

Startup
Network



CROWD.INC



STARTUP
BATTLE

Starup.team

NEWICO. EXCHANGE

TokenSale

Idea

The ecosystem that consists of a number of software solutions and Internet platforms, allows thousands of entrepreneurs in emerging markets to turn their ideas into global startups with the help of robot incubation and crowd-acceleration, staying in their home cities or countries.



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Problems of Entrepreneurs

Working for many years with startups in emerging markets, we see that entrepreneurs there still have the following problems:

1

AVAILABILITY OF CAPITAL

The local professionals don't have expertise enough to build global companies

2

AVAILABILITY OF EXPERTISE

A lot of educational content exists only in the English version

3

AVAILABILITY OF EDUCATION

Solution

Internet platforms, marketplaces and software solutions are united through a common profile of a professional network. These solutions help to solve the problems described above.

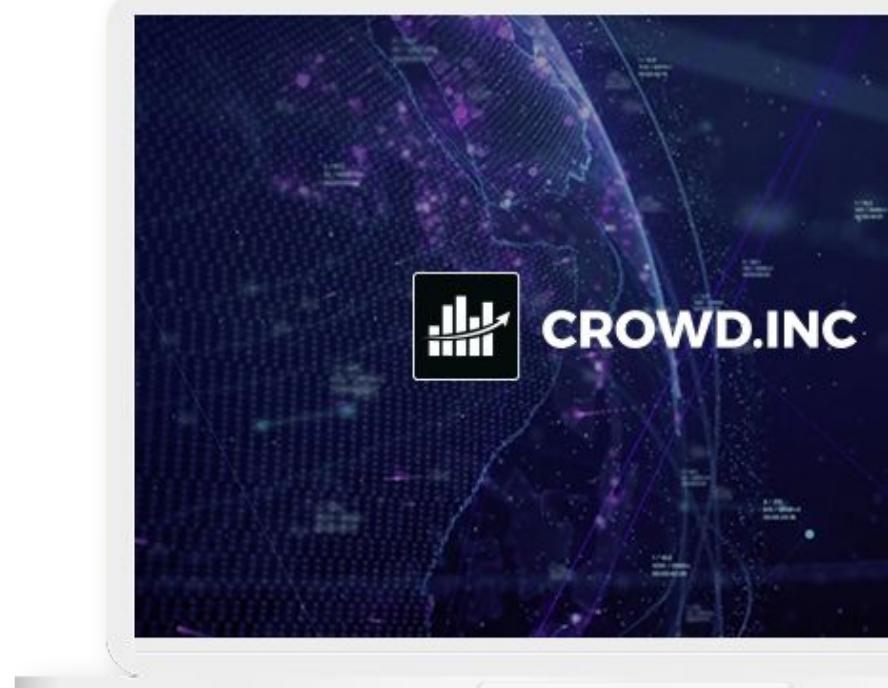


CROWD.IN

This online system is used for launching of incubation and acceleration programs in different verticals and in different countries. Based on the global educational program that occurs year-round, allows thousands of entrepreneurs to incubate and accelerate their ideas, and start-ups at the earliest stage without relocating to another city or country.



<https://crowdinc.me>



STARTUP.NETWORK

This professional network is for participants of the venture market with dedicated platforms for Belarus, Kazakhstan, Russia, Ukraine, the USA, India and Poland. It allows an entrepreneur to publish his ideas and startups, communicate with the community around the world, also to look for investors without moving to other countries.



<https://startup.network/>



STARTUP BATTLE

Offline and online events for startups, is where entrepreneurs can pitch to investors in different countries, including Europe and Silicon Valley



battle.startup.network



P2B CREDIT

This system is used for the searching of venture loans for small and medium-sized businesses. Credits can be obtained online from many small participants.



<https://p2b.credit/>



NEWICO.EXCHANGE

Marketplace is used for creating and publishing ICO campaigns and looking for pre-ico investments. It also helps to find crypto angels to finance the stage before launching the ICO.



<https://newico.exchange>



EasyToken.Sale

This is a technological solution for launching and selling tokens, which allows an entrepreneur to manage ICO campaigns and provides the investor with a cabinet for carrying out the operations of buying tokens.



<https://easytoken.sale/>



Current Situation and Traction

2015
Launching

1000
Applications per
month

55
Countries

The professional network [Startup.Network](#) was launched in 2015 and today it collects over a 1,000 new investment applications from 55 countries every month.

Current Situation and Traction

The ecosystem was visited by about 800,000 unique visitors in 2017. The annual growth is about 50%.



800.000

Unique users per year



50%

Annual growth



30

Startup Battles
annually



2

Startup Battles
Silicon Valley

Current Situation and Traction

About 30 Startups Battles are organised each year in different cities and countries. Twice a year there are events in the Silicon Valley, for those startups that are ready to move to world markets and who require Rounds A and higher.



Current Situation and Traction

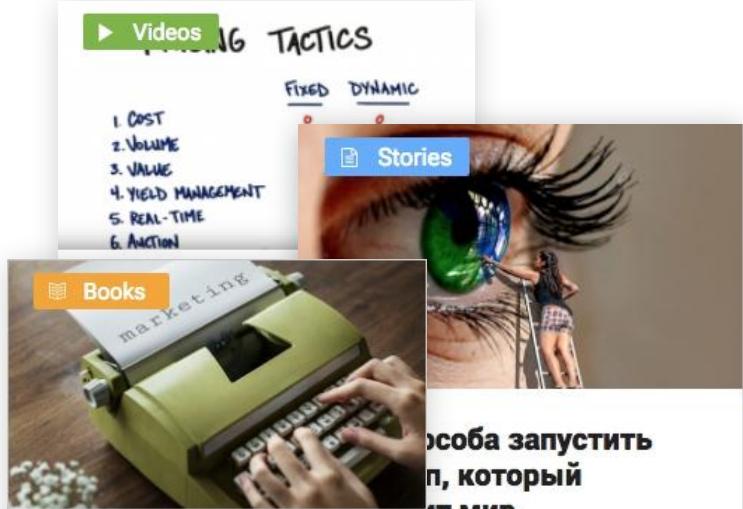
The first accelerating program was launched in May 2018. 20 start-ups from 5 countries are residents. The main speaker is Ash Maurya - author of Lean Business Canvas.



Ash
Maurya
Author of Lean
Business Canvas.

Current Situation and Traction

On this platform for launching programs, materials for self-study are collected and created in the form of articles, books and video lectures that will enable self-incubation.



► Videos PRICING TACTICS

1. COST
2. VOLUME
3. VALUE
4. YIELD MANAGEMENT
5. REAL-TIME
6. AUCTION

FIXED DYNAMIC

Stories

Books marketing

Способы запустить
стартап, который
изменит мир

**На одном дыхании: пять
крутых книг по
маркетингу для
предпринимателя**

Подборка работ, авторами
которых являются гуру
маркетинга и которые помогут
более эффективно продвигать
стартап



Current Situation and Traction

This platform for venture loans works in a mode when transactions are concluded offline, the average check is around \$50,000. It will be launched in the online mode, which will allow reduction of the size of the investor's check to \$1,000.

Offline

\$ 50,000
Average check

Online

\$ 1,000
Average chek

Current Situation and Traction

This platform has been launched to search for Pre-ICO investments, which has began to bring in the first leads of investors and projects.

NEWICO. EXCHANGE



Online

Search for crypto-angels and
pre-ico investments

Current Situation and Traction

In the spring of 2018, the technology solution for ICO campaigns was launched and the first test campaigns are already underway.



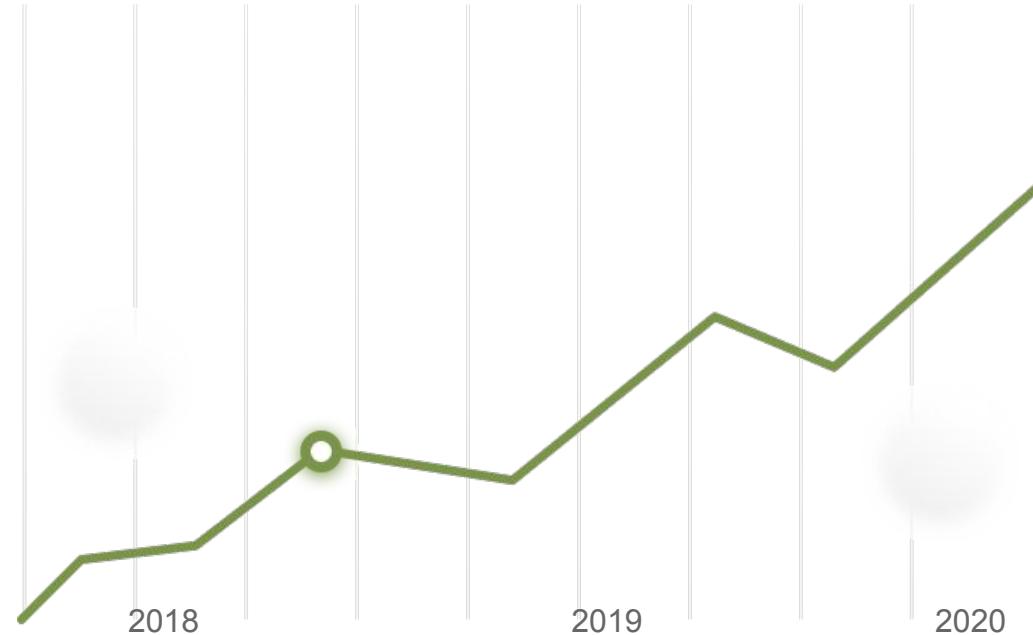
TokenSale



The first test ICO campaigns were launched

Plans

In the nearest future we plan to launch a number of products described below, which should bring additional benefits to the ecosystem and improve our competitive advantages

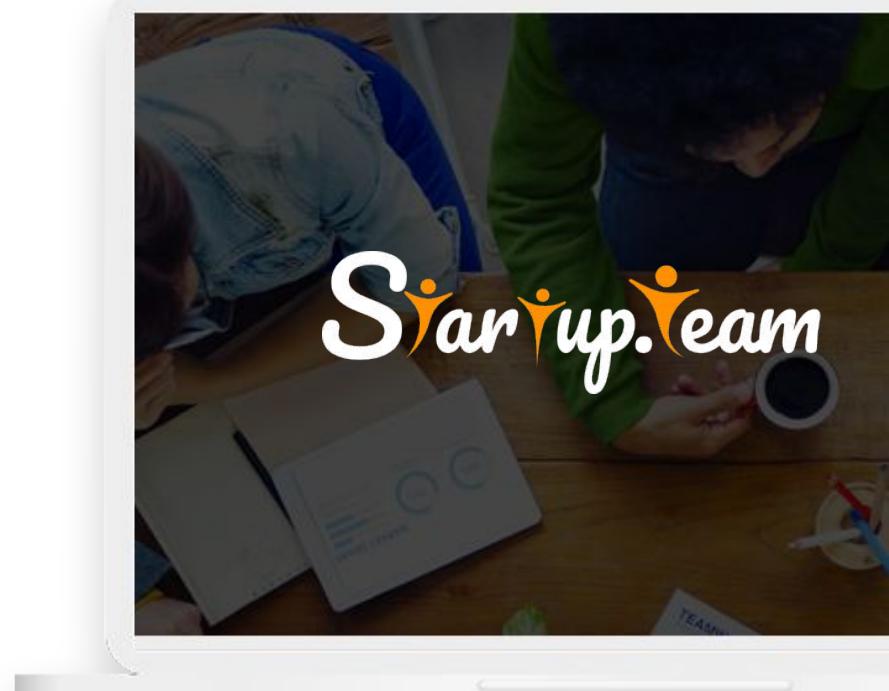


STARTUP TEAM

This tool helps collect startup teams at different levels, from different areas. It helps those entrepreneurs who have a good idea, but in their own circle they are not able to find the necessary team.



<https://startup.team>



ROBOT INCUBATOR

This robot incubator is a software solution based on artificial intelligence, that allows an entrepreneur to receive advice, to test hypotheses, and to take the necessary actions to create his startup at an early stage when none of the mentors are willing to work with them.



STARTUP COIN

This is a specialized token for the startup industry, which will have special properties and protect investors through special mechanisms and smart contracts when investing in the ICO. It is extracted with the help of social mining and serves as an auxiliary tool in the process of incubation and acceleration of startups.



Participants

The ecosystem has 3 types of participants, who are in the process of interacting, creating added value for both the ecosystem and for themselves.

1

Entrepreneurs to whom the ecosystem can solve the problems described above

2

Investors to whom it allows to find and invest in outstanding start-ups locally and in different countries

3

Professionals to whom it allows to monetize their knowledge, experience and connections, helping entrepreneurs

Monetization

1

Basic. Through a share in the startup. Used for global startups in the incubation / acceleration process.

2

Commission. Used when looking for investments and loans for local small and medium-sized businesses.

3

Advertising. It is used on all sites where the through banner network works.

2017

Finance

Revenue

\$ 332,000

Dealings

24

Competitors

KICKSTARTER



startups.co



AngelList



crunchbase



Team

Alexander Soroka studied entrepreneurship at Harvard Business School, and venture investments in Said Business School, University of Oxford. Member of the Board of the Ukrainian Venture Business Association "UVCA". Alexander has a great entrepreneurial experience behind him, and not one successful project in various sectors of the economy, such as stock market, internet, telecommunications, IT integration.



Alexander Soroka
CEO & Founder

Team



Alexey Zhabskiy

Chief Business
Development Officer at
Startup.Network.
CEO at Crowd.Inc



Julia Smelaya

Event Director at
Startup.Network.
Head at Startup Battle



Eugen Zhigliy

Project Manager, Lead of
Development Team at
Startup.Network

Team



Andrew Moroz

**CMO at Startup.Network.
Head at EasyToken.Sale**



Viktor Shpak

**CTO at Startup.Network.
Blockchain Solutions**



Denis Batrak

**CFO at
Startup.Network**

Investment

The ecosystem plans to attract \$1.5m from venture funds in 2018, company's evaluation - \$10m. We are planning the expansion in other countries of the world and the release of new products.

