

# eValuate Report (Public) - Fall 2014

Course: MKT 6960-001

College of Business

Section Title: Directed Readings in Marketing

Instructor: Rajiv Dant

Total Enrollment: 2

Course Level: 6000

Section Size: Small 0-25

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. The course was well organized	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00		
	SIMILAR_COL	4.41860	5	1.05181	0.66	43	4.65	4.65	0.00	25.58	65.12		
	COLLEGE	3.99487	4	1.05325	0.85	4,875	3.61	7.53	11.47	40.55	36.84		
2. Instructor made good use of examples and illustrations	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00		
	SIMILAR_COL	4.61364	5	0.94539	0.72	44	4.55	0.00	4.55	11.36	79.55		
	COLLEGE	4.00615	4	1.08216	0.81	4,875	3.94	7.12	13.25	35.77	39.92		
3. Instructor stimulated class participation	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00		
	SIMILAR_COL	4.59091	5	0.92304	0.74	44	4.55	0.00	2.27	18.18	75.00		
	COLLEGE	3.92531	4	1.13467	0.89	4,860	4.75	7.86	16.28	32.33	38.79		
4. Instructor encouraged questions and answered them effectively	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00		
	SIMILAR_COL	4.63636	5	0.96668	0.62	44	4.55	2.27	0.00	11.36	81.82		
	COLLEGE	4.00371	4	1.08819	0.84	4,850	3.88	7.11	14.41	33.96	40.64		
7. Instructor gave useful and timely feedback on the results of assignments and exams	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00		
	SIMILAR_COL	4.47727	5	0.87574	0.59	44	2.27	0.00	11.36	20.45	65.91		
	COLLEGE	3.99588	4	1.09005	0.82	4,857	3.89	7.16	14.76	33.83	40.35		

Response Key	
1. The course was well organized	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
2. Instructor made good use of examples and illustrations	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
3. Instructor stimulated class participation	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
4. Instructor encouraged questions and answered them effectively	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
7. Instructor gave useful and timely feedback on the results of assignments and exams	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree