



**quarternine**

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Working with the **right the people is essential to success of companies**, they need to work with top professionals to have a competitive edge in developing their products and meet deadlines.

Current methods are **expensive** and **inefficient**.

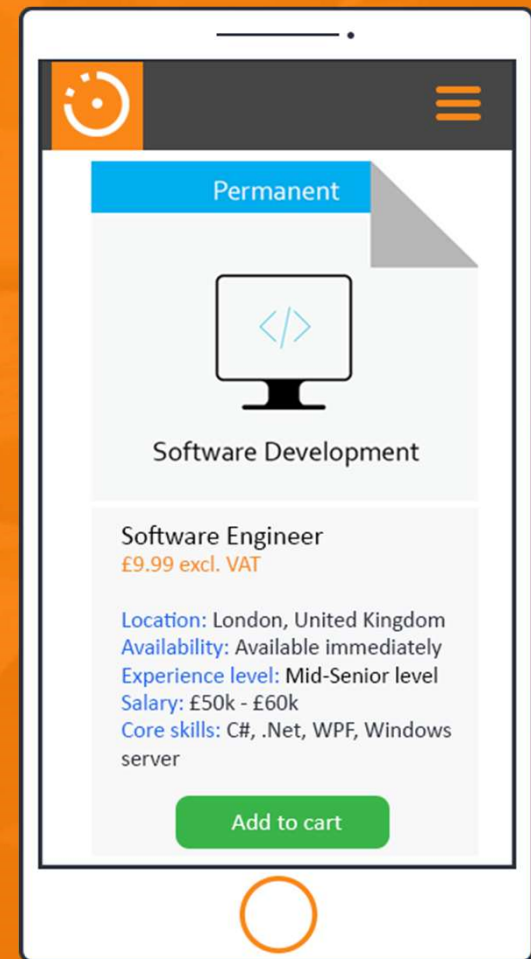


We want your next hire to cost you just £9.99



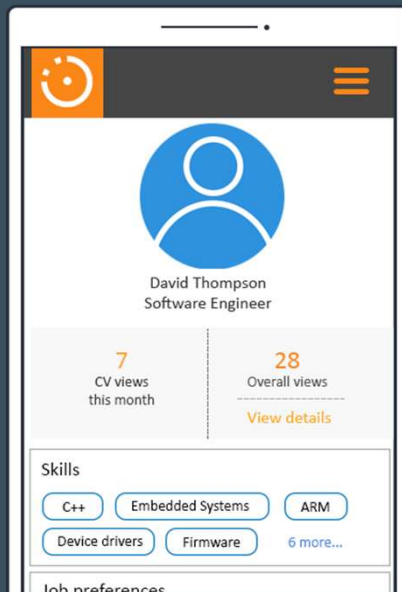
## MEET QUARTER TO NINE

We keep it simple, only pay for what you need - PPD (Pay Per Download). Screened and qualified CVs. No monthly/yearly commitments. No minimum downloads.



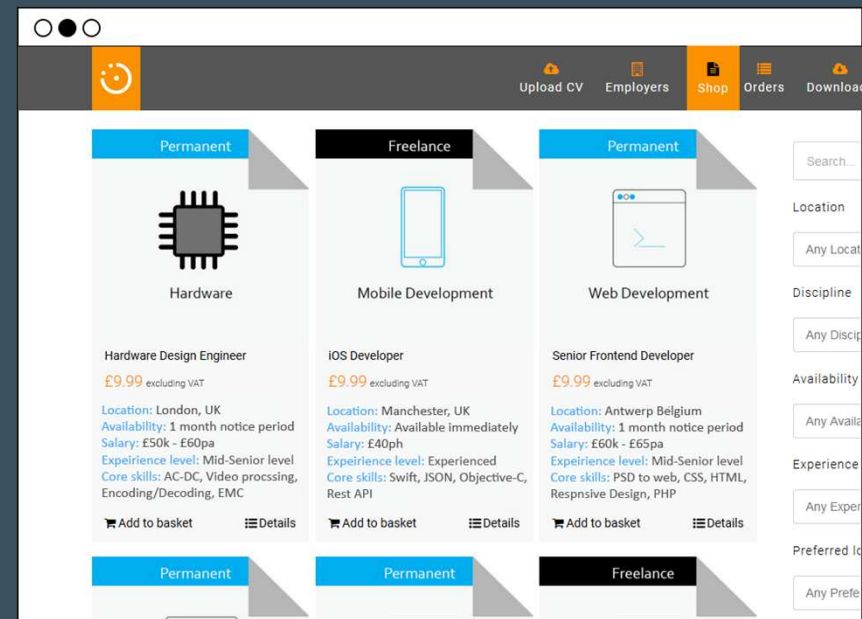
## Candidates:

- PPD (Pay Per Download) model ensures that employers only access your CV and contact you if there's a good fit.
- See how many times your CV has been viewed and by which company.



## Employers:

- Only pay for what you need – PPD (Pay Per Download).
- Screened and qualified CVs
- No subscriptions or hidden fees
- Hire directly



## BUSINESS MODEL

### PPD – Pay Per Download

1. Employers browse through CVs,
2. Choose which profiles they like,
3. Add to basket and
4. Checkout
5. Each item/document costs £9.99 and the link works for 90 days



## MARKETING

- Social media advertising – LinkedIn, Facebook etc.
- Tech fairs/conferences
- Job fairs
- Video blogging
- Contributor blogs on [quartertonin.com](http://quartertonin.com)
- Host events
- Release publications



## COMPETITION?

Recruitment agencies

Jobsite

Hired.com

Monster

Agencies and other platforms charge a fee for hires. Job boards require a subscription for access to CVs. Can be very expensive.

Our PPD (Pay Per Download) model is a unique approach and offers a very different value proposition to employers and job seekers.





## MILESTONES

### Current:

- Product built
- Website built
- Company registered
- Company bank accounts open

Pre-launch

### 3 months:

- Build Supply & Demand
- Fine tune marketing
- Raise brand awareness
- Create a following

### 6 months:

Hit revenue target:  
£1000 per day



If you're interested in learning more, I'd love to stop by at your office in the next week or two to give you a live demo. Would that work for you?

