



Overcome

**Snapchat is masks, Facebook is friends, Telegram is a chat,
Overcome - is a Challenge.**

**Challenge is a challenge to oneself, overcoming difficulties
From this and the name of our social network Overcome,
every year in the network we find hundreds of new Challenges,
dozens of them become mega popular. This way we will create one
shell for all calls. In one place will be all that you are interested.**

**Dating, communication, games, all in one social network.
This is a millionth audience. Billionaires earnings. We conducted
a study and according to our calculations, every 10 people
take part in various Challenges. Harlem Shake, Ice bucket challenge
and many others. Overcome is one larger cadge, which will
embellish and unite all people.**

Main objectives

- 1. Education of people**
- 2. More communication.**
- 3. More opportunities for self-realization.**
- 4. Education of a healthy generation.**
- 5. The activity of people.**
- 6. Live communication is the main source of knowledge!**

**All these goals will help us to get ahead of the world social platforms,
the social network. We want that people usefully spend time in social networks.
What would each person have formed a goal!**

Business plan

Methods of income of the Company

1. Display of Advertising
2. Purchase of a subscription for disconnection from advertising.

Figures

Let's take as the basis the most popular social network of the world FaceBook

1. The number of registered users (this is for 2018) (2 billion 170 million users)
2. Net profit (16 billion dollars) (data for 2017)

Revenue is absolutely identical (showing ads)

On average, one person brings FaceBook 1chel = 16000000000 dollars /
2170000000 number of people = 7.37

With one person, FaceBook earns an average of 7.37 dollars.

Revenues of OverCome will be directly proportional to the number of registered users.

10,000 people = 73,700 dollars per year net profit

100,000 people = 737,000 dollars per year

1,000,000 people = 7,370,000 dollars a year

of net profit and so on.

The second way is a paid subscription that disables you from advertising. FaceBook does not use this way of earning yet. Take the statistics from the gaming industry.

About 3% of the players in each game make in-game purchases in the form of disabling advertisements.

The subscription price for the month is \$ 5 (that is right amount for many countries) is

0.03 * 1000 users = 30 people * 5 = \$ 150 per month by subscription.

0.03 * 10,000 users = 300 people * 5 = 1500 dollars per month by subscription.

0.03 * 100,000 users = 3000 people * 5 = 15,000 dollars per month by subscription.

0.03 * 1,000,000 users = 30,000 people * 5 = 150,000 dollars per month by subscription.

The amount of investment is

150 000 dollars

For this investment we give 15 percent of the company's share

Costs

\$ 100,000 (creating a working version with basic functions)

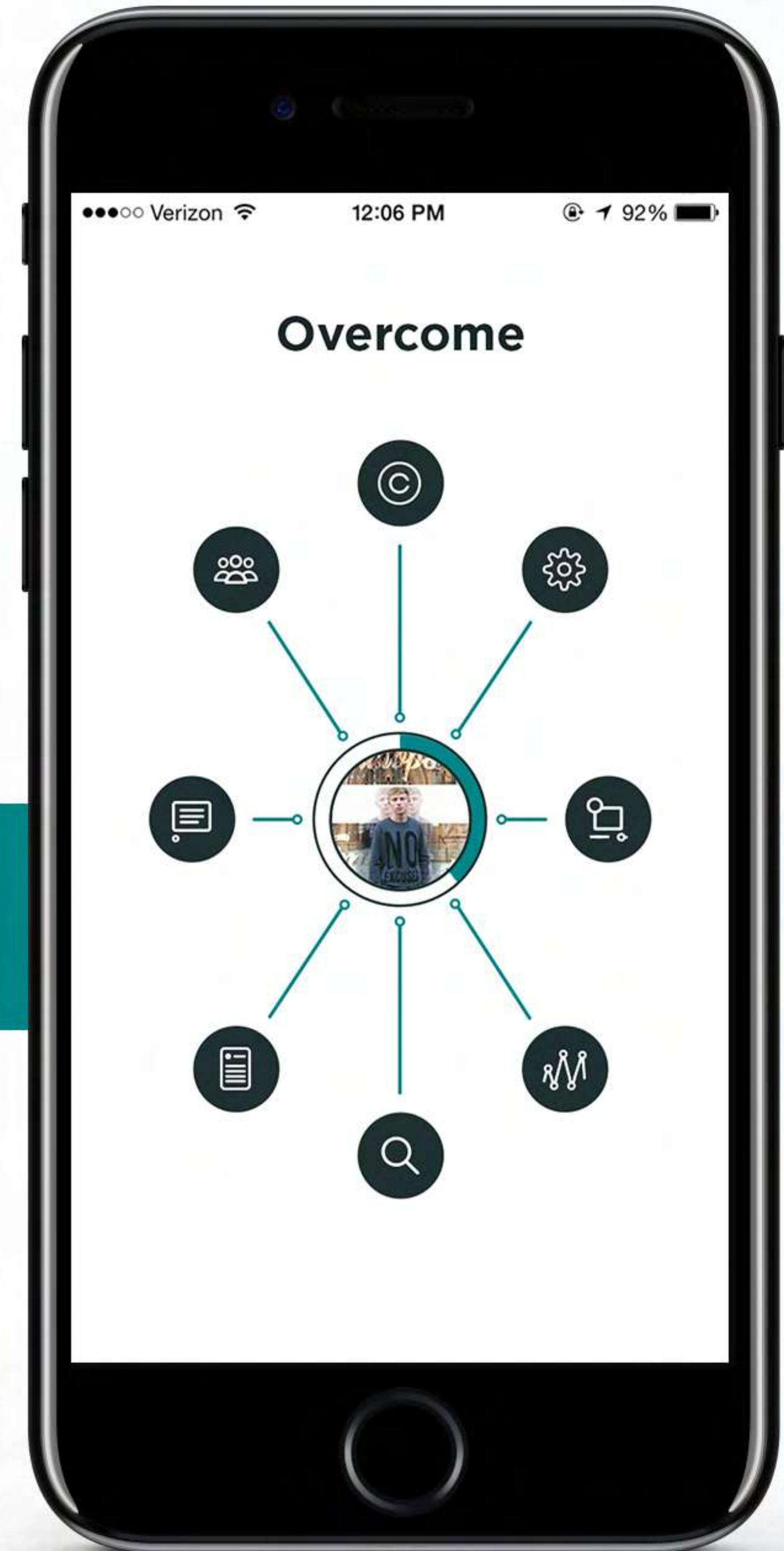
\$ 10,000 (server rental)

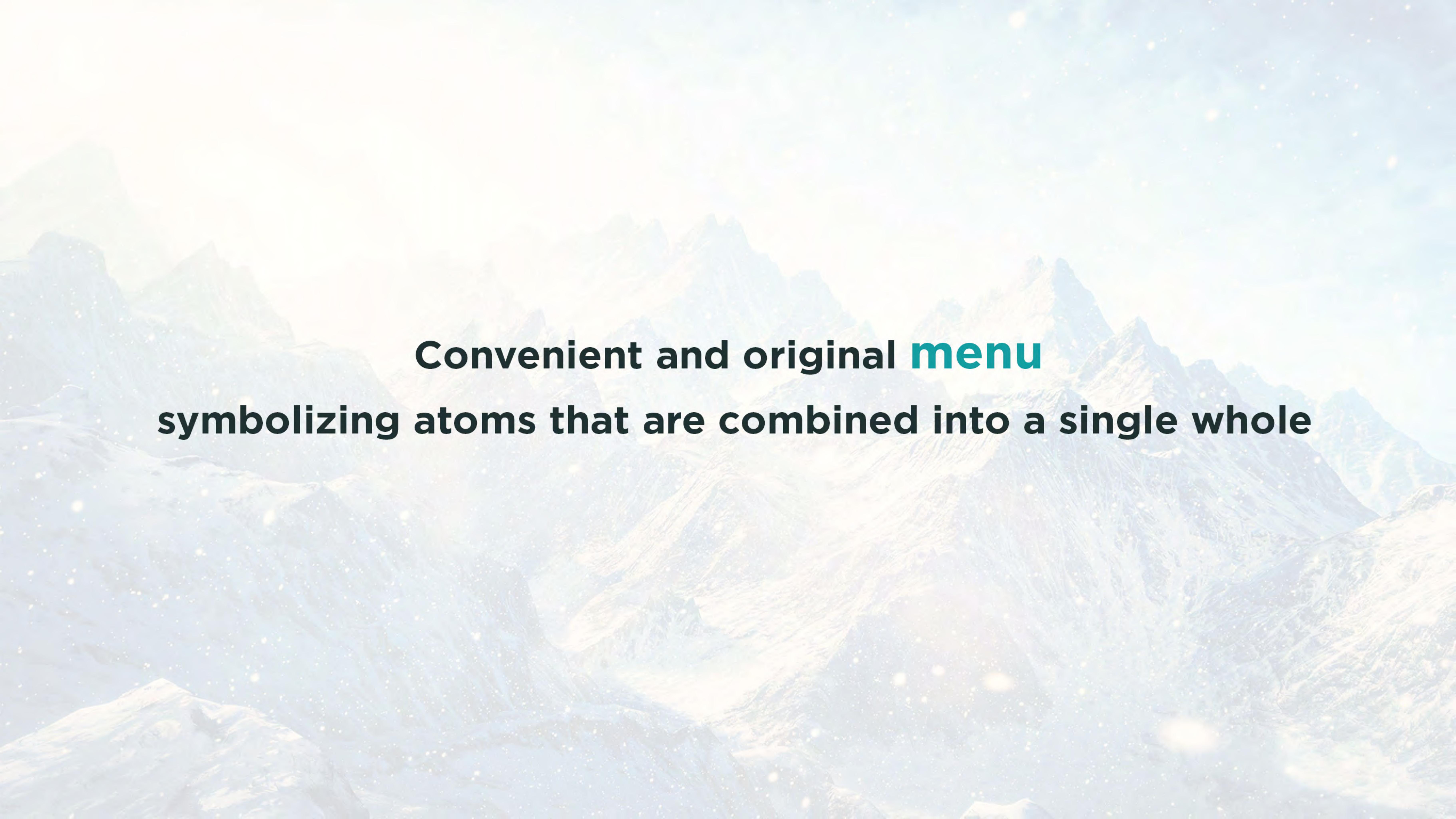
\$ 10,000 (service for the first time)

\$ 30,000 (the first wave of an advertising company)

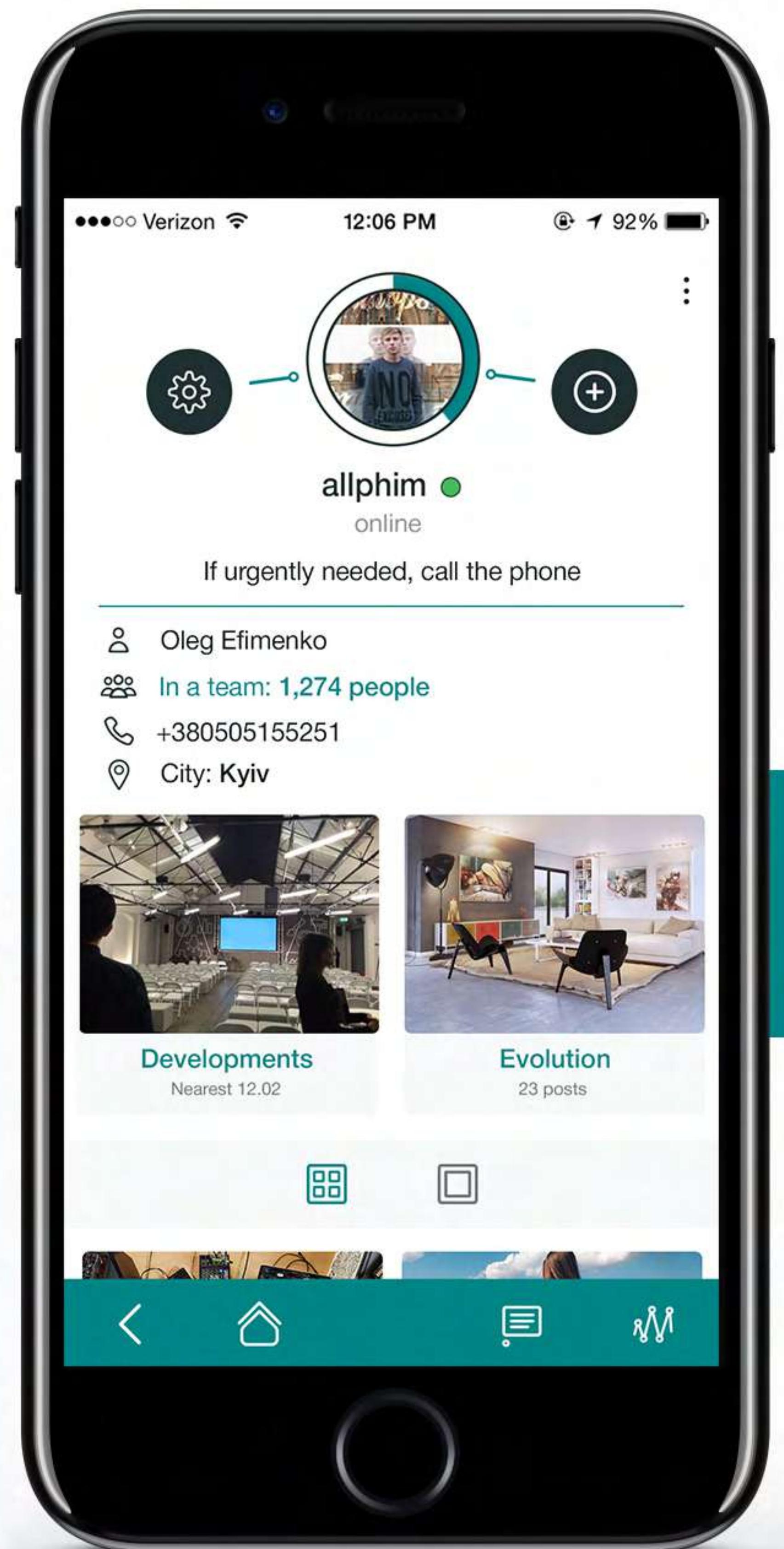
The approximate payback period of an investment is 1-1.5 years.

Convenient and functional menu

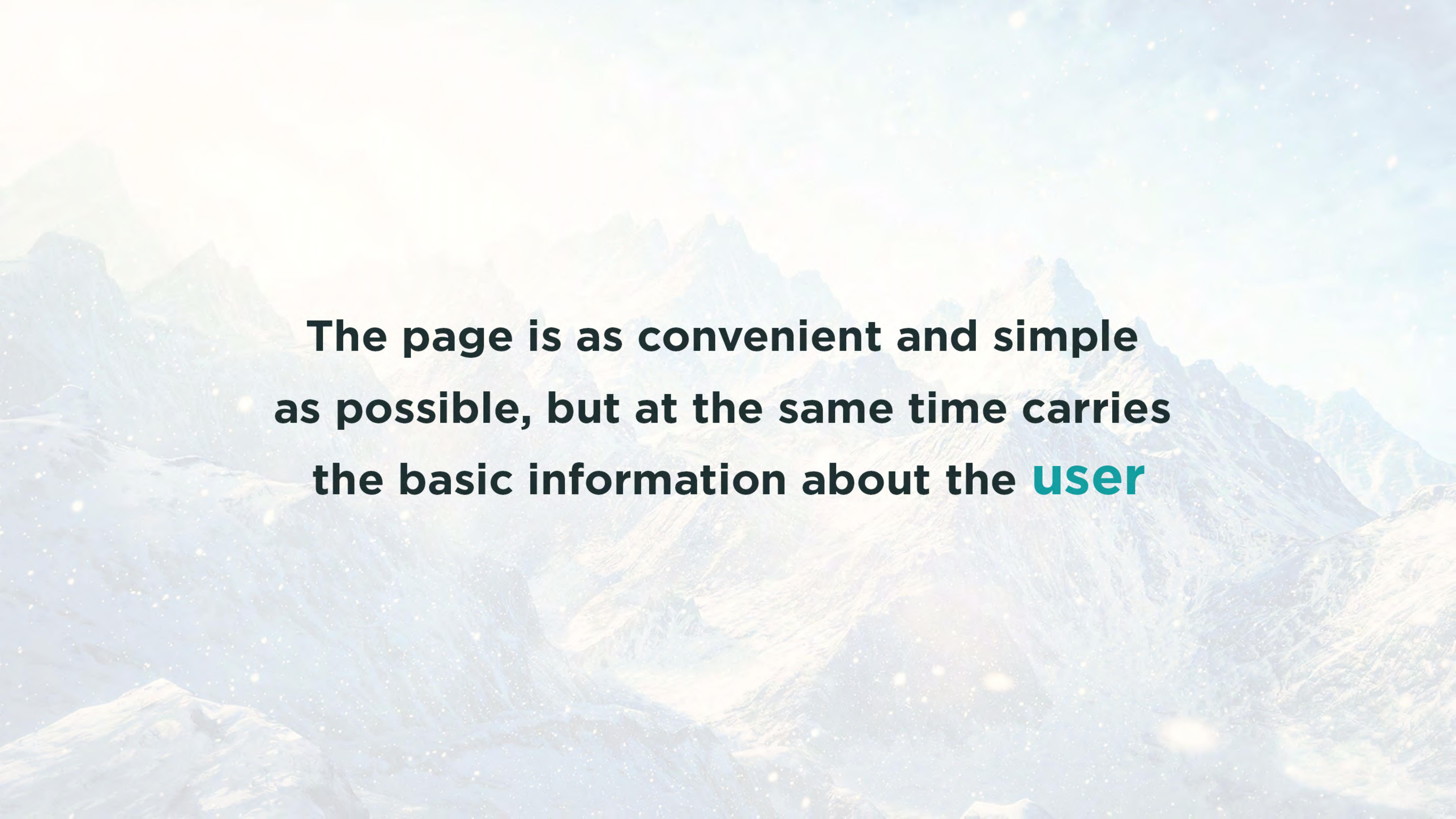


The background of the slide features a scenic view of a mountain range. The mountains are partially obscured by a thick layer of fog or snow, giving them a soft, ethereal appearance. A warm, golden light, likely from the rising or setting sun, illuminates the tops of the mountains, creating a striking contrast with the cool blues and greys of the surrounding landscape. The overall atmosphere is serene and majestic.

Convenient and original menu
symbolizing atoms that are combined into a single whole



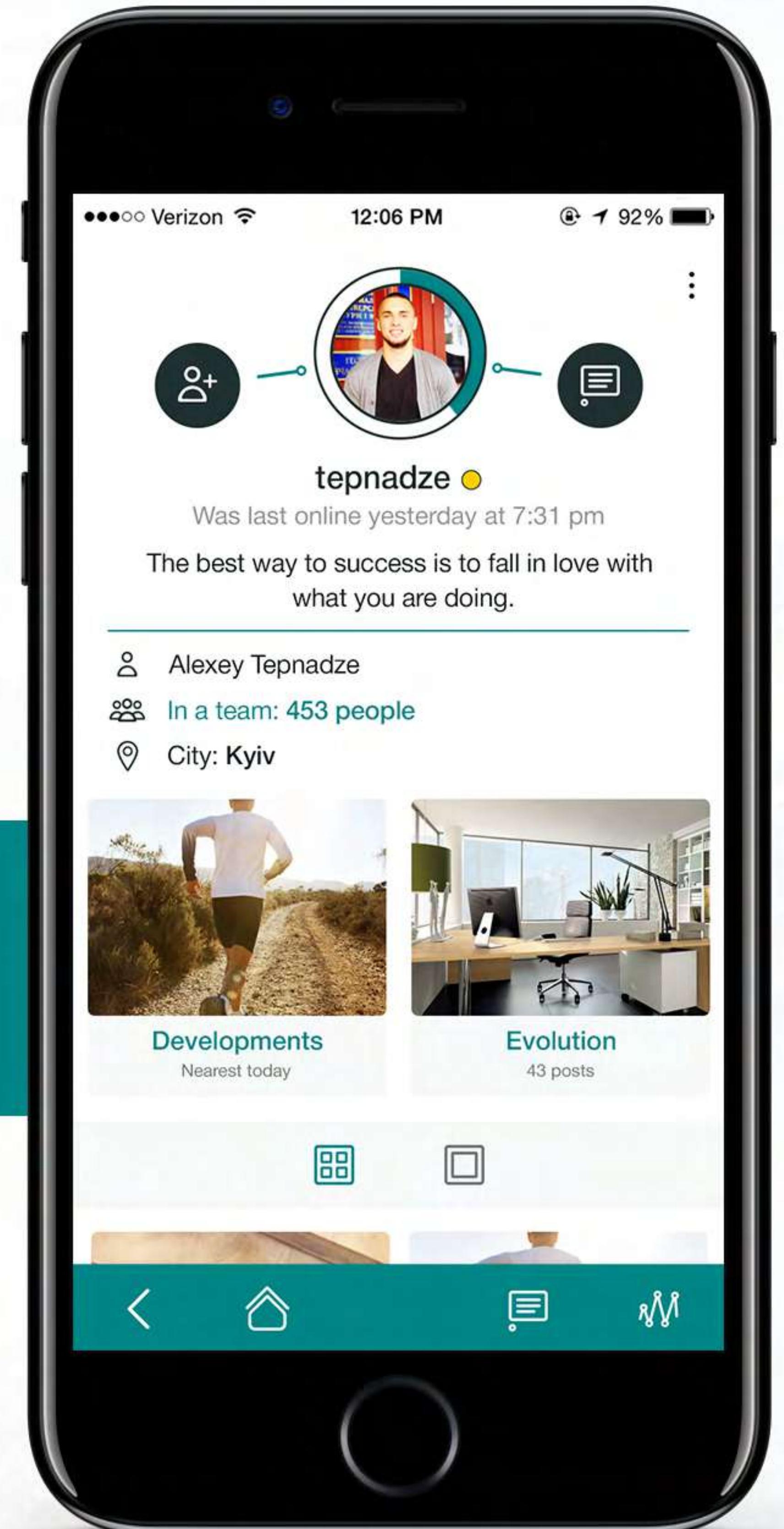
My profile

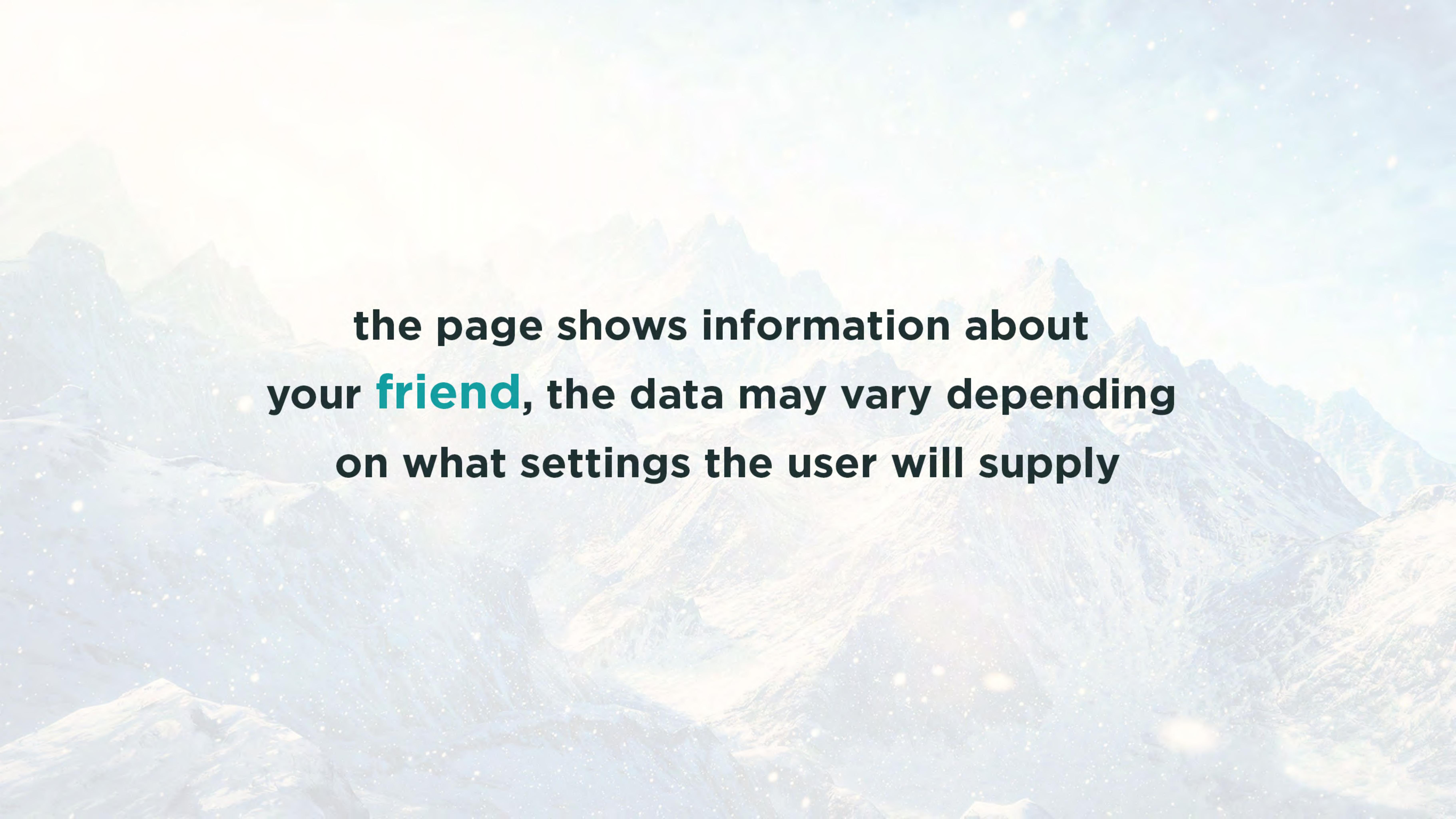


**The page is as convenient and simple
as possible, but at the same time carries
the basic information about the user**

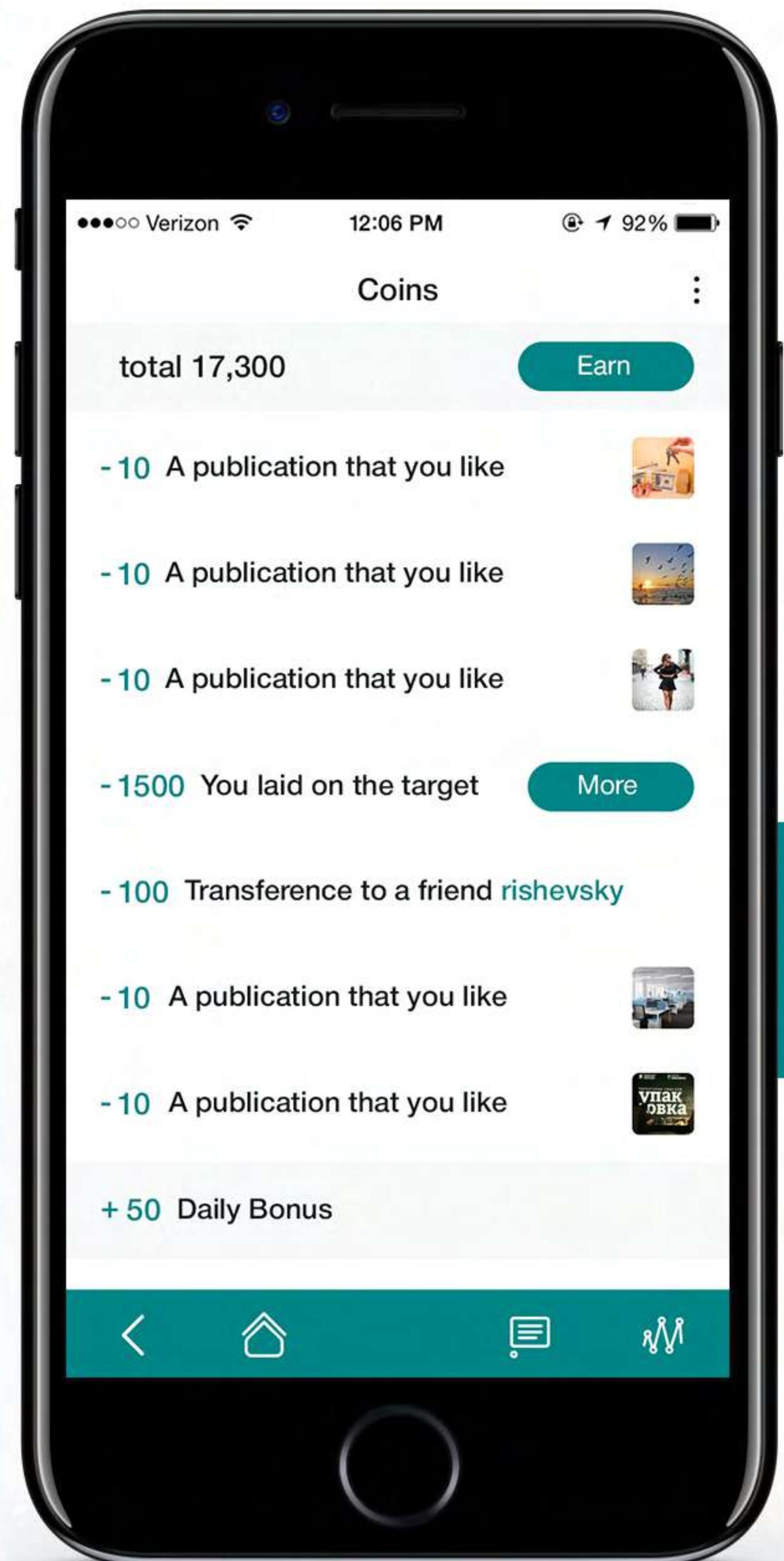
Friend's

profile

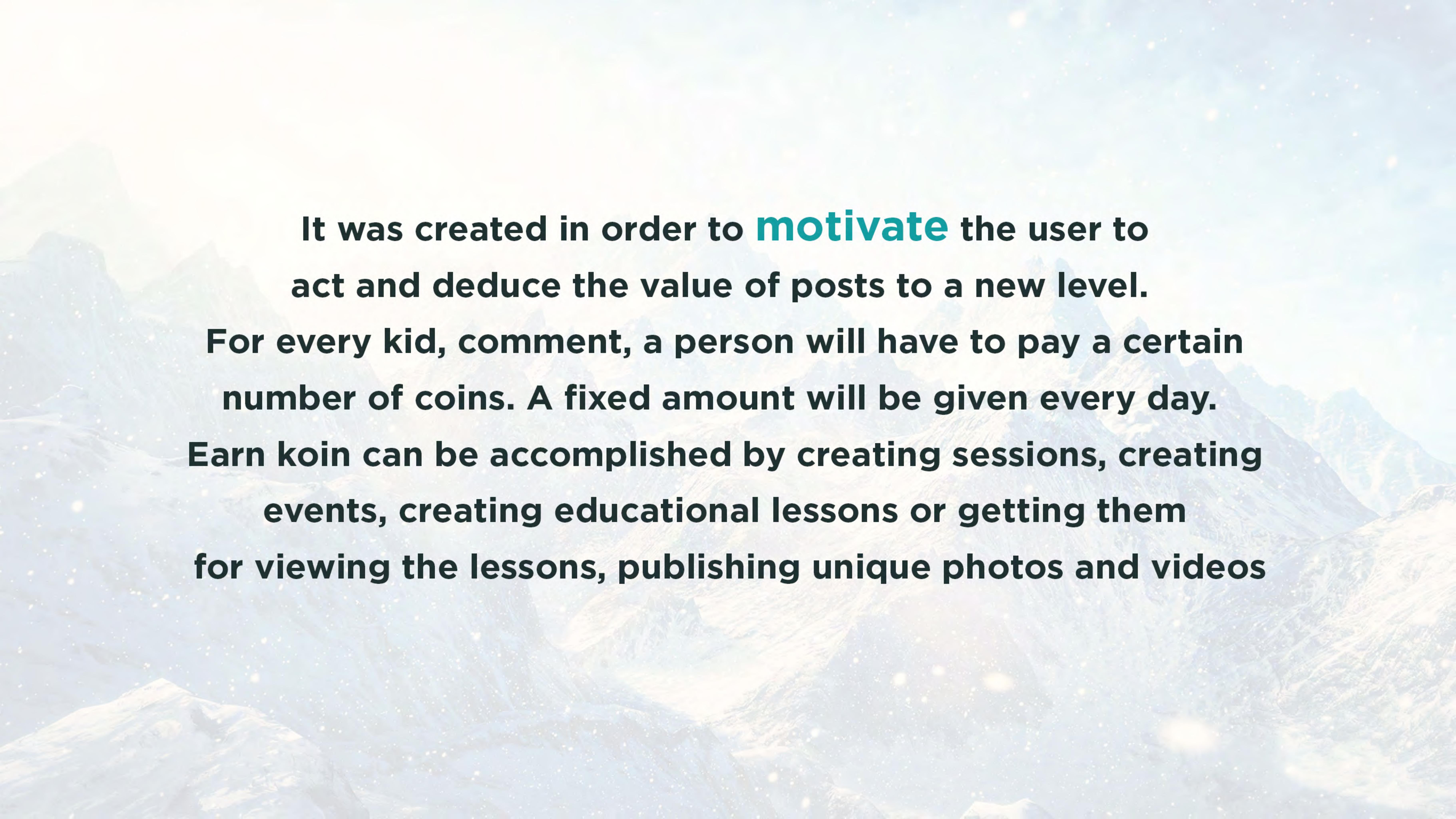




**the page shows information about
your friend, the data may vary depending
on what settings the user will supply**



Intra-platform currency

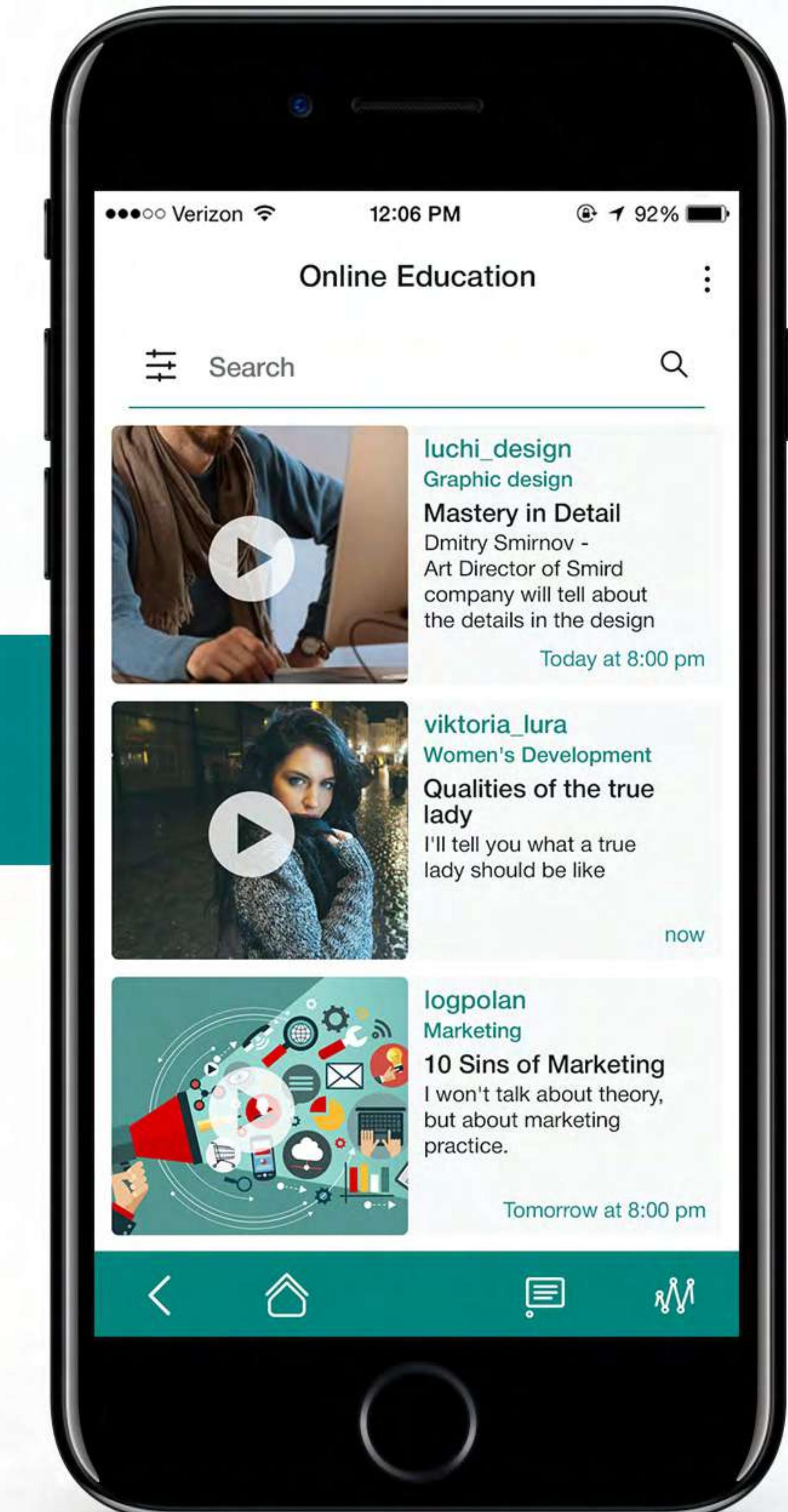


It was created in order to **motivate the user to act and deduce the value of posts to a new level.**

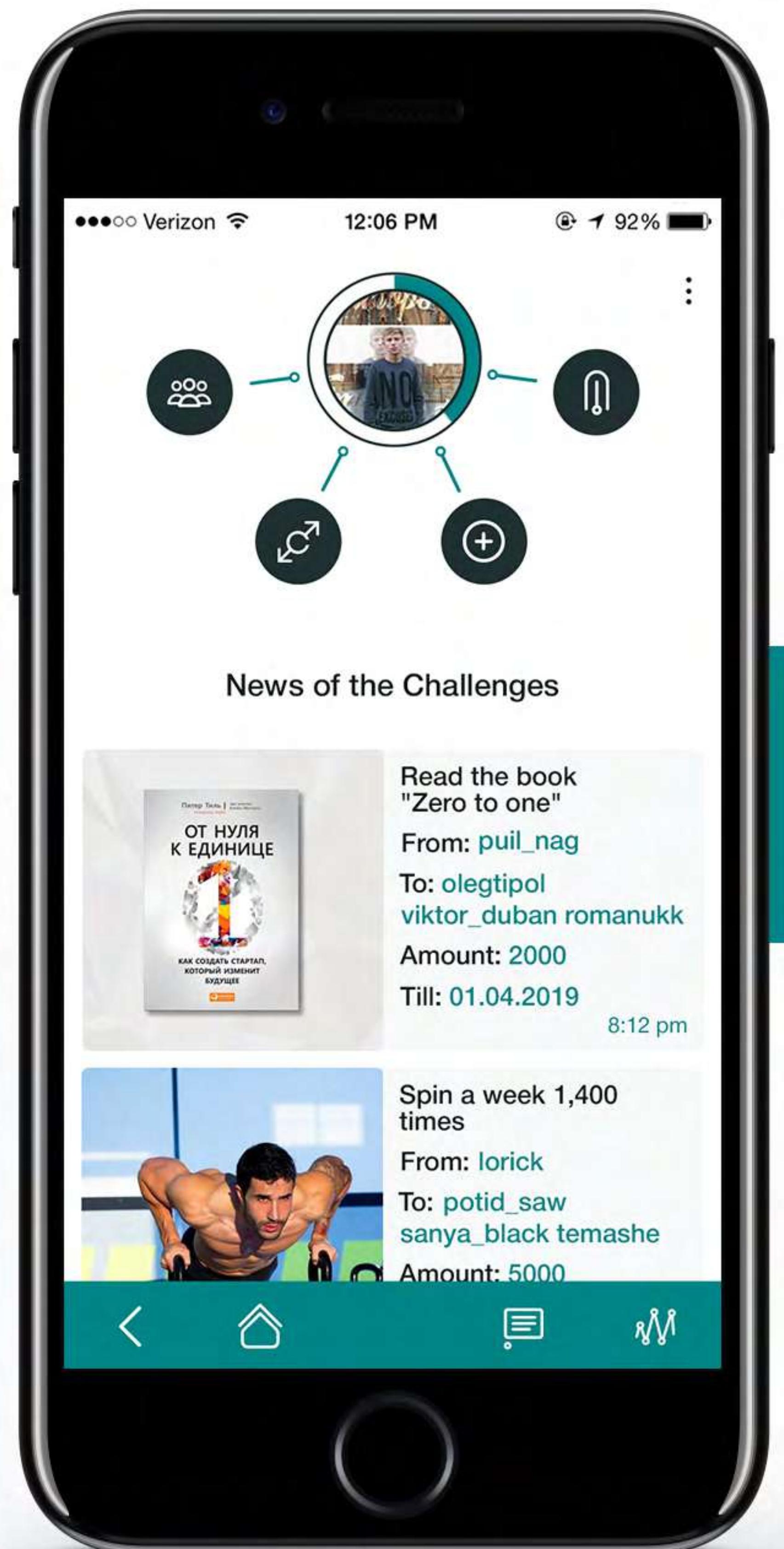
For every kid, comment, a person will have to pay a certain number of coins. A fixed amount will be given every day.

Earn koin can be accomplished by creating sessions, creating events, creating educational lessons or getting them for viewing the lessons, publishing unique photos and videos

A unique
online education
system in
real time



A function that will become **revolutionary**. Each user can create a lesson. He will need to specify such parameters (subject, language, duration, number of people who can view) after which he goes on the air and waits for students to connect. Everything happens in a live broadcast format where the teacher can be seen through the camera, and students can listen and unsubscribe in the chat. Each user can also go and on the event map find any lesson he is interested in that goes on the air, he only needs to click the button to connect. Incredibly useful and convenient for both sides, the teacher can share knowledge for gaining teaching experience or simply from the interest, and the student can at any time get knowledge on any topic of interest. With us universities can work s who will use functionality for attracting online students.



Throw
a challenge
to your friend

Creating Challenges is a function that makes our social network entertaining

You can create a theme for the topic, a description, a due date, attach a video or photo material, as well as indicate to whom you are throwing a call

A person will receive a notification, he can accept or refuse it, for each performance a person receives reward in the form of the amount of coins that the initiator will indicate, as well as additional points that go to the general rating of the user

Each user will have their own **Overcome rating.**

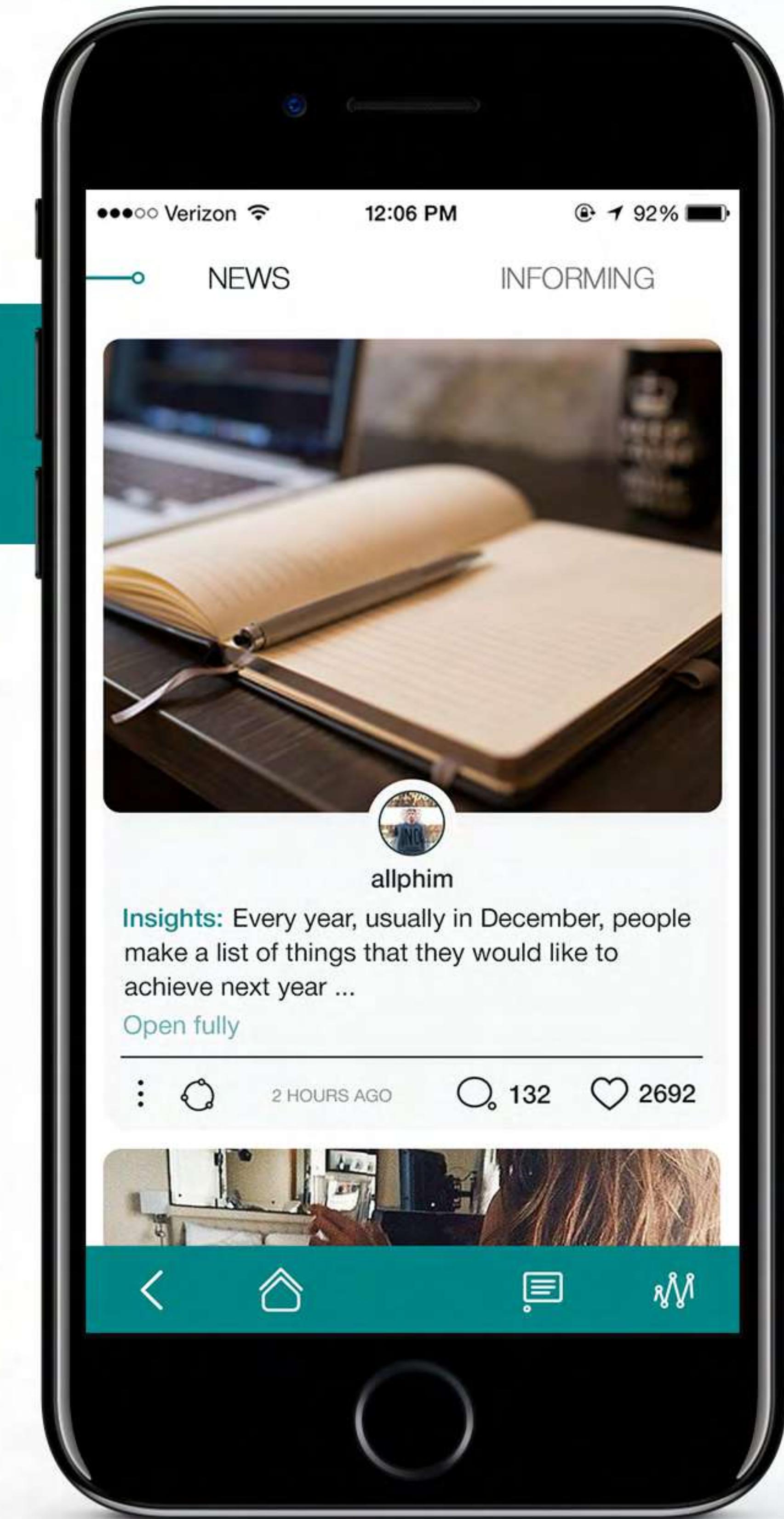
It will display its activity inside the platform.

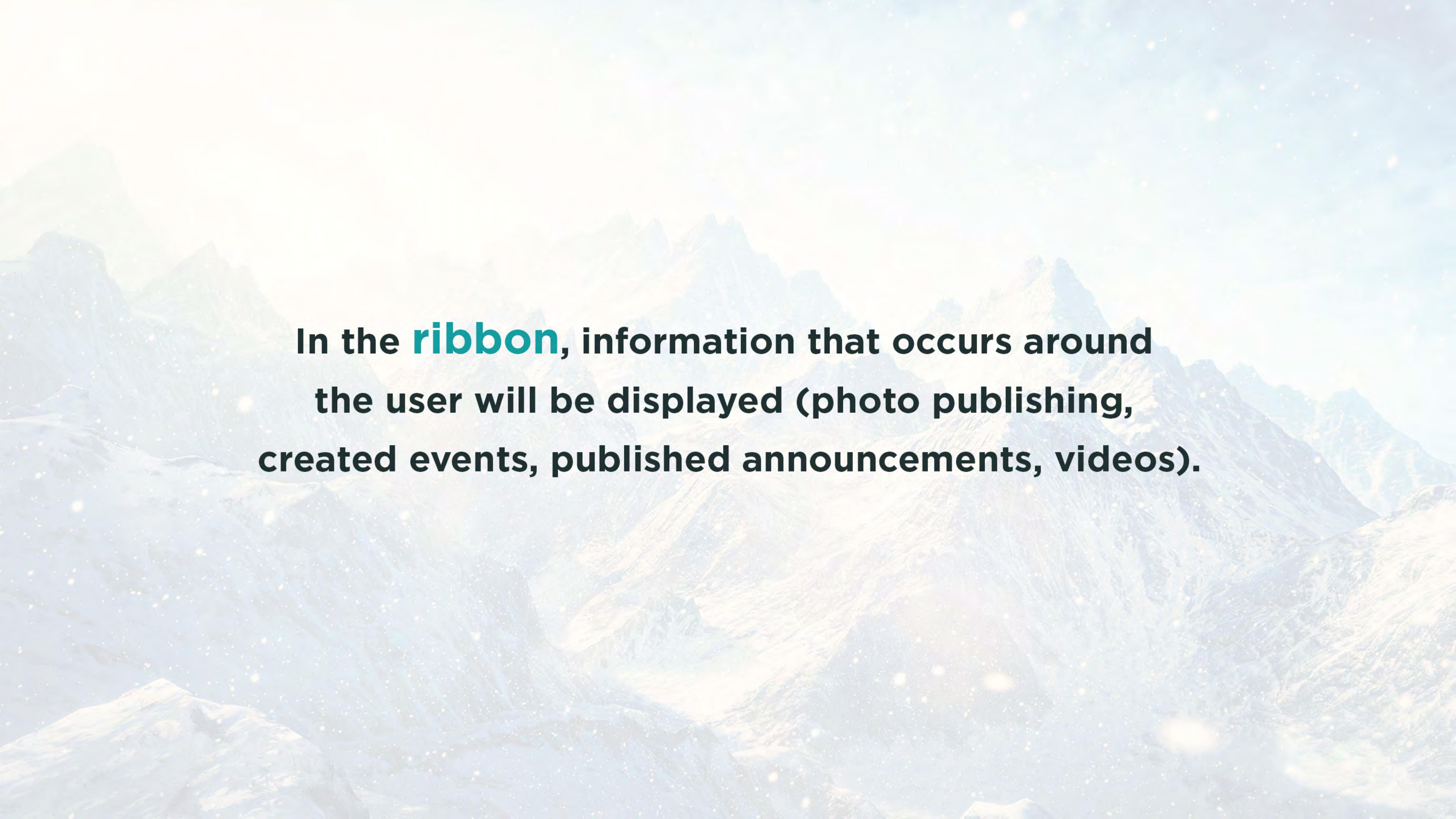
The rating will be divided into several levels with different colors, you can compare it with obtaining belts in martial arts.

On our platform, a person grows and always strives for something and the level will be the sign that a person can stand out among others. When the last level is reached, a person receives an award from our service similar to the golden button of YouTube, and receives the status (Ambassador).

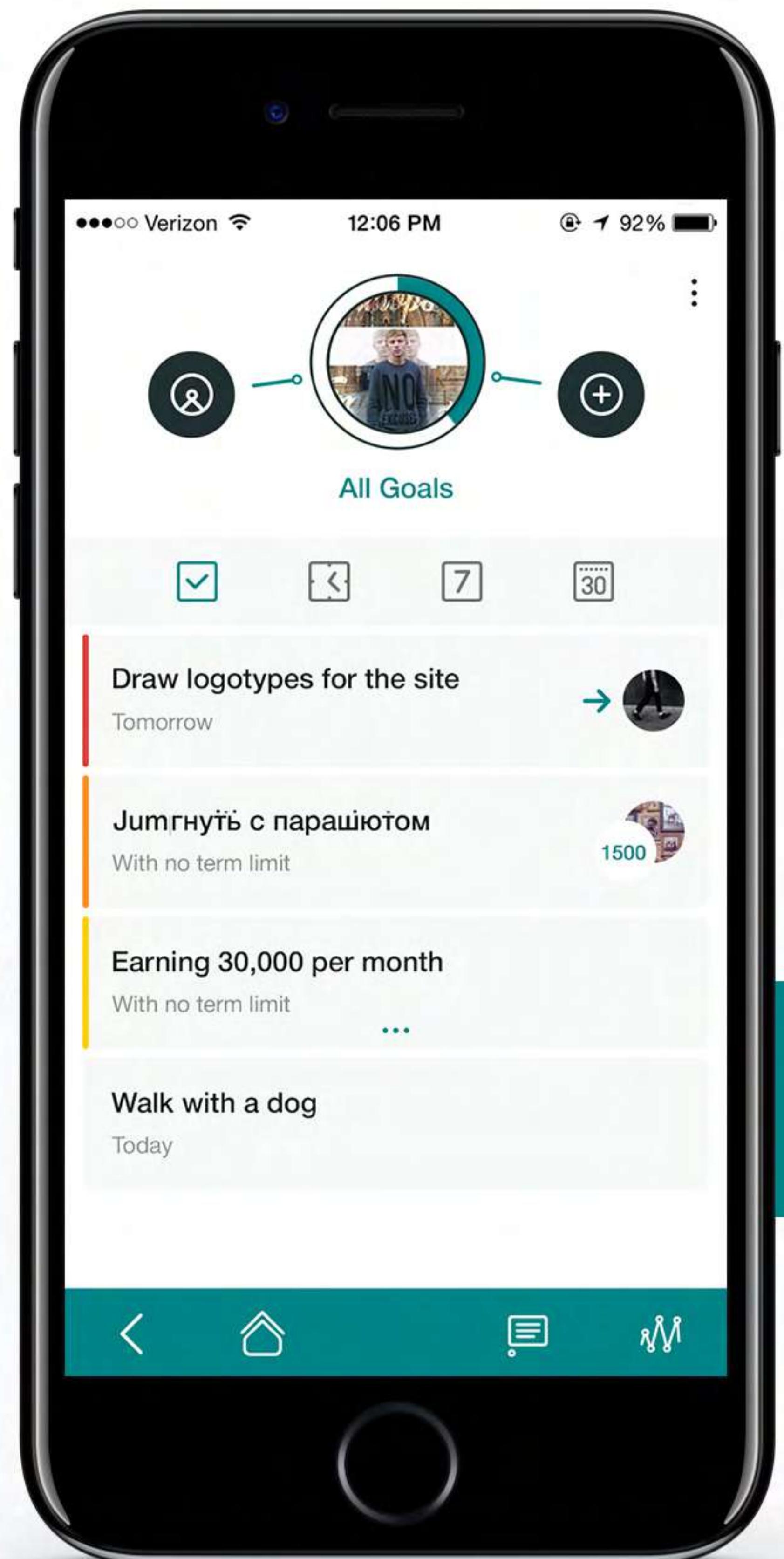
The ambassador is verified users who receive additional opportunities and privileges.

All the events
around you
in a simple
and
convenient tape

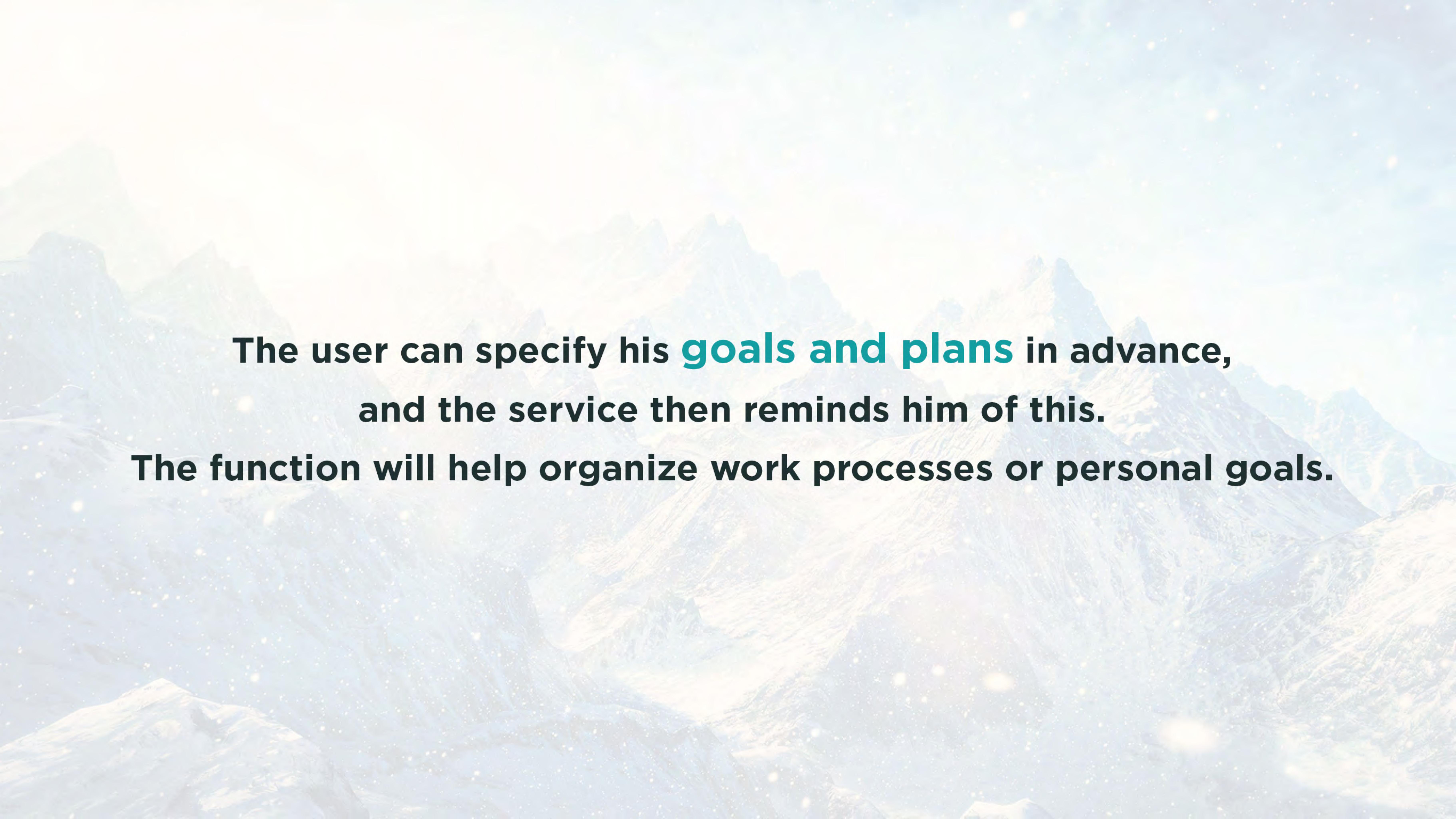




In the **ribbon, information that occurs around
the user will be displayed (photo publishing,
created events, published announcements, videos).**



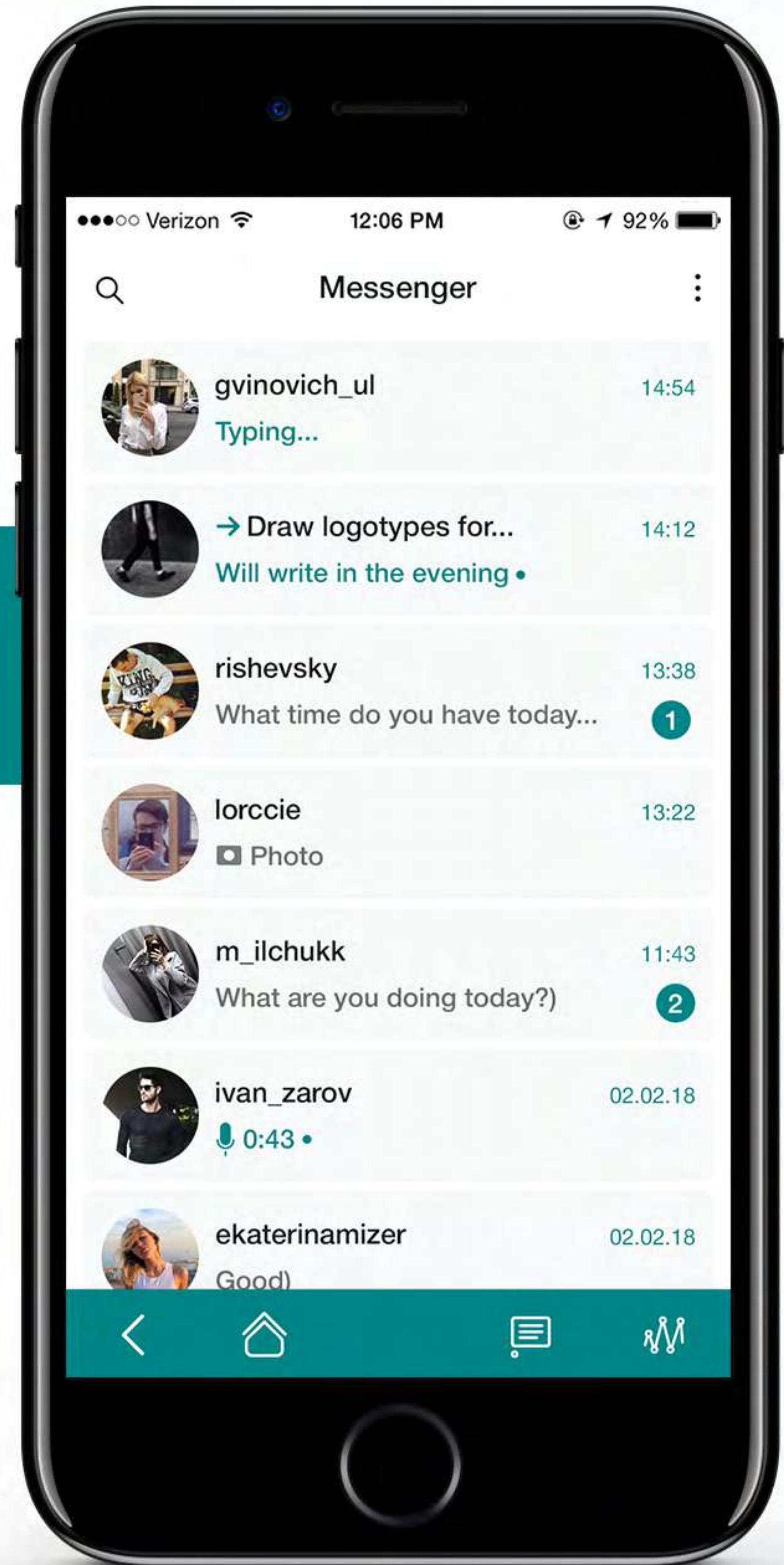
Plan your
day and
set
global goals

The background of the slide features a soft-focus photograph of a mountain range. The mountains are covered in patches of snow and are partially obscured by a light, white mist or fog. The lighting suggests either sunrise or sunset, with warm tones on the right side of the frame.

**The user can specify his goals and plans in advance,
and the service then reminds him of this.**

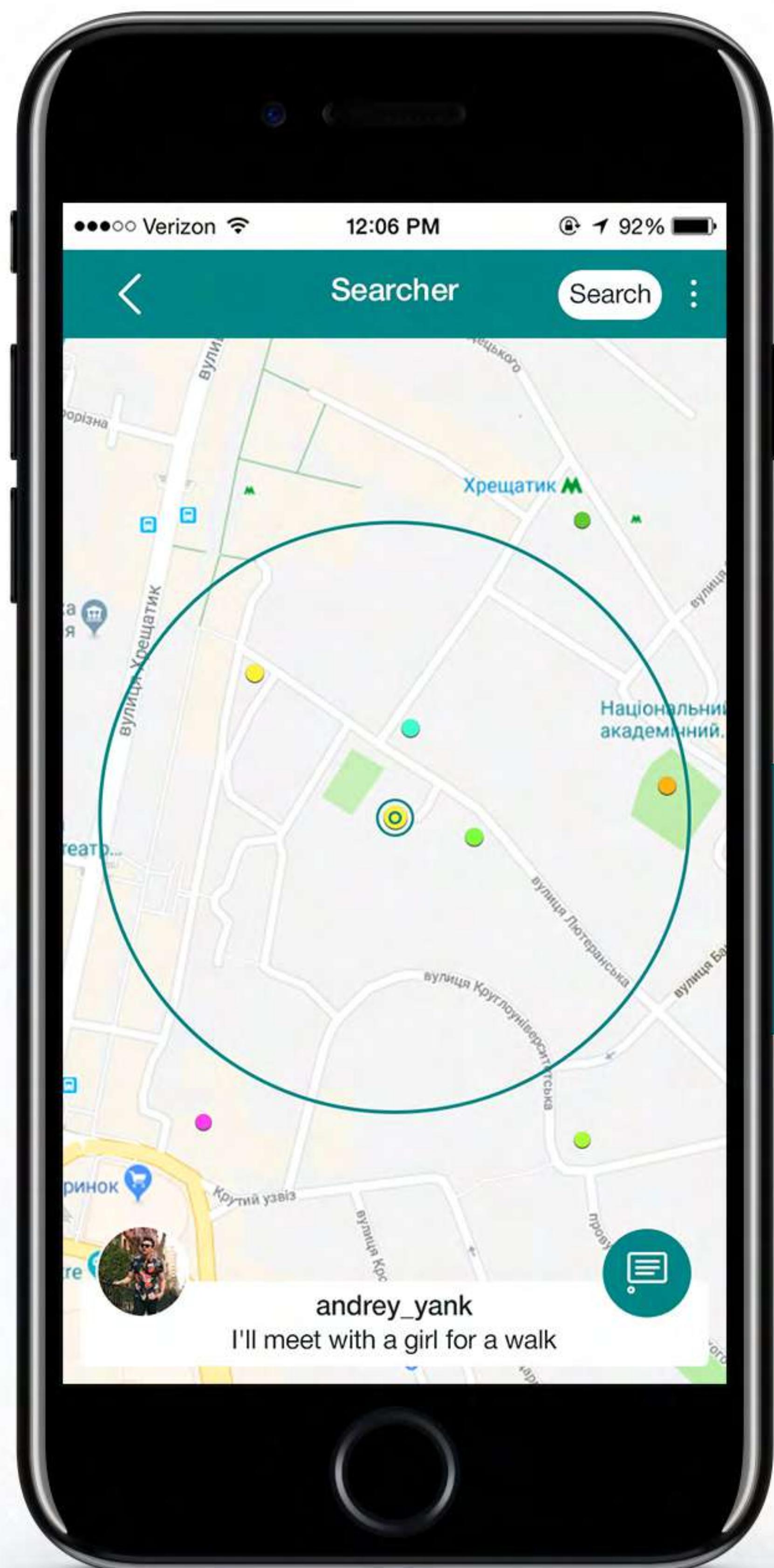
The function will help organize work processes or personal goals.

A convenient
messenger
for work and
communication



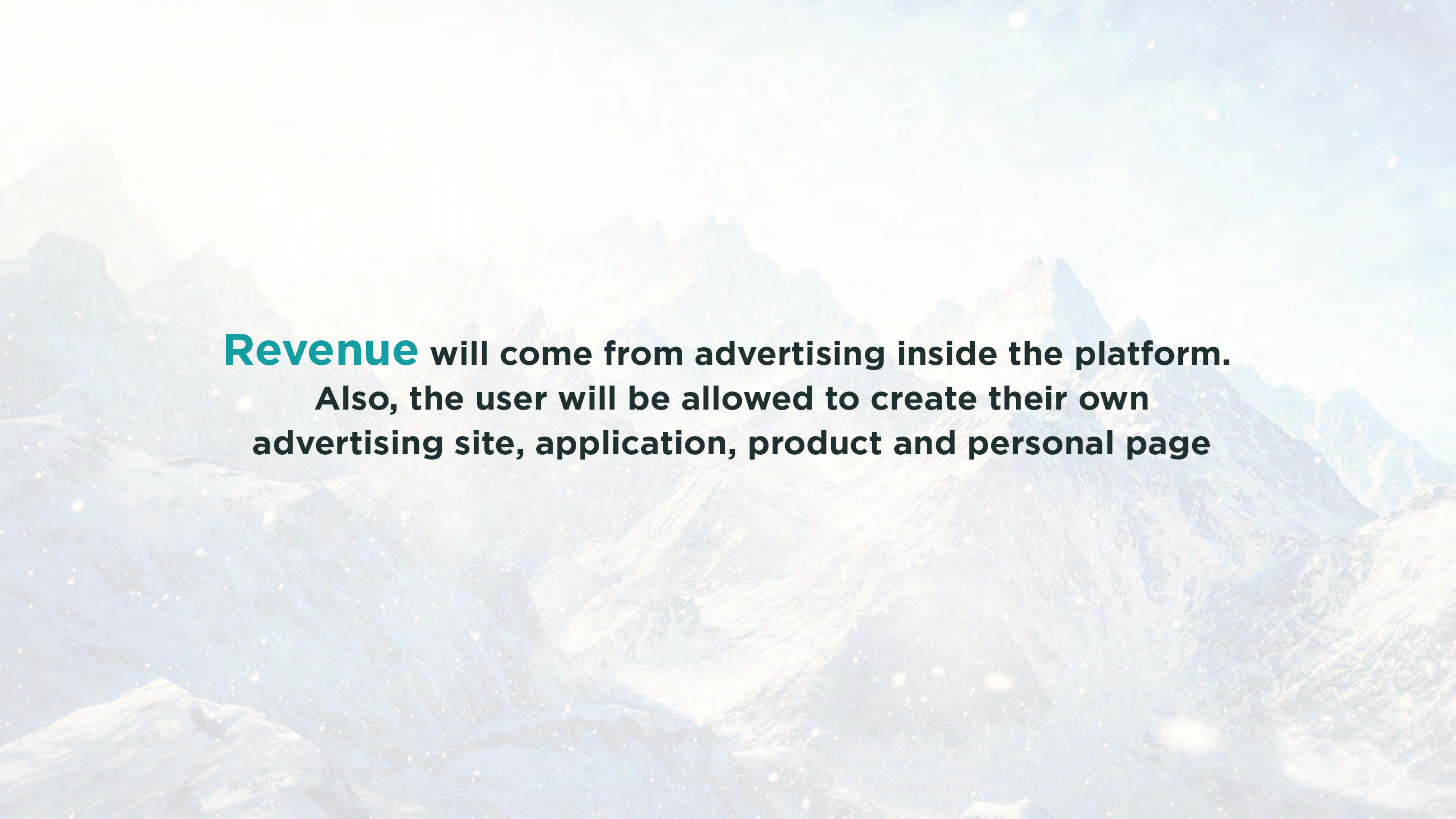


A convenient **messenger** that has all the functions for easy communication on the service, people won't gently go to other messengers to communicate with a certain person. In the chat will be an opportunity to create business dialogues in which certain tasks will be arranged between the project participants



**Find out
what the
people
around you need**

The function will bring to a new level live communication. When the card is opened, the user will see points nearby, these are created by other people. For example, the girl puts an event that she is sitting on a bench and not against acquaintance with the guy, the person next to the event and a description of what this girl wants, he can immediately go with her in a dialogue or just come up and with full confidence know that the girl does not mind getting acquainted. Also, the function can be useful if a person needs help. Let's tolerate something heavy, he can give a reward in overcoins, in the winning will be both



Revenue will come from advertising inside the platform.

Also, the user will be allowed to create their own advertising site, application, product and personal page

The background of the image features a vast, misty mountain range under a hazy sky. The mountains are covered in patches of snow and ice, with sunlight reflecting off their peaks, creating a warm glow against the cool blues and greys of the surrounding atmosphere. The overall mood is one of tranquility and natural beauty.

Overcome Team