



**T45**  
**INVESTMENTS INC.**

# LEGAL ENVIRONMENT FOR INVESTOR AND CLIENT SECURITY

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# MARKET ISSUES

*Statistically, 97% of players in the exchange market lose their money.*

## WHY DOES IT HAPPEN?

- lack of experience, skills
- lack of access to a high-quality source of information
- inability to evaluate news
- inability to check on the quality of analysis findings and analytical judgments over time
- absence of a personal trading strategy
- lack of knowledge of risk management and inability to form and meet capital requirements



# MARKET ISSUES

At first glance, most of the issues can be fixed with the help of professional consultants and analysts. However, there is a stable situation nowadays in which a huge number of forecasters of all stripes share with a market player torrents of information, which takes plenty of time to analyze. The more time is spent on information processing - the less relevant the information became and the less profitable investment decisions are made.

**As a result, the market player often gets outdated and irrelevant information, makes mistakes and loses money.**

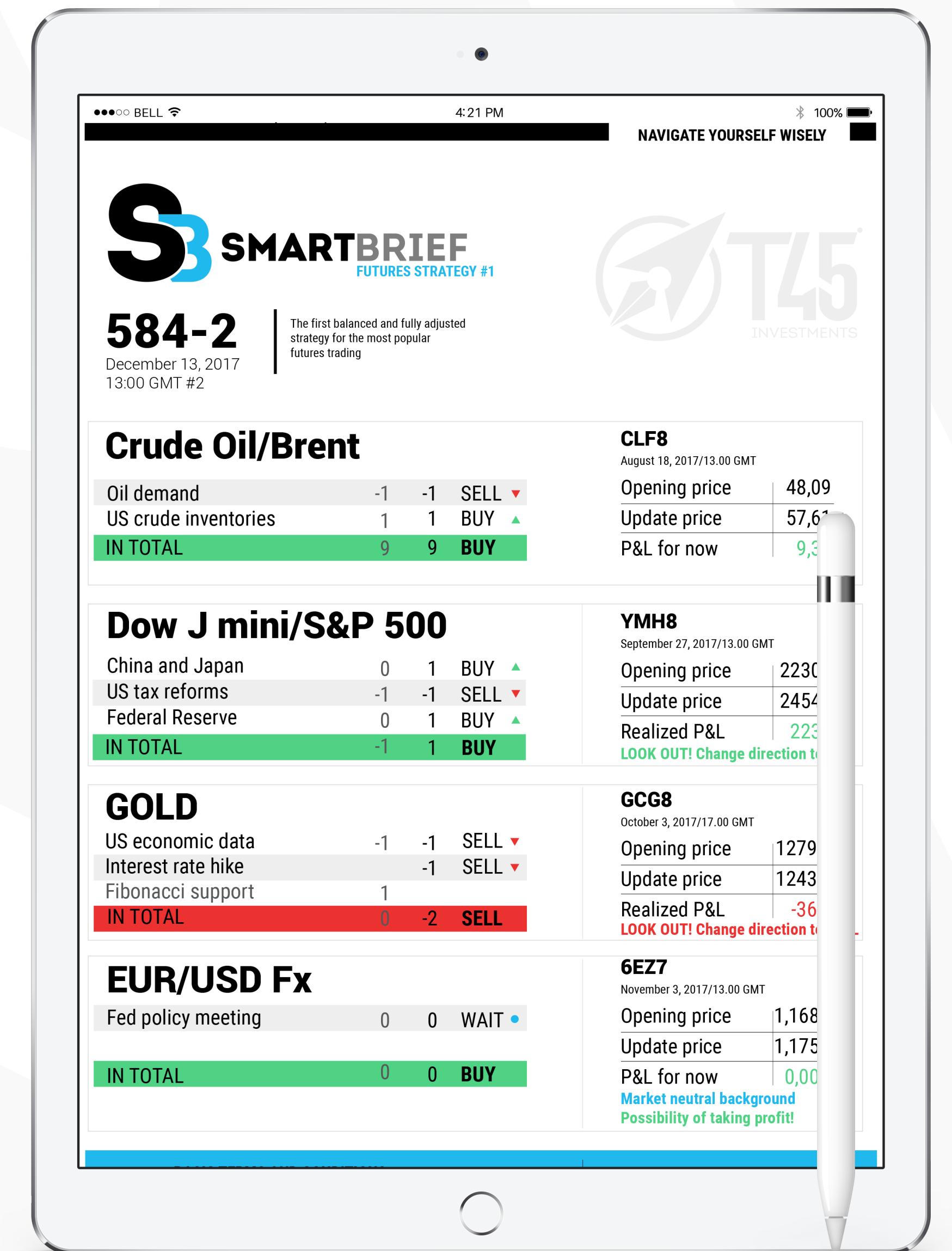
- Big flood of analytical information
- Long, complex analysis findings
- Analytics falls behind a fast-changing focus of the markets



# OUR SOLUTION

**S BRIEF SERVICE** is an information system that provides investors with unique and brief investment reports with the most updated information for investment decision-making purposes. The service helps to save time, make more profit and - as a result - improve the quality of life.

The unique short summaries - **S-BRIEFS** - are delivered 4 times per day, 5 days per week. Each summary consists of focus-factors for the assessment of financial market conditions and trades on a specified asset portfolio.



# OUR SOLUTION

Every S-BRIEF is prepared online by professional analysts. Focus-factors for a summary are selected from the most trustworthy online sources, such as Bloomberg , Reuters , and Associated Press, according to methods of our specialists. Every focus-factor is accompanied by one or more latest news items in PDF(with a timestamp), which brings an opportunity for a user to be kept up to date on a steady news flow.

## Every current summary additionally consists:

- assessment of focus-factors from a previous S-BRIEF, which forms a continuous sequence;
- trades, linked to a timestamps and an exchange prices, which are written immediately after S-BRIEF release;
- Minimal capital requirements for every analyzed asset.



### APPLICABILITY

Relies on the world's most trustworthy sources



### SAFETY

Includes a diversified asset portfolio for risk mitigation



**PROFESSIONALISM**  
Based on many years of experience of top-rank professionals

**4 PER DAY**  
**1000 PER YEAR**

**STABILITY**  
Delivered 4 times per trading day:  
more than 1000 times per year



**TRANSPARENCY**  
Confirmed by a trade history written to a blockchain



# OUR SOLUTION

**S-BRIEF SERVICE** is the first project, using the blockchain technology.

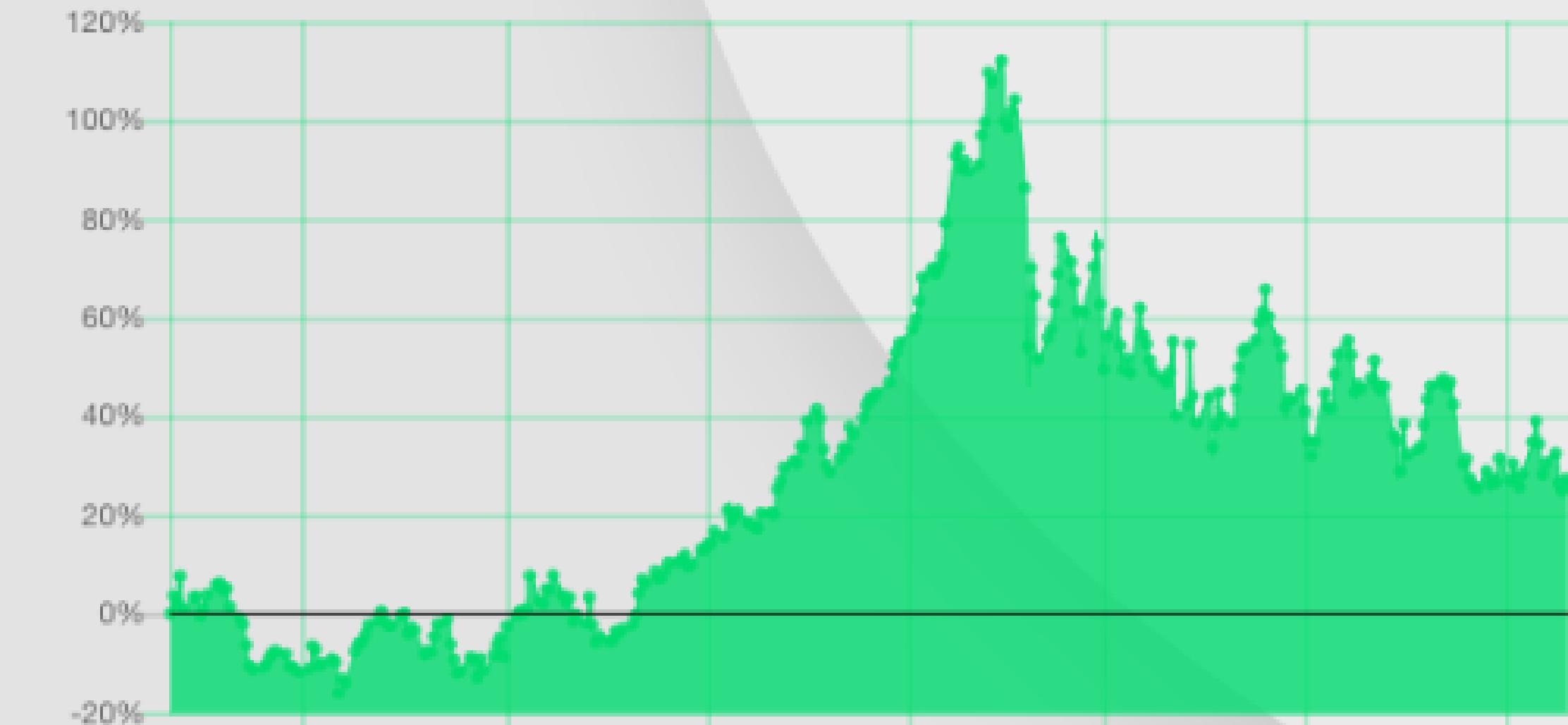
**S-BRIEF** is designed and updated such that analysis and trades are linked by a timestamp, exchange price, and a continuous, uninterrupted, and regular delivery of the summaries (4 times per day at 6:00, 10:00, 14:00 & 18:00 GMT at winter time, and at 5:00, 09:00, 13:00 & 17:00 GMT at summer time, 5 days per week) creates a fundamental investment strategy - **S-BRIEF Benchmark**

All trades of the investment strategy are written to the blockchain of the project online and cannot be changed. This ensures the fairness and transparency of the strategy's performance results

# LIVE DATA

LIVE S BRIEF DATA (COMING SOON)

# 25%



424 days

## Friday, July 20th 2018

Crude Oil **0.95** | Dow J Mini **0.47** | GOLD **-3.23** | EUR/USD **0.31**

**SUBSCRIBE**

Click [HERE](#) to learn more about subscribing and S BRIEF.

# OUR SOLUTION

## S-BRIEF SERVICE USE CASES

- A user registers in the system
- Pays for a subscription
- Receives S-BRIEFS 4 times per day
- Makes trades in accordance with S-BRIEF recommendations
- Gets profit



# BUSINESS MODEL

## THE CORE OF THE PROJECT BUSINESS MODEL - S-BRIEF

### SUBSCRIPTION SALES

S BRIEFS are distributed by an online subscription. The number of subscriptions per a portfolio (product) is limited to one thousand (cannot be increased according to the smart contract terms), and divided in 100 groups. Subscription price increases concurrently with a decrease of a number of unsold subscriptions in the groups.

The financial model is based on the principles of combining of traditional fiat revenue stream with features of TREND - the digital token of the system.

### SOURCES OF PROFIT OF T45:

1. S-BRIEF subscription payment in TREND;
2. 1.5% spread charged in BTC on selling TREND for BTC;
3. S-BRIEF subscription payment in US dollar and other fiat currencies;
4. 13% fee charged in TREND on buying-selling of subscriptions to the service.



# TREND TOKEN

TREND token is an internal unit of account for a service account as well as promo-coin. It is transferred from one address to another by means of the wavesplatform.com blockchain. The token can either be bought from the T45 service solely for bitcoin (payments in fiat currencies are excluded) or on an open market for any other facilities upon the availability of such offers.

This service guarantees an automatic constant two-way quote of BTC-TREND as 1.015 BTC for one TREND token on buying TREND, and 1.000 on selling (1,5% spread), for the entire volume (100%) of TREND tokens in circulation at any time on all blockchain addresses,

The total number of TREND tokens is limited to 10,000.00000000 and cannot be cryptographically increased.



# TREND TOKEN

## **Token Use Cases:**

- S-BRIEF subscription payment;
- HOLD for any period of time;
- Instant exchange for bitcoin at the rate of 1:1
- All the above three options are guaranteed by the T45 service until the TREND token is in circulation.

## **Scenarios of Open Market Sales:**

1. TREND tokens are debited from the buyer's account and, less a 13% service commission, are credited to a seller's account;
2. The buyer gains online access to S BRIEFs at a price stated following the established allocation of places at the facility;
3. The seller loses access to his online subscription.



# TREND TOKEN

## **Other Features of the Token:**

A long-run, but not a permanent, promotional bonus assessed at 50% of the monthly earnings of the service is provided for all TREND token holders. The reward is distributed between blockchain addresses of TREND holders on a monthly basis in proportion to the TREND balance at the addresses, excluding the permanent addresses of the T45 service, which were preliminary and publicly announced. The promo-bonus payment is introduced for promotional purposes only, not an obligation of T45 Investments Inc. It can be canceled or imposed again at any time at the T45 team's discretion without giving prior notice to TREND token holders.

According to the business model of the service, any TREND token movement from the permanent addresses of the T45 service, which were preliminary and publicly announced, takes place solely as an onerous automatic transaction - SELLING TREND ON DEX for BTC with a simultaneous BTC crediting to the mentioned above addresses at the rate of 1.015000 TREND for one BTC. The amount of TREND in selling orders and the amount of TREND in buying orders at any point of time equals 10,000 TRENDs, which is guaranteed by the T45 service. Thus, nobody can ever get a TREND token or any of its parts from the T45 service for free or at a discount.



# MVP

## **Current Subscription Test Sales Experience in Detail**

Subscriptions sold: 50 (during a testing period; sales of subscriptions have been temporarily suspended due to works on a client service optimization

Current turnover: 7000 USD

Subscriptions were sold to investors from the community created by the project

50 subscriptions sold in 2 weeks

Number of investors in the community: 300 people

Conversion to purchased subscriptions: 16%

Community formation costs: 200\$ (limited amount of targeted ads in telegram channels)

Time spent on the community development: about 8 months



# MVP

## **Test Sale Scenarios**

Since May 22, 2017, without any marketing efforts (from scratch), about 400 Russian-speaking users of the S-BRIEF GLOBAL MACRO Strategy has been gathered in a community. At the launch of test sales, 37 subscriptions were sold in one day. Conversion amounted to more than 9%. Mostly payments were made in US dollars by time-consuming wire-transfer (payment by cards during a test sale was not offered)

The revenue was \$ 7,000. From there, test sales were suspended to finalize the technological part of the project - an S-BRIEF delivery system, a system of writing on the blockchain, place selling functionality, etc. In addition, the main target audience for the company is users from the United States, developed Gulf countries, Korea, China, and Japan. The company wants to direct its main marketing efforts to the markets in which the product will have a higher demand.



# ROAD MAP AND FINANCIAL PLANS FOR 2019-2020

## NOVEMBER 2018 - JANUARY 2019

- final designation of legal outlines and environment by certified US lawyers
- hiring of professionals for implementation of marketing decisions in all target countries
- preparation of full-scale marketing activities (online, offline)
- revision and testing of the technological part of the project

## JANUARY - FEBRUARY 2019

- targeted marketing, marketing channels testing, marketing decisions making
- participation in professional targeted offline events
- TREND listing on the Kraken exchange

## FEBRUARY - MAY 2019

- full-scale launch of marketing and sales flagship strategy - GLOBAL MACRO
- preparation of the CRYPTO and METALLS strategies
- sale of the first 500 subscriptions to the GLOBAL MACRO strategy (total revenue level - \$ 70k/month, TREND sales revenue - not less than \$ 4kk.)



# ROAD MAP AND FINANCIAL PLANS FOR 2019-2020

## MAY - AUGUST 2019

- sales of +100 subscriptions to the GLOBAL MACRO strategy (total revenue level \$ 200k/month, TREND sales revenue - not less than \$ 12kk)
- start of sales of the CRYPTO and METALLS strategies

## AUGUST - DECEMBER 2019

- sales of +100 subscriptions to the GM strategy and 600 subscriptions to the CRYPTO and METALLS strategies together. (total revenue level - \$ 500k/month, TREND sales revenue - not less than \$ 20kk)

## DECEMBER - APRIL 2019

- total sale of all subscriptions to the GM strategy (total revenue level - \$ 1500k/month, total sale of all TREND tokens in circulation)
- development of new strategies at a request of target groups, which have bought strategies and brought the main revenue
- expansion of the team of strategy developers



# **ROAD MAP AND FINANCIAL PLANS FOR 2019-2020**

## **APRIL - NOVEMBER 2019**

- preparation for the round C attraction in the amount of at least \$ 150kkk

## **NOVEMBER - APRIL 2019**

- closing of the C round in the amount of at least \$150kkk

## **APRIL - NOVEMBER 2020**

- preparation for an IPO on NASDAQ

## **2021**

- running of IPO valued not less than \$1kkkk



# INVESTMENT OFFER

Investments in the project in the amount between USD 1.2 million to 2.5 million (100% cash in) for a direct share in the company between 7% and 15% (depending on the actual volume of investments).



# INVESTMENT ALLOCATION

**20% of the attracted amount of investments:** Expenditures on technical improvement of the project (strengthening of blockchain solutions, optimization of mobile solutions, etc.)

**10% of the attracted amount of investments:** Expenditures on the final formation of the legal outlines (official conclusions from SEC, expert opinions, etc.)

**15% of the attracted amount of investments:** Expenditures on operating matters of the project (line personnel, entertainment expenses, etc.)

**20% of the attracted amount of investments:** Marketing expenditures

**10% of the attracted amount of investments:** Expenditures on TREND token listing on crypto-exchanges (high-priority: kraken, poloniex)

**25% of the attracted amount of investments:** Expenditures on the token liquidity maintaining on the stock exchanges;



# TEAM

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Marketing: <https://weisswater.com>