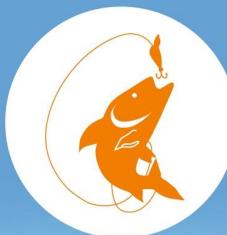




TOURISM



FISHING



HUNTING



HfL.Travel
International tour booking platform

ADVANTAGES OR WORKING WITH US



Tour price is established by the service provider, without surcharges or premiums.



Possibility of creating tailor made tours upon request.



Display of price lists with different prices and additional services.



Tour gradation in terms of difficulty level, fitness requirements and professional skills.



Few business rivals.



Professional and amateur hunting and fishing.



Display of vacant spots for tours.

CHALLENGERS OF A TOURIST



Many tour operators do not provide quotations on their websites, and all information is offered only upon request



Difficulty of paying a deposit to certain countries



Finding the best offer for the lowest price



A lot of time spent searching and studying tour offers among different service providers

OUR SOLUTIONS



Render the tourist with the opportunity
to choose the best offer.



Low tour prices - the tourist can save
up to 30% of the tour cost.



Tour price transparency.



All kinds of tourism, hunting and fishing
gathered in one place.



WHY US?



Fast search and convenient tour filtering based on special parameters for tourism, hunting and fishing.



Interest of tour operators and outfitters in getting published on HFL Travel.

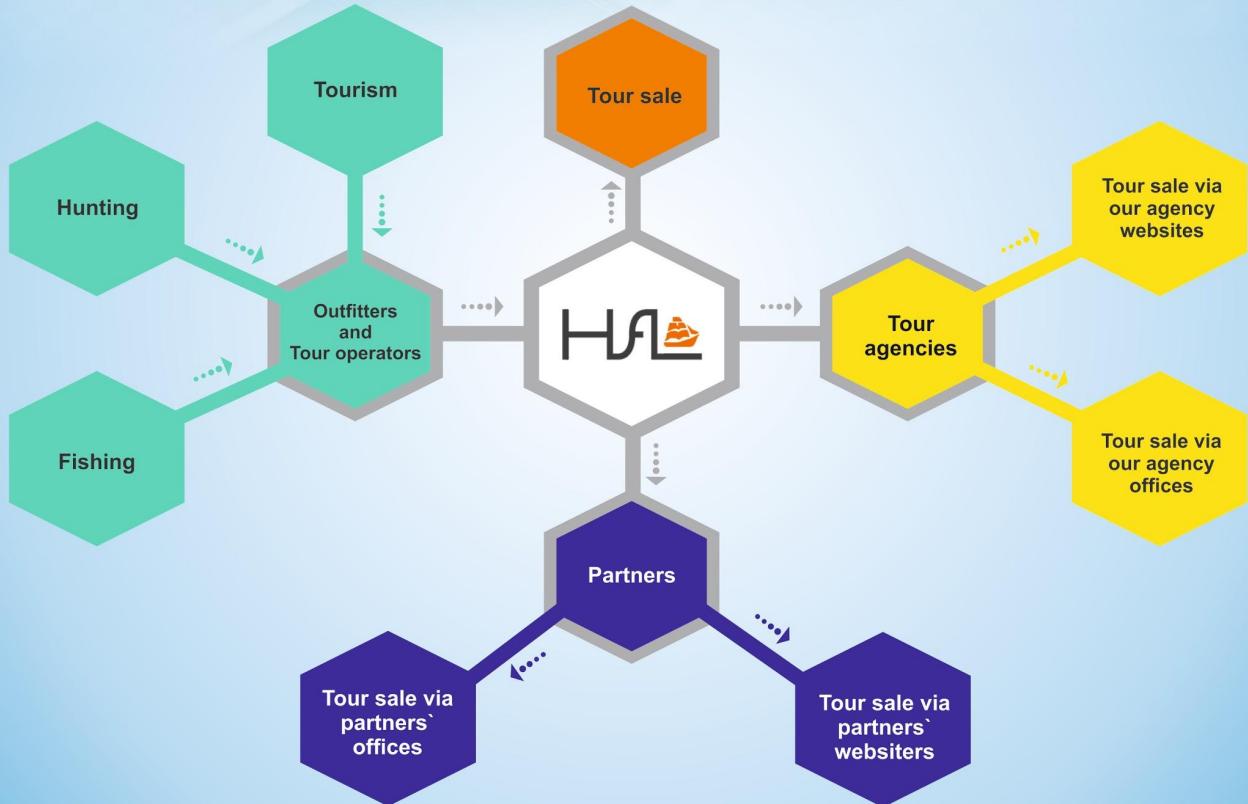


Quick return of investment.



Sale of tours via partners, tour agency offices and web sites, service aggregator web sites, direct sales on HFL Travel web site.

HOW DOES IT WORK:



OUR CLIENTS



TOURISM

Males and females of different social and economic level.
Aged between 18 and 90 years old.



FISHING

Mainly males aged between 25 and 80 years old who have
an average and higher than average income.

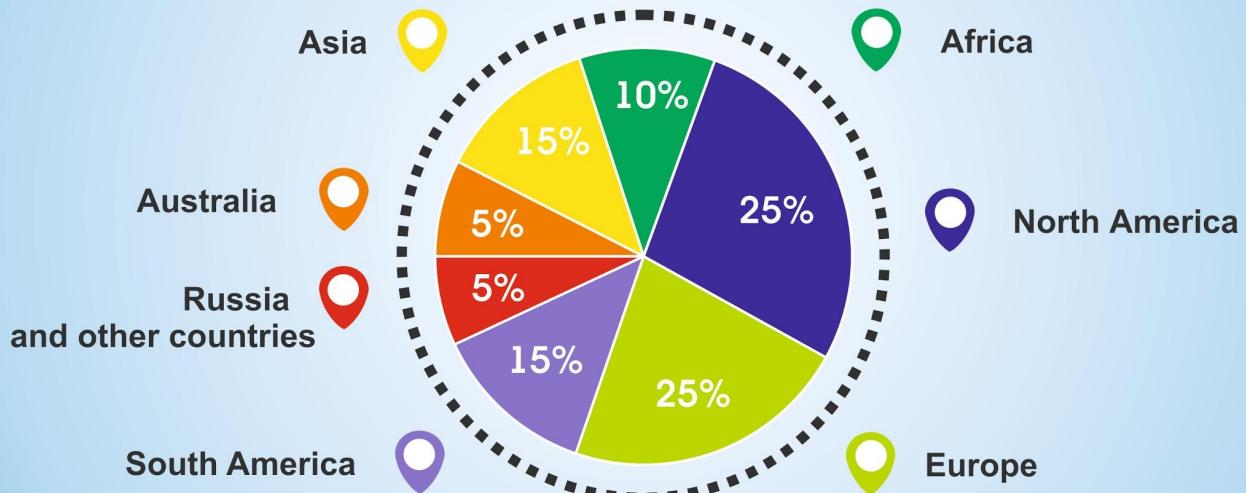


HUNTING

Mainly males aged between 30 and 80 years old with
a high income level. .

BUSINESS PARAMETERS

Percent based client distribution among the regions of the world (de facto tour buyers around the globe):



Average tour payment constitutes 500 euros.

Minimal tour price is set at 20 euros, and the maximum tour price can surpass 150 000 euros (hunting tours).

BOOKING PROCESS

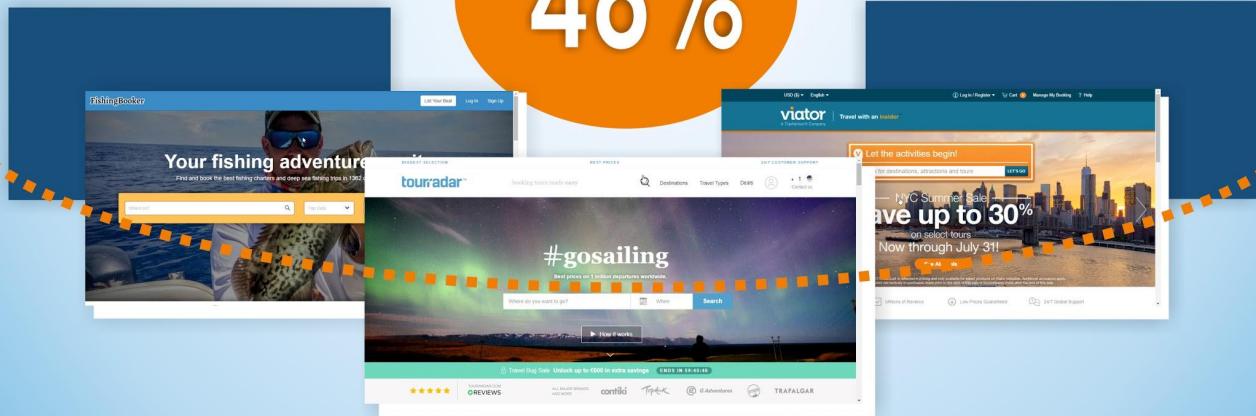
-  1 Tourist visits the HFL Travel website
-  2 Selects the tour of interest
-  3 Pays a deposit via credit card or PayPal
-  4 The deposit stays on hold until the booking is confirmed by the tour operator (up to 65 hours)
-  5 If the tour operator confirms the booking, the deposit is withdrawn from the tourist's card. If the booking is not confirmed, the deposit is automatically unblocked.
-  6 Tourist pays the remaining part of the price upon arrival.

BUSINESS RIVAL

This market is in development stage, hence business rivalry here is relatively low and rival companies are quite young.

Market share taken by the business rivals.

48%



FINANCING



250 000\$
private means



2 mil. \$
necessary for:

- ✓ Creation of a functional automatic international platform for tour booking
- ✓ Arrangements made with tour operators from 30 countries (in 3 months of negotiations)

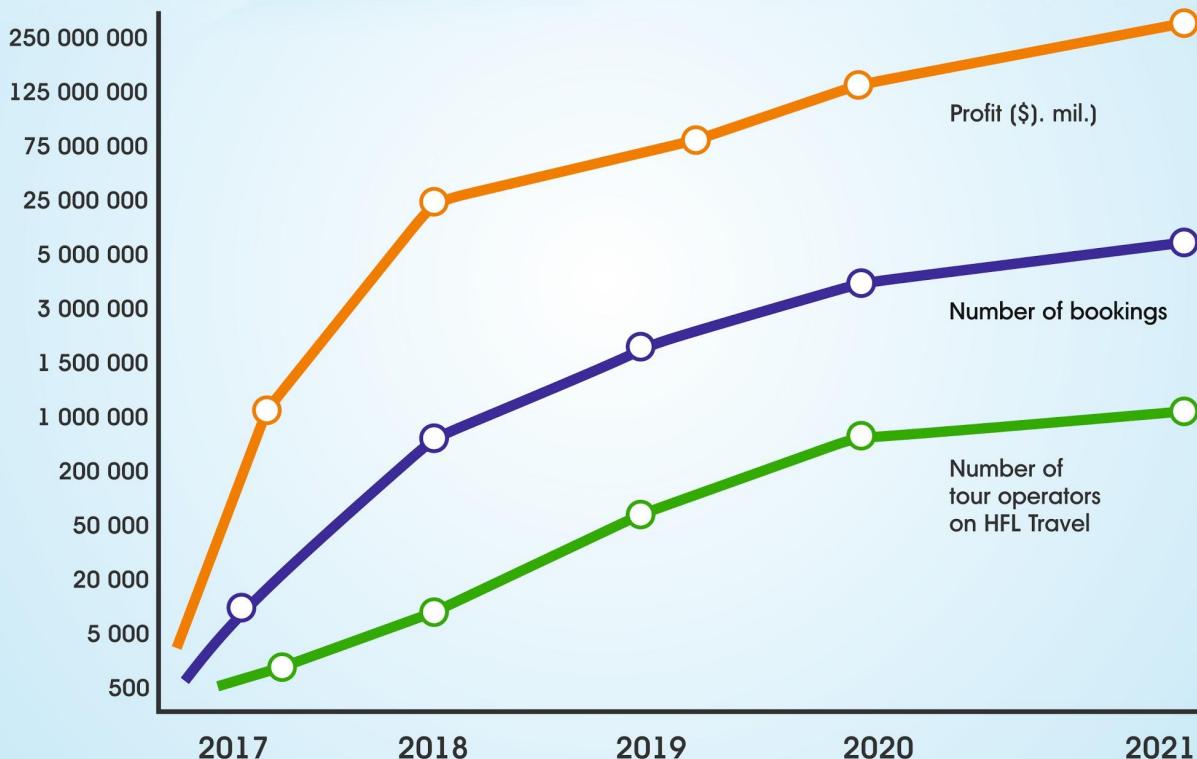


Take off

- ✓ Hiring of highly qualified staff who will work with tour operators.
- ✓ Creation of a call center
- ✓ Purchasing of new equipment for work
- ✓ Product promotion on the internet, marketing campaign.

- ✓ Development of direct sales
- ✓ Build up of sales through a network of partners and tour agencies
- ✓ Build up of tour operators and outfitters on HFL Travel

COMPANY DEVELOPMENT STRATEGY



HFL Travel TEAM



Project Manager
Kolbin Andrey Yurievich



Technical project coordinator
Domrachev Vladislav Leonidovich



Project's law and corporate support
Cypriot company
“Patrikios Pavlou&Associates LLC”,
which has over 50 years of experience
on the international market
www.pavlaw.com



Software development
Ruden Soft company,
which has experience executing
large projects
www.rudensoft.ru



Project managers
who work remotely and assist
tour operators in the process
of tour publishing
on HFL Travel



Project Manager Kolbin Andrey Yurievich



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HFL Travel