



- Sales
- Customers
- Store
- Product

Overview

Month Name

All

Year

All

Total Sales

\$55.76M

vs last year

0.0%

Total Profit

\$32.66M

vs last year

0.0%

Units Sold

198K

vs last year

0.0%

Unique Customers

15K

vs last year

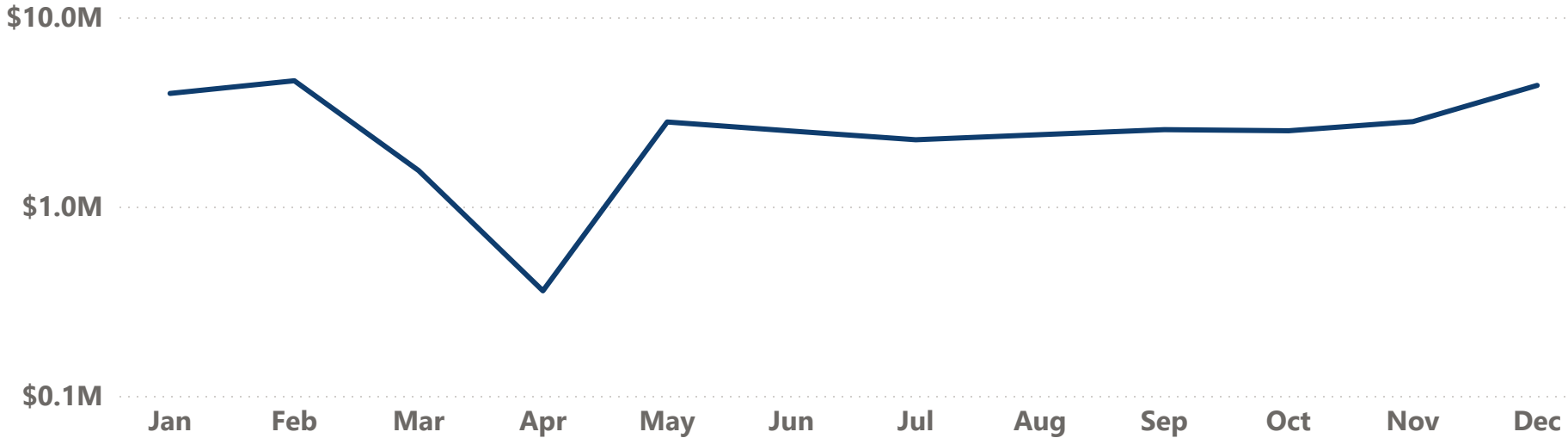
0.0%

Total Sales

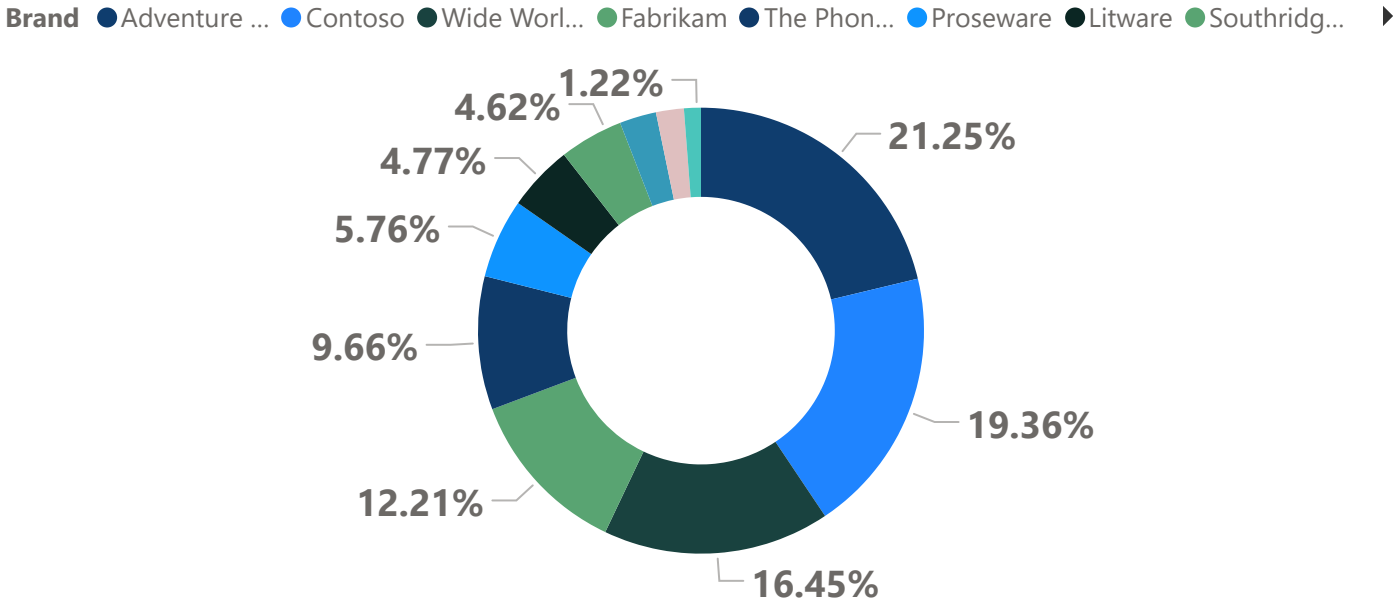
Total Profit

Units Sold

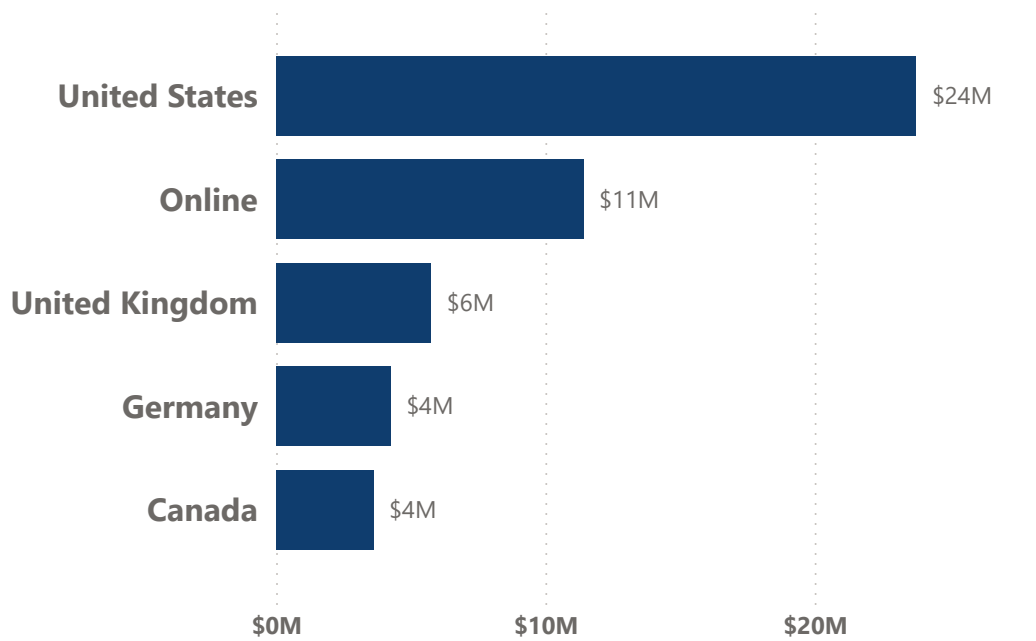
Total Profit by Month Name Short



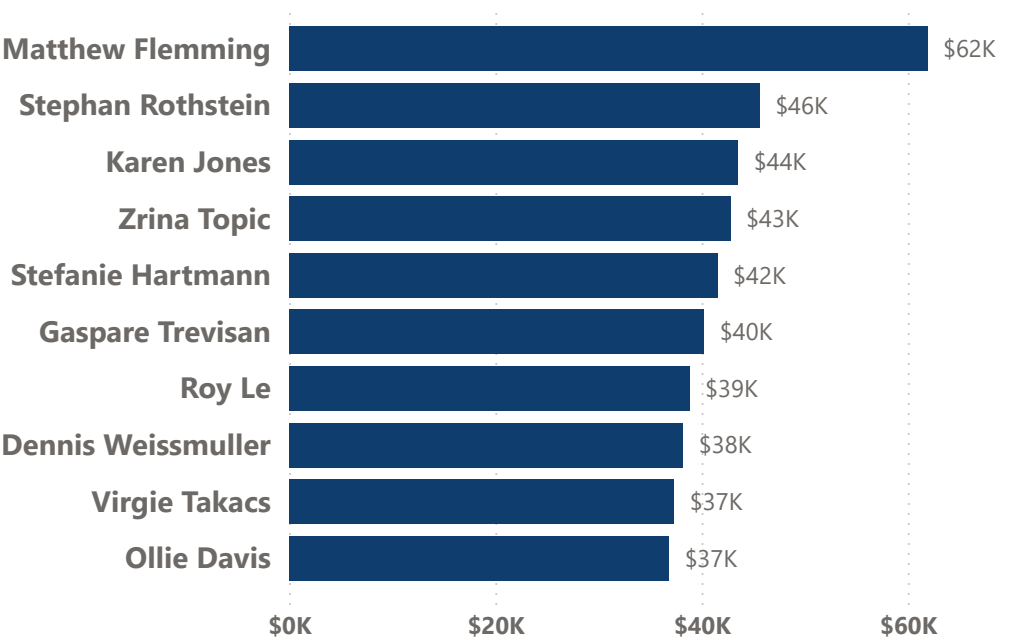
Total Sales by Brand



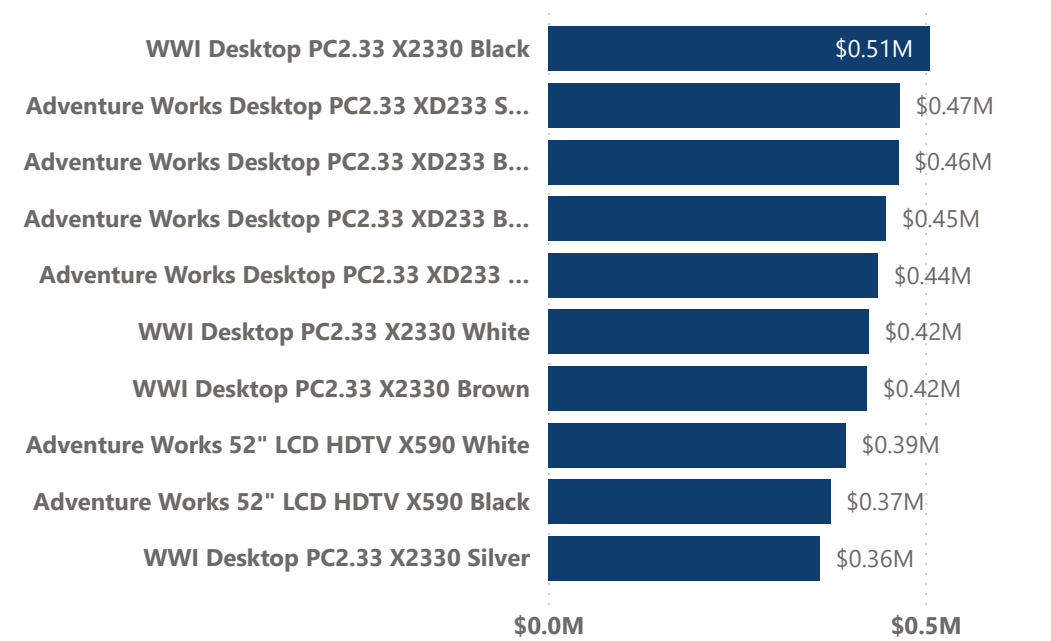
Total Sales by Country




Total Sales by Top 10 Customer Name



Total Sales by Top 10 Product Name





Sales

Customers

Store

Product

Customer Analysis

Month Name

▼


All▼

Year

▼

All▼

CustomerKey	Name	Total Sales	Total Profit	Profit Margin	Units Sold
845621	Aagje Maring	\$2,040.50	\$1,097.85	53.80%	27
1063458	Aaliyah Hill	\$2,502.00	\$1,673.04	66.87%	4
1116892	Aaliyah Potts	\$7,017.55	\$4,536.03	64.64%	12
1170694	Aaliyah Richards	\$3,903.40	\$2,029.57	51.99%	13
1020703	Aaliyah Wong	\$10,971.00	\$5,684.54	51.81%	27
1938588	Aamu Sutinen	\$3,669.74	\$1,982.06	54.01%	18
1996019	Aapo Monto	\$7,457.45	\$4,378.66	58.72%	28
806791	Aäron Blokdijk	\$17,379.80	\$11,570.35	66.57%	12
1021674	Aaron Booth	\$3,491.36	\$1,973.15	56.52%	22
1603055	Aaron Brock	\$1,967.93	\$1,051.00	53.41%	13
1013352	Aaron Chamberlain	\$1,351.97	\$764.52	56.55%	5
1190713	Aaron Gibbs	\$13,233.32	\$8,421.38	63.64%	27
1397652	Aaron Hinnenkamp	\$2,673.81	\$1,786.12	66.80%	7
1803547	Aaron Hosley	\$354.90	\$200.74	56.56%	10
935232	Aaron Hughes	\$15,177.35	\$9,435.38	62.17%	38
259407	Aaron Johnson	\$3,986.77	\$2,320.81	58.21%	25
32037	Aaron Knopwood	\$3,240.13	\$1,708.10	52.72%	19
284346	Aaron Larry	\$1,226.40	\$661.10	53.91%	11
1706433	Aaron Macdonald	\$5,859.69	\$3,125.54	53.34%	21
1212385	Aaron Mitchell	\$16,388.06	\$9,841.12	60.05%	55
1536206	Aaron Pettit	\$7,469.90	\$4,485.97	60.05%	28
1790611	Aaron Santiago	\$6,517.63	\$3,384.09	51.92%	19
814141	Aäron Sitaram	\$1,242.90	\$634.66	51.06%	20
1251726	Aaron Taylor	\$4,007.65	\$2,149.39	53.63%	38
1097307	Aaron Thomas	\$1,883.00	\$1,017.10	54.01%	7
Total		\$55,755,479.59	\$32,662,688.38	58.58%	197757



Sales

Customers

Store

Product

Store Analysis


Month Name

All

Year

All

StoreKey	Country	Total Store Square Meters	Total Sales	Total Profit	Profit Margin	Units Sold
1	Australia	595.00	\$243,029.93	\$141,355.64	58.16%	871
2	Australia	665.00	\$15,175.99	\$9,512.61	62.68%	61
3	Australia	2,000.00				
4	Australia	2,000.00	\$442,475.02	\$266,371.65	60.20%	1286
5	Australia	2,000.00	\$859,678.19	\$509,957.49	59.32%	2944
6	Australia	2,000.00	\$538,781.94	\$316,432.48	58.73%	1923
10	Canada	1,210.00	\$1,043,185.80	\$606,299.20	58.12%	3909
11	Canada	1,210.00				
7	Canada	1,105.00				
8	Canada	2,105.00	\$1,232,225.93	\$723,081.21	58.68%	4188
9	Canada	1,500.00	\$1,336,150.06	\$774,757.55	57.98%	4894
12	France	350.00	\$183,091.04	\$107,084.53	58.49%	748
13	France	245.00	\$150,925.12	\$88,957.65	58.94%	592
14	France	350.00	\$105,714.05	\$63,591.55	60.15%	361
15	France	400.00	\$205,119.67	\$118,097.69	57.58%	715
16	France	385.00	\$199,009.69	\$119,915.80	60.26%	683
17	France	350.00	\$159,607.50	\$92,449.65	57.92%	626
18	France	310.00	\$226,078.88	\$135,077.79	59.75%	607
19	Germany	1,295.00	\$576,574.93	\$339,560.88	58.89%	1973
20	Germany	1,715.00	\$388,594.07	\$231,529.12	59.58%	1423
21	Germany	560.00	\$402,274.12	\$234,810.76	58.37%	1351
22	Germany	2,000.00	\$652,984.86	\$382,421.64	58.57%	2409
23	Germany	1,365.00	\$615,040.59	\$359,221.10	58.41%	2172
24	Germany	1,855.00	\$673,559.95	\$395,424.75	58.71%	2257
25	Germany	1 610.00				
Total		92,545.00	\$55,755,479.59	\$32,662,688.38	58.58%	197757



Sales

Customers

Store

Product

Product Analysis

Month Name

All

Year

2016

Brand

☐ A. Datum

☐ Adventure Works

☐ Contoso

☐ Fabrikam

☐ Litware

☐ Northwind Traders

☐ Proseware

☐ Southridge Video

☐ Tailspin Toys

☐ The Phone Company

☐ Wide World Importers

Category

☐ Audio

☐ Cameras and camcorders

☐ Cell phones

☐ Computers

☐ Games and Toys

☐ Home Appliances

☐ Music, Movies and Audio ...

☐ TV and Video

ProductKey	Product Name	Total Sales	Total Profit	Profit Margin	Units Sold
1037	A. Datum Advanced Digital Camera M300 Azure	\$188.50	\$101.82	54.02%	1
953	A. Datum Advanced Digital Camera M300 Black	\$188.50	\$101.82	54.02%	1
967	A. Datum Advanced Digital Camera M300 Grey	\$1,319.50	\$712.74	54.02%	5
1009	A. Datum Advanced Digital Camera M300 Orange	\$1,508.00	\$814.56	54.02%	5
981	A. Datum Advanced Digital Camera M300 Pink	\$1,508.00	\$814.56	54.02%	5
1032	A. Datum All in One Digital Camera M200 Azure	\$1,880.00	\$1,015.50	54.02%	5
1018	A. Datum All in One Digital Camera M200 Green	\$1,316.00	\$710.85	54.02%	5
962	A. Datum All in One Digital Camera M200 Grey	\$3,760.00	\$2,031.00	54.02%	15
1004	A. Datum All in One Digital Camera M200 Orange	\$188.00	\$101.55	54.02%	1
976	A. Datum All in One Digital Camera M200 Pink	\$3,008.00	\$1,624.80	54.02%	15
990	A. Datum All in One Digital Camera M200 Silver	\$188.00	\$101.55	54.02%	1
1038	A. Datum Bridge Digital Camera M300 Azure	\$1,869.00	\$1,009.50	54.01%	5
954	A. Datum Bridge Digital Camera M300 Black	\$186.90	\$100.95	54.01%	1
968	A. Datum Bridge Digital Camera M300 Grey	\$1,682.10	\$908.55	54.01%	5
1010	A. Datum Bridge Digital Camera M300 Orange	\$934.50	\$504.75	54.01%	5
982	A. Datum Bridge Digital Camera M300 Pink	\$560.70	\$302.85	54.01%	5
996	A. Datum Bridge Digital Camera M300 Silver	\$560.70	\$302.85	54.01%	5
1028	A. Datum Compact Digital Camera M200 Azure	\$387.00	\$209.04	54.02%	5
944	A. Datum Compact Digital Camera M200 Black	\$129.00	\$69.68	54.02%	1
1014	A. Datum Compact Digital Camera M200 Green	\$387.00	\$209.04	54.02%	5
1000	A. Datum Compact Digital Camera M200 Orange	\$387.00	\$209.04	54.02%	5
972	A. Datum Compact Digital Camera M200 Pink	\$129.00	\$69.68	54.02%	1
986	A. Datum Compact Digital Camera M200 Silver	\$3,096.00	\$1,672.32	54.02%	15
1035	A. Datum Consumer Digital Camera E100 Azure	\$1,124.00	\$550.96	49.02%	5
951	A. Datum Consumer Digital Camera E100 Black	\$1,577.00	\$824.56	52.32%	5
Total		\$6,946,793.56	\$4,107,000.47	59.12%	200