

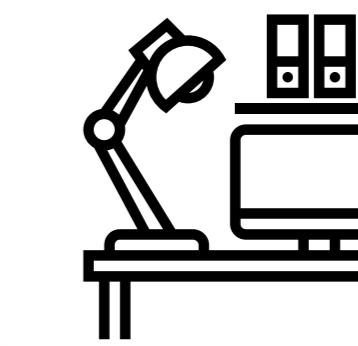


CORPORATE PRESENTATION

CREATORS OF "SOCIAL CHARGING"



The Company



Brief description

We are a startup based in Madrid, driven by Banco Santander and Tribal Worldwide whose main asset is its young human team. The R+D are the fundamental pillars of CHARGY that have contributed decisively to its growth and consolidation. In January 2017, we only had a simple presentation in Powerpoint, and several months later we have consolidated as a benchmark company in the sector.

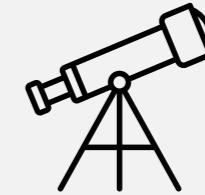
Our Smart solutions are based on the new paradigm of the Internet of Things (IoT): we design, build and deploy solutions for both hardware development in the field of wireless technology and software in the field of data analysis. We are the creators and promoters of the "SOCIAL CHARGING" concept.

Our mission



We try to be the nexus of perfect union between clients and brands from all over the world so that they collaborate and benefit mutually. Eliminating the stress of people caused by not having their smartphone operating and helping companies and brands to know everything they need about their customers to increase their sales.

Our vision



We want to be as extended as WI-FI technology. To be considered by users, clients and allies as the ideal option to offer solutions and services based on innovation, cutting-edge technology and quality that always exceeds their expectations.

Nine important Awards.

During the last two years, the company Chargy Technologies has received a series of important recognitions from prestigious companies and public institutions.



Santander Bank

Chagy won the 2016 UCM Yuzz. Best Startup Award in Madrid Community.



Complutense University

Chagy won the VI Entrepreneur Award UCM 2016. UCM Best Startup



Madrid City

Chagy won the Madrid City Council Prize 2016. Madrid City Best Startup



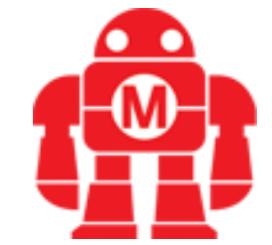
Community of Madrid

Chagy won the Empréndelo Community of Madrid Prize. Community of Madrid Best Startup.



Yo Dona Magazine

Chagy won the VI YoDona Prize. a Best startup led by a woman.



Miami Maker Faire

Chagy won the Maker Faire 2017 Award in the city of Miami.



On **October 24, 2017**, the ceremony for the Awards of the Association of Women Entrepreneurs of Madrid (ASEME) was held in the auditorium of the Repsol Campus in Madrid, where **Laura Lozano received the Businesswoman of the Year Award by Chagy**.

Nine important Award.

On April 18 **Hector and Laura were named entrepreneurs of the year by “Startup Olé context” in Salamanca**, being the only european company that made a live presentation of our technology to The King of Spain Felipe VI and the President of Portugal during his official visit to Spain.



Nine important Award.

Selected by **KPMG Spain** to join at "INNOVA VALLEY Program" thanks to Luis Buzzi, Innovation partner of the firm..



Héctor M. Morell recomienda esto

Luis Buzzi
Partner at KPMG - KPMG Innova Valley Leader and Management Consulting Leader C...
3 semanas

Proud to have [Laura Lozano Lominchar](#) and [Héctor M. Morell](#) from [Chargy Technologies](#) into [KPMG España](#) Innova Valley. They have been with us at [Startup Olé Accelerator](#) event today. True rising stars in the startup world and better people!

7 recomendaciones · 1 comentario

Media talk about Chargy

Below we show some of the media that have mentioned us in an article or have published an interview.





The Team



Meet our team.

The development of the people who work in our organization is one of the keys to making sure that our company is functioning efficiently. Currently, our team is composed of talented young people who have a wide range of experience in the management and development of different entrepreneurial projects.

**Héctor
M. Morell**

Co-Founder & COO
Bachelor of Science in business
And Master in top management.



**Laura
Lozano**

Co-Founder & CEO
Licensed in ADE
and Marketing expert.



**José Luís
Tajada**

Technical director
28 years experience as
a scientific researcher.



**Javier
Campos**

Mobile
Computer engineering degree.
Developed +150 Apps.



**Enrique
Casado**

I+D+i
Telecommunication engineer
Experience in electronics .



Chargy's success resides in the team.

Partners and employees are the key to Chargy's success. We are surrounded by an expert team that covers all strategic areas of the company.



Prestige partner



goventure 



Our team from left to right:
Marcos: physics
Mar: Corporate Legal
GoVenture: Partner programming
Salva: Estrategy
Inés: Estrategy

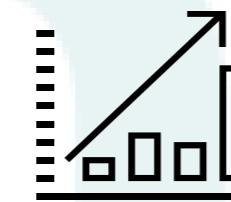


Turnover and investment.

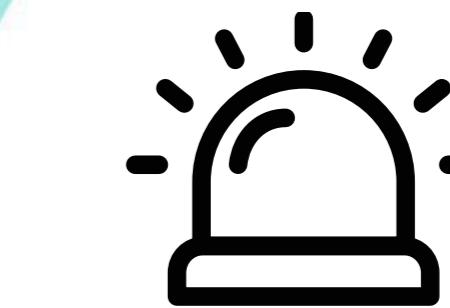
+60.000,00€ AVALMADRID	+185.000,00€ CDTI-NEOTEC	
2017 4.500,00€	2018 +120.000,00€ 1st Trimester	2019 +500.000,00€ Close of 2018



Investment of main partners in 2017: 300.000,00€



Next round 2018: We seek to reach 500.000,00€



The Problem

The project was born trying to solve a problem: Mobile Charging.



Users

Stress, fear, frustration, are the emotions that 95% of the population feel when we run out of battery in the mobile because of being isolated from possible work, family or friends calls.

Spaces

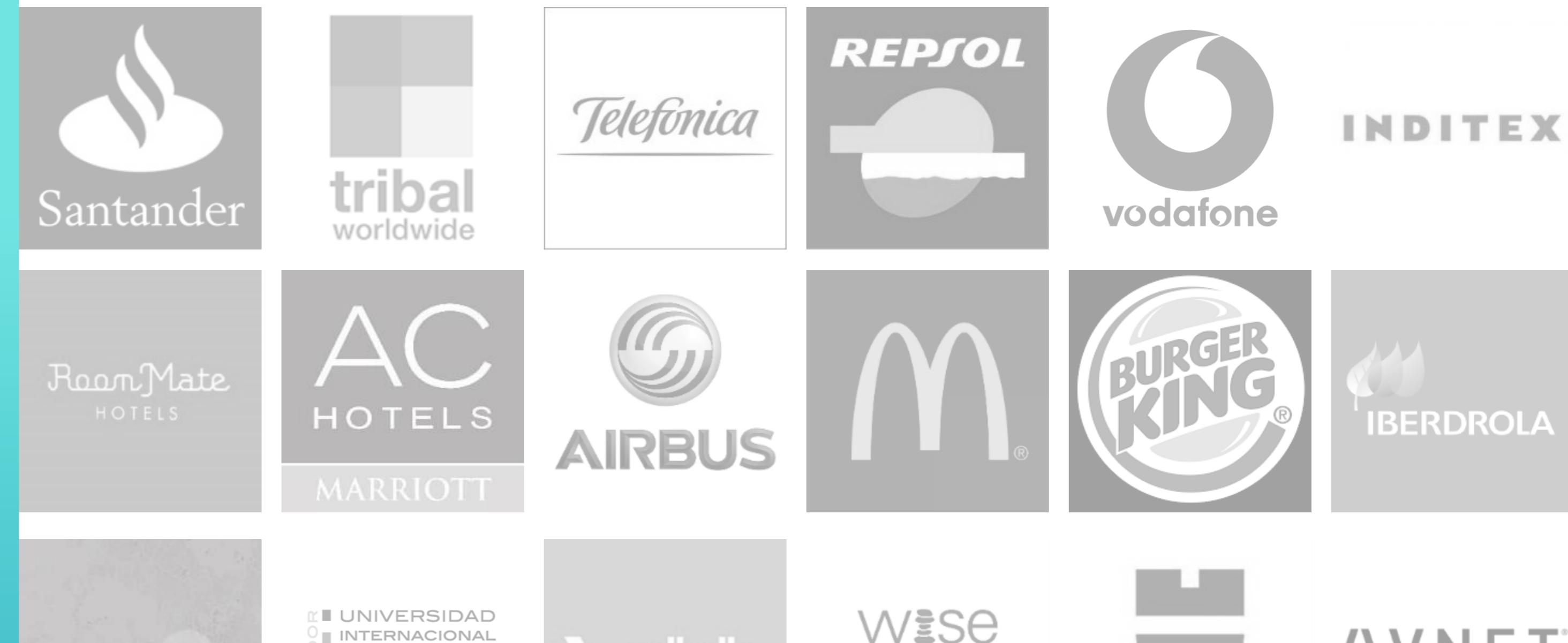
Clubs, offices, hotels, airports, libraries, restaurants, among others, are always trying to differentiate themselves from their competition to fill their spaces and thus have more benefits.

Brands

Companies and brands have difficulty connecting with their target audience. Sometimes they do not know their tastes and what they are willing to consume, as well as the needs and opinions of their employees.



Brands are concerned about the binomial “Charging | Data”.





The
solution





1

**Corporate projects
(B2B)**



2

**AD-HOC projects
(R&D)**



1



**Corporate
projects
(B2B)**



2



**AD-HOC projects
(R&D)**



What is Chagy?

Description:

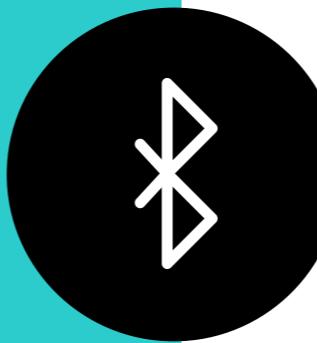
Chagy is a new and powerful tool of **BUSINESS INTELLIGENCE**, which collects and analyzes data in real time through an innovative and elegant wireless charging device for smartphones, designed to be installed in offices, businesses and public spaces. We ensure that spaces, customers and brands are in perfect harmony benefiting each other thanks to wireless technology.





WIRELESS CHARGING

Our coil offers a 2A charge using the new Qi wireless charging standard **1.2.3.**



BLUETOOTH | BEACONS

Automatic notifications up to 200 meters and positioning of interiors and exteriors.



WIFI HOTSPOT

We offer SOCIAL WIFI with a high level of security



NFC

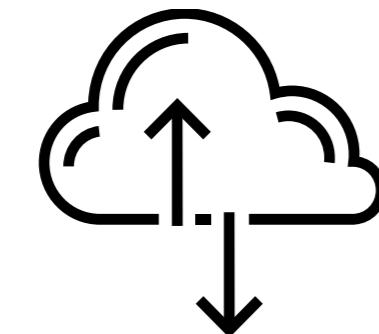
With a frequency of 13,56 Mhz and a transfer rate of 424 kbit/s..



PATENTED TECHNOLOGY (August 2016)

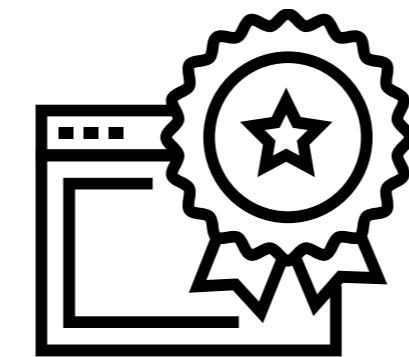


The power of Chargy in a screenshot.



Cloud Management

Remote Wireless Charging asset management across all your sites



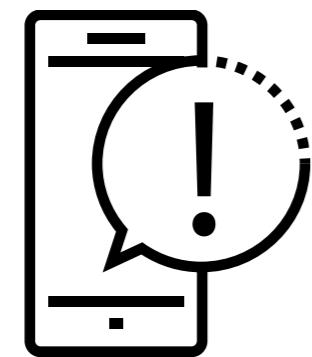
Management Dashboard

Our software ensures every job goes exactly as planned.



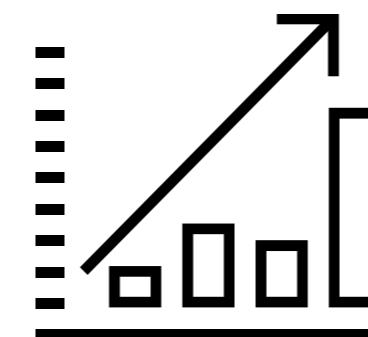
User Insights

Actionable insights about how users are engaging with your sites.



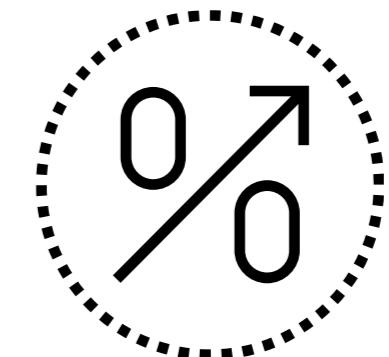
Deploy and Forget

Real-time alerts ensure you detect problems before your clients do.



Powerful analytics

Measure the impact of Wireless Charging across your network.



Self Healing

Maximize uptime and reduce servicing cost.



How does Chagy work for users?



> Step One

Our wireless charging pad is always blocked, nobody can use it. To unblock: only by **NFC** contact or with a **QR Code**.

Your smartphone does not have Qi technology?

Use our "Chagy Ring CHP-a" and don't worry about again.

Step two

Qr Code or NFC system open a **Webapp**. The user must sign in and answer a 3 questions survey to unblock the charging spot.



Step three

The user must place a **Qi enabled phone** on the unblocked wireless charging pad and start charging for a limited time.





How can engage customers using Chargy?

Engage with your customers

The Chargy's Management Dashboard helps you manage and monitor your charging hotspots in real-time, and our self-healing technology can fix hotspots remotely all over the world. This reduces the need for expensive servicing, and ensures your customers enjoy a best-in-class wireless charging experience every time. The average charging session on the Chargy network is over 45 minutes, this is a great opportunity to engage with your customers whilst they are in your location.

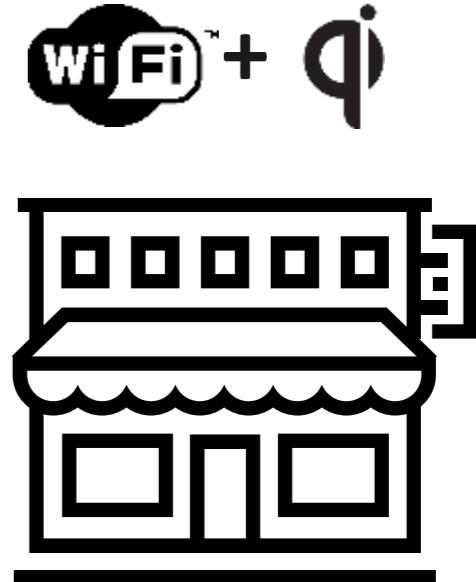
Brands and companies can send segmented notifications, newsletters, promotions, surveys or even text messages in real time to their customers thanks to Chargy's Management Dashboard.

Communicate with customers in real time



Chagy's Management Dashboard

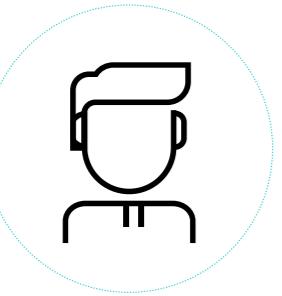
Get and analyze data in real time data



venue

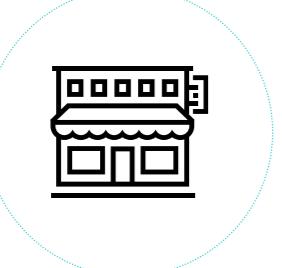


Advantages of installing Chagy.

WIN

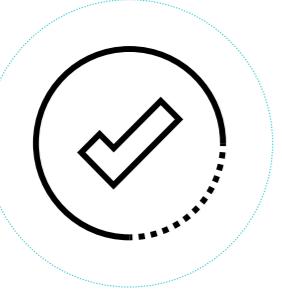
Users

They will feel **relaxed and happy** to receive WiFi, free mobile charge and promotions.

WIN

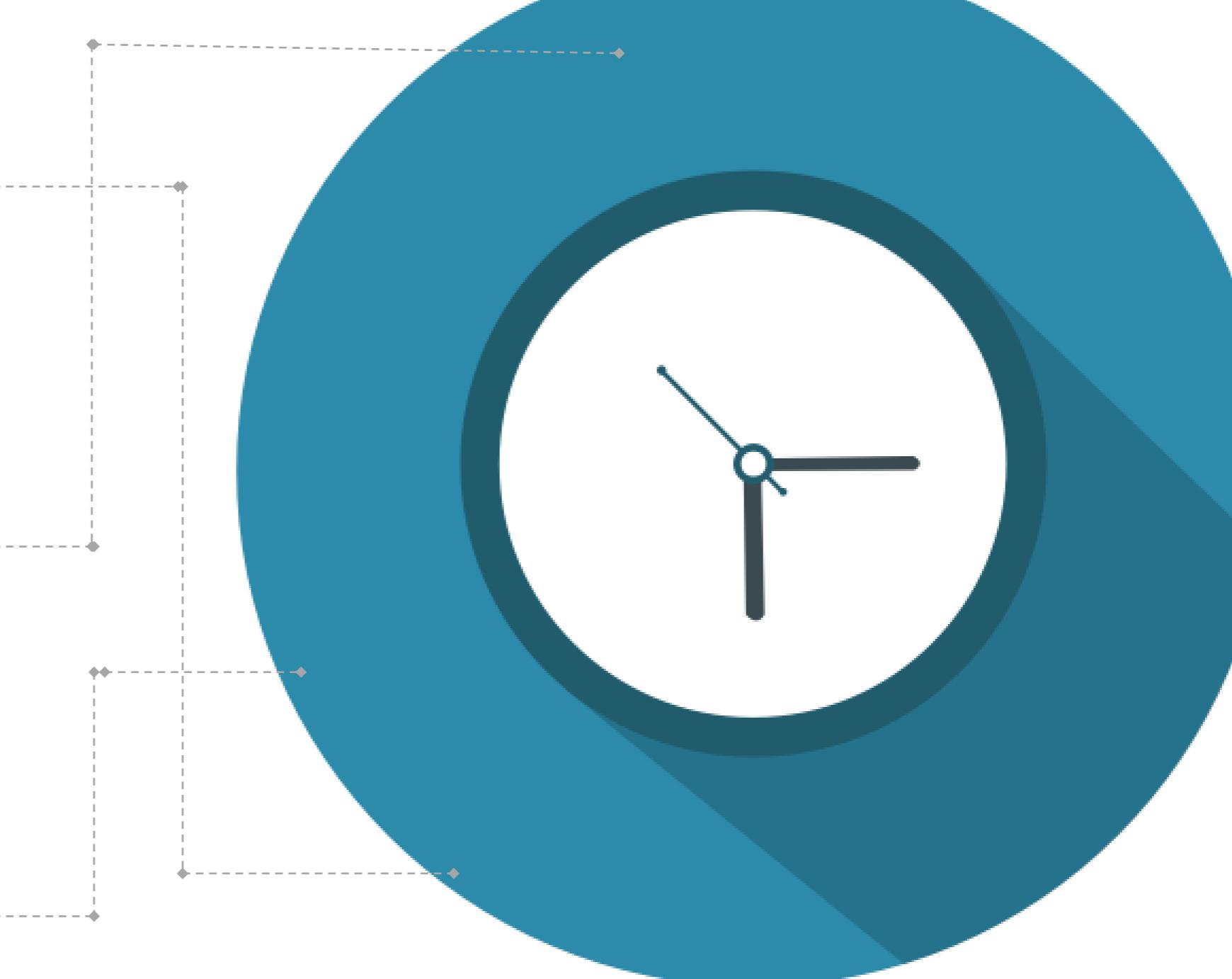
Spaces

It will **differentiate itself from its competitors** and attract new users that will become new customers that will consume for a longer time..

WIN

Brands

Thanks to Chagy's Dashboard they will have control over the data generated by the wireless charging and the App, where they will launch personalized promotions to the users of the space, **having a direct channel with their target audience**.



Users with low battery level will stay between 15 and 45 minutes in a space that offers free charge.

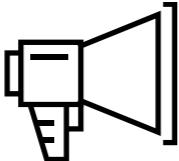


Our Webapp | App.



Geo-localization

Find the closest chargypoints to you.



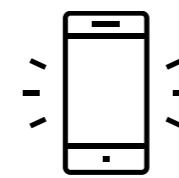
Promotions

Receive personalized offers from your favorite brands.



Surveys

Offer feedback to companies and brands.



Low battery alert

Notifications when your phone battery starts to die.



Social

Share your location and your favorite spots with your friends.

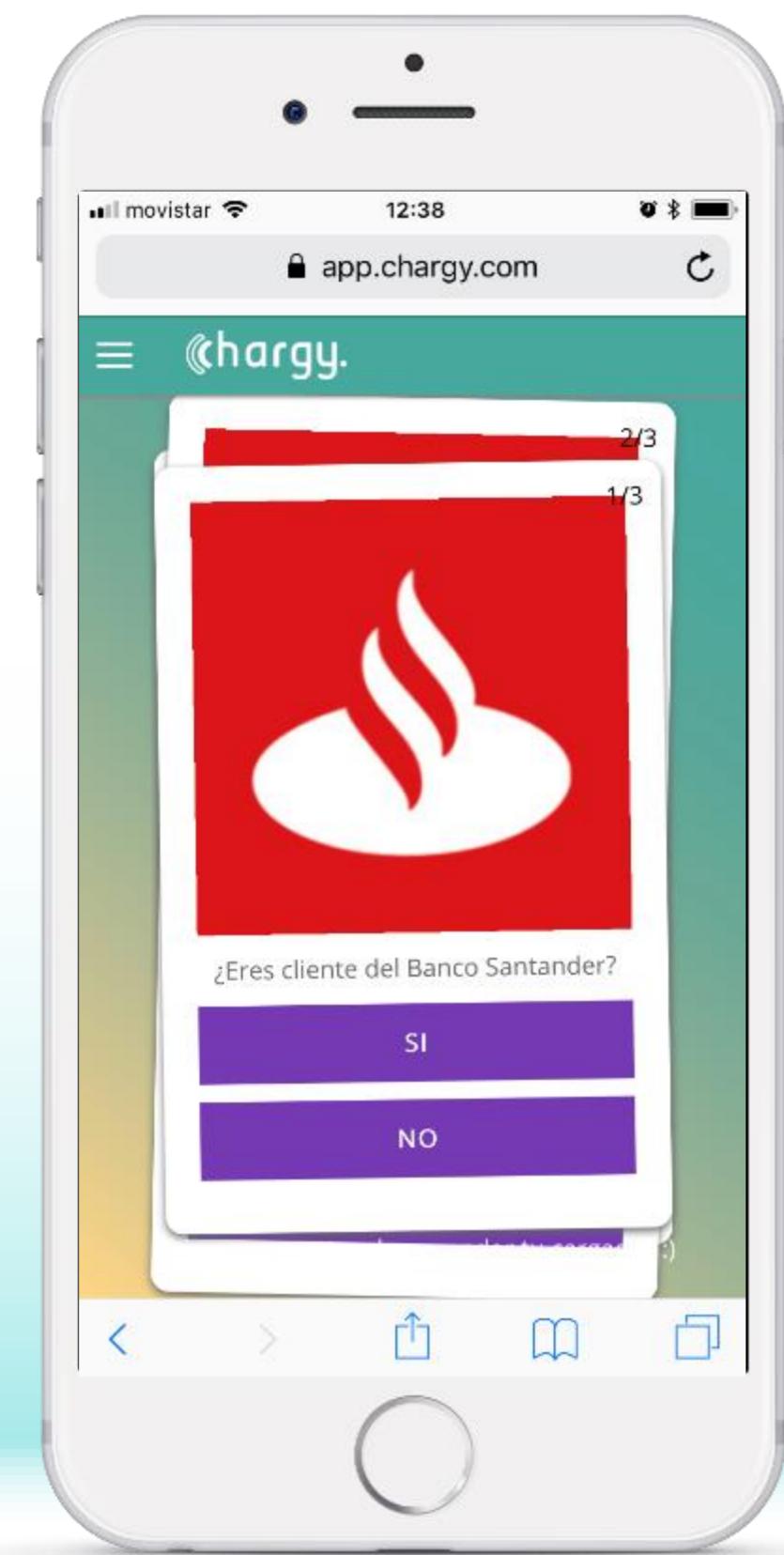


Maps

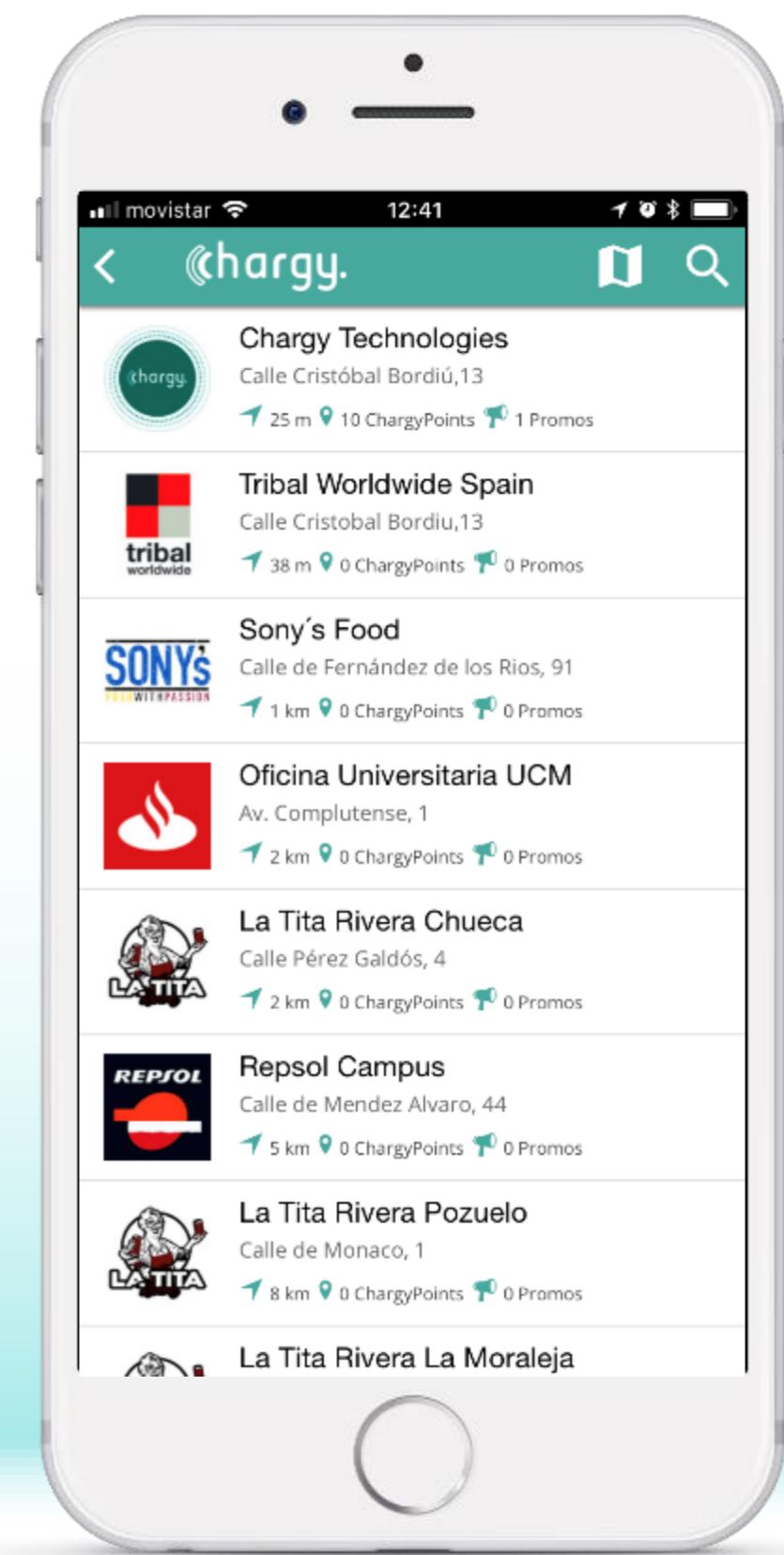
We create an itinerary up to each point so you never miss out.



Some screenshots of the Webapp | App.



Example of a survey that is launched in real time.



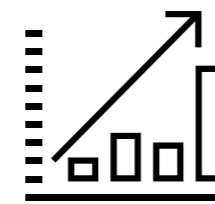
Listing of geolocated Chargypoints near you.



Example of a special offer in real time.

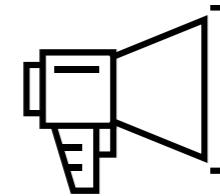


Our Management Dashboard.



Statistics.

Each event that happens in our establishments becomes a metric that is registered.



Marketing.

With the maximum information of each user, we can communicate with him in a 100% personalized and automatic way.



In Our **Chagy's Management Dashboard** companies can see a summary, in real time, of information about their customers' behavior within a space set by means of metrics and key performance indicators (KPIs).



Installation management.

This tool allows us to centralize the management of configured clients, locations and Chargypoints.



Permissions.

Each Chargy customer and their employees have access only to their areas of specific interest.

Chargy Technologies

“Installation examples”



Reference of some spaces with Wireless Charge and WiFi Hotspot powered by Chargy



Garage by Tribal Worldwide

Office in Madrid with 110 workstations with Wireless Charging and WiFi Hotspot powered by Chargy

chargy.

chargy.

Real example in a luxury hotel

10th century hotel in Segovia with Wireless Charge in its rooms powered by Chargy





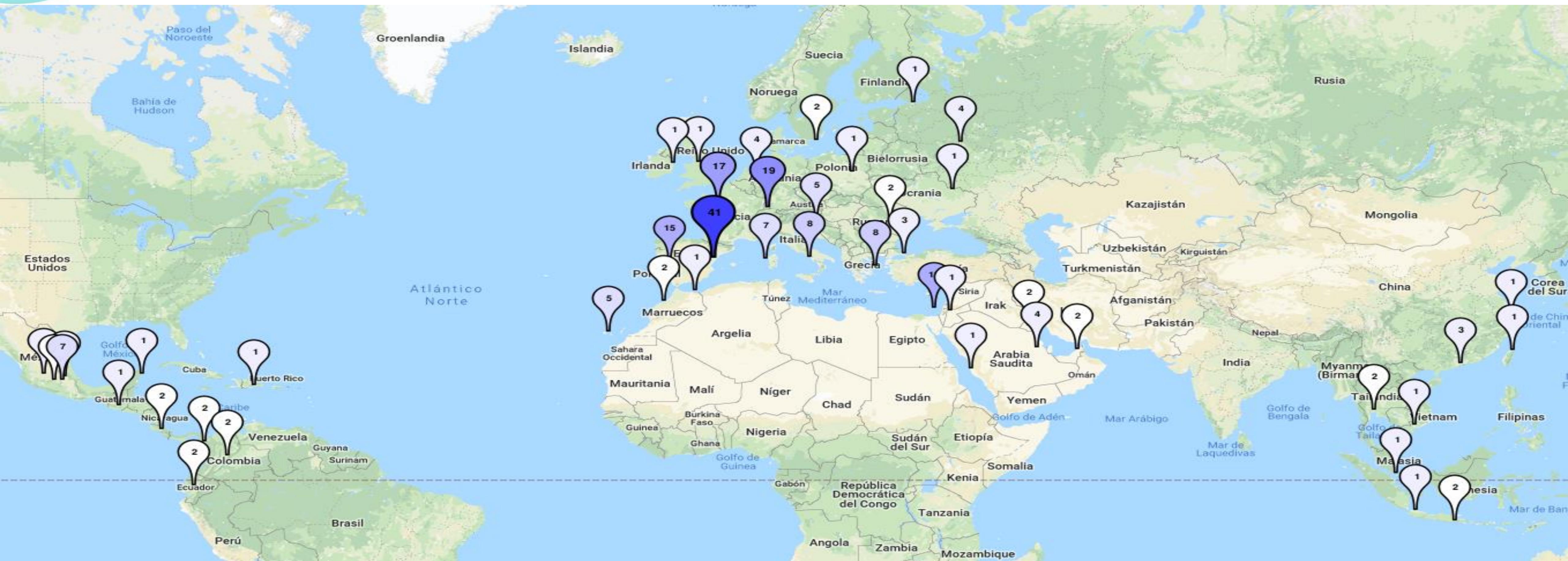
Real example in restaurants

Fast food restaurant in Madrid with Wireless Charge in its tables powered by Chargy

Chargy.



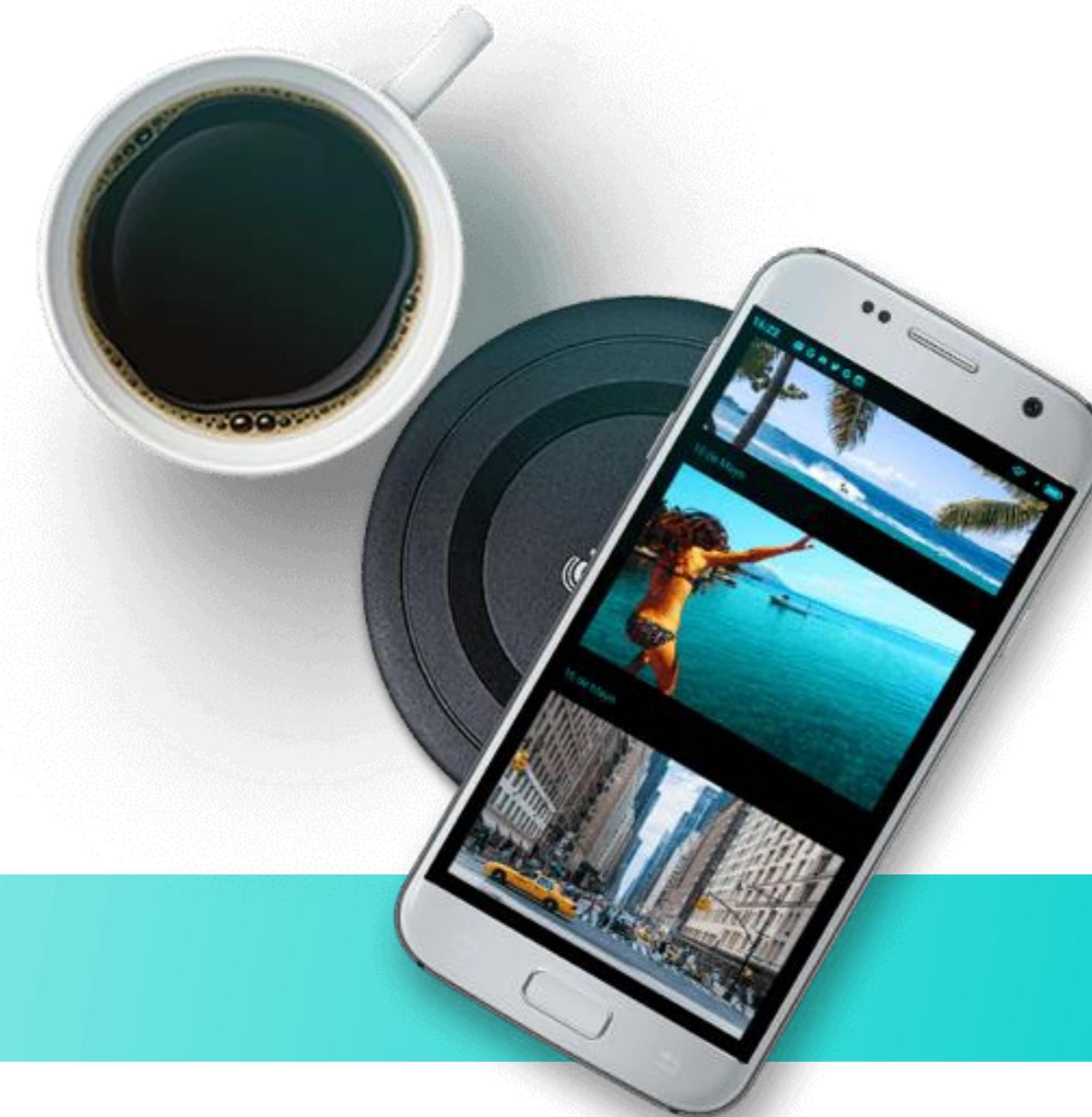
3.000 Chargypoints around the world





Projects in progress.

Implementation of +10 short-term projects



01 Estrella Galicia

We Will start a pilot in **50 locations**, 25 of them in Madrid and the other 25 distributed throughout Galicia.

02 INDITEX

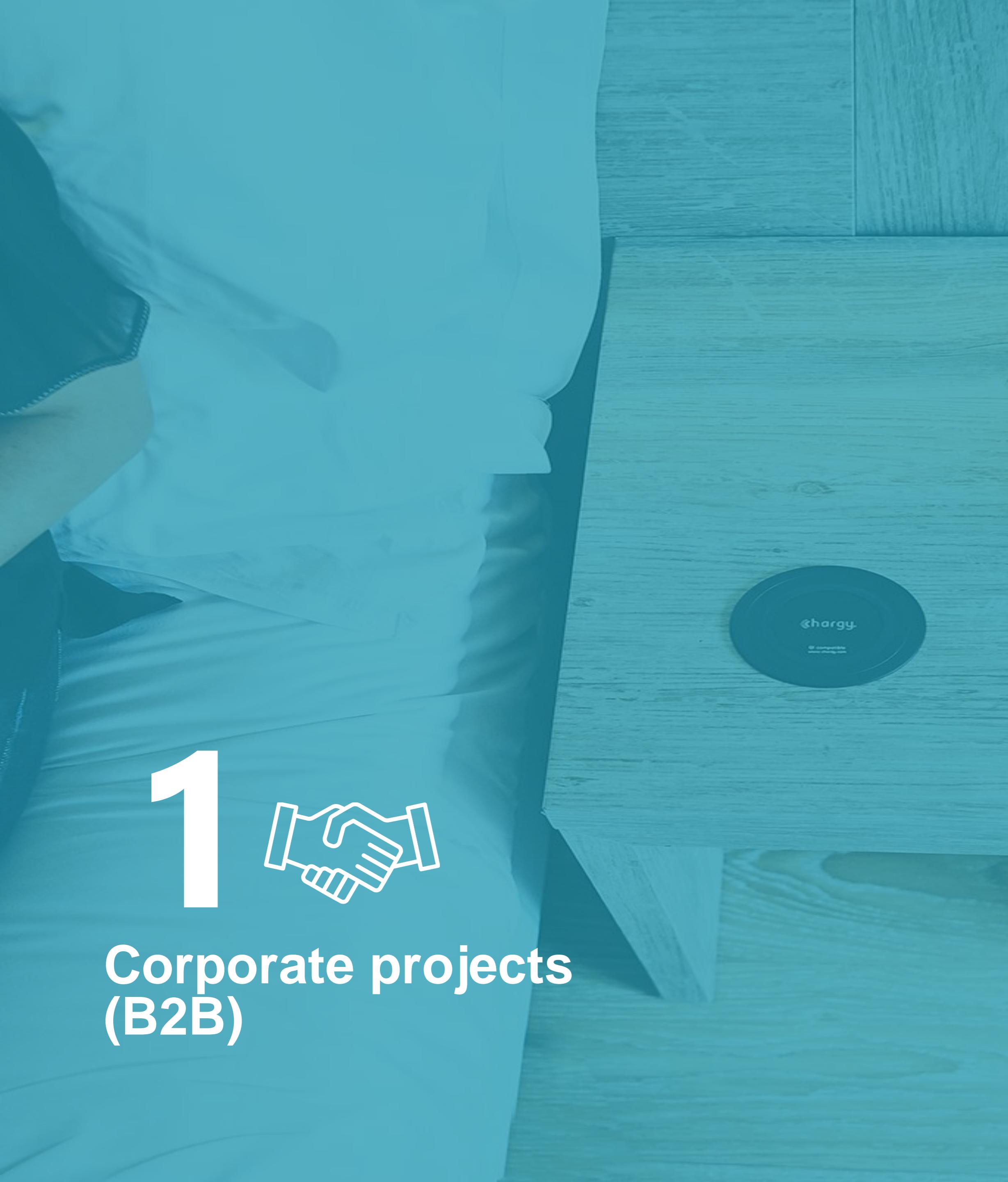
The project for 1,000 Pull & Bear stores has been approved, and we will start with Bershka flagship stores. **TRISON** leads the implementation of the project..

03 Santander Bank

Santander Bank has approved the implementation of Chargy in the 13 regional offices for the month of July 2018. Later we will start in the rest of Smart Red offices and Santander X Centers.

04 UCJC y UFV

Nieves Segovia (CEO) has asked to implement Chargy in the classrooms of the Camilo José Cela University before making the leap to install it in all the SEK centers.



1



**Corporate projects
(B2B)**



2



**AD-HOC projects
(R&D)**

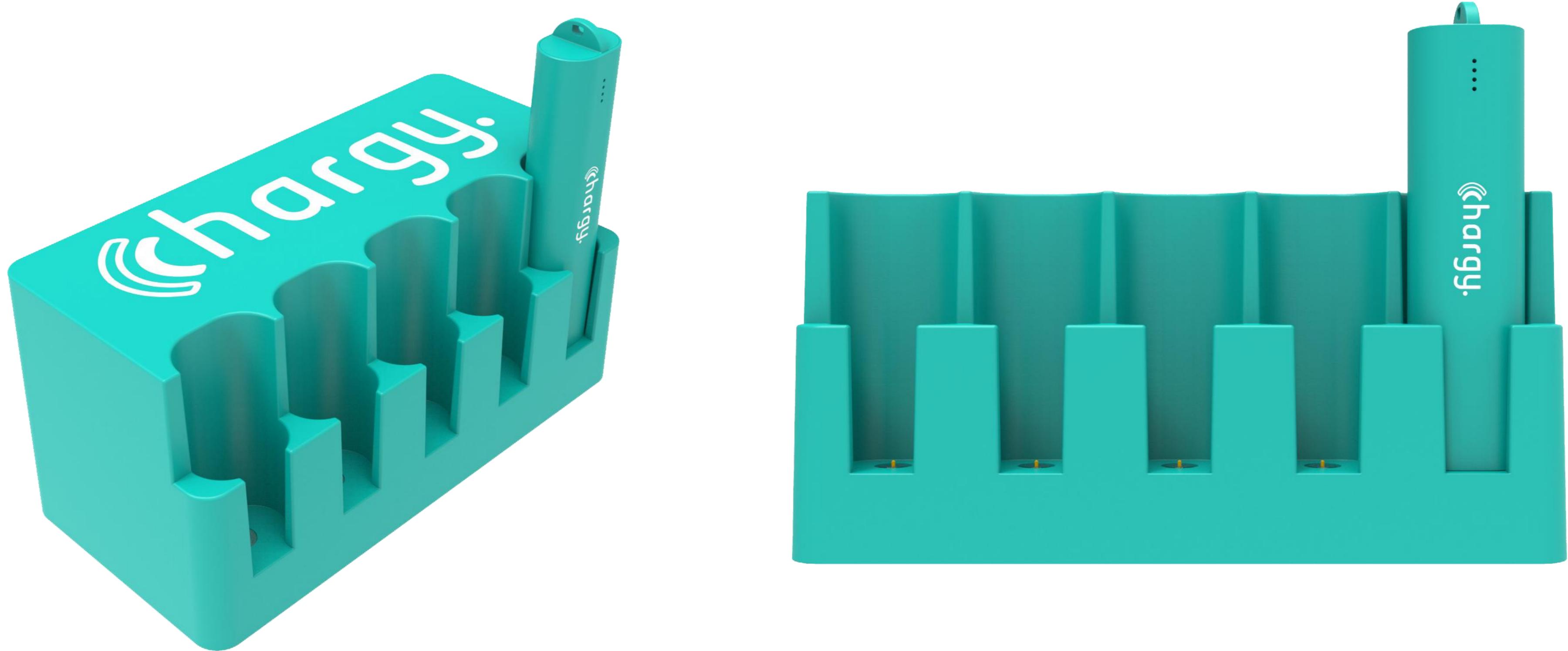


“ Our partners work with us not only because we are experts in Wireless Charging... ”

but because our unique Hardware and Software solutions designed from scratch allow them to do more than just charge their devices. Wireless charging, with Chargy creates a myriad of opportunities for you to provide more value to your customers, guests and staff.

Innovative project developed for our R&D Team

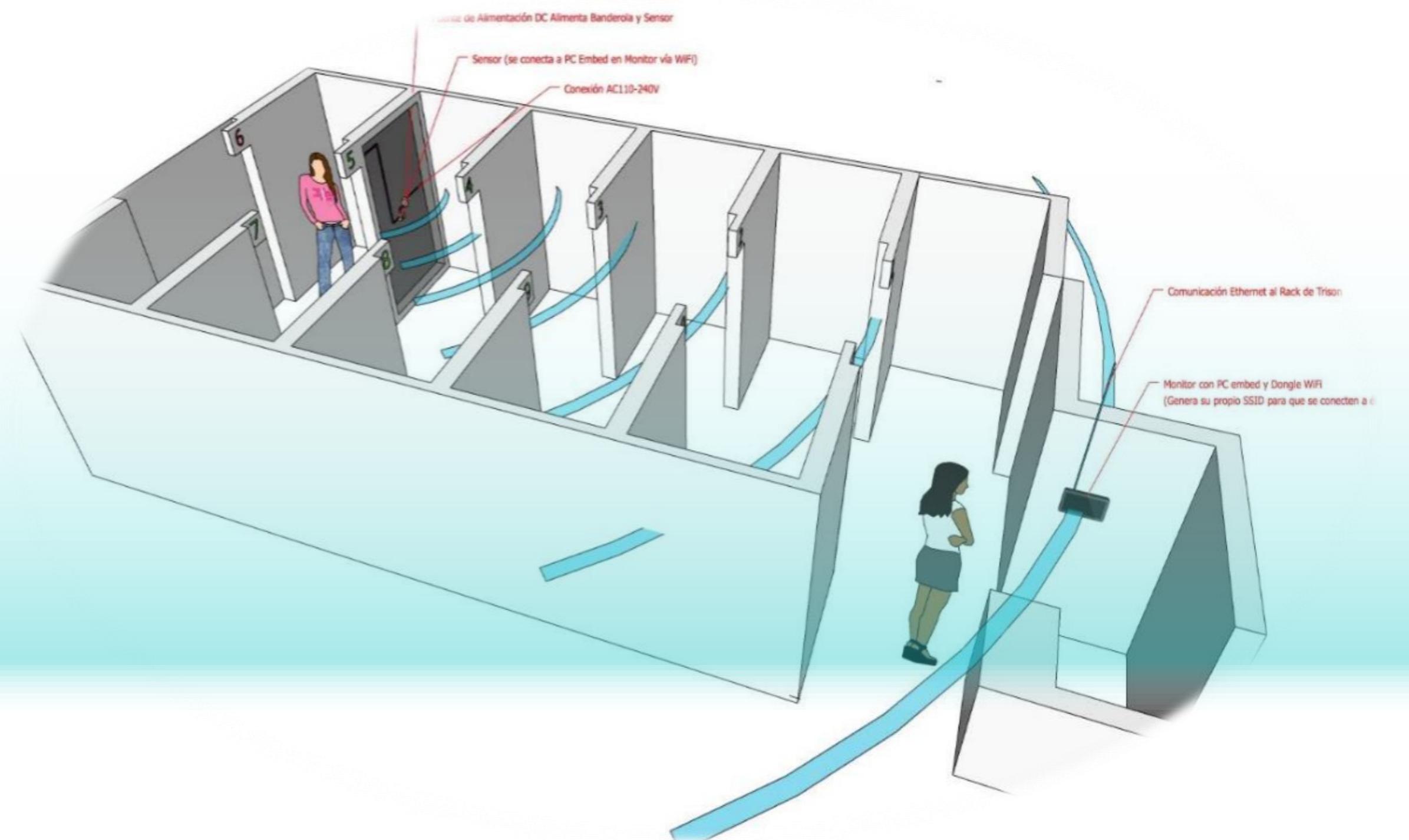
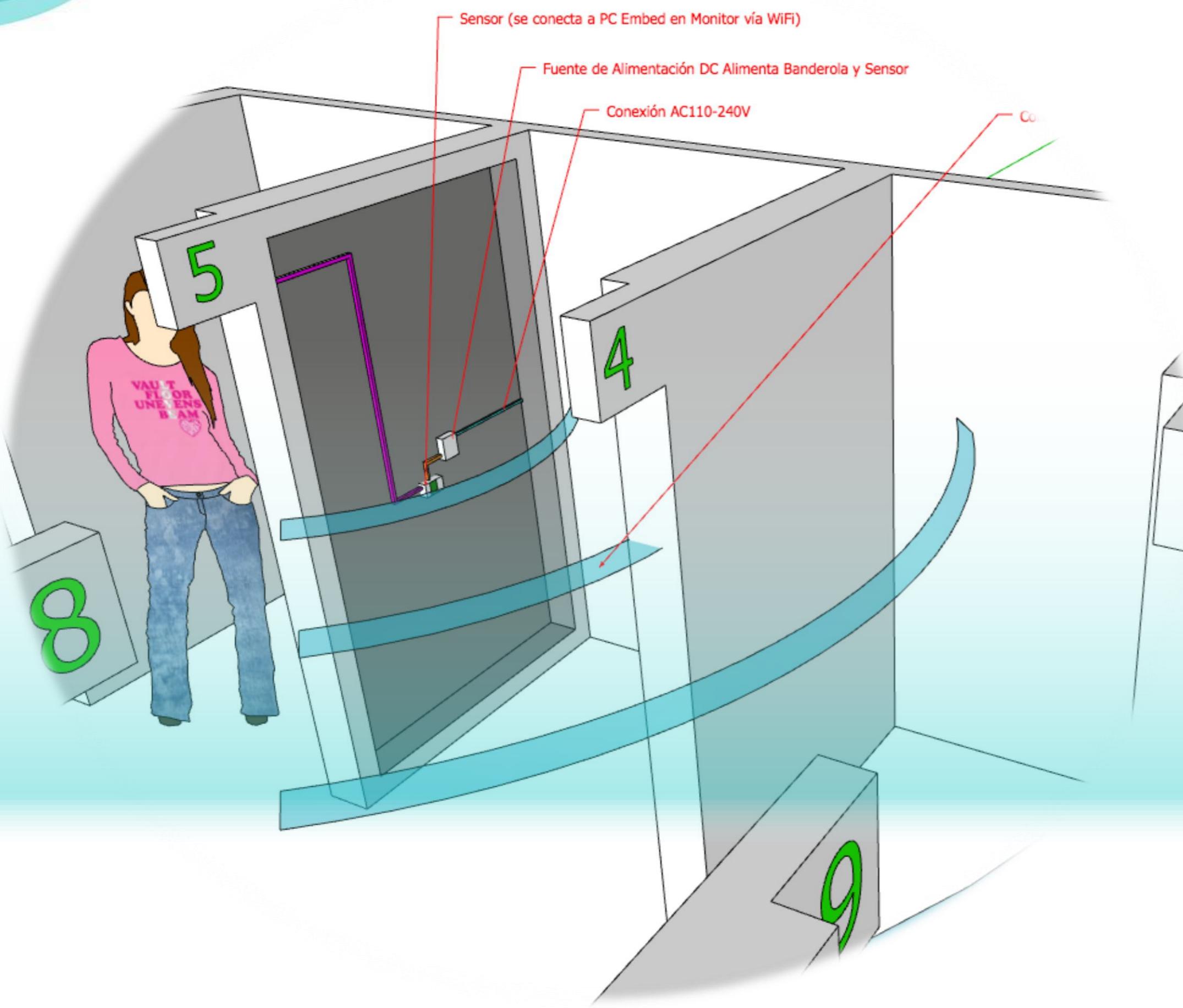
Charging Station for Powerbanks with 3in1 connector anti-theft



charge

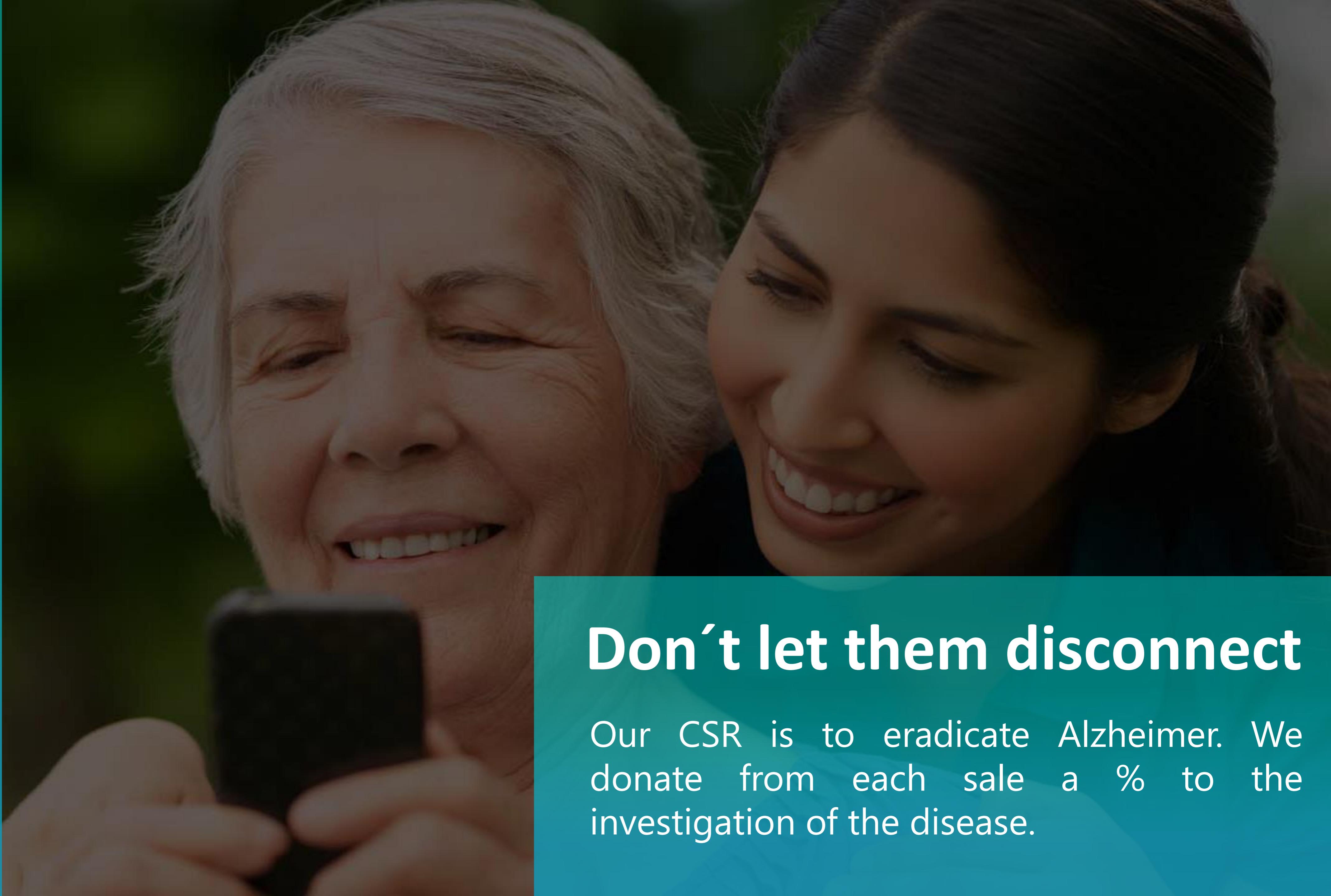


Working in a new digital fitting room.



- Economic
- Easy to install
- Minimum pre-installation conditions.in local
- Maximum reliability
- Scalability
- Use of IoT technologies

hangup



Don't let them disconnect

Our CSR is to eradicate Alzheimer. We donate from each sale a % to the investigation of the disease.

Contact.

Don't hesitate to contact us if you would like further information.



Address

Calle Cristóbal Bordiú, 13
28007 Madrid
(España)



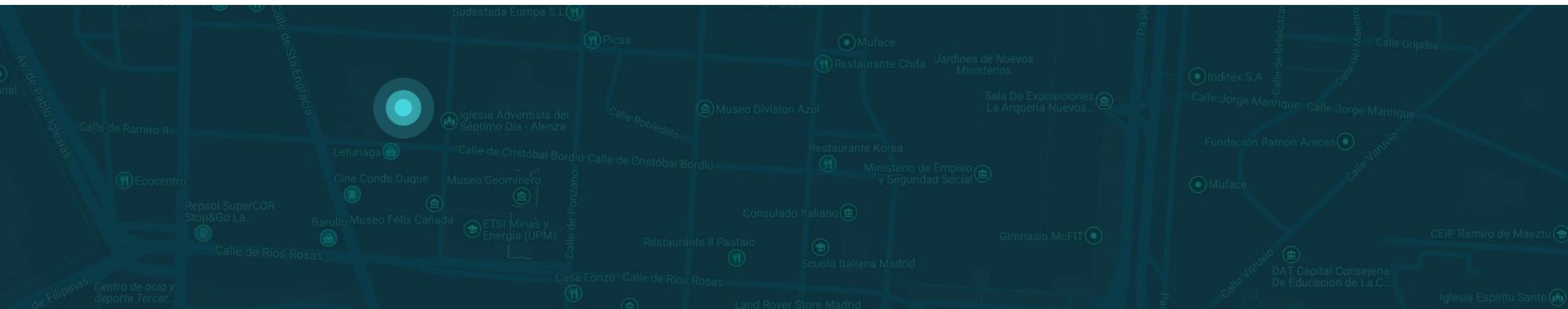
Contact

Email: info@chagy.com
Laura: laura@chagy.com
Héctor: morell@chagy.com



Phone

Office: +34 910 882 236
Laura: +34 618 074 287
Héctor: +34 661 793 830





Thank you!