

Imagine a market **very late** on its **digitalization**

A market which represents more than **5 billion euros** per year

What is it?  
**Have a guess**

# Sea Lion Dressage?

Hmmm Good guess...



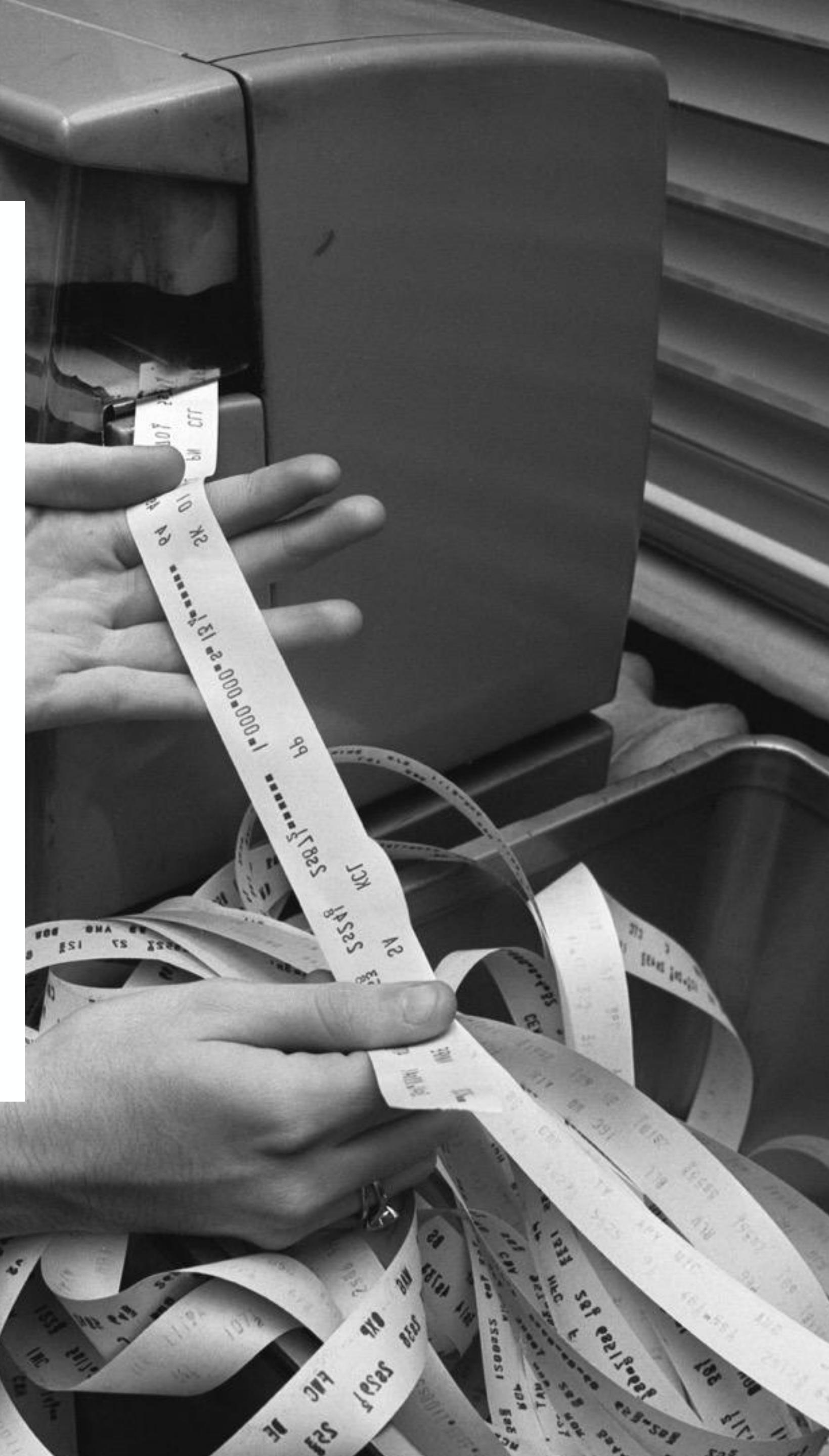
But... No



It's **Business aviation**

**Yes**  
Business Aviation





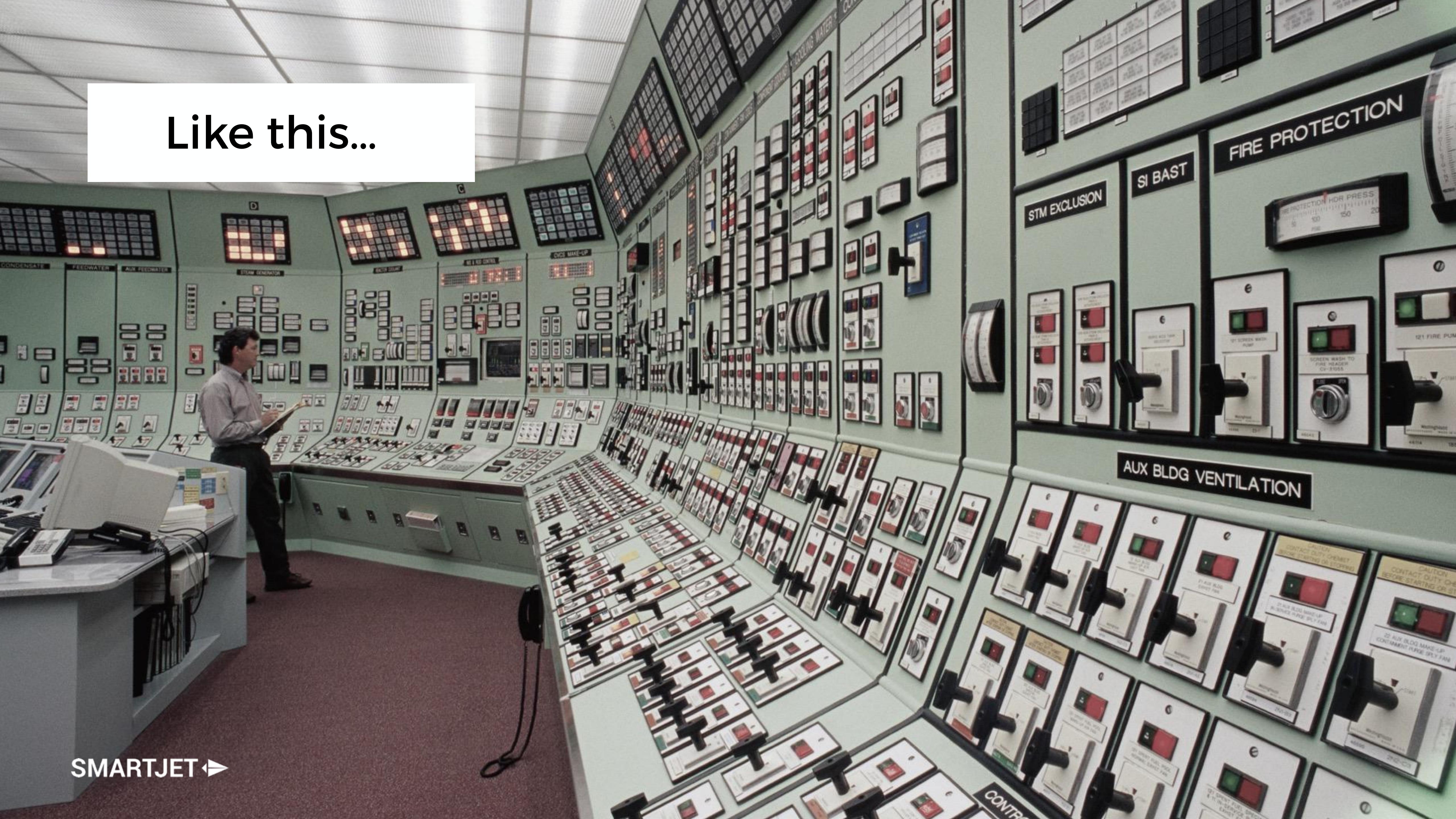
# Business Aviation is a world full of paradox

For years  
Operating a business aircraft  
looked a bit...



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Like this...



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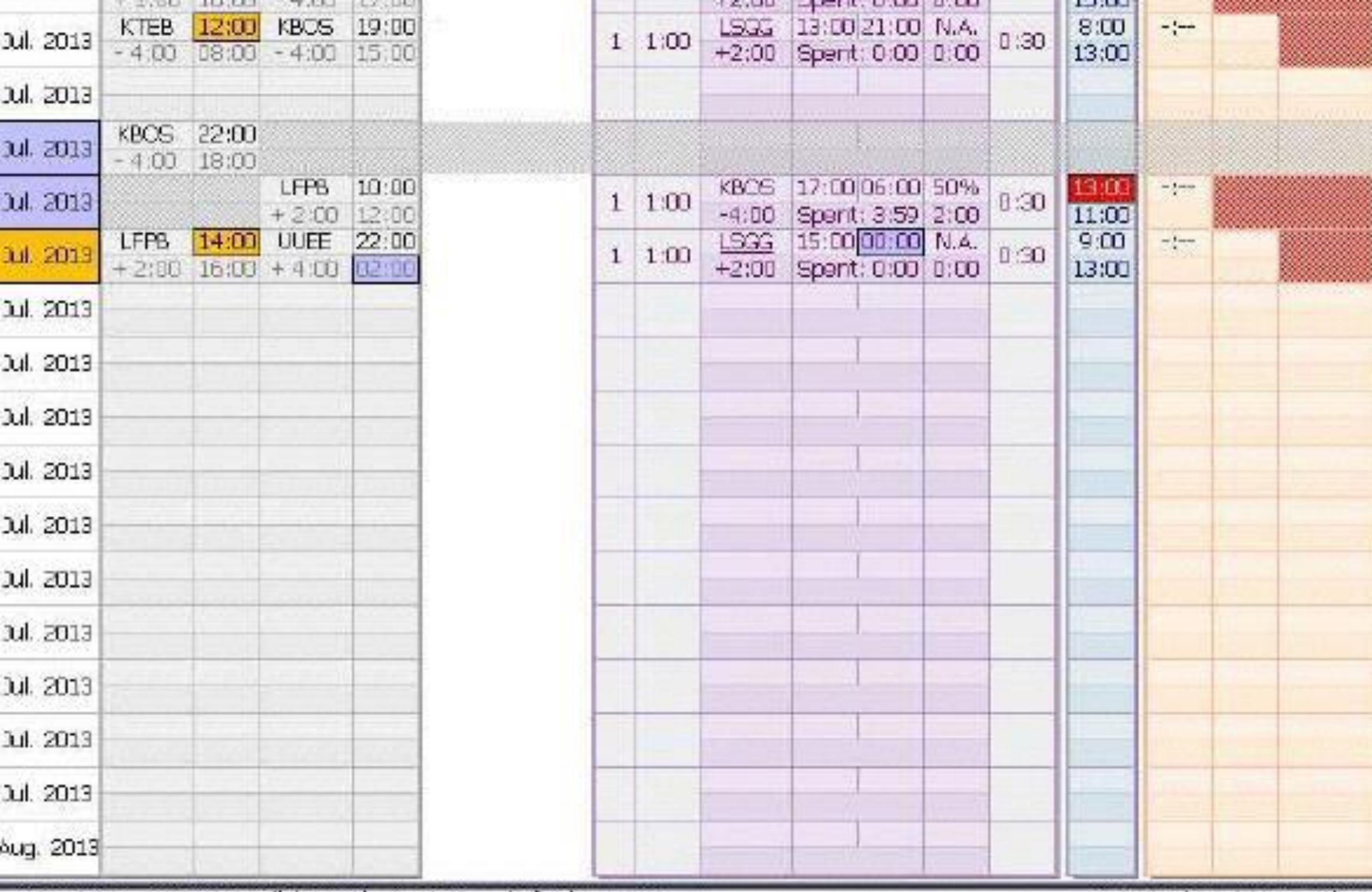
Some aircraft operators were using  
very advanced technology...  
... such as.... pencils to manage their activity

And if you were lucky,  
you could have a software  
from an other age



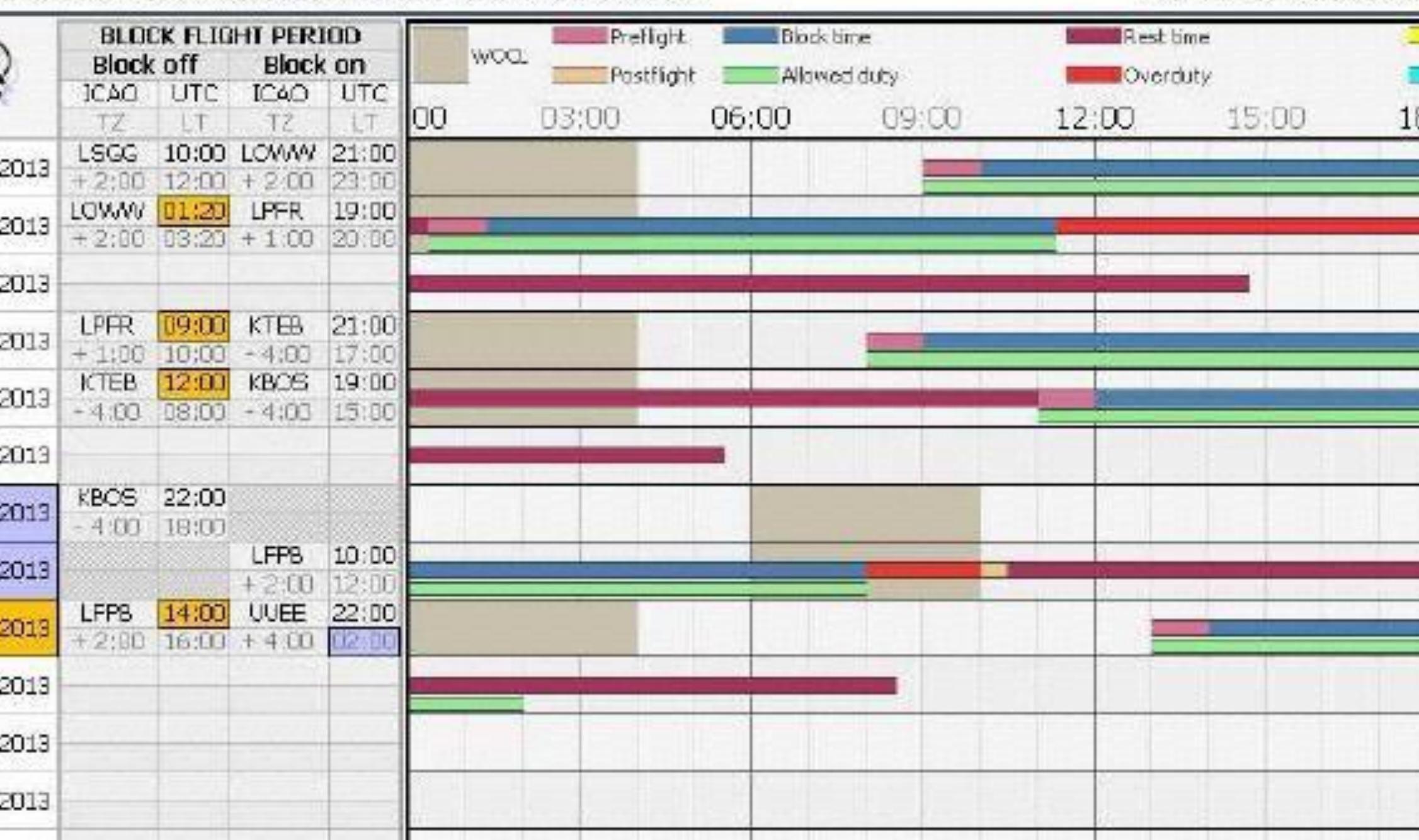
Ok :) to be honest  
it looked more like  
this

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25	26	27	28	29	30	31
X FA7X	FA7X	FA7X	FA7X	FA7X	FA7X	FA7X
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Or like that

The background of the image is a nighttime aerial photograph of a city, showing numerous small lights from buildings and streets. In the upper portion of the frame, there is a vibrant green aurora borealis (Northern Lights) visible against the dark sky. A thin blue horizontal band, likely the Earth's horizon, is visible in the upper right corner.

But at the same time,  
the world has changed.  
Fast.

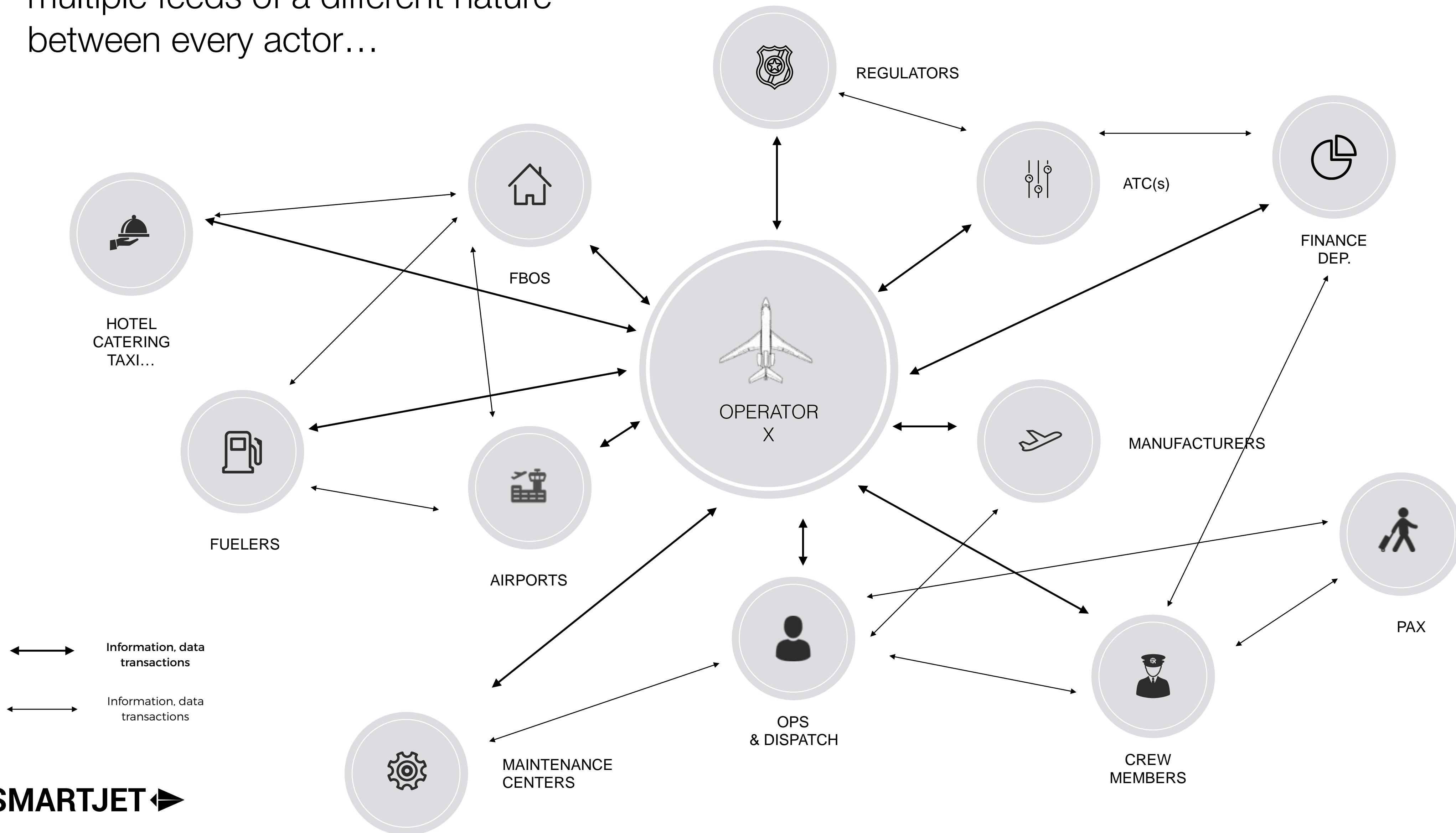
In 2014,  
we understood the need of a **modern tool**  
giving business aircraft operators the ability to  
manage their activity more easily.

But not only.

We wanted to reinvent the way  
the market was **connected**.

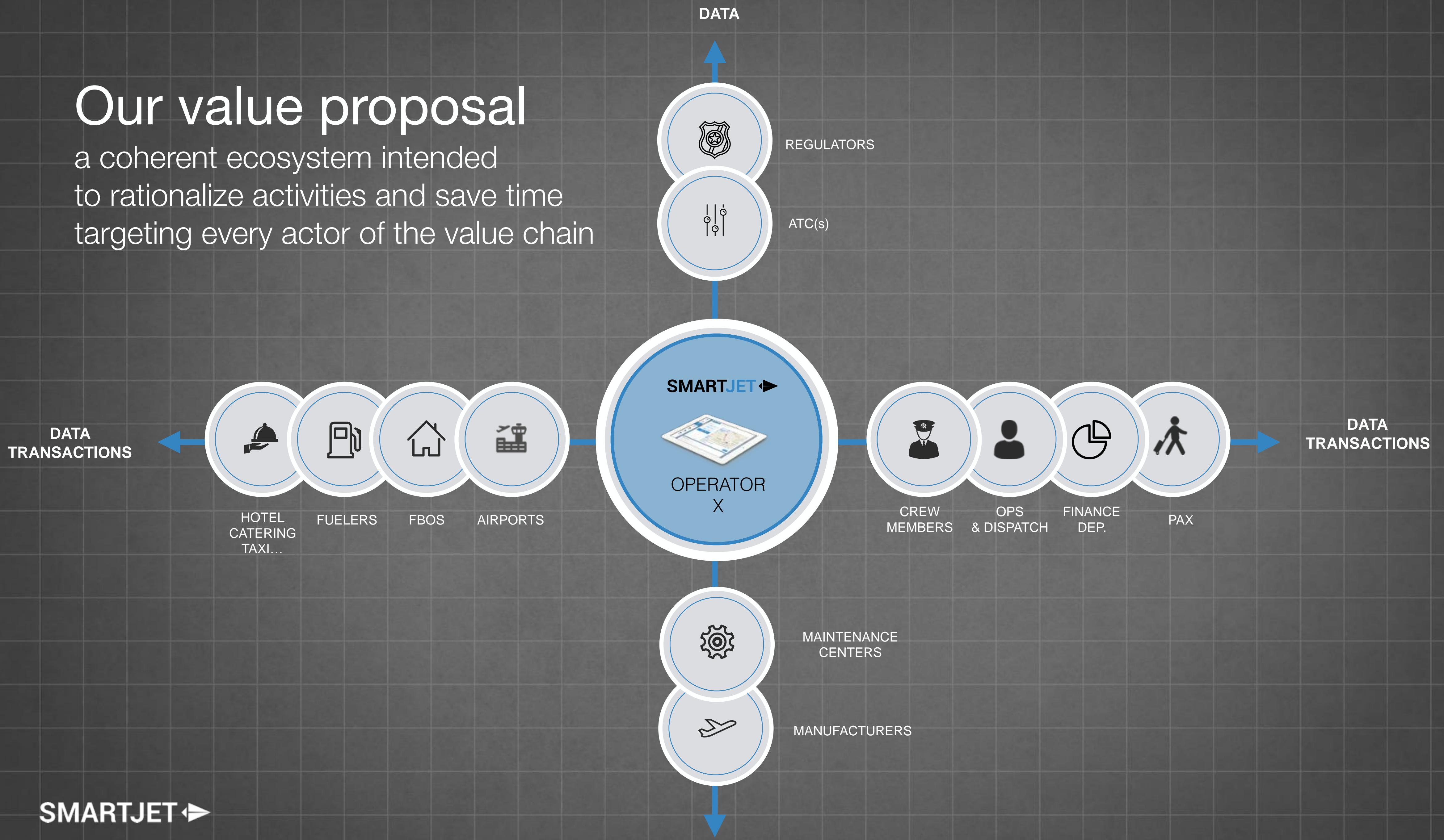
# What was the problem to solve?

multiple feeds of a different nature  
between every actor...



# Our value proposal

a coherent ecosystem intended  
to rationalize activities and save time  
targeting every actor of the value chain

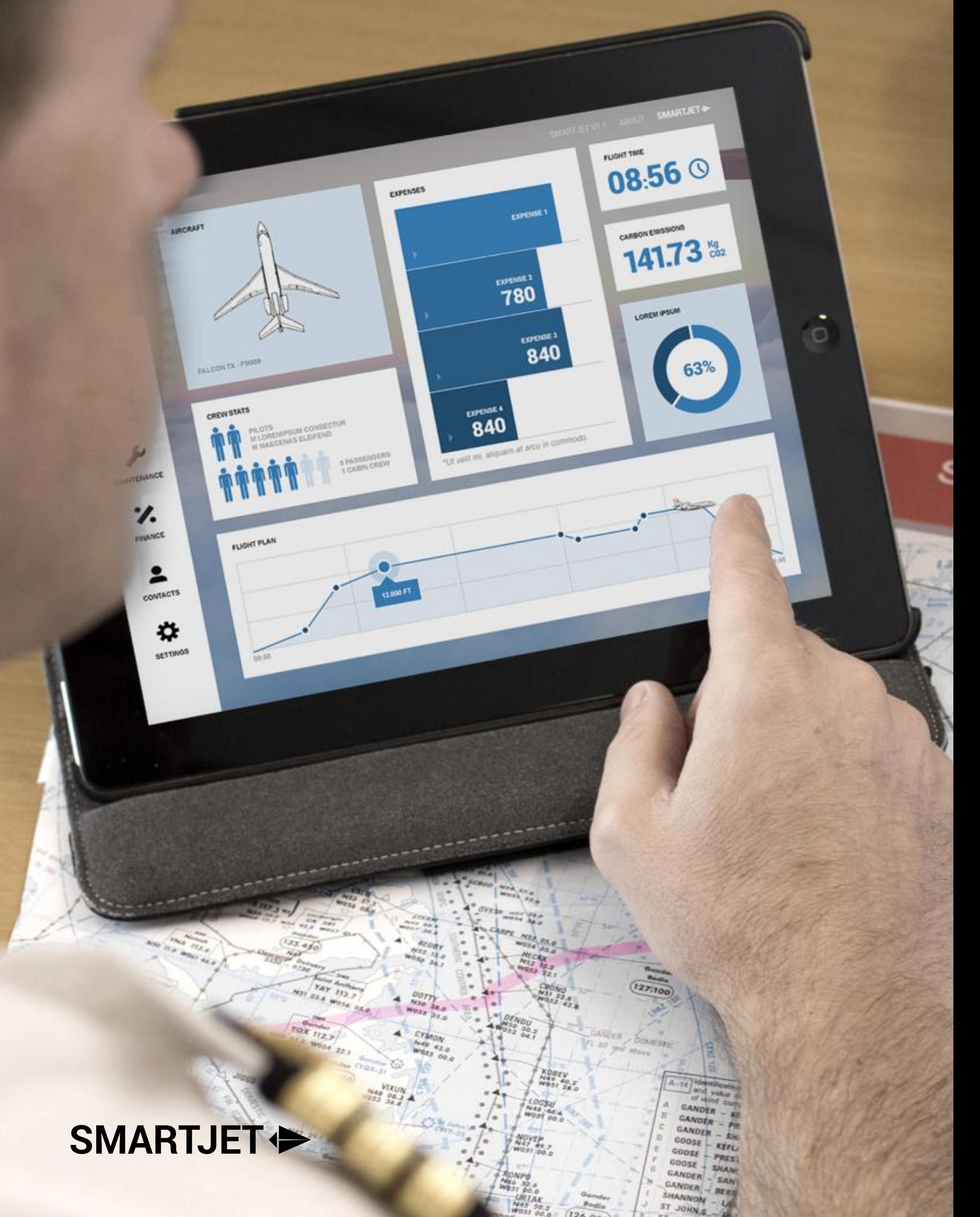


SmartJet masters the business aviation

**DATA**

Ok... What for?

**To be at the cross of all exchanges of the sector  
and capture the value of the market**

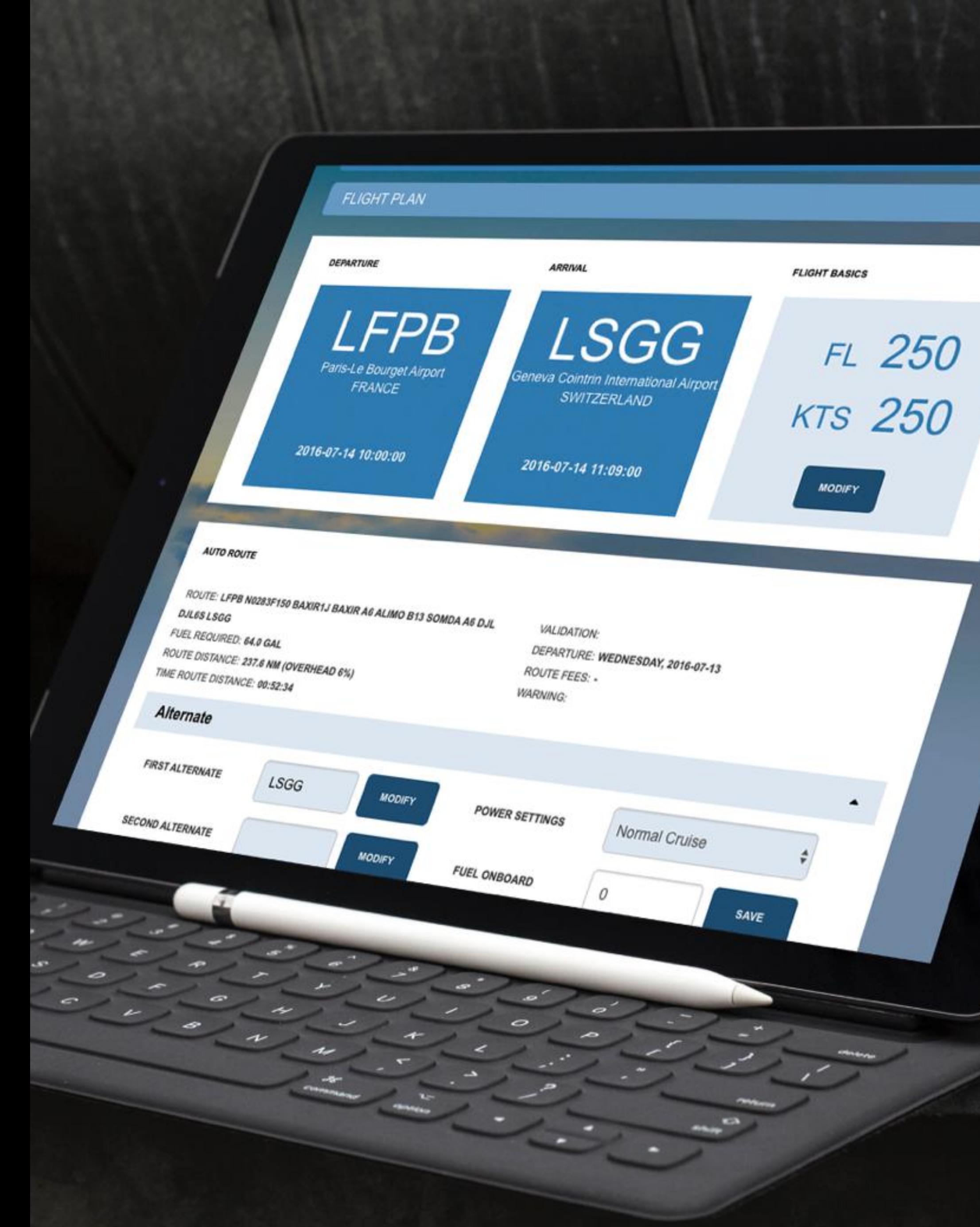


Imagine now that we worked  
during two years  
to create this tool

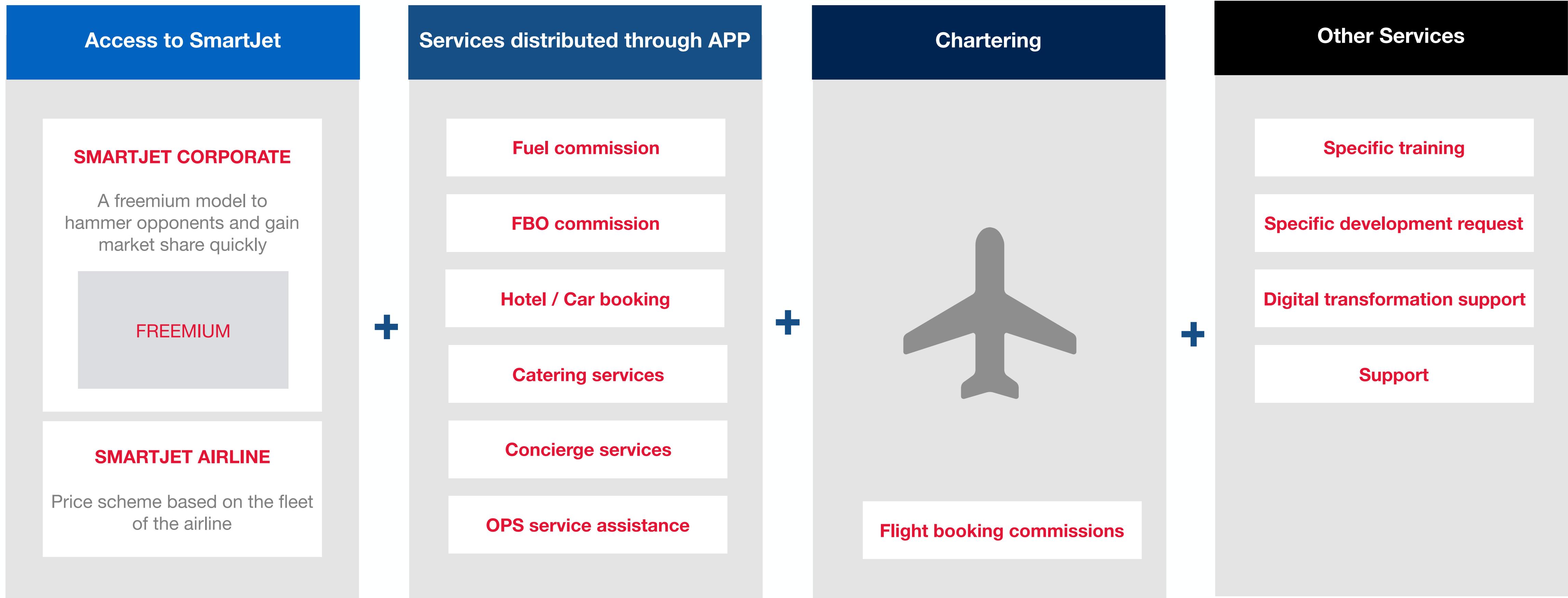
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And that the tool  
has been tested with  
success by a dozen of beta-  
testers

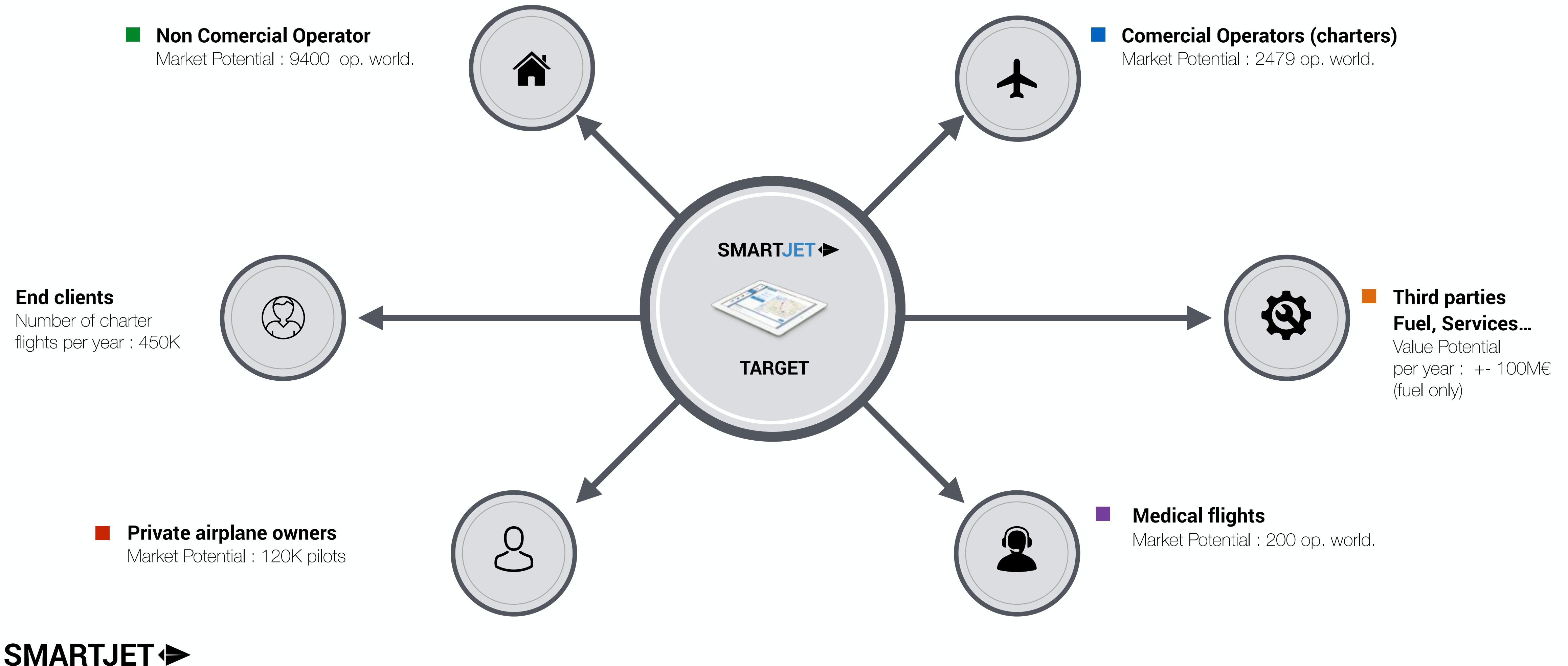
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# With a business model working on 4 pillars



# And a product targeting every actor of the value chain



## **SmartJet project began in may 2014**

We are 4 partners 1CEO, 1CTO, 1Sales Manager, 1 advisor  
The team is composed by senior professionals

**Intellectual property is retained by SmartJet**

We already transformed our first  
beta testers into clients.

&

We are now searching for a  
partner to accelerate the  
distribution of the product and  
install our model on the market.

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## Objective

# Become a world leader within 5 years

Acquire **30%** of Europe & **10%** of world market share of the ops systems.

Deploy a full third parties service strategy worldwide.

Become the first service provider for the business aviation.

Want to know more?

**Contact-us now before the take off**

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