



NSPI

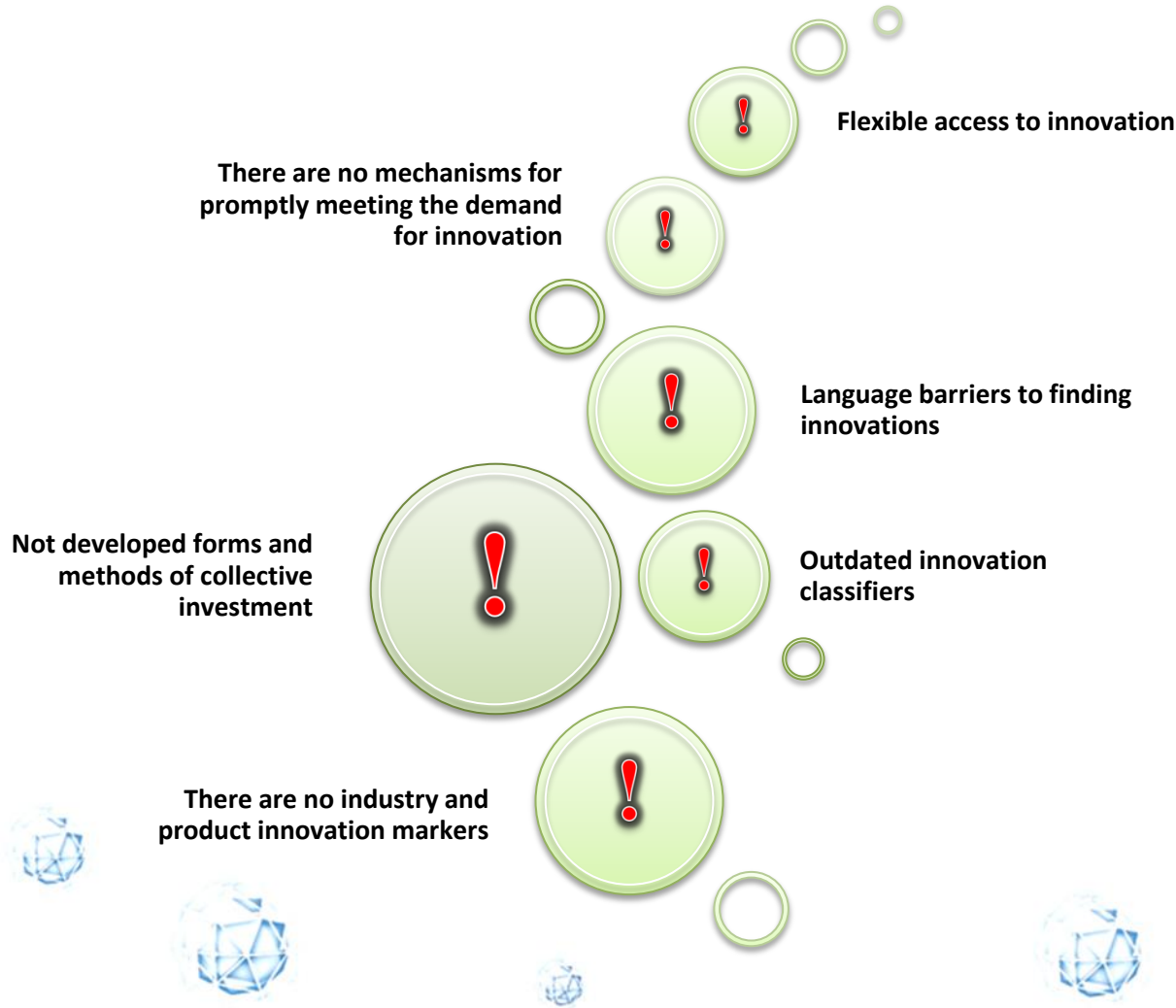


DEAL SUMMARY

SECTOR	B2B2C Global
CEO	Ivan Zakrevskyi
REVENUE MODEL	Freemium (CPA, CPL, CPS) & transactions commissions
CURRENT FINANCING	Seed Round
LOCATION	Ukraine, Kiev
COMPANY & REGISTRATION	New company from any country
TEAM EXPERIENCE	18 years in B2B, 12 years in all.biz
PRIOR ROUNDS	Pre-Seed \$150k (founders)
AVAILABLE EQUITY (current round)	\$ 5 million
PRE-MONEY EVALUATION	\$ 25 million



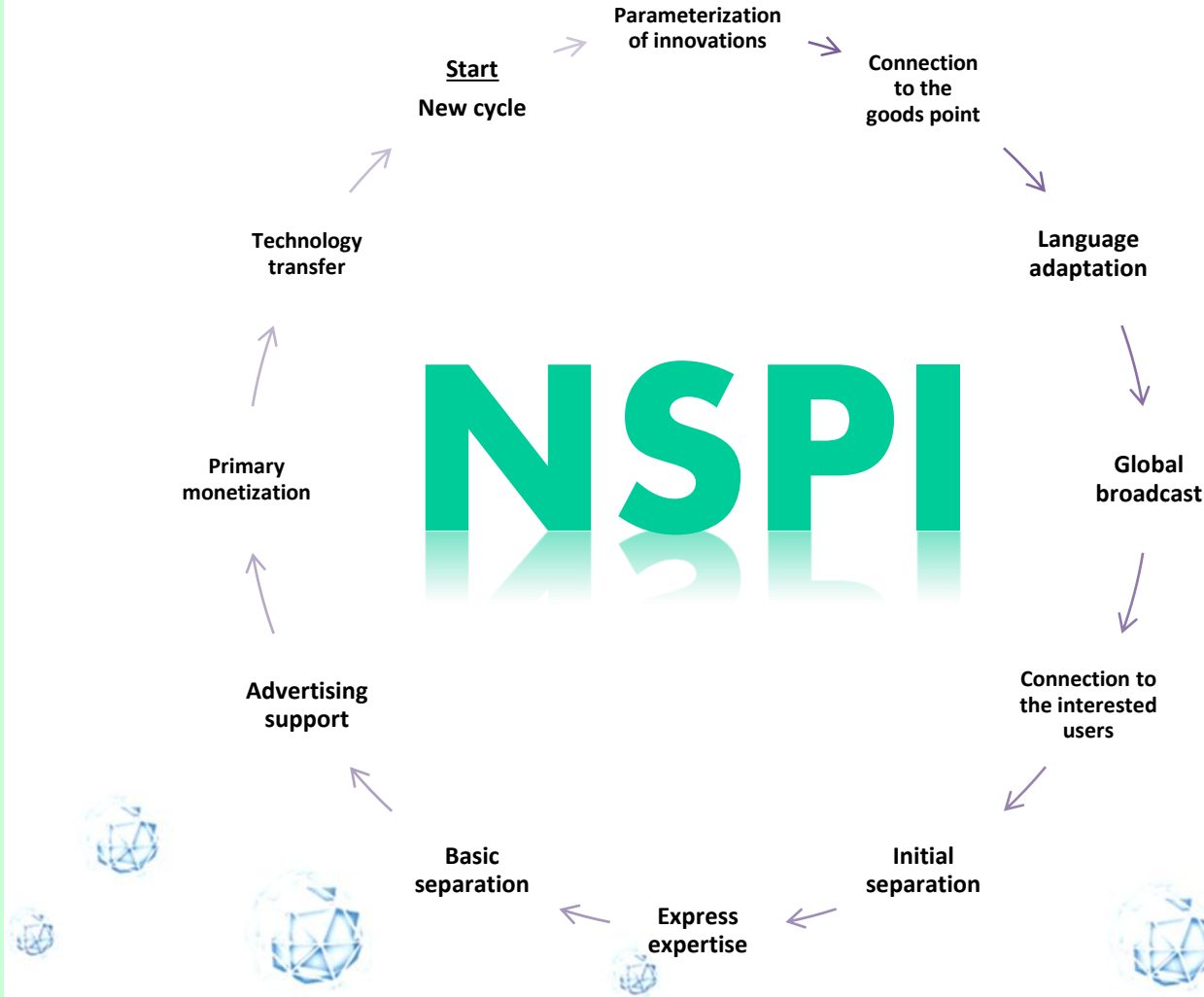
PROBLEM



The biggest systemic
PROBLEM of
innovations market:



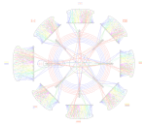
Two substances,
GOODS and
INNOVATIONS live in
yards of separate spaces
that are almost
intersecting, because
they use different
classifiers and different
approaches to finding
each other.



We offer
a revolutionary
SOLUTION:



**A STREAMING
METHOD to
promote
innovation**



A STREAMING METHOD to promote innovation



Constant **real-time switching** between generators and consumers of innovations through a commodity point in the communication matrix



Reduction of time (in tens or hundreds of times) for the introduction of new developments



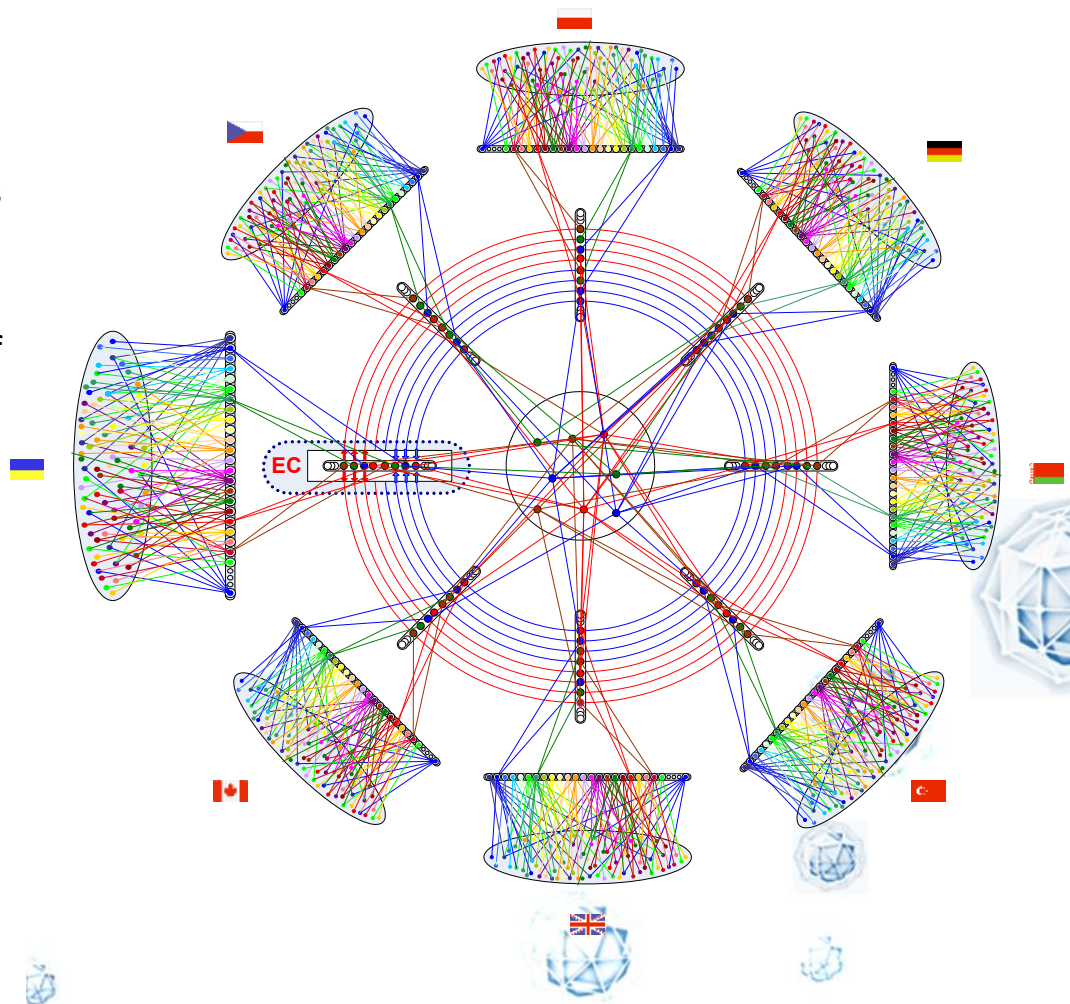
Involvement of all stakeholders in the innovation process (designers, prototype developers, industrial producers, logistics, trade, advertising-marketing companies, etc.)



Wide opportunities for **attracting investments**, including collective investment



Launch of fundamentally new mechanisms "**generation of start-ups**" and "**incubation of incubators**"



MARKET & COMPETITION

NSPI

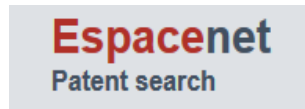
VS



Search and read the full text of patents from around the world. 16 languages. 9,0M Visits/m



WIPO is the global forum for intellectual property services, policy, information and cooperation. 6 languages, 3,0M Visits/m



Free access to over 100 million patent documents. 3 languages. 1,0M Visits/m

**Exchange of
Innovations**

Local innovation exchanges are looking for investments for a limited number of innovations. They are usually monolingual and with very small audiences



NSPI is a global multilingual (16 languages) platform for promoting of innovations.

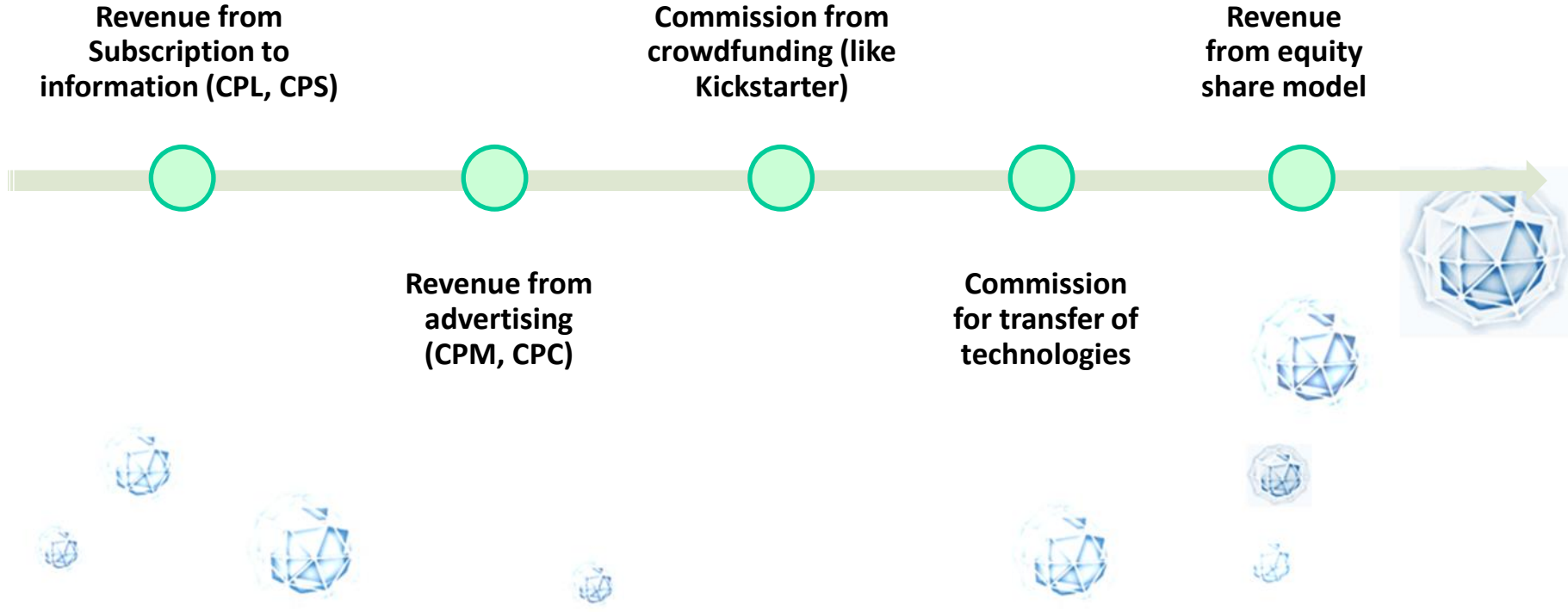
This is a fundamentally new model for building the relationship between the owners of innovation and investors. Communication matrix NSPI unites all participants of the market of innovations and allows:

- ☐ serve both the search for innovations and the search for demand for innovations
- ☐ create research and production groups to accelerate the implementation of developments
- ☐ conduct both an express assessment and a full assessment of innovation
- ☐ to attract financing from investors or through the crowd funding
- ☐ massively generate startups for various tasks
- ☐ to form local and global incubators, incl. on-line



BUSINESS MODEL

NSPI can use several methods of monetization



PROFORMA

The goal of the NSPI - the world's largest global resource for technology transfer and investment attraction

	2019	2020	2021	2022	2023
REGISTERED USERS	0,02 M	0,16 M	0,96 M	2,45 M	4,33 M
PREMIUM MEMBERS	0	120	1 400	5 500	13 700
ANNUAL REVENUE	\$0,0 M	\$0,3 M	\$2,1 M	\$6,4 M	\$13,6 M
ANNUAL COSTS	\$1,4 M	\$2,6 M	\$3,2 M	\$3,8 M	\$4,8 M
EBITDA	-\$1,4M	-\$2,3 M	-\$1,1 M	\$2,6 M	\$8,8 M



USE OF FUNDS & STRATEGY

	AMOUNT	SHARE
SALES	1,30	26%
RENT & COMMUNICATIONS	0,50	10%
MARKETING & ADVERTISEMENT	1,35	27%
R&D	1,60	32%
OPERATIONS	0,25	5%



2023

Development of technology
transfer infrastructure



2022

Creating new mechanisms
"generation of start-ups" and
"incubation of incubators"



2021

Inclusion of collective
investment mechanisms NSPI
(like Kickstarter).



2020

Launching the NSPI. Growth
of the audience. Start of
traffic monetization



2019

Programming streaming
method to promote
innovation



KEY MANAGEMENT TEAM



**Ivan
Zakrevskyi**

Founder NSPI,
Founder All Biz,
CEO 2010-2013,
Board of directors



**Aleksandr
Zakrevskyi**

Director,
Product Department,
9 years in All Biz



**Maryna
Stoliarets**

Director,
Business Development,
9 years in All Biz



**Aleksandr
Stoliarets**

Director,
Advertiser,
4 years in NSPI



Ivan Zakrevskyi

Founder and head of the NSPI project

Founder and Shareholder [All.Biz](#)

zakrevskyy@gmail.com

+380 50 3111196

Kiev, Ukraine

