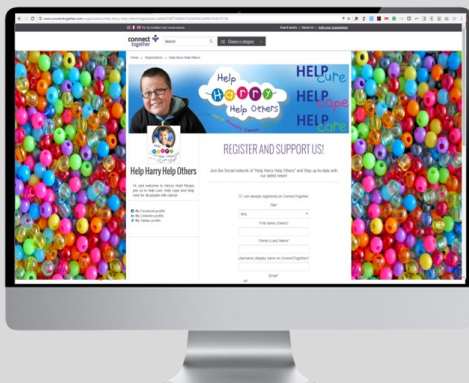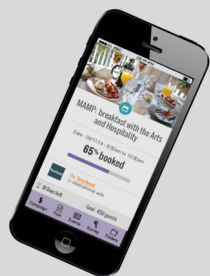# connect together

- **UNIQUE solution as a private social network**
- **Designed for all Charities and Clubs etc**
- **Everything they need in one place**
- **Improves Communicate & Engagement**
- **Fully Branded**

What Is ConnectTogether?

Our system offers Non-profits and clubs with the very first affordable way they can have their own fully **branded Smartphone App**, along with their own **branded cloud based private network.**

In essence, we have combined the 'best of the web' for Non-Profit Organization's along with all the tools they use daily in one single, fully brand customizable place.

The need for ConnectTogether for NPO's

Not for profits need to stand out, they need to be noticed, and they need to make their followers feel part of their family. With ConnectTogether they can do this and so much more, with no upfront investment.

They all currently use email and social media when they have an important message to get across, but find that they get lost in the mountains of other emails, posts, adverts and tweets that their followers get every hour of every day.

For the very first time, they can now guarantee that every message, request or invite will be seen by 100% of their followers, and can be replied to in just a couple of clicks right from their phone, wherever they are and whatever they are doing.

Unique Solution, Unique Revenue Stream

After close consultation with NPO's of all sizes, we have developed a 'white label' system that enables us to quickly change the skin of both the Apple and Android smartphone apps, along with the web portal. Therefore, delivering to them their own fully branded communication and funding solution.

We offer this to the organization for **FREE**, with no set up charges or license costs etc. Instead, we charge a simple **5% fee** on all financial services processed through the system, such as donations, ticket sales, sponsorship and product sales etc.

This equates to a recurring revenue of $7, per member per year. So, an organization with 10,000 members or followers will deliver us a revenue stream of $70k per year.

We also offer corporate sponsorship, whereby companies already linked to an organisation can sponsor the app. Again, we take a commission on that transaction.

Low cash burn

Offering full branding is important to both us and our NPO partners, as it engages more with their followers and therefore increases the number of downloads, regular users and revenue.

We designed our system so that we can quickly and cost effectively change the skin to replicate all the design requests of the NPO. In fact, the average internal design cost of each new branded app is just $100. Therefore, just a $100 investment equates to many thousands of dollars of future revenue.

Market Size

ConnectTogether is designed for NPO's of all types and all sizes.

There are 4.5 million NPO's who have over 1,000 members within the US and Europe, with a combined turnover of over $500b (2015).

In essence, we have a unique solution with an endless potential customer base.

Our system is ideal for any organisation with a membership of just a few thousands to millions!

- Charities
- Associations
- Clubs
- Schools
- Unions
- Universities
- Colleges
- Societies
- Councils
- Federations
- Institutes
- Churches
- Fellowships
- Affiliations

www.ConnectTogether.com
info@ConnectTogether.com

connect together

The best of the web - all in one place for NPO's

Communication

They can guarantee that all their messages and requests are seen 100% of the time by 100% of their followers and members!

100% Secure

They choose who sees what, and when they see it! We also will never share or sell any information uploaded - ever!

Engage

They can get closer and engage with their followers and members, in ways never possible before.

Payments

Securely gain payments and fees quickly into their PayPal account. No more waiting for cheques or cash from anyone!

Events

Organise both free and paid to attend events, whilst taking payment at the same time that they confirm attendance!

Surveys

Gain feedback from their members on any subject they want, which they can supply in just a couple of clicks!

Save Time!

Securely gain payments and fees quickly into their PayPal account. No more waiting for cheques or cash from anyone!

Free!

100% Free to use, and always will be. We then charge a 5% small commission on any money processed by the site

Ad Zone!

We offer two options:
-Advertising free (subject to condition)
-Advertising with revenue sharing

VIRAL

We budget to have 50m plus users on our system in 2019, with only a very limited marketing budget.

We have no direct relationship with the end user, but instead create close partnerships with the NPO Head Office.

Each NPO brings themselves their own members on-board which with even our smaller partners can equate to 30,000 ongoing users in 'one go'.

The NPO's promote their 'own app' to their followers due to the many benefits it delivers them, such as guaranteed message delivery and the quick and easy fundraising.
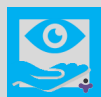
- 2016 - 0.5m users
- 2017 - 5m users
- 2018 - 12m users
- 2019 - 25m users
- 2020 - 50m+ users

Future Development

Although our system already offers more than any other system , we are developing new features and revenue streams for launch in the near future:

Shop2Care

Watch2Care

Sponsor2Care

Want more information?

Watch the Video and/or Contact us via info@connecttogether.com

www.ConnectTogether.com
info@ConnectTogether.com