



**IMMICOIN**

Investor Deck

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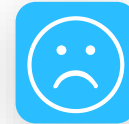
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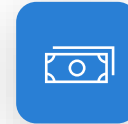
# IMMIGRATION IS THE DREAM

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For millions worldwide immigrating to a 1<sup>st</sup> world country is the dream.  
60% fail to do so because they:



**DON'T KNOW  
HOW**



**CAN'T TRANSFER MONEY  
TO PROFESSIONALS**



**FALL TO FRAUD**



**NEED TO PAY TOO  
MUCH FEES**

# THOUSANDS OF PROFESSIONALS CAN HELP

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Around the world thousands of lawyers, consultants, and service providers can help with immigration, but they:

- ✓ Have no access to international marketing
- ✓ Can't process international payments
- ✓ Are limited by financial institutes (charge backs, credit card blocks)







## PRESENTING: THE IMMIGRATION XCHANGE

### MARKET PLACE

For finding the best service  
provider

### CRYPTO- COIN

Blockchain and smart  
contract enabled cross  
border payments

### REMITTANCE PLATFORM

After successful immigration

# USAGE CASE

Enrico wants to immigrate  
to Canada



He goes to Immigration  
Xchange and finds  
someone to help him



He pays the  
necessary fees in  
ImmiCoin



Enrico receives his  
immigration papers



Funds are distributed  
among the immigration  
service providers

Funds are returned to Enrico

Service providers performed  
as promised?

Yes

No

# UNIQUE ADVANTAGES

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Low cost international payments



Global service providers



Only the best professionals



Full customer control



Enables comparison



Charge-back protection

# THE ADDED OPPORTUNITY

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## IMMIGRATION SERVICES

Provide a solution for the issues plaguing immigrants

## DIGITAL WALLET

Provided as part of the ImmiCoin solution

## RELATIONSHIP

Immigrant knows and trusts ImmiCoin.

## REMITTANCE SERVICES

Enable immigrant to easily send home money through the ImmiCoin digital wallet



# EXCLUSIVE PARTNER – GOBE MARKETING

## 01 Experience

20 years of experience in the Immigration industry. Fully aware of all barriers and needs as well as the way to fix them

## 02 Customers

More than 1 million leads of potential immigrants. More than 20,000 paid clients. All using ImmiCoin from day one!

## 03 Call centers

Own and operate five call centers in Israel, Philippines, South Africa, Cyprus & Spain.





# CRYPTO-CURRENCY MECHANICS



## 01 Stable coins

Value for end-user and service provider does not fluctuate wildly

## 02 Internal Exchange

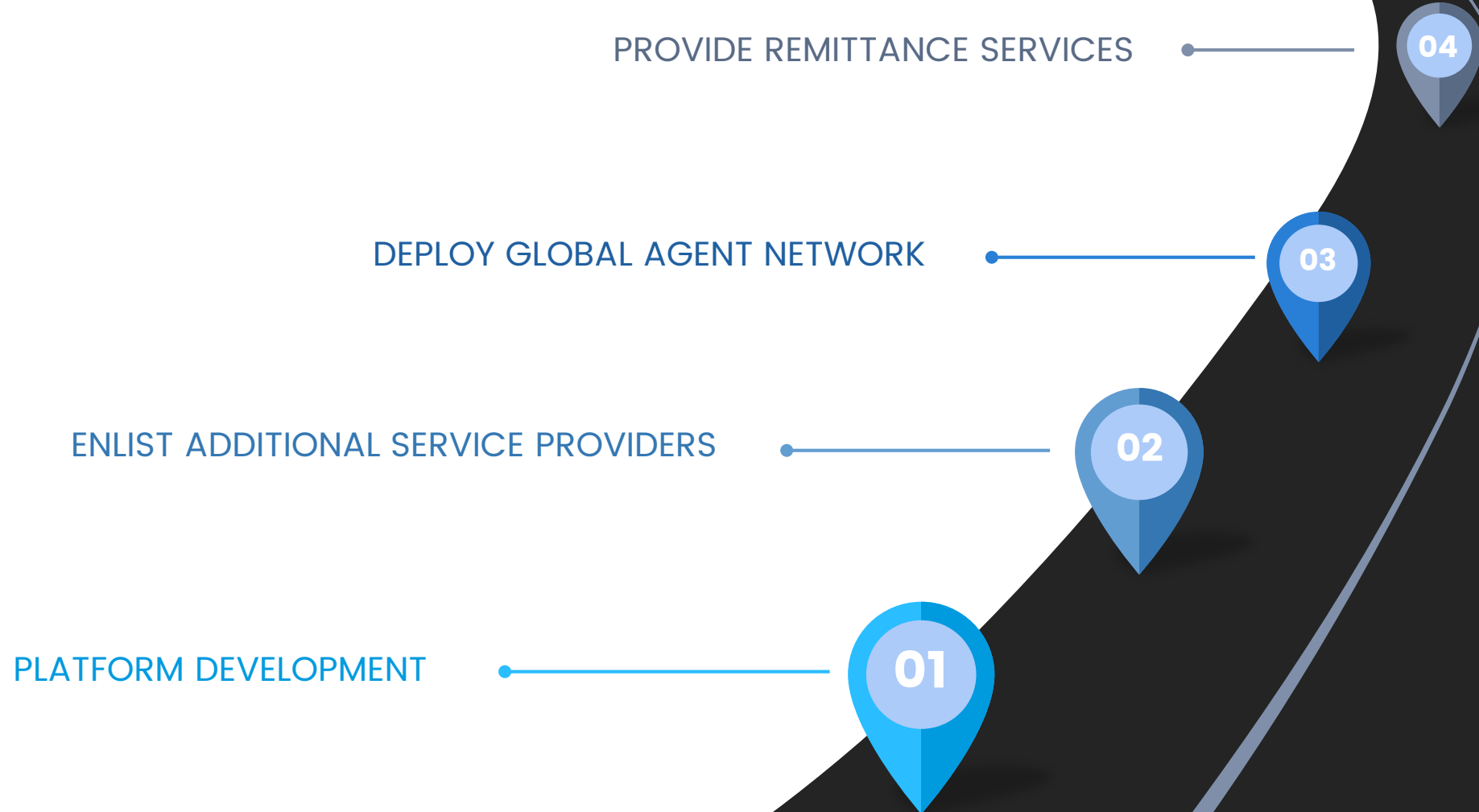
Allows controlling of local currency exchange rates

## 03 Fast Investor ROI

ROI already in ICO stage – investor purchases coin at discount and sells at full price in ICO

# ROADMAP

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# BUSINESS MODEL

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Fee

**1.5%**

Per transaction

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**Additional potential revenue  
streams:**

Forex arbitrage

Sponsored services

# THE LEADERSHIP TEAM

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## Shay Yakobi

CEO and co-founder

Entrepreneur and internet and mobile advertising Expert. Shay has 15 years of experience in founding and managing companies (Syhonet, Walla).

## Shefi Goldberg

Director, co-founder

A marketing professional, Shefi is the founder of GoBe Marketing, which specializes in marketing and providing global immigration services

## Gal Behrend

COO

Gal is the COO of GoBe marketing and manages a team of 50 marketing professionals dedicated to immigration related services.

## Dov Goldberg

Sales

A sales expert with more than 12 years of experience in sales and management. Dov has been leading teams, large and small, in planning and strategy of various global businesses.

## Anita Levit

Compliance & Support

7 years of experience in managing Customer Support and Compliance Departments. Worked for financial industry and immigration services.

## Marketing team

Maya Mann – SEO Specialist

Anastasiia Davidovich – PPC

Ido Lishner – digital and social

# GLOBAL MARKET

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**5M**

people immigrate legally on average each year

**710M**

people desire to migrate permanently

**10K**

immigration lawyers in the US alone

**\$194B**

Will be generated annually by the immigration services market globally by 2021

**\$587B**

in remittance money transferred by immigrants to their home countries each year

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**\$781B x 0.5% = \$3.9B**





# COMPETITIVE LANDSCAPE

Still very much open. Main players in this field:

- 01 Traditional payment methods: bank transfers, credit cards
- 02 Money remittance solutions: Western Union
- 03 Crypto-currencies for remittance: bitcoin, Abra, Azimo
- 04 Traditional service providers with a global presence: lawyers, consulting firms

**IMMIGRATION XCHANGE IS AN AFFORDABLE, SECURE,  
AND FRIENDLY BEST-OF-ALL-WORLDS SOLUTION**



# ICO AS A GO-TO MARKET STRATEGY

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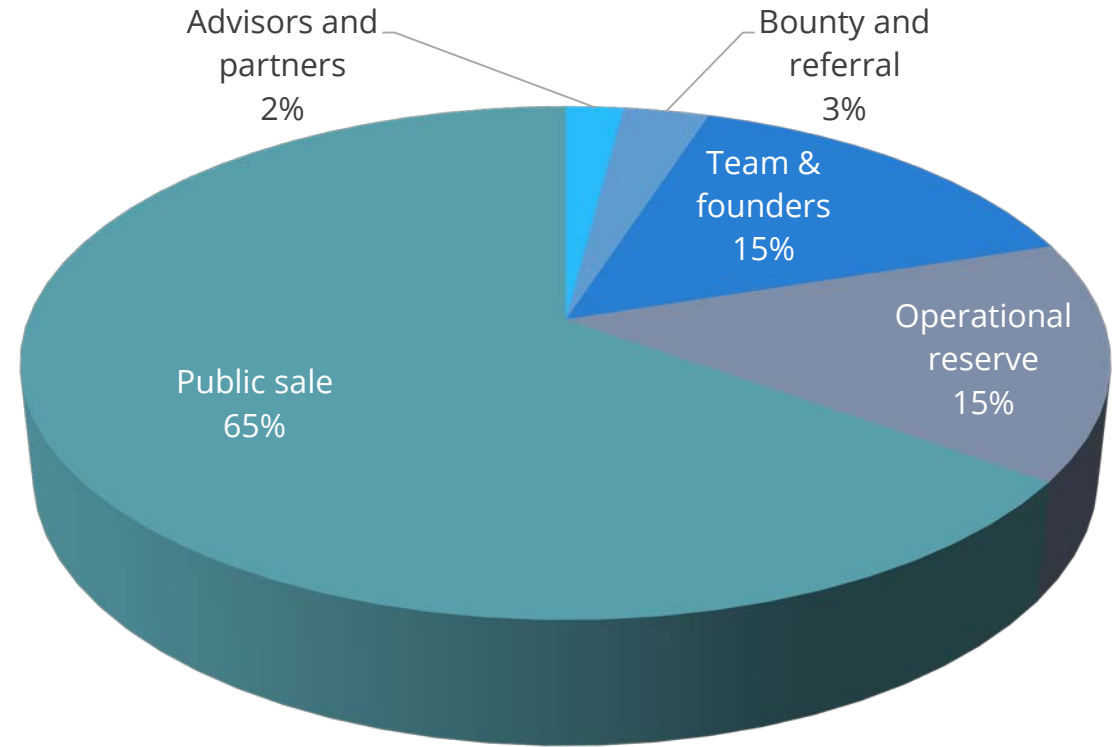
Pre-selling ImmiCoins will enable the company to quickly raise the necessary funds to launch Immigration Xchange



# TOKEN ECONOMICS

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- Number of tokens - 200,000,000
- 100 million sold to the public
- Hard-cap set at \$50 million
- 50% discount in pre-sale (allows reaching hard-cap in pre-sale)
- Dynamic increase of hard-cap by 10% if pre-sale reaches 75% of hard-cap
- All unsold tokens to be burned
- Future sales will be generated from reserve



# OUR SECRET WEAPON

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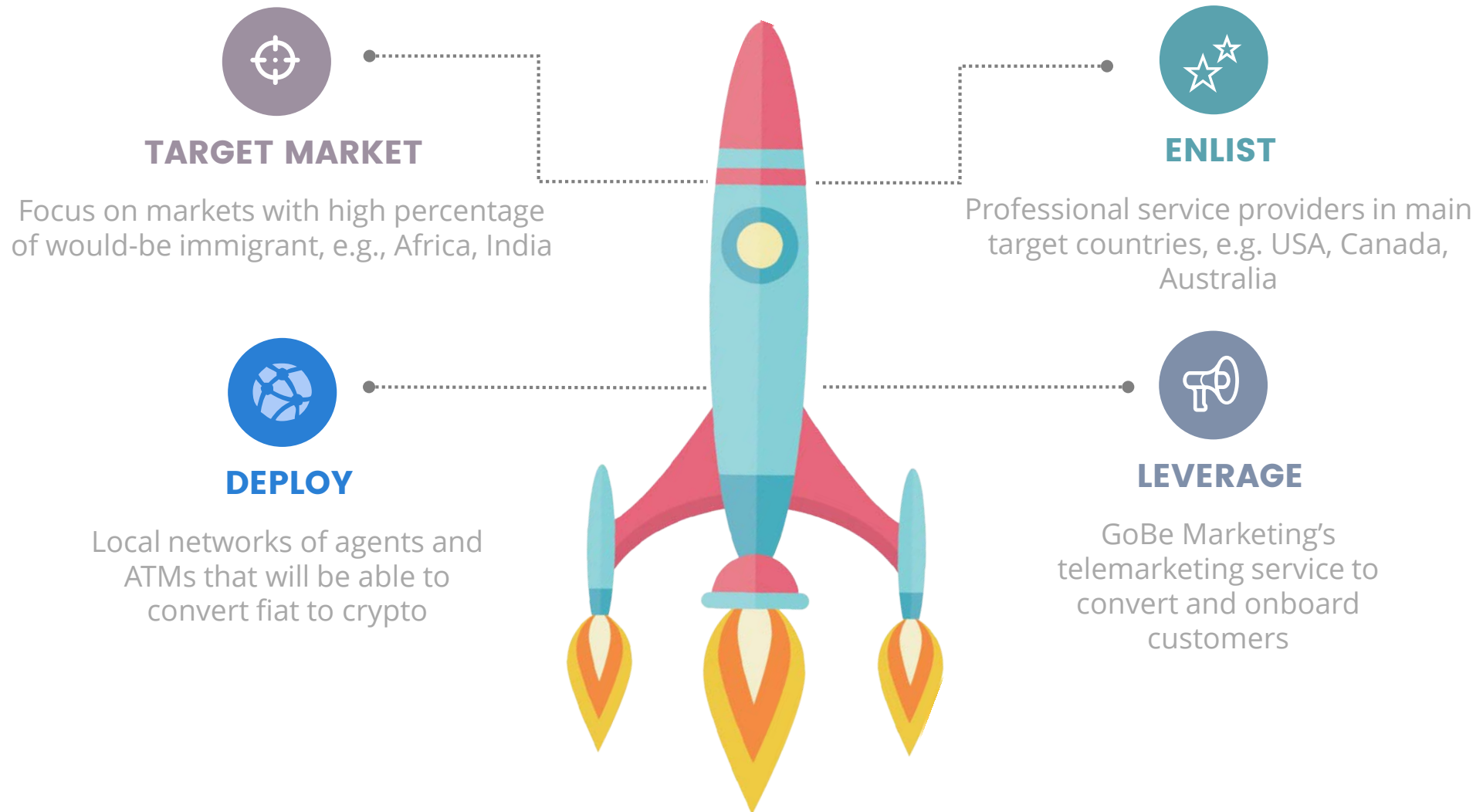
GoBe Marketing, the company's partner for telemarketing and customer support.

Better customer conversion and onboarding.





# POST ICO GO-TO MARKET STRATEGY





# CONTACT US



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