



Live Video Streaming made easy

The rise of mobile videos

1

A millennial spends an entire day per week watching videos

46%

46 percent of the video plays are from a smartphone

80%

80 percent of the internet traffic will be videos by 2019

Trending format to engage consumers



Mobile live streaming



360° videos



Influencer videos

A fast growing \$10bn market



\$30Bn +

PROJECTED INCOME FROM
« BUY NOW » fonctionnality in 2015.

Brands has to improve their user engagement
to create opportunities

\$10Bn

was the **SIZE OF THE**
VIDEO STREAMING
MARKET in 2015

3M+

APPS currently available
on the app store

Demanding

There is no easy way to build and manage a video mobile application or to live stream an event to your fans.

Costly

The upfront investment is often prohibitive to handle live streaming through an app.

Complex

Building and maintaining a scalable live streaming infrastructure requires strong technical skills.

Firekast is the Parse of live streaming



firekast.io

A fully scalable video as a service cloud platform
from recording to viewing.

Web interface

to manage your contents and
analyze your usage.



Cloud Encoder Open API

to process, store and distribute your
videos



Mobile SDK

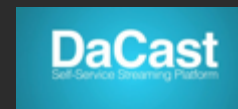
to broadcast ...



... and watch videos

Competition

AFFORDABLE



PARTIAL

END-TO-END



EXPENSIVE

~~demanding~~
Firekast

Add video features to your app by downloading our free SDK. Firekast is an end-to-end solution from recording to viewing.

~~cost~~
Pay as you go

Easy pricing, only pay for what you use with no minimum fee. Set threshold and email alerts to control your usage.

~~skills~~
Accessible

No need to be a video rockstar to understand and use our platform.

Events



Clients



Partners



Video streaming is a fast growing \$10Bn market

100

Million minutes viewed daily.
Market Share : 1% (100k apps)

\$0.1

Average commission on a
1 minute video.

400M

Revenue between
2017 and 2022.

A comprehensive and complementary team

FRANCOIS ROUAULT

Mobile Guru
Android & IOS developer



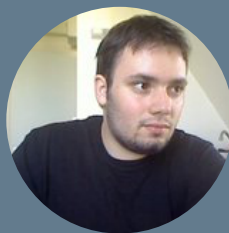
RODOLPHE FOUQUET

Cloud Guru
Cloud & video expert



ROMAIN BOUQUEAU

Video Guru
Video streaming expert



JEAN REYNOIRD

Business Guru
Serial entrepreneur

A 500k seeding round to launch our platform

