

EXECUTIVE SUMMARY: CICOMMERCE PROJECT

CICOMMERCE (Côte d'Ivoire Commerce), is a commercial network that simplifies the business by allowing:

- 1) To find and communicate for free with any professional's in Côte d'Ivoire by videoconference (audio call and video), instant messaging, on all media (phone, tablet, computer) and in more than 60 languages translated automatically ...
- 2) Make remote appointments with professionals and even to pay before moving for a service (Hospital, laboratory, clinic, lawyer ...)
- 3) To make available to professionals and users, artificial intelligence thanks to robots (chatbot). The fully designed and functional platform is available at the address www.cicommerce.net.

Site-related mobile messaging applications have also been developed and are available on google play. To find them, type "cicommercechat".

What is the business model, the market, and what are the prospects of sale?

Registration on the platform is free including the use of tools Communication. Objective: to popularize it with the general public, to make it indispensable, and then sell the advertising.

There are, however, paid options that provide more visibility and opportunity for the professional and make it more credible:

*** The Pro Enterprise main product package (cost: 300 000 fr / year, 462 euros)** offers: extended opportunities for professionals including a dedicated self-managed space, a professional page, and its highlight on the platform.

*** The reservation pack (cost: from 300 000 fr , 462 euros)** allows to have a dedicated reservation service and remote payment service for the customers.

*** The ROBOT pack** (cost: from 500 000, 770 euros) robot design, the customer advisor of the company, responds to customers and can perform more complex tasks on demand. Cost maintenance not included.

*** Pro shop pack (cost: 300 000 fr,/ year 462 euros)** for the company that wants sell online by having their own shop on the platform.
Here is a brief description of how we will make money.

The market and prospects:

The market:

Our main target is SMEs rated in our country at over 36,000 by the Ministry of Commerce.

Perspectives:

In terms of prospects, we hope to capture between 1000 and 2000 customers per year, for an annual turnover of between 300 000 000 (460 000 euros) and 600 000 000 francs / year (920 000 euros). Considering here that we sell only the main product (*** the pro-business pack**).

But if we aggregate the gains of other products and the advertising we will also sell, the amounts quoted here should be largely exceeded.

NB: Very important details, the project has already won 3 prizes including the one of 100 best African innovations in 2014 awarded by the French government and AFD. (See the prices below.)



FORUM AFRIQUE 2013
LAURÉAT DES 100 INNOVATIONS
POUR UN DÉVELOPPEMENT DURABLE



Décerné à

Koffi Christian Sokoly

Fait à Paris, le 5 décembre 2013

LE MINISTRE DÉLÉGUÉ AUPRÈS DU MINISTRE DES AFFAIRES ÉTRANGÈRES,
CHARGÉ DU DÉVELOPPEMENT

Pascal Canfin



CERTIFICAT DE NOMINATION A LA DÉMI-FINAL DU CONCOURS CGECI ACADEMY BUSINESS COMPÉTITION 2014

Je soussigné Monsieur OUATTARA Lakoun Directeur Général de la CGECI

& Monsieur Eric KACOU Directeur Général de ES Partners attestent que :

Monsieur Sokoty KOFFI CHRISTIAN

Porteur du Projet : **CICOMMERCE (Côte d'Ivoire Commerce) www.cicommerce.net**

A participé au concours CGECI ACADEMY business compétition 2014

Initié dans le cadre du forum CGECI ACADEMY pour la promotion de l'entrepreneuriat en Côte d'Ivoire.

En foi de quoi cette présente attestation de participation lui est délivrée pour servir et valoir ce que de droit.

Fait à Abidjan le 25/04/2014

Lakoun OUATTARA
Directeur Général CGECI

Eric KACOU
CEO ESPartners