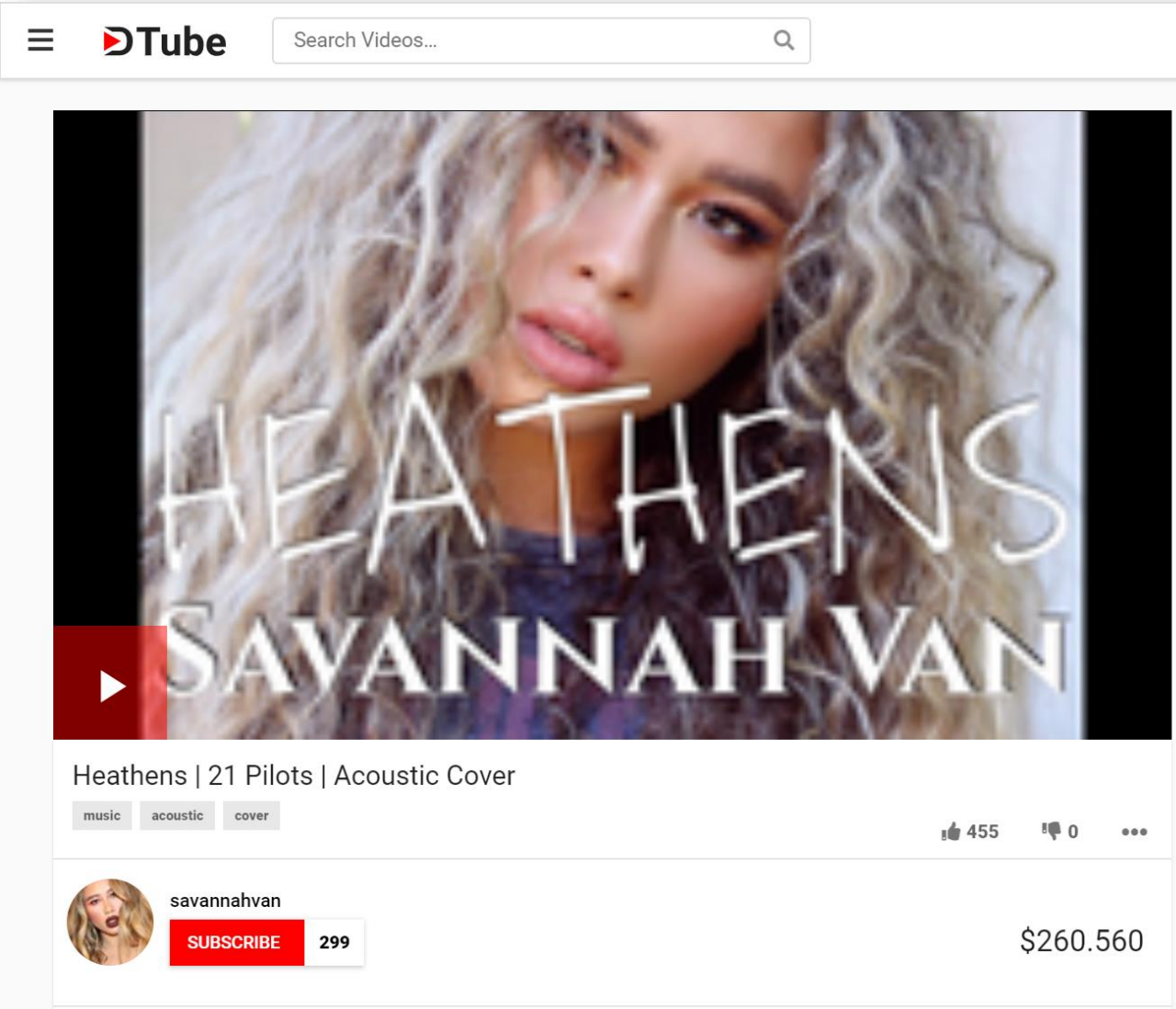




Vote for the best videos and earn rewards



What is DTube ?

A decentralised video sharing platform where creators post videos and the community vote.

Creators and community earn social currency thanks to an elaborate voting mechanism

The issue with Social Medias



The **control** over content distribution, monetization and moderation on the web is in the hands of a few social media platforms

People want to take back the **control** over the content they watch and discover, over their own personal data and decide who is getting the revenues

Our solution



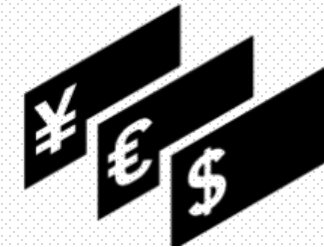
DTube vision is to offer a totally financially transparent, censorship-free and **community-controlled** social video platform



Freedom to Post
without censorship (except
illegal content)



Community Vote
to determine content
moderation and
distribution

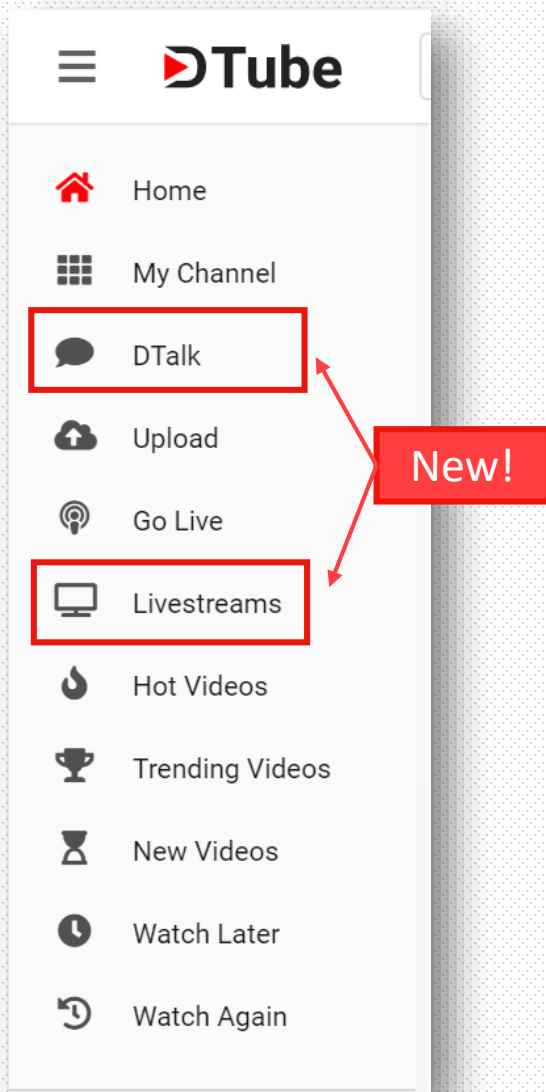


Fair Reward
for creators and viewers
based on content
popularity

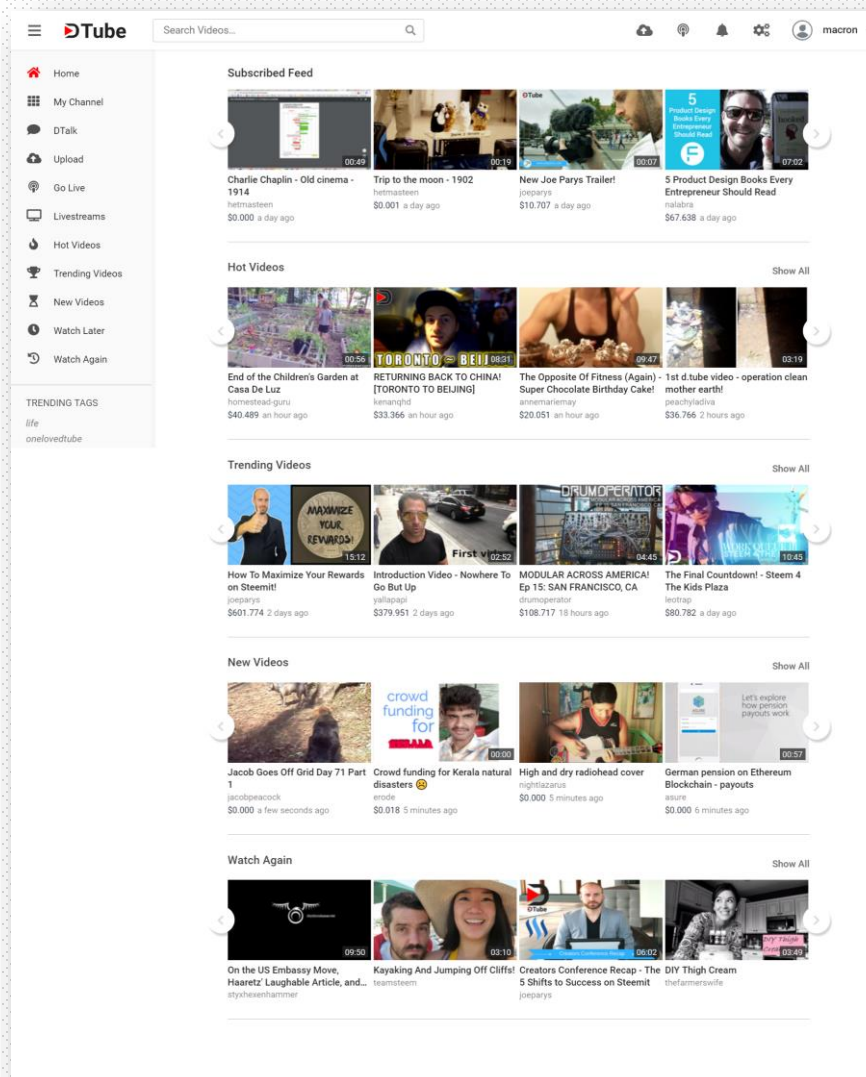
The product: <https://d.tube>



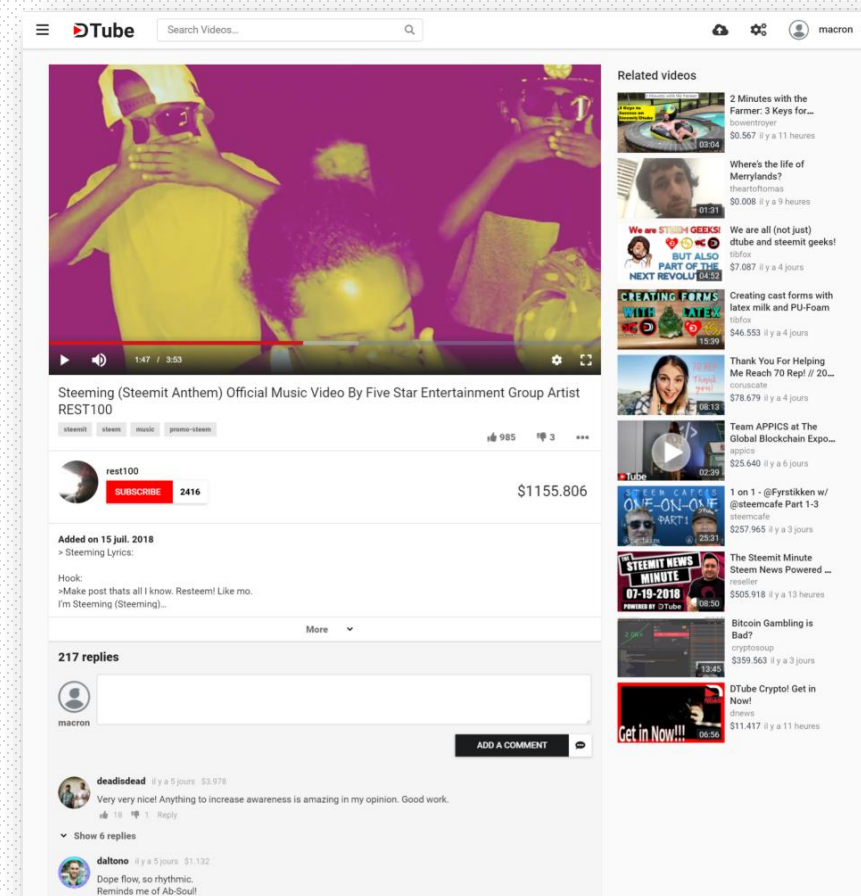
Features



Browse videos



Watch, Comment, Vote



Watch it! <https://d.tube/#!/v/rest100/n6e0q3yt>

\$2 Million in 8 months

DTube Social Blockchain Model distributed \$2M to its ecosystem of creators and viewers in only 8 months*

*For more details, see *DTube Social Blockchain Mechanism Deck*

Market size



\$ 33 Billion

+20%/year

**Online video Ad
spent**

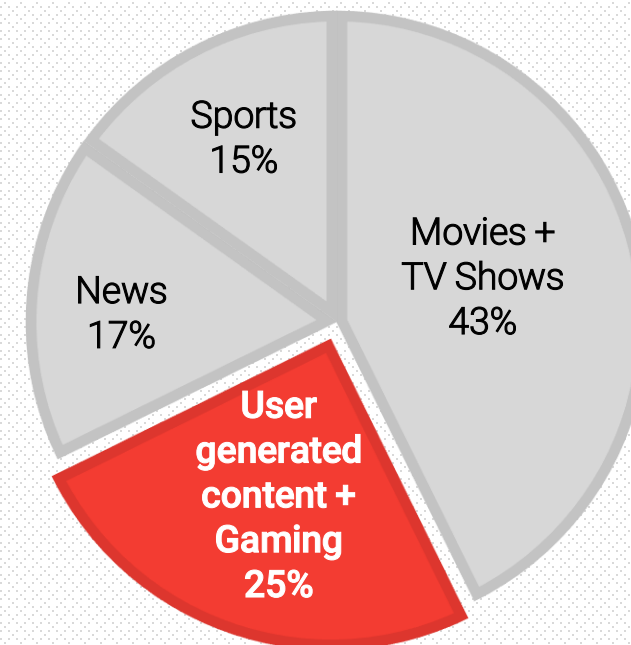
Worldwide
2018 Estimate

**8.5 Billion
hours / day**

+15%/year

Video watched online

Worldwide, on all types of
platforms, all types of
content
2018 Estimate



**2.2B hours/day
serviceable market**

Share of content viewed
on online platforms
2018 Estimate

Market Validation – d.tube / June 2018



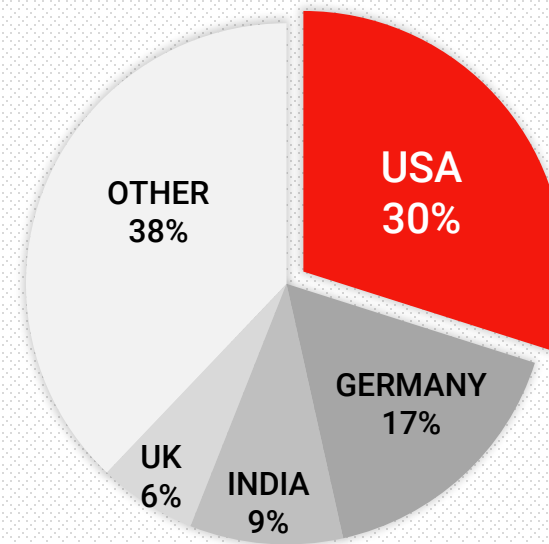
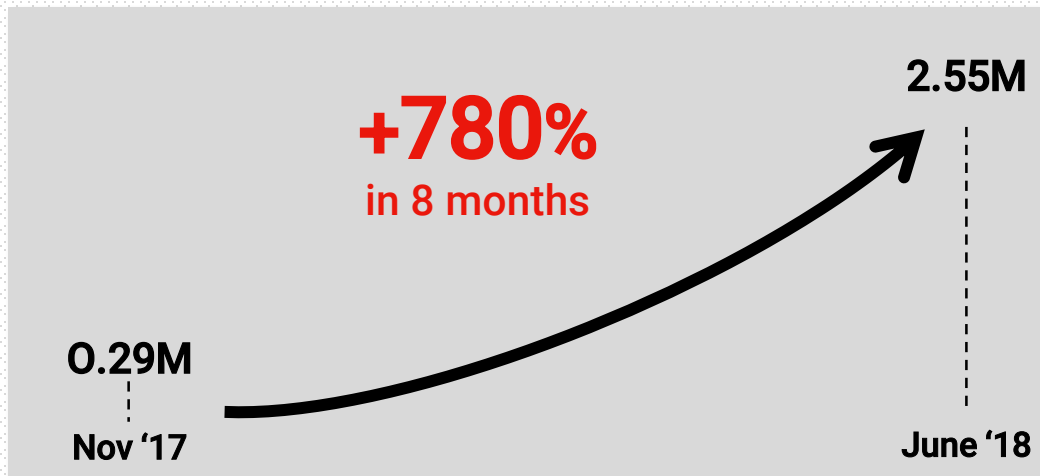
\$ 720,000
annual
revenues
69% margin

Already profitable

Current revenues of
±25,000 STEEM coins /
month at a \$2,4 avg.
trading price

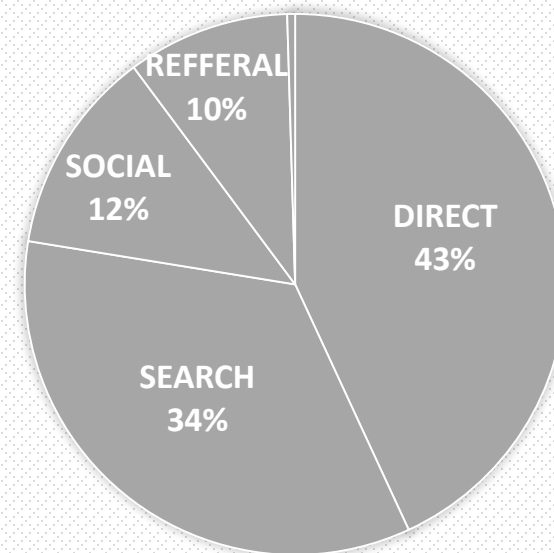
Rocketing audience

DTube desktop audience in
Million visits



Established in Key markets

Audience repartition per
country, as of June 2018



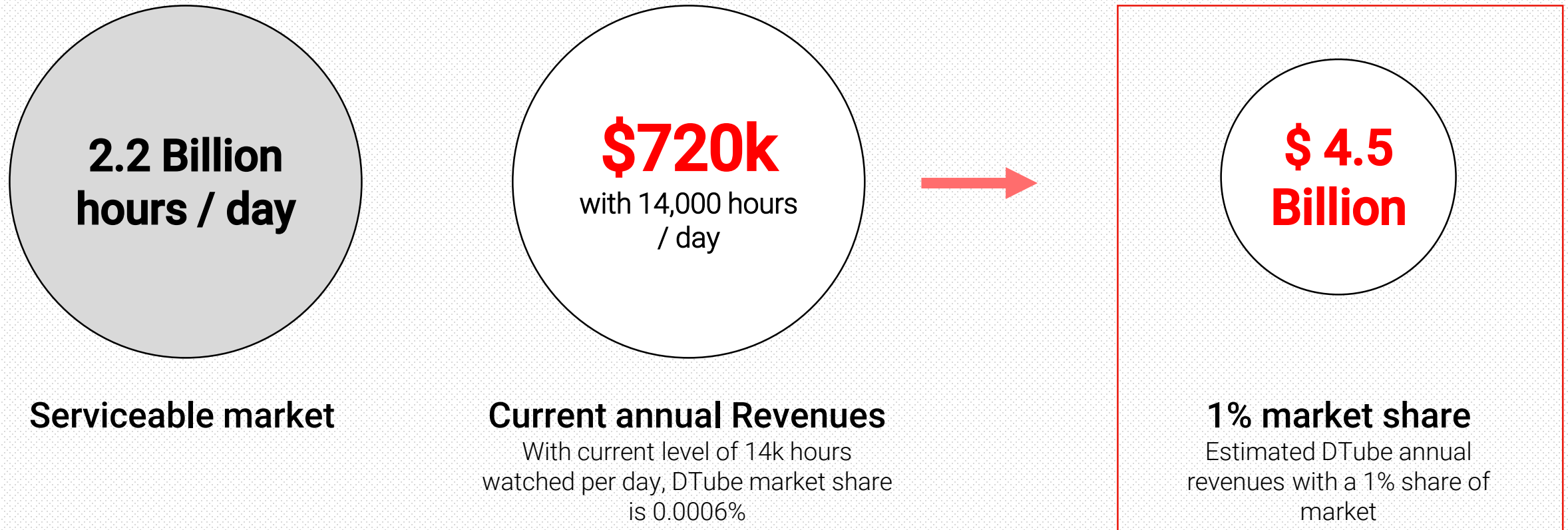
100% organic
sources
(\$0 paid traffic)

Website traffic sources, as of
June 2018

Business model



DTube takes a 5% commission* on currency distribution to users



*25% on current levels until we reach critical mass

Adoption strategy



YOUTUBERS START POSTING ON DTUBE

- HOW: Recruit mid-size Youtubers via growth hacking+Personalized emailing+SEM optimization

1

GROW COMMUNITY

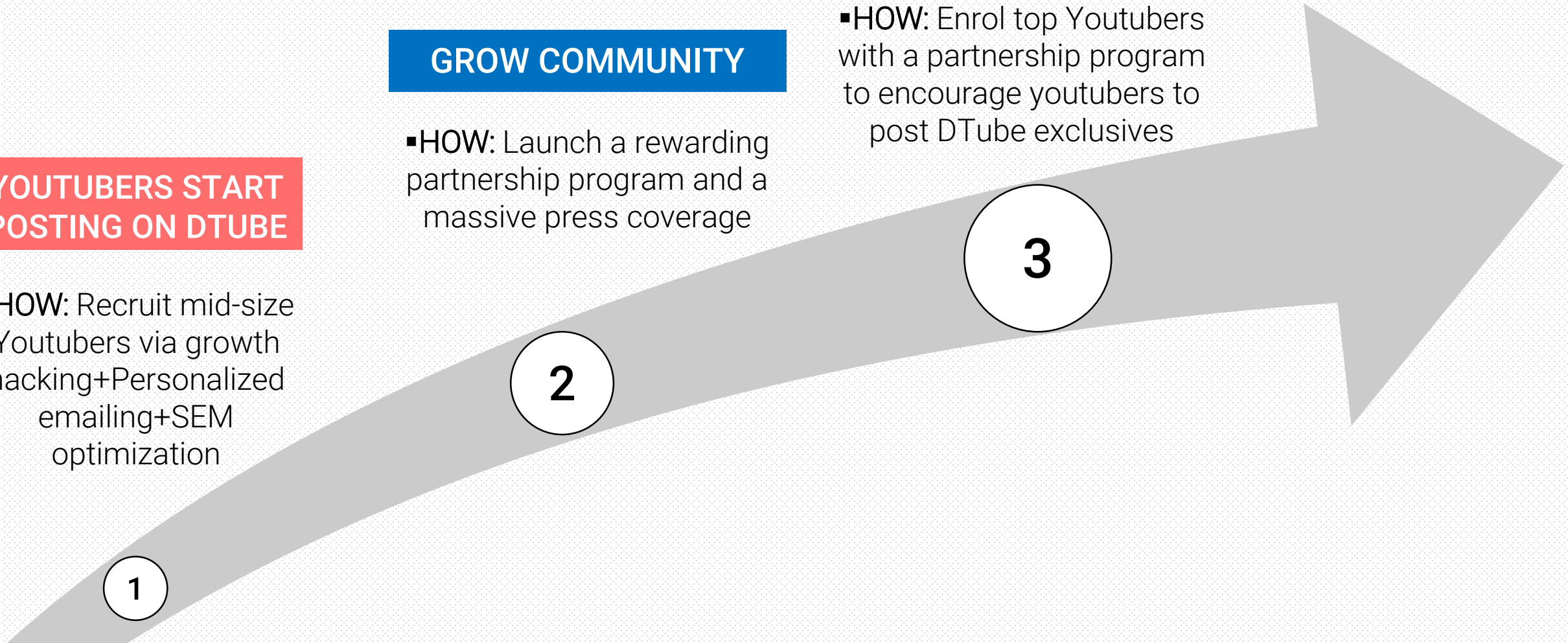
- HOW: Launch a rewarding partnership program and a massive press coverage

2

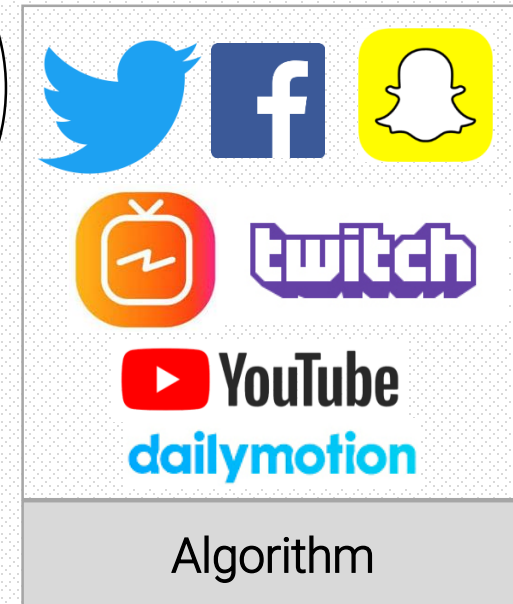
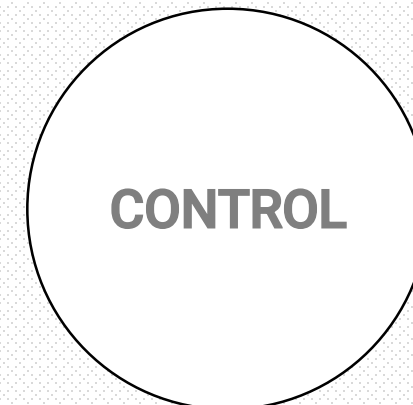
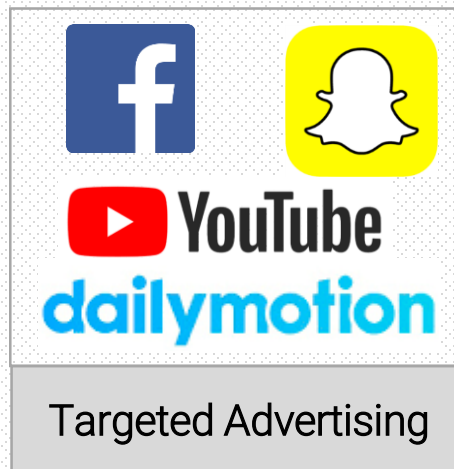
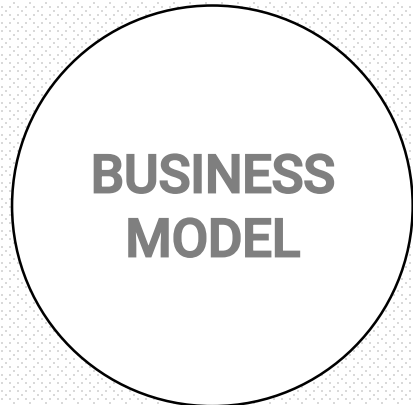
POST DTUBE EXCLUSIVES

- HOW: Enrol top Youtubers with a partnership program to encourage youtubers to post DTube exclusives

3



Competition



Competitive Advantages



CREATORS

More rewards 5 times more profit per like than Youtube

Better moderation 100% human moderation, no censorship, no abusive demonetization

VIEWERS

Make money community earn rewards for reviewing their favorite videos

Respect your privacy DTube does not collect any personal data at all

BUSINESS

First to market World's largest video sharing platform with innovative reward system

Very low operation costs Almost no infrastructure to operate

Team



Adrien Marie Founder & CTO



- ✓ Adrien designed and developed DTube and grew it to 80k+ accounts
- ✓ Founded a successful and profitable community app in gaming

- 10 years a full stack developer
- MSc in Mathematics from Clermont Auvergne University (France)

Grégoire d'Avout Founder & CEO



- ✓ Founded and successfully sold a business in corporate data security
- ✓ 1st employee & CDO of the fastest growing French real estate network

- MSc Finance & Strategy from La Sorbonne University Paris
- BBA in Management from Lancaster University (UK)

Daniel Abbott Operations



Daniel builds and maintains the DTube cluster with distributed storage & encoding power

- 4 Years as a SysAdmin & 2.5 Years as a Security Engineer
- CHECK Team Leader accreditation as a senior web application penetration tester.

Fabrice Cantou Advisor



CFO @ Jaunt XR
Former CFO @ Dailymotion

- Led Dailymotion from the first fundraising campaigns, to international expansion and its sale to Vivendi in April 2015

Jeremy Lair .NET Architect



Jeremy is the senior expert and full stack engineer for DTube

- 11 years developing a full range of technical expertise, development, technical lead and architecture design on desktop apps, backend and web projects

Medium

WHAT ARE THE BLOCKCHAIN BASED ALTERNATIVES TO CURRENT GIANTS:

Decentralized social network



Decentralized photo sharing



Decentralized instant messaging service



Decentralized video platform

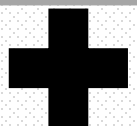


WIRED

Videos [...] weren't interrupted or obscured by ads. Users can tip video creators with the cryptocurrency steem, and popular videos can bring in hundreds of dollars' worth.

Bloomberg

Peter "Furious Pete" Czerwinski has close to 5 million YouTube followers, but they can't see most of his new videos there [...], fans have to use DTube. Czerwinski, who made the switch two months ago, has said he felt his material could no longer get the circulation it deserved on YouTube.



For Viewers

- ✓ Decentralized Online video platform
- ✓ Industry-level features: post, watch, upvote/downvote, comment, messaging system, notifications system, live stream
- Launch of the DCoin: the specific token for online social video economics
- Mobile Apps
- Built-in exchange wallet to buy DCoins with bank card

For Content Creators

- ✓ Creator web interface
- Social blockchain and currency framework
- Content and rights management desktop app
- Customizable revenue mechanisms: transactional, subscription, donate, Advertise

We need funds to accelerate the development of the DCoin, grow audience and secure the next 24 months of operation

Rising investor interest

- Videocoin.io – USA
\$50M ICO fundraising
- Lino.network – China
\$20M VC fundraising
- Flixxo.com – Gibraltar
\$8,7M ICO fundraising
- Viuly.io – Switzerland
\$8M ICO fundraising

Contacts & Links



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Adrien – Co-Founder CTO



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github.com/dtube



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Grégoire – Co-Founder CEO



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