

## Description of one of the projects

### KRS

The aim of this project is to organize a business raising cattle in a village in the Republic of Moldova. The main activity of the organization will be the rearing of young cattle with the subsequent realization of the meat to the population and wholesale organizations, as well as the sale of milk and divorce of their own young.

It is planned to get a loan from an investor in the amount of 3 million rubles.

Social indicators of the project:

1. Register a new business entity in the territory of the N-th District;
2. Create four new jobs;
3. Admission to the budget of N-th district of additional tax payments.

Description of the enterprise

Organizational and legal form of our organization will SRL «DSV - Agrar». The head of the organization - Stanislav Doruc.

Currently being considered by the ad office lease, purchase land and cattle.

The structure of the farm will include 5 people: project manager, as well as 4 salaried employee (unskilled workers).

Description of products and services

The main source of income will be the implementation of the meat and milk of cattle population, the wholesale organizations and processing enterprises.

Our technology offers the rearing of calves, milkmen purchased at six months of age up to the age of 16-18 months and weighing 400 - 450 kg. Growth will be mainly outdoors (pen). Ration feeding at the same time will consist mainly of silage, hay, feed, forage and root crops. For the growth of one calf per year will be spent in the amount of feed about 21 000 rubles (if all buy, will also be planted and their alfalfa).

For the growth of beef cattle will be purchased calves Simmental. This breed has good meat productivity, to 18 months of age, the bull is gaining weight from 800 to 1000 kg.

Calves will be acquired at the age of about 6 months, the average price - 15 thousand rubles per head.. Calves better to buy a more adult and became strong. In this case, the reduced risk of disease and with proper feeding calves rapidly gaining weight.

marketing Plan

Realization of production is planned to be in the following areas:

1. Meat companies - processors with / x.. products;
2. Implementation of meat wholesale organizations;
3. Implementation of the meat in the form of visiting trade fairs and retail markets.

Let us turn to the calculation of the potentially possible annual income of the enterprise.

Bulls bought at the age of 6 months with proper nutrition and care for 1 year will gain up to 450 kg of live weight. When leaving 55% of the meat will be about 250 kg of marketable meat from each steer. Wholesale sales price of beef today is an average of 170 rubles. / Kg. Total estimated revenue per calf per year is  $250 \text{ kg} * 170 \text{ rubles / kg.} = 42\,500$ .

Production plan

For more efficient operation of our economy will fulfill the key recommendations on the content of the calves:

1. Constant access calves to fresh and clean water;

2. The floors are always dry with clean bedding;
3. The walls of buildings will contain the warm surface of the bales, which can lean calves;
4. The room for cattle to be well ventilated without further a draft;
5. The farm rigorous program of animal vaccination will be introduced from various diseases;
6. The premises will be maintained all sanitation, food and water for the animals to be fresh and clean.

The planned staffing will include 5 persons:

The duties of handymen will include feeding livestock manure cleaning and other household tasks. Also, some business processes will be carried out by third parties under contracts paid provision of services:

1. Slaughter of cattle. For these purposes will be involved experienced cullers;
2. Accounting services;
3. Transport services;

TABLE costs and profits

1st YEAR

Purchase of cattle vzroslova

50

30000

1500000

Gobies, age 6 ms.

50

15000

750000

ZU for Lucerne

30 hectares.

24000

720000

Apparatus for milking cows

5

27000

135000

transportation

In year

100000

Accounting Services

In year

50000

slaughter

In year

100000

Salary workers

In year

720000

Feed

100

21000 (1st year)

2100000

Rental of premises

In year

250000

TOTAL COST

6425000

EARNINGS 1st year

meat

50pcs \* 250kg \* 170rub

2125000 per year

selling milk

50pcs \* 12l / day \* 15 rubles.

3240000 per year

2nd YEAR

Due to the cows in the second year will be 50 calves, which is not necessary to buy.

Food is cheaper because it will have its own 10 hectares of alfalfa.

Newborn

50

0

Gobies, age 6 ms.

50

15000

750000

ZU for Lucerne

20 hectares.

24000

480000

transportation

In year

100000

Accounting Services

In year

50000

slaughter

In year

150000

Salary workers

In year

720000

Feed

150

5000 (1st year)

750000

Rental of premises

In year

250000

TOTAL COST

2980000 per year

EARNINGS 2nd year

meat

$80\text{sh} \times 250\text{kg} \times 170\text{rub}$

3400000 per year

selling milk

$50\text{pcs} \times 12\text{l} / \text{day} \times 15 \text{ rubles.}$

3240000 per year

Cost 1st year - 6,425,000

Gains 1st year - 5,365,000

Costs Year 2 - 2980000

Earnings 2nd year - 6.64 million

Overall - 9405000

General - 12005000

After 2 years, the profit exceeds the cost by more than 50%.

At the same time, you can build your facilities and buy more cows milk, respectively, will be more and more of their newborn calves.