



A I R N E S T

INHALERS

Even a medical device should reflect
your unique personality.

Every day... starts with an outfit. A pair of jeans. A t-shirt, Sneakers. A watch. Jewellery. A cap. A bag. Even a matching sketch book...

And when you're an asthmatic... this... is the only option you have.

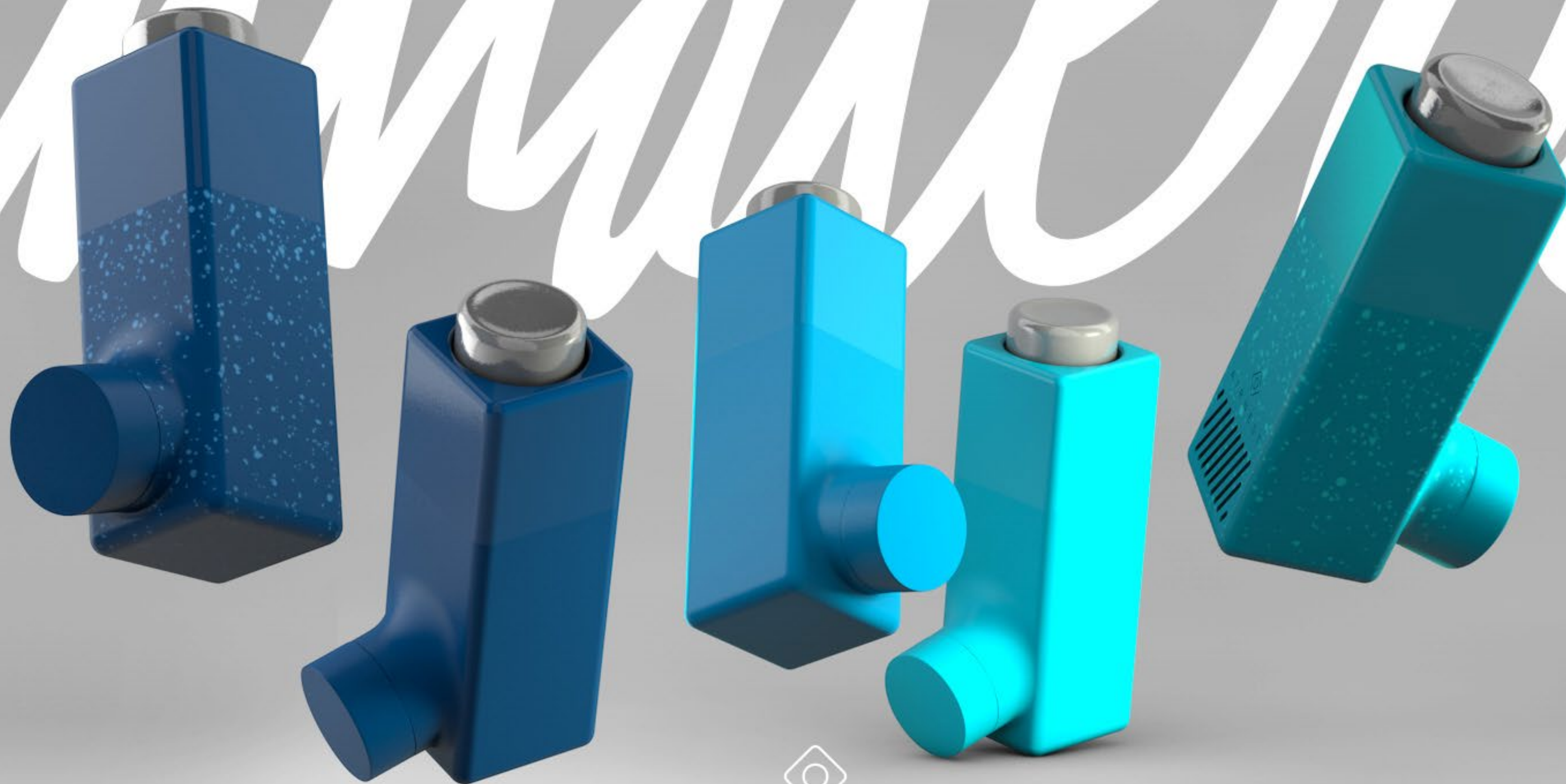


So we created the world's first
aesthetic asthma inhalers

It's ***Cool* Design** Premium

And it will change the relationship
between asthmatics and their device...

inhalers



AIRNEST
INHALERS



WHEEZY
BUT
BOLD



WHEEZY
BUT
GLAM

Aesthetic



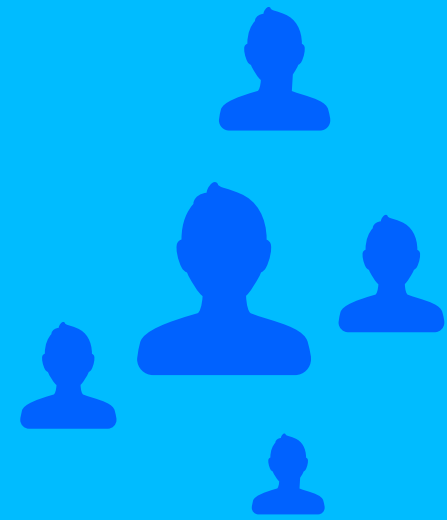
Efficient





235M

Asthmatics
worldwide



98M

Age between 15 & 45
Living in developed
countries.



25\$

Average price

Turnover
Year 1

750K\$

30 000 sales
= 0,03%

Turnover
Year 2

1,5M\$

60 000 sales
= 0,06%

Turnover
Year 3

3M\$

120 000 sales
= 0,1%

Turnover
Year 4

6M\$

240 000 sales
= 0,2%

Turnover
Year 5

12M\$

480 000 sales
= 0,5%

B2B2C

B2C

PHARMACIES

RETAILS

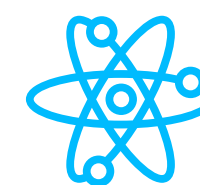
ON-LINE





David Tamayo

39 years old
Founder CEO
Vision / Business / ...



Bertrand Esperou

29 ans years old
Co-founder CTO
Tech / Engineering



Pr. J-F Muir

Pneumologist consultant
CHU ROUEN (France)



ARRO Design

Design studio
(France)



Strategiqua

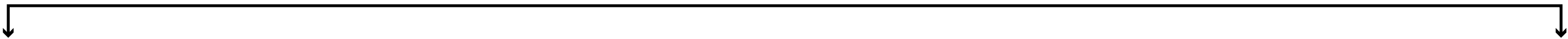
Medical regulation
consultant (France)



Julien Plouzeau

Business Advisor

12 months






Crowdfunding
Goal = 70K\$
Expectations = 176K\$
+ Team building
+ Customer acquisition
+ Medical partnership




Fundraising
600K\$
+ Customer acquisition
+ developpement



Medical
Partenaiship
+ **Développement**
+ **Regulation**
+ Customer acquisition.



Final product
+ Communication
+ Customer acquisition.



Distribution
+ Communication
+ Customer acquisition.



WHEEZY
BUT
BADASS

Thanks