

Our 1st round of fund raising will be on **Crowdcube** from mid-August 2016. We are reaching out to UK investor firms interested in talking to use beforehand.

moovmoo is an innovative **video editing platform** which will allow millions of **consumers** to **easily & affordably** upload **HD cam & mobile footage** to be turned into **short movies** by a **global network** of **professional editors**

The Challenge

1

Millions of People Shoot Video



But clips end up **buried** in **hard drives** & people have **no time or knowledge** to edit clips into short movies

2

Video Editors are Expensive



Professionals cost around **£300 per day** & there is also **no easy way** to get all those video clips to them

3

Editing Apps do a Poor Job



Algorithm **software can't replicate** the **story-telling & finesse** of a **human editor** (and people still have no time to do this!)

The Solution

The team spent **1 year** developing the **fronted & backend** and is now looking to raise between £100.000 to £300.000 to develop **4 key initiatives** in order to maximise revenue potential. We have obtained EIS approval for up to £250.000

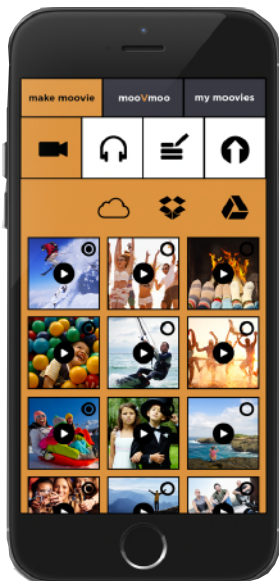
Use of Investment Proceeds

MOBILE APP
DEVELOPMENT

API PLATFORM
DEVELOPMENT

MARKETING
PARTNERSHIPS

SOCIAL
MEDIA



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