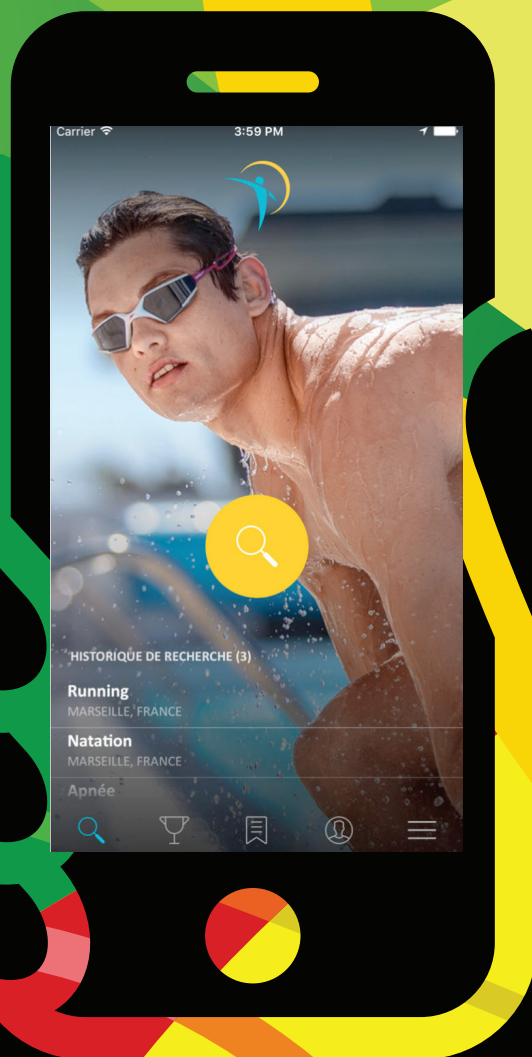


# BE COACHED BY YOUR CHAMPION

PRESS RELEASE

NOVEMBRE 2016



  
**win even**

L'APPLICATION QUI TE FACILITE LE SPORT !

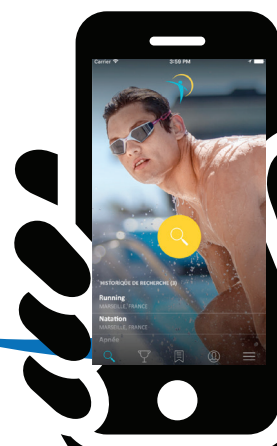
## WINEVEN MY COACH IS A CHAMPION !

Sport is a worldwide passion. In a club or in an autonomous way, over 30 millions of French people are practicing a regular sport activity, 50% of the population. In a general way, in most of the developed countries, the first hobby is sport practice.

Every regular sportspersons are looking for an improvement of their performances and their pleasure! But sometimes they are progressing and sometimes stagnating, and feel not rewarded... No panic! This is during this period that the trainer can re-motivate the athletes and help them to be better on their gestures, attitudes, physic positions, and to have a stronger state of mind. The trainer helps people to work on several factors and to climb step by step.

WINEVEN is the first multidisciplinary sport coaching platform, it allows to find easily the ideal coach to progress in your sport. It proposes two major innovations, which are the first in the world ! The ability to get a 20 minutes video-call with a champion and the opportunity to be coached in a mid-term relation by the champion !

**WINEVEN's team will officially launch this exclusive and new service during the CES in Las Vegas 2017 from the 5th to the 8th of January.**



WINEVEN is the new platform able to link sportsmen amateurs and champions. Over 50 champions are involved among more than 30 sports. This is just the beginning of the adventure! Swimming (Florent Manaudou, Camille Lacourt, Fabien Gilot, Romain Barnier), running (Benoit Z, Antoine De Wilde), mountain bike (Julien Absalon), figure skating (Sarah Abitbol), squash (Grégory Gaultier), rugby, gymnastic artistic, motorcycle race, handball, volleyball, athletics, but WINEVEN's champs come also from less mediatized sports like: modern pentathlon (Elodie Clouvel), paragliding, Thai boxing, BMX, skiing cross, fencing, karate...

The principle is easy : download the mobile app, have a private video-call with the chosen champion and ask him/her some advices which will help you to progress. The champion's available for 20 minutes; he/she will focus on your coaching and on sport issues.

During their careers, all the champions face doubt periods, less motivation or fed up. So they know surely better than anyone how to advice sports daily. With WINEVEN's app, it becomes possible, online, face to face or for individual meetings, to make favorite champion a personal coach !

Also, WINEVEN, based on a search by geolocation, help to find around the person a sport coach. The objective is to make easier the reservation of a coaching session with a sport professional coach and to permit to all the users to progress quickly in their sports.

Over 550 coaches are yet available on the application into 100 various sports, everywhere in France. This is a kind 3.0-coaching version, which allow sportsmen to progress quickly on the basis of 20 minutes sessions.



WINEVEN's community weights already 150.000 members, sportspersons who want to improve themselves.

**Professor Pierre DANTIN**

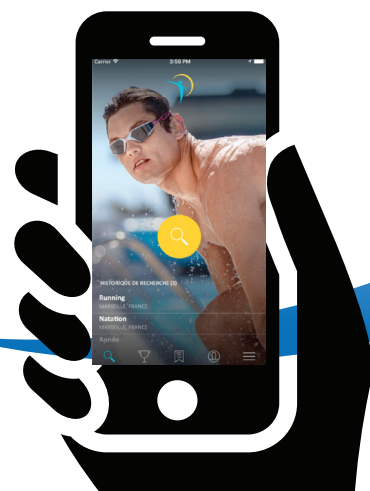
Director of Sport MG Performance  
Laboratory of Aix-Marseille Uni-  
versity and Vice-Dean of the Sport  
sciences Faculty of Marseille



"Sport is an enchanted garden to many people. Digital technology is the best way to democratize the access to the champions and the values that they carry on. If sometime the business world can tarnish the image of the sports, the charm of its myths is indestructible.

The champions' stories are still universal, with positive values, and having a contact with them can become a luminous moment and another way to open doors on the life. I've got the pleasure to work with great trainers and athletes; we wondered together the performance factors, the fraternity values, and how to transfer the knowledge of high sport performers to the societal needs.

We're still looking for the best way to disseminate the use values, respect of the high level sport, health issues, entrepreneurship and innovation. WINEVEN is a rare and precious tool of this economic and social ambition."



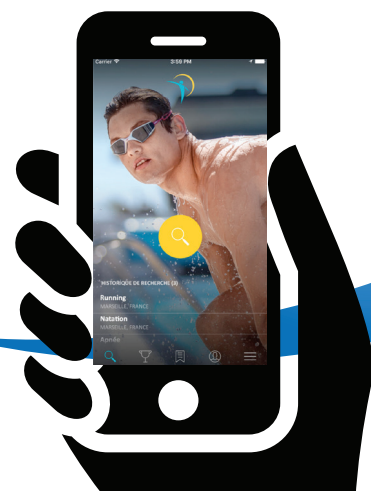
# BE COACHED BY YOUR CHAMPION

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From the 5th to the 8th of January, WINEVEN launches the application on a world scale. Many agreements are underway with NBA's players, players of American football and baseball and many other disciplines. To develop the platform on every continent (Asia, America, Europe and Africa), champions are engaged to help us to recruit other champions at core of their networks.

For sure, WINEVEN is going to become the "world champion" of the sport coaching, in 2018 the company targets over 500.000 members linked to 250 champions and 10.000 professional coaches for a turnover around 15 million dollars...

A first step on the podium..





## Florent MANAUDOU

World champion of swimming  
(50 meters of free-swimming,  
butterfly stroke, 4x100 meter relay,  
Gold Medal in Olympic Games of  
London in 2012)



“ I came in a WINEVEN's adventure as a partner, because I believe in sharing. A champion isn't a self-made man. Even in swimming, which is an individual sport by excellence, we are surrounded. A look or a phrase can change everything and give you the strength to realize all the best performances and to be accomplished in your life. Actually, sport is useful every time. Beside the pleasure to be famous, to sign autographs, to meet fans, I wanted to payback everything that people gave to me.

This way, I can give some tips, advices, and have a sincere relationship that can decouple the motivation of the people advised. It's a great experience on both sides.”



**WINEVEN stands among the 500 best start-ups in the world, selected by Consumer Technology Association to exhibit at Eureka Park during the 50th CES of Las Vegas, stand n°51 657. from the 5th to the 8th of January.**

