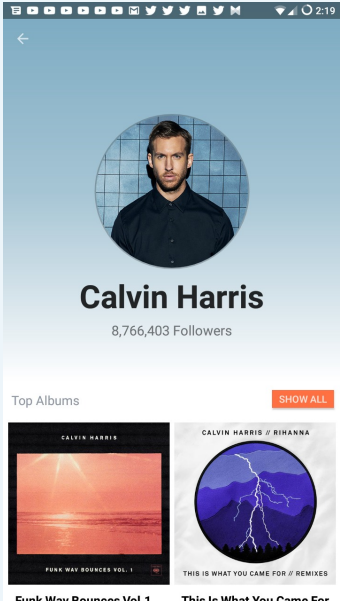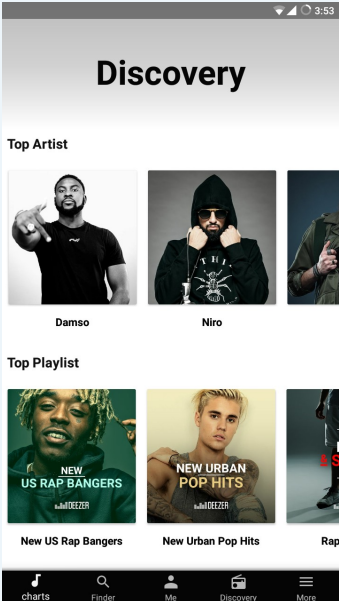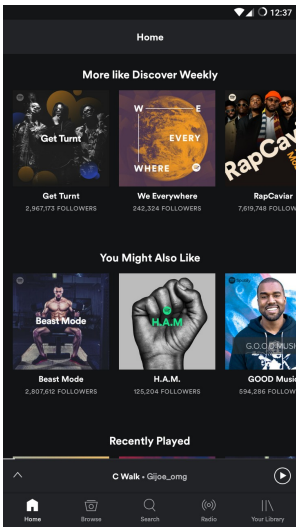# Berisien

Berisien

Is a music and podcast streaming platform created to fight piracy and encourage people to support music industry, also lead new artist to find new audiences worldwide .

Berisien will be the first music streaming service to use artificial intelligence, to customize the user experience, and provide them with new artists and songs recommendations based on analysing the user data and actions inside Berisien services , also Berisien will be cheaper than other services with better quality .
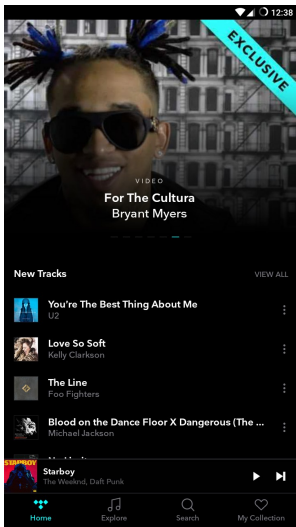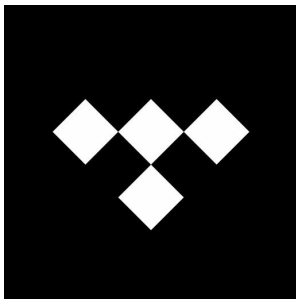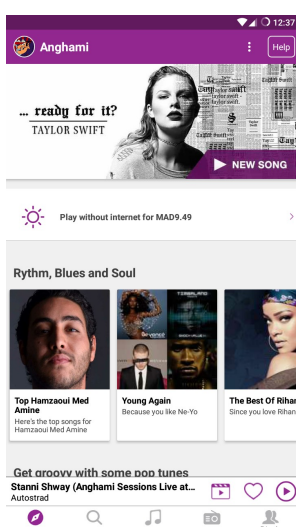

The Competition

Spotify	Tidal	anghami
60M users	4.5M users	1.2M users
5.4B dollars in revenue	40.5M dollars in revenue	10.8M dollars in revenue

In conclusion the stats above shown that the streaming buisness still growing , mean with less than 10 music streaming services , Berisien have a big opportunity to compete with those services .

Market Size

114,000,000	$15,000,000,000	10,000,000
paying Users	Revenue	users w/Berisien
		8,7% of the available market

Buisness Plan

10,000,000	9$	90,000,000$
users w/Berisien	monthly fee	monthly Revenue

The Team

Hamza Salaliqi
Chief Executive Officer

Marwan Saadi
Chief Financial Officer

Me and my partner launched few succesfull local startups in the past wish help us to build contact with other entrepreneurs in the tech industry , and encourage us to build a new start up "Berisien" to compete with global services .
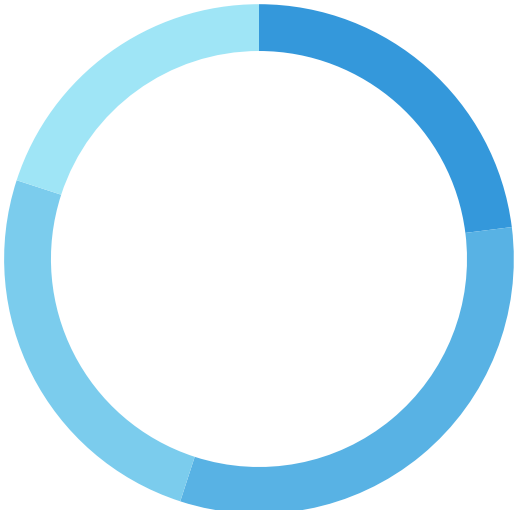
The Ask

Funding Goals
We need 550k euros to hire new developers also buying a server and little office ,starting marketing campaign to build a reputation for the company , and dealing with licences fees .

Future Plans
We about to start negotiation with records labels to get all the licences we need to launch the service in Europe and Mena also build Berisien apps in other platforms

Funding Allocations

- 23% Salaries
- 32% office
- 25% Legal
- 20,% Marketing