



Tableau for Data Visualization



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Week 1-2 - Getting Started

- Understand the Tableau Interface
- Connect to Data Sources
- Basic Data Exploration
- Create Your First Visualization



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Week 3-4 - Basic Visualization Techniques

- Learn Chart Types: Bar, Line, Scatter Plot
- Apply Filters and Sorting
- Understand Aggregation and Granularity
- Create Dashboards and Stories



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Week 5-6 - Intermediate Skills

- Implement Calculated Fields
- Utilize Parameters for Interactivity
- Explore Trend Analysis
- Work with Maps and Spatial Data



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Week 7-8 - Advanced Techniques

- Master Advanced Calculations
- Use Sets and Groups
- Understand Level of Detail (LOD) Expressions
- Customize Tooltips and Annotations



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Week 9-10 - Real-world Applications

- Case Studies and Examples
- Integration with Other Tools (Excel, SQL)
- Best Practices in Data Visualization
- Collaborative Projects



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Week 11-12 - Optimization and Efficiency

- Optimize Performance
- Tips for Efficient Data Preparation
- Automation with Tableau Prep
- Explore Tableau Server and Online



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Week 13-14 - Capstone Project

- Capstone Project: Create a Comprehensive Dashboard
- Present and Share Insights
- Peer Review and Feedback



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Thank You

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