eValuate Report (Public) - Fall 2014

College of Business

Course: MKT 5412-920

Section Title: Marketing Research

Instructor: Rajiv Dant

Total Enrollment: 22

Course Level: 5000

Section Size: Small 0-25

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. The course was well organized	INDIVIDUAL	3.52632	4	1.26352		19	5.26	21.05	15.79	31.58	26.32	100.00	12.00
	DEPARTMENT	4.25000	4	0.44721		16	0.00	0.00	0.00	75.00	25.00		
	SIMILAR_COL	4.35714	4	0.77273	-0.90	154	1.30	1.30	6.49	42.21	48.70		
	COLLEGE	3.99487	4	1.05325	-0.64	4,875	3.61	7.53	11.47	40.55	36.84		
2. Instructor made good use of examples and illustrations	INDIVIDUAL	3.75000	4	1.01955		20	0.00	10.00	35.00	25.00	30.00	100.00	12.00
	DEPARTMENT	4.18750	4	0.98107		16	0.00	12.50	0.00	43.75	43.75		
	SIMILAR_COL	4.38961	5	0.79469	-0.73	154	0.65	3.25	5.84	37.01	53.25		
	COLLEGE	4.00615	4	1.08216	-0.47	4,875	3.94	7.12	13.25	35.77	39.92		
3. Instructor stimulated class participation	INDIVIDUAL	3.75000	4	1.11803		20	5.00	5.00	30.00	30.00	30.00	100.00	24.00
	DEPARTMENT	4.56250	5	0.62915		16	0.00	0.00	6.25	31.25	62.50		
	SIMILAR_COL	4.34211	5	0.86969	-0.50	152	1.32	3.29	8.55	33.55	53.29		
	COLLEGE	3.92531	4	1.13467	-0.29	4,860	4.75	7.86	16.28	32.33	38.79		
4. Instructor encouraged questions and answered them effectively	INDIVIDUAL	3.75000	4	1.11803		20	5.00	5.00	30.00	30.00	30.00	100.00	24.00
	DEPARTMENT	4.06250	4	1.06262		16	0.00	12.50	12.50	31.25	43.75		
	SIMILAR_COL	4.37748	5	0.81439	-0.52	151	0.00	4.64	7.28	33.77	54.30		
	COLLEGE	4.00371	4	1.08819	-0.39	4,850	3.88	7.11	14.41	33.96	40.64		
7. Instructor gave useful and timely feedback on the results of assignments and exams	INDIVIDUAL	4.30000	4	0.73270		20	0.00	0.00	15.00	40.00	45.00	100.00	44.00
	DEPARTMENT	4.37500	4	0.61914		16	0.00	0.00	6.25	50.00	43.75		
	SIMILAR_COL	4.51634	5	0.75310	0.02	153	0.00	3.27	5.88	26.80	64.05		
	COLLEGE	3.99588	4	1.09005	0.14	4,857	3.89	7.16	14.76	33.83	40.35		

Response Key

1. The course was well organized	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
2. Instructor made good use of examples and illustrations	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
3. Instructor stimulated class participation	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
4. Instructor encouraged questions and answered them effectively	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
7. Instructor gave useful and timely feedback on the results of assignments and exams	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree