



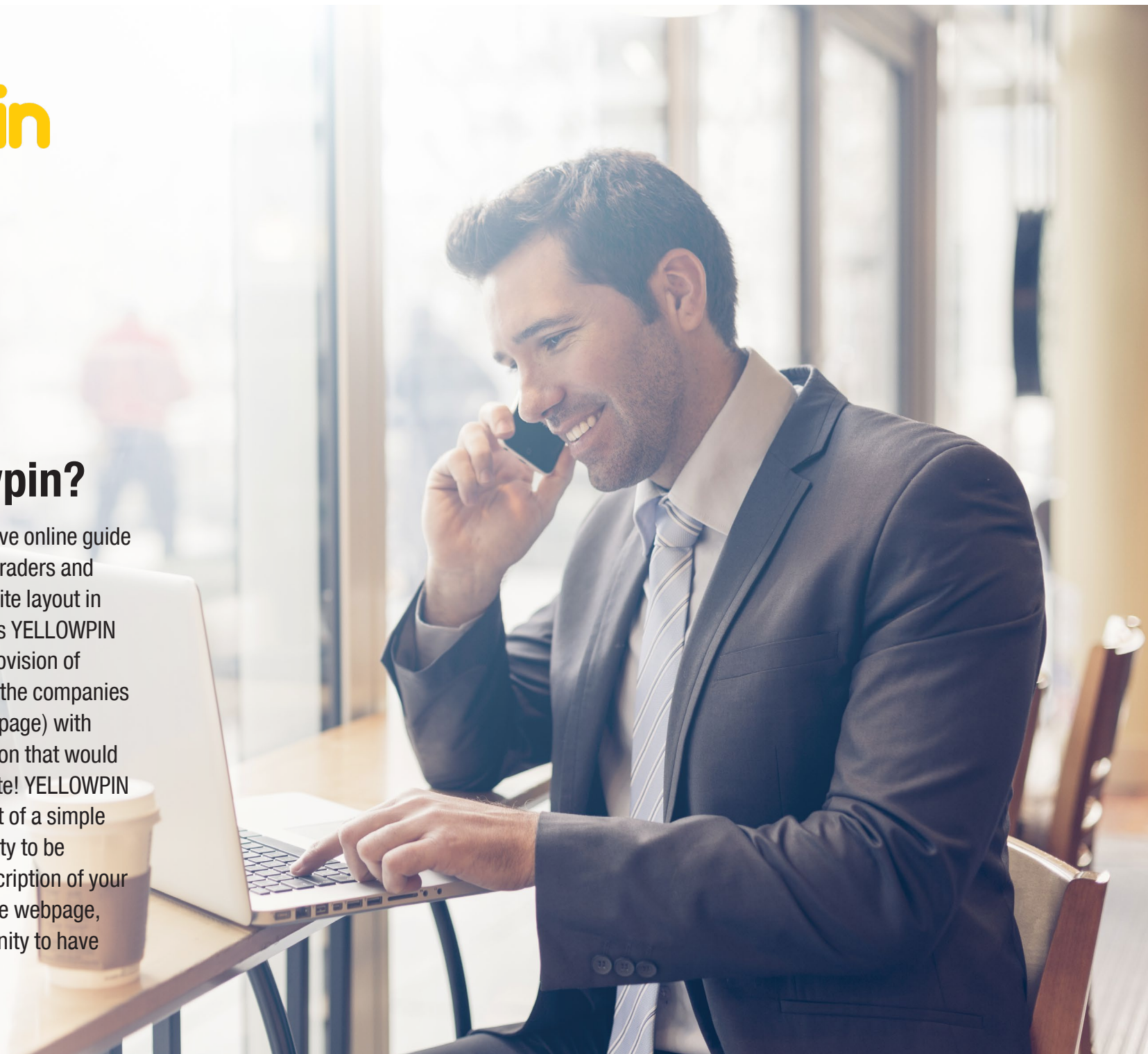
{ The innovative business directory }

Get your full functional web site that is housed in the most innovative business directory



What is Yellowpin?

YELLOWPIN is the new innovative online guide for businesses, professionals, traders and anyone else who wants a website layout in a listing catalogue. What makes YELLOWPIN unique and innovative in the provision of services, is the presentation of the companies who have a full site layout (onepage) with navigation and all the information that would be “housed” in a normal website! YELLOWPIN catalogue gives you (at the cost of a simple hosting package) the opportunity to be presented with a complete description of your services to a complete one page webpage, providing you even the opportunity to have your own domain name!





Get your own full functional website for only 99€ a year!

Users who are looking for your business online, YELLOWPIN is the only listing catalogue where your potential customers are fully aware about your services, your geographic location and your information. You can embed audiovisual elements to advertise and whatever else you would like to be included in your listing (like flipbooks, videos etc) exactly with the same way you could do in a complete website. Our aim is to enable Internet users to see as much more possible details of your company's activities without being tired searching online.





Why do i need a yellow pin?

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10 main reasons to get listed in YELLOWPIN

1. We provide the ability to display your listing as a full onepage site, rather than a classic online listing-directory.
2. YELLOWPIN is friendly to search engines and guarantees your exposure to high positions of users searches.
3. Registration of your company and data entering is made simple, via email, telephone or by visiting one of our partners.
4. We provide to our users multiple ways of searching (geographically, by brand, services or products, etc.), this way is easy for them to search for the type of services you provide.
5. Your listing in YELLOWPIN is easily updated and provides space for any promotional messages you wish to view on the internet.
6. Your company through YELLOWPIN provides immediate and full access to your information and your activities in hundreds and thousands of your potential customers.
7. YELLOWPIN is a modern and efficient in means of promotion and transmits in the best way your advertisement in a webpage layout, rather than a listing in a classic directory.
8. The presentation of your personal website is made with your own logo and your own photos. If you do not provide them to us, we use our professional photographers and photo editors to integrate them on your website-listing.
9. We give the opportunity to our subscribers to have their own website domain name on their page-listing in YELLOWPIN.
10. YELLOWPIN is the cheapest listing-directory in meanings of price/service ratio, considering that the annual basic subscription costs only 99 euros (VAT excluded) and on that price you have a full content website with all your activities shown and promoted.



Business Model

Our business model gives the client many ways of payment and profit to us up to 70%.

Can work using 2 departments of work. Sales and data entry.

Our goal is at least 1000 clients the 2nd year after the launch.

It can work targeting different countries with different pricing.

We managed to launch our project in Albania this year and looking forward for more countries.



Milestones

1. Launched website 1/6/2016
2. 150 users (€15K revenue) - March 2017
3. Launch the albanian yellowpin- April 2017
4. Sales in Greece through telephone sales June 2017
5. Launch the android APP - December 2017
6. 1000 users (€100K revenue) - January 2018
7. Launch the buglarian yellowpin- April 2018

Traction

150 Paying Users
15.000€ Annual Run Rate
70% Margins

A man in a red jacket and dark pants stands on a paved road with yellow double lines. He is looking towards the camera. The background shows bare trees and a hazy sky, suggesting a late autumn or winter setting. The overall tone is dark and atmospheric.

yellowpin

The effect of yellowpin

Our country right now has business directories that offer the same service, at a price of 300 to 400 euros a year for just infos and links. We offer a premium service of mini web sites for just 99 euros

*We change
the web* ””



The team



George Pantoulas
Co-founder, took the
idea and designed
it to be pop and
professional. Visual
Art director



Elias Letsios
Co-founder,
programmer.
He does the
heavy lifting

***Yellowpin works for companies and
individuals using a great plan of seo
One for all and all for one!***





Contact us at **design@yellowpin.gr**

And see our promotional videos **here** and **here**

find us at

yellowpin.co

facebook.com/yellowpindirectory/

twitter.com/theyellowpin

instagram.com/theyellowpin/

linkedin.com/company/yellowpin

Do you want a Website for *99€ a year?
Click on yellowpin.gr _



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Contact with sales@yellowpin.gr or 2130 414 635