

# eValuate Report (Public) - Fall 2014

Course: MKT 4123-001

College of Business

Section Title: Negotiation and Selling

Total Enrollment: 34

Course Level: 4000

Instructor: Aubrey Jones

Section Size: Large 26-9999

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. The course was well organized	INDIVIDUAL	2.50000	2	1.37148		22	27.27	31.82	18.18	9.09	13.64	16.67	5.26
	DEPARTMENT	3.92593	4	0.96387		108	1.85	7.41	16.67	44.44	29.63		
	SIMILAR_COL	3.98630	4	1.01836	-1.42	511	3.13	7.05	12.52	42.66	34.64		
	COLLEGE	3.99487	4	1.05325	-1.68	4,875	3.61	7.53	11.47	40.55	36.84		
2. Instructor made good use of examples and illustrations	INDIVIDUAL	2.63636	2	1.36436		22	22.73	31.82	18.18	13.64	13.64	16.67	5.26
	DEPARTMENT	3.92593	4	1.17373		108	5.56	8.33	13.89	32.41	39.81		
	SIMILAR_COL	4.00196	4	1.06101	-1.56	510	3.33	7.84	12.55	37.84	38.43		
	COLLEGE	4.00615	4	1.08216	-1.60	4,875	3.94	7.12	13.25	35.77	39.92		
3. Instructor stimulated class participation	INDIVIDUAL	3.04545	3	1.32655		22	9.09	31.82	27.27	9.09	22.73	16.67	5.26
	DEPARTMENT	4.13889	5	1.21100		108	5.56	6.48	13.89	16.67	57.41		
	SIMILAR_COL	3.96275	4	1.12158	-1.18	510	3.92	8.82	14.71	32.16	40.39		
	COLLEGE	3.92531	4	1.13467	-0.95	4,860	4.75	7.86	16.28	32.33	38.79		
4. Instructor encouraged questions and answered them effectively	INDIVIDUAL	2.77273	3	1.54093		22	31.82	13.64	18.18	18.18	18.18	16.67	5.26
	DEPARTMENT	3.84259	4	1.33369		108	10.19	7.41	13.89	25.00	43.52		
	SIMILAR_COL	4.00977	4	1.14758	-1.54	512	5.27	7.62	10.74	33.59	42.77		
	COLLEGE	4.00371	4	1.08819	-1.36	4,850	3.88	7.11	14.41	33.96	40.64		
7. Instructor gave useful and timely feedback on the results of assignments and exams	INDIVIDUAL	3.54545	4	1.29935		22	13.64	4.55	18.18	40.91	22.73	16.67	15.79
	DEPARTMENT	3.78704	4	1.15241		108	5.56	9.26	17.59	36.11	31.48		
	SIMILAR_COL	4.00196	4	1.08736	-0.72	511	3.13	8.61	14.29	32.88	41.10		
	COLLEGE	3.99588	4	1.09005	-0.59	4,857	3.89	7.16	14.76	33.83	40.35		

Response Key	
1. The course was well organized	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
2. Instructor made good use of examples and illustrations	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
3. Instructor stimulated class participation	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
4. Instructor encouraged questions and answered them effectively	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
7. Instructor gave useful and timely feedback on the results of assignments and exams	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree