

# Hiwe executive summary

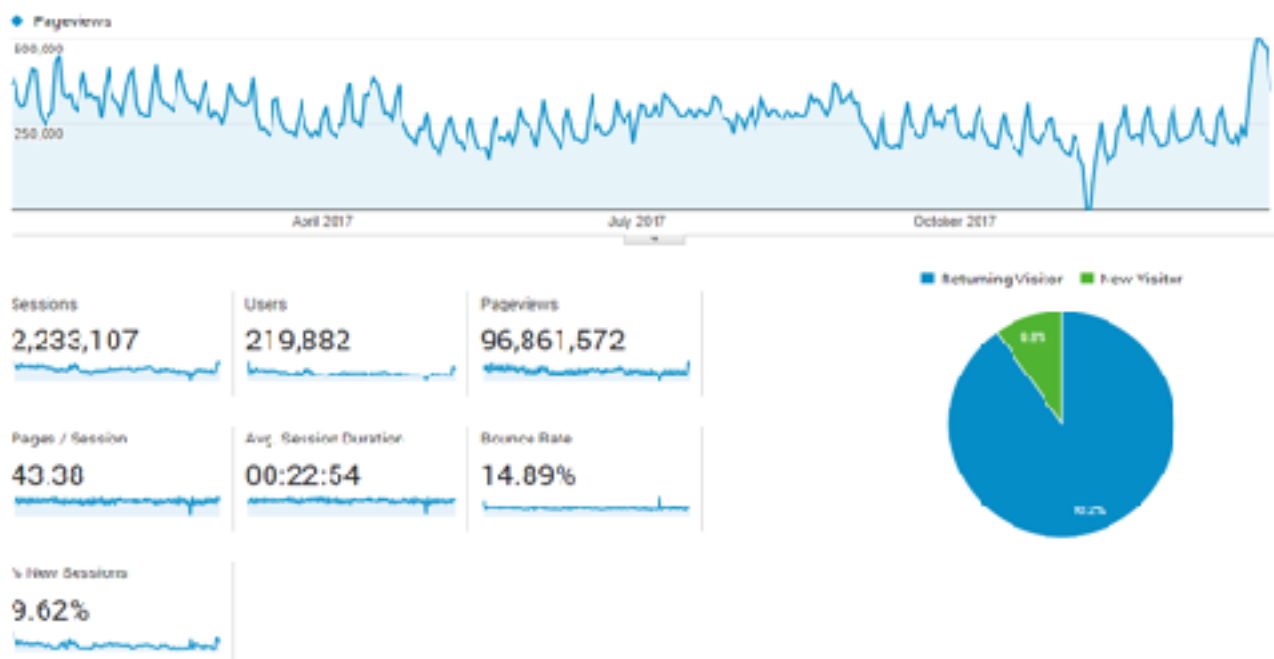
Hiwe is a messaging app for teenagers with potential 50,000,000 user base in Europe alone. We are seeking an equity investment of 500,000 euros to be able to initiate a massive marketing campaign in several European countries.

Since Hiwe conception we have built our service, tested it with over 100,000 users who sent over 50,000,000 text / picture messages.

Hiwe app operates under Hiwe a.s. company founded in 2015 in Prague, Czechia. Since late 2017 Hiwe started to generate revenue via in-app ads and premium app sale.

Ideal investor would be a person or an entity with experience and resources in mass media marketing or social networking.

## Hiwe proof of concept 2017



Unique visitors	219,882
New registered users	55,359
Uploaded photos	c. 940,000
Sent messages	c. 25,000,000
Potential banner ad views	c. 85,000,000
Combined time spent on Hiwe	c. 98 years