



La  
FRENCH  
TECH




# listen!

Everything about music

[www.listennetwork.com](http://www.listennetwork.com)


61 rue de l'Ourcq, 75019 Paris - +33 0)1 42 05 29 05 - [contact@listennetwork.com](mailto:contact@listennetwork.com)  
share capital 1,000€ - RCS Paris - N siret: 805 277 423 00010



The multitude of specialized platforms makes the searching for music content badly time-consuming and it severely limits the discovery of new contents.

the actions on musical content are not centralized.

The advertisers therefore doesn't have comprehensive digital profiling and promoting services.



« one of the most frequent request on search engines is about music »

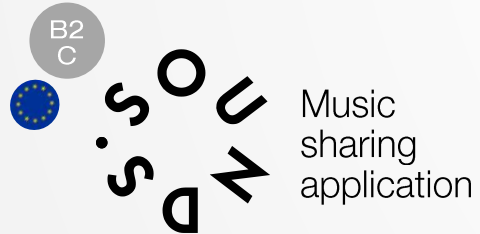
<https://www.geekjunior.fr>



# Competitive Environment



Search engine  
with a music section  
( Beta version launched in june 2016)



Music  
sharing  
application



Musical artist to fan  
social network



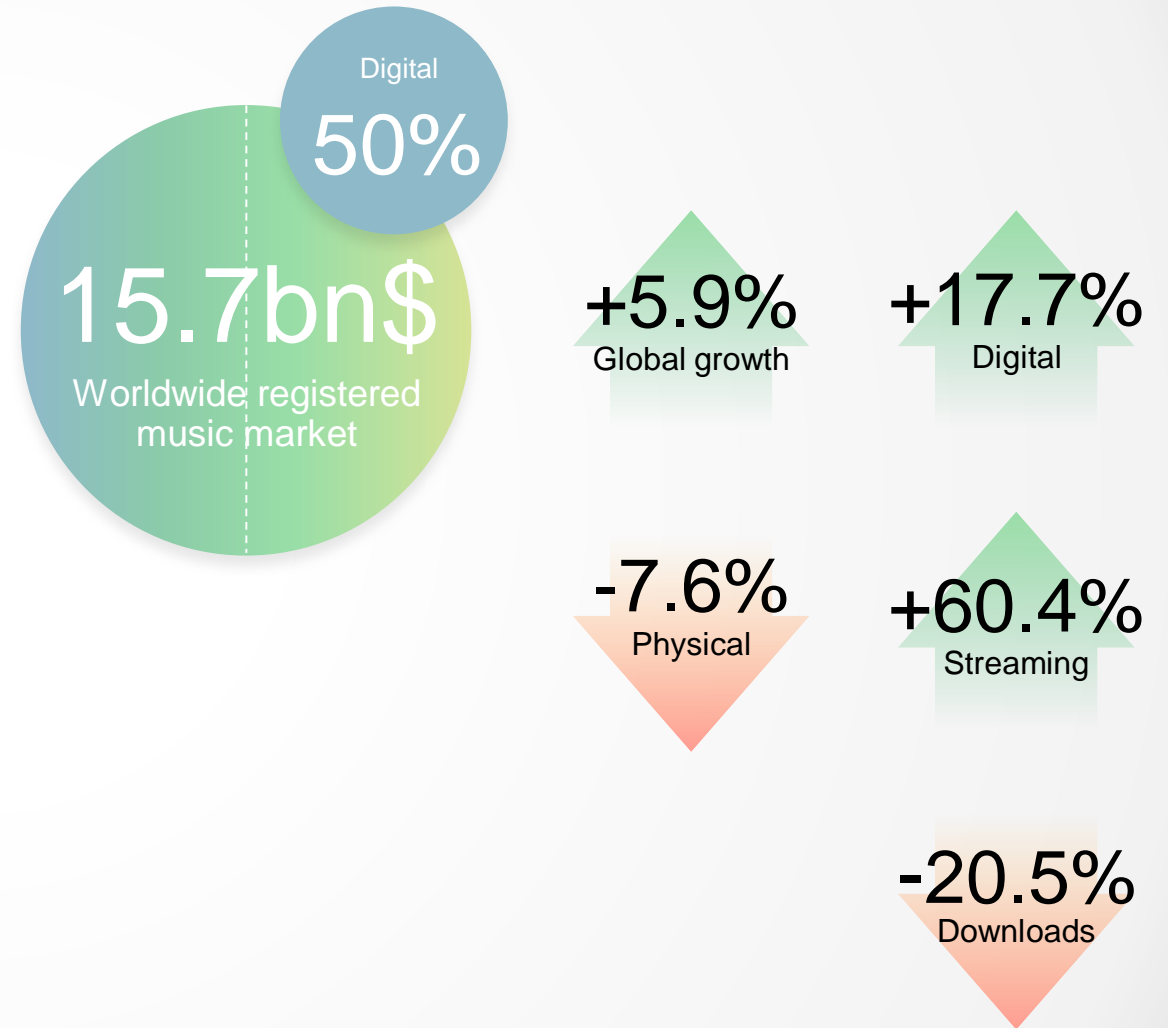
Musical  
search  
engine



Musical social network

# Market - insights

2016 - source Global Music Report





# listen!

## The musical content stream

On Listen!, the user is surfing on an infinite stream of musical contents of any type (*audio, video, articles, photos, etc ...*) which he can save in his library or share on social networks.

The Listen!'s promise is to gather together the whole musical content on just one single platform.

> A fluid UX and an attractive design



> A smart content recommendation system



# AI

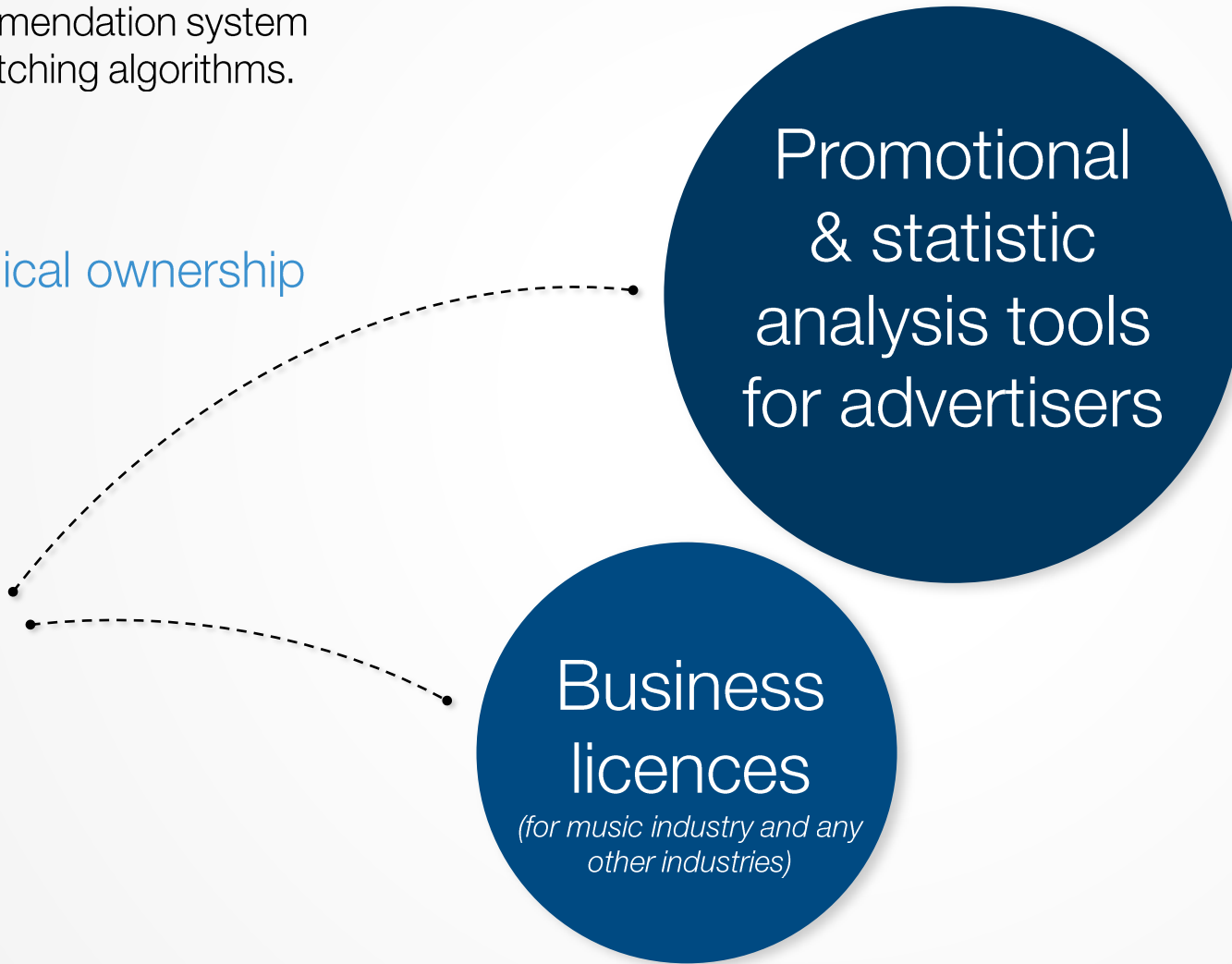
H2 2018

Smart recommendation system  
driven by matching algorithms.

R&D  
Technological ownership



Patent  
Filing



Promotional  
& statistic  
analysis tools  
for advertisers

Business  
licences

*(for music industry and any  
other industries)*

# A multi-source business model



## **Sale of advertising space**

placed among the search results  
(ex: 1 ad space every 20 results )



## **Sponsored content**

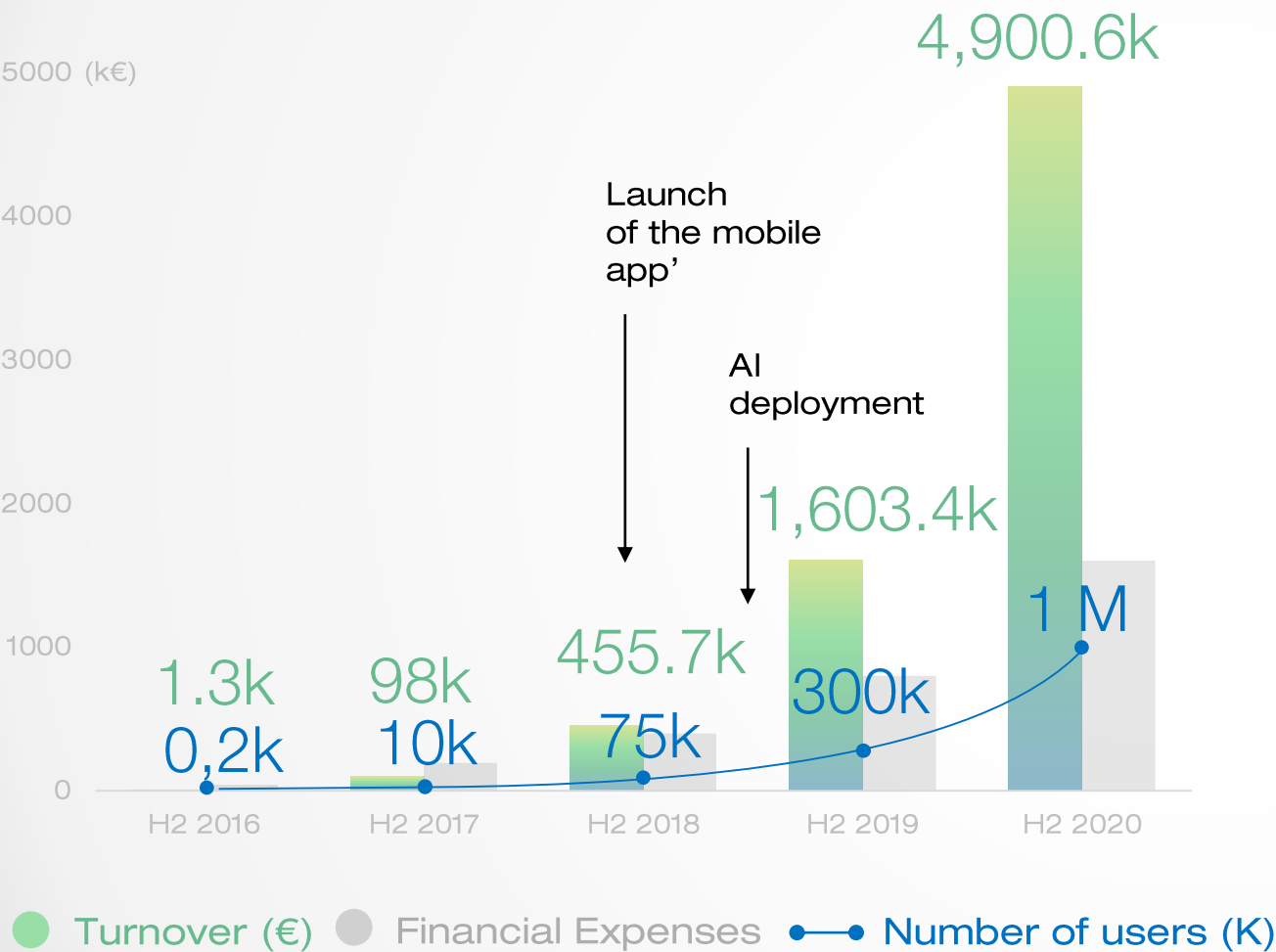
reinforced by the recommendation system



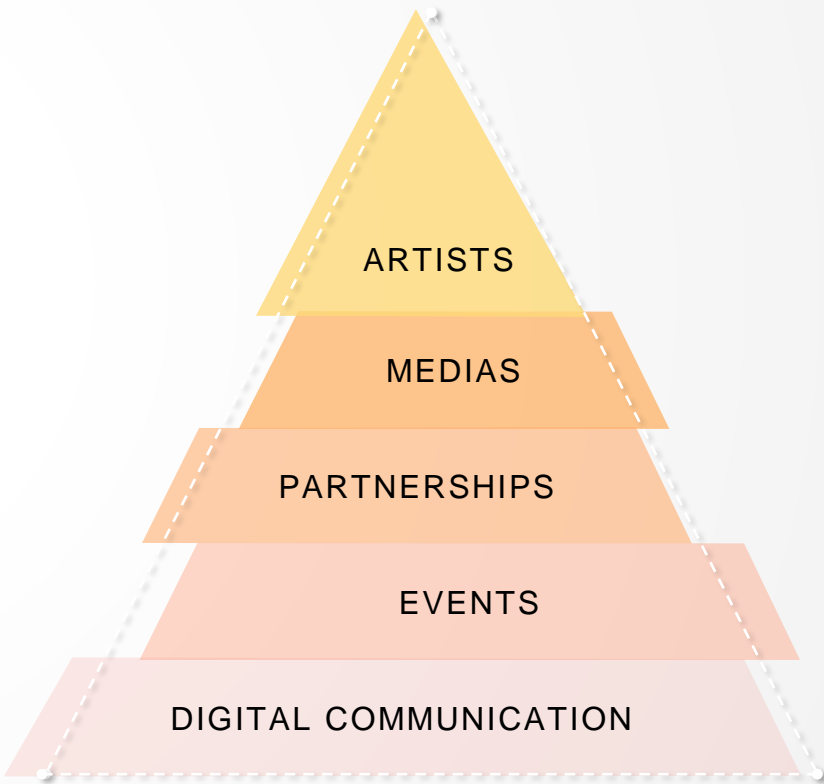
Listen! may become a **metadatabase agregator**,

- Deliver an adfree **Freemium service**
- Sell **business licences** of its owned technology

# Financial Forecast

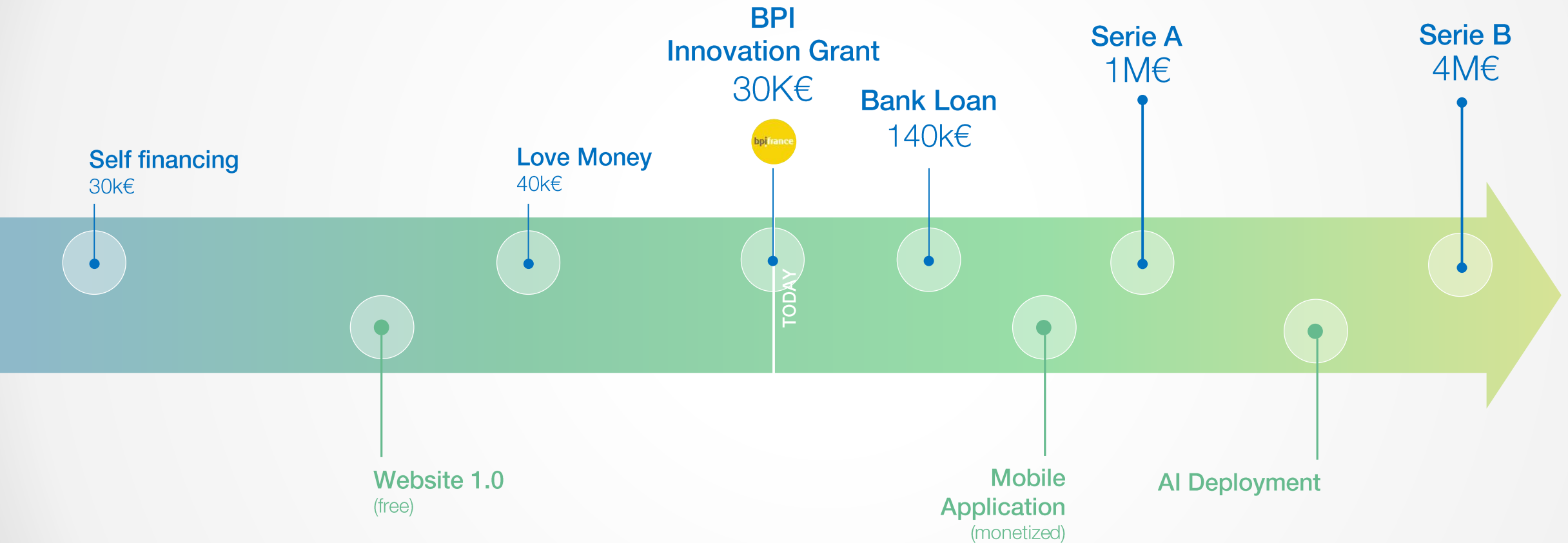


# Growth hacking levers





# Term Financing



# Development key points



# Strategic partnerships

listen!

took part at the Club



mentorship program  
from February 2016 to September 2017



INSEAD

The Business School  
for the World®



# Customers

we organised great events with :

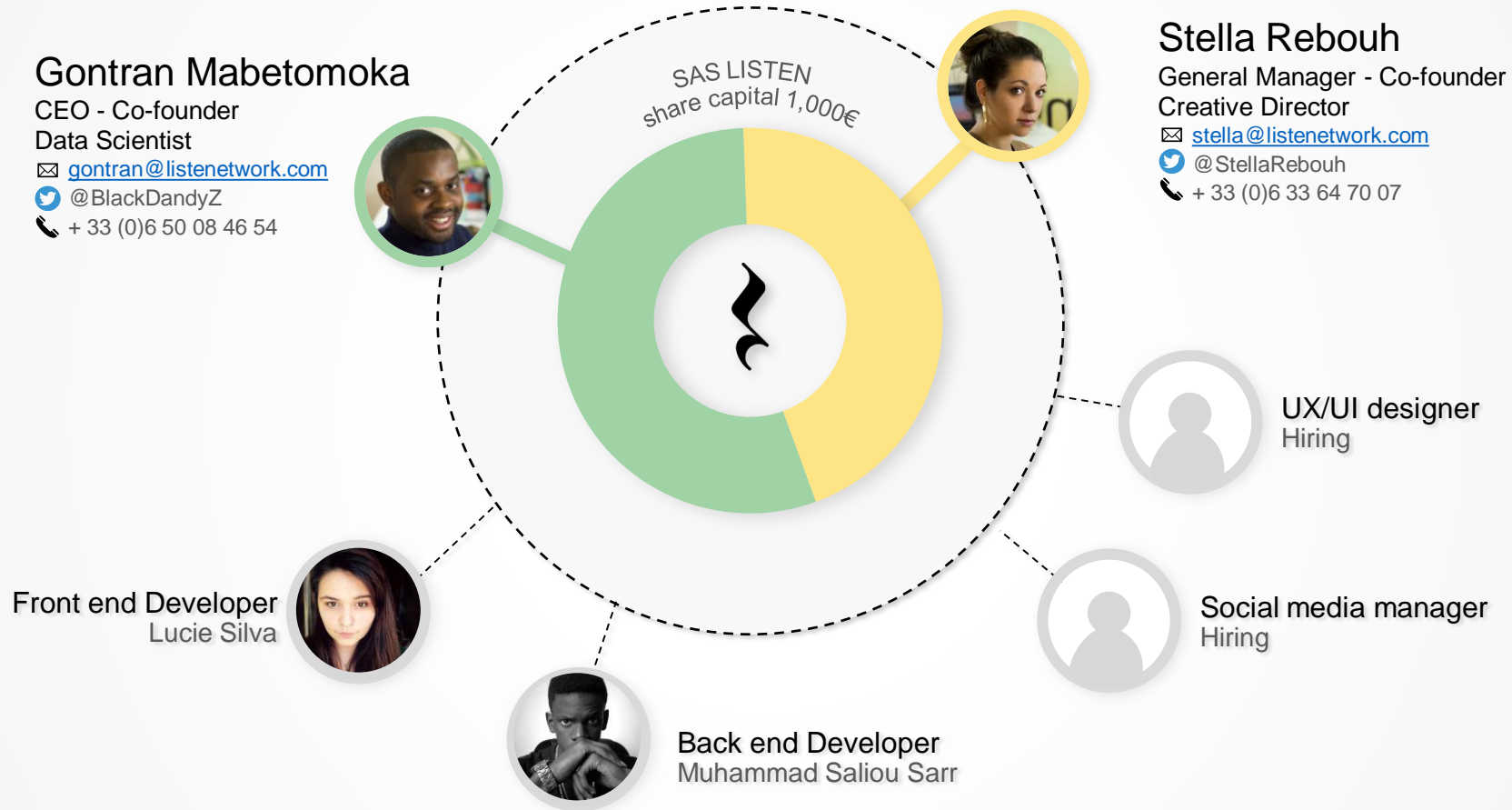


CAFÉ A





# Team



# Advisory Board



**Bertier Luyt**

CEO Techstar Paris, serial entrepreneur

 @bertierluyt



**Florian Douetteau**


CO-founder & CEO Dataiku,  
ex VP Exalad, ex Criteo

 @fdouetteau



**Benoît Delestre**

Fintech Business Angel

 @BenoitDelestre



**Yves-Christophe Morel**

Business Angel @INSEADERS  
(club Insead Business Angels)



**listen!** won the 2<sup>nd</sup> price  
at Start Tel Aviv challenge  
co-organised by **Deloitte.**  
September 2017 & **DLD** Tel Aviv Festival



**listen!** was at the  
World Electronic Forum  
Angers / 10.24-28.17

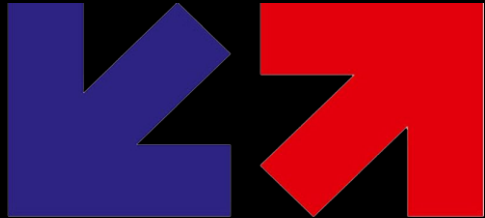


**CX Summit**  
**listen!** at MEDEF !   
ConnectX Summit / 14.11.17



listen! will be at the  
**SXSW**  **2018**

with



**BUSINESSFRANCE**



# Press

# Les Echos



[www.listennetwork.com](http://www.listennetwork.com) - @ListenContact

# facebook® Reviews



**Nickolaus Wesley Fabro** a donné son avis sur Listen - 5★  
10 février · €

A must have app for Music Aficionados. So easy to pull up bands both obscure and super famous! Been waiting for an app like this! Cheers to the Listen! crew!

J'aime Commenter Partager

Vous et 3 autres personnes

Votre commentaire...



**Sarah Ontheboet** a donné son avis sur Listen - 5★  
14 octobre 2016 · €

La plateforme Listen est un nid de découvertes et l'expérience utilisateur/artiste est vraiment agréable, fluide... Une start-up qui tient ses promesses! Hâte de découvrir les événements Listen!  
En un mot: TOP!

J'aime Commenter Partager

Listen et 3 autres personnes

Votre commentaire...



**Frédéric Sibille** a donné son avis sur Listen - 5★  
26 septembre 2016 · €

Très bon concept, novateur et intelligent. Bravo à toute l'équipe !

J'aime Commenter Partager

Listen et 4 autres personnes

Votre commentaire...



**Sergio SimoneTre De Simone** a donné son avis sur Listen - 5★  
22 avril · €

Excellent and a must use for any music lover! Thank you LISTEN for creating this and being great.

J'aime Commenter Partager

Votre commentaire...



**Loïc Rebours** a donné son avis sur Listen - 5★  
4 avril · €

Un produit simple, rapide et terriblement efficace ! Continuez comme ça la team Listen! 😊

J'aime Commenter Partager

Vous et 1 autre personne

Votre commentaire...



**Rissa Boo** a donné son avis sur Listen - 5★  
13 avril · €

Un outils bien pratique pour nos recherches et une belle interface! Bravo à l'équipe !

Listen et Stella Rebouh

J'aime Commenter Partager

Votre commentaire...