

eValuate Report (Public) - Fall 2014

Course: MKT 3343-900

College of Business

Section Title: Retailing Management

Instructor: Qiong Wang

Total Enrollment: 20

Course Level: 3000

Section Size: Small 0-25

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. The course was well organized	INDIVIDUAL	4.71429	5	0.46881		14	0.00	0.00	0.00	28.57	71.43	100.00	81.25
	DEPARTMENT	3.45455	4	1.37138		33	9.09	21.21	15.15	24.24	30.30		
	SIMILAR_COL	3.57426	4	1.22757	0.69	101	6.93	14.85	18.81	32.67	26.73		
	COLLEGE	3.99487	4	1.05325	0.56	4,875	3.61	7.53	11.47	40.55	36.84		
2. Instructor made good use of examples and illustrations	INDIVIDUAL	4.57143	5	0.85163		14	0.00	7.14	0.00	21.43	71.43	100.00	68.75
	DEPARTMENT	3.60606	4	1.24848		33	9.09	9.09	21.21	33.33	27.27		
	SIMILAR_COL	3.83168	4	1.10516	0.57	101	3.96	8.91	19.80	34.65	32.67		
	COLLEGE	4.00615	4	1.08216	0.37	4,875	3.94	7.12	13.25	35.77	39.92		
3. Instructor stimulated class participation	INDIVIDUAL	4.64286	5	0.84190		14	0.00	7.14	0.00	14.29	78.57	100.00	75.00
	DEPARTMENT	3.63636	4	1.27029		33	6.06	18.18	12.12	33.33	30.30		
	SIMILAR_COL	3.95050	4	1.10794	0.53	101	3.96	7.92	15.84	33.66	38.61		
	COLLEGE	3.92531	4	1.13467	0.56	4,860	4.75	7.86	16.28	32.33	38.79		
4. Instructor encouraged questions and answered them effectively	INDIVIDUAL	4.71429	5	0.82542		14	0.00	7.14	0.00	7.14	85.71	100.00	75.00
	DEPARTMENT	3.42424	4	1.32359		33	9.09	18.18	21.21	24.24	27.27		
	SIMILAR_COL	3.79208	4	1.17743	0.65	101	5.94	7.92	21.78	29.70	34.65		
	COLLEGE	4.00371	4	1.08819	0.56	4,850	3.88	7.11	14.41	33.96	40.64		
7. Instructor gave useful and timely feedback on the results of assignments and exams	INDIVIDUAL	4.85714	5	0.53452		14	0.00	0.00	7.14	0.00	92.86	100.00	87.50
	DEPARTMENT	3.72727	4	1.30558		33	6.06	15.15	18.18	21.21	39.39		
	SIMILAR_COL	4.09000	4	1.06453	0.75	100	3.00	6.00	16.00	29.00	46.00		
	COLLEGE	3.99588	4	1.09005	0.68	4,857	3.89	7.16	14.76	33.83	40.35		

Response Key

1. The course was well organized

1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree

2. Instructor made good use of examples and illustrations

1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree

3. Instructor stimulated class participation

1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree

4. Instructor encouraged questions and answered them effectively

1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree

7. Instructor gave useful and timely feedback on the results of assignments and exams

1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree