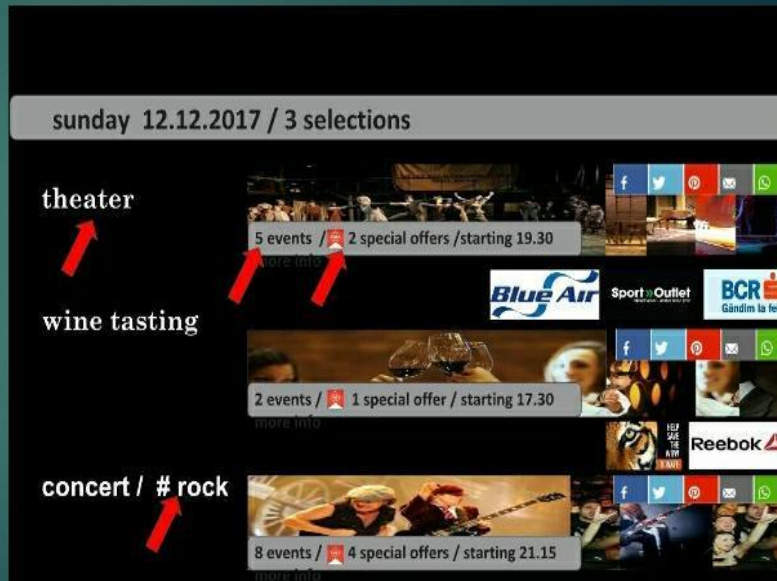
Search by augmented reality

Feel like browsing the surroundings? Use your phone and check the offers.



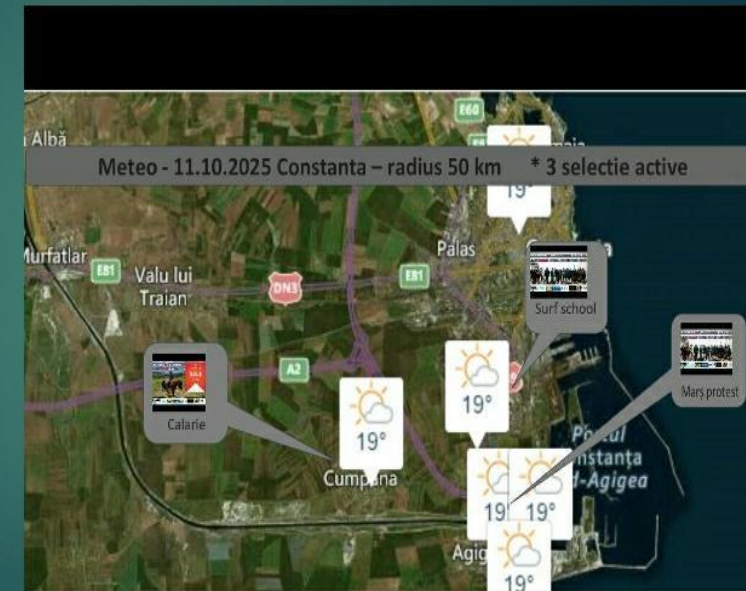
Search by key words

Want some precise match between your mood and events? Are you looking precise for a type of entertainment? A restaurant with live gipsy music, or a rock concert? Just mention the key words and events will pop up.



Search by meteo forecast

Perfect match between events and local forecast. Outdoor events won't be a problem to attend to.



Proximity alert

Mention you location and alerts will do the job for you. Take control while on the move.

Price alert

Mention your location and last minute offer alert will show special deals.



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Daily newsletter – your daily forecast with key functions

sunday 12.12.2017 / 3 selections

theater

5 events / 2 special offers / starting 19.30

more info

wine tasting

2 events / 1 special offer / starting 17.30

more info

concert / # rock

8 events / 4 special offers / starting 21.15

more info

Type of event

Number of events

Special offers

Key words

Blue Air

Sport >> Outlet

BCR Gândim la fel.

Reebok

HELP SAVE THE WOW

MARKET

actual size 2015*

47.000.000

events / 2015

35.000.000

people /daily / 2015

* according to facebook's statistics

https://events.fb.com/#events_landing_hero

our estimation for 2018

250.000.000*

events / 2018

100.000.000

people / daily / 2018

*how do we get to than number?



SIX STEPS SELLING PROPOSAL

REAL TIME SEARCH for **ALL EVENTS AND SERVICES** **WORLDWIDE**
FIND FAVOURITE EVENTS, **CHECK** SPECIAL OFFERS, **BUY** TICKETS



opensource horizontal marketplace for all types of events

we will encourage all ranges of service providers to promote their services as an event: renting a tennis court, offering horse backriding lessons, daily lunch offers, professional conferences, local fairs, global events, etc .traditional event organisers will be also on our platform, due to our approach



opensource platform for daily special offers

event organisers will post special offers daily to lure participants.this will look like a special discounts in case of consumer goods. It will act like a trigger. consumers will be willing to spend wisely and chose the best offer for...the catch of the day. Best value for their money.



full range of specialised searches

because you can tackle an event from different angles. While you are in your home town, while you are traveling, while trying to match weather forecast with your mood for surfing, while you search results with a key word ex: spanish restaurant#live music,



buy tickets directly

wherever, whenever you feel like, from a trustworthy source, with the minimum fees.



opensource for advertisers

they will have the possibility to advertise instantly, their target audience at lowest costs.

BUSINESS MODEL — free to add, **lowest fees** to advertise.

CHARGE THE EVENT ORGANISER

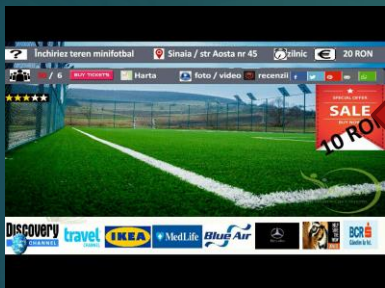
free to add events

pay to promote their own event



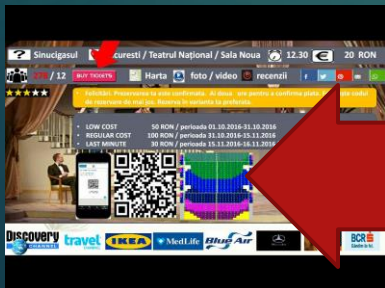
0.5 EUR

pay to add special offer to their event



0.9 EUR

comission for selling tickets



2.5 %

CHARGE THE USERS – *it's free and it will always be.* 😊

CHARGE THE ADVERTISERS

pay to add advertising on event'page



0.5 EUR

pay to add advertising on daily newsletter, and apps.



1 EUR

pay to add presentation video on event's page



0.5 EUR

REVENUES

from 100 event organisers and 100 advertisers who are advertising daily on the platform

nr of event organisers	fee for promoting event / day	days	total / month		
100	0.5 EUR	30	1.500 EUR		
nr of event organisers	fee for adding a special offer / day	days	total / month		
100	0.9 EUR	30	2.700 EUR		
nr of events / day	average ticket price	tickets sold / event	comissioned	days	total / month
100	10 EUR	10	2.5%	30	7.500 EUR
nr of advertisers	fee/ add/ event /day	number of adds/ day	days	total / month	
100	0.5 EUR	5	30	7.500 EUR	
nr of advertisers	fee/ video/ event /day	number of adds/ day	days	total / month	
100	0.5 EUR	5	30	7.500 EUR	

LET'S TALK MONEY

100 event organisers
100 advertisers

26.700 EUR / MONTH

100 event organisers
100 advertisers

26.700 EUR / MONTH / REVENUE FOR THE PLATFORM

Is it affordable for them to spend money on our platform? Let 's see.

One event organiser

to promote daily his event

$0,5 \text{ EUR} \times 30 \text{ days} = 15 \text{ EUR / month}$

to add daily special offers

$0,9 \text{ EUR} \times 30 \text{ days} = 27 \text{ EUR / month}$

One advertiser

to place daily adds on event 's page

$0,5 \text{ EUR} \times 30 \text{ days} \times 5 \text{ types of events} = 75 \text{ EUR / month}$

to place daily videoclips on event 's page

$0,5 \text{ EUR} \times 30 \text{ days} \times 5 \text{ types of events} = 75 \text{ EUR / month}$

**42 EUR / month
extremely affordable**

**150 EUR / month
extremely affordable**

The BIG picture – from the global point of view.

250 M* events / 2018 = 20 M events / month = 694 K events / day

100 eventers and 100 advertisers are generating 26.700 EUR / monthly for the platform, remember ?

If **ONLY 0.01%** out of 694 K events are paying to promote and place special offers + advertisers whom are also paying to advertise on events page, this will lead to

69 paying eventers
69 paying advertisers

18.423 EUR monthly revenue

If **ONLY 0.1%** out of 694 K events are paying to promote and place special offers + advertisers whom are also paying to advertise on events page, this will lead to

694 paying eventers
694 paying advertisers

185.298 EUR monthly revenue

If **ONLY 1%** out of 694 K events are paying to promote and place special offers + advertisers whom are also paying to advertise on events page, this will lead to

6.944 paying eventers
6.944 paying advertisers

1.854.048 EUR monthly revenue

The small picture- from the local point of view

- Launch it locally, or on a niche market, search 10 % - 20 % market share, reach 694 paying eventers and 694 advertisers and make 185.298 EUR/ month

Gps events – track events, special offers, tickets



The journey it s not over yet.

There are still more important details to be discussed. Actual stage of the project, vision, team, budgets, strategy, investments.

If you are interested in a partnership I would gladly provide you further details. Please do not hesitate to contact me.

Regards.

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