

Emily



13

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IIZZII

IIZZII Store



Search by name or use the filter



MARESME GLOBAL INVERSION CAPITAL



Hello Emily

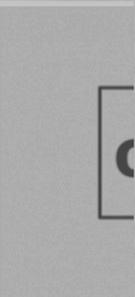
Activate the newest of IIZZII Store:



Personal Wezzii



zMoms



CV



IIZZII, Your Internet
OVERVIEW



Invite



Wezzii Content Manager



Statistics



Members

1

Internet evolution

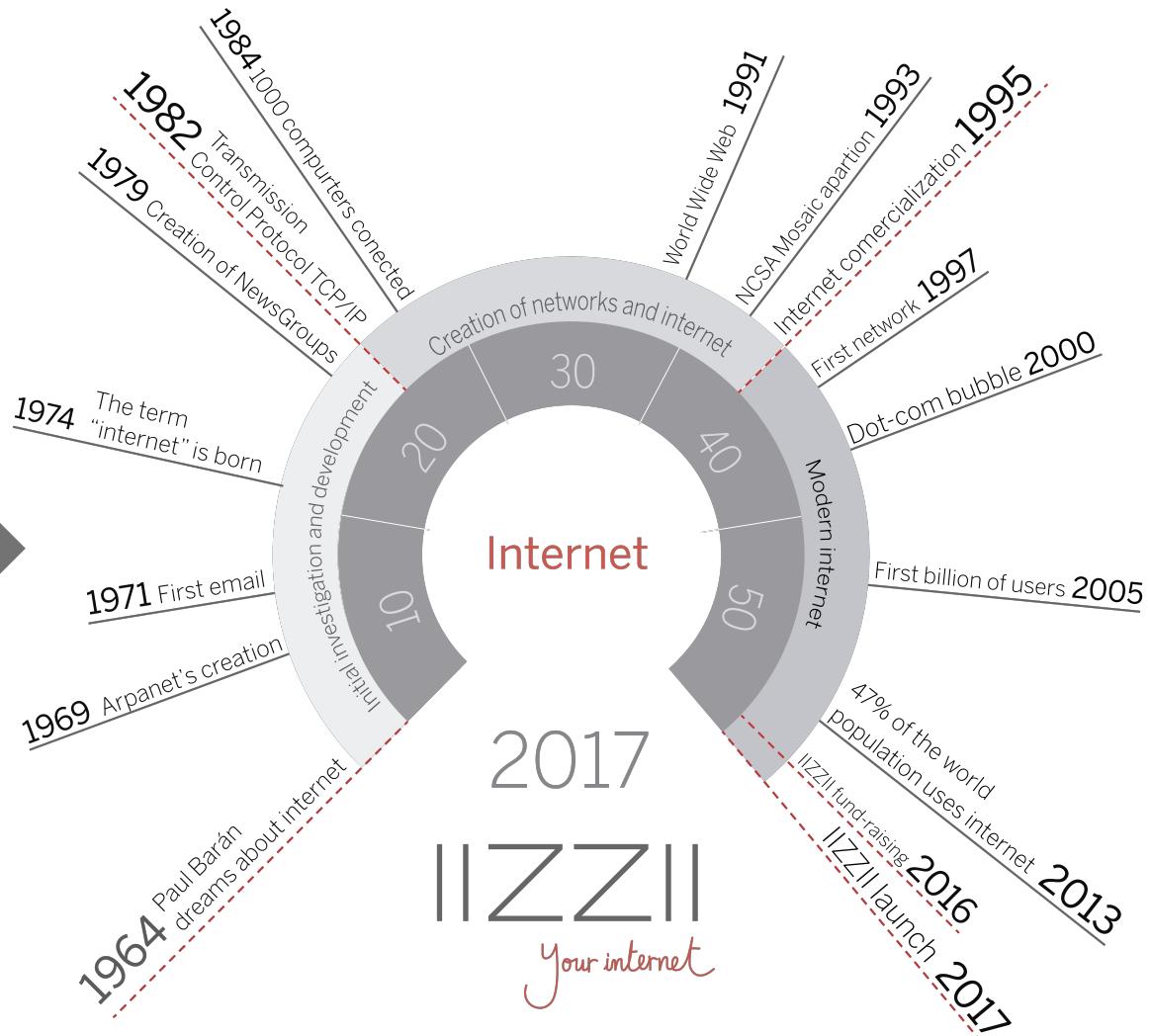
Internet is amazing

This is a fact.

Internet has deeply changed our world.

However, it is still young, 50 years old!
And we are about to make a step
further in its history.

Let's discover IIZZI!



2

Current Internet
is complicated

Because of the massive amount of data

Internet socialization boosts content creation

500M
tweets a day

4bn
shares a day on
Facebook

72h
of videos uploaded
on YouTube
per min

900k
new websites
created per day

90%
of today's data
has been
created in the
past two years

Because it requires
too many accounts

One user,

10 years ago , 5 accounts

Now , 26 accounts

In 10 years , 50 accounts

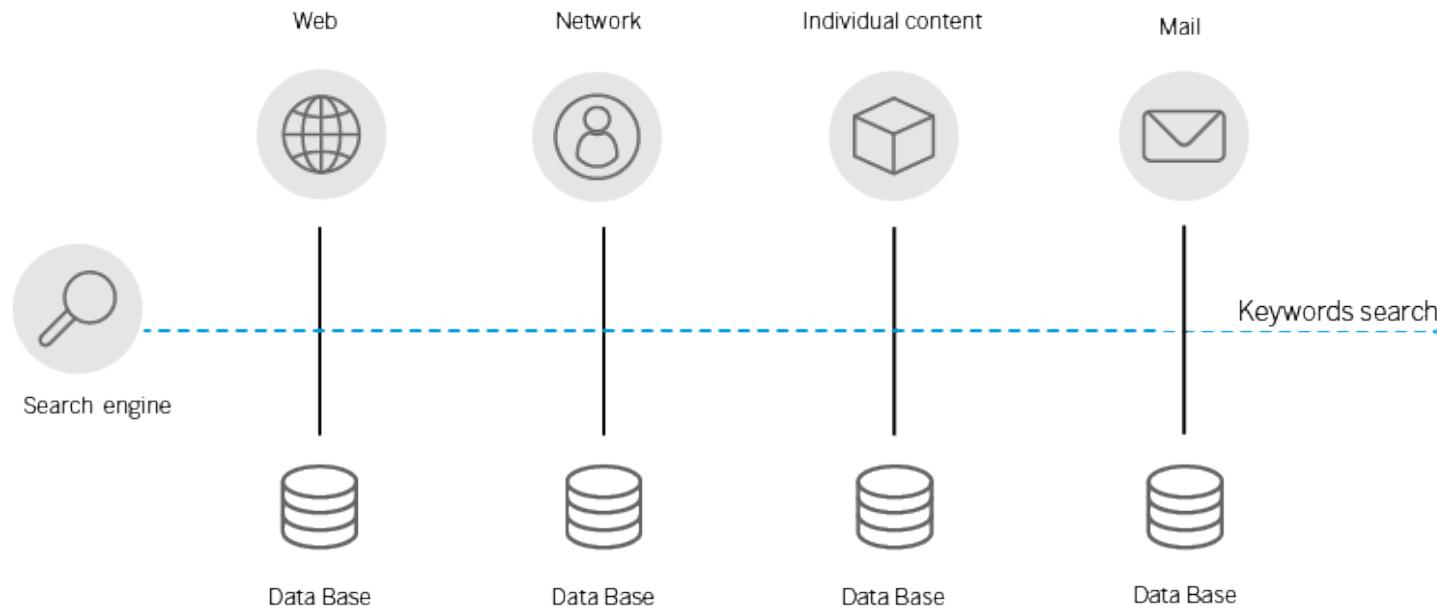
**50 accounts it's
Inconvenient...**

Today: 1 content, 1 website, 1 account



Because of today's complicated Internet structure

Each agent uses its own database. As each database is differently structured, all internet activities (search, creation & interaction) are not optimized



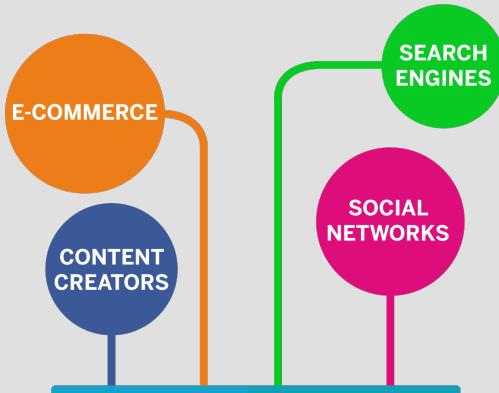


3
IIZZII,
the new simple
Internet

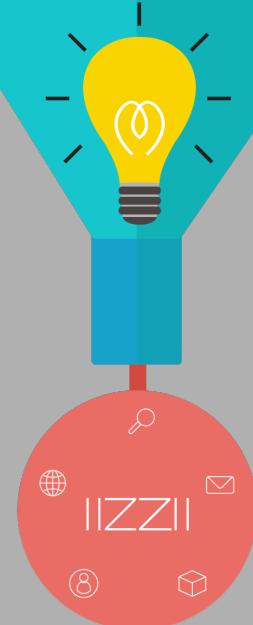
M G I

IIZZII

Current Internet



New Internet



The Internet has been a set of new features.

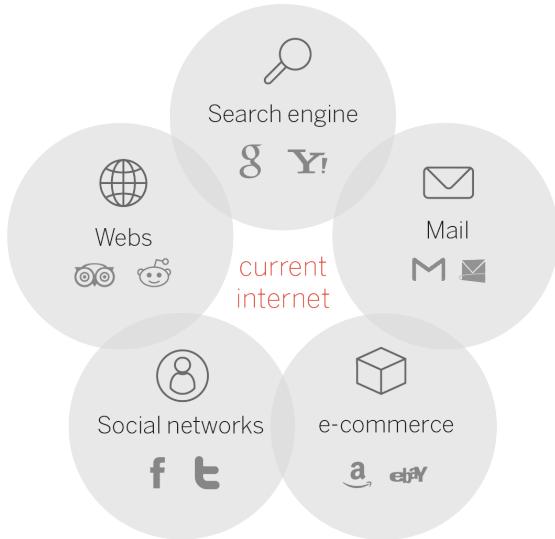
We seek to put together the existing ones under a new and ordered structure.

This change of internet's structure is ineluctable.

IIZZII is not an aggregator, it offers its own services and features aiming to satisfy user needs.

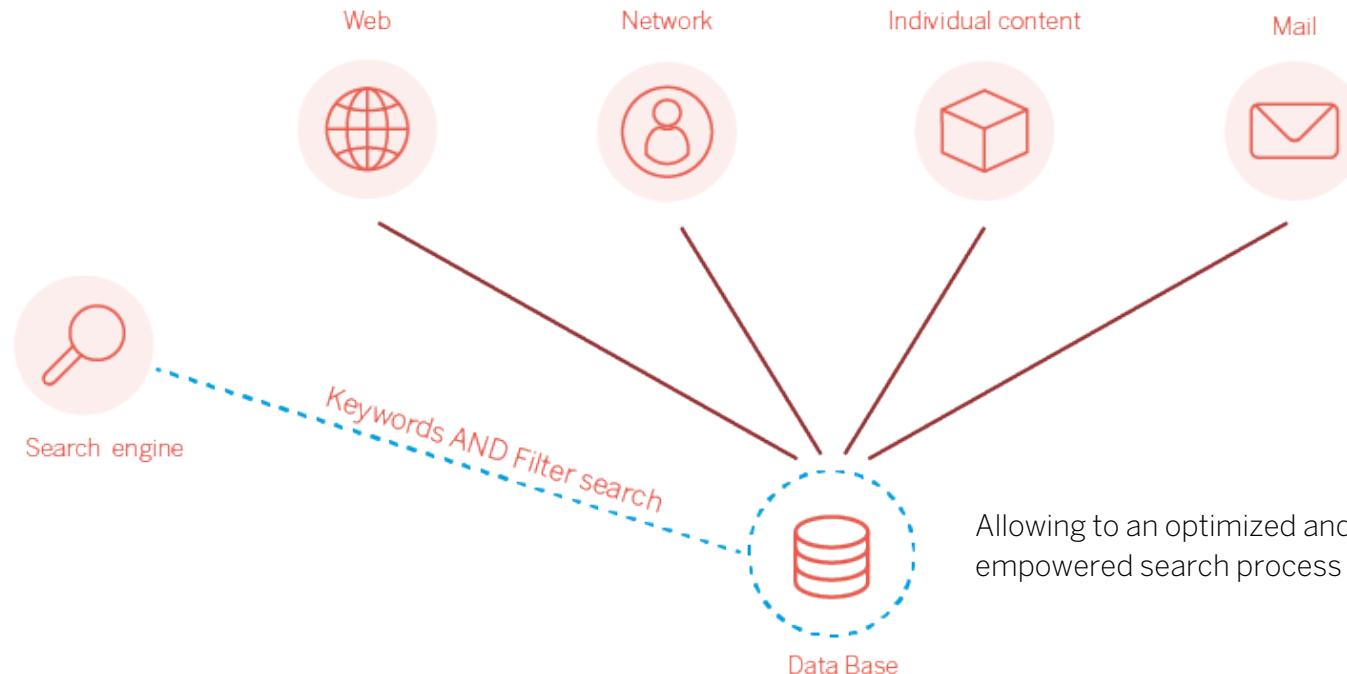
Most of the contents will have to be re-created in IIZZII in order to make this structured Internet possible.

IIZZII: One single account, one single password, one single space...



... thanks to a redesigned Internet structure

The restructuration and organization of the Internet will happen, it's just a matter of time.
All internet activities (search, creation & interaction) will be optimized.



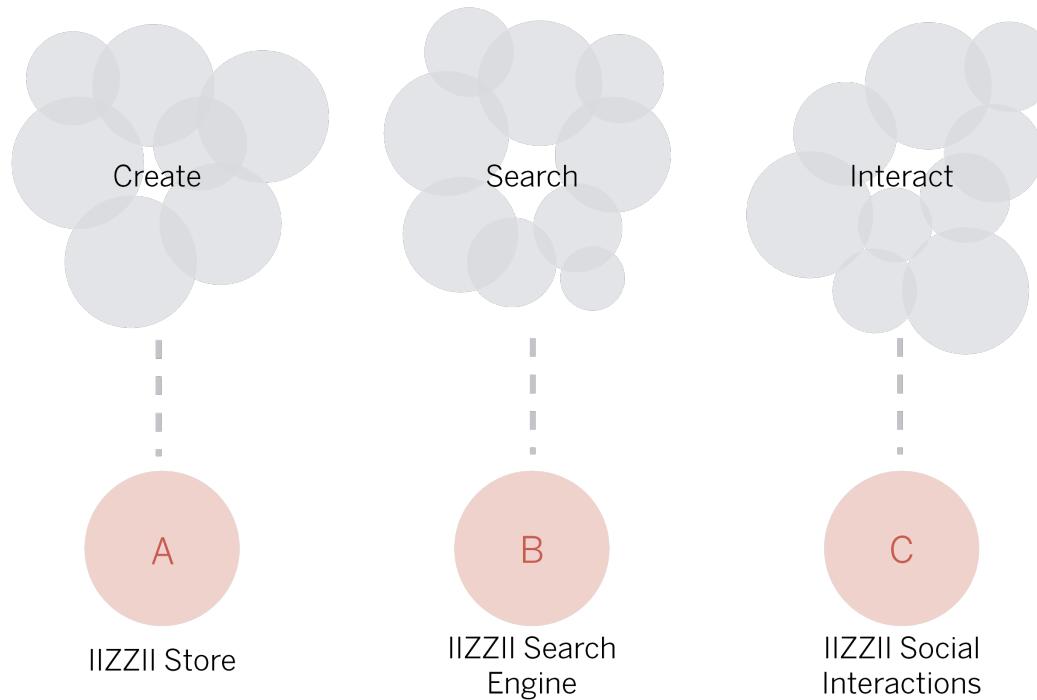
IIZZII Internet

Nowadays the Internet is summarized in three main uses:

We make it easier by allowing all these uses from one single account

Current Internet

too many different ways to:



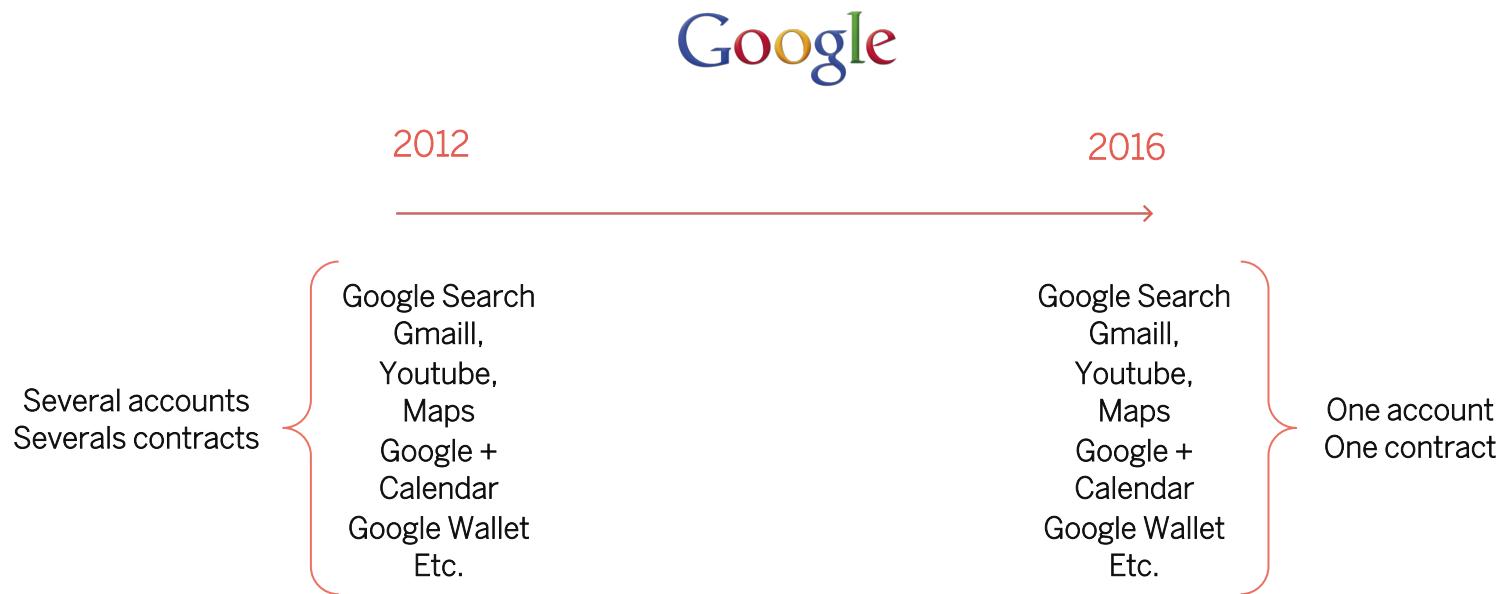
IIZZII Internet

one way:

* See more in the 4th section and in the presentations for IIZZII Store, IIZZII search engine and IIZZII social interactions

Current trend

Towards a single account that simplifies the Internet



This tendency is limited and suboptimal because it started from an unstructured Internet.

Google, Microsoft, Facebook... all them made it.

IIZZII has thought it with coherence since the beginning and can optimize the use of the Internet

4

How do we make
it easier

A. IIZZII Store

Create any kind of content in IIZZII

WEZZII



Create your own social webs. You have more than 400 possibilities available, classified by topic and professional activity

PROFESSIONAL



Create content related to your professional career. CV, business card and a specific network for professionals

NETWORKS



Create your profiles in more than 500 social networks classified by topic



ADS

Create content you can easily advertise. Jobs, events, services and products



POSTS

Activate your profiles and elements to create communicative content, either visual or written



HIGHLIGHTS

We suggest you the IIZZII novelties and top activations

WIN

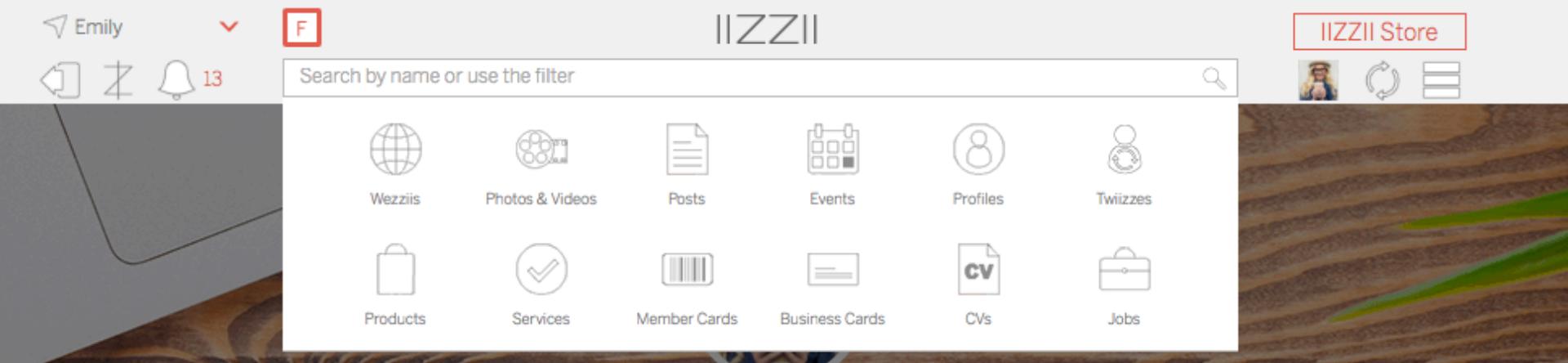


With a Wezzii, you will be able to create your own social network, a network in which you will be the only topic of conversation

B. IIZZI search engine

- Search including key words or using the filter
- Arrange the results according to your interests
- Interact with the results as never before

Also, if you fulfill your geolocation data, you will always be able to see how far you are from the results of your search



IIZZI Search engine offers 3 ways of searching:*

Standard Search

Wall (Activity Wall)

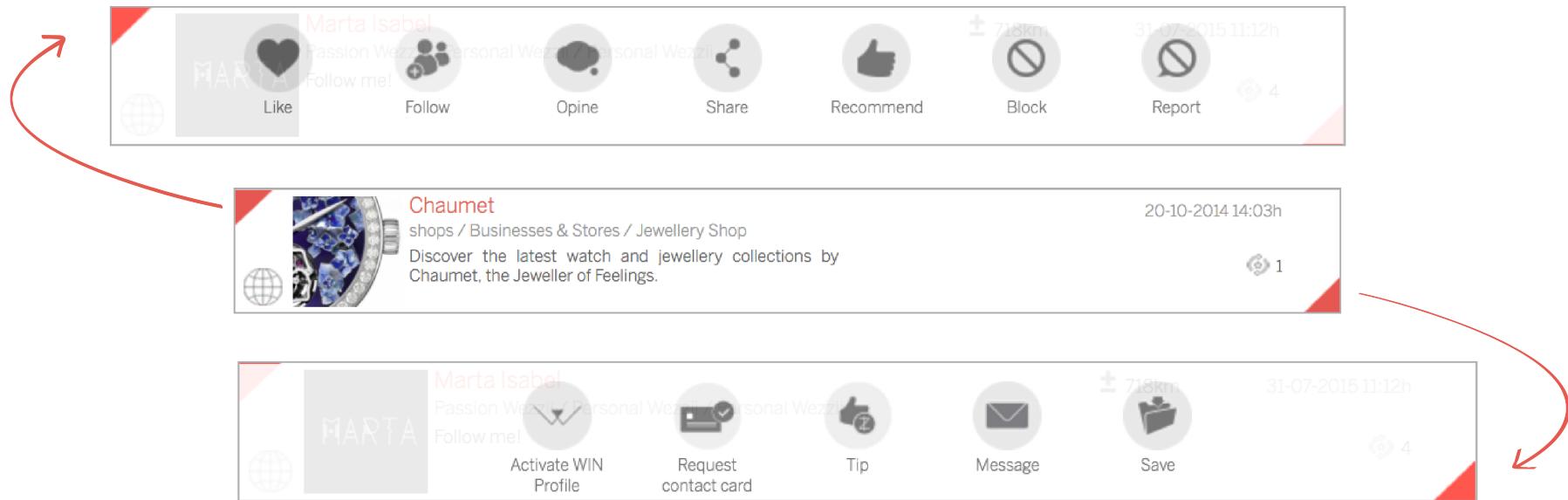
Proximity (App).

Activate the newest from IIZZI Store:

*View IIZZI search engine presentation

C. IIZZII social interactions

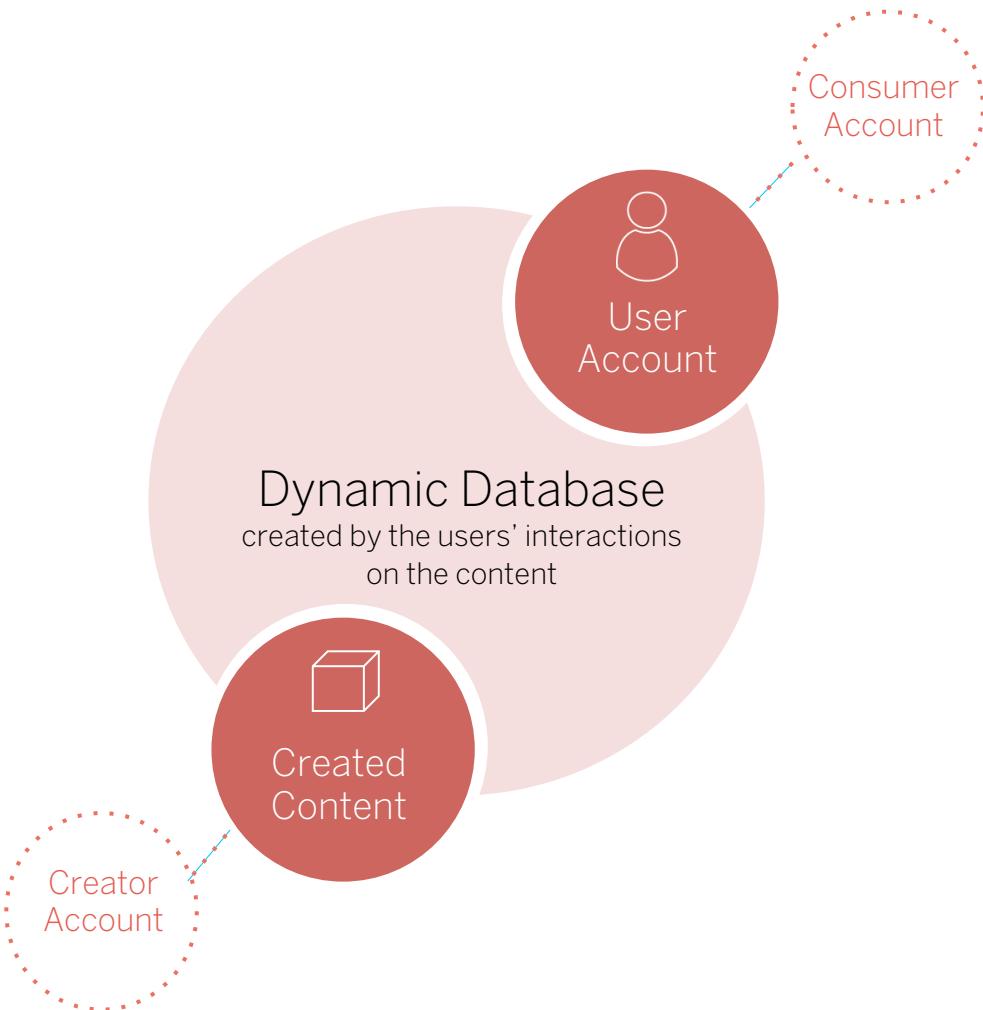
IIZZII has incorporated more than 20 functionalities to its elements in order to interact with them much more easily. You only have to open the menus in the corners of each module to start testing them.



*View IIZZII social interactions presentation

5

lIZZI
objectives



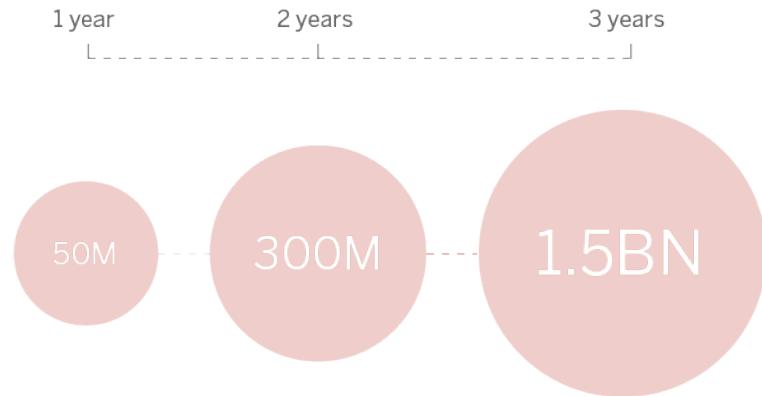
Building the richest database

The interactions of the users on the content create a **dynamic** database and make it much more powerful than the existing ones.

This structured and crossed database is easier to **monetize**.

HOW?

By reaching different and massive audience targets



Is it possible to get this amount of users?



Wordpress
21 BN monthly
views



Facebook
1,5 BN



Gmail
1 BN



WhatsApp
1 BN



LinkedIn
433 M



Twitter
310 M

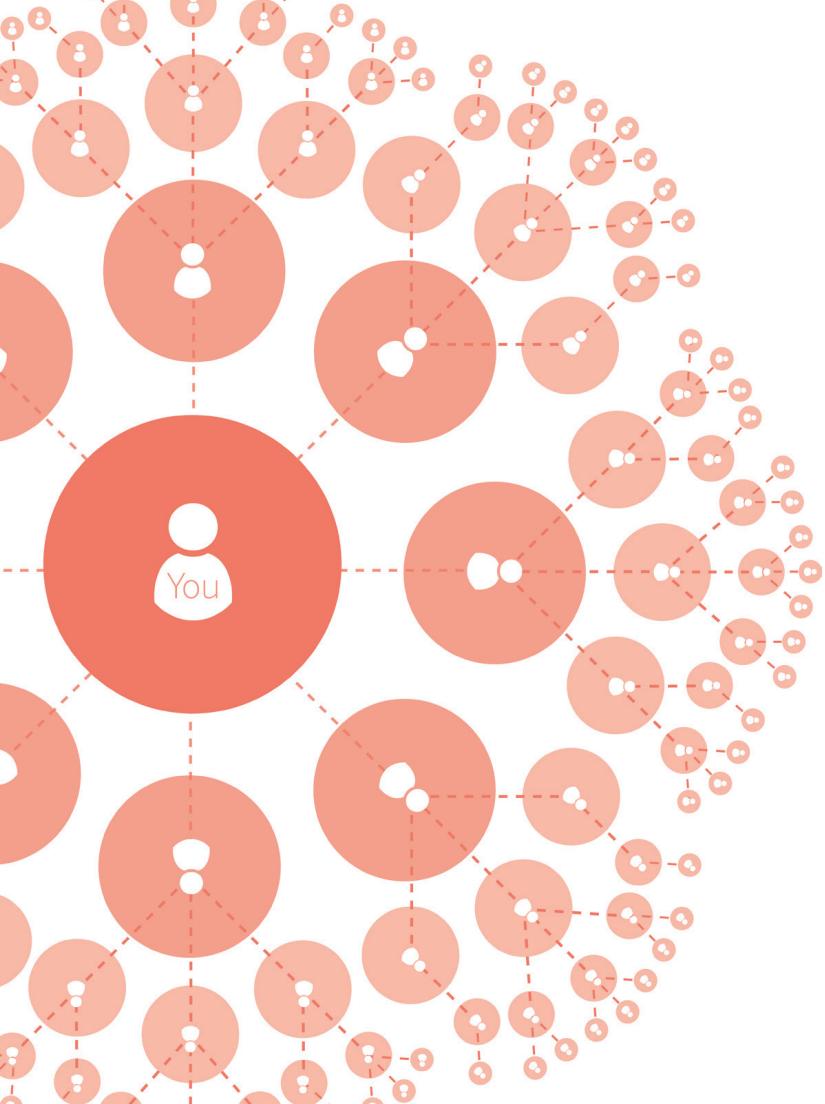


Line
200 M



Ebay
162 M

HOW?

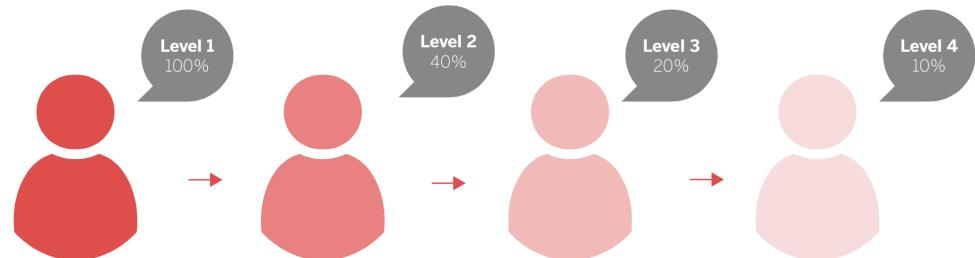


Through our
INVITATION POLICY

IIZZII claims to be *Your internet*

Your content and interactions make our value.
That's why we want to share it with you.

Every time a friend you invited joins IIZZII,
you get a share, and a percentage of the shares he
or she will accumulate, up to the 4th level.



IIZZII

How many shares can I get?

IIZZII allows you to check the status of your invitations and the evolution of your shares

Let's say you invite 30 friends, who invite 30 friends, who invite 30 friends... you'd earn around...

Level	People	%	Shares
1	30	100%	30
2	900	40%	360
3	27 000	20%	5 400
4	810 000	10%	81 000

86 790 shares

Why is IIZZII able to give me so many shares?

In the previous example, thanks to you 813.630 people
(30+900+2700+810000) have joined IIZZII

Thanks to you, IIZZII capitalization will increase
(813 630 people, multiplied by \$135) = 109 milion \$

We believe that is fair giving back one portion of this
109 million \$. These 86 790 shares are the best way of
sharing this value, since they are a direct part of this
value.

If you estimate that the potential market value of the
share is \$12 you will have 1 million \$



* IIZZII users profile will be a mix of several different kinds of users. \$135 is the average value of a Facebook user. E-bay users have an average value of \$500 each. However, we want to show prudence and use the \$135 as a reference base.

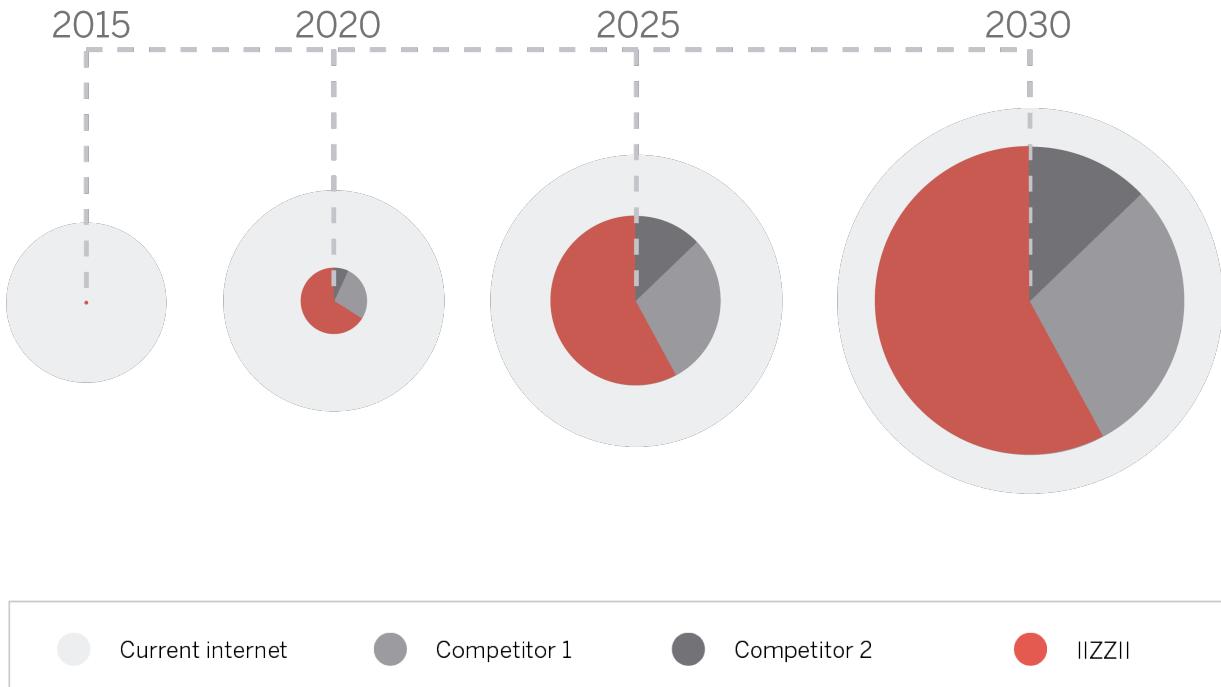
IIZZII deployment

IIZZII starts by re-innovating and offering some of the current services of the Internet (an empowered search engine, more and new networks etc.).

Users will be attracted by some of these innovative features, and eventually, they will start using some other more, which will coexist with the ones at the current Internet.

With time, IIZZII will represent a major part of the Internet.

We assume that some competitors will appear and do the same we aim to do.



6

Monetization



Deployment of our business models

IIZZII gathers all the Internet business models

- Function Model
- Use Model

- eCommerce
- Advertising
- Surveys
- Marketing Tools

- Web Design
- Signage
- Group Sales
- Hotel Booking
- Flight Booking
- Ticketing

launch

6-12 months

18-24 months

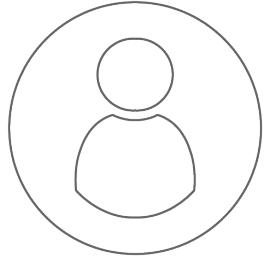
Turnover

TURNOVER (in Billions €)	1st Year	2nd Year	3rd Year	4th Year	5th Year	Global Benchmark 2015 (billion €)	Benchmark market leaders 2015 (billion €)
Payment function	0	0,023	0,302	1,046	3,509	--	--
e-Commerce	0	0,004	0,126	0,719	3,948	892,800	Amazon = 95,529
Advertising model	0	0,001	0,402	1,744	10,967	53,567	Google = 16,963
Other	0	0,009	0,105	0,361	1,535	--	--
TOTAL EXTERNAL TURNOVER	0	0,038	0,936	3,871	20,012		

* Using an exchange rate of €1 = \$1,12

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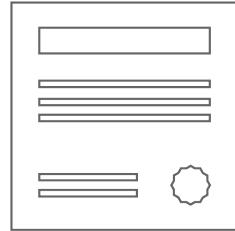
Funding strategy



Users

In Progress

Initial Price:
0.012 € per share



Securitization

Ongoing

50M€

Our funding strategy

Why you should invest in the securitization of MGI/IIZZII

An innovative tool to quickly build a large audience worldwide and, by extension, a new Internet: our Invitation Policy

Gather all the Internet uses and all the business models available on the Internet in one single platform, accessible from one single account

The next way to organize the Internet
More than Big Data: Structured Data

A secured, profitable and guaranteed asset
with convertible bonds

8

Recap



M G I



IZZI

IIZZII Vision



Gather all your business, contact and loyalty cards in your e-wallet



You can create an e-commerce website in minutes for free



You can earn company shares thanks to our invitation policy



You can access more than 500 thematic social networks



You can use your Account for shopping or money transfer



We offer you a business model to make money with your contents



You can access the most evolved search engine



You can create your own social network for free

IIZZII Vision: An illusion...?



A great opportunity for IIZZII:

Every two years the Internet content is re-created

*The mankind evolution depends on the knowledge transmission.
The knowledge transmission depends on the knowledge organisation.*

The purpose of IIZZII is to enable a better mankind evolution thanks to a better knowledge organisation and a better knowledge transmission.

IIZZII Vision



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