



> Company

ZENDDO is a technological platform, tools and marketplace in the transport and logistics sector that maximizes and facilitates to both clients and carriers with their national and international logistic operations that offers all the logistic solutions at the same place, connecting people or business interested in shipping to any part of the world with certified and expert carriers of the transport industry from any device.

> Services

- Freight transport.
- Courier and parcel services.
- Loading and unloading services.
- Consolidated cargo.
- Importation and exportation.
- Customs Brokerage Services.
- Picking and packing.
- Transhipments.

The transport and logistics market can optimize their services and diminish their costs by

Up to a 50%

at the same time increasing the profitability for all parties involved.

> Investment highlights

- Our main clients are companies such as Wrangler, Lala, Mercamat and SuKarne.
- Intellectual owners of the development and programming of the platform ZENDDO.
- Strategic alliances with UPS, Fedex, Courier, DHL and Redpack.
- We are leading experts providing logistic and technological solutions inside the industry.
- More than 2,600 users and 3,700 registered carriers.
- System designed especially for users inside the Mexican and Latin American market.

> Business model

The company sells and bills directly to customers and works through a inverse trade and auction system, which handles a minimal usefulness of 13.64 % for every contracted service.

> Market opportunity

The transport and logistics market can optimize their services and diminish costs by up to 50%, while at the same time increasing the profitability for all parties involved through the good utilization of the technology and available resources in the sector. There are over one billion vehicles operating and the statistics show that this number will continue to grow, this represents an excellent opportunity for the transport by maximizing the occupation capability of the empty spaces in each of them.

**"Best choice,
best price"**

2.7
Trillions of euros
(Global Value)

525
Billion dollars
(Value in Mexico)

> Competitive edge

- Routes and returns planner.
- Shipping Pool and consolidated cargo generator.
- A large community of certified carriers.
- Advisory and personalized attention for logistics.
- The best market rates.
- Set of integral tools for carriers.
- Offers big benefits to the ecology.
- Maximizes logistic operations of clients and carriers with only one click.
- Balance System and direct integration with Banorte with banking certifications.
- Ideal technology for big companies.
- Robust and scalable technology with user interface and administration with a proper ERP and CRM.

> Parcel service distribution

Late model based on a win-win business relationship, it offers to the public to include parcel service from their business or house through the platform, allowing them to administer all the shipments that are carried out.

> Management team

Jorge Gidi Talamás

Founder and CEO

- Mexican ex-representative at Southwest Research Institute.
- Experience in the integration of specialized solutions in San Pedro Garza N.L, Tlanepantla and PEMEX.
- Founder and CEO of IDPRO, agency of consultancy and development of innovative software.
- Creator of TUADMIN, system ERP with more than 30 specialized modules.

Edgar Perches Villarreal

- Member of the Board of directors AMG (Asociación Mexicana de Gasolineros).
- Member of Unegas (Unión de Gasolineros).
- Member of the Board at 10 corporations: Tu Admin S.A de C.V, Tu envías, yo envío S.A de C.V, Ideas y Proyectos S.A de C.V, Servicios Polaris S.A de C.V, Colper inmobiliaria S.A de C.V, Fotovolt SAPI de CV, Proximity Gov SA de CV, among others.
- Chamber of Commerce member from Torreón.



> Market

Market share:

- More than 525 billion dollars (Mexico).
- 2.7 trillones of dollars (global).

Target market

Every person or business that makes shipments.



> Distribution

The principal sales channel is the same marketplace which is an e-commerce platform with 24/7 customer service, supported with integral strategies of digital marketing, sales representatives, commission agents and associates.

> Financial highlights

Projected revenue (2 years)
\$77,019,180.00

Projected revenue (6 years)
\$1,421,839,755.63



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