

eValuate Report (Public) - Fall 2014

Course: MKT 4523-001

College of Business

Section Title: International Marketing

Instructor: Olalekan Seriki

Total Enrollment: 36

Course Level: 4000

Section Size: Large 26-9999

| Question | Level | Mean Response | Median Response | Standard Deviation | ZScore | Responses | Percent #1 | Percent #2 | Percent #3 | Percent #4 | Percent #5 | Dept Rank | College Rank |
|---|-------------|---------------|-----------------|--------------------|--------|-----------|------------|------------|------------|------------|------------|-----------|--------------|
| 1. The course was well organized | INDIVIDUAL | 4.16000 | 4 | 1.02794 | | 25 | 4.00 | 4.00 | 8.00 | 40.00 | 44.00 | 66.67 | 63.16 |
| | DEPARTMENT | 3.92593 | 4 | 0.96387 | | 108 | 1.85 | 7.41 | 16.67 | 44.44 | 29.63 | | |
| | SIMILAR_COL | 3.98630 | 4 | 1.01836 | 0.12 | 511 | 3.13 | 7.05 | 12.52 | 42.66 | 34.64 | | |
| | COLLEGE | 3.99487 | 4 | 1.05325 | -0.00 | 4,875 | 3.61 | 7.53 | 11.47 | 40.55 | 36.84 | | |
| 2. Instructor made good use of examples and illustrations | INDIVIDUAL | 4.28000 | 4 | 0.97980 | | 25 | 4.00 | 4.00 | 0.00 | 44.00 | 48.00 | 66.67 | 52.63 |
| | DEPARTMENT | 3.92593 | 4 | 1.17373 | | 108 | 5.56 | 8.33 | 13.89 | 32.41 | 39.81 | | |
| | SIMILAR_COL | 4.00196 | 4 | 1.06101 | 0.04 | 510 | 3.33 | 7.84 | 12.55 | 37.84 | 38.43 | | |
| | COLLEGE | 4.00615 | 4 | 1.08216 | 0.07 | 4,875 | 3.94 | 7.12 | 13.25 | 35.77 | 39.92 | | |
| 3. Instructor stimulated class participation | INDIVIDUAL | 4.32000 | 5 | 1.10755 | | 25 | 4.00 | 4.00 | 12.00 | 16.00 | 64.00 | 66.67 | 47.37 |
| | DEPARTMENT | 4.13889 | 5 | 1.21100 | | 108 | 5.56 | 6.48 | 13.89 | 16.67 | 57.41 | | |
| | SIMILAR_COL | 3.96275 | 4 | 1.12158 | 0.11 | 510 | 3.92 | 8.82 | 14.71 | 32.16 | 40.39 | | |
| | COLLEGE | 3.92531 | 4 | 1.13467 | 0.25 | 4,860 | 4.75 | 7.86 | 16.28 | 32.33 | 38.79 | | |
| 4. Instructor encouraged questions and answered them effectively | INDIVIDUAL | 4.52000 | 5 | 0.91833 | | 25 | 4.00 | 0.00 | 4.00 | 24.00 | 68.00 | 66.67 | 68.42 |
| | DEPARTMENT | 3.84259 | 4 | 1.33369 | | 108 | 10.19 | 7.41 | 13.89 | 25.00 | 43.52 | | |
| | SIMILAR_COL | 4.00977 | 4 | 1.14758 | 0.27 | 512 | 5.27 | 7.62 | 10.74 | 33.59 | 42.77 | | |
| | COLLEGE | 4.00371 | 4 | 1.08819 | 0.37 | 4,850 | 3.88 | 7.11 | 14.41 | 33.96 | 40.64 | | |
| 7. Instructor gave useful and timely feedback on the results of assignments and exams | INDIVIDUAL | 4.40000 | 5 | 0.86603 | | 25 | 4.00 | 0.00 | 0.00 | 44.00 | 52.00 | 66.67 | 68.42 |
| | DEPARTMENT | 3.78704 | 4 | 1.15241 | | 108 | 5.56 | 9.26 | 17.59 | 36.11 | 31.48 | | |
| | SIMILAR_COL | 4.00196 | 4 | 1.08736 | 0.16 | 511 | 3.13 | 8.61 | 14.29 | 32.88 | 41.10 | | |
| | COLLEGE | 3.99588 | 4 | 1.09005 | 0.24 | 4,857 | 3.89 | 7.16 | 14.76 | 33.83 | 40.35 | | |

| Response Key | |
|---|---|
| 1. The course was well organized | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 2. Instructor made good use of examples and illustrations | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 3. Instructor stimulated class participation | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 4. Instructor encouraged questions and answered them effectively | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |
| 7. Instructor gave useful and timely feedback on the results of assignments and exams | 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree |