



- **OVERVIEW OF HOMOIOSCURE**

It's about giving more comfortable service to people who suffer because of their illnesses or any kind of health issues. Our team will give the maximum support via online/offline as well as door step medical service, pathology lab collect samples from patient's home, Delivery of medicines within specific time limit, students interested in medical field can solve any type of queries from our experts, book an appointment for clinics, multispecialty hospitals, etc, patient having any doubts regarding their health will be solved within 30 minutes, medical books library for medicos.

- **PROBLEM DEFINITION**

As per our survey:

1. Initially people said, that they have to pay more if doctors visit at their door step or if doctor have time than only he'll come in emergency cases.
2. For prescribed medicine given by the physician the patient have to visit the pharmacy by their own and they even don't get any discount.
3. Students after their medical entrance result get confused a lot in selecting a proper medical college and they don't get a proper solution for it, even medicos having low socio-economic status cannot afford expensive medical books.
4. No expert interaction for students,patients,physicians,pharmacists,non-medicos,etc
5. No funds to start our business.

- **YOUR SOLUTION**

As per our survey:

1. We asked people, if they get doctors at their door step for their illness within their affordable price, they agreed and demanded for the service.
2. Prescribed medicines with discount at patient's home within specific time limit.
3. Students can find best medical colleges with ranking/rating worldwide, for medicos they can study online, even they can subscribe for library service.
4. Expert advice for students, patients, physicians, pharmacists, non-medicos within specific time.
5. One partner started doing job and invested all the money for business activity. After coming home from his duty we sit together and worked hard for developing beta-version of our site. We personally did the survey by asking many people about our service (trains, buses, colleagues, relatives, friends, neighbors, market).

- **MARKET SIZING**

In modern and changing world where everyone is getting smarter and want every services at their door step. But in medical field this is the first time ever.

We found that most of the people say they can't afford fees to visit physician at door step.

People want all service at door step in specific time. We'll provide service at door step. Medicine cost is fixed at their **MRP**. No one gives discount and door step services.

Student say that they don't get any kind of authentic information about their carrier guidance and books library online as well as they can ask any question related to health and study directly.

When doctors prescribe any medicine, they are mostly available in one pharmacy which becomes difficult for the patient, otherwise he must go and search to some other medical store and take a similar medicine if its available in the store.

Pathology lab is available everywhere but most of the cases all the test is not available in most of the pathology labs. Either people must go for other labs which is far away from their location where they get a complete test and reports, that to it takes long time. Pathology lab charges more to come at home and collect the sample.

Our main motive is to see the facility of doctors and medicines both at door steps within affordable price that to within 30 minutes (connect doctor to patient).Expert advices for students as well as patients, pharmacists, non-medicos by physicians. Every service will have discounted rate including pathology lab. For students medical library, case records, best ranking worldwide medical colleges all in one place. According to our survey report many people (98%) demanded if they get this door step service than they will definitely use it. 1% doesn't want to see any doctors and remaining 1% doesn't want doctors to visit them at their home.

This Facility provides more efficient way to treat the patient, students, pathology lab, hospitals, and clinics which increase doctors and patients to come online, to be a part of changing world and grow/increase/reach to more people to give an opportunity for service. Day by day people will upgrade themselves and it's a complete solution for all medical needs.



- **COMPETITION (WITH DIFFERENCES BROUGHT OUT)**

Patanjali recently started their service in this field. They kept physician at every store and even they charge more, although physician comes on particular days and specific time. No other facilities for students, patients, physicians, pharmacists, non-medicos.

It's a complete portal. We are offering the most use full service to our society in the medical field which will again bring back the history. We have our doctors panel **on/off line** which support 24 X 7 and people can find doctor, pharmacy, books store at their nearby area. Also we have pharmacy, pathology lab service to collect sample at door step, student's portal it includes books library, search for medical colleges, case records/history online, chat with our experts & students. All these service at door step. One click solution at patient's doorstep.

- **CUSTOMER TRACTION**

Homoioscure team conducted a survey which starts in Mumbai. We always believe in real data collection about our service, in this survey we ask to most of the people in local trains, buses & even our relatives about our services & than we found that majority of people want this service at their door step they say it is a best service ever we have seen.

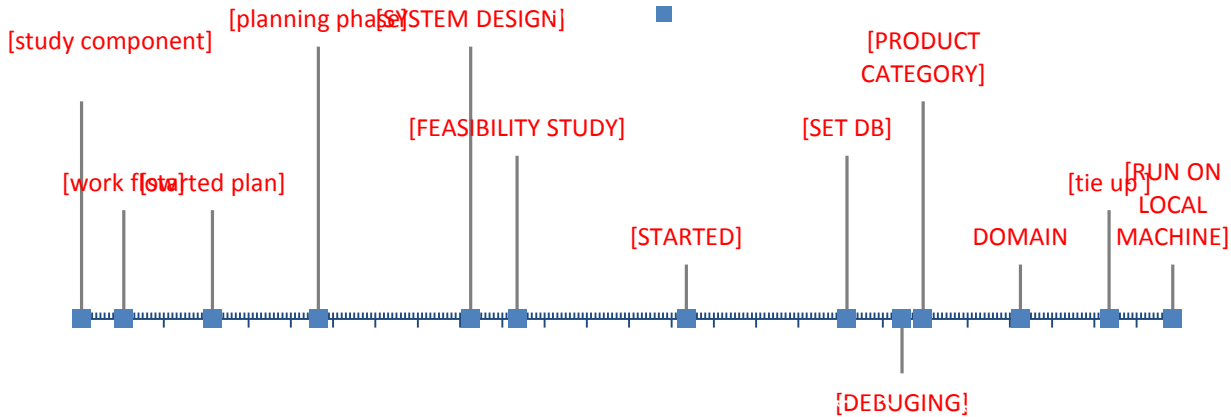
- **FINANCIAL PROJECTIONS**

Please see the Financial Projections

- **FUNDING ASK AND ITS USE**

4thousand 8 hundred million dollars we ask to you and how it use please see the Financial Projections for further more information.

Homoioscure Project Timeline



Homoioscure Milestones

Date	Milestone	Assigned To	Position
8/15/2016	Project Start		20
8/25/2016	work flow	DEBOLINA	10
9/15/2016	started plan	DEBOLINA	10
10/10/2016	planining phase	PRINCE	25
11/15/2016	system design	DEBOLINA	25
11/26/2016	feasiblity	DEBOLINA	15
1/5/2017	started plan	PRINCE	5
2/12/2017	set db	PRINCE	15
2/25/2017	debuging	PRINCE	-5
3/2/2017	product category	PRINCE	20
3/25/2017	domain	DEBOLINA	5
4/15/2017	tie up	DEBOLINA & prince	10
4/30/2017	run on machines		5