

# eValuate Report (Public) - Fall 2014

Course: MKT 3323-001 / SCM 3323-001

College of Business

Section Title: Purchasing and Buyer Behavior

Instructor: Aaron Gleiberman

Total Enrollment: 61

Course Level: 3000

Section Size: Large 26-9999

| Question                                                                              | Level       | Mean Response | Median Response | Standard Deviation | ZScore | Responses | Percent #1 | Percent #2 | Percent #3 | Percent #4 | Percent #5 | Dept Rank | College Rank |
|---------------------------------------------------------------------------------------|-------------|---------------|-----------------|--------------------|--------|-----------|------------|------------|------------|------------|------------|-----------|--------------|
| 1. The course was well organized                                                      | INDIVIDUAL  | 4.52778       | 5               | 0.69636            |        | 36        | 0.00       | 0.00       | 11.11      | 25.00      | 63.89      | 86.67     | 69.12        |
|                                                                                       | DEPARTMENT  | 4.07167       | 4               | 0.94008            |        | 586       | 1.88       | 6.48       | 10.07      | 45.73      | 35.84      |           |              |
|                                                                                       | SIMILAR_COL | 4.00058       | 4               | 1.01263            | 0.34   | 1,732     | 3.06       | 7.16       | 11.37      | 43.48      | 34.93      |           |              |
|                                                                                       | COLLEGE     | 3.99487       | 4               | 1.05325            | 0.37   | 4,875     | 3.61       | 7.53       | 11.47      | 40.55      | 36.84      |           |              |
| 2. Instructor made good use of examples and illustrations                             | INDIVIDUAL  | 4.75000       | 5               | 0.55420            |        | 36        | 0.00       | 0.00       | 5.56       | 13.89      | 80.56      | 93.33     | 85.29        |
|                                                                                       | DEPARTMENT  | 4.15726       | 4               | 1.00302            |        | 585       | 2.56       | 5.81       | 10.77      | 35.04      | 45.81      |           |              |
|                                                                                       | SIMILAR_COL | 3.96813       | 4               | 1.10421            | 0.53   | 1,726     | 4.17       | 8.23       | 12.86      | 36.10      | 38.64      |           |              |
|                                                                                       | COLLEGE     | 4.00615       | 4               | 1.08216            | 0.55   | 4,875     | 3.94       | 7.12       | 13.25      | 35.77      | 39.92      |           |              |
| 3. Instructor stimulated class participation                                          | INDIVIDUAL  | 4.80556       | 5               | 0.40139            |        | 36        | 0.00       | 0.00       | 0.00       | 19.44      | 80.56      | 100.00    | 94.12        |
|                                                                                       | DEPARTMENT  | 3.97436       | 4               | 1.14274            |        | 585       | 4.27       | 9.57       | 12.14      | 32.48      | 41.54      |           |              |
|                                                                                       | SIMILAR_COL | 3.87963       | 4               | 1.18056            | 0.68   | 1,728     | 5.79       | 9.14       | 14.24      | 32.99      | 37.85      |           |              |
|                                                                                       | COLLEGE     | 3.92531       | 4               | 1.13467            | 0.71   | 4,860     | 4.75       | 7.86       | 16.28      | 32.33      | 38.79      |           |              |
| 4. Instructor encouraged questions and answered them effectively                      | INDIVIDUAL  | 4.58333       | 5               | 0.73193            |        | 36        | 0.00       | 0.00       | 13.89      | 13.89      | 72.22      | 66.67     | 64.71        |
|                                                                                       | DEPARTMENT  | 4.04460       | 4               | 0.99556            |        | 583       | 1.72       | 6.69       | 16.98      | 34.65      | 39.97      |           |              |
|                                                                                       | SIMILAR_COL | 3.96806       | 4               | 1.09546            | 0.37   | 1,722     | 3.77       | 8.13       | 14.58      | 34.55      | 38.97      |           |              |
|                                                                                       | COLLEGE     | 4.00371       | 4               | 1.08819            | 0.43   | 4,850     | 3.88       | 7.11       | 14.41      | 33.96      | 40.64      |           |              |
| 7. Instructor gave useful and timely feedback on the results of assignments and exams | INDIVIDUAL  | 4.58333       | 5               | 0.76997            |        | 36        | 0.00       | 2.78       | 8.33       | 16.67      | 72.22      | 93.33     | 70.59        |
|                                                                                       | DEPARTMENT  | 4.14777       | 4               | 0.91393            |        | 582       | 1.89       | 4.30       | 11.17      | 42.44      | 40.21      |           |              |
|                                                                                       | SIMILAR_COL | 3.97329       | 4               | 1.06793            | 0.38   | 1,722     | 3.72       | 7.67       | 13.07      | 38.68      | 36.88      |           |              |
|                                                                                       | COLLEGE     | 3.99588       | 4               | 1.09005            | 0.41   | 4,857     | 3.89       | 7.16       | 14.76      | 33.83      | 40.35      |           |              |

| Response Key                                                                          |  |                                                                                 |
|---------------------------------------------------------------------------------------|--|---------------------------------------------------------------------------------|
| 1. The course was well organized                                                      |  | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 2. Instructor made good use of examples and illustrations                             |  | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 3. Instructor stimulated class participation                                          |  | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 4. Instructor encouraged questions and answered them effectively                      |  | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 7. Instructor gave useful and timely feedback on the results of assignments and exams |  | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |