

HAVE YOU EVER  
HAD A TALK  
AND BEEN UNABLE TO  
REMEMBER  
THE BEST,  
EVEN OF WHAT YOU SAID ?

Well, please meet...

# EnjoyUp

The best way to capture the essential

# What you (probably) tried but that messed up

## Note taking apps or chat apps

1

- Too many tools
- Binding
- You need 5% of their features
- Written only
- Cut the spontaneity

## The SupaAwesome Magic Method ©

...you've discover on Internet

2

- Not natural
- Need to change the way of thinking
- Only for personal or business use, but not both

## Sticky notes

3

- Never there when needed
- Hard to classify
- Useful but not helpful

## Remember everything

4

- Well... we both know it's very hard

# Welcome, dear *Upper* :)

You're using the first mobile app  
that helps you capture the essential of  
every talk you have with your contacts

Mobile App  
iOS, Android



Invite contacts  
discuss with other *uppers*  
by writing or speaking



Capture  
In your *talkline* the essential  
of what you said



AI  
*Joy*, the EnjoyUp's AI, makes  
*Uppers'* life easier



# Real time sharing

Just like the way we used to be

01



Easily create groups with contacts to move forward on topics that matter to you

02



Create, remove, join and leave topics, it's that easy

03



Don't lose time calling. Just join the topics and talk or write : it's up to you

04



Know in real time what *Uppers* are talking about

# Because the essential is essential : capture it

Turn on your microphone

When you're in a topic or in direct messaging  
with another *Upper*

Be spontaneous !

Where writing is sequential, voice is a flow that carries  
all the naturalness of an interaction between humans

Capture the best

In a single gesture, capture the  
most essential part of what you've  
said.

It's not from you ? Ask *uppers* to  
capture it !

Text-to-speech

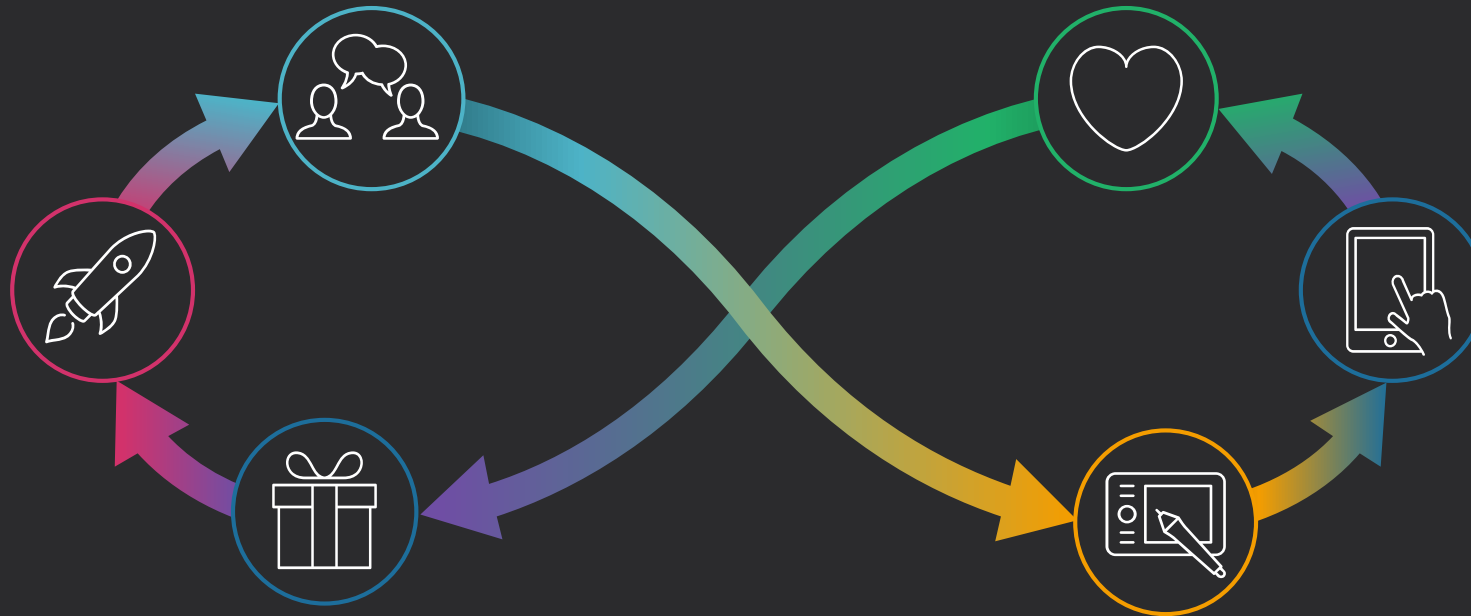
Everything you say is written  
constantly and in real time in your  
personal *talkine*

Let EnjoyUp do it for you

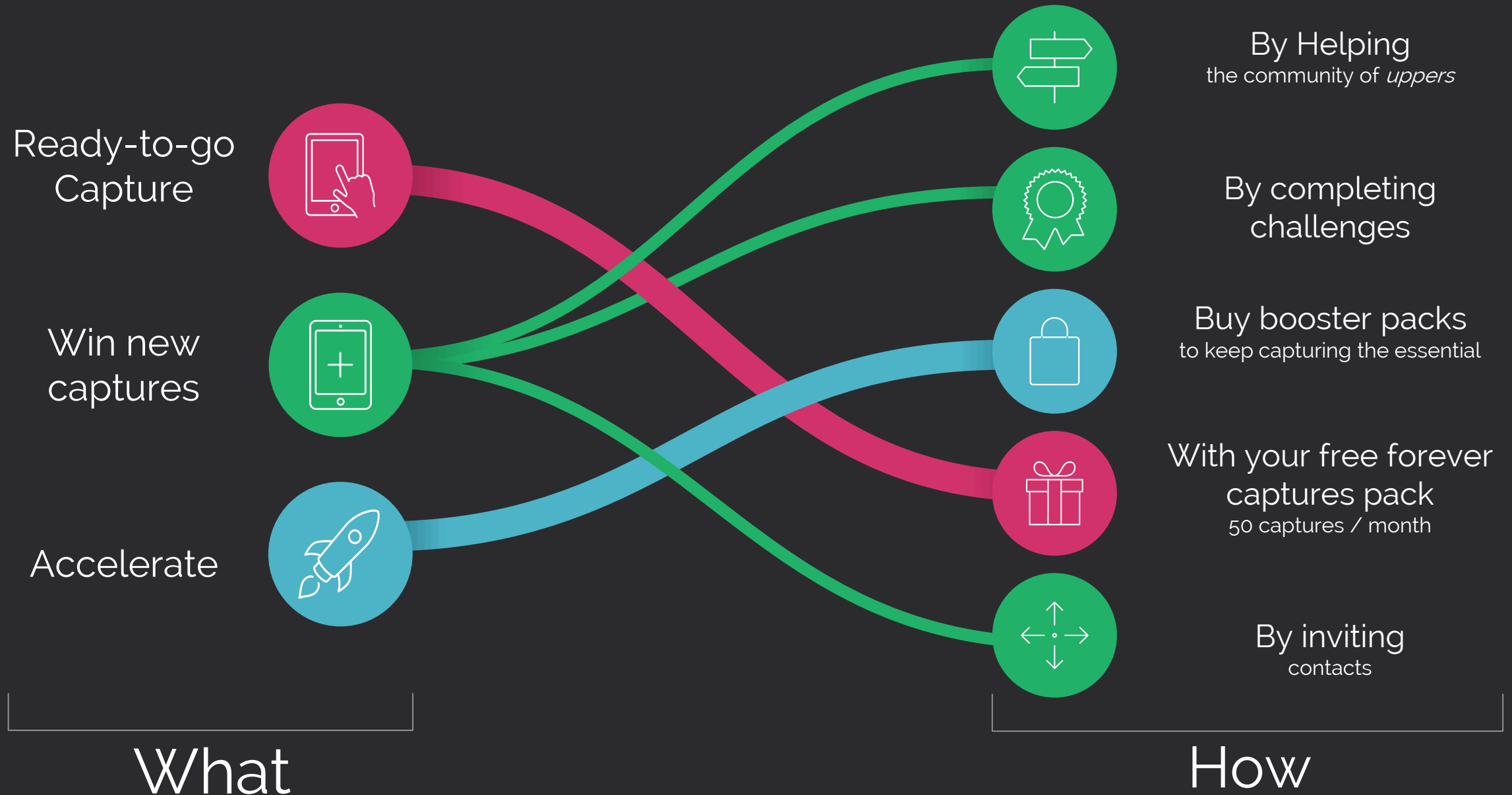
From your capture, a message is  
automatically created in the topic

Know, play

It works everywhere, all the  
time. Never ever lose a good  
idea



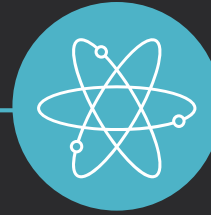
# Capturing is a game. So, play it !



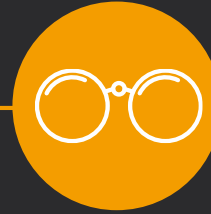
Wait a bit, there's more...



# Hey ! I'm *Joy*, nice to meet you



EnjoyUp's AI to be more efficient



*Joy* can analyze your *talkline* and detect what to capture

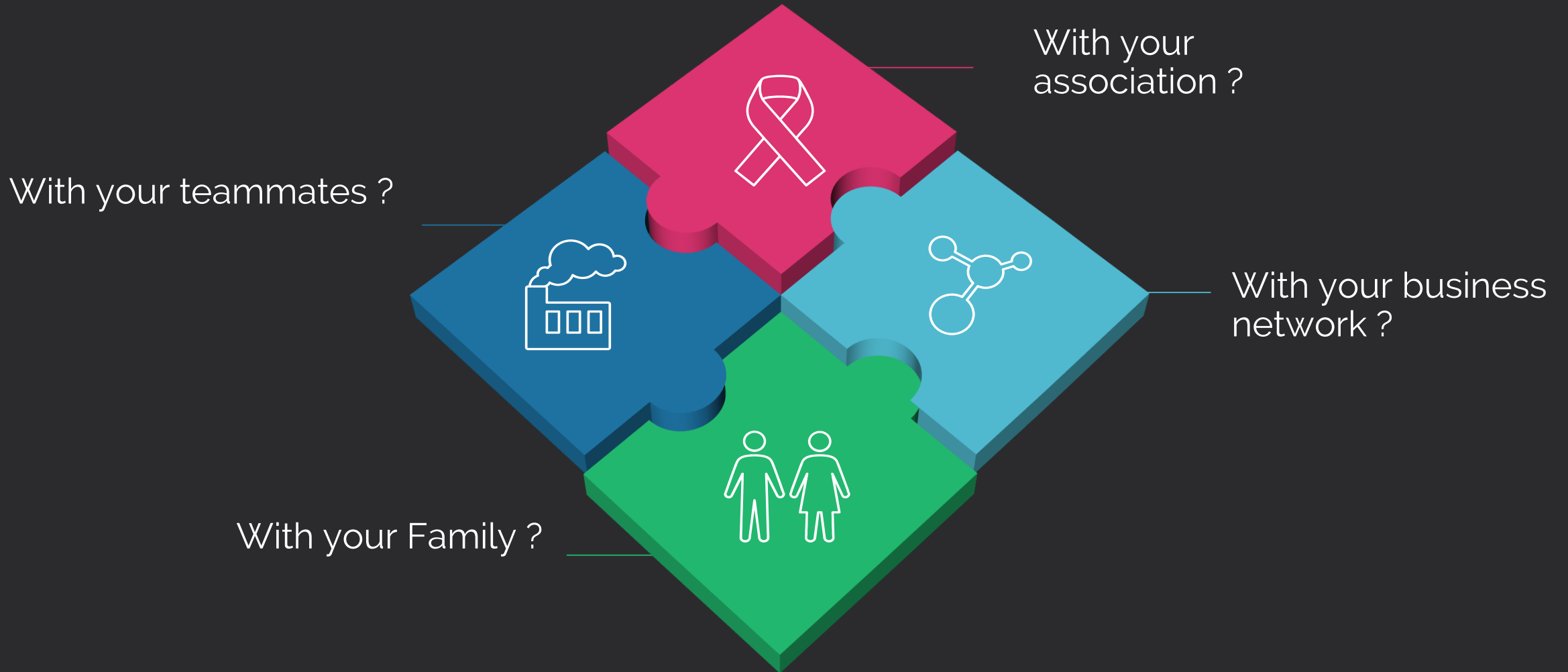


*Joy* will also be able to tell if a capture does not match the topic



If you ask, *Joy* could send you the best of a conversation in which you could not participate

# #AreYouReadyToEnjoy?\*

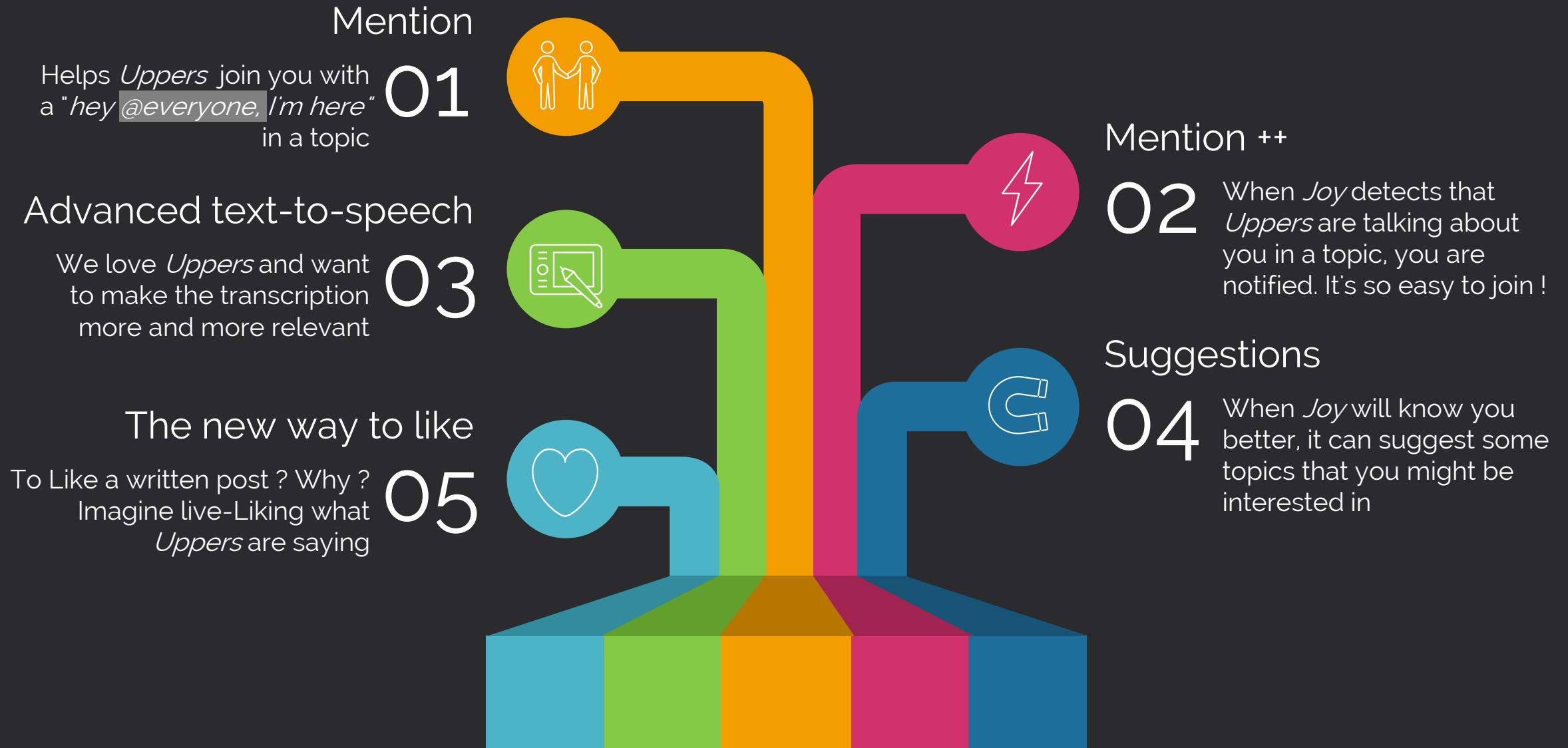


\*Yes ? Great news ! It's free ;-)

# Discover EnjoyUp's clear offers

	Free Forever Fun & helpful. What's more ?	\$4 / month With <i>Joy</i> , helping you so much	\$9 / month If you need more safety
Capture per month	50	100	Unlimited
Groups per owner	Unlimited	Unlimited	Unlimited
Topics per group	Unlimited	Unlimited	Unlimited
<i>Joy</i> , the AI		✓	✓
Corporate directory			✓
Dedicated server			✓

# Want to know what we have in the pipeline?



# Our ambition

A faint, light gray world map is centered in the background of the slide, showing the outlines of continents and countries.

3 000 000 *uppers*

In 2019

15%

Conversion Rate

# The *Enjoy*'s story

Company Creation  
(Enjoy Your Business)

No money on market

Success, but  
not scalable and viral

2014 Small business & Consultants

2016 Big & large companies

2017 H-to-H

2018

☒  
Victory ? :)

Business Model  
disruption :  
pure player  
(EnjoyUp)

# Why we will succeed ?

## Strong validation

**02** 592 workgroups use Enjoy  
19k users already convince by Enjoy  
Toronto's office opens in 09/2017

## Cohesive team

**01** Solid existing team to grant success  
They all share EnjoyUp's vision  
Enjoy is 91% owned by the founder and partner

## Good cash management

**03** Cash burn (june 2016) : 25k€ / month  
2016 - turnover 218 k€ – profit : +2k€  
Actual cash level : > 300k€



# EnjoyUp's ♥ Team

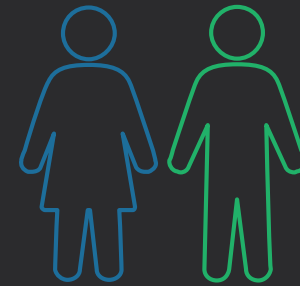




Fundraising target  
2M€ to 4M€



Put AI in EnjoyUp



Enhanced dev & Market teams

# Thank you

Last question : Have you found anything essential to capture in there ? ;-)