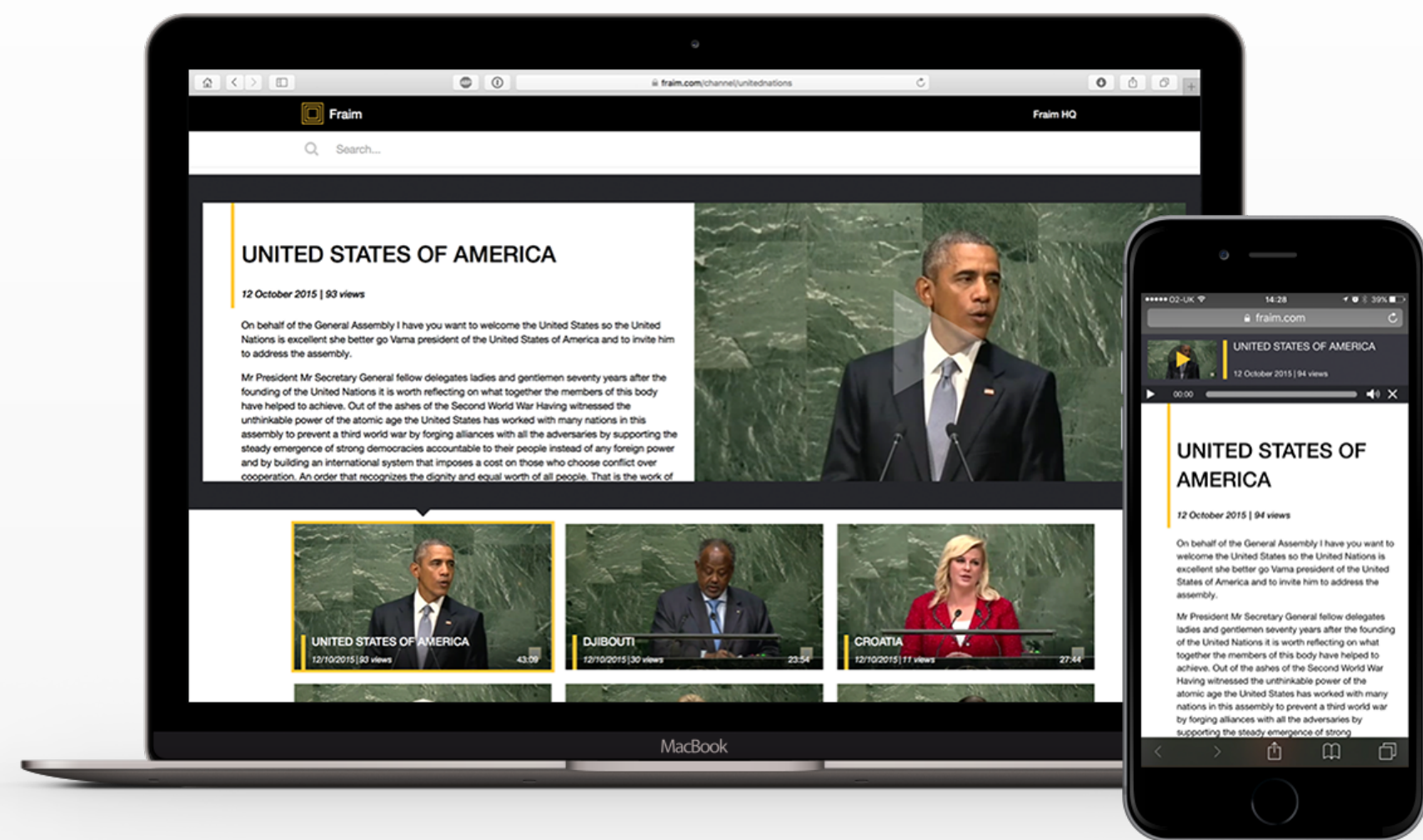


fraim.com

Connecting your information
to the worlds A.I.

Product Summary

October 2016



Trend: Online video and audio use is accelerating as we increasingly desire to record everything from conference calls to speeches, lectures to business meetings.

Problem: The rich media generated is complicated to work with: impossible to search, difficult to interface and hard to share.

Solution: Fraim is a media platform similar to Vimeo, YouTube or SoundCloud, focussed not simply on the media, but crucially on the information inside the media.

Opportunity: This Trend, Problem and Solution is relevant to multiple sectors and industries as we struggle to manage increasing volumes of unstructured data.

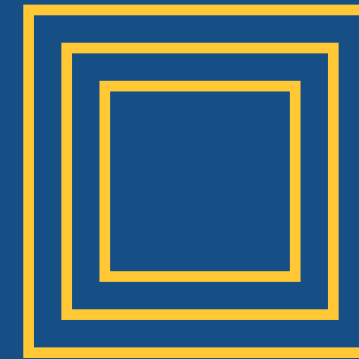
Aim: Fraim is aiming to become the universal solution for storing and analysing information rich, dialogue heavy, high-value media and unstructured data.

How it works: Just upload a video or audio file to Fraim and our systems will transcribe, analyse and resynchronise your media, allowing you, your team and your audience to instantly access and interact with the valuable information inside.

Status: Fraim is live, revenue-generating, growing month-on-month and working with great brands like:



Funding: Fraim is raising a growth round of funding to build on our existing traction and capitalise on our First Mover advantage. If you would like to know why businesses like WebSummit and John Hopkins University moved their media from YouTube to Fraim, we would love to tell you what we do and how we do it.



Thank you!

For further information please
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