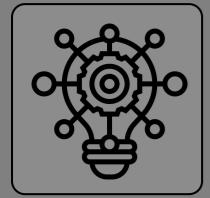


## Pages



Home



Key Insights



Performance Insights



Profit Analysis

## Filters

2017	2018	2019	2020
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### Month Filter

- Select all
- January
- February
- March
- April
- May

**336,0MzŁ!**  
LY: 413,7M (-18.77%)  
Revenue

**847K**  
Sales Qty

**10,5MzŁ**  
Total Profit Margin

Show PMC%  
RC% TABLE

Delhi NCR 51,0%

Mumbai 15,5%

Ahmedabad 14,0%

Bhopal 6,8%

Nagpur 6,1%

Kochi 2,1%

Chennai 1,5%

Kanpur 1,2%

Hyderabad 0,8%

Patna 0,3%

Lucknow 0,3%

Surat 0,2%

Bhubaneshwar 0,1%

Profit % by Markets

Lucknow 8,3%

Patna 7,4%

Bhubaneshwar 6,6%

Bhopal 5,5%

Kochi 3,4%

Delhi NCR 3,1%

Ahmedabad 3,0%

Kanpur 3,0%

Chennai 2,7%

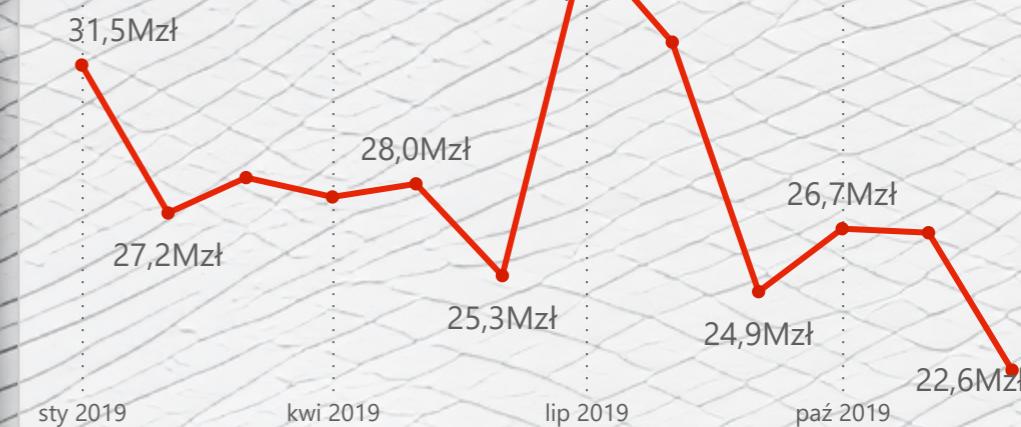
Mumbai 2,5%

Nagpur 2,4%

Surat -0,6%

Hyderabad -1,5%

## Revenue Trend



Customer	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	7,0MzŁ	2,1%	-1,1%	-1,6%
All-Out	2,1MzŁ	0,6%	0,9%	4,6%
Atlas Stores	6,4MzŁ	1,9%	1,1%	1,9%
Control	10,0MzŁ	3,0%	4,5%	4,7%
Electricalsara Stores	138,5MzŁ	41,2%	45,4%	3,4%
Electricalsbea Stores	0,2MzŁ	0,0%	-0,1%	-4,3%
Electricalslance Stores	1,1MzŁ	0,3%	-0,5%	-5,2%
Electricalslytical	17,1MzŁ	5,1%	3,5%	2,2%
Electricalsociety	4,6MzŁ	1,4%	0,7%	1,5%
Electricalsopedia Stores	3,9MzŁ	1,2%	1,5%	4,0%
Electricalsquipo Stores	0,4MzŁ	0,1%	0,0%	1,4%
Elite	1,1MzŁ	0,3%	0,7%	7,5%
Epic Stores	7,1MzŁ	2,1%	1,7%	2,6%
Excel Stores	18,5MzŁ	5,5%	2,6%	1,5%
Expression	0,2MzŁ	0,1%	0,1%	6,9%
Flawless Stores	3,2MzŁ	1,0%	0,7%	2,2%
Forward Stores	7,3MzŁ	2,2%	2,1%	3,0%
<b>Total</b>	<b>336,0MzŁ</b>	<b>100,0%</b>	<b>100,0%</b>	<b>3,1%</b>

LY = Last Year | RC% = Revenue Contribution | PMC% = Profit Margin Contribution