

Greeting

Without any introduction I go to the main point. I am Mohsen Moradi, CEO of Baharestan ICT and the manager of [Seevand](#) Team. After the experience of implementing several successful and unsuccessful projects in IT section during past years, now with a different vision and based on a motivated and powerful team, I am trying to create one of the largest and the most reliable online business center in Iran. And because of the following reasons, we will definitely achieve it:

- Firm determination and seriousness of the team in line with the common goal
- Our team members are so sympathetic that they don't think anything except succeed in project
- The experience of the past activities and failures, is our guide for future.
- Due to the political issues, leading site like Ebay.com, Amazone.com and ETSY.com which are working in B2B structure and provide simultaneous buy and sell facilities, are inaccessible, filtered or with prohibition in Iran.
- So far online stores with B2C structure have been active in Iran and they only offer the goods in their warehouse i.e., digikala.com, bamilo.com. And multistore and such apps which are the infrastructure of sales for all, didn't have a serious activity yet.
- There is not much time that online shopping has become popular in Iran, and this issue will have a significant growth in the coming years.
- Seevand.com starts with the subject of handicraft which is one the issues of interest in Iran, as in the reports of the chambers of commerce has been raised as one of the domestic and foreign investment priorities.
 - Of course, [Seevand](#)'s activities won't be limited to handicraft and new topics and categories will be added to the site during a coherent schedule in development stages.
- Our team activities are in the registered company form in Iran (Baharestan Technology and Communication Pars, Register Number: 46531) and all licenses have been obtained from law enforcement agencies.

But why I wrote this letter to you:

- First of all putting you ahead of time in a different event in IT section of Iran and that is nothing but [Seevand.ir](#) (we also owned [seevand.com](#) which is in our schedule to be raised for worldwide communication in other languages).

- Your company's development and activity is pattern for our team and we are striving to take steps to progress faster with your pattern of growth and development.
- Communications are always useful and in near future it may lead to cooperation and financial and economics exchanges.
- We are seriously demanding our critique as though small strategic advices, lead us to large results and significant and beneficial changes. Please watch us, check us and guide us.
- Angel investors and financial supports always play a key role in the growth of startups. So if you found Seevand.ir a good opportunity to invest be sure to contact us. And also thanks for introducing our activity to those investors who you know.

Thanks a lot for your attention and waiting for your answer for further negotiations. Please don't hesitate yourself to contact us if you are interested to review Seevand's detailed business plan.

Best Wishes

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