



It give us immense pleasure to  
introduce -

**<https://www.agritimes.co.in>** a  
wholesome and complete multi-  
vertical online platform, which  
gives a vivid information  
covering entire spectrum in

# AgriTimes.co.in funding proposal

## **Seeking**

USD \$3million to \$5 million for AgriTimes.co.in  
that will be invested in the portal

## **Offering in return**

- 10% equity in AgriTimes.co.in, wholly owned  
Neur Press & Digital LLP
  - Advisor position

# Growth

- India's first multi-vertical agri and allied news portal covering crops, poultry, aquaculture, livestock, farm equipment, horticulture, and other allied sectors news
- Agri intelligence is another feather in a cap, for which investment is paramount
- Indian government focus on doubling farmers income is the major driver for the growth

# Income

- Agri intelligence subscription from companies, countries looking to invest/tap Indian agriculture and allied sectors (after investment received)
- Banner advertisements too
- Company profile and much more

# Expenses

- Salaries
- Office rent
- Travelling expenses (for covering events, expos, others)
- Office overhead expenses
- Marketing (Online & Social media along with traditional)
- Research & Development

# Why AgriTimes

- Currently, we are the only platform to tap the growing information and news needs of India.
- As others are focusing on a single sector, like crops, we are focusing on all sectors.
- There are other portal like KisanJagran, Agriwatch, but not a pan India portal.
- Investment made in AgriTimes will provide desired results

- URL of Agriculture Times :  
**<https://www.agritimes.co.in>**
- **Agriculture Times website are loaded with valuable information covering :**
  1. Best Stories, 2. Interviews, 3. Special - Feature and Reports, 4. Policy Updates, 5. Popular Post, 6. Video Section, 7. Focused Sector, 8. Events, 9. Twitter Feeds
- Subscriber Base : 10000+