

CHARLES NURDIN

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Work Experience

- 0.5 year**
Sept 2017-Today
- Amplify** – Paris, France
Co-founder & CEO – FinTech
- Augmented advisory and roboadvising for B2B players
 - Product features: Client profiling, optimization algorithms, investment recommendations
 - Implementation at Pfandbriefbank, leading Real Estate investment bank, to integrate Amplify's advisory technology in their new investment platform
 - Exit through technology transfer with Pfandbriefbank, effective in Sept 2018
- 2.5 years**
Nov 2015-Dec 2017
- CVA – Corporate Value Associates** – Paris, France
Manager – Strategy Consulting – Financial Services
- Member of the Financial Services practice: Digital transformation of a Private Bank, loyalty program design for an insurer, efficiency program for a Belgian insurer, design of a target bank-insurance organisation, due diligence of a car-leasing company (>\$1B deal)
 - Also led engagements in transportation: product roadmap, innovative offer, impact study of new technologies, target organization for an automotive player
- 0.5 year**
May-Nov 2015
- A.T. Kearney** – Paris, France
Senior Business Analyst – Strategy Consulting
- Led a stream as part of an industrial footprint optimisation engagement for a major agribusiness player
 - In addition to the engagement scope, identified a yearly 5M+ cash generation opportunity through pricing optimisation, which led to a case extension
 - Advised a major FMCG player as part of a PMI team for 12.5 \$B merger
- 0.5 year**
Jan-Apr 2015
- Bain & Co** – Paris, France and London, UK
Associate Consultant – Strategy Consulting
- Member of the Private Equity Group
 - Due diligences in the soft drink, payments and cement industry
- 1 year**
Sept 2013-Sept 2014
- CVA** – Paris, France
Intern – Strategy Consulting
- Purchasing optimization, Digital transformation of a postal services company

Education

- 2010-2014
- ESSEC Business School** – Paris & Singapore
MSc in Management, Grande Ecole, Corporate Finance Track
Global Manager in Asia program in Singapore
- 2008-2010
- Classes Préparatoires Stanislas (ECS)** – Paris, France
First two years of undergraduate studies (mostly in Mathematics) in the French academic system
- 2008
- Baccalaureate** – Paris, France
With the highest distinction

Languages

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|----------|---|
| French | Mother tongue |
| English | Fluent |
| Spanish | Proficient |
| Japanese | Intermediate (6 months internship in Japan) |

Activities & Interests

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|------------------|---|
| Creative writing | Organizing meetups on creative writing in Paris |
| Swimming | Former competitive swimmer |
| Chess | Former competitive player at national level (>1900 ELO) |
| Board games | Member of a board & role-playing games club |