eValuate Report (Public) - Fall 2014

College of Business

Course: MKT 4800-900

Section Title: Fundamentals of Franchising

Instructor: David Ostrowe

Total Enrollment: 20

Course Level: 4000

Section Size: Small 0-25

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. The course was well organized	INDIVIDUAL	4.35294	4	0.70189		17	0.00	0.00	11.76	41.18	47.06	50.00	57.89
	DEPARTMENT	3.76471	4	1.09141		17	5.88	5.88	17.65	47.06	23.53		
	SIMILAR_COL	4.11060	4	0.97027	0.20	217	1.84	6.91	10.14	40.55	40.55		
	COLLEGE	3.99487	4	1.05325	0.19	4,875	3.61	7.53	11.47	40.55	36.84		
2. Instructor made good use of examples and illustrations	INDIVIDUAL	4.52941	5	0.71743		17	0.00	0.00	11.76	23.53	64.71	75.00	63.16
	DEPARTMENT	3.23529	3	1.03256		17	5.88	17.65	29.41	41.18	5.88		
	SIMILAR_COL	4.12844	4	1.09124	0.15	218	5.50	3.21	11.01	33.49	46.79		
	COLLEGE	4.00615	4	1.08216	0.33	4,875	3.94	7.12	13.25	35.77	39.92		
3. Instructor stimulated class participation	INDIVIDUAL	4.47059	5	0.71743		17	0.00	0.00	11.76	29.41	58.82	75.00	52.63
	DEPARTMENT	2.41176	2	1.27764		17	29.41	29.41	17.65	17.65	5.88		
	SIMILAR_COL	4.19355	4	0.97627	0.15	217	2.76	3.69	11.98	34.56	47.00		
	COLLEGE	3.92531	4	1.13467	0.39	4,860	4.75	7.86	16.28	32.33	38.79		
4. Instructor encouraged questions and answered them effectively	INDIVIDUAL	4.70588	5	0.46967		17	0.00	0.00	0.00	29.41	70.59	100.00	94.74
	DEPARTMENT	2.76471	3	1.34766		17	23.53	23.53	11.76	35.29	5.88		
	SIMILAR_COL	4.15814	4	1.04708	0.38	215	4.19	4.19	10.23	34.42	46.98		
	COLLEGE	4.00371	4	1.08819	0.55	4,850	3.88	7.11	14.41	33.96	40.64		
7. Instructor gave useful and timely feedback on the results of assignments and exams	INDIVIDUAL	4.76471	5	0.75245		17	0.00	5.88	0.00	5.88	88.24	100.00	89.47
	DEPARTMENT	3.76471	4	0.97014		17	0.00	11.76	23.53	41.18	23.53		
	SIMILAR_COL	4.09217	4	1.01415	0.46	217	2.76	5.07	15.21	34.10	42.86		
	COLLEGE	3.99588	4	1.09005	0.59	4,857	3.89	7.16	14.76	33.83	40.35		

Response Key

1. The course was well organized	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
2. Instructor made good use of examples and illustrations	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
3. Instructor stimulated class participation	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
4. Instructor encouraged questions and answered them effectively	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree
7. Instructor gave useful and timely feedback on the results of assignments and exams	1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree