



## Fichit.com, the first online database generator.

**Fichit is the first 100% web-based solution allowing you to create and share any type of database.**

Fichit.com, the first online database generator. A consumer-based tool that makes it easy to create and share an online database. For the first time, people with no particular computer skills can now easily edit entire file listings thanks to this online tool.

### **A brand new idea with an intuitive approach.**

What makes it immediately appealing is its easily accessible design. With only a few clicks, a member can create a tailor-made database and customize all the entry fields. Files are then indexed in their proper categories which you can easily share.

Fichit is a platform through which information can be exchanged either individually or collectively. An advanced rights management service allows you to create private categories and make them available only to a selected few people. These features are meant to make Fichit an invaluable tool for businesses, associations and groups of any kind.

### **Cost**

A member can decide if accessing the created database is free for everyone or not.

Example: Paul sets up a car customer database and chooses to make it available for 100 Euros a year.

Fichit.com will then retain a 20% fee.

The information contained in Fichit is sustainable and reliable. Fichit generates regular revenue.

### **Project advancement**

Fichit has been up and running since April 2016 and word of mouth has been going strong since August when we actually started spreading the word. The website received 8,000 single visits in September, increasing monthly traffic by 25% over the last three months.

### **Our team**

Fichit was dreamed up by Guillaume Besançon, 43. Besançon previously contributed funds to biotech startups (Pherecydes, Pharmaleads...), founded the Salon Fantastique, a festival now in its fifth year, and launched Jeu de Rôle Magazine, a magazine devoted to role-playing games.

In the field of new technology, Besançon launched the Coterim website, a business skills exchange platform with a focus on engineer job exchange, no longer active, and also the Athena social network app this year. Besançon worked on Fichit with young programmer Erwan Guillou, who devoted two years to finding ways to deal with the complex programming of this PHP engine.

Van-Anh Huynh, 37, joined our ranks earlier this year as communications officer.

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