

The background is a stylized map with a grid of light gray and light green rectangular blocks. Numerous green teardrop-shaped markers, each containing a white dollar sign (\$), are scattered across the map, representing various task locations. The markers are more densely clustered on the green blocks.

Take TaskTM

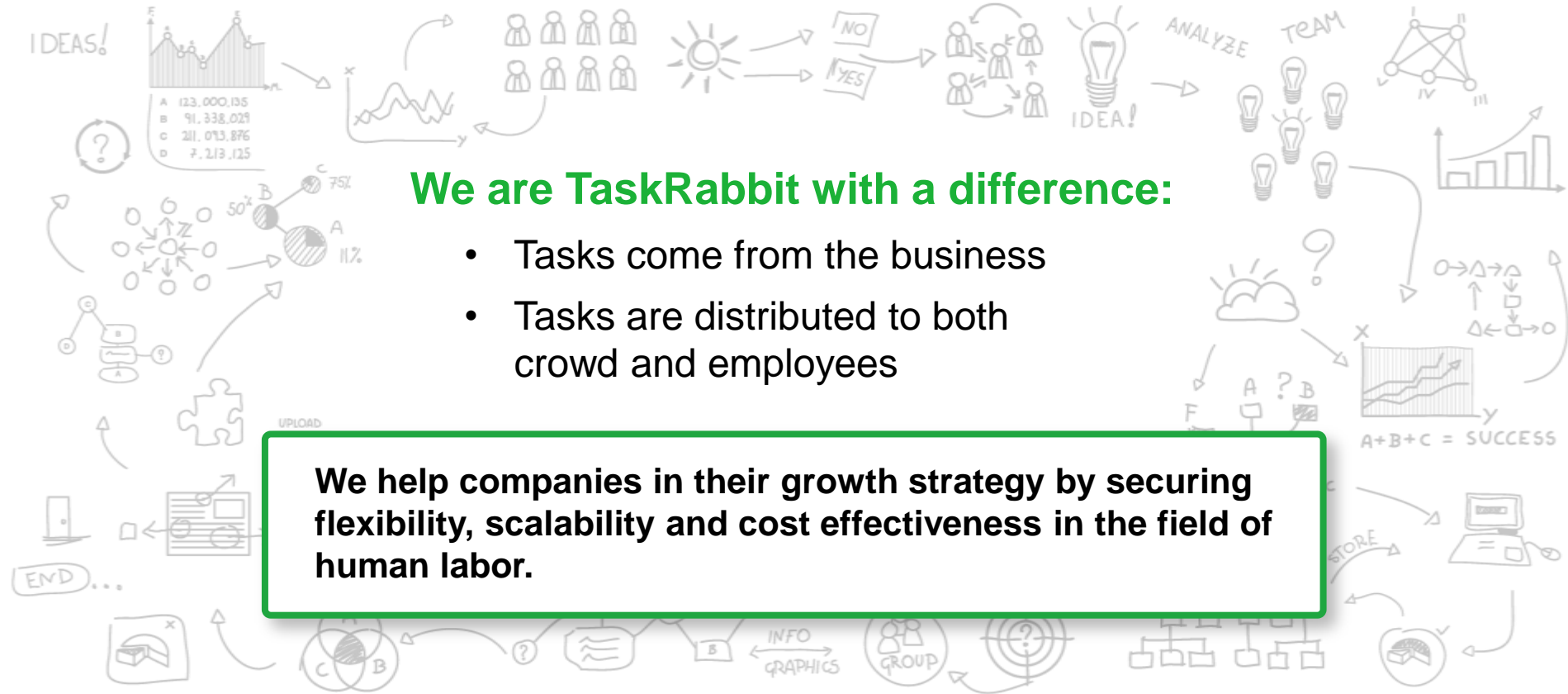
*Disrupting outsourcing
with crowdsourcing*

TakeTask basic concept

We are TaskRabbit with a difference:

- Tasks come from the business
- Tasks are distributed to both crowd and employees

We help companies in their growth strategy by securing flexibility, scalability and cost effectiveness in the field of human labor.



Problem

Companies



- ❗ Employing temporary labor force for a very short period, or for easy tasks takes a lot of effort thus is not cost effective
- ❗ Training new temporary employees is ineffective – it takes a lot of time, part of the training is useless, or forgotten when it comes to do the task.

People



- ❗ The need for new income sources and feeling of usefulness as automation will increase the unemployment among different professions
- ❗ The need for gaining new skills instantly and finding interesting and well paid micro jobs
- ❗ Growing preference for non-permanent jobs among young people

Companies



- ✓ Companies' capability of splitting tasks between employees and external communities
- ✓ Temporary employees and crowdsourcing based on in-app multiple communities
- ✓ In-app instant learning tool allowing for assessment and training right before conducting the task without the engagement of HR and other parties

People



- ✓ Fast and easy source of micro-jobs adjusted to user skills, time availability, location etc.
- ✓ Instant job training to increase the range of available jobs
- ✓ Instant skills adjustment according to market needs

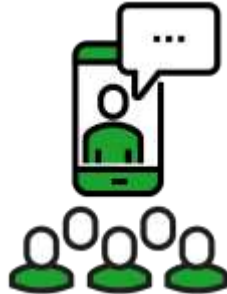
Use case

You are a retailer and use TakeTask for daily task management and instant learning for all your regular shop employees. It is Christmas, and you need 1000 people more for all of your 100 stores.

TakeTask platform provides the following services:



It **sends your offer** to people in the community who match your profile requirements



Users, who are interested, go through a **short training** and **test** in the application



All tasks are posted in one application for both **regular and temporary employees**



Users **execute tasks** from the list after additional short trainings and **confirm** their accomplishment

People and companies already trust us

\$40K ▶ 1-10.2017 Revenue from crowdsourcing

\$7K ▶ MRR from SaaS (starting 11.2017)

\$20K ▶ MRR from SaaS in pipeline

\$400K ▶ Funds raised (Investments and UE donations)

TakeTask app downloads

(JAN 2016 – AUG 2017)



Growing number of clients

RETAILERS



PRODUCER S



UTILITIES, B2B SERVICES



We grow with the labor market change

TODAY

TOMORROW

Crowdsourcing
\$6.5 billion



Source 2016

Temporary labor
\$428 billion








Source 2016

We want to build a bridge between the gig economy and the temporary labor market thanks to automation of hiring and training processes and building AI micro job personal assistant.

It is a huge opportunity on the market and we want to be an important part of that.

Competition

Company / Features	 TaskRabbit	 roamler	 YOOBIC™ Collective Intelligence	 Adecco	
	P2P Crowdsourcing	Shopper Crowdsourcing	Task Management App	Temporary labor force	
Easy task management app	✗	✓	✓	✗	✓
External labor force	✓	✓	✗	✓	✓
Internal labor force	✗	✗	✓	✗	✓
Instant in-app learning	✗	✗	✗	✗	✓
B2B clients	✓	✓	✓	✓	✓
P2P marketplace	✓	✗	✗	✗	✓ Plan
AI matching	✗	✗	✗	✗	✓ Plan

Product + Business model

Companies



People



Application

- Employee task management
- Training management
- Payment management
- Taxes handling

- Micro jobs and task offers
- Instant learning platform
- AI algorithm for matching requests with task takers

Community

- Source of external labor force

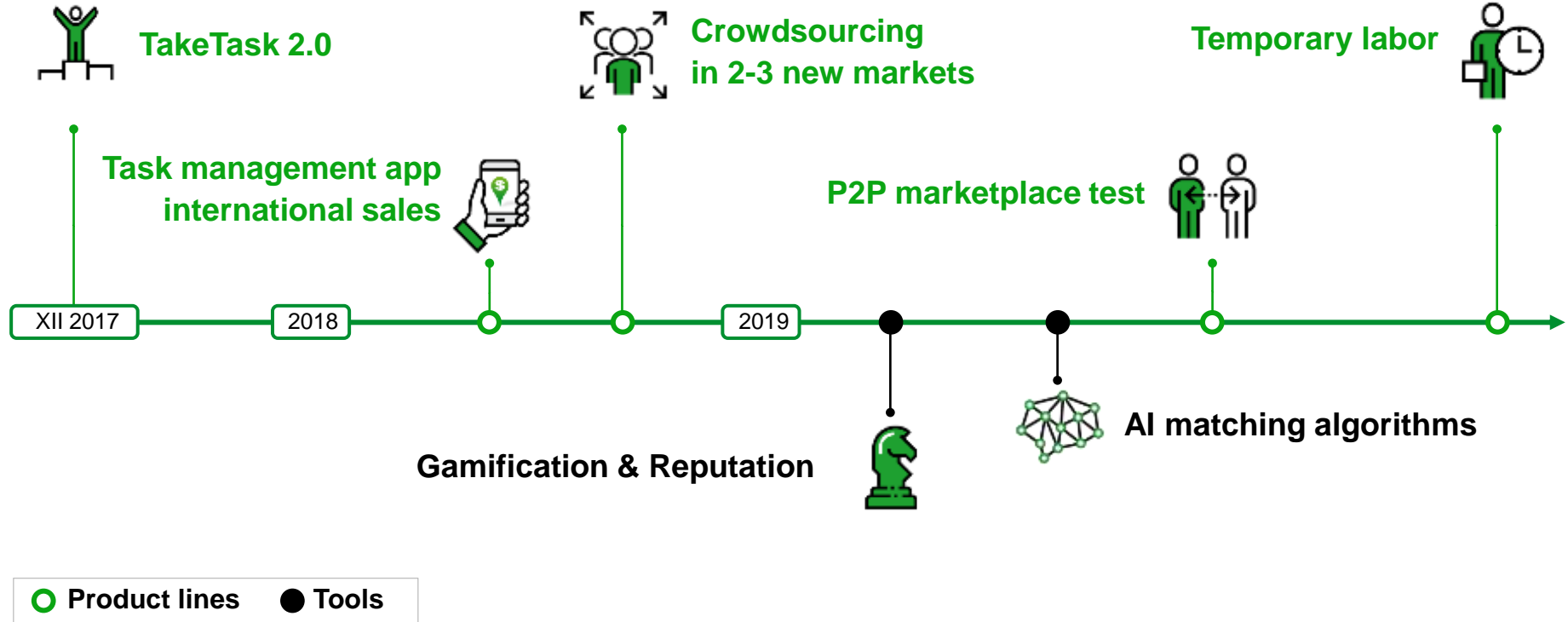
- Source of task takers and experts

Payment model

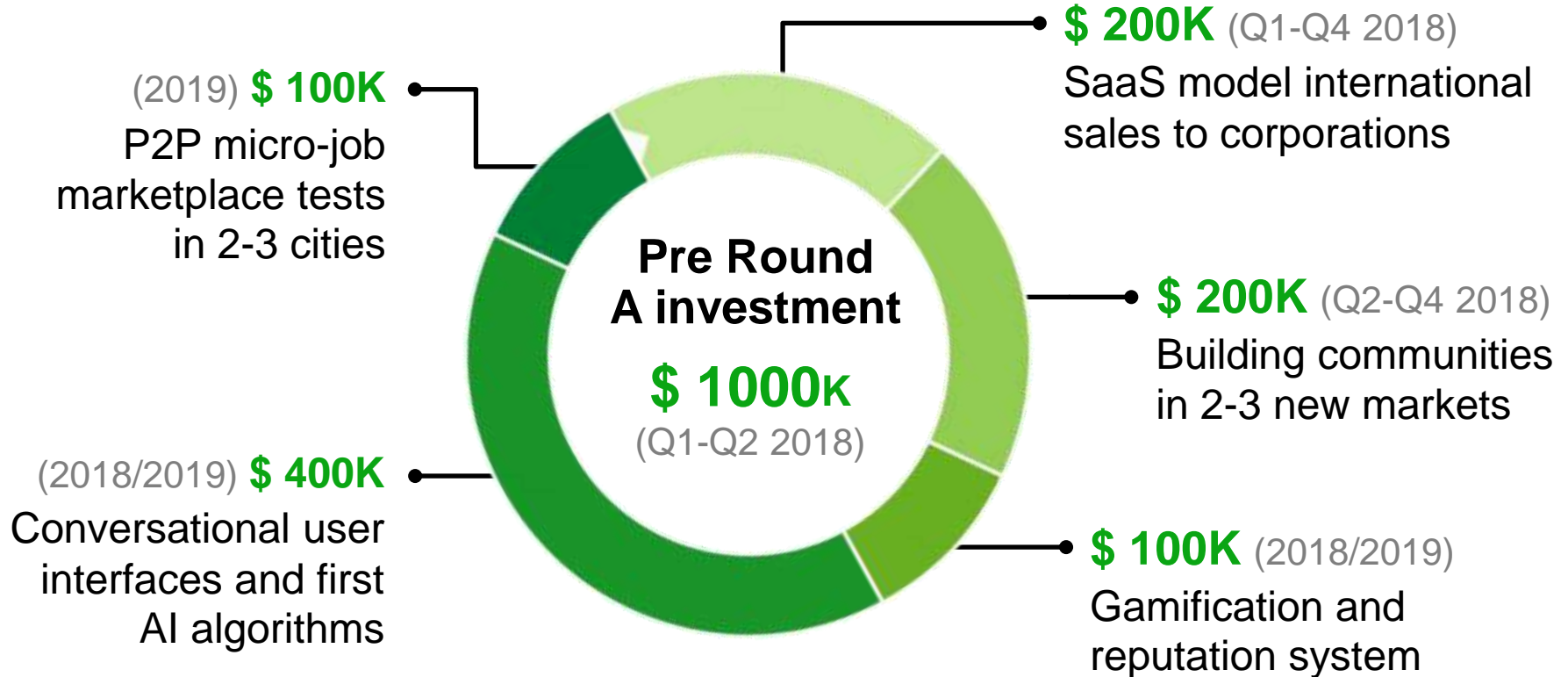
- SaaS - monthly fee
- Commission on external labor costs

- Commission on tasks performed

Development timeline



Financial plans



Our team



**Sebastian
Starzyński**
CEO

Serial entrepreneur with 21 years of experience. Owner of ABR SESTA - a 35-employee market research agency, an expert in gamification and collaborative economy, a futurist and frequent speaker at business conferences.



**Arek
Cybulski**
Managing Director

Manager and entrepreneur with 15 years of experience. Former CEO and owner at Gamifi – gamification platform for enterprises, and Business Development Director in a mobile game company one2tribe



**Marek
Mróz**
CTO

Manager with 10 years of experience in the telecommunications & IT industry, managed R&D and IT in telecommunication companies and software house. Fan of new technologies and online marketing.



**Joanna
Dudzicka**
Community Manager

Quantitative and qualitative market research coordinator and community manager.



**PhD Bolesław
Rok**
Supervisory Board

Professor of Management at Kozminski University, Director of Positive Entrepreneurship Research Lab, Academic Director of Corporate Responsibility Executive Program, consultant and lecturer.



**Marcin
Dobek**
Supervisory Board

An independent expert in the field of innovation and evaluation. Former COO at ABR SESTA, Senior Marketing Manager at Carrefour Polska, Category Management and Trade Marketing Manager at Casino Group (Geant Poland and Geant France)



**Teodor
Sobczak**
Supervisory Board

President of the Foundation Innovatorium, trainer, social innovator, creator of educational games.

Angel investors and advisors

Over 100 people invested in TakeTask and even more advise and help us grow. Among them are:



Patrick Den Bult

Co-owner at OSHEE



Radosław Calka

Chairman of the Supervisory Board
at Apeiron Synthesis



Pierre Detry

Board Director at Dino and
WNP Consulting, Non Executive
Director at Van Genechten
Packaging, Company Owner
at 4 Spices



Michał Gąsior

Group CFO w Kulczyk
Silverstein Properties, Kulczyk
Real Estate Holding



Maciej Klenkiewicz

Vice President Dealer Network
Development at NISSAN
MOTOR (THAILAND) CO.,
LTD.



Michał Lisiecki

Publisher & CEO at AWR Wprost,
Member at YPO, Founder at Lisiecki
Investment, Founder & President at
PMPG Polskie Media SA



Sebastian Grabowski

Orange Poland R&D Center
Director



Adrian Milnikel

Head of Growth in multiple
startups and Startup Spark
Accelerator.



Bruce Robinson

Funder and Commercial Director
at The Sapphire Group



Piotr Szczerciak

Dynamics AX Program Manager
at Medicover



Paweł Zylm

Business Angel

Place for a new
investor

Achievements



Outsourcing fair (2015)

Awarded "Innovation of the Year in marketing"



Fab Poland

Orange Fab (02. 2017)

One of the IV edition finalists



ABS
Start-Up Challenge

ABS Startup competition (05.2017)

- ABSL Winner Partner's Choice SKANSKA AWARD
- National final 3-rd place



**CENTRAL
EUROPEAN
STARTUP
AWARDS**

CESA (09.2017)

One of the national finalists in social impact category



**WOLVES
SUMMIT**

Wolves Summit (11.2016)

Best promising start-up to cooperate with Orange



Beesfund (04.2017) Crowdfunding

Campaign (100+ investors, 100+ K USD raised, valuation 1,5 M USD)



Spark Accelerator (06.2017)

First edition finalist, 45 K USD non-equity donation, cooperation with P&G



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Thank you!