Chatwoot

Exceptional customer support over Instant Messengers, powered by AI.

Problem

- 1. Businesses typically have a high resolution time for customer queries over traditional channels.
- 2. Customers are moving to new channels, wants instant gratification.
- 3. Businesses have no way of engaging with customers after a query is resolved.
- 4. Repetitive work like replying to FAQ's affects productivity and morale of agents.



Market Size

\$93 Billion

\$9.38 Billion

(By 2021)

Saas software market

Customer self-service market

Source: Foresster

Solution

Chatwoot

A multi-channel customer support tool for Instant Messengers, powered by AI.



All in one

Connect all your business IM channels in one place.



Productivity

Al powered assistant to provide instant replies.



Easy to get going

Integrate a channel in under 60 seconds.



Engage

Keep in touch with customers. Forever.



Competitive Advantage

Agent + Al Approach:

Bots alone won't be able to give correct/contextual answers.

Agents alone won't scale.

Conversational Commerce:

Push latest products and services to customers pro-actively.

Text analysis:

Easily target the customers who are most likely to buy based on their previous conversations.



Market Validation

"The Hip New Way to Complain to a Business: Facebook Messenger." - Wired, 2016

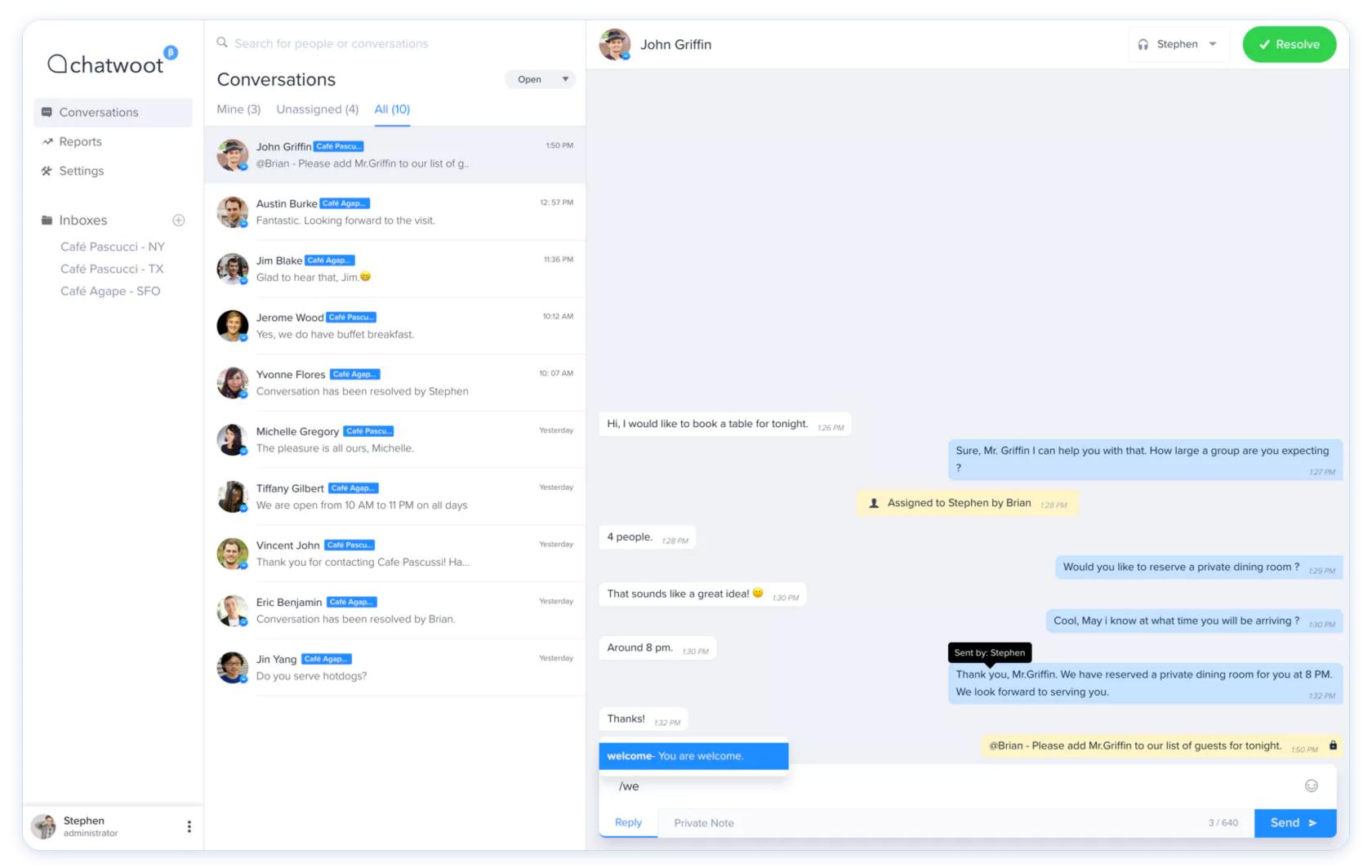
"WhatsApp Is Finally Inviting Businesses Onto Its Massive Network This Year." - Forbes, 2016.

"Why Facebook Messenger Is a Big Deal for Customer Service." - HBR, 2016

"Messaging apps are now bigger than social networks."

- Business Insider, 2016

Product





Pricing

SaaS Model with per agent pricing

\$29/agent/month



Team

Manoj M J - Co-founder (Ex Freshdesk, backend engineering + DevOps)

Subin T P - Co-founder (Ex Freshdesk, backend engineering)

Nithin David - Co-founder (Ex Freshdesk, UI/UX Developer)

Pranav Raj S - Co-founder (Launched an IoT startup, UI/UX Developer)