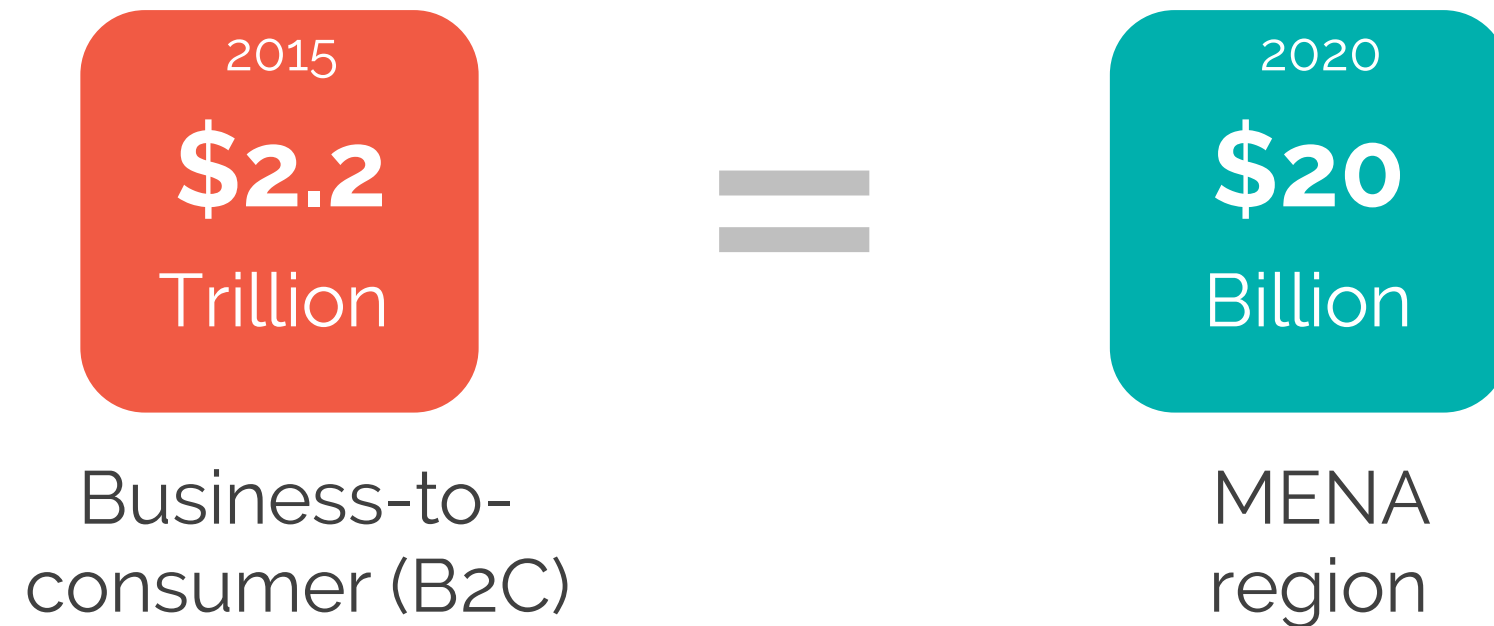




Market size



E-commerce, which includes both business-to-business (B2B) and business-to consumer (B2C), is worth \$22.1 trillion in 2015



The problem



No easy to use
comparison / best
deal platform on
mobile



Millennials on average
spend 6 to 7 hours a
week shopping online



Shoppers/Travelers
have to scour the web
for reviews, training,
news to learn more
about products.



The Solution



The “**Best Deal Search Engine**” that allows users to make “**the best possible decision in the shortest possible time**” when buying online.



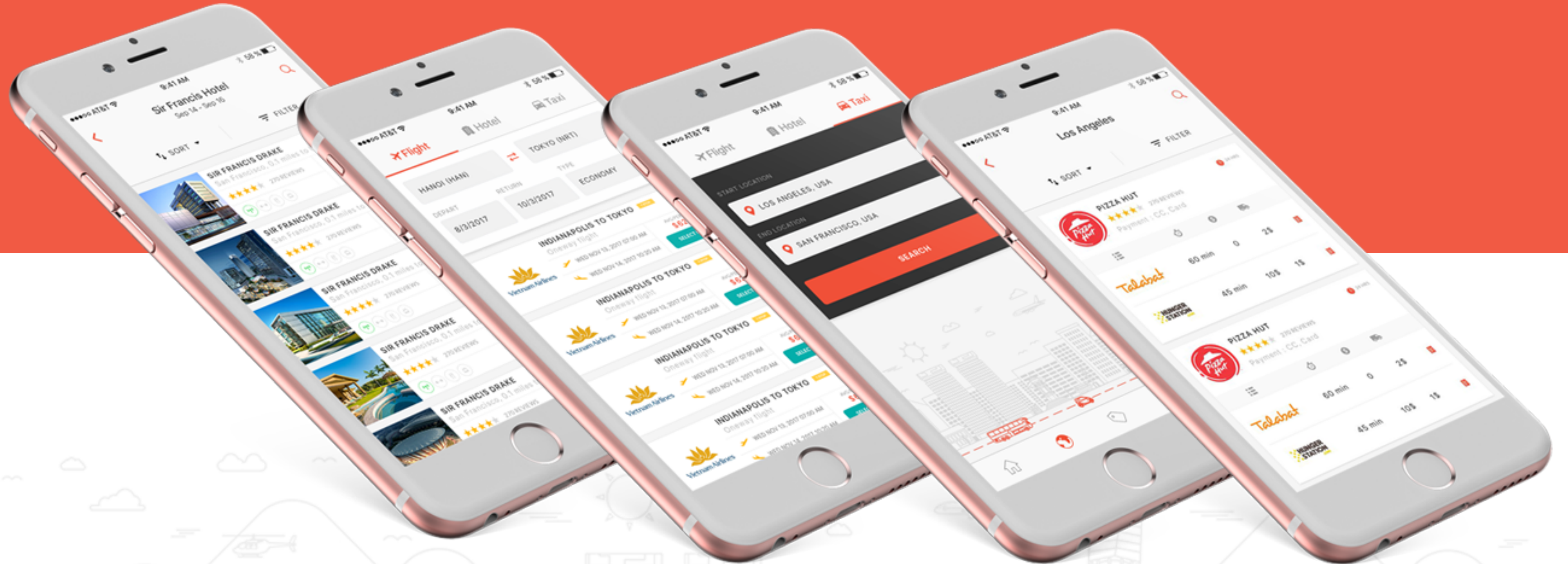
1 Curated Data, over 1 Billion products & Services

2 Entire decision making process with great User experience

3 Time saver, estimated to reduce time spent on shopping by more than 60%



The Solution



The Competition

Price Comparison



Best Deal Search Engines



Travel

Promoters



Our customers



DAD



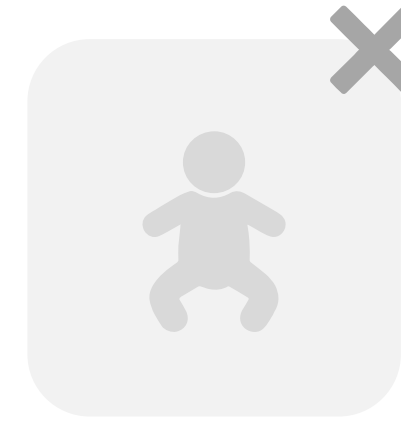
MOM



TEEN BOY



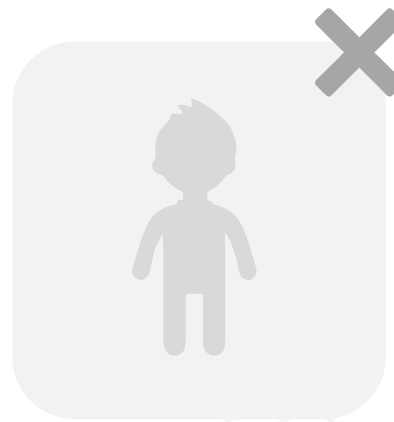
TEEN GIRL



BABY BOY



BABY GIRL



BOY



GIRL



DOG

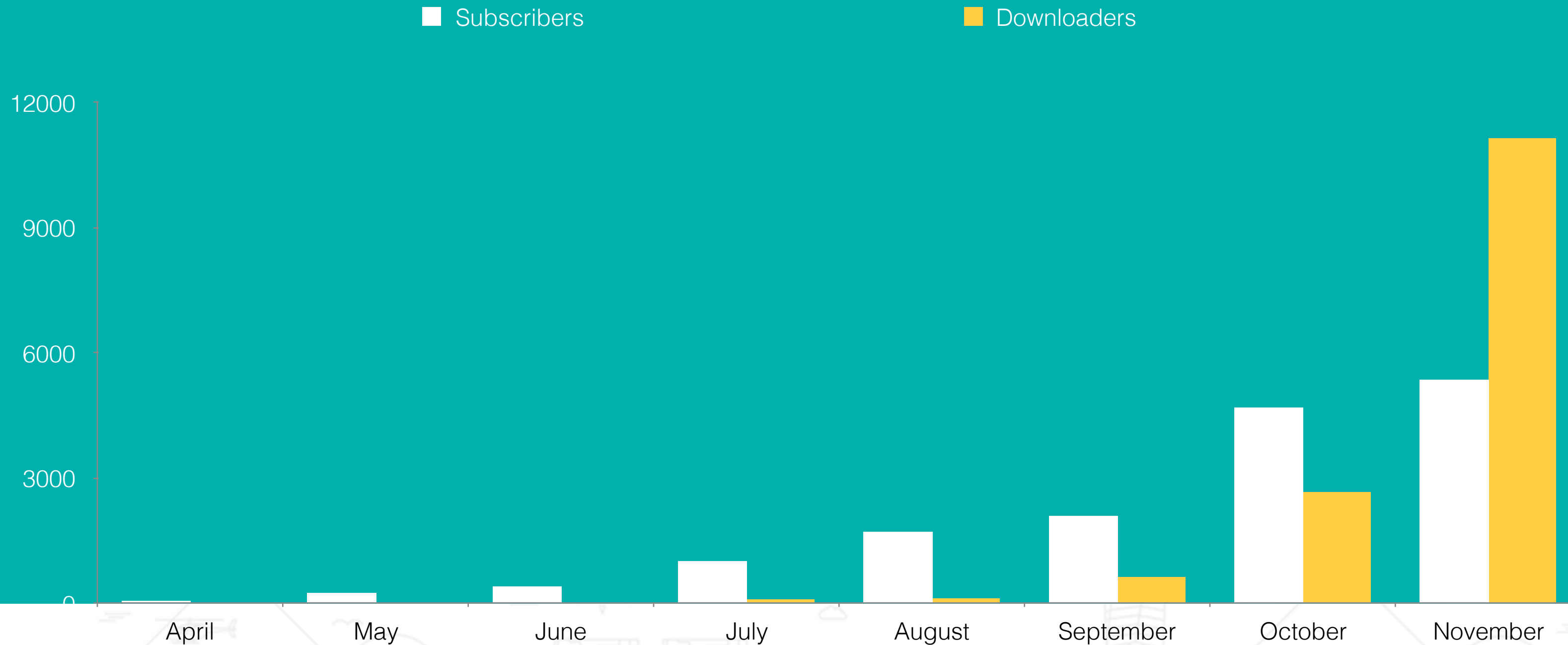


CAT

The online shopper, the Avid traveler, and anyone who's price conscious, and time conscious



Growth



Subscribers average monthly growth at 43.1%
Downloaders average monthly growth at 56.8%



Monetization

Commission

1% to 20%

per sale

**Commission on Referrals
for Travel range**

Affiliate Commission

1% to 25%

per sale

**Affiliate Commission on
Product sales range**



Clear Road map

Today	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019
Beta Launched	200k Downloads/ Subscribes		1 million Downloads/ Subscribes			10 Million Downloads/ Subscribes
Changed Framework		Add a new comparison service			Add a new comparison service	
Enhanced User Interface	Update UI/ Better Quality			Major Update to User Interface		
Re-introduction		Available on Windows OS (Mobile)		Apple Watch Integration		Scan to compare Technology
Mass Market Ready	Influencer Marketing/CPI/ SEO	Influencer Marketing/ ASO/CPI/ SEO	CPI/ASO/SEO	Influencer Marketing	Influencer Marketing/ CPI/ASO/ SEO	

Data

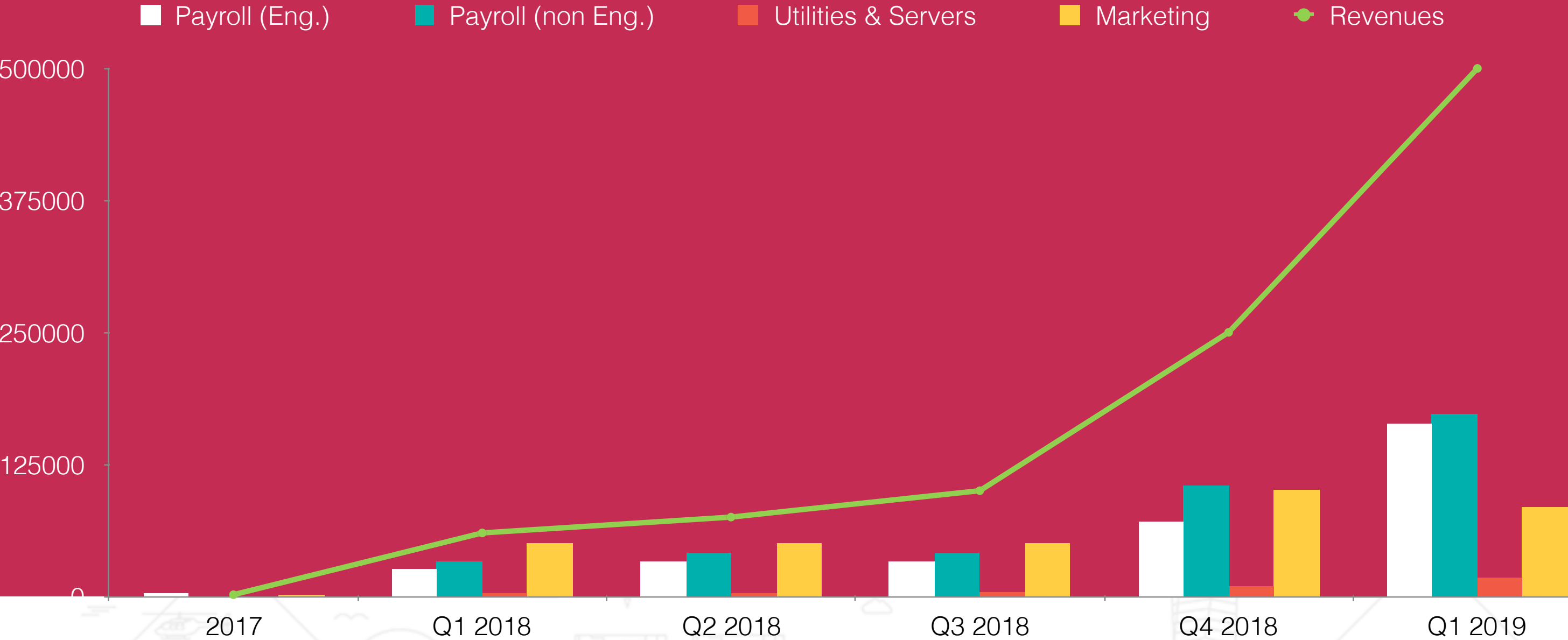
Introduce AI & Data
Curation

Develop shopping
trend portfolio

Big Data portfolio on
Market trends



Projections



	2017	2018	2019
Revenue	\$1000	\$485K-\$2m	\$20m
Headcount	9	15+	28+



Acquisition Channels



Word of
mouth



Influencers/
Blogs



Online paid ads/CPI,
ASO, SEO

We Believe A Combination Of These Acquisition Channels Is Going To Boost Our Growth Dramatically.



Capital raised



بنك البحرين للتنمية
BAHRAIN DEVELOPMENT BANK B.S.C. q.c.

We have raised a total of \$70,000 USD as our pre-seed round



Team

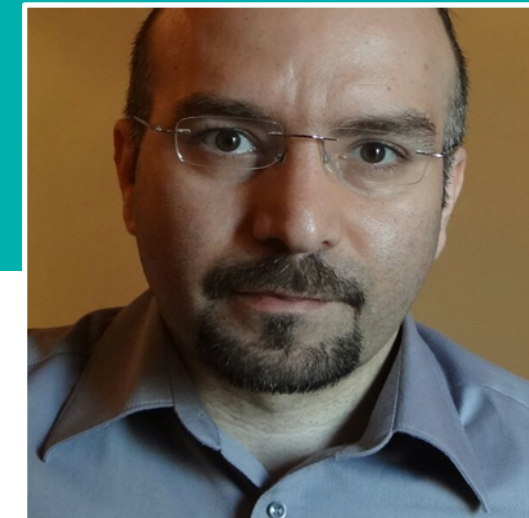
HUSSAIN HAJI



CEO

Over 10 years experience
in business development
Serial Entrepreneur
founded 4 startups

DR. MUSTAFA MARHAMA



CTO

PHD in computer science
over 15 years experience in
Information technology, and
a serial entrepreneur

**7 Internationally based team members
with collective experience of 35 Years !**





RAISING \$750,000

FOR 12.5% EQUITY

MARKETING

CENTRALIZE OUR TEAM

RESEARCH & DEVELOPMENT





THANK YOU!

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