

## CryptoBrokerage

Simple. Secure. Reliable

Global Comparison and Trading Platform for Cryptocurrencies

www.cryptobrokerage.co.uk







# Top 8 Biggest Issues highlighted due to explosive growth of cryptocurrencies and other digital assets;

- 1. Over 200+ exchanges where cryptocurrencies can be traded
- 2. Over1500+ Tokens & cryptocurrencies available for trading
- 3. Large and persistent price differences across exchanges
- 4. Non transparent transaction costs and exchange fees
- 5. Complex Architecture and infrastructure issues
- 6. Lack of robust features and functionalities
- 7. Listing fees of between \$50,000 and \$1 million to list new ICO projects
- 8. Lack of availability of smaller tokens & cryptocurrencies on larger exchanges





Simple. Secure. Reliable

Described as the "GoCompare" or the "Trivago" of the cryptocurrency ecosystem, the technological aggregation platform where users can *Compare and Trade* over 1500+ cryptocurrencies from all current 200+ exchanges worldwide at the total best available prices.

## CryptoBrokerage: How it Works





We search all exchanges to find best available prices for your token or cryptocurrency,

aggregate
external prices,
exchange fees
and consolidate
with internal
available listed
prices

and present consolidated total best available prices organised by ascending order (etc; top 10, 20) or geography etc., User reviews & compares the presented data, and make informed decisions to trade supported by both market data and Artificial intelligence

and makes final
decision to trade
and transact via
the
CryptoBrokerage
Trading engine
and finalises
transaction at total
best available
prices.

## Why Now?





Walls Street change in perception of cryptocurrencies has now become a definite race.

#### **April 2018**

- Goldman Sachs hires Head cryptocurrency trader
- George Soros' Fund Management announces plan to launch cryptocurrency trading
- Morgan Stanley prepares to add cryptocurrencies trading desks

#### **May 2018**

- Barclays concludes assessment on cryptocurrency trading desk
- Bloomberg launches Index to track market performance and liquidity
- NYSE owner announced plans to let customers buy and hold Bitcoins



#### Choice is Good - Up to a Point.

- Number of cryptocurrency exchanges is set to reach 500
- Number of tradeable tokens and cryptocurrencies predicted to hit over 2000+

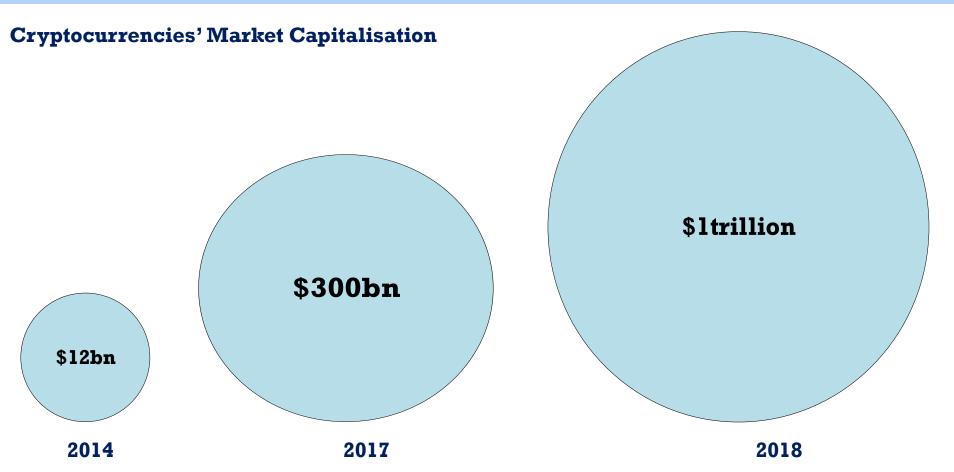
#### **Market Cap**

Currently at \$400 billion but set to hit \$2 Trillion by 2019



## Market Size





Source: CoinMarketCap

## Competitive Landscape





### **Competitive Advantage**



1st to Market

The first and only global integrated comparison and trading platform for cryptocurrencies

Trade over 1500+ Tokens

Compare and trade more than 1500+ cryptocurrencies for both fiat and digital currencies 200+ Exchanges

No more managing multiple log ins and passwords - A single and secure log-on gateway to more than 200+ global exchanges worldwide

**Easy to Use** 

Easy to use for all audiences: Professional Traders, Amateur investors, Crypto Fund Managers, Brokers and Newbies

Multilingual Support

Technical and customer support lines manned and available 24/7 and 365 days in English, Mandarin and Korean languages Simple Registration Process

Simple and smooth registration process including Two Factor Authentication

Reliable Decision
Making Capability

Decision-making capability supported by Artificial Intelligence on whether to sell or buy cryptocurrencies

#### Revenue Model





- ☐ Each transaction on the platform will be charged between 0.25 to 0.5% commission.
- ☐ Other revenue streams from users of the platform will include:
  - Withdrawal fees;
  - ☐ Listing fees for carefully selected digital coins;
  - ☐ Margin fees;
  - ☐ ICO Listing fees;
  - ☐ Exchange Onboarding Fees

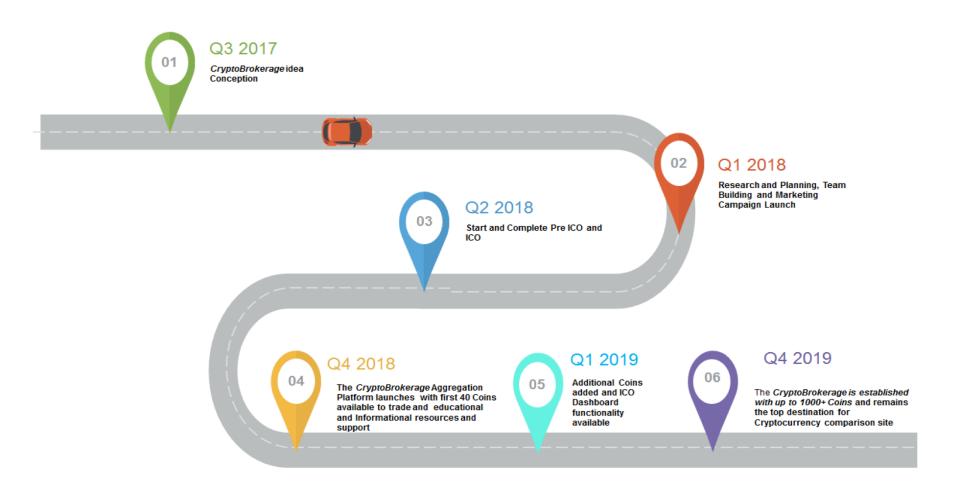
## **How Big Can This Get?**



- A global technology platform for comparison and trading cryptocurrencies/digital tokens which removes technical, informational and understanding barriers between investors and the cryptocurrency ecosystem
- ☐ The number one platform for cryptocurrency and digital token comparison and trading
- ☐ GoCompare / Trivago for cryptocurrency and digital token trading
- ☐ The top destination for every investor that wants the total Best available prices for cryptocurrency and digital tokens

## Development RoadMap









Sheriff Olujide, MBA
CEO and Founder;
10 years+ experience at
various bulge bracket Global
Investment banks including
Barclays, RBS, HSBC, Lloyds
Deutsche Bank



Nicholas Martin

CTO and Co-Founder;
10 years + in the information technology consultant space.
Cryptocurrency enthusiast



Samuel Glean CFO; Seasoned financial professional with experience at multinational listed NGOs and big four accounting firms



Iain Wilson

Head of Projects; experience at Deloitte within both the Risk Analytics and Actuarial, Reward and Analytics practices working and consulting on many multimillion-pound projects



Rishi Chouhan

Client On-boarding Lead;
Specialization is Financial
Crime and has more than 9
years' experience in the
field working at HSBC,
Lloyds, Barclays, Aviva
Investors and RBS.



Yves Findlay
Frond End Developer;
Software developer and knowledge of Agile methodology provides Yves with the skillset required to support the implementation of the CRBK platform.

#### Advisors





**Anthony Kane** 

Regulatory Compliance Advisor; Driven and focused compliance individual from a legal background. spent the last five years working at Bulge bracket Investment banks including Lloyds, Deutsche Bank and Bank of Ireland



Dr Tunde Okewale, MBE.

Legal Counsel; Award winning international barrister working at Doughty Street Chambers. Experience advising crypto currency and block chain companies



**Taved Khattak** ICO Advisor

CFO at Humaniq; Javed has been actively involved in various ICOs as an ICO and crypto / blockchain expert. Speaker as part of expert panels at various global crypto and blockchain conferences.



Daniela Goldman

**Technology Advisor CEO** at Sistemas Disruptivos, Daniela has more than 9 years of experience in Information Technology, Cybersecurity, Fintech as well as specialist Crypto-mining, Initial Coin Offering and Distributed Ledger Technology.



**Alexander Karichensky** 

#### **Technology Advisor**

Managing Partner at Intellica; Alex is a highly motivated professional with deep expertise and strong interpersonal skill-set. 16 years experience in IT solutions and services development and delivery (Outsourcing, BigData, Data Analytics, Cloud Computing/SaaS/IaaS, Data Centers, Telecom).



#### \$1M

#### **Investment Goal**

- Completion of CRBK Platform MVP Development
- ICO Marketing
- Token development
- Hire COO
- Android and IOS APP
- CRBK Main platform
- SEO Campaign
- Targeted Advertisement
- Technical and Customer Support team hire
- Profitability within 1 year

## The End

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