

eValuate Report (Public) - Fall 2014

Course: MKT 3323-900 / SCM 3323-900

College of Business

Section Title: Purchasing and Buyer Behavior

Instructor: Tra Pippin

Total Enrollment: 26

Course Level: 3000

Section Size: Small 0-25

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. The course was well organized	INDIVIDUAL	3.41176	4	1.37199		17	5.88	29.41	11.76	23.53	29.41	25.00	25.00
	DEPARTMENT	3.45455	4	1.37138		33	9.09	21.21	15.15	24.24	30.30		
	SIMILAR_COL	3.57426	4	1.22757	-0.40	101	6.93	14.85	18.81	32.67	26.73		
	COLLEGE	3.99487	4	1.05325	-0.76	4,875	3.61	7.53	11.47	40.55	36.84		
2. Instructor made good use of examples and illustrations	INDIVIDUAL	4.11765	5	1.11144		17	0.00	11.76	17.65	17.65	52.94	75.00	56.25
	DEPARTMENT	3.60606	4	1.24848		33	9.09	9.09	21.21	33.33	27.27		
	SIMILAR_COL	3.83168	4	1.10516	0.18	101	3.96	8.91	19.80	34.65	32.67		
	COLLEGE	4.00615	4	1.08216	-0.09	4,875	3.94	7.12	13.25	35.77	39.92		
3. Instructor stimulated class participation	INDIVIDUAL	4.05882	5	1.29762		17	0.00	23.53	5.88	11.76	58.82	50.00	50.00
	DEPARTMENT	3.63636	4	1.27029		33	6.06	18.18	12.12	33.33	30.30		
	SIMILAR_COL	3.95050	4	1.10794	0.03	101	3.96	7.92	15.84	33.66	38.61		
	COLLEGE	3.92531	4	1.13467	0.01	4,860	4.75	7.86	16.28	32.33	38.79		
4. Instructor encouraged questions and answered them effectively	INDIVIDUAL	4.18750	5	1.16726		16	0.00	12.50	18.75	6.25	62.50	75.00	56.25
	DEPARTMENT	3.42424	4	1.32359		33	9.09	18.18	21.21	24.24	27.27		
	SIMILAR_COL	3.79208	4	1.17743	0.21	101	5.94	7.92	21.78	29.70	34.65		
	COLLEGE	4.00371	4	1.08819	0.04	4,850	3.88	7.11	14.41	33.96	40.64		
7. Instructor gave useful and timely feedback on the results of assignments and exams	INDIVIDUAL	3.76471	4	1.39326		17	5.88	17.65	17.65	11.76	47.06	25.00	50.00
	DEPARTMENT	3.72727	4	1.30558		33	6.06	15.15	18.18	21.21	39.39		
	SIMILAR_COL	4.09000	4	1.06453	-0.22	100	3.00	6.00	16.00	29.00	46.00		
	COLLEGE	3.99588	4	1.09005	-0.37	4,857	3.89	7.16	14.76	33.83	40.35		

Response Key	
1. The course was well organized	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
2. Instructor made good use of examples and illustrations	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
3. Instructor stimulated class participation	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
4. Instructor encouraged questions and answered them effectively	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
7. Instructor gave useful and timely feedback on the results of assignments and exams	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree