



KIDS COLLECTIBLES

Sticker Album – Trading Cards Collections



COMPETITION

751 M €

120 Countries

Leader in Football Stickers Worldwide



\$ 320 M

Leader in Champions League, Premier League,
Baseball, Hockey and Cricket Trading Cards



THE COLLECTIBLES INDUSTRY

Worldwide collectible card games market, 2015E
Digital vs. Physical revenue



Source: Digital card games report, SUPERDATA

POPULARITY



THE COMPANY

- 28 years of experience in the collectibles industry
- Best Business Plan (2017) from EPEFA
(National and Kapodistrian University of Athens, Greece)
- Established in 2017 (UK) & 2018 (Philippines)
- Exclusive licensee of **Fortuna Liga** (Slovakia) and **PBA** (Philippines)



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THE NEED

Untapped Profitable Markets



Children's Passion for Brand New Collections



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TARGET MARKET

Kids Aged 6-15

Adult Collectors Worldwide



PROMO PLAN

Outside School Campaign

Social Media Campaign

Contests

Advertisements

Swap Events

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DISTRIBUTION

Kiosk Market
Neighborhood Stores
Groceries
Convenience Stores
Mini Markets
Mom & Pop Stores
Super Markets
Bookstores
Toy Stores



Georgios Zervos

CEO



- S** Attorney At Law
- S** 28 years of experience at Carouzel Group
- S** Licensing Specialist
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Antonis Glykos

Creative Director

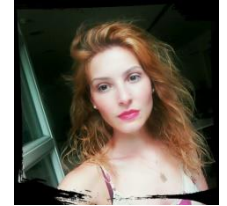


- S** Top Greek Graphic Designer for *Medecins Sans Frontieres*, *Sony Music*, *BMG*, *Warner*, *Mickey Mouse* (Greek Edition)
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THE TEAM

Olga Skopeliti

COO



- S** Head of Legal Dpt.
- S** LL.M. Lawyer
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Petros Sklavenitis

Chief Digital Officer



- S** Founder of F-Digital
- S** E-shops, Digital Marketing, Page Optimization
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FINANCIAL NEED

300 K Euros

Break Even in One Year

PROFIT

	YEAR 1	YEAR 2	YEAR 3	YEAR 4
TURNOVER	3,800,000.00 €	6,825,000.00 €	7,825,000.00 €	16,000,000.00 €
EXPENSES	3,740,777.80 €	6,408,859.80 €	6,698,194.20 €	13,294,711.00 €
PROFIT	59,222.20 €	416,140.20 €	1,126,805.80 €	2,705,289.00 €

ASPIRATION



Topps

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THE PARTNERS



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