

SITEMAX®

Know Your Worksite

Investor Presentation | March 2017

SiteMax Systems streamlines Worksite Management through Custom Cloud SaaS Solutions

The image displays three mobile devices (a tablet and two smartphones) showing the SiteMax Systems software interface. The background features a close-up of a construction worker's face.

Top Device (Tablet):

- Header:** INTERSECT CONSTRUCTION
- Projects:** 17
- Add New Project**
- Search Bar:** Q
- Filter:** Active
- Project Cards:**
 - INTERSECT INS** #SMX101
1450 West 6th Avenue, Burnaby, British Columbia, V6H4H9, Canada
ESTIMATED COMPLETION Saturday Dec 31, 2016
SUPER/FOREMAN Superintendents smx1
PROJECT MANAGER James Faulkner
 - MAINLAND COURT** #SMX1011
Burnaby, British Columbia, Canada
ESTIMATED COMPLETION Saturday Dec 31, 2016
SUPER/FOREMAN John Booker
PROJECT MANAGER James Faulkner
 - 6TH AVE RENO** #SMX1014
1450 West 6th Avenue, Vancouver, BC, V6H4H9, CA
ESTIMATED COMPLETION Friday Feb 1, 2019
SUPER/FOREMAN Michael Buildman
PROJECT MANAGER Nikolay Gorb
 - HAMILTON GARDENS** #SMX1003
1450 West 6th Avenue, Burnaby, British Columbia, V6H4H9, Canada
ESTIMATED COMPLETION Saturday Dec 31, 2016
SUPER/FOREMAN Superintendents smx1
PROJECT MANAGER James Faulkner
 - MAINLAND COURT** #SMX1011
Burnaby, British Columbia, Canada
ESTIMATED COMPLETION Saturday Dec 31, 2016
SUPER/FOREMAN John Booker
PROJECT MANAGER James Faulkner
 - 6TH AVE RENO** #SMX1014
1450 West 6th Avenue, Vancouver, BC, V6H4H9, CA
ESTIMATED COMPLETION Friday Feb 1, 2019
SUPER/FOREMAN Michael Buildman
PROJECT MANAGER Nikolay Gorb
 - HAMILTON GARDENS** #SMX1003
1450 West 6th Avenue, Burnaby, British Columbia, V6H4H9, Canada
ESTIMATED COMPLETION Saturday Dec 31, 2016
SUPER/FOREMAN Superintendents smx1
PROJECT MANAGER James Faulkner

Middle Device (Smartphone):

- Header:** SAMSUNG
- Time:** 2:06 PM
- Address:** yourcompany.sitemax.cloud
- Projects:** 17
- Add New Project**
- Search Bar:** Q
- Filter:** Active
- Project Cards:**
 - HAMILTON GARDENS** #SMX1003
1450 West 6th Avenue, Burnaby, British Columbia, V6H4H9, Canada
ESTIMATED COMPLETION Saturday Dec 31, 2016
SUPER/FOREMAN Superintendents smx1
PROJECT MANAGER James Faulkner
 - MAINLAND COURT** #SMX1011
Burnaby, British Columbia, Canada
ESTIMATED COMPLETION Saturday Dec 31, 2016
SUPER/FOREMAN John Booker
PROJECT MANAGER James Faulkner
 - 6TH AVE RENO** #SMX1014
1450 West 6th Avenue, Vancouver, BC, V6H4H9, CA
ESTIMATED COMPLETION Friday Feb 1, 2019
SUPER/FOREMAN Michael Buildman
PROJECT MANAGER Nikolay Gorb

Bottom Device (Tablet):

- Header:** iPad
- Time:** 1:50 PM
- Address:** General Construction
- Project Cards:**
 - HAMILTON GARDENS** #SMX1003
1450 West 6th Avenue, Burnaby, British Columbia, V6H4H9, Canada
Start January 01, 2016 End December 31, 2016
SUPER/FOREMAN Superintendents smx1
PROJECT MANAGER James Faulkner
 - MAINLAND COURT** #SMX1011
Burnaby, British Columbia, Canada
Start January 01, 2016 End December 31, 2016
SUPER/FOREMAN John Booker
PROJECT MANAGER James Faulkner
 - 6TH AVE RENO** #SMX1014
1450 West 6th Avenue, Vancouver, BC, V6H4H9, CA
Start May 17, 2016 End February 01, 2019
SUPER/FOREMAN Michael Buildman
PROJECT MANAGER Nikolay Gorb
 - NIKOLAY PROJECT** #SMX1015
42 East 66th Street, Vancouver, BC, V6H4H9, CA
Start June 06, 2016 End August 16, 2016
SUPER/FOREMAN Michael Buildman
PROJECT MANAGER James Faulkner

Laser focused on **Worksite Efficiency** to maximize wrench time and simplify reporting in the digital age



**FlexForm
Reports**



**Customized
Modules**



**End To End
Site Management**

Key Product Features: Punchlist, Task Assignment, Tool Tracking, Daily Progress, Completion Clock, Time Cards with Geo Location, PO Tracking, Progress Photos, Project Teams, Safety Centre, PDF Drawer, 24 Hour Weather Logging, FlexForm Site Reports, Vendors and Contacts, Cost Code Management, Dropbox/Google Drive Integration

SiteMax Solves Problems

Research

We've spoken to many companies and discovered they're looking to convert to a digital system, while still maintaining their current proven process.

They are not interested in fillable PDFs or basic forms that a limited do-it-yourself builder would provide.

WHAT THEY REALLY WANT IS A RICH INTERACTIVE EXPERIENCE THAT MIMICS THEIR CURRENT PROCESS

FACT: Companies have a process, and they typically won't deviate.

OPPORTUNITY: If they are offered their current operation in modules that seem native, they will convert to digital.

PROBLEM: No one is good at this and the few that try rely on the client to input their own forms. This usually results in a flat, displeasing, non immersive experience.

The Good Guys

SiteMax consists of logical prompts and automated hooks that deliver a user friendly and intuitive experience.

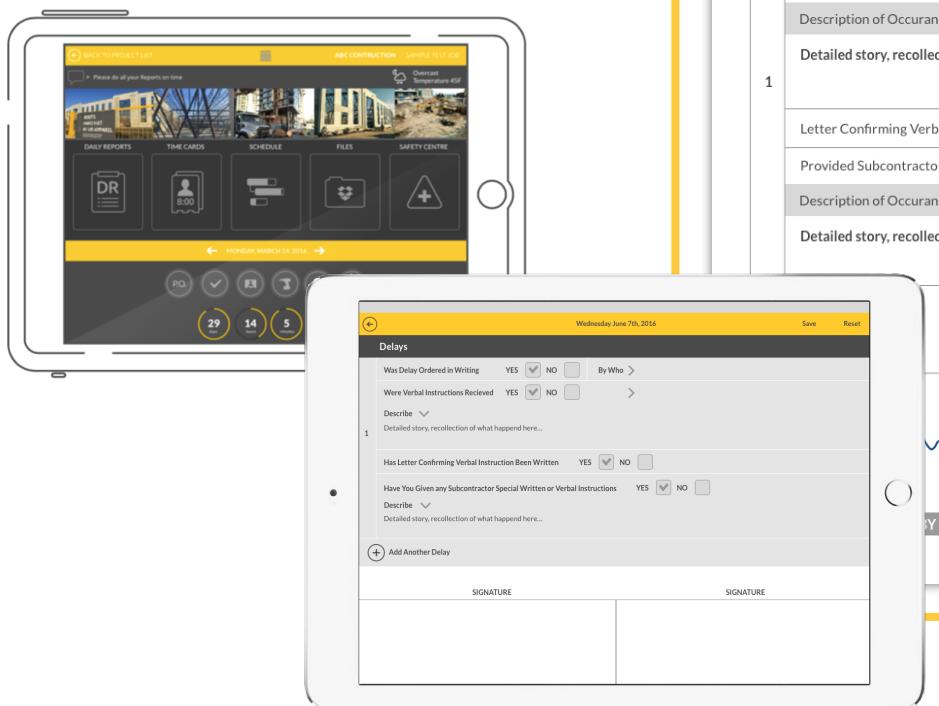
Companies simply provide their process and we transform it into interactive modules.

We charge a yearly fee for each custom form on top of the modules that already exist in the system.

SiteMax Turns Paper To Digital

Flex Forms

- Customizable input forms
- Custom output display
- Searchable
- Signature panels
- SUM formulas
- Daily or continuous
- Unlimited functionality



flexFORM

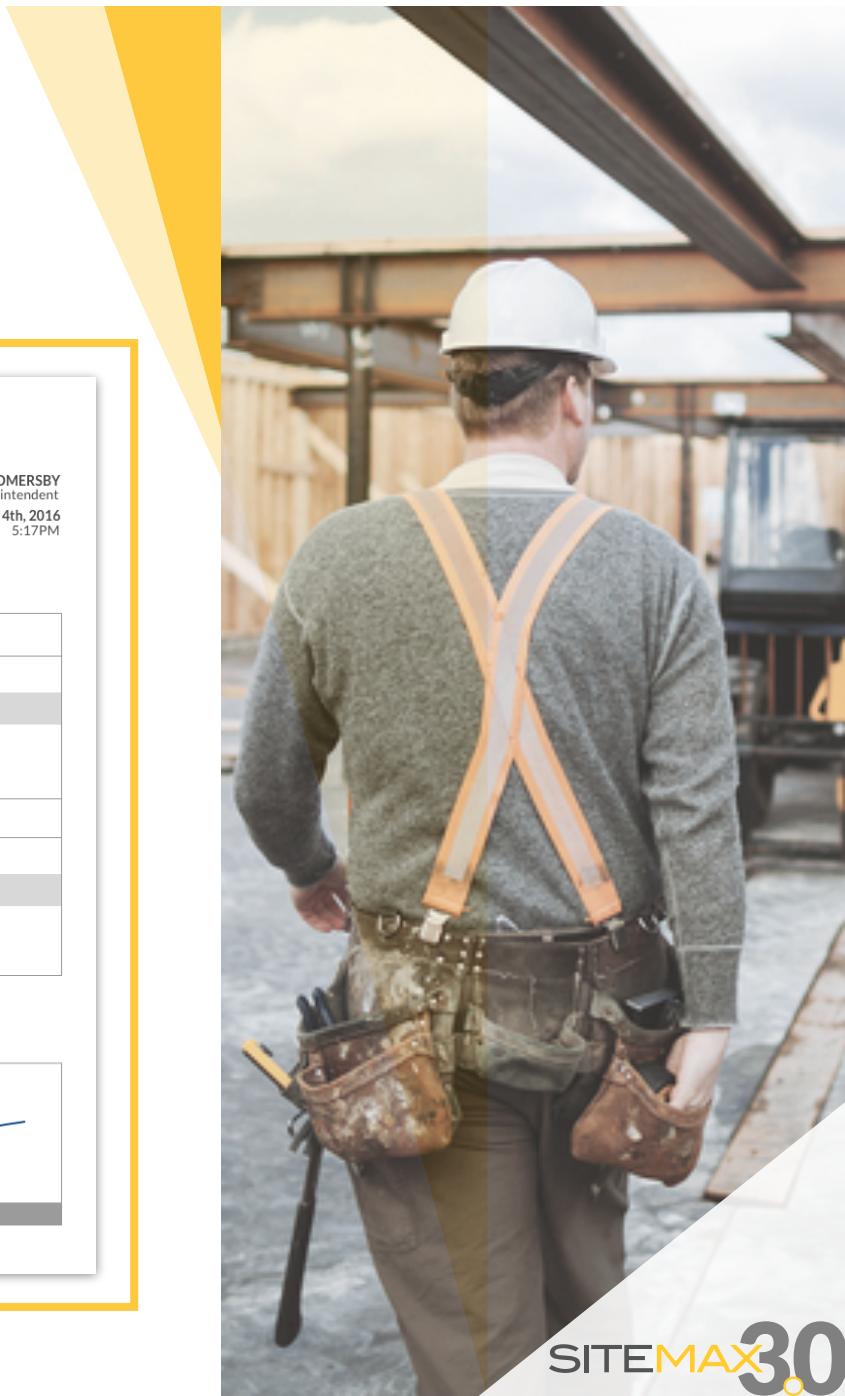
DELAYS
PROJECT #12345-789
MORGAN BLUFF
1234 Anywhere Street
Vancouver BC, Canada

ARVIN SOMERSBY
Superintendent
Monday July 4th, 2016
5:17PM

Delay Orderd in Writing - YES	Who Michael Smith
Verbal Instructions Recieved - YES	
Description of Occurance	
Detailed story, recollection of what happend here...	
Letter Confirming Verbal Instruction Been Written - YES	
Provided Subcontractor Special Written or Verbal Instructions - YES	
Description of Occurance	
Detailed story, recollection of what happend here...	

SIGNATURE

MICHAEL THOMPSON





By The Numbers

\$320,000

Annual Revenue Run Rate

100%
MRR

72%
Customer
Retention Rate

2 Years
Of Speaking to Customers and
Realizing Product Market Fit



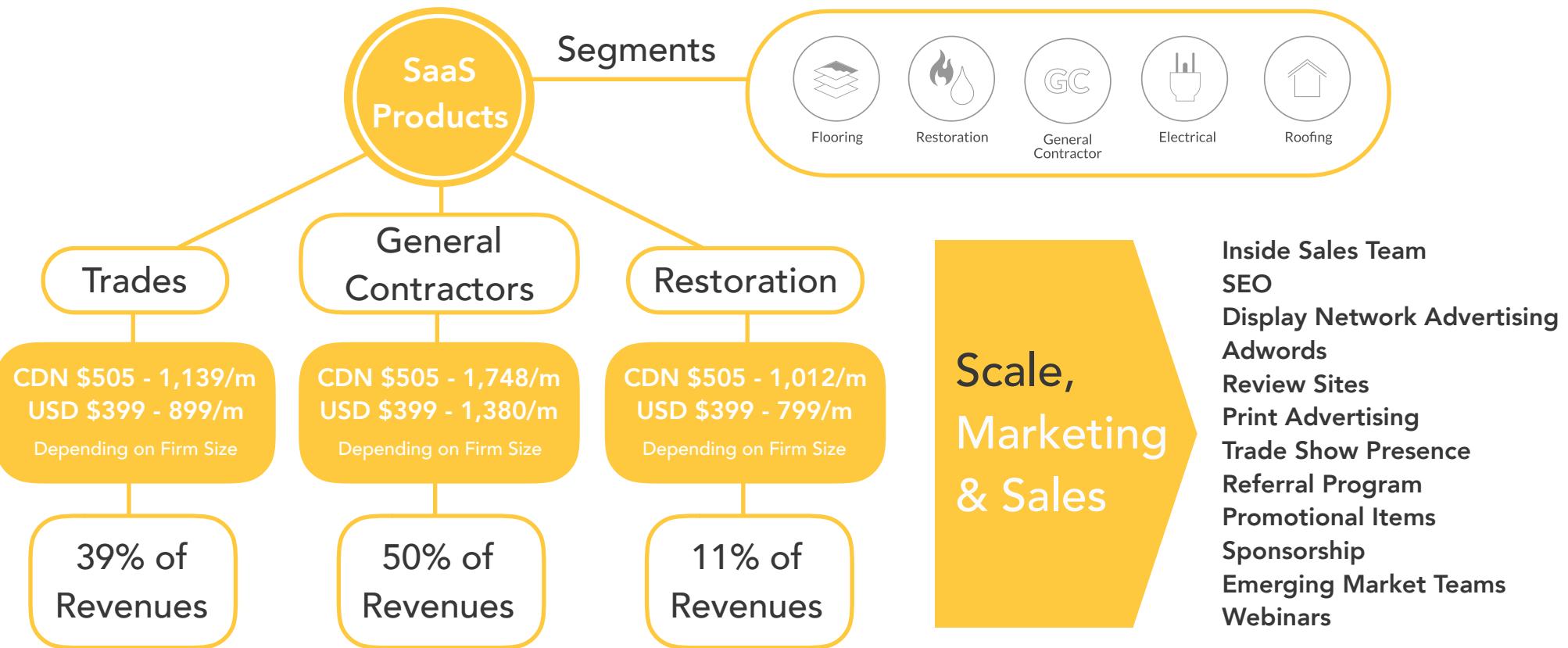
\$1m
Capital Raised
To Date

2

IP Properties

#2
Perceived Brand Among
Construction Software
Providers Online

Business Model



Growth Opportunities: Powerful Analytics, Predictive Processes (AI), Automated Task Generation, Mapping Efficient Schedules & Workflows, Integration of Future Robotics Equipment, Establishing Best Practices

Sales Funnels

Current

Inbound > 500 Clicks > 10 Demos
Outbound > 100 Calls > 5 Demos

15 Demos

10 Proposals

5 Deals

+ \$2,995/m

Projected

Inbound > 5000 Clicks > 125 Demos
Outbound > 1000 Calls > 50 Demos

175 Demos

100 Proposals

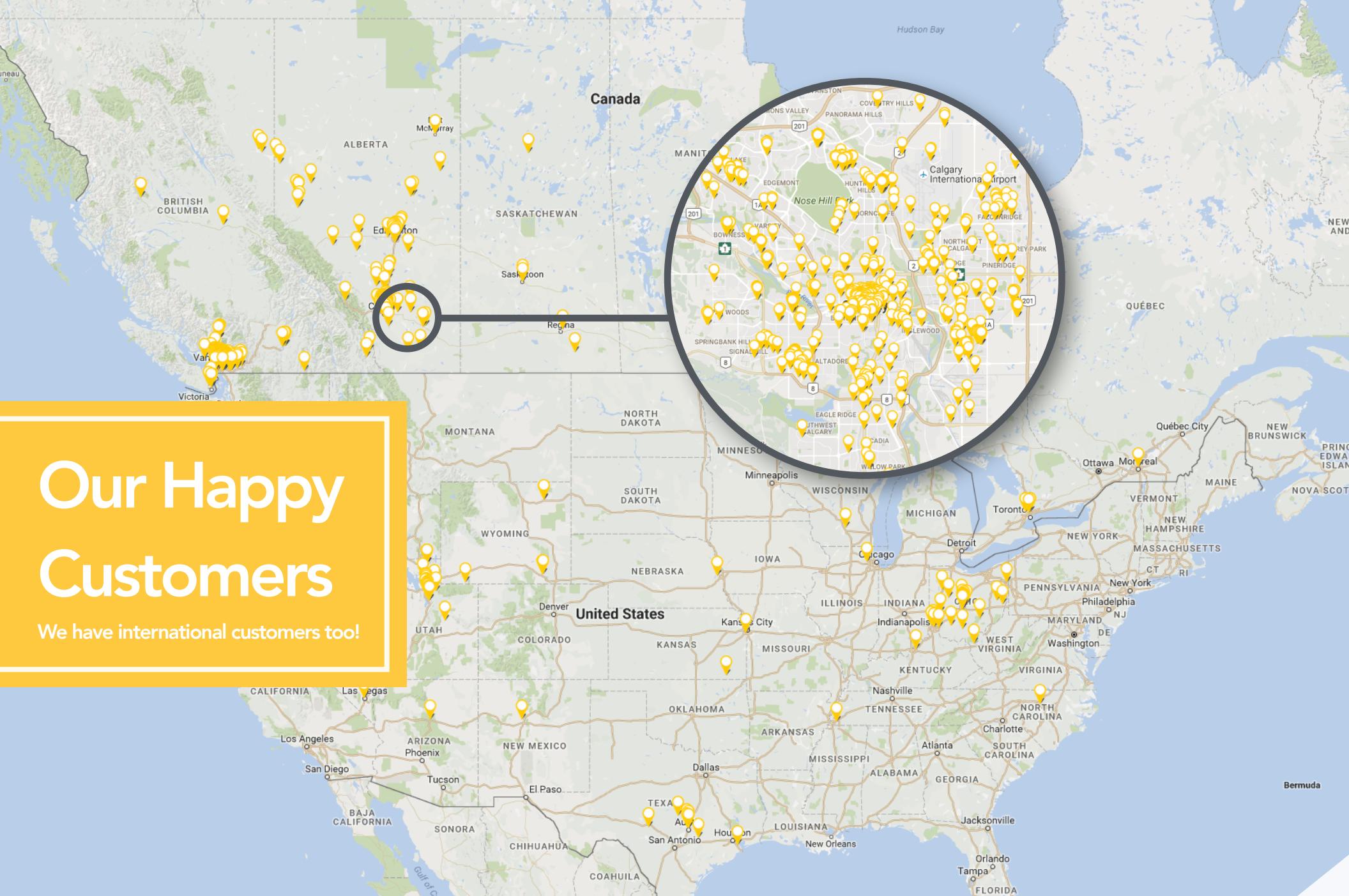
50 Deals

+ \$59,900/m

Revision 4:
- incorporated master bath & stairs revisions found in previous sketches
- revised porch deck to reflect as built
- updated plan to reflect deletion of interior strappping and debris for HRV in Study

Our Happy Customers

We have international customers too!



Current Projects Using **SITEMAX®**

Social Construction

In addition to our SaaS product, SiteMax owns a fully developed social network for the construction industry.



BuildBoom provides members of the industry a professional space to connect and create communities around projects. BuildBoom also serves as a marketing and sales channel back into SiteMax.



Connect with Companies
Share Field Photos with Managers
A Quick Record Of Accomplishments



Pin Projects To a Map
See Projects Nearby
Connect With Your Community



Build Your Brand and Resume
List Favourite Products
Highlight Your Skills With Photos

BuildBoom is only limited by developer time and was created to complement SiteMax in an industry quickly shifting to a millennial workforce. The opportunity to build the world's first construction social network is something SiteMax is excited about.

MacroView

Political Environment

Increased Infrastructure, Great For SiteMax



Tax Reform

More \$ in the economy means more capital for investments, including construction

Infrastructure

Upgrades result in increased construction spend

Regulations

Reduced bureaucracy will speed up construction process and reduce costs

Finance

Reduced regulations will increase mortgage availability

Competitors

Jacks of all trades, Masters of none....

FIELDLENS

PROCORE®

UDA
TECHNOLOGIES

Market Size

US Construction Industry Revenues:
\$1.73 Trillion

Number of US Construction Companies:
729,345

Financial Outlook

	Current	2017F Year End	2018F Year End	2019F Year End
S&W	\$ 715,000	\$ 1,008,333	\$ 1,547,833	\$ 1,681,167
Benefits	\$ 5,720	\$ 8,067	\$ 12,383	\$ 13,449
Total CAPEX	\$ 6,000	\$ 54,600	\$ 81,600	\$ 70,800
Total OPEX	\$ 73,350	\$ 148,045	\$ 403,299	\$ 803,766
Marketing Expense	\$ 258,000	\$ 583,740	\$ 899,448	\$ 1,092,049
Monthly Expense	\$ 1,058,070	\$ 1,802,785	\$ 2,944,563	\$ 3,661,231
Cumulative Expense	\$ 1,058,070	\$ 1,802,785	\$ 2,944,563	\$ 3,661,231
Monthly Sales	\$ 345,528	\$ 815,835	\$ 3,105,872	\$ 7,548,157
Cumulative Sales	\$ 345,528	\$ 815,835	\$ 3,921,707	\$ 11,469,864
Monthly Profit (Loss)	\$ (712,542)	\$ (986,950)	\$ 161,309	\$ 3,886,926
Cumulative Profit (Loss)	\$ (712,542)	\$ (986,950)	\$ (825,642)	\$ 3,061,285

*Detailed Budget Available

Blue-Collar Tech

SiteMax initially started as a pet-project for a large construction firm in Vancouver, BC. The software was purposefully designed to industry specs and no stone was left unturned. The result is simply a powerful program built to fit the market.

We're a team of entrepreneurs and problem solvers working hard to
Make Construction Great Again...



James Faulkner / CEO

His passion and intelligence are a force to be reckoned with. Armed with 20 years of technology and brand strategy experience, James is a logical threat to any incumbent problem or person who gets in his path. As the visionary for the company, James uses his high EQ to feel his way through decisions that are known to paralyze others. His fearless pursuit of success on his own terms is something that everyone at SiteMax admires. He cares about everything, he executes with precision and you'll be happy doing business with him!

Anton Kay / CTO

Anyone who knows him will tell you the same thing. Anton is extremely intelligent (with an IQ higher than most) and motivated to make SiteMax a success. He is a shareholder and a revered personality. Anton defines innovative thinking. He is an eternal optimizer, always looking for ways to enhance our systems functionality. His technical abilities are second to none, providing great leadership. With all of these qualities, he is a truly exceptional human being.

Ally Fallis / Operations

One word describes Ally - Strong. She is just that in every aspect of her life, a born strong leader. She has clear vision of SiteMax's trajectory and sees her hands on the wheel and her foot on the gas. She keeps the operations ticking along at the right tempo and communicates with a cadence that is not to be trifled with. Each and every aspect of the business is very well thought out by her intellect and intuition. Wise beyond her years with a technical background in construction to back it all up.

Ty Sang
Mobile Dev

Polina Slepukhina
Sales Director

Nikolay Gorb
Front End Dev

Matias Traub
Back End Dev

Anna Sawchuck
Social Media

Seeking

\$4m for Scaling Development, Sales and Marketing

Closer Look:

Buy out current investor to release 50% of Shares
Share re-allocation to US Co. for new round
 15% to CTO
 Expand USA Footprint
 Increase burn to \$100k/m to scale
Achieve 25% conversion on 2 stage leads
 Develop required features
 Increase 3rd party integration

Contact: John Kaye

Business Development

john@sitemaxsystems.com

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