

# PRIVACY POLICY

**Startup Consulting LLC**

**Effective Date: January 1, 2025**

**Last Updated: August 8, 2025**

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## 1. INTRODUCTION

Startup Consulting LLC ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us in any capacity.

### **Contact Information:**

- Company: Startup Consulting LLC
  - Location: Miami, Florida, United States
  - Email: [info@stertups.net](mailto:info@stertups.net)
  - Phone: (786) 309-8161
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## 2. INFORMATION WE COLLECT

### **2.1 Personal Information**

We may collect personal information that you voluntarily provide to us, including:

- Name and contact information (email address, phone number, mailing address)
- Business information (company name, job title, industry)
- Communication preferences
- Payment information (processed through secure third-party processors)
- Any information you provide in contact forms, consultations, or correspondence

### **2.2 Automatically Collected Information**

When you visit our website, we may automatically collect:

- IP address and location data
- Browser type and version
- Operating system
- Referring website

- Pages viewed and time spent on our site
- Device information
- Cookies and similar tracking technologies

## **2.3 Business Information**

In providing our services, we may access:

- Business email accounts (Google Workspace, Office 365)
  - Social media account information
  - Website analytics data
  - Business documents and files (with explicit permission)
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## **3. HOW WE USE YOUR INFORMATION**

We use collected information for the following purposes:

### **3.1 Service Delivery**

- Providing technology consulting services
- Setting up and migrating Google Workspace and Office 365 systems
- Managing social media accounts and campaigns
- Providing virtual assistant services
- Customer support and communication

### **3.2 Business Operations**

- Processing payments and maintaining records
- Improving our website and services
- Sending service-related communications
- Marketing our services (with your consent)
- Legal compliance and business protection

### **3.3 Analytics and Improvement**

- Website performance analysis
  - Service quality improvement
  - Understanding user preferences and behavior
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## **4. INFORMATION SHARING AND DISCLOSURE**

### **4.1 Service Providers**

We may share information with trusted third-party service providers who assist us in:

- Website hosting and maintenance
- Email marketing and communication
- Payment processing
- Analytics and reporting
- Cloud storage and backup services

### **4.2 Business Transfers**

Information may be transferred in connection with any merger, sale, or acquisition of our business.

### **4.3 Legal Requirements**

We may disclose information when required by law, court order, or government regulation, or to protect our rights, property, or safety.

### **4.4 Consent-Based Sharing**

We may share information with your explicit consent for specific purposes.

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## **5. DATA SECURITY**

We implement appropriate technical and organizational security measures to protect your information, including:

- Secure data transmission (SSL encryption)
- Access controls and authentication
- Regular security assessments
- Employee training on data protection
- Secure cloud storage solutions

However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

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## **6. DATA RETENTION**

We retain personal information for as long as necessary to:

- Fulfill the purposes outlined in this policy
- Comply with legal obligations
- Resolve disputes and enforce agreements
- Provide ongoing services

Business records and communications are typically retained for 7 years or as required by law.

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## **7. YOUR RIGHTS AND CHOICES**

### **7.1 Access and Correction**

You have the right to:

- Request access to your personal information
- Correct inaccurate or incomplete information
- Request deletion of your information (subject to legal and business requirements)

### **7.2 Communication Preferences**

You may:

- Opt out of marketing communications
- Update your communication preferences
- Unsubscribe from newsletters and promotional emails

### **7.3 Cookies and Tracking**

You can:

- Modify browser settings to reject cookies
  - Use browser privacy modes
  - Opt out of analytics tracking where available
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## **8. THIRD-PARTY SERVICES**

Our website and services may integrate with third-party platforms including:

- Google Workspace and Google services
- Microsoft Office 365

- Social media platforms
- Analytics providers
- Payment processors

These third parties have their own privacy policies, and we encourage you to review them.

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## **9. INTERNATIONAL DATA TRANSFERS**

As a Miami-based company, we primarily operate within the United States. However, some service providers may process data internationally. We ensure appropriate safeguards are in place for any international transfers.

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## **10. CHILDREN'S PRIVACY**

Our services are not directed to individuals under 13 years of age. We do not knowingly collect personal information from children under 13.

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## **11. CALIFORNIA PRIVACY RIGHTS**

California residents have additional rights under the California Consumer Privacy Act (CCPA), including:

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt out of the sale of personal information
- Right to non-discrimination

To exercise these rights, contact us using the information provided above.

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## **12. CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy periodically. We will notify you of material changes by:

- Posting the updated policy on our website
  - Sending email notifications to registered users
  - Updating the "Last Updated" date
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## **13. CONTACT US**

For questions about this Privacy Policy or our privacy practices, contact us at:

**Stertup Consulting LLC**

Miami, Florida

Email: [info@stertups.net](mailto:info@stertups.net)

Phone: (786) 309-8161

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*This Privacy Policy is designed to comply with applicable privacy laws including CCPA, GDPR (where applicable), and other relevant regulations. For specific legal advice, consult with a qualified attorney.*